SAFETY RECALL NOTICE

June XX, 2004

Dear Kia Rio Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has determined that a defect relating to motor vehicle safety exists in certain 2001–2004 Rio and Rio Cinco models.

What is the problem?

• Kia has become aware of reports of fuel leakage from the Fuel Distributor Assembly in some 2001-2004 Model Year Rio and Rio Cinco vehicles that can result in fire.

What will Kia do?

• Because Kia cares about your safety, Kia will replace the Fuel Distributor and Main Fuel Tube Assemblies at no cost to you.

What should you do?

• Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may by necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590, or call their toll-free Auto Safety Hotline at 1-888-327-4236.
- If you have already had the Fuel Distributor Assembly or Main Fuel Tube Assembly repaired or replaced at your own expense because of problems with fuel leakage, you may qualify for reimbursement of your repair or replacement costs. Contact the Kia Consumer Assistance Center for further information at 1-800-333-4542.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department