

From: Cameron, Michele [KMA] <MCameron@Kiausa.com>
Sent: Friday, September 04, 2015 3:07 PM
To: Airoidi, Gary [KMA]; Baik, Harrison [KMA]; Bairnsfather, Jeffrey [KMA]; Bayless, Phillip [KMA]; Besser, Christopher [KMA]; Broom, Steve [KMA]; Capuzzo, Chris [KMA]; Childery, Stormy [KMA]; Cobbs, Michelle [KMA]; D'Agostino, Deborah [KMA]; Davis, Charles [KMA]; Domingues, Ken [KMA]; Donovan, Matt [KMA]; Dudley, Richard [KMA]; Dunning, Derek [KMA]; Eisenhuth, Shane [KMA]; Ferdig, Neal [KMA]; Flanagan, Jack [KMA]; Gatton, John [KMA]; Gianmoena, Paul [KMA]; Hall, Sally [KMA]; Hannah, James [KMA]; Hegmann, Joseph [KMA]; Holderness, Richard [KMA]; Hollis, Johna [KMA]; Holt, James Bradley [KMA]; Houkal, Mark [KMA]; Johnston, Tom [KMA]; Joyce, Robert [KMA]; Kang, Kenneth [KMA]; Karas, George [KMA]; Khoda, Michael [KMA]; LaChapelle, Paul [KMA]; Lawyer, Janet [KMA]; Leal, Robert [KMA]; Lind, Fred [KMA]; Martin, Dara [KMA]; Martin, Scott [KMA]; Mulligan, Michael [KMA]; Nassar, Thomas [KMA]; Ortiz, Paul [KMA]; Park, Philip [KMA]; Pent, Crystal [KMA]; Perez, Alberto [KMA]; Pfeifer, Matthew [KMA]; Portera, Danielle [KMA]; Rebellon, Jorge [KMA]; Rupert, Steven [KMA]; Sandoval, Ruben [KMA]; Sciumbato, Brian [KMA]; Seo, Min Ho [KMA]; Shin, Peter [KMA]; Shoemo, Aaron [KMA]; Smith, Andre [KMA]; Sparling, Jack [KMA]; Speer, Robert [KMA]; Steinwinter, Tom [KMA]; Stricklen, Robert [KMA]; Stroup, Jeff [KMA]; Toscani, Jerald [KMA]; Treacy, Tate [KMA]; Trettin, Darryl [KMA]; Trotta, Jeremy [KMA]; Vetzikian, Glen [KMA]; Vossenbergl, Jack [KMA]; Webster, Carl [KMA]; Webster, Steven [KMA]; White, Arthur [KMA]; White, Mark [KMA]; Widzinski, Steven [KMA]; Wood, Richard [KMA]; Bruton, Jamal [KMA]; Cooley, Christopher [KMA]; Ginn, Brian [KMA]; Leon, Gino [KMA]; Lundgren, Daniel [KMA]; McAdams, Leo [KMA]; Meehan, Patrick [KMA]; Melkowski, Paul [KMA]; Mergl, Joseph [KMA]; Nelson, Jeffrey [KMA]; Peralta, Richard [KMA]; Petrangelo, Vincent [KMA]; Salas, Joshua [KMA]; Selz, James [KMA]; Von Schwedler, Peter [KMA]
Cc: Crowe, John [KMA]; Silvestri, Greg [KMA]; Jennings, Michael [KMA]; Kurcz, Julie [KMA]; Thornton, John [KMA]; Holt, James Bradley [KMA]; Stroup, Jeff [KMA]; King, Paul [KMA]; Guindi, Sandra [KMA]; Castellanos, Byron [KMA]; Dykes, Kimberly [KMA]; Fargo, Bryan [KMA]; Gallegos, Linda [KMA]; Helms, Richard [KMA]; Jun, James [KMA]; Kim, Peter [KMA]; Lee, Alex [KMA]; Lee, Noel [KMA]; Nelson, Rachelle [KMA]; Obena, Norman [KMA]; Ortiz, Paul [KMA]; Phillips, Jeffrey [KMA]; Shanafelt, Clinton [KMA]; Nguyen, Henry [KMA]; Van der Reest, Neem [KMA]; Park, Jurassic [KMA]; Lee, Alex [KMA]; Sauck, Eric [KMA]; Kim, Hak Jun (Henry) [KMA]; An, Jin Mo (Jamie); Kang, Jae Hyun (Jay) [KMA]
Subject: NOTICE AND ACTION NEEDED: NHTSA Preliminary Evaluation announced - 07-09 Spectra front passenger seat OCS
Importance: High

All,

As discussed with RPSMs today, the Office of Defects Investigation (ODI) of NHTSA opened a preliminary evaluation to investigate a potential problem with the **front passenger seat occupant classification system (OCS)** in 2007-2009 Kia Spectra vehicles based upon some complaints received from consumers. The complaints report an air bag warning light coming on due to a malfunction of the OCS sensor mat imbedded in the passenger seat cushion (some with the **DTC B1448** which relates to the OCS sensor mat).

KMA is proud of its strong safety record and the integrity of its products, all of which comply with all federal government vehicle safety standards and we have already had discussions with NHTSA and are cooperating with the agency in its investigation.

To help facilitate that investigation, we are collecting passenger seat cushions from vehicles that have this issue (airbag light on with DTC B1448) and are placing affected parts on mandatory part return (MPR). We are doing it two ways, both of which will require DPSM support:

- CA is contacting any customers who have filed a complaint with NHTSA and attempting to secure the OCS sensor mat (passenger seat cushion) by authorizing the repair (goodwill authorization will need to be granted by the DPSM so CA will coordinate with both the Service Manager and DPSM via confirming email); and
- Goodwill authorization by the DPSM of any of these repairs requested by customers at Kia dealerships.

We appreciate your support with this request. For reference purposes, these are the P/Ns being collected:

88202 2F701193
88202 2F701293
88202 2F701390
88202 2F702193
88202 2F702293
88202 2F702390
88202 2F703193
88202 2F703293
88202 2F703390
88202 2F704193
88202 2F704293
88202 2F704390

Please let me know if you have any questions.

Michele Cameron

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