



SAFETY RECALL NOTICE

June 18, 25 & July 2, 2004

Dear Kia Rio or Rio Cinco Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc., in cooperation with the U.S. Environmental Protection Agency, and the California Air Resources Board, is conducting a safety recall campaign to replace the Fuel Distributor and Main Fuel Tube Assemblies in certain 2001–2004 Rio and Rio Cinco models.

What is the problem?

- Kia has become aware of reports of fuel leakage from the Fuel Distributor Assembly in some 2001-2004 Model Year Rio and Rio Cinco vehicles.

What will Kia do?

- Because Kia cares about your safety, Kia will replace the Fuel Distributor and Main Fuel Tube Assemblies at no cost to you. If any customer has incurred any expense to remedy this defect they will be offered the opportunity to obtain a reimbursement for those expenses.

What should you do?

- Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

For Vehicles sold in California, Vermont, Maine and Massachusetts

- The state of California (Vermont, Maine and Massachusetts) has implemented the Registration Renewal/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal. Upon completion of this procedure, the dealer will furnish you with a "Vehicle Emission Recall-Proof of Correction" certificate, stating that the vehicle has been repaired. Be sure to keep this certificate, as it may be required as a condition of registering your vehicle with the State of California (Vermont, Maine and Massachusetts).

Have you changed your address or sold your Kia?

- If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590 or call their toll-free Auto Safety Hotline at 1-888-327-4236.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department