

FORD MOTOR COMPANY (FORD) RESPONSE TO PE24-030 PART 1

Request 1

State, by model and model year, the number of subject and peer vehicles Ford has manufactured for sale or lease in the United States. Separately, for each subject and peer vehicle manufactured to date by Ford, state the following:

- a. Vehicle identification number (17-character VIN)
- b. Make
- c. Model
- d. Model Year
- e. Trim level
- f. Subject component part number and design version installed as original equipment;
- g. Date of manufacture (MM/DD/YYYY)
- h. Date warranty coverage commenced (MM/DD/YYYY)
- i. The State in the United States where the vehicle was originally sold or leased or delivered for sale or lease (postal abbreviation).

Provide the table in Microsoft Excel 2010, or a compatible format, entitled "PRODUCTION DATA."

Answer

Ford records indicate that the total number of subject and peer vehicles sold in the United States (the 50 states and the District of Columbia), protectorates, and federalized territories (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, and Virgin Islands) is 190,001.

The number of subject and peer vehicles sold in the United States by model year is shown below:

Model	Model Year	Units Sold
Flex	2015	17,580
	2016	20,754
	2017	12,413
	2018	21,117
	2019	35,950
Fiesta	2019	63,377
Taurus	2019	14,382
MKT	2019	4,428
Total		190,001

The requested data for each subject and peer vehicle is provided in the corresponding file(s):

- PE24-030 Part 1_Request_PRODUCTION
DATA_SUBJECT_FLEX_2019_Amendment.xlsx

- PE24-030 Part 1_Request_PRODUCTION DATA_PEER_FLEX_2015 – 2018_Amendment.xlsx
- PE24-030 Part 1_Request_PRODUCTION DATA_PEER_FIESTA_2019_Amendmen.xlsx
- PE24-030 Part 1_Request_PRODUCTION DATA_PEER_TAURUS_2019_Amendment.xlsx
- PE24-030 Part 1_Request_PRODUCTION DATA_PEER_MKT_2019_Amendment.xlsx