



Ford Motor Company  
Customer Service Division  
PO Box 1904  
Dearborn, Michigan 48121

August 2024

**\* \* \* IMPORTANT SAFETY RECALL \* \* \***

**Safety Recall Notice 24S50 / NHTSA Recall 24V590**

Mr. John Sample  
123 Main Street  
Anywhere, USA 12345

This Notice Applies to Your Vehicle, Vehicle Identification Number (VIN): 12345678901234567

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Ford Motor Company has decided that a defect which relates to motor vehicle safety exists in certain 2022 Maverick vehicles, including the VIN shown above.

We apologize for this situation and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

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| <b>What is the issue?</b>                 | It is possible that your vehicle received an incomplete repair under safety recall 24S24.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>What is the risk?</b>                  | If the 24S24 repair was not properly completed, the Body Control Module (BCM) and Powertrain Control Module (PCM) calibrations may be unable to detect a sudden battery degradation during a drive. The vehicle may be unable to restart or may experience a stall while coming to a stop at low speed. The vehicle may also lose electrical accessories such as hazard lights or cause a loss of drive power increasing the risk of a crash.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>What will Ford and your dealer do?</b> | <b><u>Software is now available to repair your vehicle.</u></b> Ford Motor Company has authorized your dealer to perform calibration updates to the BCM and PCM, free of charge (parts and labor).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>How long will it take?</b>             | The time needed for this repair is less than one-half day. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>What should you do?</b>                | <p>Please call your dealer without delay and request a service date for Recall 24S50. Provide the dealer with your VIN, which is printed near your name at the beginning of this letter.</p> <p>Ford <u>has not</u> issued instructions to stop driving your vehicle under this safety recall. You should contact your dealer for an appointment to have your vehicle remedied as soon as practicable.</p> <p>If you do not already have a servicing dealer, you can access <a href="https://ford.com/support">ford.com/support</a> for dealer addresses, maps, and driving instructions.</p> <p>Ford Motor Company wants you to have this safety recall completed on your vehicle. The vehicle owner is responsible for making arrangements to have the work completed. Ford Motor Company can deny coverage for any vehicle damage that may result from the failure to have this recall performed on a timely basis. Therefore, please have this recall performed as soon as possible.</p> <p><b>Please note: Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.</b></p> |

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| <b>What should you do?<br/>(continued)</b>       | NOTE: You can receive information about Recalls and Customer Satisfaction Programs through our FordPass App. The app can be downloaded through the App Store or Google Play. In addition, there are other features such as reserving parking in certain locations and controlling certain functions on your vehicle (lock or unlock doors, remote start) if it is equipped to allow control.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Pick-Up and Delivery</b>                      | Complimentary vehicle Pick-Up & Delivery service may also be available upon request through participating dealers. Your dealer will pick up your vehicle and return it with the repair completed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Have you previously paid for this repair?</b> | <p>If you have previously paid for a repair that addresses the issue described in this letter, you still need to have this recall performed to ensure the correct software was used.</p> <p>You may be eligible for a refund of previously paid repairs. Refunds will only be provided for service related to BCM and PCM calibration updates. To verify eligibility and <u>expedite reimbursement</u>, give your paid original receipt to your dealer.</p> <p>Refund requests may also be sent directly to Ford Motor Company. To request your refund from Ford, send the refund request with all required documentation, including your original repair receipt (no photocopies), to Ford Motor Company at PO Box 6251, Dearborn, Michigan 48121-6251. Refund requests mailed to this address may take up to 60 days to process. Your original receipt will be returned to you.</p> <p>Detailed information regarding eligibility for Ford's reimbursement program and documentation requirements may be obtained by contacting the Ford Customer Relationship Center at 1-866-436-7332.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>What if you no longer own this vehicle?</b>   | <p>If you no longer own this vehicle and have an address for the current owner, please forward this letter to the new owner.</p> <p>You received this notice because government regulations require that notification be sent to the last known owner of record. Our records are based primarily on state registration and title data, which indicate that you are the current owner.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Can we assist you further?</b>                | <p>If you have difficulties getting your vehicle repaired promptly and without charge, please contact your dealership's Service Manager for assistance.</p> <p><b>RETAIL OWNERS:</b> If you have questions or concerns, please contact our <b>Ford Customer Relationship Center (CRC) at 1-866-436-7332</b> and one of our representatives will be happy to assist you. The CRC is open on weekdays from 8:00 AM – 11:00 PM and on Saturday 8:00 AM - 8:00 PM (Eastern Time). TTY/TDD users, please contact the CRC at the number listed using the Telecommunication Relay Service by dialing 711.</p> <p>If you wish to contact us through the internet, our address is <a href="https://ford.com/support">ford.com/support</a>.</p> <p><b>FLEET OWNERS:</b> If you have questions or concerns, please contact our <b>Ford Pro Contact Center at 1-800-34-FLEET</b>, choose Option #1, and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is <a href="https://fleet.ford.com">fleet.ford.com</a>.</p> <p>Representatives are available Monday through Friday: 7:00 AM – 11:00 PM and Saturday 7:00 AM – 5:00 PM (Eastern Time).</p> <p>If you are still having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, D.C. 20590 or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <a href="https://nhtsa.gov">NHTSA.gov</a>. Reference NHTSA Safety Recall 24V590.</p> |

Thank you for your attention to this important matter.

Customer Service Division