

August 2003

**Recall Campaign No. 03V-324: Oil Filter Plug**

**Dear BMW Owner:**

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety exists in certain 2003 Model Year BMW 7 Series vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

**DESCRIPTION OF DEFECT**

The defect involves an incorrect tightening torque of the engine oil filter drain plug. This can result in a loosening of the plug causing an initial oil spray, and a subsequent oil leak. If this happens, the oil pressure warning light will illuminate, and "Engine oil pressure! Stop carefully" will appear in the vehicle's instrument cluster message display area. In certain cases in which a large amount of oil loss occurs, engine damage may result.

Your vehicle may still be driven; however, do not leave this problem unattended. Depending upon the amount of leaking oil, as well as, traffic conditions and the driver's reactions, this could reduce the ability to control the vehicle. It might also create a risk for drivers of other vehicles.

**PRECAUTIONS**

1. **CONTACT YOUR AUTHORIZED BMW CENTER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.**
2. **If the oil pressure warning light illuminates, or "Engine oil pressure! Stop carefully" appears in the vehicle's instrument cluster message display area, then you should pull over carefully, and as soon as possible, to a safe location and away from traffic. Do not continue to drive the vehicle. Contact BMW roadside assistance at 1-800-332-4269 immediately to have the vehicle brought to the nearest authorized BMW center.**
3. **BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.**
4. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

**DESCRIPTION OF REPAIR**

The repair will consist of inspecting the torque of the oil filter drain plug and, if necessary, retightening the drain plug with the correctly specified torque.

The repair will require approximately ½ hour. This work will be performed *free of charge* by your Authorized BMW center. Additional time may be required depending on the BMW center's scheduling and processing.

**OTHER INFORMATION**

If you are no longer the owner of this vehicle, we would appreciate you furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your Authorized BMW center.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations at 1-800-831-1117.

If the BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 400 Seventh St., S.W., Washington, DC 20590, or call the toll-free Auto Safety Hotline at 1-888-327-4236.

BMW OF NORTH AMERICA, LLC