

Buell

AMERICAN MOTORCYCLES



Buell Distribution Corporation
3700 West Lincoln Avenue
P.O. Box 993
Milwaukee, WI 53201-0993

Telephone 414.343.2400
Facsimile 414.343.8358

July 23, 2004

Ms. Kathleen C. DeMeter
Director of Office of Defects Investigation
National Highway Traffic Safety Administration
US Department of Transportation, Room 5326
400 Seventh Street, SW
Washington, DC 20590

Dear Ms. DeMeter:

The following information is submitted in accordance with National Highway Traffic Safety Administration's reporting regulations, 49CFR Part 573.6.

Buell Motorcycle Company has learned that a condition affecting safety exists on certain 2004 Model Year Buell Blast Model Motorcycles.

IDENTIFICATION OF EQUIPMENT POTENTIALLY CONTAINING THE DEFECT:
656 Buell Blast 2004 Model motorcycles built between January 6, 2004 and June 3, 2004 in the US contain this defect. All motorcycles containing the subject valve are being recalled.

DESCRIPTION OF DEFECT:

Buell Motorcycle Company has learned that the Buell Blast Model Motorcycles built between those dates have a defect in the fuel vent rollover valve. The valve, which was designed to allow air to replace fuel in the tank during operation, could malfunction thereby starving the engine for fuel. This situation could cause the vehicle to shut down without warning, which could lead to a crash, causing the possibility of death or injury.

SUPPLIER INFORMATION:

Kelch Corporation, A Bemis Manufacturing Company
N85 W12545 Westbrook Crossing
P.O. Box 9025
Menomonee Falls, WI 53052-9025
Phone: 262-257-7000
Contact Name: Norm Glertz

CHRONOLOGY OF EVENTS:

On June 2 Buell Motorcycle Company received notice from a dealer about a problem in the field related to the performance of a fuel vent valve. The Company subsequently initiated a review and analysis of warranty and customer contact system data related to the matter. The Company is not aware of any accidents or injuries related to the issue. However, as a result of its investigation, Buell Motorcycle Company decided on July 17, 2004 as a precautionary measure, to initiate a voluntary safety recall campaign in the interest of customer safety.

DESCRIPTION OF THE PROGRAM TO REMEDY THE DEFECT:

The remedy of this issue is to replace the vent valve. As a precautionary measure, Buell Motorcycle Company is recalling all of these motorcycles.

BUELL MOTORCYCLE COMPANY PRE-NOTIFICATION REMEDY REIMBURSEMENT PROGRAM:

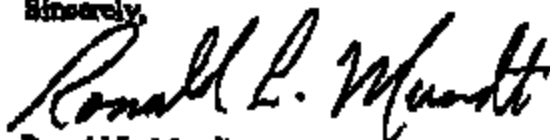
Buell Motorcycle Company incorporates by reference herein the general reimbursement plan it has previously provided to NHTSA for reimbursing customers for remedy costs incurred prior to notification of this recall.

PART 577 NOTICE LETTER:

A draft of the owner notification letter is attached.

Please advise the undersigned of the campaign number assigned by ODI to this recall.

Sincerely,



Ronald L. Mundt

For Buell Motorcycle Company

Buell

AMERICAN MOTORCYCLES



Buell Distribution Corporation
2700 West Janssen Avenue
P.O. Box 692
Milwaukee, WI 53201-0692

Telephone 414.343.8400
Facsimile 414.343.8358

Dear Buell Motorcycle Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Buell Motorcycle Company has decided that a defect, which relates to motor vehicle safety, exists on certain 2004 Buell Blast Model Year Motorcycles built between January 6, 2004 and June 3, 2004. A defect involving the fuel vent rollover valve exists. This defect could cause the engine to shut down without notice, leading to a crash involving injuries or death.

Our records indicate that you purchased one of the motorcycles involved in this safety recall identified by the VIN (Vehicle Identification Number) shown on this letter.

We strongly urge you to take your motorcycle to your dealer to have the appropriate service performed as soon as possible. If you had the defect, which is subject of this letter, remedied prior to receiving this letter, you may be eligible for reimbursement by Buell for your remedy costs. If you have incurred such pre-recall notice letter costs, please refer to the enclosure in this mailing which presents all of the details, including coverage and limitations, of the Buell Motorcycle Company reimbursement plan. Should you choose to ride your motorcycle prior to this service, we urge you to be aware of this condition.

Please contact your Buell motorcycle dealer immediately and arrange an appointment to have your vent valve replaced. The dealer labor time to perform this service takes approximately less than 1 hour and the parts and labor will be free of charge to you. Parts should be available at your dealership approximately the week of August 16, 2004.

To verify that the service has been completed, Dealer will ask you to sign a recall claim. If you have sold your motorcycle, please forward the appropriate information about your purchaser to us. This will enable us to contact him/her and advise that person of this recall. Also, Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

If you take your motorcycle to your dealer on a mutually agreed upon date and he does not perform the required service to your satisfaction, please contact Buell Motorcycle Company for

immediate assistance at the address or telephone number listed on this interhead. If your dealer or Buell Motorcycle Company fails or is unable to remedy your motorcycle without charge within a reasonable time, you may wish to inform the Administrator, The National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590, or call the toll-free Auto Safety Hotline at 1-888-DASH-2DOT or contact NHTSA at www.NHTSA.DOT.GOV.

We regret any inconvenience this may cause you, but we are initiating this action in the interest of your personal safety and satisfaction with our products. Thank you for your cooperation.

Sincerely,

Buell Motorcycle Company