



July, 2004

**Recall Campaign No. 04V-344: Engine Control Module**

Dear BMW SAV Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain 2004 Model Year BMW Sports Activity Vehicle (SAV) vehicles equipped with 8- cylinder engines. Our records indicate that you are the owner of a potentially affected vehicle.

**DESCRIPTION OF DEFECT**

The defect involves the digital engine management control unit. Specifically, a number of control units were not produced according to specifications. As a result, engine stalling will occur after a short period of operation. The vehicle may not be able to be restarted. Also, a loss of power steering and, after repeated actuation of the brake pedal, a loss of brake power assistance will occur.

If stalling were to occur, you would be unable to maintain vehicle speed or accelerate. Steering and braking, while possible, would be difficult.

Depending on traffic conditions and the driver's reactions, this could lead to a crash without warning.

**PRECAUTIONS**

- 1. DO NOT DRIVE YOUR VEHICLE.**
- 2. CONTACT YOUR AUTHORIZED BMW SAV CENTER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE. YOUR AUTHORIZED BMW SAV CENTER WILL ARRANGE FOR PICK-UP AND REPAIR OF YOUR VEHICLE, INCLUDING ALTERNATE TRANSPORTATION.**
- 3. If you experience engine stalling while driving, pull over carefully as soon as possible to a safe location and away from traffic. Do not continue to drive your vehicle. Contact BMW Roadside Assistance at 1-800-332-4289 immediately to have your vehicle brought to the nearest Authorized BMW SAV Center.**
- 4. If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

Company  
BMW of North America, LLC  
BMW Group Company

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### **DESCRIPTION OF REPAIR**

The repair will consist of installing a new digital engine management control unit in all affected vehicles.

The repair will require approximately 3 hours. This work will be performed *free of charge* by your Authorized BMW SAV Center. Additional time may be required depending on the BMW SAV Center's scheduling and processing.

### **OTHER INFORMATION**

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

**Should you have any questions about this campaign, please contact your Authorized BMW SAV Center.**

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-831-1117.

If the BMW SAV Center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 400 Seventh St., S.W., Washington, DC 20590, or call the toll-free Auto Safety Hotline at 1-888-327-4236.

**BMW OF NORTH AMERICA, LLC**