



## Selim Hammoud Director, Product Safety

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November 26, 2014

Mr. Frank Borris Director, Office of Defect Investigations National Highway Traffic Safety Administration 1200 New Jersey Avenue, S.E. Washington DC 20590

RE: Takata Inflator Recalls PE14-016

Dear Mr. Borris:

On behalf of Nissan North America, Inc. ("Nissan"), I am writing to provide an update to our letter dated November 5, 2014, in which we provided an initial response to the letter dated October 29, 2014 from NHTSA Deputy Administrator Friedman ("Friedman Letter").

Please let me again emphasize that Nissan's primary focus, as always, is on the safety of our customers. Nissan continues to take prompt steps to investigate this issue, and to address potentially affected Nissan vehicles. This includes vehicles that are part of the national recall due to production issues at Takata. It also includes other vehicles within the high absolute humidity region ("HAH Region") that was identified by Takata and NHTSA. Separately, we share NHTSA's goal of further analyzing certain vehicle populations outside the HAH region.

In the Friedman letter, Mr. Friedman asked Nissan to provide information about the measures that we have taken to inform affected individuals about the recalls and also to encourage prompt repair of vehicles. In addition to the items identified in Nissan's November 5 letter, we have taken several additional actions.

First, we deployed a special message for our customers concerning Takata recalls on the Nissan (<a href="http://www.nissanusa.com/recalls-vin#/">http://www.nissanusa.com/recalls-vin#/</a>) and Infiniti (<a href="http://www.infinitiusa.com/recalls-vin#/">http://www.infinitiusa.com/recalls-vin#/</a>) recall portals. The information provided in that message allows consumers to quickly and easily confirm whether their vehicles are affected.

Second, in addition to the FedEx mailing campaign in the HAH Region scheduled to begin shortly, Nissan is contracting with Impartial Services Group ("ISG") to conduct recall campaign outreach. This will include follow-up outbound phone calls, email notifications to the owners of the subject vehicles, as well as follow-up mailers. More specifically, ISG has proposed to execute a multi-tiered, multimedia, multi-occurrence consumer communication strategy, including dedicated call center and web site. ISG may also assist customers in locating the nearest dealer and with appointment scheduling. This activity is planned to launch in early December.

Third, we issued a comprehensive recall update to Nissan and Infiniti dealers, urging them to utilize all available means to reach out to the affected vehicle owners and encourage affected vehicle owners to have their vehicles immediately remedied. This action is intended to help reduce possible confusion associated with multiple previous recall announcements related to the Takata inflators.

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Mr. Friedman also asked Nissan to describe its ongoing efforts to evaluate the safety risks of Takata airbags in Nissan vehicles. Since the date of Nissan's November 5 letter, we have undertaken three additional efforts.

First, Nissan conducted a comprehensive sweep of available data to identify any incidents possibly related to Takata inflator ruptures. Our sweep identified two incidents in addition to the four that previously were investigated by Nissan and Takata and reported to NHTSA. These two additional incidents were confirmed by Nissan last week, and we have already notified your staff. These incidents were identified through our Consumer Affairs database, and both incidents involve property damage but do not appear to involve a personal injury. Takata has been notified of these incidents as well. A comprehensive summary of all confirmed incidents is below.

We note that all of the incidents involving Nissan vehicles were within the scope of existing recalls, either (a) the national recall that addresses inflator manufacturing defect that is not region-specific, or (b) the regional recall to address the possible effect of consistently high absolute humidity on the subject inflators over time.

Date of		Natio NHTSA	mal Pa Camp	senger Airbag Recalls ign 13V-136 & 14V-361 N	rre.	Tuspestor
3/17/2014	PR	Sentra	2002	VEN 1	p-01	7/1/2014
6/10/2014	GA	Pathfinder	2002	Se	p-01	7/23/2014
6/8/2014	AZ	Sentra	2002	De	ec-01	11/12/2014
9/25/2014	TN	Sentra	2002	Ma	iy-02	11/18/2014

		Reg	ional Pa MHTSA	ssenger Airb Campaign 140	ig Recall -701	
1/2/2014	State PR	Model Sentra	2004	VIX	Mig Data Jul-03	4/2/2014
5/20/2014	FL	Sentra	2004		Jul-03	8/27/2014

Second, Nissan is continuously monitoring for future incidents that may be outside of the current national and regional recalls.

Third, we are continuing to monitor testing and analysis by Takata as it continues its root cause analysis. According to Takata's presentation to NHTSA on November 18, 2014, we understand that Takata has tested 845 passenger side inflators obtained from vehicles outside the HAH region, and that none of those inflators deployed abnormally.

Fourth, as indicated in our prior letter to you, Nissan is in the process of retaining an independent engineering consulting firm to perform additional testing on Takata inflators, with special focus on inflators that are from outside the HAH Region (and not subject to the ongoing national recall for an inflator production defect).

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Thank you and best regards,

Selim Hammoud Director, Product Safety

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