



April 2004

2001-2003 Tribute Powertrain Control Module Re-Calibration Recall 1904D

Dear Mazda Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that a defect, which relates to motor vehicle safety, exists on certain 2001-2003 Mazda Tribute vehicles equipped with 3.0-liter V6 engines. If you are a recipient of this notice, your vehicle is included in this campaign.

What is the problem?

Your vehicle may exhibit an intermittent engine quit and restart condition due to calibration errors within the Powertrain Control Module (PCM) hardware. This condition is most likely to occur while decelerating under 40 miles per hour, and could result in your vehicle being involved in a crash without warning.

What will Mazda do?

Your Mazda dealer will reprogram the Powertrain Control Module (PCM) in your vehicle to the latest performance level **free of charge**. The time needed to complete this repair is less than one-half day depending on the service workload at your Mazda dealership. As a reminder, your Mazda Driver's Assurance Plan provides alternate transportation any time an owner's vehicle is at an authorized Mazda dealership for a warranty repair. Ask your dealer for details about the Mazda Rental Car Reimbursement Program.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the PCM reprogrammed as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

What if you have already paid for a repair on the Powertrain Control Module?

If you have already paid for the inspection/repair of an intermittent engine quit and restart condition, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards. Please complete the enclosed "Reimbursement Application Form," including the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Mazda Tribute, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #4.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, Washington, D.C. 20590. You may also call their toll-free Auto Safety Hotline at (888) 327-4236.

Your safety is a priority for Mazda. We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this program may have caused you.

Sincerely,

Mazda North American Operations