



IMPORTANT:

Information about the engine in your Kia vehicle. And a limited Lifetime Warranty.

%%ContactFirstName%%,

Eligible VIN: %%CS_VehicleVin%%[Last 6]

Your vehicle is eligible for a new, free software upgrade called the Knock Sensor Detection System. Not only is this technology important, it includes a new limited lifetime warranty on your engine. We recommend learning more below and scheduling an appointment with your local Kia dealership today.

During your service visit, expert Kia technicians can also take care of any factory-recommended maintenance or oil changes. Regular service and oil changes are essential to obtaining the highest level of performance, safety, and reliability from your Kia—plus, they help maintain resale value and keep your warranty intact. This includes the new limited Lifetime Warranty on your vehicle's engine for connecting rod bearing wear that you'll receive when you have the Knock Sensor Detection System installed.

For the best protection for your Kia, you can rely on your local Kia service team to use specialized tools, Genuine Kia Parts, and Genuine Kia Full Synthetic Oil, which provides superior defense against engine wear over conventional oil.

For details on limited lifetime warranty coverage for your vehicle's engine, including vehicle maintenance requirements, please visit [this link](#).

Sincerely,
Kia America, Inc.

[FIND YOUR LOCAL KIA DEALER](#)

Knock Sensor Detection System

This system is designed to detect early signs of excessive main engine bearing and/or connecting rod bearing wear within the engine, which is often associated with an engine knocking noise.

The system identifies that noise and notifies you, the driver, through dashboard warning lights. Then, it places your vehicle into a reduced power, engine protection mode. If this happens, we recommend visiting a Kia dealership immediately.

To have the Knock Sensor Detection System technology installed at no cost, [schedule a visit with your local Kia dealer](#) today.

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Kia America, Inc., 111 Peters Canyon Road, Irvine, CA 92606

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