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August 4, 2008

VIA FEDERAL EXPRESS

Anthony M. Cooke
Office of Chief Counsel (NCC-111)
National Highway Traffic Safety Administration
Room W41-227
1200 New Jersey Avenue, S.E.
Washington, DC 20590

Re: Request for Confidential Treatment of Information Submitted in Response to
(PE08-033) (2002-2004 Kia Sedona Vehicles; Binding/Lock-Up of Steering
Intermediate Shaft)

Dear Mr. Cooke:

Kia Motors Corp. and Kia Motors America, Inc. (hereinafter collectively referred to as "Kia"), hereby request that the information submitted in their Supplemental Response dated August 4, 2008 to PE08-033 be treated as confidential. Please note that two (2) confidential copies are being submitted as Kia is seeking confidential treatment of the documents in their entirety. In accordance with 49 C.F.R. 512.3 (c), confidential business information includes trade secrets or commercial or financial information that is privileged or confidential as described in the Freedom of Information Act. See 5 U.S.C. 522(b)(4). Commercial information is considered confidential if it has not been publicly disclosed and if its release is likely to cause substantial harm to Kia's competitive position. 49 C.F.R. 512.3.

In its Supplemental Response, Kia provided certain testing data that it claims is confidential business information. Specifically, Kia submitted the following:

- Sedona Intermediate U-Joint Heavy Efforts Investigation Reports dated May 21, 2004 prepared by KMC's Quality Assurance Team 1 (Tab 1 to Kia's Supplemental Response);
- GQ Intermediate Shaft Returned Part Inspection and Vehicle Test Report dated June 19, 2008 prepared by Kia Motor Corp.'s (KMC) Quality Assurance Team 1 (Tab 2 to Kia's Supplemental Response)

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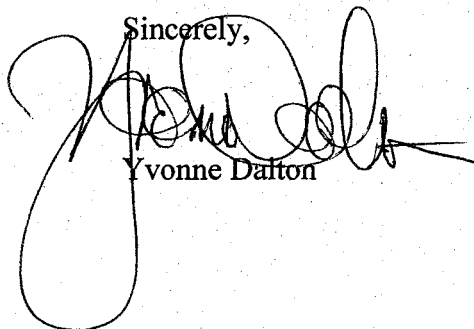
- GQ Intermediate Shaft Noise & Heavy Steering Efforts Issue Improvement History Report dated December 27, 2003 prepared by Namyang Ind. Co., Ltd. (Tab 3 to Kia's Supplemental Response); and
- GQ Intermediate Shaft Heavy Efforts Cause Analysis Reports dated July 14, 2008 prepared by KMC's Quality Assurance Team 1 (Tab 4 to Kia's Supplemental Response)

The documents were prepared at Kia's request and on Kia's behalf.

These reports contain both trade secrets and confidential information done by Kia's Quality Assurance Team and its supplier. These reports includes both trade secrets and confidential information that, if made public, would cause substantial harm to Kia's competitive position in the market. The report contains Kia-specific testing procedures and detailed information containing specific testing procedures, which, if disseminated, would allow Kia's competitors the benefit of its testing procedures, outcomes and strategies. The testing is also unique and available only to Kia personnel.

If you have any questions or concerns regarding this matter, or if you need any further clarification or support for this request, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Yvonne Dalton', with a large loop at the end.

Yvonne Dalton