



Interoffice Memorandum

Date: July 27, 2020

To: J. O'Sullivan (CE)
W. Falge (CE)
M. Seo (EA)
C. Capuzzo (EA)
C. Davis (SO)
P. Bayless (SO)
D. Trettin (WE)
P. Bastien (WE)
L. Stursma (SW)

From: Alex Lee

Subject: **SC191 – 2015-2016 MY KIA SOUL EV VEHICLE GEAR SHIFT LEVER SAFETY RECALL CAMPAIGN**

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on 2015-2016 MY Kia Soul Electric Vehicle (EV) vehicles, manufactured from July 15, 2014 through June 24, 2016, to update the Electronic Control Unit software for the Electronic Parking Brake logic so that the electronic parking brake automatically activates if the POWER button is turned OFF when the gear shift lever is in the "P" (Park) position. If the driver moves the gear shift lever into "P" (Park) prior to coming to a complete stop, the vehicle's parking mechanism can be damaged. If the parking mechanism is damaged, even though the gear shift lever is in the "P" (Park) position, unintended vehicle movement may occur when the vehicle is left unattended and the parking brake is not used, thus increasing the risk of a crash.

DEALER NOTIFICATION

On July 30, 2020, Kia will mail a letter notifying all Kia Dealer Principals and Service Managers of the Safety Recall Campaign. On July 30, 2020, each Kia Service Manager will also have access to the campaign documents on kdealer.com and to the Technical Service Bulletin (TSB) on KGIS that provides the following information:

1. Affected VIN Production Range
2. Inspection and Repair Procedures
3. Warranty Claim Information

The District Parts/Service Managers need to follow-up with their Kia Service Managers to ensure:

- The dealership received the SC191 support materials;

- Appropriate personnel at the dealership are familiar with the details of this Safety Recall Campaign to ensure proper responses to customer inquiries and requests to have the campaign performed;
- Repairs on affected vehicles currently in dealer stock are performed as soon as possible to ensure repairs are completed prior to vehicle sale;
- Repairs on affected retailed vehicles are being checked off their "Open Campaign Report" so they can identify and contact those customers who have not been in for the Safety Recall Campaign.

OWNER NOTIFICATION

On August 7, 2020, affected vehicle owners will be sent a written notification by first class mail with instructions to bring their vehicles to an authorized Kia dealer to have the recall repair performed on their vehicles at no cost.

Please contact me if you have any questions.

Regards,

Alex Lee
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Legal Department
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