

TOYOTA
TOYOTA MOTOR NORTH AMERICA, INC.

WASHINGTON OFFICE
601 THIRTEENTH STREET, NW, SUITE 910 SOUTH, WASHINGTON, DC 20005

TEL: (202) 775-1700
FAX: (202) 463-8513

March 29, 2006

George Person, Chief
Recall Management Division
Office of Defects Investigation
Enforcement
NHTSA
U.S. Department of Transportation
400 Seventh Street S.W., Suite 5321
Washington, D.C. 20590

Re: Owner Renotification for Safety Recall 04V-455

Dear Mr. Person:

This letter is being sent in response to your letter (NVS-215kjs) dated March 14, 2006, regarding a request for the renotification of the owners involved in safety recall 04V-455 (Toyota SSC 40K). Toyota is providing the following information in response to the bulleted items listed below as requested by your office:

- **Before conducting the owner renotification, Toyota should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.**

Toyota will be working with the Polk Co. to obtain updated state DMV Owner Name and Address information. Toyota recently conducted postcard reminders for this recall, once in November, 2005 and again in February, 2006. Both postcard notifications utilized freshly procured Polk data (Sept. 2005, and January, 2006, respectively).

- **Toyota's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the notification letter be identified as a "... follow-up to an earlier communication."**

Please see the attached Owner Letter which has been modified from the original NHTSA approved owner letter to reflect that this is a follow-up notice.

- **In addition to the six quarterly status reports required under 49 CFR Part 573.6, “Quarterly Reports,” Toyota is requested to file three additional quarterly status reports.**

Toyota will file the Quarterly Reports for three additional quarters.

- **Furnish a proposed schedule for conducting the owner renotification that includes the following information:**

- a. **the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;**

Toyota will initiate the state DMV Owner Name and Address procurement with the Polk Co. in late March, 2006.

- b. **the approximate date on which the revised owner list will be available to initiate the owner renotification;**

Polk Co. should provide the requested information to Toyota in early to mid-April, 2006.

- c. **the approximate date on which the owner renotification will begin; and**


Toyota will initiate the renotification to the owners in late April, 2006.

- d. **the approximate date on which the owner renotification will be completed (if the owner renotification is to be stagged, give the beginning and ending owner renotification date for each segment).**

The owner renotification activity will be completed in late May, 2006.

Should you have any questions about this response, please contact Mr. Chris Santucci at (202) 775-1707.

Sincerely,



Chris Tinto
Vice President
TOYOTA MOTOR NORTH AMERICA, INC.

CT:cs
Attachment