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American Honda Motor Co., Inc.
1919 Torrance Boulevard
Torrance, CA 90501-0746
Phone (310) 783-2000

April 3, 2006

04V-564

Mr. George Person,
Chief
Office of Defects Investigations
NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION
400 Seventh St., S.W.
Washington, DC 20590

Dear Mr. Person:

In response to your letter dated March 14, 2006 to renotify owners involved in safety recalls 04V-550, 04V-564, and 05V-025, I would like to explain the normal practice of American Honda with regard to re-notification. Normally, American Honda sends a reminder postcard to all affected vehicles that have not had the recall work done after a period of one year from the initiation of the recall. We believe that a postcard is as effective, if not more so than a letter, since the address side of the card reads "IMPORTANT: SAFETY RECALL REMINDER." The card can then be turned over to see the important essence of the original recall message, and cannot be mistaken for advertising material, which might occur with an envelope.

I am attaching copies of the postcard text, which we are planning to send in accordance with the following schedule:

Date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list:

March 24, 2006

Approximate date on which the revised owner list will be available to initiate owner renotification:

April 7, 2006

Approximate date on which the owner renotification will begin:

April 21, 2006

Approximate date on which the owner renotification will be completed:

April 21, 2006

Sincerely,

AMERICAN HONDA MOTOR CO., INC.

William R. Willen
Managing Counsel
Product Regulatory Office

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Attachments