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04V-094 ① of ②

Mr. K. N. Weinstein  
Associate Administrator for Safety Assurance  
National Highway Traffic Safety Administration  
400 Seventh Street, S.W., Room 5321  
Washington, D.C. 20590

OFFICE OF THE ASSISTANT ATTORNEY GENERAL  
FOR CONSUMER PROTECTION

Dear Mr. Weinstein:

The following information is submitted pursuant to the requirements of 49 CFR 573.6 as it applies to a determination by General Motors of a noncompliance involving certain 2004 Chevrolet Malibu model vehicles.

573.6(c)(1): Chevrolet Division of General Motors Corporation

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

573.6(c)(5): General Motors has decided that certain 2004 Chevrolet Malibu model vehicles fail to conform to Federal Motor Vehicle Safety Standard 208, "Occupant Crash Protection." Certain 2004 Malibu vehicles that are not equipped with an Advanced Occupant Restraint System (AORS) have driver and passenger side sun visors with AORS labels. The AORS labels do not include statements and the illustration required by FMVSS 208 for vehicles without AORS.

573.6(c)(7): On January 20, 2004 the Labels Design Release Engineer (DRE) noticed that the sun visor label on a 2004 Malibu contained the information required for a vehicle equipped with AORS. AORS labels are not required to have certain statements that are required for non-AORS labels. The illustration required for non-AORS vehicles is black with a red circle and slash on a white background. The illustration required for vehicles equipped with AORS is black on a white background.

On January 23, 2004, a Product Investigations Investigator was assigned to the issue.

The Product Investigations and GM Engineering presented the condition to the FPE Director on February 5, 2004. The GMNA Senior Management Committee reviewed the issue and on February 16, 2004 the Field Action Decision Committee decided to conduct a noncompliance recall.

573.6(c)(8): GM will send replacement labels to owners and dealers with instructions on how to install them.

Pursuant to 577.11(e), GM does not believe notification about reimbursement is required for this recall. The involved vehicles are current models and are covered by the new vehicle warranty and the recall involves replacing labels.

573.6(c)(9): General Motors will provide copies of the dealer bulletin and owner letters along with mailing information when available.

Sincerely,

Gay P. Kent  
Director

Product Investigations

2131 - 04011  
Attachments

Product Investigations

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2131-573 Letter.doc



**VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR  
PLUS INCLUSIVE DATES OF MANUFACTURE**

<u>MAKE</u>	<u>MODEL SERIES</u>	<u>MODEL YEAR</u>	<u>NUMBER INVOLVED</u>	<u>INCLUSIVE MANUFACTURING DATES (FROM) (TO)</u>		<u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEH.</u>	<u>EST. NO. W/CONDITION</u>
Chevrolet	Z	2004	51,715	8/03	1/04	Malibu	All