

# Protect your vehicle's engine and warranty with routine oil changes and recommended service\*.



\*As outlined in your Kia Owner's Manual

%%ContactFirstName%%,

Regular maintenance, including routine oil changes with a Genuine Kia Oil Filter replacement, is essential to obtaining the highest level of performance, safety, and reliability from your Kia. Expert care from a Kia dealer can not only help ensure a long vehicle life, it can also help maintain your vehicle's resale value and keep its warranty intact. Refer to your Owner's Manual to determine how often you should change your vehicle's oil and filter – at least every 7,500 miles under normal usage and every 5,000 miles under normal usage for turbo vehicles (may need to be more frequent depending on individual driving habits).

Plan your next service visit with a local Kia dealer today. Each dealer's skilled technicians are equipped with specialized tools and Genuine Kia Parts for accurate diagnosis and repair. Plus, they use Genuine Kia Full Synthetic Oil, which provides superior defense against engine wear over conventional oil. To watch a short 2-minute video on the benefits of full synthetic oil, [click below](#).

[FULL SYNTHETIC OIL BENEFITS](#)

Our Kia dealers can answer any questions you may have about oil change and maintenance requirements, and we look forward to serving your needs.

Sincerely,  
Kia America, Inc.

[FIND YOUR LOCAL KIA DEALER](#)

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