



<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Stony Point, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 1/31/07 12:00AM In Service Date: 1/31/07 12:00AM Production Date: 1/3/07 12:00AM

Service Request

Service Request #: 200734100261

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 12/7/07 11:26AM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 12/7/07 11:26AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/7/07 11:28AM Close Rep: Ellis, Jeremy

Issue Note: adv Ipod adapter and CD changer are not compatible

together / it is a and or situation.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
adv Ipod adapter and CD changer are not compatible together / it is a and or situation.

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 12/7/07 11:27AM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 12/7/07 11:27AM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: adv Ipod adapter and CD changer are not compatible together / it is a and or situation.





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #: 4
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Englewood, CO

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 2/3/07 12:00AM

 In Service Date:
 2/3/07 12:00AM

 Production Date:
 1/19/07 12:00AM

Service Request

Service Request #: 200734400952 Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 12/10/07 02:26PM
Created By: Labatzky, Karen
Rep Assigned: Labatzky, Karen
Date Assigned: 12/10/07 02:26PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/10/07 02:29PM Close Rep: Labatzky, Karen

Issue Note: alarm keeps going off for past 10 minutes

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Customer is going to drive it to Murray Motors for them to inspect	

File Name	Comments





Activity Status: Done Activity Updated: 12/10/07 02:28PM
Activity Type Customer Interaction Activity Updated By: Labatzky, Karen

Activity Assigned To: Labatzky, Karen Email From: Activity Created: 12/10/07 02:28PM Email To:

Activity Created By: Labatzky, Karen

Activity Description: alarm keeps going off for past 10 minutes





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Chicago, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 12/21/07 12:00AM

 In Service Date:
 12/21/07 12:00AM

 Production Date:
 11/14/07 12:00AM

Service Request

Service Request #: 200736104190
Brand: BMW
Type: Inquiry

Current Status: Closed

Date Opened: 12/27/07 06:10PM
Created By: Edgin, Jennifer
Rep Assigned: Edgin, Jennifer
Date Assigned: 12/27/07 06:10PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/27/07 06:12PM Close Rep: Edgin, Jennifer

Issue Note: CCI for assist w/voice commands.

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer provided available info and refered cust to dlr for additional assist.

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 12/27/07 06:11PM
Activity Type Customer Interaction Activity Updated By: Edgin, Jennifer

Activity Assigned To: Edgin, Jennifer
Activity Created: 12/27/07 06:11PM

Email From: Email To:

Activity Created. 12/27/07 06.11PM Activity Created By: Edgin, Jennifer

Activity Description: CCI for assist w/voice commands.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: China Spring, TX

Vehicle

Chassis # (US): LY34902

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i Mileage: 27,000

 Sale:
 3/27/06 12:00AM

 In Service Date:
 3/27/06 12:00AM

 Production Date:
 1/11/06 12:00AM

Service Request

Service Request #: 200800803439
Brand: BMW

Type: Complaint
Current Status: Closed

Date Opened: 1/8/08 04:09PM
Created By: Nos, Sonny
Rep Assigned: Nos, Sonny
Date Assigned: 1/8/08 04:09PM
Assigned Dealer: Garlyn Shelton Imports
Identified Dealer: Garlyn Shelton Imports

Date Resolved: Resolve Rep:

Date Closed: 1/8/08 04:30PM Close Rep: Nos, Sonny

Issue Note: cx grazed a curb at slow speeds, and the side, driver

airbags came out. This happen 3 weeks ago.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
documented complaint for customer.

File Name	Comments





Activity Status: Done Activity Updated: 1/8/08 04:27PM Activity Type **Customer Interaction** Activity Updated By: Nos, Sonny

Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/8/08 04:10PM Email To:

Activity Created By: Nos, Sonny

Activity Description: cx grazed a curb at slow speeds, and the side, driver airbags came out. This happen 3 weeks ago.

Note Created: 1/8/08 04:10PM Note Created By: Nos, Sonny Note Type: Customer Interaction

cx grazed a curb at slow speeds, and the side, driver airbags came out. cx was in a parking lot.. This happen 3 weeks ago. Cost 6000 for the repair.. cx has talked to the service manager.. cx filed an insurance claim on this.. cx is upset that it has take that much time for the vehicle to be fixed.. today he offered a loaner car. cx feels the sensor is faulty, and that it came out to fast. No bodily injury occurred. Vehicle is almost fixed at this time. She is just calling to complain that the sensor is to sensitive..

Activity Status: Activity Updated: 1/8/08 04:29PM Done Corporate Interaction Activity Updated By: Nos, Sonny Activity Type

Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/8/08 04:27PM Email To:

Activity Created By: Nos, Sonny

Activity Description: I talked to team lead c. henderson to see if this should be an spi. Because there was not bodily injury, and the

insurance company had already filed

Note Created: 1/8/08 04:28PM Note Created By: Nos, Sonny Note Type: Corporate Interaction

talked to team lead c. henderson to see if this should be an spi. Because there was no bodily injury, and the insurance company had already filed a claim, this was not escalated... Cx is just upset at cost of repair, and how sensitive the sensor is..





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Livonia, MI

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 12/31/07 12:00AM

 In Service Date:
 12/31/07 12:00AM

 Production Date:
 8/30/07 12:00AM

Service Request

Service Request #: 200800804579

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/8/08 07:03PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 1/8/08 07:03PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/8/08 07:04PM Close Rep: Coil, Jarrod

Issue Note: cci seeking asst with voice command system

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
adv cust on voice commands listed in manual. referred cust to serv for ongoing concerns with inop voice command system

File Name	Comments





Activity Status: Done Activity Updated: 1/8/08 07:04PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From: Activity Created: 1/8/08 07:04PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci seeking asst with voice command system





<u>Customer</u>

Name: Mr. Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: VAN NUYS, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

Sale: 4/29/06 12:00AM In Service Date: 4/29/06 12:00AM Production Date: 3/29/06 12:00AM

Service Request

Service Request #: 200800900889

Brand: **BMW**

Type: Potential Lemon Law

Current Status: Closed

Date Opened: 1/9/08 09:48AM Created By: Zika, Debbie Rep Assigned: McDonald, Nancy Date Assigned: 1/9/08 02:21PM Assigned Dealer: Santa Monica BMW Identified Dealer: Santa Monica BMW

Date Resolved: Resolve Rep:

Date Closed: 1/14/08 03:45PM Close Rep: McDonald, Nancy

Issue Note: Berkovich-Atty Ltr CA Lemon; repeat issue SES, DME replcd, engn stalls, no start, SRS

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	ENGINE - INTERNAL & EXT	1106	ENGINE DIES
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	INSTRUMENTS, GAUGES,	6201	SERVICE INDICATOR

Solution Notes

	Solution	
repurchase denied		

File Name	Comments
Veh Docs	
ROs	
Defect Not	
denial	



Customer Service Request Detail # 200800900889

Activity Status: Done Activity Updated: 1/9/08 02:57PM
Activity Type General Activity Updated By: McDonald, Nancy
Activity Assigned To: McDonald, Nancy Email From:
Activity Created: 1/9/08 09:51AM Email To:

Activity Created By: Zika, Debbie

Activity Description: Berkovich-Atty Ltr CA Lemon; repeat issue SES, DME replcd, engn stalls, no start, SRS

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 1/9/08 02:57PM
Activity Type Customer's Attorney Activity Updated By: McDonald, Nancy

Activity Assigned To: McDonald, Nancy Email From: Activity Created: 1/9/08 02:56PM Email To:

Activity Created By: McDonald, Nancy

Activity Description: acknowledgement to attorney

From: McDonald Nancy, V4-US-A-51 Sent: Wednesday, January 09, 2008 2:56 PM

To: 'Ga<u>rv Berkovich'</u>

Subject L

Dear Counsel:
Your office contacted BMW of North America, LLC on behalf of your client

2006 BMW X5 L

Sarkis Simidyan 2006 BMW X5.
Senior members of BMWs management team are now reviewing the owner history and service records for this vehicle. We will soon contact

you to discuss the findings and recommendations.

We thank you for your cooperation in bringing a fair and prompt resolution

We thank you for your cooperation in bringing a fair and prompt resolution to this concern.

Sincerely,

RE: Client

Nancy McDonald
Customer Relations & Service

Telephone: 201-263-8225 800-831-1117 ext 8225 Fax: 201-930-8484 Mailing Address: PO Box 1227

Westwood, NJ 07675-1227



Email To:

Note Created By: McDonald, Nancy



Activity Status: Done

Activity Type Field Interaction Activity Assigned To: McDonald, Nancy

Activity Created: 1/9/08 03:15PM Activity Created By: McDonald, Nancy Activity Description: critical to market team

Note Created: 1/9/08 03:16PM

Activity Updated: 1/9/08 03:16PM

Activity Updated By: McDonald, Nancy Email From:

Note Type: Field Interaction

From: McDonald Nancy, V4-US-A-51

Sent: Wednesday, January 09, 2008 3:08 PM
To: Embree Bill, V4-US-V-34; Haji Sadir, V4-US-V-32; McCaffrey Fran, V4-J-7; Huzyak Fd V4-US-V-3-A

Subject: Critical 2006 X5 Santa Monica

<u>arv Berkovich-attorney</u>

Santa Monica BMW

Attached the new attorney letter received for this customer. We denied the repurchase request on this vehicle in November when he had his 1st attorney. I don't see any repairs done after Oct so I assume a denial letter should be sent out. Let me know ,thanks

Sincerely,

Nancy McDonald

Customer Relations & Service

Telephone: 201-263-8225 800-831-1117 ext 8225 201-930-8484

Mailing Address: PO Box 1227

Westwood, NJ 07675-1227

Activity Status: Done

Activity Type Field Interaction

Activity Assigned To: McDonald, Nancy Activity Created: 1/11/08 10:38AM

Activity Created By: McDonald, Nancy

Activity Description: email to Bill AMM and Mike RTE Activity Updated: 1/11/08 10:39AM Activity Updated By: McDonald, Nancy

Email From: Email To:

Note Created: 1/11/08 10:39AM Note Created By: McDonald, Nancy Note Type: Field Interaction



Customer Service Request Detail # 200800900889

From: McDonald Nancy, V4-US-A-51 Sent: Friday, January 11, 2008 10:39 AM To: Embree Bill, V4-<u>US-V-34: McCaff</u>rev Michael, V4-US-V-33 Subject: FW: Critical 2006 X5 Santa Monica Bill and Mike What is the decision about sending out a denial letter? Nancy Activity Status: Activity Updated: 1/14/08 08:16AM Done Activity Type Field Interaction Activity Updated By: McDonald, Nancy Email From: Activity Assigned To: McDonald, Nancy Activity Created: 1/14/08 08:15AM Email To: Activity Created By: McDonald, Nancy Activity Description: email from Bill Embree Note Created: 1/14/08 08:15AM Note Created By: McDonald, Nancy Note Type: Field Interaction rom: Embree Bill, V4-US-V-34 Sent: Friday, January 11, 2008 7:16 PM To: McDonald Nancy V4-US-A-51 Subject: RE: Critical 2006 X5 Santa Monica If this is a tampered vehicle and the history supports this, then send him a denial letter. William Embree Aftersales Market Manager Market 33 Cell # 213-999-1048 Fax # 562-431-2633 Activity Status: Done Activity Updated: 1/14/08 08:17AM Activity Type Field Interaction Activity Updated By: McDonald, Nancy Activity Assigned To: McDonald, Nancy **Email From:** Email To: Activity Created: 1/14/08 08:16AM Activity Created By: McDonald, Nancy Activity Description: email from Mike RTE Note Created: 1/14/08 08:16AM Note Created By: McDonald, Nancy Note Type: Field Interaction



Customer Service Request Detail # 200800900889

From: McCaffrey Michael, Sent: Friday, January 11, 2 To: McDonald Nancy, V4- Cc: Embree Bill, V4-US-V- Subject: RE: Critical	2008 10:22 PM US-A-51 :34	5 Santa Monica			
Hi Nancy,					
I agree that if the goodwill letter.	repairs don't count we should	d send a denial			
Bill, please note that SM p flagged the vin back in 3/0 We need to talk to them du		y repairs since we			
Regards,					
Michael McCaffrey Regional Technical Engine BMW of North America Western Region Market 32 (310) 922-0159 (mobile) (310) 452-9015 (fax)	eer				
Activity Status:	Done	Δctivity	Updated:	1/14/08 09:24AM	
Activity Type	Field Interaction		Updated By:	McDonald, Nancy	
Activity Assigned To:	McDonald, Nancy	Email F		Weberlaid, Narioy	
Activity Created:	1/14/08 09:23AM	Email T			
Activity Created By:	McDonald, Nancy	Lillali i	0.		
Activity Description:	denial letter to attorney				
Notivity Description.	demandence to attorney				
Note Created: 1	/14/08 09:23AM	Note Created By: N	McDonald, Nancy	Note Type: Field Interacti	on
From: NEW ShareScan Sent: Monday, January 14 To: McDonald Nancy, V4-I Subject: Scanned docume	, 2008 8:48 AM US-A-51 nt from NEW ShareScan (Sh	areScan)			
Activity Status:	Done	Activity	Updated:	1/14/08 03:38PM	
Activity Type	General	Activity	Updated By:	Pascale, Audrey	
Activity Assigned To:	Pascale, Audrey	Email F	rom:		
Activity Created:	1/14/08 03:38PM	Email T	o:		
Activity Created By:	Pascale, Audrey				
Activity Description:	FED EX #7997 8407 1157	1/14/08			
Note Created:		Note Created By:		Note Type:	
			•		





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Northbrook, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 2/5/07 12:00AM In Service Date: 2/5/07 12:00AM Production Date: 1/28/07 12:00AM

Service Request

Service Request #: 200801402691

Brand: BMW

Type: Potential Lemon Law

Current Status: Closed

Date Opened: 1/14/08 01:42PM
Created By: Vlaovich, Leonora
Rep Assigned: Mauthe, Liz
Date Assigned: 1/14/08 02:15PM

Assigned Dealer:

Identified Dealer: Fields BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/17/08 01:24PM Close Rep: Mauthe, Liz

Issue Note: DEFECT NOTIFICATION - problems with IDrive system.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Letter was written by juvenile son, parent unaware, conf. there was no problem w/this car.

File Name	Comments		
SHAKIR			



Customer Service Request Detail # 200801402691

O M I

Activity Status: Done Activity Updated: 1/15/08 11:27AM Activity Type General Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 1/14/08 01:43PM Email To: Activity Created By: Vlaovich, Leonora Activity Description: DEFECT NOTIFICATION - problems with IDrive system. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/15/08 11:27AM Activity Type **Customer Interaction** Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 1/15/08 11:26AM Email To: Activity Created By: Mauthe, Liz Activity Description: Called cust and left msg. Note Created: 1/15/08 11:26AM Note Created By: Mauthe, Liz Note Type: Customer Interaction Cust. was give lease payment to compensate for inconvenience, now wants us to take car back. Activity Status: Done Activity Updated: 1/17/08 09:03AM Corporate Interaction Activity Type Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 1/17/08 09:03AM Email To: Activity Created By: Mauthe, Liz Activity Description: Called cust at home and cell, left msg. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 1/17/08 01:06PM Done Activity Type **Customer Interaction** Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 1/17/08 01:06PM Email To: Activity Created By: Mauthe, Liz Activity Description: Complaint was sent by the son, who is 18 and in school. I have left two msgs. for the parents but they have not returned my phone call. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/17/08 01:24PM Activity Updated By: Activity Type **Customer Interaction** Mauthe, Liz Activity Assigned To: Mauthe, Liz **Email From:** Activity Created: 1/17/08 01:13PM Email To: Activity Created By: Mauthe, Liz Activity Description: See Notes Note Created: 1/17/08 01:19PM Note Created By: Mauthe, Liz Note Type: Customer Interaction A subsidiary of BMW AG

BMW of North America, Inc. Customer Service Request Detail # 200801402691



Letter was sent in by 18 yr. old son,. After several attempt I finally reached him (he was in school at the time and called me after class). I asked him if there was a current problem with the car and he said no, but he feels BMW should give him a new one because of the problems he had. I asked him for his parents phone number, which he gave me. I spoke to the father who had no idea his son sent me a letter, acknowledged that he had no problems w/the car and indeed had received a lease payment from us. He apologized for his son's letter and adv. me to close the case.	





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Denver, CO

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si Mileage: 5,400

 Sale:
 6/23/07 12:00AM

 In Service Date:
 6/23/07 12:00AM

 Production Date:
 6/7/07 12:00AM

Service Request

Service Request #: 200801802784

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 1/18/08 03:53PM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 1/18/08 03:53PM

Assigned Dealer:

Identified Dealer: Murray BMW of Denver

Date Resolved:

Resolve Rep:

Date Closed: 1/18/08 03:57PM Close Rep: Collins, Dan

Issue Note: cust stts vehicle has various concerns, bass from radio,

sunroof not closing, wind noise.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4102	WIND NOISE

Solution Notes

Solution
cust has not brought up sunroof and radio concerns with dealer. wrtr advsd he would have to have dealer diagnose and resolve.

File Name	Comments





Activity Status: Done

Activity Type Customer Interaction

Activity Assigned To: Collins, Dan
Activity Created: 1/18/08 03:57PM

Activity Created By: Collins, Dan

Activity Description: cust stts vehicle has various concerns, bass from radio, sunroof not closing, wind noise.

Activity Updated:

Email From:

Email To:

Activity Updated By:

1/18/08 03:57PM

Collins, Dan

cust has not brought up sunroof and radio concerns with dealer. wrtr advsd he would have to have dealer diagnose and resolve.





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Fabens, TX

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i Mileage: 7,000

Sale: 10/5/07 12:00AM In Service Date: 10/5/07 12:00AM Production Date: 9/5/07 12:00AM

Service Request

Service Request #: 200802103631

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 1/21/08 04:46PM Created By: Cavin, Doug Rep Assigned: Cavin, Doug 1/21/08 04:46PM Date Assigned:

Assigned Dealer:

Identified Dealer: Passport BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/21/08 04:47PM Close Rep: Cavin, Doug

Issue Note: ALARM-cust needs help shutting off. Wrtr helped cust turn off int motion snsr, solved alarm

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
ALARM-cust needs help shutting off. Wrtr helped cust turn off int motion snsr, solved alarm

File Name	Comments





Activity Status: Done Activity Updated: 1/21/08 04:47PM
Activity Type Customer Interaction Activity Updated By: Cavin, Doug

Activity Assigned To: Cavin, Doug Email From:
Activity Created: 1/21/08 04:46PM Email To:

Activity Created By: Cavin, Doug

Activity Description: ALARM-cust needs help shutting off. Wrtr helped cust turn off int motion snsr, solved alarm





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: East Stroudsburg, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 1/4/08 12:00AM

 In Service Date:
 1/4/08 12:00AM

 Production Date:
 12/12/07 12:00AM

Service Request

Service Request #: 200803104249

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/31/08 05:24PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 1/31/08 05:24PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/31/08 05:25PM Close Rep: Coil, Jarrod

Issue Note: cci seeking tech asst to turn off alarm

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
asst cust with turnoff of alarm system	

File Name	Comments





Activity Status: Done Activity Updated: 1/31/08 05:25PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From:
Activity Created: 1/31/08 05:24PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci seeking tech asst to turn off alarm





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Vienna, VA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 9/24/07 12:00AM

 In Service Date:
 9/24/07 12:00AM

 Production Date:
 9/6/07 12:00AM

Service Request

Service Request #: 200803600979
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/5/08 10:31AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 2/5/08 10:31AM
Assigned Dealer: BMW of Fairfax
Identified Dealer: BMW of Fairfax

Date Resolved: Resolve Rep:

Date Closed: 2/5/08 12:37PM Close Rep: Harris, Ryan

Issue Note: Cust states iDrive system is failing. Cust states veh in to

dealer once.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Left VM for SM Mike to call cust back.

File Name	Comments





Activity Status: Done Activity Updated: 2/5/08 10:39AM **Customer Interaction** Activity Updated By: Activity Type Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/5/08 10:32AM Email To: Activity Created By: Harris, Ryan Activity Description: Cust states dealer not able to diagnose. Cust states when he brings veh in to dealer issue is not happening. Cust states he wants out of veh. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/5/08 12:34PM **Customer Interaction** Activity Type Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/5/08 12:24PM Email To: Activity Created By: Harris, Ryan Activity Description: Cust states the dealer has not been able to diagnose issue. Writer advised dealer must verify issue. Cust asked for SM to follow up. Note Created: Note Created By: Note Type: 2/5/08 12:35PM Activity Status: Done Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/5/08 12:35PM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for SM Mike to call cust back. Note Created: Note Created By: Note Type:





Customer

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LUBBOCK, TX

Vehicle

Chassis # (US): L Chassis # (Non - US): Year: 20

 Year:
 2007

 Model:
 X5 3.0si

 Mileage:
 10,000

Sale: 5/12/07 12:00AM In Service Date: 5/12/07 12:00AM Production Date: 5/3/07 12:00AM

Service Request

Service Request #: 200803700593
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/6/08 10:51AM
Created By: Klinger, Molly
Rep Assigned: Davis, Allison
Date Assigned: 2/6/08 11:01AM

Assigned Dealer:

Identified Dealer:Autobahn MotorcarsDate Resolved:2/26/08 08:24PMResolve Rep:NET, DCSDate Closed:2/29/08 04:58PMClose Rep:Davis, Allison

Issue Note: writer advised the radio display is still not working

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

NEED TO GET CUSTOMER BACK IN IF HE IS STILL EXPERIENCING A PROBLEM. WE COULDN'T FIND A PROBLEM.

Wrtr Ivm for cust, adv that at this time veh seems to be performing fine adv in future if veh does go into serv for long period would be happy to chk compensation avail.

If customer still has a problem, then he needs to bring it in. Will be glad to assist customer in anyway!!

SEE LAST COMMENTS, CASE CLOSED UNLESS THERE IS STILL AN ISSUE

Wrtr adv no compensation unfortunately, adv would like to offer e-cert. Sent cust certificate - Confirmation #3540ZET

File Name	Comments		





Note Type: Dealer Interaction

Note Type: Customer Interaction

Done 2/6/08 10:59AM Activity Status: Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Klinger, Molly

Activity Assigned To: Klinger, Molly Email From: Activity Created: 2/6/08 10:55AM Email To:

Activity Created By: Klinger, Molly

Activity Description: writer advised the radio display is still not working

> Note Created: 2/6/08 10:56AM Note Created By: Klinger, Molly Note Type: Customer Interaction

cust sttd that his radio display is still malfunctioning. cust sttd that it has been doing this for quite some time. cust sttd that it took a little while to get an app at Dallas with a rental so he was in on Jan 26th. cust sttd that Dallas advised they are ordering a new part for the front differential and it could take up to a month but he is in the vehicle. cust sttd that just recently his brake/parking brake light is also on. cust sttd that he purchased this vehicle from Autobahn but is servicing it about Dallas. cust sttd that he thinks he has about 10k miles. cust sttd that he has taken the vehicle in 6 times in the last year. cust sttd that this is his first BMW and he it hasn't been a great experience.

2/6/08 02:11PM Done Activity Status: Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison Email From: Activity Created: 2/6/08 02:08PM Email To:

Activity Created By: Davis, Allison

Activity Description: Wrtr contacted sm John at dlr,

> Note Created: 2/6/08 02:10PM Note Created By: Davis, Allison Note Type: Dealer Interaction

front differential case leaking, radio goes off while driving but was not able to verify. Jan 28 - 08 1 day down.

Activity Status: Activity Updated: 2/6/08 06:43PM Activity Type Activity Updated By: Davis, Allison General

Activity Assigned To: NET, DCS Email From: 2/6/08 05:43PM Email To: Activity Created:

Activity Created By: NET, DCS Activity Description: **Dealer Created Activity**

Note Created: 2/6/08 05:43PM

Note Created By: NET, DCS

Viewed Service Request information: Dealer 26731 on Wed Feb 06

Davis. Allison

17:43:36 EST 2008

Activity Updated: 2/7/08 05:24PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison **Email From:** Activity Created: 2/7/08 05:21PM Email To: Activity Created By:

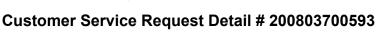
Activity Description: Wrtr f/u with cust, adv still working on case for him and would f/u when further info is rec'd. cust stts if can be fixed,

great. but cust stts if not

Note Created By: Davis, Allison

would like to look at a new vehicle

Note Created: 2/7/08 05:22PM





Activity Status: Done Activity Updated: 2/7/08 05:27PM
Activity Type Dealer Interaction Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison Email From:
Activity Created: 2/7/08 05:24PM Email To:

Activity Created By: Davis, Allison

Activity Description: Wrtr f/u with sd John again to adv that appears in DCS that cust has had 21 days before the january visit.

adv John that cust has advised if issue can't be resolved would like to chk into a new vehicle. Requested call back with further information.

Activity Status: Done Activity Updated: 2/11/08 09:29AM
Activity Type Dealer Interaction Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison Email From: Activity Created: 2/11/08 09:29AM Email To:

Activity Created By: Davis, Allison

Activity Description: Rec'd vm from John Witt, stts only has 1 RO ticket on this customer. adv to cb for further info. veh was at autoban as

well.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 2/14/08 05:33PM
Activity Type Dealer Interaction Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison Email From:
Activity Created: 2/14/08 05:26PM Email To:

Activity Created By: Davis, Allison

Activity Description: Wrtr contacted John Witt to follow up, 1 RO at bmw of dallas, rest at Autoban.

Note Created: 2/14/08 05:28PM Note Created By: Davis, Allison Note Type: Dealer Interaction

Spoke with John, he stts that 3 ROs at Autoban. 1st repair on 5/12/07 with 5 miles, nav system. 7/19/07 for nav system. 8/31/07 was central locking system. John went over history and days down and says maybe there are about 5 days for this customer.

Activity Status: Done Activity Updated: 2/18/08 05:55PM
Activity Type Customer Interaction Activity Updated By: Davis, Allison

Activity Assigned To: Davis, Allison Email From:
Activity Created: 2/18/08 05:54PM Email To:

Activity Created By: Davis, Allison

Activity Description: Wrtr f/u with cust, adv that at this time we feel the veh is performing as it should but adv if takes veh in any more in

future to f/u and we can chk

Note Created: 2/18/08 05:54PM Note Created By: Davis, Allison Note Type: Customer Interaction

into compensation. prov personal ext and cb number for future reference.



Customer Service Request Detail # 200803700593

Activity Status:	Done	Activity Updated:	2/20/08 02:29PM
Activity Type	Customer Interaction	Activity Updated By:	Davis, Allison
Activity Assigned To:	Davis, Allison	Email From:	
Activity Created:	2/20/08 02:23PM	Email To:	
Activity Created By:	Davis, Allison		
Activity Description:		er. adv would spk with dealer about r	recalls, cust stts brake light came on thinks he has recall
	07v-391.		
Note Created:	2/20/08 02:28PM	Note Created By: Davis, Allison	Note Type: Customer Interaction
Cust stts found another r if compensation could be	recall going on with ground o	cables. adv would see	
Activity Status:	Done	Activity Updated:	2/25/08 05:32PM
Activity Type	Dealer Interaction	Activity Updated By:	Davis, Allison
Activity Assigned To:	Davis, Allison	Email From:	
Activity Created:	2/25/08 05:30PM	Email To:	
Activity Created By:	Davis, Allison		
Activity Description:	Wrtr contacted serv mar	nager Richard at Autoban, lvm reque	ested call back when available.
Note Created:		Note Created By:	Note Type:
Activity Status:	Done	Activity Updated:	2/25/08 05:55PM
Activity Type	Dealer Interaction	Activity Updated By:	Davis, Allison
Activity Assigned To:	Davis, Allison	Email From:	
Activity Created:	2/25/08 05:48PM	Email To:	
Activity Created By:	Davis, Allison		
Activity Description:	Wrtr spoke with Richard	, service manager. Please see notes	S.
Note Created	2/25/09 05:40DM	Note Created By: Davie Allicen	Note Type: Dealer Interaction
	2/25/08 05:49PM	Note Created By: Davis, Allison	Note Type: Dealer Interaction
because of puma case. A lease payment on the ba anything on repair history	ly 07, vehicle was there 13 d Asked Richard if he thought is sis of the time down, richard y that just shocks him. Unfor chicles soemtimes and they es.	customer should get a I stts doesnt see tunately, this issue	
Activity Status:	Done	Activity Updated:	2/29/08 04:45PM
Activity Type	Customer Interaction	Activity Updated By:	Davis, Allison
Activity Assigned To:	Davis, Allison	Email From:	
Activity Created:	2/29/08 04:42PM	Email To:	
Activity Created By:	Davis, Allison		
Activity Description:	Wrtr f/u with cust, adv unthanked.	nfortunately no gw could be given bu	ut would like to ext offer for an e-cert in amnt of \$100. Cust
Note Created:		Note Created By:	Note Type:





Activity Status: Done Activity Updated: 2/29/08 04:56PM
Activity Type eGift Certificate Activity Updated By: Davis, Allison

Activity Assigned To: Henderson, Carlos Email From: Activity Created: 2/29/08 04:47PM Email To:

Activity Created By: Davis, Allison

Activity Description: Wrtr put in request to Carlos Henderson for e-cert to be sent to cust in amnt of \$100.

Note Created: 2/29/08 04:48PM Note Created By: Davis, Allison Note Type: eGift Certificate

Hi Carlos.

I was curious if you would be able to send my customer an e-certificate please? If we could I would like it to be in the amount of \$100.00. I have included below all of his information.



This is this customer's first BMW and unfortunately had to take it in a few months after purchasing for display issues, resulting in the vehicle needing to be reprogrammed and was down for a few days. I think it would be a good idea to provide him with an e-certificate just to show we do care. He has accepted my offer for the e-certificate.

Thank you Carlos! :)

Kind Regards,

Allison Davis Customer Relations and Services MINI Specialist

Phone Number (614) 718-6945 (800) 831-1117*6945 Fax (614) 789-1992 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227

Activity Status: Done Activity Updated: 2/29/08 04:56PM
Activity Type eGift Certificate Activity Updated By: Henderson, Carlos

Activity Assigned To: Henderson, Carlos Email From:
Activity Created: 2/29/08 04:56PM Email To:

Activity Created By: Henderson, Carlos

Activity Description: Sent cus a \$100 Egift certificate Confirmation#3540ZET.





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Great Falls, VA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i Mileage: 4.800

Sale: 7/31/07 12:00AM
In Service Date: 7/31/07 12:00AM
Production Date: 6/28/07 12:00AM

Service Request

Service Request #: 200803703352
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/6/08 05:39PM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 2/6/08 05:39PM
Assigned Dealer: BMW of Sterling
Identified Dealer: BMW of Sterling

Date Resolved: Resolve Rep:

Date Closed: 3/4/08 11:58AM Close Rep: Harris, Ryan

Issue Note: Cust states the iDrive screen flickers on and off then

goes black. Cust states veh in four times.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
SM Brian states he will call AMM and the call cust to set up appt with FSE.

File Name	Comments



Customer Service Request Detail # 200803703352

A -45-34 - Ot-4	Davis	A -41: -14: -	l local a A a als	0/0/00 05:500M	
Activity Status:	Done	-	Updated:	2/6/08 05:50PM	
Activity Type	Customer Interaction	•	Updated By:	Harris, Ryan	
Activity Assigned To:	Harris, Ryan	Email F			
Activity Created:	2/6/08 05:40PM	Email To	o:		
Activity Created By:	Harris, Ryan				
Activity Description:		reen flickers on and of	f then goes blac	k. Cust states veh in four times. Cust sta	ites she'd like
	another vehicle.				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	2/8/08 04:06PM	
Activity Type	Dealer Interaction	Activity	Updated By:	Harris, Ryan	
Activity Assigned To:	Harris, Ryan	Email F	rom:		
Activity Created:	2/8/08 04:06PM	Email To	o:		
Activity Created By:	Harris, Ryan				
Activity Description:	Left message with Elizal	oeth for SM to call back	ζ.		
	•				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Δctivity	Updated:	2/11/08 12:15PM	
-	Dealer Interaction	-	Updated By:		
Activity Type		Email F	. ,	Harris, Ryan	
Activity Assigned To:	Harris, Ryan				
Activity Created:	2/11/08 12:15PM	Email To	D:		
Activity Created By:	Harris, Ryan				
Activity Description:	SM Brian left VM for writ 571.434.1944 x1200	er to call back.			
		N (0 () 1 D			
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	2/12/08 10:41AM	
Activity Type	Dealer Interaction	Activity	Updated By:	Harris, Ryan	
Activity Assigned To:	Harris, Ryan	Email F	rom:		
Activity Created:	2/12/08 10:31AM	Email To	o:		
Activity Created By:	Harris, Ryan				
Activity Description:	SM Brian states veh in fo by AMM.	our time, three PUMA	cases. SM state	s issue never duplicated. SM states he w	vill run the case
Note Created:		Note Created By:		Note Type:	
		-		**	
Activity Status:	Done	Δctivity	Updated:	2/14/08 02:34PM	
Activity Type	Customer Interaction	-	Updated By:	Harris, Ryan	
, ,,		-	-	Hairis, Ryair	
Activity Assigned To:	Harris, Ryan	Email F			
Activity Created:	2/14/08 02:34PM	Email To	D:		
Activity Created By:	Harris, Ryan				
Activity Description:	Left VM for cust advising	that SM Brian is looki	ng into the case		
Net 2		Note On 1 15		No. 7	
Note Created:		Note Created By:		Note Type:	





Activity Status: Done Activity Updated: 2/19/08 10:11AM Activity Type **Dealer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/19/08 10:11AM Email To: Activity Created By: Harris, Ryan Activity Description: Left message with Elizabeth for SM Brian to call back. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/22/08 02:39PM **Dealer Interaction** Activity Type Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/22/08 02:37PM Email To: Activity Created By: Harris, Ryan Activity Description: Left message for SM Brian to call back. Note Created: Note Created By: Note Type: 2/26/08 03:01PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/26/08 03:01PM Email To: Activity Created By: Harris, Ryan Activity Description: Writer left VM for cust advising BMWNA still waiting to hear from SM Brian. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/26/08 03:07PM Done Activity Type **Dealer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/26/08 03:07PM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for SM Brian to call back. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/29/08 10:43AM Done Activity Updated By: Activity Type **Dealer Interaction** Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/29/08 10:43AM Email To: Activity Created By: Harris, Ryan Activity Description: SM Brian left VM for writer to call back on cell. 703.868.3309 Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 3/4/08 11:58AM
Activity Type Dealer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/4/08 11:58AM Email To:

Activity Created By: Harris, Ryan

Activity Description: SM Brian states he will call AMM and the call cust to set up appt with FSE.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Wellesley, MA

Vehicle

Chassis # (US): L007213

Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

Sale: 1/18/08 12:00AM
In Service Date: 1/18/08 12:00AM
Production Date: 12/12/07 12:00AM

Service Request

Service Request #: 200803803775

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/7/08 06:30PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 2/7/08 06:30PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/7/08 06:31PM Close Rep: Ellis, Jeremy

Issue Note: Adv how to turn off radio after vehicle has been powered

down.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Adv how to turn off radio after vehicle has been powered down.

File Name	Comments





Activity Status: Done Activity Updated: 2/7/08 06:31PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From:
Activity Created: 2/7/08 06:30PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: Adv how to turn off radio after vehicle has been powered down.





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:

Street Address: Apt/Ste:

City/State/Zip: Blaine, WA

Vehicle

Chassis # (US): LZ37027

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale:

In Service Date: 3/8/07 12:00AM
Production Date: 1/17/07 12:00AM

Service Request

Service Request #: 200804501984

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/14/08 01:49PM
Created By: Phommaseng, Dee
Rep Assigned: Phommaseng, Dee
Date Assigned: 2/14/08 01:49PM

Assigned Dealer:

Identified Dealer: Pacific BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/14/08 01:51PM Close Rep: Phommaseng, Dee

Issue Note: Mr. Lalani ci inquired if veh has the premium sound

pckge option on veh.

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wtr apolog & adv CR does not hav this info, refrd cust to dir to find out what options veh came with. wtr provided dir phone # to cust.

File Name	Comments





Activity Status: Done Activity Updated: 2/14/08 01:50PM
Activity Type Customer Interaction Activity Updated By: Phommaseng, Dee

Activity Assigned To: Phommaseng, Dee Email From:
Activity Created: 2/14/08 01:50PM Email To:

Activity Created By: Phommaseng, Dee

Activity Description: Mr. Lalani ci inquired if veh has the premium sound pckge option on veh.





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Calumet City, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/23/06 12:00AM

 In Service Date:
 12/23/06 12:00AM

 Production Date:
 12/11/06 12:00AM

Service Request

Service Request #: 200804901512
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/18/08 11:31AM
Created By: Smith, Heath
Rep Assigned: Smith, Heath
Date Assigned: 2/18/08 11:31AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/18/08 11:35AM Close Rep: Smith, Heath

Issue Note: Cci with questions concerning the pass side air bag

function.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution	
Writer advised cust pass side air bag has a pass side air bag when a low weight object	

File Name	Comments





Activity Status: Done Activity Updated: 2/18/08 11:35AM
Activity Type Customer Interaction Activity Updated By: Smith, Heath

Activity Assigned To: Smith, Heath Email From: Activity Created: 2/18/08 11:35AM Email To:

Activity Created By: Smith, Heath

Activity Description: Cci with questions concerning the pass side air bag function.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Wyomissing, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 9/30/07 12:00AM

 In Service Date:
 4/2/07 12:00AM

 Production Date:
 12/1/06 12:00AM

Service Request

Service Request #: 200805003126
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/19/08 02:19PM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 2/19/08 02:19PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/19/08 02:30PM Close Rep: Harris, Ryan

Issue Note: Cust states the iDrive system shuts off when he's on a

trip of an hour or more.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Cust states dealer offered to drive veh for an hour to try to duplicate. Cust states he doesn't want to do that. Cust states he doesn't want to bring vehicle in when it's having an issue. Writer apologized and advised complaint would be documented.

File Name	Comments





Activity Status: Done Activity Updated: 2/19/08 02:29PM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/19/08 02:20PM Email To:

Activity Created By: Harris, Ryan

Activity Description: Cust states vehicle has been in 5times and dealer hasn't been able to diagnose. Cust states dealer wants him to bring

veh in when it's having issue.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Santa Monica, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si Mileage: 100

 Sale:
 12/31/07 12:00AM

 In Service Date:
 12/31/07 12:00AM

 Production Date:
 12/5/07 12:00AM

Service Request

Service Request #: 200805803164

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/27/08 03:52PM
Created By: Phommaseng, Dee
Rep Assigned: Phommaseng, Dee
Date Assigned: 2/27/08 03:52PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/27/08 03:55PM Close Rep: Phommaseng, Dee

Issue Note: alarm on veh going off while cust is driving veh, will not

turn off

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
ı	wtr suggstd cust to pull over safely when able to, turn off engine let veh sit for a few mins & turn veh bck on. cust tried this & alarm turned off. wtr refrd cust to dlr shld this occur again to chk systm.

File Name	Comments





Activity Status: Done Activity Updated: 2/27/08 03:54PM
Activity Type Customer Interaction Activity Updated By: Phommaseng, Dee

Activity Assigned To: Phommaseng, Dee Email From: Activity Created: 2/27/08 03:54PM Email To:

Activity Created By: Phommaseng, Dee

Activity Description: alarm on veh going off while cust is driving veh, will not turn off





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Unit 702
City/State/Zip: Chino Hills, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

 Year:
 2007

 Model:
 X5 3.0si

 Mileage:
 13,000

Sale: 4/8/07 12:00AM
In Service Date: 4/8/07 12:00AM
Production Date: 2/11/07 12:00AM

Service Request

Service Request #: 200806004198

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/29/08 08:11PM
Created By: Bogdanovitch, Jason
Rep Assigned: Bogdanovitch, Jason
Date Assigned: 2/29/08 08:11PM

Assigned Dealer:

Identified Dealer: BMW of Monrovia

Date Resolved:

Resolve Rep:

Date Closed: 2/29/08 08:57PM
Close Rep: Bogdanovitch, Jason

Issue Note: Having problems with the i-drive issue.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Advised SM will speak to Shop foreman to resolve issue.

File Name	Comments





Activity Status: Done Activity Updated: 2/29/08 08:24PM
Activity Type Customer Interaction Activity Updated By: Bogdanovitch, Jason

Activity Assigned To: Bogdanovitch, Jason Email From:
Activity Created: 2/29/08 08:11PM Email To:

Activity Created By: Bogdanovitch, Jason

Activity Description: Having problems with the i-drive issue.

The i-drive feature freezes on/off. He pre paid his lease. He wants to get out of the vehicle. The dealer advised to take a video of the issue and send it to them. He has and not heard from the center.

Ret # 909-630-9726

Activity Status: Done Activity Updated: 2/29/08 08:23PM
Activity Type Dealer Interaction Activity Updated By: Bogdanovitch, Jason

Activity Assigned To: Bogdanovitch, Jason Email From: Activity Created: 2/29/08 08:23PM Email To:

Activity Created By: Bogdanovitch, Jason

Activity Description: Left Jerry Litton SM a vm regarding customer's issues.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 2/29/08 08:46PM
Activity Type Dealer Interaction Activity Updated By: Bogdanovitch, Jason

Activity Assigned To: Bogdanovitch, Jason Email From: Activity Created: 2/29/08 08:42PM Email To:

Activity Created By: Bogdanovitch, Jason

Activity Description: Sm Jerry Litton Sm called. He has one complaint regarding the Navigation.

Note Created: 2/29/08 08:43PM Note Created By: Bogdanovitch, Jason Note Type: Dealer Interaction

He will call customer regarding issue. He only has one time on a RO. The cusotmer complainted about the issue. He will have the SA call the

customer.





<u>Customer</u>

Name: Mrs.

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Washington, DC

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 12/15/06 12:00AM

 In Service Date:
 12/15/06 12:00AM

 Production Date:
 12/9/06 12:00AM

Service Request

Service Request #: 200806601989

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 3/6/08 12:54PM
Created By: Capossela, Korrine
Rep Assigned: Capossela, Korrine
Date Assigned: 3/6/08 12:54PM
Assigned Dealer: VOB Auto Sales
Identified Dealer: VOB Auto Sales

Date Resolved: Resolve Rep:

Date Closed: 3/6/08 01:06PM
Close Rep: Capossela, Korrine

Issue Note: cust sttd veh broke down and dlr did nothing to help them

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	HEATING & A/C - SYSTEMS	6400	HEATING & A/C - SYSTEMS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
GM speaking a cust to resolve issue

File Name	Comments





Activity Status: Done Activity Updated: 3/6/08 01:02PM Activity Type **Customer Interaction** Activity Updated By: Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 3/6/08 12:54PM Email To: Activity Created By: Capossela, Korrine Activity Description: cust sttd veh broke down and dlr did nothing to help them Note Created: 3/6/08 12:55PM Note Created By: Capossela, Korrine Note Type: Customer Interaction cust sttd there have been issues w the glove compartment, the TPM sensor, the heat, the radio cust calls RSA yesterday and cust is angry veh has just been sitting there and noone has done anything. writer advised cust that if veh was towed in yesterday, it is possible that the dlr had scheduled appts and that is why they have not been able to look at the vehicle. cust stdt he doesn't care and this is unacceptable. writer apologzied. cust req that wrtier call GM for him and tell him that cust will be calling. writer advised she will. Activity Updated: Activity Status: Done 3/6/08 01:06PM Activity Type **Dealer Interaction** Activity Updated By: Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 3/6/08 01:02PM Email To: Activity Created By: Capossela, Korrine Activity Description: called GM, Jed, receptionist advised jed is speakingw cust now Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr. Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Lebanon, NJ

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

Sale: 4/28/06 12:00AM In Service Date: 4/28/06 12:00AM Production Date: 2/22/06 12:00AM

Service Request

Service Request #: 200807001085

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 3/10/08 10:33AM Created By: Dyer, Kristen Rep Assigned: Dyer, Kristen Date Assigned: 3/10/08 10:33AM Assigned Dealer: Hunterdon BMW Identified Dealer: Hunterdon BMW

Date Resolved: Resolve Rep:

Date Closed: 3/12/08 01:23PM Close Rep: Dyer, Kristen

Issue Note: airbag, pass and pass rear window airbag deployed. why opened and did it open properly?

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
customer states that bmw paid for parts, repair and rental

File Name	Comments



Customer Service Request Detail # 200807001085

Activity Status: Done Activity Updated: 3/10/08 10:45AM **Customer Interaction** Activity Updated By: Activity Type Dyer, Kristen Activity Assigned To: Dyer, Kristen Email From: Activity Created: 3/10/08 10:35AM Email To: Activity Created By: Dyer, Kristen Activity Description: airbag, pass and pass rear window airbag deployed. why opened and did it open properly? Note Created: 3/10/08 10:44AM Note Created By: Dyer, Kristen Note Type: Customer Interaction cb request either on work, 908-306-8045 or cell Activity Status: Activity Updated: 3/10/08 10:43AM Done Activity Type **Dealer Interaction** Activity Updated By: Dyer, Kristen Activity Assigned To: Dyer, Kristen Email From: Activity Created: 3/10/08 10:43AM Email To: Activity Created By: Dyer, Kristen Activity Description: call to brian monohan. VM left to discuss, cb requested Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/10/08 04:50PM Done Activity Type **Dealer Interaction** Activity Updated By: Dyer, Kristen Activity Assigned To: Dyer, Kristen Email From: Activity Created: 3/10/08 04:50PM Email To: Activity Created By: Dyer, Kristen Activity Description: brian from dealer said if vehicle in accident then airbag research needs to be done from insurance rep. if no accident then brian can contact RTE Note Created: Note Created By: Note Type: Activity Status: 3/12/08 01:22PM Done Activity Updated: **Customer Interaction** Activity Updated By: Dyer, Kristen Activity Type Activity Assigned To: Dyer, Kristen Email From: Activity Created: 3/12/08 01:06PM Email To: Activity Created By: Dyer, Kristen Activity Description: call to 908-306-8045, customer states it was resolved and bmw took care of cost Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:

Colorado Springs, CO

Vehicle

City/State/Zip:

Chassis # (US): Chassis # (Non - US): Year:

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 10/19/07 12:00AM

 In Service Date:
 10/19/07 12:00AM

 Production Date:
 9/19/07 12:00AM

Service Request

Service Request #: 200807101411
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 3/11/08 11:38AM
Created By: Mazanec, Carrie
Rep Assigned: Mazanec, Carrie
Date Assigned: 3/11/08 11:38AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/11/08 11:46AM
Close Rep: Mazanec, Carrie
Issue Note: Airbag non-deployment

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Closed. Refer to Special Product Investigation for resolution.

File Name	Comments





Activity Status: Done Activity Updated: 3/11/08 11:46AM
Activity Type Field Interaction Activity Updated By: Mazanec, Carrie

Activity Assigned To:
Activity Created:
Activity Created By:
Activity Description:

Mazanec, Carrie
Mazanec, Carrie
Mazanec, Carrie
Mazanec, Carrie
Airbag non-deployment

Email From: Email To:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Santa Rosa, CA

Vehicle

Chassis # (US): L Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

Sale: 11/10/07 12:00AM In Service Date: 11/10/07 12:00AM Production Date: 10/11/07 12:00AM

Service Request

Service Request #: 200807201286

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/12/08 11:38AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 3/12/08 11:38AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/12/08 11:40AM Close Rep: Harris, Ryan

Issue Note: Cust states she was sitting in the veh and the alarm went

off.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer advised cust how to turn off alarm. Cust was able to turn the alarm off.

File Name	Comments





Activity Status: Done Activity Updated: 3/12/08 11:40AM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From:
Activity Created: 3/12/08 11:39AM Email To:

Activity Created By: Harris, Ryan

Activity Description: Cust states she was sitting in the veh and the alarm went off.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Nashville, TN

Vehicle

Chassis # (US): L013144

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si Mileage: 8,060

Sale: 5/31/07 12:00AM In Service Date: 5/31/07 12:00AM Production Date: 5/29/07 12:00AM

Service Request

Service Request #: 200807300464
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 3/13/08 09:17AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 3/13/08 09:17AM
Assigned Dealer: BMW of Nashville
Identified Dealer: BMW of Nashville

Date Resolved: Resolve Rep:

Date Closed: 3/17/08 03:31PM Close Rep: Harris, Ryan

Issue Note: Cust states that the vehicle has been brought in seven

times for air bag light.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer advised the veh does not qualify at this time. Cust states he will call back if he has further issues.

File Name	Comments





Activity Status: Done Activity Updated: 3/13/08 09:26AM Activity Updated By: Activity Type **Customer Interaction** Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/13/08 09:18AM Email To: Activity Created By: Harris, Ryan Activity Description: Cust states he wants the vehicle fixed or he wants to be taken out of the vehicle. 615.604.5443 Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/17/08 10:39AM **Dealer Interaction** Activity Type Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/17/08 10:39AM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for SM Wayne to call back. Note Created: Note Created By: Note Type: Activity Updated: 3/17/08 12:06PM Activity Status: Done **Dealer Interaction** Activity Updated By: Activity Type Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/17/08 11:59AM Email To: Activity Created By: Harris, Ryan Activity Description: SM Wayne states he sees two legitimate visits and once for a part order. Not a buyback at this time. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/17/08 03:27PM Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: 3/17/08 03:27PM Activity Created: Email To: Activity Created By: Harris, Ryan Activity Description: Writer advised the veh does not qualify at this time. Cust states he will call back if he has further issues. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Zapata, TX

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 12/11/07 12:00AM

 In Service Date:
 12/11/07 12:00AM

 Production Date:
 12/7/07 12:00AM

Service Request

Service Request #: 200807303561

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/13/08 05:19PM
Created By: Noma, Masana
Rep Assigned: Noma, Masana
Date Assigned: 3/13/08 05:19PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/19/08 08:56AM
Close Rep: Noma, Masana
Issue Note: cci for air bag info.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL34	AIRBAG AWARENESS CAMPAIGN	GENERAL	0000	GENERAL
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

passenger's seat.

Solution	
writer adv to vist dealer and adv to avoid any passengers to sit in the passenger's seat.	
writer adv to vist dealer and adv to avoid any passengers to sit in the	

File Name	Comments





Activity Status:

Done

Activity Updated:

3/13/08 05:22PM

Activity Type

Customer Interaction

Activity Updated By:

Noma, Masana

Activity Assigned To: Activity Created: Noma, Masana 3/13/08 05:20PM Email From: Email To:

Activity Created By:

Noma, Masana

Activity Description:

cci for air bag info.

Note Created: 3/13/08 05:20PM

Note Created By: Noma, Masana

Note Type: Customer Interaction

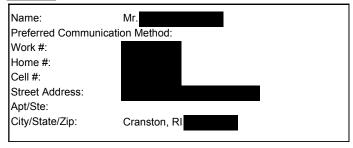
cci regarding air bag light. cust stated that "air bag turned off" light is turned on while her 140 lb daughter is in the passenger's seat. writer adv to vist dealer and adv to avoid any passengers to sit in the passenger's

seat.





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 9/17/06 12:00AM

 In Service Date:
 9/17/06 12:00AM

 Production Date:
 8/9/06 12:00AM

Service Request

Service Request #: 200807400577

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/14/08 10:43AM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 3/14/08 10:43AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/14/08 10:46AM Close Rep: Collins, Dan

Issue Note: cust inquiring what should trigger alarm system

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advsd cust on alarm triggers per owners manual

File Name	Comments		





Activity Status: Done Activity Updated: 3/14/08 10:45AM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan Email From:
Activity Created: 3/14/08 10:44AM Email To:

Activity Created By: Collins, Dan

Activity Description: cust inquiring what should trigger alarm system





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Miami, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 4.8i

Mileage:

 Sale:
 11/30/07 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 10/15/07 12:00AM

Service Request

Service Request #: 200807901148

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/19/08 10:34AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 3/19/08 10:34AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/19/08 10:37AM Close Rep: Harris, Ryan

Issue Note: Alicia from BMW Assist states cust's alarm will not go

off. She requests BMWNA contact cust.

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Left VM for cust to call back.	

File Name	Comments



Customer Service Request Detail # 200807901148

Activity Status: Activity Updated: 3/19/08 10:37AM Done Activity Type Corporate Interaction Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/19/08 10:35AM Email To: Activity Created By: Harris, Ryan Activity Description: Alicia from BMW Assist states cust's alarm will not go off. She requests BMWNA contact cust. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/19/08 10:37AM Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Email From: Harris, Ryan Activity Created: 3/19/08 10:36AM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for cust to call back. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs.

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Narberth, PA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 2/27/07 12:00AM

 In Service Date:
 2/27/07 12:00AM

 Production Date:
 2/10/07 12:00AM

Service Request

Service Request #: 200808003152

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 3/20/08 03:37PM
Created By: Miller, Dan
Rep Assigned: Miller, Dan
Date Assigned: 3/20/08 03:37PM

Assigned Dealer:

Identified Dealer: BMW of the Main Line

Date Resolved:

Resolve Rep:

Date Closed: 3/20/08 03:43PM Close Rep: Miller, Dan

Issue Note: cci - had problems with radio & navi.looking for closest

BMW dealer as they may be able to repair.

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
cust will call dealer for assistance as it appears to be electrical.

File Name	Comments





Activity Status: Done Activity Updated: 3/20/08 03:43PM
Activity Type Customer Interaction Activity Updated By: Miller, Dan

Activity Assigned To: Miller, Dan Email From: Activity Created: 3/20/08 03:43PM Email To:

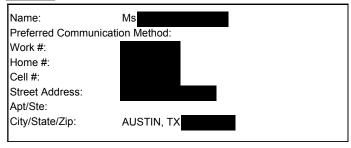
Activity Created By: Miller, Dan

Activity Description: cci - had problems with radio & navi.looking for closest BMW dealer as they may be able to repair.





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si Mileage: 400

 Sale:
 6/25/08 12:00AM

 In Service Date:
 2/23/08 12:00AM

 Production Date:
 2/13/08 12:00AM

Service Request

Service Request #: 200809302113
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/2/08 01:08PM Created By: Labatzky, Karen Rep Assigned: Labatzky, Karen Date Assigned: 4/2/08 01:08PM Assigned Dealer: BMW of Austin Identified Dealer: BMW of Austin Date Resolved: 4/9/08 02:45PM Resolve Rep: NET, DCS Date Closed: 4/11/08 12:47PM Close Rep: Labatzky, Karen

Issue Note: Just purchased vehicle and has two visits at the dealer -

Nav related

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Vehicle repaired and delivered back to client.
Dealer is doing a trade assist w/ the customer.

File Name	Comments



Customer Service Request Detail # 200809302113

Done 4/2/08 01:41PM Activity Status: Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/2/08 01:11PM Email To: Activity Created By: Labatzky, Karen Activity Description: Just purchased vehicle and has two visits at the dealer - Nav related Note Created: 4/2/08 01:11PM Note Created By: Labatzky, Karen Note Type: Customer Interaction Advised that his SA told him to call BMWNA. He states that he's had the car less than the time it's been in the dealer. The car is there now and has been since Monday 3/31 - time before that was 9 days per davis but he stated the car was there for a week and a half. Will have to review to see what we can do and will get in touch with him after about 3-4 business days. POC is 512-554-4897. customer given my ext if he has additional questions. Activity Status: Done Activity Updated: 4/2/08 01:50PM Activity Type **Dealer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/2/08 01:40PM Email To: Activity Created By: Labatzky, Karen Activity Description: left VM for Lonnie Plank, SM, (512) 343-3500 - lease payment and/or accessory, like Sat. Radio? Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 4/3/08 10:06AM Done Activity Updated By: Activity Type **Dealer Interaction** Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/3/08 10:02AM Email To: Activity Created By: Labatzky, Karen Activity Description: Lonnie advised customer paid for car, request has gone to GSM Note Created: 4/3/08 10:05AM Note Created By: Labatzky, Karen Note Type: Dealer Interaction From: Labatzky Karen, SF4-US-S-5 Sent: Thursday, April 03, 2008 10:05 AM To: 'Plank,Lonnie repeat navigation issue Subject: RE: Lonne. Do you have the ok to do any self authorization? I know some dealers don't...If you do, can you self authorize some amount, like \$500-\$1000 and/or a sat radio install? Thanks for getting back so quick. Karen Note Created: 4/3/08 10:06AM Note Created By: Labatzky, Karen Note Type: Dealer Interaction



Customer Service Request Detail # 200809302113

From: Plank,Lonnie [mailt Sent: Thursday, April 03, To: Labatzky Karen, SF4- Cc: Jett,Chuck	io:lplank@penskeautomotiv 2008 9:50 AM -US-S-5	/e.com]			
Subject: RE:	- L - repeat na	avigation issue			
Karen,					
We cant do a leas have forwarded the reque his review.	e payment, the client paid est to our General Sales Ma	cash for the vehicle. I anager Chuck Jett for			
Lonnie Plank					
Service Manager					
BMW of Austin					
512-343-3551					
lplank@penskeautomotiv	e.com				
Activity Status:	Done	-	Updated:	4/3/08 10:24AM	
Activity Type Activity Assigned To:	Dealer Interaction Labatzky, Karen	Activity Email F	Updated By:	Labatzky, Karen	
Activity Created:	4/3/08 10:24AM	Email T			
Activity Created By:	Labatzky, Karen				
Activity Description:	Lonnie is checking on the	ne possibility of offering	the Sat radio		
Note Created:	4/3/08 10:24AM	Note Created By: L	abatzky, Karen	Note Type: Dealer In	teraction
From: Plank,Lonnie [mailf Sent: Thursday, April 03, To: Labatzky Karen. SF4- Subject: RE: We are entertaining the S	- L - repeat na	ve.com] avigation issue			
we are entertaining the S	AT luea				
Lonnie Plank					
Service Manager					
BMW of Austin					
512-343-3551					
lplank@penskeautomotiv	e.com				





Activity Status: Done Activity Updated: 4/7/08 10:24AM Activity Type **Dealer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/4/08 02:00PM Email To: Activity Created By: Labatzky, Karen Activity Description: get update from Lonnie on Monday Note Created: 4/7/08 08:59AM Note Created By: Labatzky, Karen Note Type: Dealer Interaction From: Plank,Lonnie [mailto:lplank@penskeautomotive.com]
Sent: Friday, April 04, 2008 5:59 PM
To: Labatzky Karen, SF4-US-S-5
Cc: Calamon.lim V2-US-V-26: Jeff Chuck; Byers,Johnny; Tucker,Thad Subject: RE: - repeat navigation issue Karen, we have made the offer on a SAT radio. This frustrated the client, as he is not interested in a SAT radio or any type of gift certificate. He wants his vehicle fixed right and fixed now. He insists on a guarantee that his vehicle will not break again. (which we cantīdo) He wants a trade assist or an extension of his factory warranty. (Not extended warranty) By the way while we are currently doing the final program per PUMA that should fix his concerns the amplifier failed. Now we have more work to do on the vehicle. Mr. Calamon, any suggestions? We have been fighting off a trade assist for about 1 week. We have been working on this vehicle since March 3rd. Keep in mind he paid cash for the vehicle, so lease payments are out. Lonnie Plank Service Manager BMW of Austin 512-343-3551 lplank@penskeautomotive.com

Note Created: 4/7/08 11:01AM



Note Type: Dealer Interaction

Customer Service Request Detail # 200809302113

Activity Status: Done Activity Updated: 4/4/08 02:03PM **Customer Interaction** Activity Type Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/4/08 02:02PM Email To: Activity Created By: Labatzky, Karen Activity Description: - advised still working on this. Cust. also said that they are working on a steering wheel button. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/7/08 10:25AM Activity Type Field Interaction Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: 4/7/08 10:24AM Activity Created: Email To: Activity Created By: Labatzky, Karen Activity Description: Jim C.... Note Created: 4/7/08 10:24AM Note Created By: Labatzky, Karen Note Type: Field Interaction From: Calamon Jim, V2-US-V-26 Sent: Monday, April 07, 2008 10:23 AM To: 'Plank,Lonnie'; Labatzky Karen, SF4-US-S-5 Cc: Jett, Chuck: Bvers Johnny: Tucker Thad; Keitel Jim, V2-US-V-26 Subject: RE: repeat navigation issue Lonnie, you know what to do if need be. We have a simple process, just follow it and if need be trade the customer out. Best Regards J. R. Calamon Activity Status: Activity Updated: 4/7/08 11:02AM Done Labatzky, Karen **Dealer Interaction** Activity Updated By: Activity Type Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/7/08 11:01AM Email To: Activity Created By: Labatzky, Karen Activity Description: Lonnie...proceeding w/ a meeting to discuss.

Note Created By: Labatzky, Karen



Customer Service Request Detail # 200809302113

From: Plank,Lonnie [mailto:lplank@penskeautomotive.com] Sent: Monday, April 07, 2008 10:59 AM To: Calamon Jim, V2-US-V-26; Labatzky Karen, SF4-US-S-5 Cc: Jett,Chuck: Bvers Johnny: Tucker Thad; Keitel Jim, V2-US-V-26 Subject: RE: - repeat navigation issue					
Mr. Byers & Mr. Jett,					
Can we meet reg	arding this client?				
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Customer Interaction Labatzky, Karen 4/7/08 12:32PM Labatzky, Karen cci, left vm, she is lookin	Email Fr Email To	Jpdated By: om: :	4/7/08 02:00PM Labatzky, Karen	
Note Created:		Note Created By:		Note Type:	
Activity Type Customer Interaction Activity Activity Assigned To: Labatzky, Karen Email For Activity Created: 4/7/08 02:00PM Email To Activity Created By: Labatzky, Karen		:	4/7/08 02:00PM Labatzky, Karen I when I get details.	<u>,</u>	
Note Created:		Note Created By:		Note Type:	
					1
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Customer Interaction Miller, Dan 4/7/08 03:08PM Miller, Dan cci - looking for Karen	Activity U Activity U Email Fr Email To	Jpdated By: om:	4/7/08 03:08PM Miller, Dan	
Note Created:		Note Created By:		Note Type:	
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Corporate Interaction Miller, Dan 4/7/08 03:09PM Miller, Dan called & emailed Karen	Email Fr Email To	Jpdated By: om: :	4/7/08 03:09PM Miller, Dan one.	
Note Created:		Note Created By:		Note Type:	



Customer Service Request Detail # 200809302113

Activity Status:	Done	Activity	Updated:	4/7/08 03:41PM		
Activity Type	Customer Interaction	Activity	Updated By:	pdated By: Labatzky, Karen		
Activity Assigned To:	Labatzky, Karen	Email F	rom:			
Activity Created:	Activity Created: 4/7/08 03:41PM Email To:		0:	:		
Activity Created By:	Activity Created By: Labatzky, Karen					
Activity Description: customer just wanting to voice concerns ag			advise will ch wh	nen I hear from dealer(512) 826-0664		
	ouctonier jact manung to	voice compound again				
Note Created:		Note Created By:		Note Type:		
Activity Status:	Done	Activity	Updated:	4/11/08 12:47PM		
Activity Type	General	Activity	Updated By:	Labatzky, Karen		
Activity Assigned To:	Labatzky, Karen	Email F		7 ,		
Activity Created:	4/9/08 11:03AM	Email To				
Activity Created By:	Labatzky, Karen	Email	5 .			
Activity Description:		ack to me on this one				
Activity Description.	pending Lonnie getting b	ack to me on this one.				
Note Created:	4/9/08 03:51PM	Note Created By: L	abatzky, Karen	Note Type: General		
From: Labatzky Karen, S	F4-US-S-5					
Sent: Wednesday, April						
To: 'Plank,Lonnie' Subject: RE:	- I - reneat na	vigation issue				
Subject. IXL.	- repeat na	vigation issue				
Lonnie,						
I see vou added notes st	nowing the car was repaired	and given back to the				
customer. How did that c know, because I'll have t	go and did we offer them any	thing? Please let me				
Regards,						
Karen						
Note Created:	4/9/08 03:56PM	Note Created By: L	abatzky, Karen	Note Type: General		
From: Plank,Lonnie [mai	Ito:lplank@penskeautomotiv	e.com]				
Sent: Wednesday, April	lto:lplank@penskeautomotiv 09, 2008 3:54 PM					
To: Labatzky Karen. SF4 Subject: RE:	- reneat na	vigation issue				
Cubject: IXE.	repeatria	vigation issue				
At first they refused to ac	ccept the X5. Then they decid	ded it would be ok to				
take possession of it. We	e still have not decided what	avenue to take. I				
personally would like to s	see if they can drive it for awled will heal problems. The re	nile without any				
part being installed wron	g and damaged a control uni	t called a CCC. This				
part was replaced and th	e vehicle should be fine now					
Lonnie Plank						
Service Manager						
BMW of Austin 512-343-3551						
lplank@penskeautomotiv	ve.com					



Note Created:	4/11/08 12:47PM	Note Created By: Labatzky, Karen	Note Type: General					
rom: Plank,Lonnie [mailto:lplank@penskeautomotive.com] ent: Friday, April 11, 2008 12:35 PM o: Labatzky Karen. SF4-US-S-5 ubject: RE:								
Karen,								
We have decided	We have decided to offer the client a trade assist							
Activity Status:	Done	Activity Updated:	4/11/08 12:47PM					
Activity Type	General	Activity Updated By:	Labatzky, Karen					
Activity Assigned To:	NET, DCS	Email From:						
Activity Created:	4/9/08 02:45PM	Email To:						
Activity Created By:	NET, DCS							
Activity Description:	Dealer Created Activity							
Note Created:	4/9/08 02:45PM	Note Created By: NET, DCS	Note Type: Dealer Interaction					
Viewed Service Request 14:45:15 EDT 2008	/iewed Service Request information: Dealer 26167 on Wed Apr 09 14:45:15 EDT 2008							





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Poway, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 2/13/07 12:00AM

 In Service Date:
 2/13/07 12:00AM

 Production Date:
 1/12/07 12:00AM

Service Request

Service Request #: 200809402516

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/3/08 01:53PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 4/3/08 01:53PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/3/08 01:53PM Close Rep: Ellis, Jeremy

Issue Note: CD/Aux not playing music / referred to dlr to inspect unit.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
CD/Aux not playing music / referred to dlr to inspect unit.

File Name	Comments





Activity Status: Done Activity Updated: 4/3/08 01:53PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 4/3/08 01:53PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: CD/Aux not playing music / referred to dlr to inspect unit.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Ponte Vedra Beach, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 7/31/07 12:00AM
In Service Date: 7/31/07 12:00AM
Production Date: 7/26/07 12:00AM

Service Request

Service Request #: 200809901976

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/8/08 01:40PM
Created By: Dickerson, Micah
Rep Assigned: Dickerson, Micah
Date Assigned: 4/8/08 01:40PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/8/08 01:41PM Close Rep: Dickerson, Micah

Issue Note: cust. stts that alarm was going off intermittently. Asking

why.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer advsd cust. to have issue diagnosed at dlr.

File Name	Comments





Activity Status: Done Activity Updated: 4/8/08 01:41PM
Activity Type Customer Interaction Activity Updated By: Dickerson, Micah

Activity Assigned To: Dickerson, Micah Email From:
Activity Created: 4/8/08 01:41PM Email To:

Activity Created By: Dickerson, Micah

Activity Description: cust. stts that alarm was going off intermittently. Asking why.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method: Cell Phone
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Worcester, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si Mileage: 20,141

 Sale:
 1/31/07 12:00AM

 In Service Date:
 1/31/07 12:00AM

 Production Date:
 1/18/07 12:00AM

Service Request

Service Request #: 200810503155

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/14/08 03:57PM
Created By: Mcgrew, Christa
Rep Assigned: Mcgrew, Christa
Date Assigned: 4/14/08 03:57PM
Assigned Dealer: West German BMW
Identified Dealer: West German BMW

Date Resolved: Resolve Rep:

Date Closed: 5/23/08 01:26PM Close Rep: Mcgrew, Christa

Issue Note: REF SR# 200808602613, Cust still having same

concerns, req. to get replacement vehicle

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Seat Belts & Accessories for	7211	Seat Belts
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

ı	Solution
	closing pending customer's inspection on the 15th of May. wtr to follow up with dealer then.

Customer's vehicle has been repaired, no further concerns. dealer provided customer with a roof box, and basic rack system, and \$1000.00 compensation. cust happy with this. veh is also being detailed, and scratches are being removed.

File Name	Comments





Activity Status:	Done	Activity Updated:	4/14/08 04:01PM		
Activity Type	Customer Interaction	Activity Updated By:	Mcgrew, Christa		
Activity Assigned To:	Mcgrew, Christa	Email From:			
Activity Created:	4/14/08 03:57PM	Email To:			
Activity Created By:	Mcgrew, Christa				
Activity Description:	REF SR# 20080860261	3, Cust still having same concerns, req	. to get replacement vehicle		
Note Created:	4/14/08 03:59PM	Note Created By: Mcgrew, Christa	Note Type: Customer Interaction		
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
replacement vehicle at th not fixed, still having the the vehicle in and out of thave damaged the interic concerned with the safety the vehicle. Airbag will d Customer stated that RTI suggestions to repair the same issue.	where with BMW. Customer is time. Customer stated the same issues. Customer stathe shop, it is being damage or of the vehicle. Most of all y of the vehicle, with everyth isengage due to the sensor E was out to look at the vehicle didn't work, and he replacement vehicle from E	at the vehicle is still ted that with taking d, where the techs customer is ing disengaging on not working correctly. cle last week and his is still having the			
Activity Status:	Done	Activity Updated:	4/14/08 04:35PM		
Activity Type	Customer Interaction	Activity Updated By:	Noma, Masana		
Activity Assigned To:	Noma, Masana	Email From:			
Activity Created:	4/14/08 04:35PM	Email To:			
Activity Created By:	Noma, Masana				
Activity Description:	cci for Kristen. Xfered cu	ist to Kristen's VM.			
Note Created:		Note Created By:	Note Type:		
Note Created.		Note Greated by.	Note Type.		
A attivity Chatria	Dana	A aki diku I la alaka di	4/44/00 04:27DM		
Activity Status: Activity Type	Done Corporate Interaction	Activity Updated: Activity Updated By:	4/14/08 04:37PM Noma, Masana		
Activity Assigned To:	Noma, Masana	Email From:	Noma, Masana		
Activity Assigned 10.	4/14/08 04:37PM	Email To:			
Activity Created By:	Noma, Masana	Linaii 10.			
Activity Description:	emailed Kristen to advis	e cust I M on her VM			
, , , , , , , , , ,	cindica renoter to davio	e dust Elvi Sir rici Vivi			
Note Created:		Note Created By:	Note Type:		
Activity Status:	Done	Activity Updated:	4/14/08 04:45PM		
Activity Type	Corporate Interaction	Activity Updated By:	Dyer, Kristen		
Activity Assigned To:	Dyer, Kristen	Email From:			
Activity Created:	4/14/08 04:43PM	Email To:			
Activity Created By:	Dyer, Kristen				
Activity Description:	•	1 from customer to christa			
Note Created:		Note Created By:	Note Type:		



Customer Service Request Detail # 200810503155

Activity Status: Done Activity Updated: 4/14/08 04:49PM Activity Updated By: Activity Type **Customer Interaction** Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 4/14/08 04:47PM Email To: Activity Created By: Mcgrew, Christa Activity Description: rec. VM from customer, advsing that dlr wants him to p/u veh tom, unresolved. No fix for the concern but they are putting veh back together. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/14/08 04:49PM Activity Type **Dealer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 4/14/08 04:49PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr called and LVM for Todd Simpson, requesting return call about customer's vehicle. Note Created: Note Created By: Note Type: 4/14/08 05:40PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type DiSalvo, Hank Activity Assigned To: DiSalvo, Hank **Email From:** Activity Created: 4/14/08 05:40PM Email To: Activity Created By: DiSalvo, Hank Activity Description: cci, transfd to christa per request Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 4/14/08 05:58PM Done Activity Type **Dealer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 4/14/08 05:51PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Todd SImpson called wtr back... see notes. Note Created: 4/14/08 05:51PM Note Created By: Mcgrew, Christa Note Type: Dealer Interaction



Customer Service Request Detail # 200810503155

Todd informed wtr of all information pertaining to this vehicle and the repairs....

Todd stated that the vehicle was originally brought in for the complaint of when there is no one in the passenger seat the vehicle thinks there is, which will trigger the airbag and seat belt alarm. Dealer has duplicated the concern on the vehicle. Todd stated that they ordered 3 different seat mats, and tried to reprogram them with the vehicle, all of which failed. Todd stated that RTE has been involved and requested the center look into the modules that control the programming of the vehicle, which the center found nothing to be wrong with. Todd then stated that the RTE had them look for any wire shorts or pinched wires, where again nothing was found. RTE then came in and did his own laptop conversion on the vehicle to make sure it wasn't something with the center's computer programs not allowing the reprogramming to take in the vehicle. RTE's conversion didn't work either. Center has now turned this back over to the RTE and BMWNA, as they feel there is nothing further they are able to do on their own for the vehicle/customer, and they have requested the customer come pick up the vehicle. Todd wasn't sure of exact days down on the vehicle, but does feel it would be well over 30 days down.

Wtr asked Todd about damages to the vehicle while in being serviced. Todd stated that customer was concerned about fingerprints on the vehicle, and there was a very noticable scratch on the

Activity Status: Done Activity Updated: 4/14/08 05:58PM
Activity Type Customer Interaction Activity Updated By: Mcgrew, Christa

Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 4/14/08 05:58PM Email To:

Activity Created By: Mcgrew, Christa

Activity Description: wtr called customer and LVM letting him know that request will be forwarded on, advsd market team is OOO until weeks

end, no answer before then

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/21/08 05:11PM
Activity Type Market Liaison Escalation Activity Updated By: Fitzgibbons, Jeff

Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 4/18/08 11:40AM Email To:

Activity Created By: Mcgrew, Christa

Activity Description: wtr emailed Jeff Fitzgibbons for further review of the case by the market for decision.

Note Created: 4/18/08 11:48AM Note Created By: Mcgrew, Christa Note Type: Market Liaison Escalation



2007 X5 3.0si n-Service Date: 1/31/200 Mileage: 20,141 SR: 200810503155	07				
bassenger side seat sens	er has had numerous proble or, connected to air bag and le to it, all in which have no	d seat belt. Vehicle			
Customer's Request: Cus	stomer is requesting a repla	cement vehicle.			
Dealer Comments: I spoke with service Advisor Todd Simpson, as the service manager was unavailable. Todd stated that the vehicle was originally brought in for the complaint of when there is no one in the passenger seat the vehicle thinks there is, which will trigger the airbag and seat belt alarm. Dealer has duplicated the concern on the vehicle. Todd stated that they ordered 3 different seat mats, and tried to reprogram them with the vehicle, all of which failed. Todd stated that RTE has been involved and requested the center look into the modules that control the programming of the vehicle, which the center found nothing to be wrong with. Todd then stated that the RTE had them look for any wire shorts or pinched wires, where again nothing was found. RTE then came in and did nis own laptop conversion on the vehicle to make sure it wasn't something with the center's computer programs not allowing the reprogramming to take in the vehicle. RTE's conversion didn't work either. Center has now turned this back over to the RTE and BMWNA, as they feel there is nothing further they					
Activity Status:	Done	Activity	Updated:	4/18/08 03:26PM	
Activity Type	Customer Interaction	•	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email Fi			
Activity Created:	4/18/08 03:26PM	Email To			
Activity Created By:	Mcgrew, Christa				
Activity Description:	•		the office today	. wtr confirmed he was in, and they a	re reviewing the
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	4/22/08 11:57AM	
Activity Type	Customer Interaction	-	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email Fi	,	-3,	
Activity Created:	4/22/08 11:57AM	Email To			
Activity Created By:	Mcgrew, Christa	Lindii N	.		
Activity Description:	•	was busy and advsd	he would call wt	r back later. need to find out if cust is	making payments
Note Created:		Note Created By:		Note Type:	

Fitzgibbons, Jeff

Note Created: 4/22/08 01:15PM

sent case to Matt Ruocco, AMM for decision

Activity Description:





Activity Status: Done Activity Updated: 4/22/08 01:09PM **Customer Interaction** Activity Updated By: Activity Type Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/22/08 01:09PM Email To: Activity Created By: Coil, Jarrod Activity Description: cci for Christa, xfered Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/22/08 01:12PM **Customer Interaction** Activity Type Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 4/22/08 01:12PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Cci, wtr asked if the vehicle was financed. Customer sttd he does not make payment on the vehicle. he purchased the vehicle out right from the beginn Note Created: Note Created By: Note Type: Activity Updated: 4/22/08 01:12PM Activity Status: Done Activity Type Corporate Interaction Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa **Email From:** Activity Created: 4/22/08 01:12PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr emailed Jeff Fitzgibbons advsd him that the customer doesn't make payments on the vehicle, purchased it out right. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 4/22/08 01:15PM Done Activity Type Field Interaction Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 4/22/08 01:14PM Email To: Activity Created By:

Note Created By: Fitzgibbons, Jeff

Note Type: Field Interaction



Matt,				
problems on the vehicle. If nvolvement, but cannot clo	ind replacement due to our inability to colt t appears that we have had corporate use the loop on the repairs. Days down in the greater than 30 days, which may put u	n not		
2007 BMW X5 3.0 In Service: 1/31/2007 Mileage: 20,100 Center: West German Ownership: 1st Owner Relationship: 2nd BMW Financed: customer owns of Sold: West German Serviced: West German Days Down: 30+ Repair events: 2	vehicle, cash purchase			
If you have any questions,	feel free to call me @ 614-210-7931.			
Fitz				
Activity Status:	Done	Activity Updated:	4/23/08 04:38PM	
Activity Type		Activity Updated By:	Dyer, Kristen	
Activity Assigned To:		Email From:	•	
Activity Created:	4/23/08 04:38PM	Email To:		
Activity Created By:	Dyer, Kristen			
Activity Description:	cci for status of case; spoke to christa,	she is still waiting for ans	wer and will call customer when received	
Note Created:	Note Creat	od Pv:	Note Type:	
Note of cated.	Note Great		Note Type.	
Activity Status:	Done	Activity Updated:	4/25/08 01:54PM	
Activity Type	Corporate Interaction	Activity Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email From:		
Activity Created:	4/25/08 01:54PM	Email To:		
Activity Created By:	Mcgrew, Christa			
Activity Description:	still waiting on a decision from the mark	ket, Jeff Fitzgibbons is OC	OO until 4/28/08, will follow up with Jeff then	
Note Created:	Note Creat	ed Bv·	Note Type:	
Activity Status:	Done	Activity Updated:	4/25/08 02:19PM	
Activity Type		Activity Updated By:	Fronckel, Eric	
Activity Assigned To:	•	Email From:		
Activity Created:		Email To:		
Activity Created By:	Fronckel, Eric			
Activity Description:	Coi for undata an agga wetr adv. will no	of have answer until 4/28	as rep OOO; e-mailed C.McGrew to adv. of cust	t's call
	CCI for update on case, with adv. will no			
	Corror update on case, with adv. will he	oravo a	,	
Note Created:	Note Creat		Note Type:	



			<u> </u>		
Activity Status:	Done	•	Updated:	4/29/08 05:43PM	
Activity Type	Customer Interaction	-	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	4/29/08 05:43PM	Email To	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called customer, after	receiving VM, LVM to	or cust req. retur	rn call at earliest convenience	
Note Created:		Note Created By:		Note Type:	
		A 11 11		: (20 (20 07 (20)))	
Activity Status:	Done		Updated:	4/30/08 05:48PM	
Activity Type	Customer Interaction		Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	4/30/08 05:48PM	Email To	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	Cci today to check on the	staus of the concern	, wtr advsd no de	ecision yet. will follow up once decisio	n is reached.
Note Created:		Note Created By:		Note Type:	
			1		1
Activity Status:	Done	Activity	Lindatad:	5/1/08 05:38PM	
Activity Status:		-	Updated:		
Activity Type	Field Interaction	Activity Email Fi	Updated By:	Fitzgibbons, Jeff	
Activity Assigned To:	Fitzgibbons, Jeff	Email Fi Email To			
Activity Created:	5/1/08 05:38PM	Ellian ii	0:		
Activity Created By:	Fitzgibbons, Jeff	: :4 !! D ABAD	-		
Activity Description:	sent request for decision t	io Matt Ruocco, AMIV	1		
Note Created:		Note Created By:		Note Type:	
NOIE CIEALEU.		Note Created by.		посе туре.	
Activity Status:	Done	•	Updated:	5/2/08 05:37PM	
Activity Type	Customer Interaction	Activity	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	rom:		
Activity Created:	5/2/08 05:37PM	Email To	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	Cci and LVM for wtr reque	esting return call to se	ee if decision was	s reached.	
Note Created:		Note Created By:		Note Type:	
11010 0.0010		11010 0104104 27.		11010 . , po.	
A 0.36 - 04-4-2	Danie	A -41: -14: .	11 . J - 4 - J,	5/0/00 05:07DM	
Activity Status:	Done Doaler Interaction	-	Updated:	5/2/08 05:37PM	
Activity Type	Dealer Interaction	-	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	5/2/08 05:37PM	Email To	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called and LVM for Jin	n, SM, requesting ret	urn call MONDA	Y, to have the decision made by Tues	sday.
Note Created:		Note Created By:		Note Type:	
i		•		71	



			<u> </u>		
Activity Status:	Done	•	Updated:	5/2/08 05:38PM	
Activity Type	Customer Interaction		Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	5/2/08 05:38PM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called customer back	and advsd that decision	ion has not beer	n made, will try to have the decision	by next week.
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/5/08 11:54AM	
Activity Type	Field Interaction	Activity	Updated By:	Fitzgibbons, Jeff	
Activity Assigned To:	Fitzgibbons, Jeff	Email F	rom:		
Activity Created:	5/5/08 11:54AM	Email T	o:		
Activity Created By:	Fitzgibbons, Jeff				
Activity Description:	tt Matt Ruocco, AMM h	ne will contact the cent	ter to have file re	eviewed to determine COA	
Note Created:		Note Created By:		Note Type:	
		-	l	··	
0		A -45-34 -		=/5/00 00 00DM	
Activity Status:	Done		Updated:	5/5/08 02:29PM	
Activity Type	Customer Interaction	•	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	5/5/08 02:29PM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called customer and with a date that would be		vould like to look	at the vehicle again, cust will call b	pack this afternoon,
Note Created:		Note Created By:		Note Type:	
Note Created.		Note Created by.	1	Note Type.	
Activity Status:	Done	Activity	Updated:	5/5/08 03:01PM	
Activity Type	Field Interaction	Activity	Updated By:	Fitzgibbons, Jeff	
Activity Assigned To:	Fitzgibbons, Jeff	Email F	rom:		
Activity Created:	5/5/08 03:01PM	Email T	0:		
Activity Created By:	Fitzgibbons, Jeff				
Activity Description:	per Matt, Todd Gillies (R	TE) needs to inspect of	car again before	decision can be rendered	
Note Created:		Note Created By:		Note Type:	
11010 0.0010		11010 0100100 27.		1.0.0 . , po.	
Activity Status:	Done		Updated:	5/5/08 05:15PM	
Activity Type	Customer Interaction	Activity	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	rom:		
Activity Created:	5/5/08 05:15PM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	Cci sttg that the 15th of I have a loaner avail.	May would be good for	him. he would	like to drop the vehicle off the even	ing of the 14th and
Note Created:		Note Created By:		Note Type:	



Activity Status:	Done	Activity	Updated:	5/5/08 05:16PM	
Activity Type	Corporate Interaction	Activity	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	From:		
Activity Created:	5/5/08 05:16PM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr informed Jeff Fitzgibbo	ns, who informed Al	MM and RTE of	the 15th of May request	
	-			• •	
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/5/08 05:16PM	
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	rom:		
Activity Created:	5/5/08 05:16PM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called and spoke with soff.	SM, Jim who advsd	he would have a	loaner for the customer the evening of the 14th	for drop
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/5/08 05:19PM	
Activity Type	Customer Interaction	•	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F		meg.on, onnea	
Activity Created:	5/5/08 05:19PM	Email T			
Activity Created By:	Mcgrew, Christa				
Activity Description:	•		for the 15th has	been forwarded on. and the dlr will have a loane	er aval.
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/15/08 04:10PM	
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	rom:	-	
Activity Created:	5/15/08 04:10PM	Email T	o:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr spoke with Jim, SM, whoeen order, ETA tomorrow		as been address	ed. veh had a bad left side mat sensor as well. p	oart has
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/16/08 01:43PM	
Activity Type	Dealer Interaction	-	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F	rom:	-	
Activity Created:	5/16/08 01:43PM	Email T	o:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	•	, SM, requesting ret	urn call. wanted	to see if customer has been informed, and what	status of
Note Created:		Note Created By:		Note Type:	



Activity Assigned To: 5/16/08 04-44PM Email To: More Week Christa Witr received VM, from Jim, requesting return call before 6pm. Note Created: Note Created By: More Created By: Note Type: Note Created: Note Created By: Note Type: Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/16/08 04-49PM Activity Type Dealer Interaction Activity Updated By: Mogrew, Christa Email To: Activity Created By: Mogrew, Christa Email To: Activity Created By: Mogrew, Christa Email To: Mogrew, Christa Witr called Jim back, Jim advad he spoke with customer. see notes Note Created: 5/16/08 04-44PM Note Created By: Mogrew, Christa Witr called Jim back, Jim advad he spoke with customer. see notes Note Created: 5/16/08 04-44PM Note Created By: Mogrew, Christa Note Type: Dealer Interaction Jim stuft that vehicle has been repaired, and the customer has picked up the vehicle today. One piece of Interior tim that was scratched, ordered provided customer with detail. Talked to customer about compensation for his inconvenience. Offered customer the 101 experience to Spartanburg and the rack system, OR they would provide 2500-3000s cash compensation. Customer is going to speak with his wife and Jim is going to follow up with the customer on Monday. Activity Type Dealer Interaction Activity Updated By: Mogrew, Christa Email From: Activity Created By: Mogrew, Christa Email From: Activity Created By: Mogrew, Christa Email To: Mogrew, Christa Witr called and LVM for Jim, requesting return call. Note Created: 5/19/08 02-36PM Email To: Note Created By: Brown, Kevin Email To: Activity Type Dealer Interaction Activity Updated: 5/21/08 12:12PM Activity Type Dealer Interaction Activity Updated: S/21/08 12:12PM Email To: Mote Created: Srown, Kevin Email T						
Activity Type Dealer Interaction Activity Updated By: Mcgrew, Christa Email From: Activity Created: 5/16/08 04.44PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Wr received VM, from Jim, requesting return call before 6pm. Note Created: Note Created By: Note Type: Note Type: Activity Status: Done Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/16/08 04.44PM Activity Updated By: Mcgrew, Christa Activity Created: 5/16/08 04.44PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Wr called Jim back, Jim advsd he spoke with customer. see notes Note Created: 5/16/08 04.44PM Note Created By: Mcgrew, Christa Activity Description: Wr called Jim back, Jim advsd he spoke with customer. see notes Note Created: 5/16/08 04.44PM Note Created By: Mcgrew, Christa Activity Description: Wr called Jim back, Jim advsd he spoke with customer. see notes Note Created: 5/16/08 04.44PM Note Created By: Mcgrew, Christa Note Type: Dealer Interaction Jim stid that vehicle has been repaired, and the customer has picked up the vehicle today. One piece of Interior trim that was scratched, ordered and coming from Germany. Once part is received, they will install and provided customer with detail. Talked to customer about compensation for his inconvenience. offered customer the 101 experience to Sparraburg and the rack system. OR they would provide 2500-3000\$ cash. Activity Status: Done Activity Updated By: Mcgrew, Christa Activity Created: 5/19/08 02:36PM Email To: Activity Created: 5/19/08 02:36PM Email To: Note Created By: Mcgrew, Christa Activity Description: wtr called and LVM for Jim, requesting return call. Note Created: Note Created By: Note Type: Note Type: Note Type: Note Type: Note Type:	Activity Status:	Done	Activity	Updated:	5/16/08 04:44PM	
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Activity Created: 5/21/08 12:12PM Email To:	Activity Type	Dealer Interaction	Activity	Updated By:	Brown, Kevin	
·	Activity Assigned To:	Brown, Kevin	Email F	rom:		
Activity Created Dyn Proug Koyin	Activity Created:	5/21/08 12:12PM	Email T	o:		
	Activity Created By:	Brown, Kevin				
Activity Description: SM Jim LM for a call back.	Activity Description:	SM Jim LM for a call back	ζ.			
Note Created: Note Created By: Note Type:	Note Created:		Note Created Bv:		Note Type:	
	7.12 2.12.1041					





Activity Status: Done Activity Updated: 5/21/08 12:13PM Activity Updated By: Activity Type **Customer Interaction** Brown, Kevin Activity Assigned To: Brown, Kevin Email From: Activity Created: 5/21/08 12:13PM Email To: Activity Created By: Brown, Kevin Activity Description: Writer LM for the SM to call back. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/23/08 10:38AM Activity Type **Dealer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/23/08 10:37AM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr called and LVM for Jim, requesting return call today. Note Created: Note Created By: Note Type: 5/23/08 01:26PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Dealer Interaction** Mcgrew, Christa Activity Assigned To: Mcgrew, Christa **Email From:** Activity Created: 5/23/08 01:22PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Jim called back, advsd cust decided to accept the roof box and basic rack system, and \$1000.00 cash. scheduled detail, and scratches to be removed. Note Created By: Note Created: Note Type: Activity Status: Activity Updated: 5/23/08 01:25PM Done Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: 5/23/08 01:24PM Activity Created: Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr called and LVM for customer, advsd if there is anything other questions or anything else wtr could help with to call Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
New York, NY

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

Sale: 6/10/06 12:00AM In Service Date: 6/10/06 12:00AM Production Date: 5/30/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: 200811203486

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/21/08 05:23PM
Created By: Mcgrew, Christa
Rep Assigned: Mcgrew, Christa
Date Assigned: 4/21/08 05:23PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/21/08 05:24PM Close Rep: Mcgrew, Christa

Issue Note: Cci wanting to know why the passenger air bad

disengage light was on

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
wtr advsd customer if anything is on the passenger seat under 60lbs. the airbag will disengage. customer removed her purse and the light went off.

File Name	Comments





Activity Status: Done Activity Updated: 4/21/08 05:24PM
Activity Type Customer Interaction Activity Updated By: Mcgrew, Christa

Activity Assigned To: Mcgrew, Christa Email From:
Activity Created: 4/21/08 05:24PM Email To:

Activity Created By: Mcgrew, Christa

Activity Description: Cci wanting to know why the passenger air bad disengage light was on

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Beaumont, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 4/3/08 12:00AM

 In Service Date:
 4/3/08 12:00AM

 Production Date:
 12/15/07 12:00AM

Service Request

Service Request #: 200811302595

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/22/08 02:08PM
Created By: Labatzky, Karen
Rep Assigned: Labatzky, Karen
Date Assigned: 4/22/08 02:08PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/22/08 02:24PM Close Rep: Labatzky, Karen

Issue Note: sales complaint

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised of some manager's names to handle this sales related concern

File Name	Comments





Activity Status:

Done

Activity Updated:

4/22/08 02:22PM

Activity Type
Activity Assigned To:

Customer Interaction

Activity Updated By: Labatzky, Karen

Activity Assigned 10: Activity Created:

Labatzky, Karen 4/22/08 02:09PM Email From:

Email To:

Activity Created By:

Labatzky, Karen

Activity Description:

sales complaint

Note Created: 4/22/08 02:09PM

Note Created By: Labatzky, Karen

Note Type: Customer Interaction

customer wanted the rear entertainment system. He was quoted just under \$60k. They were going to install at the dealer. They called him in for instal, got there but parts were not in. Second time, they had a different entertainment system than what was in the car he test drove - can't use idrive, needs to use the head phones.

Currently, there is an issue where the entertainment system turns off after 15 minutes.

He spoke with Charlie in sales and he is supposed to call the customer

Josh, in service, is also talking w/ people in sales to try to get a resolution.

Also has a complaint regarding his trade in, was in wife's name. Ended up taking off the trade in and it was going to stay in the family.

Both he and his wife decided to put in both their names and his family member changed their mind, didn't want the car. Dealer already only put the car in his name so everything is signed and done with. When he went to get the contract, it was sent (to bank?).

Cece, in finance called the next day and advised wife still needs to sign the contract. She called after looking into it and did see that was just him?

Apparently, the dealer looked into credit for both of them and wife hadn't signed anything to agree to a credit check.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Richmond, VA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: X5 4.8i

Mileage:

 Sale:
 11/30/07 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 11/20/07 12:00AM

Service Request

Service Request #: 200811402302

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/23/08 03:03PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 4/23/08 03:03PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/23/08 03:04PM Close Rep: Ellis, Jeremy

Issue Note: Assisted with connecting ipod and finding files/playlists.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Assisted with connecting ipod and finding files/playlists.

File Name	Comments





Activity Status: Done Activity Updated: 4/23/08 03:04PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From:
Activity Created: 4/23/08 03:04PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: Assisted with connecting ipod and finding files/playlists.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.

Preferred Communication Method: Cell Phone

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Pleasanton, CA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

 Year:
 2006

 Model:
 X5 3.0i

 Mileage:
 18,000

 Sale:
 10/22/06 12:00AM

 In Service Date:
 10/22/06 12:00AM

 Production Date:
 8/30/06 12:00AM

Service Request

Service Request #: 200811501905

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/24/08 01:55PM
Created By: Noma, Masana
Rep Assigned: Noma, Masana
Date Assigned: 4/24/08 01:55PM
Assigned Dealer: East Bay BMW
Identified Dealer: East Bay BMW

Date Resolved: Resolve Rep:

Date Closed: 4/25/08 05:41PM Close Rep: Noma, Masana

Issue Note: cci for repeat issue with passenger seat air bag light.

Cust stated air bag light comes on when

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Spoke with cust. Adv since issue is not able to duplicate, there is no way to diagnosis issue.

File Name	Comments





Activity Status: Done Activity Updated: 4/24/08 02:25PM
Activity Type Customer Interaction Activity Updated By: Noma, Masana

Activity Assigned To: Noma, Masana Email From:
Activity Created: 4/24/08 01:56PM Email To:

Activity Created By: Noma, Masana

Activity Description: cci for repeat issue with passenger seat air bag light. Cust stated air bag light comes on when passenger is on board.

Note Created: 4/24/08 01:56PM Note Created By: Noma, Masana Note Type: Customer Interaction

cci for repeat issue with passenger seat air bag light. Cust stated air bag light comes on when passenger is on board. Cust stated serv is unable to duplicate issue. Cust stated serv stated foreman has been using veh back and forth and issue has not been duplicated. Cust is concerned to have passenger sit and not have the airbag to come on when needed. Cust stated veh is a lease - cust finances veh throught BMW. Cust stated veh is still currently in shop. Cust stated veh has been brought to service 3 times now. Writer apologized and adv cust that writer will look in to issue.

Activity Status: Done Activity Updated: 4/24/08 02:37PM

Activity Type Dealer Interaction Activity Updated By: Noma, Masana
Activity Assigned To: Noma, Masana Email From:
Activity Created: 4/24/08 02:37PM Email To:

Activity Created By: Noma, Masana
Activity Description: LM for Eric Gordon.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/24/08 05:52PM

Activity Type Customer Interaction Activity Updated By: Noma, Masana
Activity Assigned To: Noma, Masana Email From:
Activity Created: 4/24/08 05:49PM Email To:

Activity Created By: Noma, Masana

Activity Description: Returning cust call. Spoke with cust, cust was unsure if she should pick the veh up, writer adv to pick veh up and writer

will reasearch issue.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/24/08 06:06PM
Activity Type Dealer Interaction Activity Updated By: Noma, Masana

Activity Assigned To: Noma, Masana Email From:
Activity Created: 4/24/08 05:52PM Email To:

Activity Created By: Noma, Masana
Activity Description: Spoke with Aaron.

Note Created: 4/24/08 05:54PM Note Created By: Noma, Masana Note Type: Dealer Interaction

Spoke with Aaron. Aaron stated veh has been in 3 times and unable to duplicate. Aaron stated no fault in system. Aaron stated he can ensure that air bag will work but if air bag light is on, air bag will not deploy. Aaron stated since he is just a service advisor it would be best if writer spoke with

Eric Gordon.



Activity Status:	Done	Activity Updated:	4/24/08 06:06PM	
Activity Type	Customer Interaction	Activity Updated By:	Noma, Masana	
Activity Assigned To:	Noma, Masana	Email From:		
Activity Created:	4/24/08 06:06PM	Email To:		
Activity Created By:	Noma, Masana			
Activity Description:	Spoke with Cust to adv veh v	vill have to be picked up but writer	will research issue with Eric to seek possible resolution	on.
	•		·	
Note Created:	N	ote Created By:	Note Type:	
				1
Activity Status:	Done	Activity Updated:	4/24/08 06:25PM	
Activity Type	Dealer Interaction	Activity Updated By:	Noma, Masana	
Activity Assigned To:	Noma, Masana	Email From:		
Activity Created:	4/24/08 06:20PM	Email To:		
Activity Created By:	Noma, Masana			
Activity Description:	Returning Eric Gordon's call.			
Note Created:	4/24/08 06:20PM N	ote Created By: Noma, Masana	Note Type: Dealer Interaction	
Poturning Eric Cordon's o	sall. Eric stated he informed cust	that consor has		
a weight thress hold and I	call. Eric stated he informed cust leaves air bag on. Eric stated if v	veight is shifted		
a weight thress hold and I sometimes seat does not	leaves air bag on. Eric stated if v recognize that there is a person	veight is shifted on the seat. Eric		
a weight thress hold and I sometimes seat does not stated mat sensor was rep	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on t	veight is shifted on the seat. Eric he system. Eric		
a weight thress hold and I sometimes seat does not stated mat sensor was rej stated foreman tested ver dealer when issue occurs	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on h. Eric suggested perhaps cust c b. perhaps with dauchter in the ve	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated		
a weight thress hold and I sometimes seat does not stated mat sensor was restated foreman tested ver dealer when issue occurs since testing is okay, so h	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on t h. Eric suggested perhaps cust c	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated		
a weight thress hold and I sometimes seat does not stated mat sensor was rej stated foreman tested ver dealer when issue occurs	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on h. Eric suggested perhaps cust c b. perhaps with dauchter in the ve	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated		
a weight thress hold and I sometimes seat does not stated mat sensor was restated foreman tested verdealer when issue occurs since testing is okay, so hanything CR can do.	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on the Eric suggested perhaps cust on, perhaps with daughter in the verse has advicust to contact CR to	veight is shifted on the seat. Eric he system. Eric sould bring veh to eh. Eric stated see if there is	4/25/08 05:40DM	
a weight thress hold and I sometimes seat does not stated mat sensor was re stated foreman tested ver dealer when issue occurs since testing is okay, so hanything CR can do. Activity Status:	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on t n. Eric suggested perhaps cust c s, perhaps with daughter in the vere has adv cust to contact CR to	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated:	4/25/08 05:40PM Noma Macana	
a weight thress hold and I sometimes seat does not stated mat sensor was restated foreman tested ver dealer when issue occurs since testing is okay, so hanything CR can do. Activity Status: Activity Type	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on th. Eric suggested perhaps cust cs., perhaps with daughter in the vene has adv cust to contact CR to Done Customer Interaction	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated: Activity Updated By:	4/25/08 05:40PM Noma, Masana	
a weight thress hold and I sometimes seat does not stated mat sensor was rejected foreman tested vertically with the same occurs since testing is okay, so hanything CR can do. Activity Status: Activity Type Activity Assigned To:	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on th. Eric suggested perhaps cust on the complex of the perhaps with daughter in the vote has advicust to contact CR to the Done Customer Interaction Noma, Masana	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated: Activity Updated By: Email From:		
a weight thress hold and I sometimes seat does not stated mat sensor was rej stated foreman tested ver dealer when issue occurs since testing is okay, so h anything CR can do. Activity Status: Activity Type Activity Assigned To: Activity Created:	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on the Eric suggested perhaps cust on the Eric suggested perhaps cust on the end of the	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated: Activity Updated By:		
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a weight thress hold and I sometimes seat does not stated mat sensor was rej stated foreman tested ver dealer when issue occurs since testing is okay, so h anything CR can do. Activity Status: Activity Type Activity Assigned To: Activity Created:	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on the Eric suggested perhaps cust on the Eric suggested perhaps cust on the end of the	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated: Activity Updated By: Email From:	Noma, Masana	
a weight thress hold and I sometimes seat does not stated mat sensor was rej stated foreman tested ver dealer when issue occurs since testing is okay, so h anything CR can do. Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By:	leaves air bag on. Eric stated if v recognize that there is a person placed. Eric stated no faults on the Eric suggested perhaps cust on the Eric suggested perhaps cust on the end of the	veight is shifted on the seat. Eric he system. Eric ould bring veh to eh. Eric stated see if there is Activity Updated: Activity Updated By: Email From: Email To:	Noma, Masana	





<u>Customer</u>

Name: Mrs.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: New York, NY

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

Sale: 2/29/08 12:00AM In Service Date: 2/29/08 12:00AM Production Date: 2/14/08 12:00AM

2008

X5 3.0si

Service Request

Service Request #: 200812101517

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/30/08 11:30AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 4/30/08 11:30AM
Assigned Dealer: Orange County BMW
Identified Dealer: Orange County BMW

Date Resolved: Resolve Rep:

Date Closed: 4/30/08 11:44AM Close Rep: Harris, Ryan

Issue Note: Mr. Paster states doesn't like the Dual DVD System

Accessory. Cust states sales unresponsive.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Left VM for GSM Sam to call cust back.

File Name	Comments



Customer Service Request Detail # 200812101517

Activity Status: 4/30/08 11:41AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 4/30/08 11:30AM Email To: Activity Created By: Harris, Ryan Activity Description: Cust states the system isn't well designed. Cust states the system can't be controlled from front, or played through speakers. Note Created: Note Created By: Note Type: Done Activity Status: Activity Updated: 4/30/08 11:42AM Activity Type **Dealer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 4/30/08 11:42AM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for GSM Sam to call cust back. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Houston, TX

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 3/19/07 12:00AM

 In Service Date:
 3/19/07 12:00AM

 Production Date:
 1/18/07 12:00AM

Service Request

Service Request #: 200812203964

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/1/08 05:18PM
Created By: Schafer, Darci
Rep Assigned: Schafer, Darci
Date Assigned: 5/1/08 05:18PM

Assigned Dealer:

Identified Dealer: Advantage BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/1/08 06:10PM Close Rep: Schafer, Darci

Issue Note: cci stating radio will not shut off and beeping noise.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Cust thanked writer.Jeff states gave cust Jeff info for future.

File Name	Comments





Activity Status:	Done	Activity Update	ed: 5/1/08 05:21PM		
Activity Type	Customer Interaction	Activity Update			
Activity Assigned To:	Schafer, Darci	Email From:			
Activity Created:	5/1/08 05:19PM	Email To:			
Activity Created By:	Schafer, Darci				
Activity Description:	cci stating radio will not shut off and beeping noise. Cust states Serv Writer, Ricky Larson, is at Advantage BMW. Cust				
	states				
Note Created:		Note Created By:	Note Ty	rpe:	
Activity Status:	Done	Activity Update	ed: 5/1/08 05:20PM		
Activity Type	Dealer Interaction	Activity Update			
Activity Assigned To:	Schafer, Darci	Email From:			
Activity Created:	5/1/08 05:20PM	Email To:			
Activity Created By:	Schafer, Darci				
Activity Description:		omentum.Edgar stated to ge	t veh to dealer to not run battery d	own.	
	· ·	0 0	,		
Note Created:		Note Created By:	Note Ty	rpe:	
Activity Status:	Done	Activity Update	ed: 5/1/08 05:30PM		
Activity Type	Dealer Interaction	Activity Update	ed By: Schafer, Darci		
Activity Assigned To:	Schafer, Darci	Email From:			
Activity Created:	5/1/08 05:21PM	Email To:			
Activity Created By:	Schafer, Darci				
Activity Description:	·				
Note Created:		Note Created By:	Note Ty	/pe:	
Activity Status:	Done	Activity Update	ed: 5/1/08 06:08PM		
Activity Type	Dealer Interaction	Activity Update			
Activity Assigned To:	Schafer, Darci	Email From:			
Activity Created:	5/1/08 06:08PM	Email To:			
Activity Created By:	Schafer, Darci				
Activity Description:	Jeff left message stating	veh no longer beeping.Jeff s	states gave cust cp and bp for futu	re.	
Note Created:		Note Created By:	Note Ty	rpe:	
Activity Status:	Done	Activity Update	ed: 5/1/08 06:09PM		
Activity Type	Customer Interaction	Activity Update	ed By: Schafer, Darci		
Activity Assigned To:	Schafer, Darci	Email From:			
Activity Created:	5/1/08 06:09PM	Email To:			
Activity Created By:	Schafer, Darci				
Activity Description:	Writer called cust.Cust states will be calling Jeff later.				
Note Created:		Note Created By:	Note Ty	rpe:	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Takoma Park, MD

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si Mileage: 2,300

Sale: 4/21/07 12:00AM In Service Date: 4/21/07 12:00AM Production Date: 4/12/07 12:00AM

Service Request

Service Request #: 200812600775

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 5/5/08 10:47AM
Created By: Mcgrew, Christa
Rep Assigned: Mcgrew, Christa
Date Assigned: 5/7/08 06:27PM

Assigned Dealer:

Identified Dealer: Passport BMW

Date Resolved: Resolve Rep:

Date Closed: 5/27/08 01:02PM Close Rep: Mcgrew, Christa

Issue Note: Cci upset with the amount of repairs on the vehicle, and

time speant in the center. req. replement

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	ENGINE - INTERNAL & EXT	1123	ENGINE - OIL LEAKS
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	OTHER	BM01	IDRIVE FUNCTION - OTHER
SV17	REPEAT REPAIR/COMEBACK	SEATS - UPHOLSTERY & C	5210	FRONT SEATS - HEATER, UPHOLSTERY,

Solution Notes

Solution
dealer is TA the customer, new vehicle vin # L029466, customer will be working with dealer from this point.

File Name	Comments			





Activity Status:	Done	Activity U	pdated:	5/5/08 10:50AM			
Activity Type	Customer Interaction	Activity Updated By:		Mcgrew, Christa			
Activity Assigned To:	Mcgrew, Christa	Email Fro					
Activity Created:	5/5/08 10:48AM	Email To:					
Activity Created By:	Mcgrew, Christa	Email 10.					
Activity Description: Cci upset with the amount of repairs on the vehicle, and time speant in the center. req. replcment							
, ,	ool apool mar are arrival	it or ropail of the rolling	5.0, aa	out in the content roque opionion			
Note Created:		Note Created By:		Note Type:			
		, , , , , , , , , , , , , , , , , , ,		71.			
Activity Status:	Done	Activity U	ndated:	5/5/08 05:21PM			
Activity Type	Email - Inbound		pdated By:	Mcgrew, Christa			
Activity Assigned To:	Mcgrew, Christa	Email Fro		megron, ermeta			
Activity Created:	5/5/08 12:20PM	Email To:		CustRel2 <custrel2@internal< td=""><td>></td></custrel2@internal<>	>		
Activity Created By:	Administrator, Siebel	Email 10.		odoti toiz lodoti oiz@iiitoiridi			
Activity Description:	Attn: Christa						
2 000	Attii. Olilista						
Note Created:		Note Created By:		Note Type:			
			his does not in	clude this "new" feature of clicking	n engine and oil leak		
			4000 1101 111	older the new realizate or ellering	g engine and en leak		
Activity Status:	Done	Activity U	pdated:	5/6/08 01:40PM			
Activity Type	Dealer Interaction		pdated By:	Mcgrew, Christa			
Activity Assigned To:	Mcgrew, Christa	Email Fro					
Activity Created:	5/6/08 01:40PM	Email To:					
Activity Created By:	Mcgrew, Christa						
Activity Description:	wtr called and LVM for B	ob Hall, SM, requesting	return call at e	arliest convenience			
Note Created:		Note Created By:		Note Type:			
Activity Status:	Done	Activity U		5/6/08 02:09PM			
Activity Type	Customer Interaction	Activity U	pdated By:	Mcgrew, Christa			
Activity Assigned To:	Mcgrew, Christa	Email Fro	m:				
Activity Created:	5/6/08 02:06PM	Email To:					
Activity Created By:	Mcgrew, Christa						
Activity Description:	Cci sttg that he spoke wi replacement. see notes		was his power	steering fluid leaking. cust very u	pset with veh. req		
Note Created:	5/6/08 02:06PM	Note Created By: Mc	grew, Christa	Note Type: Custo	omer Interaction		
vehicle now) without Sate accessories he has on hi to have the Euro Medical extinguisher back from h purchased he said he wo Customer did mention th	a 4.8 X5, with all options avai ellite Radio, and with a trailer is vehicle now) Customer stt I kit, warning safety triangle, is vehicle now. all other acce ould be willing to just start ove e automatic tail gate option (his option was not avail on his	hitch (one of the d that he would like lights, and fire essories he has er with them. he would like to have					





Activity Status: Done 5/7/08 04:52PM Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/7/08 04:51PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr called and spoke with SA, who advsd 6 Ros on the vehicle and 46 days down. currently in for power steering, waiting on part to be ordered. Note Created: 5/7/08 04:51PM Note Created By: Mcgrew, Christa Note Type: Dealer Interaction Power Steering Pump- waiting on part (current) Sill plate lights- there was a module unplugged Radio/SOS inactive- 3 different visits- has been repaired with no complaints Sunroof leaking Recall work performed. Activity Status: Done Activity Updated: 5/20/08 10:19AM Activity Type Market Liaison Escalation Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 5/7/08 05:00PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr emailed Jeff Fitzgibbons for further review of the customer's situation by the market. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/7/08 05:04PM Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Email From: Activity Assigned To: Mcgrew, Christa Activity Created: 5/7/08 05:04PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr received Vm from Customer requesting return call. at 301-295-9515 Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/7/08 05:05PM Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/7/08 05:05PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr called customer back and phone just continued to ring, no machine, no message able to be left. Note Created: Note Created By: Note Type:





Activity Updated: Activity Status: Done 5/7/08 05:19PM Activity Type **Dealer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 5/7/08 05:19PM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: LM for Bob Hall, SM Note Created: Note Created By: Note Type: Activity Updated: 5/7/08 05:39PM Activity Status: Done Activity Type Field Interaction Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: 5/7/08 05:31PM Activity Created: Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: sent case to Scott Zipfel, AMM for decision Note Created: 5/7/08 05:31PM Note Created By: Fitzgibbons, Jeff Note Type: Field Interaction Scott, Days down appears to put us in breach. Let me know if there is another way out of this predicament short of replacement. Be advised: this customer has benefited from a trade assist on one of the motorcycles he has owned in the past. Let me know what you think is an appropriate course of action. 2007 BMW X5 3.0si In Service: 4/21/2007 Mileage: 2,300 Center: Passport Ownership: 1st Owner Relationship: 4th BMW (2 x MCs) Financed: n/a Sold: Passport Serviced: Passport Days Down: 46 (not confirmed by Bob Hall) Repair events: 4 If you have any questions, feel free to call me @ 614-210-7931 Activity Status: Done Activity Updated: 5/8/08 01:06PM Activity Updated By: Activity Type **Customer Interaction** Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/8/08 01:06PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Cci and LVM for wtr again, requesting return call to Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 5/8/08 01:07PM **Customer Interaction** Activity Type Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/8/08 01:07PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr attempted to contact customer again, and phone again just continues to ring. wtr will email customer update. Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 5/8/08 01:12PM Activity Type Email - Outbound Activity Updated By: Administrator, Siebel Activity Assigned To: Mcgrew, Christa Email From: CustomerRelations@bmwusa.com 5/8/08 01:07PM Activity Created: Email To: Activity Created By: Mcgrew, Christa Activity Description: Update [1-754546193] Note Created: Note Created By: Note Type: Hello Mr. and have been I have been trying to contact you at unsuccessful, phone will just continue to ring, so i do apologize for the inconvenience. I did however, want to let you know that your case has been escalated to our Market Team, a staff of our regional managers, who will be making the final decision/offer from BMW. At this time it is in their hands, and we will just wait to hear from them. I plan on having the decision next week sometime, and will let you know as soon as I hear something. If you have any questions please feel free to contact me via phone or email. Thank you, Christa McGrew Customer Relations Specialist 1-800-831-1117 ext: 8511 Activity Status: Activity Updated: 5/12/08 12:29PM Done Activity Type Email - Inbound Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/8/08 02:29PM Email To: CustRel2 <custrel2@internal> Activity Created By: Administrator, Siebel Activity Description: Re: Update [1-754546193] Note Created: Note Created By: Note Type:







			Passport BMW replaced it. On Moonroof was let have been trying unsuccessful, pinconvenience, been escalated will be making thands, and we decision next we	ions Specialist
Activity Status:	Done	Activity	Updated:	5/12/08 11:20AM
Activity Type	Field Interaction	Activity	Updated By:	Fitzgibbons, Jeff
Activity Assigned To:	Fitzgibbons, Jeff	Email F		
Activity Created:	5/12/08 11:20AM	Email To	0:	
Activity Created By:	Fitzgibbons, Jeff			
Activity Description:	per Scott Z not eligible	for TA. Would be will	ing to comp for t	ime down
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	-	Updated:	5/12/08 12:28PM
Activity Type	Customer Interaction	-	Updated By:	Mcgrew, Christa
Activity Assigned To:	Mcgrew, Christa	Email F		
Activity Created:	5/12/08 12:28PM	Email To	0:	
Activity Created By:	Mcgrew, Christa			
Activity Description:	wtr attempted to contact	customer, phone just	rang will send er	nall to customer.
Note Created:		Note Created By:		Note Type:
		•		· · · · · · · · · · · · · · · · · · ·
Activity Status:	Done	Activity	Updated:	5/12/08 12:30PM
Activity Type	Email - Outbound	-	Updated By:	Administrator, Siebel
Activity Assigned To:	Mcgrew, Christa	Email F		CustomerRelations@bmwusa.com
Activity Created:	5/12/08 12:29PM	Email To	0:	
Activity Created By:	Mcgrew, Christa			
Activity Description:	Update [1-756278728]			
Note Created:		Note Created By:		Note Type:



			Dear Mr.	
			Good Afternoor received a deci	n, I just wanted to get in contact with you, as I have sion from our Market team. I would like to discuss this with one. If you could please call me at your earliest -800-831-1117 ext. 8511 that would be great.
			Thank you and	I look forward to speaking with you!!
			Kind Regards,	
			Christa McGrev	v
Activity Status:	Done	Activity	Updated:	5/13/08 03:48PM
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa
Activity Assigned To:	Mcgrew, Christa	Email F	rom:	
Activity Created:	5/13/08 03:48PM	Email T	0:	
Activity Created By:	Mcgrew, Christa			
Activity Description:	wtr called and LVM for C	GSM, Joe Long, reques	sting return call.	
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity	Updated:	5/15/08 02:27PM
Activity Type	Customer Interaction	Activity	Updated By:	Mcgrew, Christa
Activity Assigned To:	Mcgrew, Christa	Email From:		3
Activity Created:	5/15/08 02:27PM	Email T		
Activity Created By:	Mcgrew, Christa	Lindii i	0.	
Activity Description:	•	om market of 1500\$, c	ust declined, wa	anting to know if we could offer \$ towards purchase of
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity	Updated:	5/16/08 01:41PM
Activity Type	Dealer Interaction	-	Updated By:	Mcgrew, Christa
Activity Assigned To:	Mcgrew, Christa	Email F	. ,	mogram, emista
Activity Created:	5/16/08 01:41PM	Email T		
Activity Created By:	Mcgrew, Christa	Lindii i	0.	
Activity Description:	wtr called and LVM for J	loe Long again reques	ting return call	
,,	wit called and Evivi for o	oc Long again, reques	ang return can.	
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity	Updated:	5/19/08 11:42AM
Activity Type	Customer Interaction	Activity	Updated By:	Mcgrew, Christa
Activity Assigned To:	Mcgrew, Christa	Email F	rom:	
Activity Created:	5/19/08 11:42AM	Email T	o:	
Activity Created By:	Mcgrew, Christa			
Activity Description:	=	he has been working	with Jay Klein, 3	01-702-6421 and new veh is on order.
Note Created:		Note Created By:		Note Type:
110to Oreated.		note created by.		11010 1390.



			1		
Activity Status:	Done	•	Updated:	5/19/08 11:42AM	
Activity Type	Dealer Interaction	-	Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	5/19/08 11:42AM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	wtr called and LVM for J	lay Klein, GSM of deal	er. LM requesting	g return call to confirm new veh is on ord	der
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/22/08 03:21PM	
Activity Type	Corporate Interaction	Activity	Updated By:	Brown, Kevin	
Activity Assigned To:	Brown, Kevin	Email F	rom:		
Activity Created:	5/22/08 03:21PM	Email T	o:		
Activity Created By:	Brown, Kevin				
Activity Description:	update.				
Note Created:	_	Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/23/08 10:50AM	
		-			
Activity Type	Dealer Interaction		Updated By:	Mcgrew, Christa	
Activity Assigned To:	Mcgrew, Christa	Email F			
Activity Created:	5/23/08 10:50AM	Email T	0:		
Activity Created By:	Mcgrew, Christa				
Activity Description:	Jay Klein, 301-702-6421	i, wtr called and LVM f	or Jay, requestin	ng return call at earliest convenience	
				.	
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/27/08 09:33AM	
Activity Type	Customer Interaction	Activity	Updated By:	Brown, Kevin	
Activity Assigned To:	Brown, Kevin	Email F	rom:		
Activity Created:	5/27/08 09:33AM	Email T	o:		
Activity Created By:	Brown, Kevin				
Activity Description:	Cci looking for a call bac	ck at			
,,	001 100 mily 101 & 5411 1 1 1				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/27/08 09:33AM	
Activity Status. Activity Type	Corporate Interaction	-	Updated By:	Brown, Kevin	
Activity Type Activity Assigned To:	Brown, Kevin	Email F		Diowii, Neviii	
	5/27/08 09:33AM	Email T			
Activity Created:		Elliaii i	0:		
Activity Created By:	Brown, Kevin				
Activity Description:	email to Christa to adv the	hat the cust is looking	for follow up at		
Note Created:		Note Created By:		Note Type:	
Note Greated:		Note oreated by.		Note Type.	



Activity Status:	Done	Activity	Updated:	5/27/08 12:30PM		
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa		
Activity Assigned To:	Mcgrew, Christa	Email F	ail From:			
Activity Created:	5/27/08 12:30PM	Email T	ail To:			
Activity Created By:	Mcgrew, Christa					
Activity Description:	wtr called and LVM for J	Jay again, requesting r	eturn call at earl	est convenience		
Note Created:		Note Created By:		Note Type:		
Activity Status:	Done	Activity	Updated:	5/27/08 01:00PM		
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa		
Activity Assigned To:	Mcgrew, Christa	Email F	rom:			
Activity Created:	5/27/08 01:00PM	5/27/08 01:00PM Email To:				
Activity Created By:	Mcgrew, Christa					
Activity Description:	Jay called wtr back, adv customer, market has be		aken care of. ve	nicle is completed , and they are TA	the	
Note Created:		Note Created By:		Note Type:		
Activity Status:	Done	Activity	Updated:	5/27/08 01:00PM		
Activity Type	Dealer Interaction	Activity	Updated By:	Mcgrew, Christa		
Activity Assigned To:	Mcgrew, Christa	Email F	rom:			
Activity Created:	5/27/08 01:00PM	Email T	o:			
Activity Created By:	Mcgrew, Christa					
Activity Description:	wtr called customer, adv this point further.	vsd vehicle has been p	roduced, provide	ed vin # and sttd that the dlr is handling every	thing from	
Note Created:		Note Created By:		Note Type:		





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Los Angeles, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 4.8i

Mileage:

 Sale:
 4/26/08 12:00AM

 In Service Date:
 4/26/08 12:00AM

 Production Date:
 3/24/08 12:00AM

Service Request

Service Request #: 200812804276

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/7/08 06:06PM
Created By: Brown, Margaret
Rep Assigned: Brown, Margaret
Date Assigned: 5/7/08 06:06PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/7/08 06:26PM Close Rep: Brown, Margaret

Issue Note: CCI regarding nav volume and valet key and voice

control commands

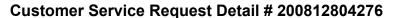
Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL06	NEW MODEL - FEATURES / OPTIONS / PRICI	GENERAL	0030	KEY/KEY CODE REQUEST

Solution Notes

Solution
adv on key, nav, and voice commands

File Name	Comments	





Activity Status: Done Activity Updated: 5/7/08 06:16PM
Activity Type Customer Interaction Activity Updated By: Brown, Margaret

Activity Assigned To: Brown, Margaret Email From:
Activity Created: 5/7/08 06:07PM Email To:

Activity Created By: Brown, Margaret

Activity Description: CCI regarding nav volume and valet key and voice control commands

Cust stts can't figure out how to lower the volume of the nav instructions, is too loud. cust stts actually has read the manual, but can't find anything. writer adv must be done while voice is actually speaking, turn the knob to the left of the buttons on the dash. cust stts thanks. cust stts has the push button start, sees the valet key embeded in the key, but can't figure out what it is meant for. writer adv cannot be used with push button start, wrtr not sure why they included it either, apologize. cust stts what about voice commands, is there a list? writer adv not sure, but saying "help" will get the system to list them. cust stts ok, will do that, if there is a list, pls email to the email on file, if not, no worries. writer adv ok.

Activity Status: Done Activity Updated: 5/7/08 06:25PM
Activity Type Email - Outbound Activity Updated By: Administrator, Siebel

Activity Assigned To: Brown, Margaret Email From: CustomerRelations@bmwusa.com

Activity Created: 5/7/08 06:21PM Email To:

Activity Created By: Brown, Margaret

Activity Description: Voice Commands for Your 2008 BMW X5 [1-754131868]

Note Created:

Note Created By:

Note Type:

Dear Mr.

Thank you for contacting BMW of North America, LLC regarding your 2008 BMW X5 4.8i. I am e-mailing in regard to our phone conversation.

I have attached a PDF copy of the 2008 X5 Voice Command list for you. Please feel free to contact us or your local authorized BMW center for further information.

If you have any further questions, please respond to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.

Sincerely,

Meg Brown Customer Relations and Services Representative





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Tallmadge, OH

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 2/21/08 12:00AM

 In Service Date:
 2/21/08 12:00AM

 Production Date:
 2/14/08 12:00AM

Service Request

Service Request #: 200812902621

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/8/08 03:09PM
Created By: Schafer, Darci
Rep Assigned: Schafer, Darci
Date Assigned: 5/8/08 03:09PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/8/08 03:11PM
Close Rep: Schafer, Darci
Issue Note: cci for information on 4 beeps.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer stted unable to determine beeps and stated to contact dealer for appt.

File Name	Comments





Activity Status: Activity Updated: 5/8/08 03:10PM Done Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/8/08 03:10PM Email To: Activity Created By: Schafer, Darci Activity Description: cci for information on 4 beeps. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/8/08 03:10PM Activity Type **Dealer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/8/08 03:10PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called Dealer and spoke to Chris. Chris stated to make appt unable to determine beeps. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:

Seattle, WA

Vehicle

City/State/Zip:

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 3/7/08 12:00AM

 In Service Date:
 3/7/08 12:00AM

 Production Date:
 2/5/08 12:00AM

Service Request

Service Request #: 200814104331

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/20/08 07:01PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 5/20/08 07:01PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/20/08 07:03PM Close Rep: Ellis, Jeremy

Issue Note: cci with questions on alarm system / cust may be setting

off panic mode by accident

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
cci with questions on alarm system / cust may be setting off panic mode by accident. Cust to try to replicate w/shorter fob presses.

File Name	Comments

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BMW of North America, Inc.





Activity Status: Done Activity Updated: 5/20/08 07:03PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 5/20/08 07:02PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: cci with questions on alarm system / cust may be setting off panic mode by accident. Cust to try to replicate w/shorter

fob presses.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Washington Crossing, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 4.8i

Mileage:

 Sale:
 2/29/08 12:00AM

 In Service Date:
 2/29/08 12:00AM

 Production Date:
 10/23/07 12:00AM

Service Request

Service Request #: 200814201273

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/21/08 11:29AM
Created By: Fronckel, Eric
Rep Assigned: Fronckel, Eric
Date Assigned: 5/21/08 11:29AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/21/08 11:32AM Close Rep: Fronckel, Eric

Issue Note: Cci via Assist to adv. alarm has activated while he is

driving

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Wrtr adv. cust alarm should not engage once veh unloc stts problem has stopped currently; wrtr adv cust to hav check electronics	

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 5/21/08 11:30AM
Activity Type Customer Interaction Activity Updated By: Fronckel, Eric

Activity Assigned To: Fronckel, Eric Email From: Activity Created: 5/21/08 11:30AM Email To:

Activity Created By: Fronckel, Eric

Activity Description: Cci via Assist to adv. alarm has activated while he is driving

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: WEST PALM BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: X5 4.4i

Mileage:

 Sale:
 12/31/06 12:00AM

 In Service Date:
 8/15/06 12:00AM

 Production Date:
 5/12/06 12:00AM

Service Request

Service Request #: S00735104213

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/17/07 02:28AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/17/07 02:28AM

Assigned Dealer:

Identified Dealer: Braman Motorcars

Date Resolved: Resolve Rep:

Date Closed: 1/4/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/17/07 02:28AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/17/07 02:28AM

12/17/07 02:28AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026782493

Survey Type: Phone Dealer Code: 46891

Service Advisor SSN: 4710
Service Advisor Cust Pay Code: 606
Service Advisor First Name: ROBERT
Service Advisor Last Name: ADAMS

Service Tech SSN: 6895 Service Tech Cust Pay Code: 79 Service Tech First Name: DORIAN Service Tech Last Name: MILLER Repair Date: 12/07/2007

Customer Salutation: Customer First Name:

Customer Last Name Customer Middle Name

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFB53510L VIN 7: L

Invoice Number/RO Number: 519083

Call Disposition Code: CMP Call Date: 12/12/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE HAS TO RETURN TO THE CENTER. SHE WILL NOT PURCHASE ANOTHER BMW. SHE HAS TO GO TO COURT BECAUSE SHE GOT PULLED OVER BY THE POLICE AS HER NAVIGATION WAS NOT WORKING. THE SERVICE IS TERRIBLE AND IT IS HARD TO SCHEDULE AN APPOINTMENT.

Unadj

Note Created:

BMW of North America, Inc.



Note Type:

Customer Service Request Detail # S00735104213

Activity Status: Activity Updated: 12/19/07 05:34AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/19/07 05:34AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/4/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code s

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BERKELEY HEIGHTS, NJ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 3/29/07 12:00AM

 In Service Date:
 3/29/07 12:00AM

 Production Date:
 3/20/07 12:00AM

Service Request

Service Request #: S00735304585

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/19/07 06:56AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/19/07 06:56AM

Assigned Dealer:

Identified Dealer: Morristown BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/4/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/19/07 06:56AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/19/07 06:56AM

12/19/07 06:56AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026555359

Survey Type: Phone Dealer Code: 16856

Service Advisor SSN: 3132
Service Advisor Cust Pay Code: 2313
Service Advisor First Name: MARIO
Service Advisor Last Name: MANFRE Service Tech SSN: 9584 Service Tech Cust Pay Code: 18834

Service Tech First Name: JASON Service Tech Last Name: BROWN

Repair Date: 11/16/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone

VIN 17: 5UXFE83577L VIN 7: L

Invoice Number/RO Number: 117866

Call Disposition Code: TPI Call Date: 12/13/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 75

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: JYOTI ANANTH. CUSTOMER
WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED HER
REAR VIEW CAMERA WAS MALFUNCTIONING AND IT DID NOT
MALFUNCTION ALL THE TIME SO SHE TOOK IT IN TO GET FIXED AND WAS SUPPOSED TO RECEIVE A FOLLOW-UP CALL. SHE

ENDED UP



Customer Service Request Detail # S00735304585

12/24/07 03:07AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/24/07 03:07AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: 1/3/08 12:50PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: Activity Created: 1/3/08 12:50PM Email To: Activity Created By: Hawley, Darlene Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 1/4/08 03:05AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code 03 Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms. Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: CHASKA, MN

Vehicle

Chassis # (US): Chassis # (Non - US):

2007 Year: Model: X5 3.0si

Mileage:

Sale: 8/7/07 12:00AM In Service Date: 6/1/07 12:00AM Production Date: 1/17/07 12:00AM

Service Request

Service Request #: S00735401256

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 12/20/07 12:41AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA 12/20/07 12:41AM Date Assigned:

Assigned Dealer:

Identified Dealer: Sears Imported Autos, Inc.

Date Resolved: Resolve Rep:

Date Closed:

1/7/08 03:11AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/20/07 12:41AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/20/07 12:41AM

12/20/07 12:41AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026690068 Survey Type: Phone Dealer Code: 73400

Service Advisor SSN: 3862
Service Advisor Cust Pay Code: 709
Service Advisor First Name: MARK
Service Advisor Last Name: BULLOCK

Service Tech SSN: 3862 Service Tech Cust Pay Code: 709 Service Tech First Name: MARK Service Tech Last Name: BULLOCK

Repair Date: 11/30/2007 Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 4USFE43537L

VIN 7: L

Invoice Number/RO Number: 234683 Call Disposition Code: CMP Call Date: 12/14/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WOULD LIKE SOMEONE FROM BMWNA TO CONTACT HER REGARDING HER SIRIUS RADIO. SHE SAID SHE WAS VERY HAPPY WITH SERVICE.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...



Answer: Unadjusted Q6a Answe				
Activity Status:	Done	Activity Updated:	1/4/08 03:22AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/4/08 03:22AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mps #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/7/08 03:11AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/7/08 03:11AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mps #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LOS ALTOS, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):
Year: 2007
Model: X5 3.0si

Mileage: Sale:

In Service Date:

Production Date: 1/17/07 12:00AM

Service Request

Service Request #: S00736103005

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/27/07 05:10AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/27/07 05:10AM

Assigned Dealer:

Identified Dealer: Stevens Creek BMW

Date Resolved: Resolve Rep:

Date Closed: 1/14/08 05:49AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/27/07 05:10AM

Activity Description: iSky Customer Service Alert

Note Created: 12/27/07 05:10AM

Activity Created By: ISKY, AAARA

12/27/07 05:10AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026901656

Survey Type: Dealer Code: 22083

Service Advisor SSN: 6797
Service Advisor Cust Pay Code: 7012
Service Advisor First Name: STEVE
Service Advisor Last Name: BERTOLACCI

Service Tech SSN: 7078 Service Tech Cust Pay Code: 325 Service Tech First Name: MICHAEL Service Tech Last Name: MAMONE

Repair Date: 12/05/2007 Customer Salutation: Customer First Name:

Customer Middle Name: A

Customer AM Phone:

VIN 17: 4USFE43587L VIN 7: L

Invoice Number/RO Number: 451470

Call Disposition Code: CMP Call Date: 12/20/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE APPRECIATED THE COMPLEXITY OF THE IDRIVE SOFTWARE MODULES BUT HE WAS WITHOUT HIS VEHICLE FOR FOUR ADDITIONAL DAYS DUE TO PROBLEMS ASSOCIATED WITH THE MODULE UPGRADE PROCESS. THIS IS A BMW SOFTWARE DESIGN PROBLEM THAT SHOULD BE ADDRESSED





1/8/08 05:09PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: Bobo, DeAnne **Initial Customer Contact** Activity Assigned To: Bobo, DeAnne Email From: Activity Created: 1/8/08 05:09PM Email To: Activity Created By: Bobo, DeAnne Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/9/08 03:08AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 09 Note Created: Note Created By: Note Type: Activity Updated: 1/14/08 05:49AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 05:49AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code c Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr & Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: # D
City/State/Zip: ORIENTAL, NC

Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

Model: Mileage:

 Sale:
 2/9/07 12:00AM

 In Service Date:
 2/9/07 12:00AM

 Production Date:
 12/22/06 12:00AM

2007

X5 4.8i

Service Request

Service Request #: S00736202618

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/28/07 01:29AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/28/07 01:29AM

Assigned Dealer:

Identified Dealer: Sale BMW

Date Resolved: Resolve Rep:

Deta Classic 4/4//

Date Closed: 1/14/08 03:37AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	FUEL SUPPLY SYSTEMS	1600	FUEL SUPPLY SYSTEMS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		





Activity Status: Done Activity Updated:

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 12/28/07 01:29AM Email To: Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 12/28/07 01:29AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

12/28/07 01:29AM

Transaction Reason: New Survey iSky Survey Id: 055026785658

Survey Type: Phone Dealer Code: 16378

Service Advisor SSN: 9073 Service Advisor Cust Pay Code: 237 Service Advisor First Name: JARED Service Advisor Last Name: HOBBS

Service Tech SSN: 0418 Service Tech Cust Pay Code: 110 Service Tech First Name: RICHARD Service_Tech Last Name: RADFORD

Repair Date: 12/04/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83577L

VIN 7: L

Invoice Number RO Number: 257613 Call Disposition Code: CMP Call Date: 12/22/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE SERVICE AND SALES DEPARTMENT ARE THE BEST HE HAS DEALT WITH. THE IDRIVE IS FAULTY. THE VEHICLE USES A LOT MORE FUEL. HE SAID THE VEHICLE USED EXCESSIVE AMOUNTS OF OIL.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

A subsidiary of BMW AG

BMW of North America, Inc.



 Unadju				
Activity Status:	Done	Activity Updated:	1/9/08 03:01AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/9/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attemp	s #1. Call code o		
Note Created:	Ne	ote Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/14/08 03:37AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/14/08 03:37AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attemp	s #2. Call code o		
Note Created:	Ne	ote Created By:	Note Type:	





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BEAVERCREEK, OH

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 8/28/07 12:00AM

 In Service Date:
 8/28/07 12:00AM

 Production Date:
 8/24/07 12:00AM

Service Request

Service Request #: S00736202935

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/28/07 01:37AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/28/07 01:37AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/10/08 11:05AM
Close Rep: Wood, Amber
Issue Note: repeat electrical issues

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
apologized for the situation and provided 800 # in case of future issues.

File Name	Comments





Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/28/07 01:37AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/28/07 01:37AM

12/28/07 01:37AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Transaction Reason: New Survey iSky Survey Id: 055026921626 Survey Type: Phone Dealer Code:

Note Created By: ISKY, AAARA

Email To:

Service Advisor SSN: 3923
Service Advisor Cust Pay Code: 1221
Service Advisor First Name: JAMES
Service Advisor Last Name: SHIRLEY

Service Tech SSN: 1894 Service Tech Cust Pay Code: 71 Service Tech First Name: STEVE Service Tech Last Name: TOTH Repair Date: 12/06/2007

Customer Salutation: Customer First Name: Customer Last Name: Customer Middle Name: H

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE83597L VIN 7: L

Invoice Number/RO Number: 016692 Call Disposition Code: CMP Call Date: 12/22/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score:

Unadjusted Q9 Score.
Customer Comments: CUSTOMER STATED IT WAS A COMPUTER
PROGRAM IN THE VEHICLE THAT WAS HAVING PROBLEMS. SHE
HAD TO GO IN THREE TIMES FOR THE PROBLEM. IT IS NEW
SOFTWARE SO THEY ARE NOT COMPLETELY SURE WHAT TO DO WITH IT. THEY DO NOT HAVE THE COMPLETE UNDERSTANDING OF

THE PRODUCT YET. SHE S





Activity Status: Done Activity Updated: 1/9/08 03:16AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:16AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attemps #1. Call code o

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 1/10/08 11:05AM
Activity Type Customer Interaction Activity Updated By: Wood, Amber

Activity Assigned To: Wood, Amber
Activity Created: 1/10/08 10:57AM
Activity Created By: Wood, Amber

Activity Description: spoke with customer

Note Created: 1/10/08 11:03AM Note Created By: Wood, Amber Note Type: Customer Interaction

Email From:

Email To:

they have been having some electronic issues with the vehicle but she understands that it is a new modela nd there are kinks that need to be worked out. The vehicle has been in 3 times for electronic issues and they have replaced a wiring harness and hope this will fix it. Customer purchased this vehicle for her husband after returning from Iraq and he's very frustrated with it. Writer apologize and provided CR 800 number in case she has any further issues with the vehicle.





<u>Customer</u>

Name: Dr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BARRINGTON, RI

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 6/30/07 12:00AM
In Service Date: 6/30/07 12:00AM
Production Date: 6/23/07 12:00AM

Service Request

Service Request #: S00736203642

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/28/07 01:55AM
Created By: ISKY, AAARA
Rep Assigned: Wood, Amber
Date Assigned: 1/15/08 11:40AM

Assigned Dealer:

Identified Dealer: Inskip BMW

Date Resolved: Resolve Rep:

Date Closed: 1/15/08 11:40AM Close Rep: Wood, Amber

Issue Note: unhappy with response from survey and time takes to

get par

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV02	RETAILER DISSATISFACTION - SERVICE	RETAILER DISSATISFACTI	AU01	RETAILER DISSATISFACTION GENERAL

Solution Notes

Solution	
apologized for the sitaution and advised I would document comments.	

File Name	Comments



Customer Service Request Detail # S00736203642

Activity Status: 12/28/07 01:55AM Done Activity Updated:

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

12/28/07 01:55AM

Note Created: 12/28/07 01:55AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055026943342

Survey Type: Dealer Code: 26703

Activity Created:

Service Advisor SSN: 5516 Service Advisor Cust Pay Code: 70623 Service Advisor First Name: MARK Service Advisor Last Name: WRIGHT

Service Tech SSN: 9499 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 12/19/2007 Customer Salutation: Customer First Name:

Customer ivildale ivame:

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFE43507L VIN 7: L

Invoice Number RO Number: 665767 Call Disposition Code: CMP Call Date: 12/24/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD EXPECT HIS SERVICE ADVISOR AND BMW NA TO BE FAMILIAR WITH THE PROBLEM IN HIS VEHICLE AND FIX IT PROPERLY THE FIRST TIME. HE DOES NOT THINK THERE IS ANY REASONABLE EXCUSE FOR WASTING HIS TIME AND MONEY. HE SAID HE IS CERTAIN HE IS NOT THE FIRST PERSON WI



Customer Service Request Detail # S00736203642

Activity Status: Done Activity Updated: 1/8/08 01:06PM Activity Type **Initial Customer Contact** Activity Updated By: Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: Activity Created: 1/8/08 01:05PM Email To: Activity Created By: Hawley, Darlene Activity Description: hang up Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 1/9/08 03:00AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 05 Note Created: Note Created By: Note Type: 1/15/08 11:39AM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Customer Interaction** Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 1/15/08 11:34AM Email To: Activity Created By: Wood, Amber Activity Description: spoke with customer Note Created: 1/15/08 11:37AM Note Created By: Wood, Amber Note Type: Customer Interaction customer states that he was unhappy with the result of his survey because he wasn't treated favorably at the dealer and he wants to continue to have a relationship with the dealer. States that process improvements for BMW NA would be to allow the dealer to order the part needed before the vehcile comes in for service in order to not have the customer without a car for so long.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FRANKLIN, WI

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 10/30/07 12:00AM

 In Service Date:
 10/30/07 12:00AM

 Production Date:
 10/22/07 12:00AM

Service Request

Service Request #: S00800403727

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/4/08 01:26AM
Created By: ISKY, AAARA
Rep Assigned: Capossela, Korrine
Date Assigned: 1/9/08 04:35PM

Assigned Dealer:

Identified Dealer: International Autos

Date Resolved: Resolve Rep:

Date Closed: 1/9/08 04:35PM
Close Rep: Capossela, Korrine

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
apologized for dissappointment w computer

File Name	Comments



Customer Service Request Detail # S00800403727

Activity Status: 1/4/08 01:26AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 1/4/08 01:26AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 1/4/08 01:26AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055026987283 Survey Type: Phone Dealer Code: 20133

Service Advisor SSN: 9593
Service Advisor Cust Pay Code: 4
Service Advisor First Name: HOWARD
Service Advisor Last Name: COBB Service Tech SSN: 0472 Service Tech Cust Pay Code: 35 Service Tech First Name: Joel Service_Tech Last Name: Januchowski

Repair Date: 12/18/2007 Customer Salutation: Customer First Name: Customer Last Name: Customer Middle Name

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE43528L VIN 7: L

Invoice Number/RO Number: 328456 Call Disposition Code: CMP Call Date: 12/27/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: LES RICHARDS ANSWERED. HE SAID INTERNATIONAL AUTOS IS JUST FINE BUT HE IS NOT HAPPY WITH BMW. HE SAID THE COMPUTER DRIVE FOR THE VEHICLE IS SLOW.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Answe				
Activity Status:	Done	Activity Updated:	1/9/08 04:35PM	
Activity Type	Initial Customer Contact	Activity Updated By:	Capossela, Korrine	
Activity Assigned To:	Capossela, Korrine	Email From:		
Activity Created:	1/9/08 04:32PM	Email To:		
Activity Created By:	Capossela, Korrine			
Activity Description:	cust upset w some options of v	veh being slow- writer apologize	d.	
Note Created:	Not	te Created By:	Note Type:	
Note oreated.	1401	te Greated By.	Note Type.	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHICAGO, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 3/23/07 12:00AM

 In Service Date:
 3/23/07 12:00AM

 Production Date:
 3/15/07 12:00AM

Service Request

Service Request #: S00800405143

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/4/08 02:02AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/4/08 02:02AM

Assigned Dealer:

Identified Dealer: Perillo BMW, Inc.

Date Resolved: Resolve Rep:

Date Closed: 1/14/08 03:13AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/4/08 02:02AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/4/08 02:02AM

1/4/08 02:02AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026921112

Survey Type: Phone Dealer Code: 46786

Service Advisor SSN: 4026 Service Advisor Cust Pay Code: 4026 Service Advisor First Name: JOSHUA Service Advisor Last Name: RODRIGUEZ

Service Tech SSN: 0538 Service Tech Cust Pay Code: 75 Service Tech First Name: Terry Service Tech Last Name: Iverson Repair Date: 12/17/2007

Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 5UXFE83577L VIN 7: L

Invoice Number RO Number: 238019 Call Disposition Code: CMP Call Date: 12/29/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE BMW OF NORTH AMERICA TO CONTACT HIM ABOUT A CODE PROBLEM HE IS HAVING WITH HIS BLUETOOTH. THE BRIGHTNESS SWITCH ON HIS NAVIGATION DISPLAY SCREEN IS NOT WORKING CORRECTLY, BUT HE HAS BEEN IN CONTACT WITH THE CENTER ABOUT THIS.

Unadjust

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 1/10/08 03:08AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/10/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/14/08 03:13AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 03:13AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: NEW ROCHELLE, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 9/21/07 12:00AM

 In Service Date:
 9/21/07 12:00AM

 Production Date:
 9/10/07 12:00AM

Service Request

Service Request #: S00801004623

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/10/08 01:47AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/10/08 01:47AM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 1/16/08 04:25AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/10/08 01:47AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/10/08 01:47AM

1/10/08 01:47AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026822347 Survey Type: Phone Dealer Code: 65775

Service Advisor SSN: 2053 Service Advisor Cust Pay Code: 2053 Service Advisor First Name: JEFF Service Advisor Last Name: CICERO Service Tech SSN: 8505 Service Tech Cust Pay Code: 8505 Service Tech First Name: NICHOLAS Service Tech Last Name: NG

Repair Date: 12/10/2007 Customer Salutation: Customer First Name

Customer ivildale Name:

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFE83517L VIN 7: L

Invoice Number/RO Number: 534056

Call Disposition Code: CMP Call Date: 01/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE THIS RECORD TO GO TO JAY AND TO BE CONTACTED BY BMW NA. THEY ARE SHORT OF LOANER VEHICLES AND HE HAS BEEN IN THREE OR FOUR TIMES FOR THE SAME REASON. THERE IS AN AUDIO PORT FOR THE IPOD THAT IS NOT WORKING. THEY HAVE TRIED SEVE





1/10/08 03:39PM Activity Status: Done Activity Updated: Activity Type Initial Customer Contact Activity Updated By: Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: 1/10/08 03:38PM Activity Created: Email To: Activity Created By: Hawley, Darlene Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/14/08 03:27AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 03:27AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 03 Note Created: Note Created By: Note Type: Activity Updated: 1/16/08 04:25AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/16/08 04:25AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: JACKSONVILLE, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 1/4/08 12:00AM

 In Service Date:
 1/4/08 12:00AM

 Production Date:
 10/11/07 12:00AM

Service Request

Service Request #: S00801200861

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/12/08 12:40AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/12/08 12:40AM

Assigned Dealer:

Identified Dealer: Tom Bush BMW Orange Park

Date Resolved:

Resolve Rep:

Date Closed: 1/17/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00801200861

Activity Status: Done Activity Updated: 1/12/08 12:40AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA
Activity Created: 1/12/08 12:40AM

Activity Description: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 1/12/08 12:40AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027097331

Survey Type: Phone Dealer Code: 46778

Sales Advisor Id: 0000124221 Sales Advisor First Name: ANGELO Sales Advisor Last Name: HARRELL

Retail Date: 01/04/2008 Customer Salutation: Mr Customer First Name:

Customer ivildale Name: L

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 5UXFF43598L

VIN 7: L Call Disposition Code: CMP

Call Date: 01/09/2008
Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 100

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100 Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED HE IS VERY PLEASED WITH TOM BUSH BMW. HE KNOWS FROM OWNING HIS LAST BMW THEY HAVE AN EXCELLENT SERVICE DEPARTMENT AND EVERYTHING WITH THE SALE WENT SMOOTH. HE DOES HAVE ONE COMPLAINT OR CONCERN AND THAT IS IN HIS 2008 X5 BMW, THE NAVIGATION DVD

HAS



Customer Service Request Detail # S00801200861

Activity Status: Activity Updated: 1/16/08 04:13AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/16/08 04:13AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/17/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/17/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: STOW, OH

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 8/31/07 12:00AM

 In Service Date:
 8/31/07 12:00AM

 Production Date:
 8/24/07 12:00AM

Service Request

Service Request #: S00802500918

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/25/08 12:43AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/25/08 12:43AM

Assigned Dealer:

Identified Dealer: Dave Walter, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 1/31/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	TRANSMISSION - AUTOMA	2400	TRANSMISSION - AUTOMATIC TRANSMIS
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments	





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/25/08 12:43AM

Email To:

Activity Created By: ISKY, AAARA Activity Description:

iSky Customer Service Alert

Note Created: 1/25/08 12:43AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Activity Updated:

Email From:

Activity Updated By:

1/25/08 12:43AM

ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055027210490

Survey Type: Dealer Code: 56632

Service Advisor SSN: 9905
Service Advisor Cust Pay Code: 40118
Service Advisor First Name: JOSH
Service Advisor Last Name: JANCHA Service Tech SSN: 7842 Service Tech Cust Pay Code: 40116

Service Tech First Name: Richard Service Tech Last Name: Kaylor

Repair Date: 01/02/2008

Customer Salutation: Customer First Name: Customer Last Name:

Customer Middle Name: R

Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 5UXFE83587L VIN 7: L

Invoice Number/RO Number: 11738

Call Disposition Code: CMP Call Date: 01/19/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE STILL BELIEVES
THERE IS A MAJOR COMPUTER PROBLEM WITH HER VEHICLE. THE
OTHER DAY, WHEN SHE CAME OUT OF THE STORE, ALL FOUR OF
HER WINDOWS WERE HALF WAY DOWN. IT WAS ALSO SNOWING. YESTERDAY, SHE HAD AN INCOMING CALL, HER PHONE WAS PREVIOUSLY DISCONN



Customer Service Request Detail # S00802500918

Activity Status: Activity Updated: 1/30/08 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/30/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/31/08 03:01AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/31/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SMYRNA, GA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Model:

Mileage: Sale:

 Sale:
 8/15/06 12:00AM

 In Service Date:
 8/15/06 12:00AM

 Production Date:
 8/5/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00802502819

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/25/08 01:15AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/25/08 01:15AM

Assigned Dealer:

Identified Dealer: Global Imports

Date Resolved:

Resolve Rep:

Date Closed: 1/31/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	ENGINE - GENERAL	1000	ENGINE - GENERAL
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/25/08 01:15AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/25/08 01:15AM

1/25/08 01:15AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Transaction Reason: New Survey iSky Survey Id: 055027123939 Survey Type: Phone Dealer Code: 21850

Service Advisor SSN: 5611 Service Advisor Cust Pay Code: 112

Service Advisor First Name: Eldric Service Advisor Last Name: Brown Service Tech SSN: 4394 Service Tech Cust Pay Code: 60

Service Tech First Name: Mike Service Tech Last Name: Pereira Repair Date: 01/03/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 5UXFA13586L VIN 7: L

Invoice Number/RO Number: 579868

Call Disposition Code: CMP Call Date: 01/19/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THIS IS HIS SECOND X5 AND THE FIRST MAINTENANCE. HE RECEIVED SECOND CLASS SERVICE FROM GLOBAL BECAUSE HE DID NOT PURCHASE HIS VEHICLE FROM THEM. THEY WERE NOT RECEPTIVE TO FIXING THE PROBLEMS OTHER THAN THE MAINTENANCE. THE SATELLITE

RADIO HAS ISSUES AND A S

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 1/30/08 03:02AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/30/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/31/08 03:01AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/31/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:

Street Address: Apt/Ste:

City/State/Zip: MECHANICSBURG, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 4/30/06 12:00AM

 In Service Date:
 4/30/06 12:00AM

 Production Date:
 4/17/06 12:00AM

Service Request

Service Request #: S00802502852

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/25/08 01:16AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/25/08 01:16AM

Assigned Dealer:

Identified Dealer: Sun Motor Cars BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/31/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/25/08 01:16AM Activity Created By: ISKY, AAARA

Note Created: 1/25/08 01:16AM

Activity Description: iSky Customer Service Alert

1/25/08 01:16AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027078055 Survey Type: Phone Dealer Code: 2600 Control Addition (200)

Service Advisor SSN: 6789 Service Advisor Cust Pay Code: 260

Service Advisor First Name: AL Service Advisor Last Name: WILSON Service Tech SSN: 6401 Service Tech Cust Pay Code: 45971 Service Tech First Name: ROBERT

Service Tech Last Name: MONAGHAN

Repair Date: 12/31/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFA13506L VIN 7: L

Invoice Number/RO Number: 102781

Call Disposition Code: TPI Call Date: 01/19/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: RICK ANFINSON. CUSTOMER STATED IT IS POOR QUALITY OF WHERE THEY PLAN THE DVD AND MONITOR SYSTEMS. THIS IS THE FOURTH TIME FOR THE DVD AND NOW IT HAS STOPPED WORKING AGAIN. THEY TRY TO DO WHAT THEY CAN, BUT IT IS NOT THEIR FAULT. THE DESIGN IS POOR.

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Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 1/30/08 03:01AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/30/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/31/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/31/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: # 1
City/State/Zip: PACIFIC PALISADES, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 3/3/07 12:00AM

 In Service Date:
 3/3/07 12:00AM

 Production Date:
 2/5/07 12:00AM

Service Request

Service Request #: S00802603371

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/26/08 01:35AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/26/08 01:35AM

Assigned Dealer:

Identified Dealer: South Bay BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/31/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/26/08 01:35AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/26/08 01:35AM

1/26/08 01:35AM Activity Updated: ISKY, AAARA

Activity Updated By: Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027247314

Survey Type: Dealer Code: 22007

Service Advisor SSN: 7644
Service Advisor Cust Pay Code: 373
Service Advisor First Name: BRICE
Service Advisor Last Name: CARSON

Service Tech SSN: 1380 Service Tech Cust Pay Code: 500

Service Tech First Name: JON Service Tech Last Name: SUTHERLAND

Repair Date: 01/16/2008

Customer Salutation: Customer First Name:

Customer Last Name: Customer Middle Name: D

Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFE43507L VIN 7: L

Invoice Number/RO Number: 062251 Call Disposition Code: CMP Call Date: 01/20/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE DOES NOT
APPRECIATE BMW CORPORATE BLAMING THE TCU FAILURE ON AN
UNAPPROVED SOFTWARE VERSION IN HIS WIFE'S CELLULAR
PHONE. AT THE TIME THE MODULE FAILED, BLUE TOOTH HAD BEEN DISABLED FOR TWO WEEKS. THEY CANNOT EXPECT CUSTOMERS TO ONLY PURCHASE PHO





Activity Status: Activity Updated: 1/30/08 03:04AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/30/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/31/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/31/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: EDGEWATER, NJ

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 4.4i

Mileage:

 Sale:
 8/9/06 12:00AM

 In Service Date:
 8/9/06 12:00AM

 Production Date:
 6/16/06 12:00AM

Service Request

Service Request #: S00803004924

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/30/08 03:28AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/30/08 03:28AM

Assigned Dealer:

Identified Dealer: Park Avenue BMW

Date Resolved: Resolve Rep:

Resolve Rep:

Date Closed: 2/6/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/30/08 03:28AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/30/08 03:28AM

1/30/08 03:28AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Transaction Reason: New Survey iSky Survey Id: 055027066609 Survey Type: Phone Dealer Code: 68500

Service Advisor SSN: 5752
Service Advisor Cust Pay Code: 0846
Service Advisor First Name: Michael
Service Advisor Last Name: Florio Service Tech SSN: 3642 Service Tech Cust Pay Code: 0671

Service Tech First Name: JUSTIN Service_Tech Last Name: KASHAMMER

Repair Date: 12/31/2007 Customer Salutation: Mrs Customer First Name: Customer Last Name: Customer Middle Name

Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 5UXFB53526L VIN 7: L

Invoice Number/RO Number: 404582 Call Disposition Code: CMP Call Date: 01/24/2008

Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HER VEHICLE'S DIGITAL VERSATILE DISC PLAYER FAULT IS STILL OUTSTANDING AFTER THREE ATTEMPTS TO HAVE IT RESOLVED. THIS CENTER'S SERVICE STAFF HAVE BEEN UNABLE TO PROMOTE THE PROBLEM

WITH HER VEHICLE'S DVD PLAYER. SHE SAID SHE DID NOT WANT

Note Created:

BMW of North America, Inc.



Note Type:



Activity Status: Activity Updated: 2/1/08 03:08AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/1/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/6/08 03:04AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/6/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CAREFREE, AZ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 3/30/07 12:00AM

 In Service Date:
 3/30/07 12:00AM

 Production Date:
 3/23/07 12:00AM

Service Request

Service Request #: S00803005148

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/30/08 03:39AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/30/08 03:39AM

Assigned Dealer:

Identified Dealer: BMW North Scottsdale

Date Resolved:

Resolve Rep:

Date Closed: 2/6/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/30/08 03:39AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/30/08 03:39AM

Activity Updated: 1/30/08 03:39AM Activity Updated By:

ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027329092 Survey Type: Phone Dealer Code: 20741

Dealer Code: 20/41
Service Advisor SSN: 7170
Service Advisor Cust Pay Code: 6328
Service Advisor First Name: STEVE
Service Advisor Last Name: BACKMAN
Service Tech SSN: 5575
Service Tech Cust Pay Code: 6371

Service Tech First Name: SCOTT Service Tech Last Name: MORRIS

Repair Date: 01/22/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFE83597L VIN 7: L

Invoice Number/RO Number: 314890

Call Disposition Code: CMP

Call Date: 01/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00803005148

Activity Status:	Done	Activity Updated:	2/1/08 03:09AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/1/08 03:09AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #1. Call code f		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/6/08 03:04AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created: 2/6/08 03:04AM Email 1		Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #2. Call code f		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: GREENSBORO, NC

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 4/20/07 12:00AM In Service Date: 4/20/07 12:00AM Production Date: 4/11/07 12:00AM

Service Request

Service Request #: S00803105172

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/31/08 02:21AM
Created By: ISKY, AAARA
Rep Assigned: Brown, Margaret
Date Assigned: 2/5/08 05:12PM

Assigned Dealer:

Identified Dealer: Crown BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/5/08 05:15PM Close Rep: Brown, Margaret

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
veh fixed now, provided CR number to call back if necessary

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/31/08 02:21AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/31/08 02:21AM

1/31/08 02:21AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027373902

Survey Type: Phone Dealer Code: 21607

Service Advisor SSN: 9759 Service Advisor Cust Pay Code: HK1

Service Advisor First Name: James Service Advisor Last Name: Pickard Service Tech SSN: 9126 Service Tech Cust Pay Code: B98

Service Tech First Name: JIM Service Tech Last Name: WYNN Repair Date: 01/17/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFE835U/L VIN 7: L

Invoice Number/RO Number: 006262

Call Disposition Code: CMP Call Date: 01/26/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE BROUGHT HER VEHICLE IN THREE TIMES FOR THE SAME THING AND IT IS STILL NOT FIXED. THEY SAID THEY DO IT WITH A SMILE ON THEIR FACE AND IT WILL BE THERE FOR A WEEK. SHE FEELS LIKE THEY ARE

TRYING TO FIX IT, THE LEAST EXPENSIVE WAY. SHE SAID SHE





Activity Status:

Done

Activity Updated:

2/5/08 05:14PM

Activity Type

Initial Customer Contact

Activity Updated By: Brown, Margaret

Activity Assigned To: Activity Created:

Brown, Margaret

Email From:

Activity Created By:

2/5/08 05:12PM

Email To:

Activity Description:

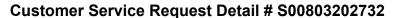
Brown, Margaret Spoke with cust.

Note Created: 2/5/08 05:13PM

Note Created By: Brown, Margaret

Note Type: Initial Customer Contact

Cust stts problem appears fixed now, they brought in a BMW tech, but she will see how it goes, has happened before. Writer adv our number in case it comes back.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: NAPLES, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

 Sale:
 11/30/07 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 11/12/07 12:00AM

Service Request

Service Request #: S00803202732

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/1/08 01:33AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/1/08 01:33AM

Assigned Dealer:

Identified Dealer: Germain BMW of Naples

Date Resolved:

Resolve Rep:

Date Closed: 2/8/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/1/08 01:33AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/1/08 01:33AM

2/1/08 01:33AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027368926

Survey Type: Phone Dealer Code: 56779

Service Advisor SSN: 8786 Service Advisor Cust Pay Code: 8786 Service Advisor First Name: DONALD Service Advisor Last Name: HUTTLIN

Service Tech SSN: 0407 Service Tech Cust Pay Code: 0407 Service Tech First Name: JUSTIN Service Tech Last Name: DIGIORGIO

Repair Date: 01/22/2008 Customer Salutation: Customer First Name:

Customer Middle Name: M Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFE43588L VIN 7: L

Invoice Number/RO Number: 832594

Call Disposition Code: CMP Call Date: 01/26/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE A CALL FROM BMW NA. THIS WAS THE WORST EXPERIENCE HE HAS EVER HAD. GERMAIN BMW IS HORRIBLE. HE WAS HAVING A PROBLEM WITH THE RADIO MAKING A NOISE WHEN ON AM. HE WENT IN OTHER VEHICLE OF HIS TO SEE IF IT WAS THE STATION, IT WAS

NOT. TH



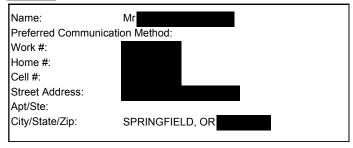


Activity Status: Activity Updated: 2/7/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/7/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/8/08 03:05AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/8/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 4.4i

Mileage:

Sale: 11/11/06 12:00AM In Service Date: 11/11/06 12:00AM Production Date: 8/28/06 12:00AM

Service Request

Service Request #: S00803503905

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 2/4/08 02:34AM Created By: ISKY, AAARA Rep Assigned: Gammon, Jason 2/8/08 04:55PM Date Assigned:

Assigned Dealer:

Identified Dealer: BMW of Eugene

Date Resolved:

Resolve Rep:

Date Closed: 2/8/08 04:56PM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
spoke with female, was advsd cust left for out of town today, took info and advsd will have cust cb upon return if needs assistance

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/4/08 02:35AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/4/08 02:35AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 2/4/08 02:35AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027386190 Survey Type: Phone Dealer Code: 23912

Service Advisor SSN: 2979 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 7014 Service Tech Cust Pay Code: 5 Service Tech First Name: Service Tech Last Name: Repair Date: 01/24/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFB53580LV VIN 7: L

Invoice Number/RO Number: 036226

Call Disposition Code: DNA

Call Date: 01/29/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: KIM COLEMAN. CUSTOMER DID NOT WISH TO ANSWER. SHE SAID THE WORKERS AT THE CENTER HAVE VERY LOW CUSTOMER SERVICE SKILLS. SHE COULD NOT LOCK THE VEHICLE BECAUSE THE ALARM WOULD GO OFF. SHE WAS HAVING ELECTRICAL PROBLEMS AND THEY COULD NOT GET

HER IN FOR TWO WEEKS. THE SERVICE MANAGER CA



Customer Service Request Detail # S00803503905

Activity Status: Done Activity Updated: 2/8/08 04:56PM
Activity Type Initial Customer Contact Activity Updated By: Gammon, Jason

Activity Assigned To: Gammon, Jason Email From:
Activity Created: 2/8/08 04:53PM Email To:

Activity Created By: Gammon, Jason

Activity Description: spoke with female, was advsd cust left for out of town today, took info and advsd will have cust cb upon return if needs

assistance

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PALOS PARK, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 1/11/08 12:00AM
In Service Date: 1/17/07 12:00AM
Production Date: 11/11/06 12:00AM

Service Request

Service Request #: S00803805418

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/7/08 02:53AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/7/08 02:53AM

Assigned Dealer:

Identified Dealer: BMW of Orland Park

Date Resolved: Resolve Rep:

Date Closed: 2/14/08 03:03AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/7/08 02:53AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/7/08 02:53AM

2/7/08 02:53AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027452565

Survey Type: Phone Dealer Code: 10718

Service Advisor SSN: 4692
Service Advisor Cust Pay Code: 181
Service Advisor First Name: JASON
Service Advisor Last Name: JAKUBOWSKI

Service Tech SSN: 5608 Service Tech Cust Pay Code: 32 Service Tech First Name: JEFF Service Tech Last Name: VOHRN

Repair Date: 01/29/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone:

VIN 17: 4USFE83567L VIN 7: L

Invoice Number/RO Number: 161269

Call Disposition Code: TPI Call Date: 02/01/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: DIANE KUTZ. CUSTOMER STATED THE PEOPLE OF BMW OF ORLAND PARK WERE VERY ACCOMMODATING AND COURTEOUS. THEY WERE NOT ABLE TO FIX THE PROBLEM WHICH WAS AN ISSUE WITH HER ENGINE LIGHT COMING ON. SHE FEELS IT IS OF NO FAULT OF BMW OF ORLAND PARK AN

Note Created:

BMW of North America, Inc.



Note Type:



Activity Status: Activity Updated: 2/13/08 03:06AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/13/08 03:06AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/14/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/14/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code f

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: NEW CITY, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

 Year:
 2007

 Model:
 X5 3.0si

 Mileage:
 8,000

 Sale:
 5/29/07 12:00AM

 In Service Date:
 5/29/07 12:00AM

 Production Date:
 5/9/07 12:00AM

Service Request

Service Request #: S00803805518

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/7/08 02:55AM
Created By: ISKY, AAARA
Rep Assigned: Stern, Rebecca
Date Assigned: 2/14/08 04:57PM
Assigned Dealer: DiFeo BMW
Identified Dealer: DiFeo BMW

Date Resolved: Resolve Rep:

Date Closed: 2/14/08 04:58PM Close Rep: Stern, Rebecca

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wrtr apologized to cust thanked him for his time and doc comments.
Satisfied call attempts. iSky survey closed.

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/7/08 02:55AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/7/08 02:55AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 2/7/08 02:55AM

Note Created By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027448640 Survey Type: Phone Dealer Code: 76350

Service Advisor SSN: 5528 Service Advisor Cust Pay Code: 11154 Service Advisor First Name: Robert Service Advisor Last Name: Ryan Service Tech SSN: 9006 Service Tech Cust Pay Code: 11219 Service Tech First Name: GASTONE

Service Tech Last Name: CAPOBIANCO Repair Date: 01/28/2008

Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFE43527L VIN 7: L

Invoice Number/RO Number: 155744

Call Disposition Code: DNA Call Date: 02/01/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DID NOT WISH TO ANSWER.
CUSTOMER STATED HIS VEHICLE HAS BEEN IN FOR SERVICE
THREE TIMES FOR THE SAME PROBLEM. THERE IS SOMETHING
WRONG WITH THE COMPUTER SYSTEM. HE DOES NOT KNOW IF IT IS JUST THAT CENTER DOES NOT KNOW HOW TO FIX IT OR IF

THERE





Activity Status: Done Activity Updated: 2/14/08 04:57PM Activity Type **Initial Customer Contact** Activity Updated By: Stern, Rebecca Activity Assigned To: Burkland, Laurie Email From: Activity Created: 2/12/08 04:54PM Email To: Activity Created By: Burkland, Laurie Activity Description: Dialer Pop Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 2/13/08 03:06AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/13/08 03:06AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: 2/13/08 04:47PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Customer Interaction** Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 2/13/08 04:46PM Email To: Activity Created By: Wood, Amber Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/14/08 03:04AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/14/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/14/08 04:57PM Done Activity Updated By: Activity Type **Customer Interaction** Stern, Rebecca Activity Assigned To: Stern, Rebecca Email From: 2/14/08 04:52PM Activity Created: Email To: Activity Created By: Stern, Rebecca Activity Description: cci sttd BT goes out all the time. oil light comes on, showing low oil. TPM comes on every once in a while. dlr hasnt put in a new comp system. Note Created: 2/14/08 04:53PM Note Created By: Stern, Rebecca Note Type: Customer Interaction

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00803805518

cust sttd he is spending too much time going back and forth from the dealership. cust sttd his wife knows how to reset it herself. cust sttd his wife loves how the vehicle drives though. cust sttd the bt is working now. cust's phone is through verizon.	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LOVELAND, OH

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 3/8/07 12:00AM

 In Service Date:
 11/30/06 12:00AM

 Production Date:
 11/9/06 12:00AM

Service Request

Service Request #: S00804003046

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 2/9/08 01:18AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/9/08 01:18AM

Assigned Dealer:

Identified Dealer: Jake Sweeney BMW

Date Resolved: Resolve Rep: Date Closed:

Attachments

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY EQUIPMENT	5100	Body Interior - Mirrors, Locks, Windows

Solution Notes

Solution

File Name	Comments
1	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/9/08 01:18AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/9/08 01:18AM

2/9/08 01:18AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027357870

Survey Type: Phone Dealer Code: 46631

Service Advisor SSN: 0283 Service Advisor Cust Pay Code: 324

Service Advisor First Name: Edwin Service Advisor Last Name: Short Service Tech SSN: 5974 Service Tech Cust Pay Code: 235 Service Tech First Name: Brandon

Service Tech Last Name: Powell Repair Date: 01/15/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: <u>4USFE</u>43597L VIN 7: L

Invoice Number/RO Number: 916500 Call Disposition Code: TPI Call Date: 02/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: TERESSA WILL. CUSTOMER
STATED THEY ENDED UP CHANGING OUT ALL THE DOOR
HANDLES. SHE IS VERY UNHAPPY WITH HER X5. IT HAS BEEN IN
THE CENTER OVER MONTHS OF THE SEVEN MONTHS SHE HAS
HAD IT. IT HAS HAD A MILLION PROBLEMS. SHE WOULD

RECOMMEND JAKE SWEENEY BMW, BU





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PLAINVIEW, NY 1

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 9/17/07 12:00AM

 In Service Date:
 9/17/07 12:00AM

 Production Date:
 9/1/07 12:00AM

Service Request

Service Request #: S00804205496

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/11/08 02:43AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/11/08 02:43AM

Assigned Dealer:

Identified Dealer: Rallye BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/18/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Note Type: Customer Interaction

Activity Status: Done

Activity Type

Activity Assigned To: ISKY, AAARA Activity Created: 2/11/08 02:43AM Activity Created By: ISKY, AAARA

2/11/08 02:43AM Activity Updated: **Customer Interaction** Activity Updated By: ISKY, AAARA

Email From: Email To:

Activity Description: iSky Customer Service Alert

> Note Created: 2/11/08 02:43AM Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055027323800

Survey Type: Phone Dealer Code: 69000

Service Advisor SSN: 8659 Service Advisor Cust Pay Code: 84040 Service Advisor First Name: Lauren Service Advisor Last Name: Halpin Service Tech SSN: 2289 Service Tech Cust Pay Code: 171 Service Tech First Name: ANTONIO

Service Tech Last Name: BARBIERI Repair Date: 01/21/2008

Customer Salutation: Customer First Name

Customer Middle Name Customer Suffix:

Customer AM Phone: Phone

5UXFE43587L

VIN 7: L Invoice Number/RO Number: 098504

Call Disposition Code: CMP Call Date: 02/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAD A LOANER FOR THREE DAYS WHICH WOULD HAVE BEEN OKAY IF THE PROBLEM HAD BEEN RESOLVED BUT IT WAS NOT AND THIS WAS THE THIRD TIME THEY HAVE WORKED ON THE DISPLAY LIGHTS THAT WILL

NOT HOLD A SETTING. Unadjusted Q1a Answer: Unadjusted Q1a ...



Customer Service Request Detail # S00804205496

Oth				
Activity Status:	Done	Activity Updated:	2/15/08 03:01AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/15/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	pts #1. Call code o		
Note Created:	<u> </u>	Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/18/08 03:05AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/18/08 03:05AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	pts #2. Call code o		
Note Created:	N	Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PINECREST, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 5/11/07 12:00AM

 In Service Date:
 5/11/07 12:00AM

 Production Date:
 12/20/06 12:00AM

Service Request

Service Request #: S00804404998

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/13/08 02:26AM
Created By: ISKY, AAARA
Rep Assigned: Edgin, Jennifer
Date Assigned: 2/19/08 05:04PM

Assigned Dealer:

Identified Dealer: South Motors BMW

Date Resolved: Resolve Rep:

Date Closed: 2/19/08 05:06PM

Close Rep: Edgin, Jennifer

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV02	RETAILER DISSATISFACTION - SERVICE	RETAILER DISSATISFACTI	AU01	RETAILER DISSATISFACTION GENERAL

Solution Notes

	Solution
Writer apologized for frustration.	

File Name	Comments		





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/13/08 02:26AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/13/08 02:26AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created: 2/13/08 02:26AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027447502

Survey Type: Phone Dealer Code: 96603

Service Advisor SSN: 7815 Service Advisor Cust Pay Code: 158 Service Advisor First Name: fausto Service Advisor Last Name: leon Service Tech SSN: 2121 Service Tech Cust Pay Code: 965 Service Tech First Name: KYLE Service Tech Last Name: SILCOX

Repair Date: 01/23/2008 Customer Salutation: Customer First Name:

Customer Middle Name:

Customer Suffix: Customer AM Phone

VIN 17: 4USFE43537L VIN 7: L

Invoice Number/RO Number: 475684

Call Disposition Code: CMP Call Date: 02/07/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAD TO COME IN TWICE AFTER BEING PROMISED ONE DAY. IT TOOK THREE DAYS AND WHEN HE CALLED TO SAY HE NEEDED THE VEHICLE FOR A TRIP, THEY SAID IT WOULD BE READY AND IT WAS NOT. HE SAID ON THE SECOND VISIT IT TOOK FOUR DAYS. HE SAID IT WAS

TERRIBLE

on the survey.

BMW of North America, Inc.

Cust stts he is afraid to take veh back in for service b/c he doesn't know how long they will have the vehicle and hes' afraid that they will lie to him again. Cust stts SA also specifically asked him to lie and give good marks





Activity Status: Done Activity Updated: 2/14/08 04:34PM Initial Customer Contact Activity Updated By: Activity Type Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 2/14/08 04:34PM Email To: Activity Created By: Capossela, Korrine Activity Description: Left Voice Mail Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 2/15/08 03:01AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/15/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: 2/19/08 05:04PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Customer Interaction** Edgin, Jennifer Activity Assigned To: Edgin, Jennifer Email From: Activity Created: 2/19/08 04:59PM Email To: Activity Created By: Edgin, Jennifer Activity Description: TT Mr. Marshall, stts that survey should say everything. Now since survey veh has new problem w/tranny. See notes Note Created: 2/19/08 05:01PM Note Created By: Edgin, Jennifer Note Type: Customer Interaction





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: ALLENTOWN, PA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 8/8/06 12:00AM

 In Service Date:
 8/8/06 12:00AM

 Production Date:
 3/29/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00804504983

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/14/08 02:07AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/14/08 02:07AM

Assigned Dealer:

Identified Dealer: Daniels BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/20/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Customer Service Request Detail # S00804504983

Activity Status: 2/14/08 02:07AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 2/14/08 02:07AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 2/14/08 02:07AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027540330 Survey Type: Phone Dealer Code: 26200

Service Advisor SSN: 3203
Service Advisor Cust Pay Code: 7194
Service Advisor First Name: ETHAN
Service Advisor Last Name: HARBISON

Service Tech SSN: 6319 Service Tech Cust Pay Code: 16711 Service Tech First Name: Michael Service Tech Last Name: Godown

Repair Date: 02/05/2008 Customer Salutation:

Customer First Name: Company:

Customer Last Name: Customer Middle Name

Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 5UXFA13526L VIN 7: L

Invoice Number RO Number: 030140 Call Disposition Code: CMP Call Date: 02/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:
Unadjusted Q9 Score:
Customer Comments: JILL BOND ANSWERED. CUSTOMER STATED
REASON FOR FOUR RATING WAS THEY WERE A LITTLE LATE GETTING THE VEHICLE TO HER, BUT WERE VERY SWEET ABOUT

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted ...



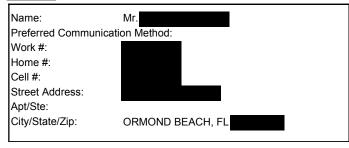
Customer Service Request Detail # S00804504983

Activity Status:	Done	Activity Updated:	2/15/08 03:02AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/15/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attemp	ots #1. Call code o		
Note Created:	N	ote Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/20/08 03:02AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/20/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attemp	ots #2. Call code o		
Note Created:	N	ote Created By:	Note Type:	





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 3/8/07 12:00AM

 In Service Date:
 3/8/07 12:00AM

 Production Date:
 3/3/07 12:00AM

Service Request

Service Request #: S00804602993

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/15/08 02:33AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/15/08 02:33AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/22/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	ENGINE - GENERAL	1000	ENGINE - GENERAL

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/15/08 02:33AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/15/08 02:33AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 2/15/08 02:33AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027431690

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 7065
Service Advisor Cust Pay Code: 3017
Service Advisor First Name: ANTHONY
Service Advisor Last Name: GIRGUS Service Tech SSN: 2299 Service Tech Cust Pay Code: 3055 Service Tech First Name: MIKE

Service Tech Last Name: WILSON Repair Date: 01/25/2008 Customer Salutation:

Customer First Name: Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFE83537L
VIN 7: 5UXFE83537L
VIN 7: L

R
Invoice Numbe /RO Number: 215734
Call Disposition Code: CMP
Call Date: 02/09/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA AS SOON AS POSSIBLE. CUSTOMER STATED HIS AUDIO SYSTEM CONTINUES TO MALFUNCTION. THE SPEAKER SYSTEM BLARES AT ODD TIMES INCLUDING WHEN THE ENGINE IS TURNED OFF AND HE CANNOT STOP IT. THE VEHICLE HAS BEEN TO THE

CENTER THREE TIMES REGAR



Customer Service Request Detail # S00804602993

Activity Status: Activity Updated: 2/21/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/21/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/22/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/22/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SADDLE RIVER, NJ

Vehicle

Chassis # (US): LZ38446

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 2/28/07 12:00AM

 In Service Date:
 2/28/07 12:00AM

 Production Date:
 2/17/07 12:00AM

Service Request

Service Request #: S00804603656

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/15/08 02:52AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/15/08 02:52AM

Assigned Dealer:

Identified Dealer: Prestige BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/22/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/15/08 02:52AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/15/08 02:52AM

2/15/08 02:52AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027348191 Survey Type: Phone Dealer Code: 26443

Dealer Code: 26443
Service Advisor SSN: 7996
Service Advisor Cust Pay Code: 1410
Service Advisor First Name: MARC
Service Advisor Last Name: LOMBARDO
Service Tech SSN: 5410
Service Tech Cust Pay Code: 1507
Service Tech First Name: CHRISTOPHER
Service Tech I ast Name: REY

Service Tech Last Name: REY Repair Date: 01/21/2008 Customer Salutation: Mr Customer First Name:

Customer Middle Name: D Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFE83547L VIN 7: L

Invoice Number/RO Number: 769011

Call Disposition Code: CMP Call Date: 02/09/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAS BEEN IN THREE TIMES BECAUSE OF PROBLEMS WITH THE BACK UP CAMERA AND THE INFORMATION SCREEN. IT FREEZES UP AND THE CAMERA COMES ON WHEN HE IS DRIVING FORWARD AND NOT WHEN BACKING UP. THE CENTER HAS NOT BEEN ABLE TO FIX THE

PROBLEM. HE





Activity Status: 2/21/08 03:03AM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/21/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/22/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/22/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MOUNT PLEASANT, SC

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 7/21/07 12:00AM In Service Date: 7/21/07 12:00AM Production Date: 7/18/07 12:00AM

Service Request

Service Request #: S00804906169

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/18/08 03:08AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/18/08 03:08AM

Assigned Dealer:

Identified Dealer: Rick Hendrick Imports

Date Resolved:

Resolve Rep:

Date Closed: 2/25/08 03:07AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/18/08 03:08AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/18/08 03:08AM

Activity Updated: 2/18/08 03:08AM

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027568055 Survey Type: Phone Dealer Code: 46826

Service Advisor SSN: 7884
Service Advisor Cust Pay Code: 7884
Service Advisor First Name: SHAWN
Service Advisor Last Name: LAFLAMME

Service Tech SSN: 7659 Service Tech Cust Pay Code: 2000 Service Tech First Name: MICHAEL Service Tech Last Name: WATSON

Repair Date: 02/07/2008 Customer Salutation: Mr Customer First Name:

Customer Middle Name: E Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE43537L VIN 7: L

Invoice Number/RO Number: 447924

Call Disposition Code: CMP Call Date: 02/13/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WILL NOT PURCHASE

ANOTHER BMW UNTIL THEY GET RID OF THE I DRIVE.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer:

Unadjusted Q6a ...

A subsidiary of BMW AG

BMW of North America, Inc.



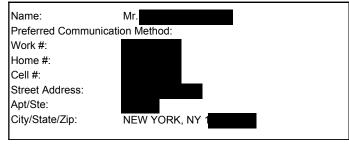
Customer Service Request Detail # S00804906169

Answer:				
Activity Status:	Done	Activity Updated:	2/22/08 03:00AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/22/08 03:00AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	npts #1. Call code o		
Note Created:	1	Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/25/08 03:07AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/25/08 03:07AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	npts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Year: 2006 Model: X5 4.4i

Mileage:

 Sale:
 8/10/06 12:00AM

 In Service Date:
 8/10/06 12:00AM

 Production Date:
 6/1/06 12:00AM

Service Request

Service Request #: S00805205783

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/21/08 02:11AM
Created By: ISKY, AAARA
Rep Assigned: Mcgrew, Christa
Date Assigned: 2/26/08 04:56PM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 2/26/08 04:56PM Close Rep: Mcgrew, Christa

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wtr apologized to customer for inconvenience with RSA.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/21/08 02:11AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/21/08 02:11AM

Activity Updated: 2/21/08 02:11AM

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027540661 Survey Type: Phone Dealer Code: 65775

Service Advisor SSN: 7753
Service Advisor Cust Pay Code: 17753
Service Advisor First Name: Jessica
Service Advisor Last Name: Parra Service Tech SSN: 0537 Service Tech Cust Pay Code:

Service Tech First Name: Service Tech Last Name: Repair Date: 02/05/2008 Customer Salutation: Customer First Name:

Customer Middle Name: N

Customer AM Phone

VIN 17: 5UXFB53546L VIN 7: L

Invoice Number/RO Number: 540224

Call Disposition Code: CMP Call Date: 02/18/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE RECENTLY HAD ROADSIDE ASSISTANCE, AND WAS DISMAYED THAT THE SERVICE DRIVER INSISTED HE HAD NO SPARE TIRE. HE SAID THEY FLAT BEDDED THE VEHICLE, THEN HE LEARNED THEY DID HAVE A FLAT TIRE, AND THE FLAT BED WOULD NOT HAVE BEEN NECESSARY.

HE SAID SOMEONE SHOULD





2/22/08 04:36PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** Burkland, Laurie Activity Assigned To: Burkland, Laurie Email From: Activity Created: 2/22/08 04:36PM Email To: Activity Created By: Burkland, Laurie Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/25/08 03:03AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/25/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 03 Note Created: Note Created By: Note Type: Activity Updated: 2/26/08 04:56PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 2/26/08 04:53PM Email To: Activity Created By: Mcgrew, Christa Activity Description: wtr spoke with customer and apologized for the inconvenience with RSA. advsd would document Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BETTENDORF, IA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 8/18/07 12:00AM

 In Service Date:
 8/18/07 12:00AM

 Production Date:
 8/12/07 12:00AM

Service Request

Service Request #: S00805804090

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/27/08 01:35AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/27/08 01:35AM

Assigned Dealer:

Identified Dealer: Kimberly BMW of Davenport

Date Resolved:

Resolve Rep:

Date Closed: 2/29/08 04:38PM Close Rep: Stern, Rebecca

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wrtr apologized to cust for electical issues. cust is going in next tues for reprogramming.

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/27/08 01:35AM Activity Created By: ISKY, AAARA

Activity Description:

2/27/08 01:35AM Activity Updated: Activity Updated By: ISKY, AAARA

> Email From: Email To:

iSky Customer Service Alert

Note Created: 2/27/08 01:35AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027691428 Survey Type: Phone Dealer Code: 26865

Service Advisor SSN: 8986 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 2182 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 02/14/2008 Customer Salutation:

Customer First Name Customer Last Name: Customer Middle Name

Customer Suffix Customer AM

VIN 17: <u>5UXFE</u>83597L

VIN 7: L Invoice Number/RO Number: 068052

Call Disposition Code: CMP Call Date: 02/22/2008

Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE TO HAVE BMW NA CONTACT HIM REGARDING THE PROBLEMS WITH HIS COMPUTER PROGRAMS. HE HAS A PROBLEM WITH THE ELECTRONICS IN THE VEHICLE AND MAINLY THE MAIN COMPUTER.

HE HAD THE VEHICLE FOR ABOUT SIX MONTHS AND THERE ARE

LOT AF FLAWS WITH THE COMPUTER.





Activity Status: Done Activity Updated: 2/29/08 03:01AM

Activity Updated By: Activity Type **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/29/08 03:01AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code s

> Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 2/29/08 04:37PM Activity Type **Customer Interaction** Activity Updated By: Stern, Rebecca

Activity Assigned To: Stern, Rebecca Email From: Activity Created: 2/29/08 04:33PM Email To:

Activity Created By: Stern, Rebecca

Activity Description: cust sttd his electronics have been malfunctioning. cust sttd the idrive wasnt reading the oil level correctly.

Note Created: 2/29/08 04:35PM Note Created By: Stern, Rebecca Note Type: Customer Interaction

cust sttd park distance control goes off when car isnt moving. cust std he received messages and alerts on the idrive, cust sttd he has to reboot the car. cust sttd car is going back in next tuesday for a full day of

reprogramming.





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FORT LAUDERDALE, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 7/7/06 12:00AM

 In Service Date:
 7/7/06 12:00AM

 Production Date:
 7/5/06 12:00AM

Service Request

Service Request #: S00805902147

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/28/08 01:38AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/28/08 01:38AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/3/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/28/08 01:38AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/28/08 01:38AM

2/28/08 01:38AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027579270

Survey Type: Dealer Code:

Service Advisor SSN: 9001 Service Advisor Cust Pay Code:

Service Advisor First Name: jill Service Advisor Last Name: bell

Service Tech SSN: 4751 Service Tech Cust Pay Code:

Service Tech First Name:

Service Tech Last Name:

Repair Date: 02/11/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 5UXFA13566L VIN 7: L

Invoice Number/RO Number: 019266

Call Disposition Code: CMP Call Date: 02/23/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW
NA ABOUT THE ISSUE WITH THE SERVICE REPRESENTATIVE.
CUSTOMER STATED HE WAS BASICALLY TOLD IT WAS LATE IN THE
DAY AND NO ONE COULD HELP HIM SO HE WOULD HAVE TO
CONTACT HIS NORMAL SERVICE ADVISOR. HE THEN CONTACTED

HIS NORMAL SERVICE ADVISOR WHO WAS MS BELL AND





Activity Status: Activity Updated: 2/29/08 03:06AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/29/08 03:06AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/3/08 03:04AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/3/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: DALLAS, TX

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 1/6/07 12:00AM
In Service Date: 1/6/07 12:00AM
Production Date: 12/28/06 12:00AM

Service Request

Service Request #: S00806305732

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/3/08 05:13AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/3/08 05:13AM

Assigned Dealer:

Identified Dealer: Classic BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/7/08 03:00AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/3/08 05:13AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Activity Updated: 3/3/08 05:13AM ISKY, AAARA Activity Updated By:

Email From:

Note Created: 3/3/08 05:13AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027659378

Survey Type: Phone Dealer Code: 42111

Service Advisor SSN: 3739
Service Advisor Cust Pay Code: 2773
Service Advisor First Name: Greg
Service Advisor Last Name: Borchers Service Tech SSN: 3947 Service Tech Cust Pay Code: 2040 Service Tech First Name: GIAU

Service Tech Last Name: NGUYEN Repair Date: 02/15/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone:

VIN 17: 4USFE833X/L VIN 7: L

Invoice Number/RO Number: 577315

Call Disposition Code: TPI Call Date: 02/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: CAROL HUNTER. CUSTOMER STATED SHE WOULD LIKE A CALL FROM BMW OF NA REGARDING

HER NAVIGATION SYSTEM. Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...



Customer Service Request Detail # S00806305732

Answer: Unadjusted Q6a Answer:					
Activity Status:	Done	Activity	Updated:	3/5/08 04:46PM	
Activity Type	Initial Customer Contact	-	Updated By:	Coriell, Adam	
Activity Assigned To:	Coriell, Adam	Email F		Concil, Adam	
Activity Assigned 16. Activity Created:	3/5/08 04:43PM	Email To			
Activity Created By:	Coriell, Adam	Linaii i	J.		
Activity Description:	No Answer				
ricavity Bocomption.	NO Aliswei				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	3/6/08 03:02AM	
Activity Type	Initial Customer Contact	Activity	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F	rom:		
Activity Created:	3/6/08 03:02AM	Email To	o:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	empts #1. Call code	05		
	·	·			
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	3/6/08 04:31PM	
Activity Type	Customer Interaction	Activity	Updated By:	Wood, Amber	
Activity Assigned To:	Wood, Amber	Email F	rom:		
Activity Created:	3/6/08 04:30PM	Email To	o:		
Activity Created By:	Wood, Amber				
Activity Description:	Left Voice Mail				
Note Created:		Note Created By:		Note Type:	
A ativity Ctatus	Dana	A _41, 44 .	l Indatad:	2/7/00 02:00 454	
Activity Status:	Done	•	Updated:	3/7/08 03:00AM	
Activity Type	Final Customer Contact	•	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F			
Activity Created:	3/7/08 03:00AM	Email To	D:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	empts #2. Call code	03		
Note Created:		Note Created By:		Note Type:	
				21	





<u>Customer</u>

Name: Mr. Preferred Communication Method:

Work #: Home #: Cell #:

Street Address:

Apt/Ste:

City/State/Zip: MARLBOROUGH, MA

2007

X5 3.0si

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 8/31/07 12:00AM

 In Service Date:
 8/31/07 12:00AM

 Production Date:
 8/8/07 12:00AM

Service Request

Service Request #: S00806800420

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/8/08 12:36AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/8/08 12:36AM

Assigned Dealer:

Identified Dealer: Wagner BMW of Shrewsbury

Date Resolved:

Resolve Rep:

Date Closed: 3/13/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/8/08 12:36AM

Activity Created By: ISKY, AAARA

Note Created: 3/8/08 12:36AM

Activity Description: iSky Customer Service Alert

3/8/08 12:36AM Activity Updated: Activity Updated By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027873159 Survey Type: Phone Dealer Code: 26598

Service Advisor SSN: 1968 Service Advisor Cust Pay Code: 36

Service Advisor First Name: WILL Service Advisor Last Name: DOUCETTE

Service Tech SSN: 8549 Service Tech Cust Pay Code: 30

Service Tech First Name: JOHN Service Tech Last Name: FOWLER

Repair Date: 02/28/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: 5UXFE43527L VIN 7: L

Invoice Number/RO Number: 61482

Call Disposition Code: CMP Call Date: 03/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE SERVICE WAS FINE. HE SAID HE CAN GIVE A RATING OF FIVE FOR THE CENTER BUT THREE FOR BMW AS HE HAD BEEN HAVING PROBLEMS WITH HIS

COMPUTER SINCE HE PURCHASED IT.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ..

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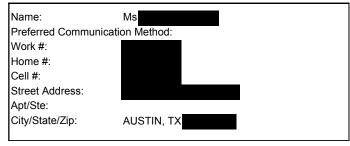
Customer Service Request Detail # S00806800420

Answer: U				
Activity Status:	Done	Activity Updated:	3/12/08 03:01AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	3/12/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	3/13/08 03:02AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	3/13/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 12/21/06 12:00AM

 In Service Date:
 12/21/06 12:00AM

 Production Date:
 12/13/06 12:00AM

Service Request

Service Request #: S00806802593

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/8/08 01:02AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/8/08 01:02AM

Assigned Dealer:

Identified Dealer: BMW of Austin

Date Resolved:

Resolve Rep:

Date Closed: 3/13/08 03:00AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	GENERAL	0000	GENERAL
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/8/08 01:02AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

3/8/08 01:02AM Activity Updated: Activity Updated By: ISKY, AAARA

Note Created: 3/8/08 01:02AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027707158

Survey Type: Phone Dealer Code: 26167

Service Advisor SSN: 2550 Service Advisor Cust Pay Code: 150 Service Advisor First Name: Thad Service Advisor Last Name: Tucker

Service Tech SSN: 5708 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 02/19/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Z Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 4USFE43547L

VIN 7: L

Invoice Number/RO Number: 149958

Call Disposition Code: CMP Call Date: 03/04/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE IS NOT SATISFIED OR HAPPY WITH HER VEHICLE. SHE HAS NEVER HAD A NEW VEHICLE THAT HAS HAD TO HAVE MAJOR REPAIRS IN THE FIRST YEAR. SHE HAS HAD TO FIX A COMPRESSOR AND A COMPUTER IN HER

Unadjusted Q1a Answer: Unadjusted Q1a Other ...

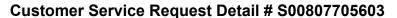
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Customer Service Request Detail # S00806802593

Comments: Unadjus				
Activity Status:	Done	Activity Updated:	3/12/08 03:03AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	3/12/08 03:03AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	3/13/08 03:00AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	3/13/08 03:00AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: MIAMI SHORES, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 1/3/07 12:00AM

 In Service Date:
 1/2/07 12:00AM

 Production Date:
 12/19/06 12:00AM

Service Request

Service Request #: S00807705603

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/17/08 02:39AM
Created By: ISKY, AAARA
Rep Assigned: Greer, Ryan
Date Assigned: 3/24/08 10:48AM

Assigned Dealer:

Identified Dealer: Braman BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/24/08 10:50AM Close Rep: Greer, Ryan

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Call attempts satisfied.
apologized to customer. advised would file complaint. customer thanked for assistance

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/17/08 02:39AM Activity Created By: ISKY, AAARA

3/17/08 02:39AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Activity Description: iSky Customer Service Alert

> Note Created: 3/17/08 02:39AM Note Created By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027900412 Survey Type: Phone Dealer Code: 20626

Service Advisor SSN: 4123
Service Advisor Cust Pay Code: 541
Service Advisor First Name: FELIPE
Service Advisor Last Name: BOCANGEL

Service Tech SSN: 0857 Service Tech Cust Pay Code: 2186 Service Tech First Name: CHRIS Service Tech Last Name: SHAFFER

Repair Date: 03/04/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix: Customer AM Phone:

VIN 17: 4USFE435X/L VIN 7: L

Invoice Number/RO Number: 483448

Call Disposition Code: CMP Call Date: 03/12/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER REQUESTS CALL BACK FROM BMW NA. CUSTOMER STATED SHE HAS BEEN GOING TO THE CENTER FOR 15 YEARS AND HAS PURCHASED THREE OR FOUR DIFFERENT VEHICLES FROM THEM AND AFTER THIS VISIT SHE IS UNSURE IF SHE WILL EVER RETURN TO THE CENTER FOR

ANYTHING. IT



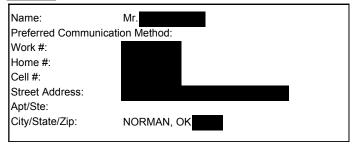


3/19/08 05:03PM Activity Status: Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: Ellis, Jeremy Activity Assigned To: Ellis, Jeremy Email From: 3/19/08 05:03PM Activity Created: Email To: Activity Created By: Ellis, Jeremy Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/20/08 03:04AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/20/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/21/08 04:43PM Done Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 3/21/08 04:43PM Email To: Activity Created By: Harris, Ryan Activity Description: Left Voice Mail Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 2/28/07 12:00AM

 In Service Date:
 2/28/07 12:00AM

 Production Date:
 1/13/07 12:00AM

Service Request

Service Request #: S00808601858

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/26/08 12:52AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/26/08 12:52AM

Assigned Dealer:

Identified Dealer: Jackie Cooper Imports, LLC

Date Resolved:

Resolve Rep:

Date Closed: 4/3/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - GI	6100	CHASSIS ELECTRICAL - GENERAL
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments	



Customer Service Request Detail # S00808601858

Activity Status: 3/26/08 12:52AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 3/26/08 12:52AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 3/26/08 12:52AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027972383 Survey Type: Phone Dealer Code: 35071

Service Advisor SSN: 7950
Service Advisor Cust Pay Code: 27950
Service Advisor First Name: KIMBERLY
Service Advisor Last Name: ARNN Service Tech SSN: 0005 Service Tech Cust Pay Code: 1129 Service Tech First Name: RONALD

Service Tech Last Name: HENRY Repair Date: 03/08/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 4USFE43557L

VIN 7: L

Invoice Number/RO Number: 232825

Call Disposition Code: CMP Call Date: 03/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED, KIM, THE SERVICE
ADVISOR HAS GREAT PERSONALITY. SHE IS NEVER AT HER DESK
NEAR IMPOSSIBLE TO TO GET HER ON THE PHONE. KEPT HER
VEHICLE FOR THREE DAYS. THEY TOLD HER CELL PHONE CHARGER PLUGGED IN PROBLEM. ONE DRAINING HER BATTERY CAUSING

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 3/27/08 03:02AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/27/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/3/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/3/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BARTLETT, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 6/12/07 12:00AM In Service Date: 6/12/07 12:00AM Production Date: 6/1/07 12:00AM

Service Request

Service Request #: S00809107497 Brand: BMW

Type: iSky Current Status: Closed

Date Opened: 3/31/08 04:49AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/31/08 04:49AM

Assigned Dealer:

Identified Dealer: Laurel BMW of Westmont

Date Resolved:

Resolve Rep:

Date Closed: 4/10/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	HEATING & A/C - SYSTEMS	6400	HEATING & A/C - SYSTEMS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email From:

Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/31/08 04:49AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/31/08 04:49AM

3/31/08 04:49AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028155394

Survey Type: Dealer Code: 24987

Service Advisor SSN: 8424 Service Advisor Cust Pay Code: 30 Service Advisor First Name: BOB Service Advisor Last Name: KERNWEIN

Service Tech SSN: 4750 Service Tech Cust Pay Code: 22 Service Tech First Name: ANDY Service Tech Last Name: SZOSTALL

Repair Date: 03/20/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE43577L VIN 7: L

Invoice Number/RO Number: 114201

Call Disposition Code: CMP Call Date: 03/27/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED HE TOOK THE VEHICLE IN BECAUSE THE CD CHANGER WAS JAMMED AND THE REAR CAMERA WAS FOGGY. DURING THE SERVICE THEY BROKE THE FRONT GRILLE. THE SERVICE TOOK A WEEK LONGER THAN PROMISED. WHILE USING

THE LOANER HE GOT A FLAT TI

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 4/2/08 03:01AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/2/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/10/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/10/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: EARLYSVILLE, VA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 6/25/07 12:00AM In Service Date: 6/25/07 12:00AM Production Date: 6/18/07 12:00AM

Service Request

Service Request #: S00810203434

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/11/08 01:13AM
Created By: ISKY, AAARA
Rep Assigned: Burkland, Laurie
Date Assigned: 4/25/08 04:34PM

Assigned Dealer:

Identified Dealer: BMW of Charlottesville

Date Resolved: Resolve Rep:

Date Closed: 4/25/08 04:35PM

Close Rep: Burkland, Laurie

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TRANSMISSION - AUTOMA	2400	TRANSMISSION - AUTOMATIC TRANSMIS
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4151	DOORS - SEALS, EDGE PROTECTION, DO
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	SHIFT LEVER & LINKAGE	2500	SHIFT LEVER & LINKAGE

Solution Notes

Solution
Writer thanked cust for his feedback. Advd would note concern.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/11/08 01:13AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/11/08 01:13AM

4/11/08 01:13AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028257795 Survey Type: Phone Dealer Code: 24285

Service Advisor SSN: 4767 Service Advisor Cust Pay Code: CB7 Service Advisor First Name: Ahna Service Advisor Last Name: Seely Service Tech SSN: 8626 Service Tech Cust Pay Code: 714 Service Tech First Name: THOMAS Service Tech Last Name: MARSH

Repair Date: 03/31/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFE4358/L VIN 7: L

Invoice Number/RO Number: 004481

Call Disposition Code: CMP Call Date: 04/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE BMW TO KNOW THAT HE FEELS THAT IN THE NEW X5 SERIES IT IS A BAD PLACE FOR THE PARK BUTTON TO BE AT THE TOP. HE FEELS THIS COULD CAUSE ACCIDENTS. HE WANTED BMW TO BE AWARE OF

THIS. IN THE NEW X5 SERIES THE GEARSHIFT THE BUTTO

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Activity Status: Done Activity Updated: 4/25/08 04:34PM
Activity Type Initial Customer Contact Activity Updated By: Burkland, Laurie

Activity Assigned To: Burkland, Laurie Email From: Activity Created: 4/25/08 04:30PM Email To:

Activity Created By: Burkland, Laurie

Activity Description: Cust stts shifter is "overengineered' and park button makes veh unsafe.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: WESTMINSTER, CA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Model: Mileage:

Sale: 1/27/07 12:00AM
In Service Date: 1/27/07 12:00AM
Production Date: 12/27/06 12:00AM

2007

X5 3.0si

Service Request

Service Request #: S00810503652

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/14/08 01:49AM
Created By: ISKY, AAARA
Rep Assigned: Cumella, Anthony
Date Assigned: 4/25/08 05:15PM

Assigned Dealer:

Identified Dealer: Crevier BMW

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 05:37PM Close Rep: Cumella, Anthony

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Spanish Trans asked if cust had any comments about his service. Cust stts everything is fine at this time.

File Name	Comments



Customer Service Request Detail # S00810503652

Activity Status: Activity Updated: 4/14/08 01:49AM Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 4/14/08 01:49AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/14/08 01:49AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey ISky Survey Id: 055028255609 Survey Type: Phone Dealer Code: 04552

Service Advisor SSN: 0345
Service Advisor Cust Pay Code: 112003
Service Advisor First Name: John
Service Advisor Last Name: Deck Service Tech SSN: 9743 Service Tech Cust Pay Code: 101276 Service Tech First Name: William

Service Tech Last Name: Messenger Repair Date: 04/01/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE43547 VIN 7: L

Invoice Number RO Number: 374379 Call Disposition Code: CMP Call Date: 04/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00810503652

Activity Status:	Done	Activity Updated:	4/25/08 05:33PM	
Activity Type	Initial Customer Contact	Activity Updated By:	Cumella, Anthony	
Activity Assigned To:	Cumella, Anthony	Email From:		
Activity Created:	4/25/08 05:13PM	Email To:		
Activity Created By:	Cumella, Anthony			
Activity Description:	Cust doesnt speak english disco	onnected call.		
Note Created:	Note	e Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/25/08 05:37PM	
Activity Type	Initial Customer Interaction	Activity Updated By:	Cumella, Anthony	
Activity Assigned To:	Cumella, Anthony	Email From:		
Activity Created:	4/25/08 05:33PM	Email To:		
Activity Created By:	Cumella, Anthony			
Activity Description:	Spanish Trans asked if cust had	l any comments about his s	ervice. Cust stts everything is fine at this time.	
Note Created:	Note	e Created By:	Note Type:	





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PADUCAH, KY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 5/24/07 12:00AM

 In Service Date:
 5/24/07 12:00AM

 Production Date:
 5/14/07 12:00AM

Service Request

Service Request #: S00810803991

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/17/08 01:36AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/17/08 01:36AM

Assigned Dealer:

Identified Dealer: Bluegrass BMW

Date Resolved:

Resolve Rep:

Date Closed: 4/30/08 03:00AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00810803991

Email From:

Email To:

Activity Status: 4/17/08 01:36AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 4/17/08 01:36AM Activity Created By: ISKY, AAARA

Activity Description:

iSky Customer Service Alert

Note Created: 4/17/08 01:36AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028309151 Survey Type: Dealer Code: 26387 Service Advisor SSN: 8067 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 8305 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/02/2008 Customer Salutation: Customer First Name: Customer Middle Name: Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE43547L VIN 7: L Invoice Number/RO Number: 086511 Call Disposition Code: CMP Call Date: 04/11/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 50 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: CUSTOMER STATED THERE ARE PROBLEMS
WITH THE I-DRIVE WHICH THE SERVICE PERSONNEL CANNOT FIX AND BMW NEEDS TO ADDRESS THESE PROBLEMS. Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a ...

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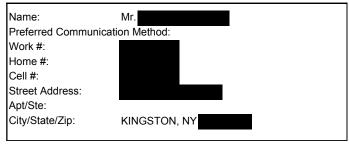
Customer Service Request Detail # S00810803991

Answer: Unadjusted Q6a Answer:				
Activity Status:	Done	Activity Updated:	4/25/08 03:02AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/25/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/30/08 03:00AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/30/08 03:00AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 9/24/07 12:00AM

 In Service Date:
 9/24/07 12:00AM

 Production Date:
 9/14/07 12:00AM

Service Request

Service Request #: S00811003563

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/19/08 01:21AM
Created By: ISKY, AAARA
Rep Assigned: Collins, Dan
Date Assigned: 4/22/08 04:52PM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 4/22/08 04:53PM Close Rep: Collins, Dan

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TRANSMISSION - AUTOMA	2400	TRANSMISSION - AUTOMATIC TRANSMIS
SV29	SERVICE - PRODUCT ISSUE	ENGINE - GENERAL	1000	ENGINE - GENERAL
SL03	OVERALL QUALITY	CHASSIS ELECTRICAL - GI	6100	CHASSIS ELECTRICAL - GENERAL

Solution Notes

Solution
thanked cust for feedback, advsd would document concerns

File Name	Comments



Customer Service Request Detail # S00811003563

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/19/08 01:21AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Activity Updated: 4/19/08 01:21AM Activity Updated By: ISKY, AAARA

Email From:

Note Created: 4/19/08 01:21AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028308245

Email To:

Survey Type: Dealer Code: 65775

Service Advisor SSN: 0542
Service Advisor Cust Pay Code: 542
Service Advisor First Name: CHRIS
Service Advisor Last Name: CONTE Service Tech SSN: 8580 Service Tech Cust Pay Code: 548

Service Tech First Name: JOSE Service Tech Last Name: CASCIANO Repair Date: 04/07/2008

Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix: Customer AM Phone: Customer PM Phone VIN 17: 5UXFE43597L VIN 7: L

Invoice Number/RO Number: 546991

Call Disposition Code: CMP Call Date: 04/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 75

Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00811003563

Activity Type Init Activity Assigned To: Co Activity Created: 4/2 Activity Created By: Co	itial Customer Contact Ollins, Dan 22/08 04:48PM Ollins, Dan	Activity L Email Fr Email To	o:	4/22/08 04:52PM Collins, Dan or electrical issues that made the vehicle inoperable.
Note Created:	Note Creat	ed By:		Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811101376

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/20/08 11:49AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/20/08 11:49AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 03:06AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/20/08 11:49AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/20/08 11:49AM

Activity Updated: 4/20/08 11:49AM Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver

Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name:

Customer Middle Name: D Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L

VIN 7: L

Invoice Number/RO Number: 035285

Call Disposition Code: CMP Call Date: 04/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:



Customer Service Request Detail # S00811101376

Activity Status:	Done	Activity Updated:	4/23/08 04:08AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/23/08 04:08AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	Davox call attempted. Attempts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/24/08 03:02AM	
Activity Type	Customer Interaction	Activity Updated By:	GenSurvey, fm	
Activity Assigned To: GenSurvey, fm Email From:		Email From:		
Activity Created:	4/24/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #2. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/25/08 03:06AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To: GenSurvey, fm E		Email From:		
Activity Created: 4/25/08 03:06AM		Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #3. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00811103166

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/20/08 12:26PM
Created By: ISKY, AAARA
Rep Assigned: Collins, Dan
Date Assigned: 4/22/08 04:59PM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/22/08 04:59PM Close Rep: Collins, Dan

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
CO27	SURVEY ISSUE	SURVEY ISSUE	CW01	SURVEY ISSUE

Solution Notes

Solution	
cust stts nothing needed at this time.	

File Name	Comments	



Email To:



Activity Status: Done

Activity Type **Customer Interaction** ISKY, AAARA

Activity Assigned To: Activity Created: 4/20/08 12:26PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

4/20/08 12:26PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created: 4/20/08 12:26PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name: G Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH

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Note Type:

Activity Status: Done Activity Updated: 4/22/08 04:59PM
Activity Type Initial Customer Contact Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan
Activity Created: 4/22/08 04:57PM
Activity Created By: Collins, Dan

Note Created:

Email From: Email To:

Activity Description: cust stts no further questions

Note Created By:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811201377

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/21/08 08:26AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/21/08 08:26AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/21/08 08:26AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments		





Activity Status: Activity Updated: Done

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 4/21/08 08:26AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/21/08 08:26AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

4/21/08 08:26AM

Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver

Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name:

Customer Middle Name: D Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: 4USFE83547L VIN 7: L

Invoice Number/RO Number: 035285

Call Disposition Code: CMP Call Date: 04/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00811201377

Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Customer Interaction ISKY, AAARA 4/21/08 08:26AM ISKY, AAARA Customer not contacted, e.	Activity Updated: Activity Updated By: Email From: Email To: kisting Open SR SR#	4/21/08 08:26AM ISKY, AAARA	
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address: E
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

Sale: 6/30/08 12:00AM In Service Date: 9/22/06 12:00AM Production Date: 8/23/06 12:00AM

Service Request

Service Request #: S00811203167

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/21/08 09:11AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/21/08 09:11AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/21/08 09:11AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/21/08 09:11AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/21/08 09:11AM

4/21/08 09:11AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218

Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name: G Customer Suffix:

Customer AM Phone

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH





Activity Status: Done Activity Updated: 4/21/08 09:11AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/21/08 09:11AM Email To:

Activity Created By: ISKY, AAARA
Activity Description: Customer not contacted, existing Open SR SR#

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811301364

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/22/08 12:52AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/22/08 12:52AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/22/08 12:52AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments		



Email To:



Activity Status: Activity Updated: 4/22/08 12:52AM Done

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 4/22/08 12:52AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Note Created: 4/22/08 12:52AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name: Customer Middle Name: D Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 25 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00811301364

Activity Status:	Done	Activity Updated:	4/22/08 12:52AM	
Activity Type	Customer Interaction	Activity Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email From:		
Activity Created:	4/22/08 12:52AM	Email To:		
Activity Created By:	ISKY, AAARA			
Activity Description:	Customer not contacted, a Cus	stomer Relations SR was clos	sed within 2 day(s), SR #	
Note Created:	Not	te Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/22/08 12:52AM	
Activity Type	Customer Interaction	Activity Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email From:		
Activity Created:	4/22/08 12:52AM	Email To:		
Activity Created By:	ISKY, AAARA			
Activity Description:	Customer not contacted, existing	ng Open SR SR#		
Note Created:	Not	te Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00811303154

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/22/08 01:29AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/22/08 01:29AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/22/08 01:29AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/22/08 01:29AM Activity Created By:

ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/22/08 01:29AM

4/22/08 01:29AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218

Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer ivildale Name: G

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH



Customer Service Request Detail # S00811303154

Activity Status: 4/22/08 01:29AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/22/08 01:29AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/22/08 01:29AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/22/08 01:29AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, existing Open SR SR# Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811400935

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/23/08 04:31AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/23/08 04:31AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/23/08 04:31AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Customer Service Request Detail # S00811400935

Activity Status: Done Activity Updated: 4/23/08 04:31AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/23/08 04:31AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/23/08 04:31AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name: Customer Middle Name: D Customer Suffix: Customer AM Phone Customer PM Phone. VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 25 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00811400935

Activity Status:	Done	Activity	Updated:	4/23/08 04:31AM	
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email F	rom:		
Activity Created:	4/23/08 04:31AM	Email T	o:		
Activity Created By:	ISKY, AAARA				
Activity Description:	Customer not contacted, a Customer	Relations	s SR was closed wit	thin 2 day(s), SR #	
Note Created:	Note Cre	ated By:		Note Type:	
Activity Status:	Done	Activity	Updated:	4/23/08 04:31AM	
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email F	rom:		
Activity Created:	4/23/08 04:31AM	Email T	o:		
Activity Created By:	ISKY, AAARA				
Activity Description:	Customer not contacted, a Customer	Relations	s SR was closed wit	thin 2 day(s), SR #	
Note Created:	Note Cre	ated By:		Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00811402725

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/23/08 05:12AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/23/08 05:12AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/23/08 05:12AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS

Solution Notes

	Solution
This service request has been a Representative. For details see	closed without the review of a BMW NA e the open comments.

File Name	Comments



Customer Service Request Detail # S00811402725

Activity Status: Done Activity Updated:

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 4/23/08 05:12AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/23/08 05:12AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

4/23/08 05:12AM

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name: Customer Last Name: Customer Middle Name: G

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFA13520L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH





Activity Status: 4/23/08 05:12AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/23/08 05:12AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: 4/23/08 05:12AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/23/08 05:12AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US):

Chassis # (Non - US): Year: 2007

Model: Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

X5 4.8i

Service Request

Service Request #: S00811500948

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 12:56AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 12:56AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 12:56AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Customer Service Request Detail # S00811500948

Activity Status: Done Activity Updated: 4/24/08 12:56AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/24/08 12:56AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/24/08 12:56AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name: Customer Middle Name: D Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 25 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00811500948

Activity Status:	Done	Activity Updated:	4/24/08 12:56AM	
Activity Type	Customer Interaction	Activity Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email From:		
Activity Created:	4/24/08 12:56AM	Email To:		
Activity Created By:	ISKY, AAARA			
Activity Description:	Customer not contacted, a C	Customer Relations SR was close	d within 2 day(s), SR #	
Note Created:	1	Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

Service Request

Service Request #: S00811502738

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 01:33AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 01:33AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 01:33AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

l	Solution
	This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/24/08 01:33AM Activity Created By: ISKY, AAARA

Note Created: 4/24/08 01:33AM

Activity Description: iSky Customer Service Alert

4/24/08 01:33AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218

Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name

Customer Middle Name: G Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFA13520L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE.

SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/24/08 01:33AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 01:33AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811505482

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 08:10AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 08:10AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 08:10AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

	Solution
This service request has been a Representative. For details see	closed without the review of a BMW NA e the open comments.

File Name	Comments





Activity Status: Done Activity Updated: 4/24/08 08:10AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/24/08 08:10AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/24/08 08:10AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/24/08 08:10AM Email To:
Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/24/08 08:10AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey

BMW of North America, Inc.



Customer Service Request Detail # S00811505482

iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name cusiomer ivilogie ivame. L Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment
Unadjusted Q2 Score: 100
Q3 Agreed-upon work completed by time promised
Unadjusted Q3 Score: 25
Q4 Explanation of work performed
Unadjusted Q4 Score: 100
Q5 Convenience of drop-off and/or pick-up
Unadjusted Q5 Score: 50
Q6 Quality of work performed Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

Activity Status: Done Activity Updated: 4/24/08 08:10AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 08:10AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

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BMW of North America, Inc.



Customer Service Request Detail # S00811505482

Note Created:	Note Created By:	Note Type:	
	·	••	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

Service Request

Service Request #: S00811507614

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 08:50AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 08:50AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 08:50AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/24/08 08:50AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/24/08 08:50AM

4/24/08 08:50AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218

Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer ivildale Name: G

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH





Activity Status: 4/24/08 08:50AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 08:50AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/24/08 08:50AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 08:50AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811602277

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/25/08 12:57AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/25/08 12:57AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 12:57AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP

Solution Notes

Solution			
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.			

File Name	Comments



Customer Service Request Detail # S00811602277

Activity Status: Activity Updated: 4/25/08 12:57AM Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Created: 4/25/08 12:57AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Activity Assigned To: ISKY, AAARA Email From: Email To:

Note Created: 4/25/08 12:57AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name: Customer Middle Name: D Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 25 Unadjusted Q4 Score: 100

Q4 Explanation of work performed

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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BMW of North America, Inc.



Customer Service Request Detail # S00811602277

Activity Status:	Done	Activity	Updated:	4/25/08 12:57AM		
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA		
Activity Assigned To:	ISKY, AAARA	Email F	rom:			
Activity Created:	4/25/08 12:57AM	Email T	o:			
Activity Created By:	ISKY, AAARA					
Activity Description:	Customer not contacted, a Customer	Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #				
Note Created:	Note Crea	ated By:		Note Type:		
Activity Status:	Done	Activity	Updated:	4/25/08 12:57AM		
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA		
Activity Assigned To:	ISKY, AAARA	Email F	rom:			
Activity Created:	4/25/08 12:57AM	Email T	o:			
Activity Created By:	ISKY, AAARA					
Activity Description:	Customer not contacted, a Customer	Relations	s SR was closed wit	thin 2 day(s), SR #		
Note Created:	Note Crea	ated By:		Note Type:		





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00811604067

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/25/08 01:35AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/25/08 01:35AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 01:35AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution			
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.			

File Name	Comments		



Email From:

Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/25/08 01:35AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/25/08 01:35AM

4/25/08 01:35AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver

Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932 Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name: G Customer Suffix:

Customer AM Phone

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH



Customer Service Request Detail # S00811604067

Activity Status: Done Activity Updated: 4/25/08 01:35AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:35AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/25/08 01:35AM **Customer Interaction** Activity Type Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:35AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Updated: 4/25/08 01:35AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:35AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811702277

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/26/08 12:54AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/26/08 12:54AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/26/08 12:54AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments





Activity Status: Done Activity Updated: 4/26/08 12:54AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/26/08 12:54AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/26/08 12:54AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA
Activity Created: 4/26/08 12:54AM

Activity Created By: ISKY, AAARA
Activity Description: iSky Customer Service Alert

Note Created: 4/26/08 12:54AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:



Customer Service Request Detail # S00811702277

Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name cusiomer ivilogie ivame. L Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment
Unadjusted Q2 Score: 100
Q3 Agreed-upon work completed by time promised
Unadjusted Q3 Score: 25
Q4 Explanation of work performed
Unadjusted Q4 Score: 100
Q5 Convenience of drop-off and/or pick-up
Unadjusted Q5 Score: 50
Q6 Quality of work performed Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

Activity Status: Done Activity Updated: 4/26/08 12:54AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 12:54AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

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Customer Service Request Detail # S00811702277

Note Created:	Note Created By:		Note Type:	
Activity Status:	Done	Activity Updated:	4/26/08 12:54AM	
Activity Type	Customer Interaction	Activity Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email From:		
Activity Created:	4/26/08 12:54AM	Email To:		
Activity Created By:	ISKY, AAARA			
Activity Description:	Customer not contacted, a Cu	ustomer Relations SR was closed	within 2 day(s), SR #	
Note Created:	No	ote Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

2006

X5 3.0i

Service Request

Service Request #: S00811704067

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/26/08 01:30AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/26/08 01:30AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/26/08 01:30AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/26/08 01:30AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/26/08 01:30AM

4/26/08 01:30AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218

Service Advisor First Name: Joe Service Advisor Last Name: Cleaver Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932

Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name

Customer Middle Name: G Customer Suffix:

Customer AM Phone:

VIN 17: 5UXFA13520L VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE. SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH

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Customer Service Request Detail # S00811704067

Activity Status: Done Activity Updated: 4/26/08 01:30AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:30AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/26/08 01:30AM **Customer Interaction** Activity Type Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:30AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Updated: 4/26/08 01:30AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:30AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: APOLLO BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

 Sale:
 12/30/06 12:00AM

 In Service Date:
 12/30/06 12:00AM

 Production Date:
 12/5/06 12:00AM

Service Request

Service Request #: S00811802256

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/27/08 12:55AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/27/08 12:55AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/27/08 12:55AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Customer Service Request Detail # S00811802256

Email To:

4/27/08 12:55AM

Activity Status: Done Activity Updated:

Activity Type Customer Interaction Activity Updated By: ISKY, AAARA
Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 4/27/08 12:55AM
Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/27/08 12:55AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055028317332 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 6218
Service Advisor Cust Pay Code: 6218
Service Advisor First Name: Joe
Service Advisor Last Name: Cleaver Service Tech SSN: 1280 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/07/2008 Customer Salutation: Customer First Name: Customer Middle Name: D Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: 4USFE83547L VIN 7: L Invoice Number/RO Number: 035285 Call Disposition Code: CMP Call Date: 04/15/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 25 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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BMW of North America, Inc.



Customer Service Request Detail # S00811802256

Activity Status:	Done	Activity	Updated:	4/27/08 12:55AM	
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email F	rom:		
Activity Created:	4/27/08 12:55AM	Email T	0:		
Activity Created By:	ISKY, AAARA				
Activity Description:	Customer not contacted,	a Customer Relations	SR was closed	within 2 day(s), SR #	
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	4/27/08 12:55AM	
Activity Type	Customer Interaction	Activity	Updated By:	ISKY, AAARA	
Activity Assigned To:	ISKY, AAARA	Email F	rom:		
Activity Created:	4/27/08 12:55AM	Email T	0:		
Activity Created By:	ISKY, AAARA				
Activity Description:	Customer not contacted,	a Customer Relations	s SR was closed	within 2 day(s), SR #	
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 6/30/08 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/23/06 12:00AM

Service Request

Service Request #: S00811804046

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/27/08 02:40AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/27/08 02:40AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/27/08 02:40AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	COOLING SYSTEM COMPO	1700	COOLING SYSTEM COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Customer Service Request Detail # S00811804046

Activity Status: Done Activity Updated:

4/27/08 02:40AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Email From:

Activity Assigned To: ISKY, AAARA Activity Created: 4/27/08 02:40AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/27/08 02:40AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028347788

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 6218 Service Advisor Cust Pay Code: 6218 Service Advisor First Name: Joe Service Advisor Last Name: Cleaver

Service Tech SSN: 2932 Service Tech Cust Pay Code: 2932 Service Tech First Name: ED

Service Tech Last Name: TILLACKDARRI

Repair Date: 04/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name: G Customer Suf<u>fix:</u>

Customer AM

VIN 17: 5UXFA 13526L

VIN 7: L

Invoice Number/RO Number: 035650

Call Disposition Code: TPI Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. TPI NAME: AMY WULIGER. CUSTOMER STATED SHE HAS REPEATEDLY BROUGHT IN HER VEHICLE FOR SERVICE, FOR THE RADIATOR, THE RADIO, AND VARIOUS ISSUES WITH THE VEHICLE.

SHE HATES REEVES IMPORT MOTORCARS, INC. SHE SAID TH

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BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/27/08 02:40AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/27/08 02:40AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:

Apt/Ste:

City/State/Zip: OLDWICK, NJ

Vehicle

Chassis # (US): L022034

Chassis # (Non - US):

Year: 2008 Model: X5 3.0si

Mileage:

Sale: 3/5/08 12:00AM In Service Date: 3/5/08 12:00AM Production Date: 2/29/08 12:00AM

Service Request

Service Request #: S00811908475

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 01:24PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 01:24PM

Assigned Dealer:

Identified Dealer: Flemington BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/16/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 01:24PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/28/08 01:24PM

4/28/08 01:24PM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028367995

Survey Type: Dealer Code: 23418

Service Advisor SSN: 5466 Service Advisor Cust Pay Code: 5466

Service Advisor First Name: JOE Service Advisor Last Name: SMITH Service Tech SSN: 6586 Service Tech Cust Pay Code: 6586 Service Tech First Name: BRIAN

Service Tech Last Name: DAVIDSON Repair Date: 04/15/2008

Customer Salutation: Customer First Name:

Customer Middle Name: B

Customer AM Phone: Customer PM Phone: VIN 17: 5UXFE43508L VIN 7: L

Invoice Number/RO Number: 739453

Call Disposition Code: CMP Call Date: 04/17/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:
Customer Comments: CUSTOMER STATED HER NEW VEHICLE
MALFUNCTIONED AND PARTS HAD TO BE ORDERED FROM GERMANY. SHE HAD A ZIPPY LOANER THAT SHE LOVED. HER CONCERN IS THAT SHE MAY HAVE A LEMON AS THE RADIO, WHICH WAS REPLACED, IS NOT FUNCTIONING AS SHE WOULD EXPECT IT

Unadjusted Q1a ...



Customer Service Request Detail # S00811908475

Answer: U				
Activity Status:	Done	Activity Updated:	4/30/08 03:03AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/30/08 03:03AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/14/08 03:04AM	
Activity Type	Customer Interaction	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/14/08 03:04AM	Email To:		
Activity Created By: GenSurvey, fm				
Activity Description:	Davox call attempted. Atte	empts #2. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/16/08 03:01AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/16/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #3. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FRESNO, CA

Vehicle

Chassis # (US): LZ39909

Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 4/27/07 12:00AM In Service Date: 4/27/07 12:00AM Production Date: 4/5/07 12:00AM

Service Request

Service Request #: S00811921092

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 4/28/08 07:25PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 07:25PM

Assigned Dealer:

Identified Dealer: Weber BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution

<u>Attachments</u>

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 07:25PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

4/28/08 07:25PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created: 4/28/08 07:25PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028338269 Survey Type: Phone Dealer Code: 04529

Service Advisor SSN: 1210
Service Advisor Cust Pay Code: 90086
Service Advisor First Name: JOHN
Service Advisor Last Name: DEORONA

Service Tech SSN: 4732 Service Tech Cust Pay Code: 90264 Service Tech First Name: DIONICIO Service Tech Last Name: MARTINEZ Repair Date: 04/09/2008

Customer Salutation: mr Customer First Name

Customer Middle Name: Customer Suffix: Customer AM Phone:

VIN 17: 5UXFE83517L VIN 7: L

Invoice Number/RO Number: 050697

Call Disposition Code: CMP Call Date: 04/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED WITH THIS VISIT, HE IS COMPLETELY SATISFIED. HE HAS HAD A SERIOUS PROBLEM WITH THE COMPUTER IN HIS X5. A REPRESENTATIVE FROM BMW NA HAPPENED TO BE IN THE AREA ONE DAY AND TOOK A LOOK AT HIS

VEHICLE AND PROMISED THE CUSTOMER TO





Activity Status: 5/1/08 03:04AM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/1/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/26/08 03:02AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/26/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 20E
City/State/Zip: NEW YORK, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: X5 3.0i

Mileage:

 Sale:
 5/26/06 12:00AM

 In Service Date:
 5/26/06 12:00AM

 Production Date:
 5/11/06 12:00AM

Service Request

Service Request #: S00812203597

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/1/08 01:38AM
Created By: ISKY, AAARA
Rep Assigned: Coriell, Adam
Date Assigned: 5/30/08 04:40PM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 6/2/08 12:45PM

Close Rep: Coriell, Adam

Issue Note: iSky Customer Service Alert. This service request is still open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
pending call back	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/1/08 01:38AM

Activity Created By: ISKY, AAARA

Note Created: 5/1/08 01:38AM

Activity Description: iSky Customer Service Alert

5/1/08 01:38AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028516564 Survey Type: Phone Dealer Code: 65775

Service Advisor SSN: 0542
Service Advisor Cust Pay Code: 542
Service Advisor First Name: CHRIS
Service Advisor Last Name: CONTE Service Tech SSN: 4615 Service Tech Cust Pay Code: 4615 Service Tech First Name: AHMED

Service Tech Last Name: AAMIR Repair Date: 04/22/2008

Customer Salutation: Customer First Name

Customer ivildale ivame: J

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFA 13526L VIN 7: L

Invoice Number/RO Number: 549016

Call Disposition Code: CMP Call Date: 04/25/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE SOMEONE FROM BMW TO CALL HIM ABOUT THIS BECAUSE IT IS A CONCERN TO HIM. HE HAD A SITUATION WITH THE ALARM SYSTEM LOCKING HIS WIFE IN THE VEHICLE FOR TEN MINUTES WITH NOTHING WORKING. HE WAS TOLD BY THE CENTER THIS

WAS PART





Activity Status: Done Activity Updated: 5/1/08 04:46PM Activity Updated By: Activity Type **Initial Customer Contact** Davis, Allison Activity Assigned To: Davis, Allison Email From: Activity Created: 5/1/08 04:46PM Email To: Activity Created By: Davis, Allison Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/30/08 04:41PM Activity Type **Customer Interaction** Activity Updated By: Coriell, Adam Activity Assigned To: Coriell, Adam Email From: Activity Created: 5/30/08 04:39PM Email To: Activity Created By: Coriell, Adam Activity Description: customer would like a call back another time Note Created: Note Created By: Note Type: Activity Updated: 6/2/08 03:05AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/2/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 04 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 6/2/08 12:44PM Done Activity Type **Customer Interaction** Activity Updated By: Coriell, Adam Activity Assigned To: Coriell, Adam Email From: Activity Created: 6/2/08 12:44PM Email To: Activity Created By: Coriell, Adam Activity Description: writer reached out and Im messq Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: COVINGTON, GA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

 Sale:
 2/24/07 12:00AM

 In Service Date:
 2/24/07 12:00AM

 Production Date:
 2/10/07 12:00AM

Service Request

Service Request #: S00812310537

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/2/08 10:42PM
Created By: ISKY, AAARA
Rep Assigned: Schafer, Darci
Date Assigned: 5/6/08 05:22PM

Assigned Dealer:

Identified Dealer: Nalley BMW of Decatur

Date Resolved:

Resolve Rep:

Date Closed: 5/12/08 06:06PM Close Rep: Schafer, Darci

Issue Note: Cust states GPS is off 3 miles at times.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Writer closing pending cust cb	

File Name	Comments





Note Type: Customer Interaction

Activity Status: Done

Activity Type

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 10:42PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/2/08 10:42PM

5/2/08 10:42PM Activity Updated: **Customer Interaction** Activity Updated By: ISKY, AAARA

> Email From: Email To:

Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055028404362 Survey Type: Phone Dealer Code: 26715 Service Advisor SSN: 2797 Service Advisor Cust Pay Code: 56357 Service Advisor First Name: JUSTIN Service Advisor Last Name: STRATON Service Tech SSN: 7469

Service Tech SSN: 7469 Service Tech Cust Pay Code: 53715 Service Tech First Name: AHMED Service Tech Last Name: ALEHREMI

Repair Date: 04/16/2008 Customer Salutation:

Customer First Name: Company:

Customer Last
Customer Middle Name:

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFE43547L VIN 7: L

Invoice Number/RO Number: 291512

Call Disposition Code: CMP Call Date: 04/30/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: DR. EASTLYN HARDING ANSWERED.
CUSTOMER DESIRES A CALL FROM BMW NA AT 9172040565.
CUSTOMER STATED SHE HAS HAD A QUESTION REGARDING THE
GPS SYSTEM IN HER VEHICLE. IT IS NOT FUNCTIONING

CORRECTLY. SHE RECEIVED SOMETHING IN THE MAIL AB



Customer Service Request Detail # S00812310537

Activity Status: Done Activity Updated: 5/6/08 05:22PM Initial Customer Contact Activity Type Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/6/08 05:21PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called pm number.Recept now familiar with Dr. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/7/08 10:58AM Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/7/08 10:48AM Email To: Activity Created By: Schafer, Darci Activity Description: cci stating GPS is not accurate. Note Created: 5/7/08 10:57AM Note Created By: Schafer, Darci Note Type: Customer Interaction Cust states will get numbers off disc and call writer back. Writer will then call Navteq to verify if new disc avail and look into getting new disc for cust Goodwilled. Activity Updated: 5/8/08 06:46PM Activity Status: Done Activity Type Activity Updated By: **Customer Interaction** Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/8/08 06:16PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called cust cp.Cust sttes will cb once get info from NAVTEQ Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FLUSHING, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 3.0si

Mileage:

Sale: 7/14/07 12:00AM In Service Date: 7/14/07 12:00AM Production Date: 6/29/07 12:00AM

Service Request

Service Request #: S00812902472

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/8/08 01:15AM
Created By: ISKY, AAARA
Rep Assigned: Coil, Jarrod
Date Assigned: 5/8/08 04:49PM

Assigned Dealer:

Identified Dealer: BMW of Bayside

Date Resolved: Resolve Rep:

Date Closed: 5/8/08 04:50PM Close Rep: Coil, Jarrod

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	EXHAUST SYSTEMS	1800	EXHAUST SYSTEMS
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
spoke with cust, adv everything had been resolved. top notch service	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/8/08 01:15AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

5/8/08 01:15AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 5/8/08 01:15AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028447813

Survey Type: Dealer Code: 10695

Service Advisor SSN: 1105 Service Advisor Cust Pay Code: 1105

Service Advisor First Name: George Service Advisor Last Name: Fan Service Tech SSN: 7574 Service Tech Cust Pay Code: 7574 Service Tech First Name: KEMP

Service Tech Last Name: GRANT Repair Date: 04/16/2008

Customer Salutation: Customer First Name

Customer ivildale Name:

Customer Suffix: Customer AM Phone:

VIN 17: 5UXFE43577L VIN 7: L

Invoice Number/RO Number: 235927

Call Disposition Code: CMP Call Date: 05/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE SILENCER INSIDE THE MUFFLER WAS DEFECTIVE. HIS VEHICLE IS TEN MONTHS OLD AND HAS BEEN IN FOR SERVICE FIVE DIFFERENT TIMES. THE VEHICLE HAS SUBSTANDARD PLASTIC BUMPERS AND THERE ARE NO VELCRO RETAINERS ON THE MATS THAT WERE PUT IN. THE RAD

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 5/8/08 04:50PM
Activity Type Initial Customer Contact Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From:
Activity Created: 5/8/08 04:48PM Email To:

Activity Created By: Coil, Jarrod

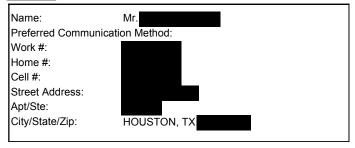
Activity Description: spoke with cust, adv everything had been resolved. top notch service

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

 Year:
 2007

 Model:
 X5 4.8i

 Mileage:
 22,000

 Sale:
 3/21/07 12:00AM

 In Service Date:
 3/21/07 12:00AM

 Production Date:
 3/15/07 12:00AM

Service Request

Service Request #: S00813702664

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/16/08 01:04AM
Created By: ISKY, AAARA
Rep Assigned: Coil, Jarrod
Date Assigned: 5/16/08 04:35PM
Assigned Dealer: Advantage BMW
Identified Dealer: Advantage BMW

Date Resolved: Resolve Rep:

Date Closed: 5/23/08 02:44PM Close Rep: Coil, Jarrod

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	TRANSMISSION - AUTOMA	2400	TRANSMISSION - AUTOMATIC TRANSMIS

Solution Notes

Solution	
received VM from Jason, stts they are trade assisting cust into a 5 series	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/16/08 01:04AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/16/08 01:04AM

5/16/08 01:04AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028629877

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 0774 Service Advisor Cust Pay Code: 88804

Service Advisor First Name: JAN Service Advisor Last Name: HUJICEK Service Tech SSN: 5065 Service Tech Cust Pay Code: 8414

Service Tech First Name: THONG Service Tech Last Name: LEE Repair Date: 04/25/2008 Customer Salutation:

Customer Middle Name: R Customer Suffix: Customer AM Phone

Customer First Name:

VIN 17: SUXFE835X/L VIN 7: L

Invoice Number/RO Number: 186533

Call Disposition Code: CMP Call Date: 05/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THEY HAD THE VEHICLE

FOR ALMOST A WEEK AND STILL HAS PROBLEMS. THE BLUETOOTH IS NOT WORKING, THE IDRIVE IS LOCKING UP, TRANSMISSION JERKS LIKE RIDING A HORSE. HE IS TRYING TO GET BMW INVOLVED, HE IS SICK OF IT. THE ADVISOR IS NOT

GETTING ANYTHING DONE.





5/16/08 04:41PM Activity Status: Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 5/16/08 04:34PM Email To: Activity Created By: Coil, Jarrod Activity Description: spoke with cust, stts veh has been in serv 5 weeks this year (713)501-4292 Note Created: 5/16/08 04:38PM Note Created By: Coil, Jarrod Note Type: Initial Customer Contact cust stts veh has been into serv 5 weeks just this year. cust stts transmission has had many problems "jerking, jumping". cust st cust stts iDrive has been replaced. cust stts the navigation and radio fail. cust stts the veh is horrible and BMW should be embarrased. cust stts BMW should replace veh before he envokes the lemon law. writer adv he would research issue with serv and see what can be done to resolve issues. Activity Status: Done Activity Updated: 5/20/08 04:30PM Activity Type **Dealer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Email From: Coil, Jarrod Activity Created: 5/20/08 04:22PM Email To: Activity Created By: Coil, Jarrod Activity Description: spoke with SM Jeffry Rogers, see notes Note Created: 5/20/08 04:24PM Note Created By: Coil, Jarrod Note Type: Dealer Interaction May 1 days, april, march 2x, Feb, oct 07 - Jeff stts cust has extensive issues in 2007 as well. Jeff stts he shows tranny complaints, iDrive, Bluetooth. Jeff stts mrkt team will be in on Thursday 5/22 and he will pull file and discuss replacement request. writer adv he would follow up on Thurs afternoon Activity Status: Done Activity Updated: 5/23/08 01:28PM Activity Type **Dealer Interaction** Activity Updated By: Coil. Jarrod **Email From:** Activity Assigned To: Coil, Jarrod Activity Created: 5/23/08 01:28PM Email To: Activity Created By: Coil, Jarrod Activity Description: spoke with SM Jeff, adv Jason met with cust and reg mgmt yesterday, left VM for Jason to return call Note Created: Note Created By: Note Type: 5/23/08 02:40PM **Activity Status:** Done Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil. Jarrod Email From: Activity Created: 5/23/08 02:40PM Fmail To: Activity Created By: Coil, Jarrod Activity Description: received VM from Jason, stts they are trade assisting cust into a 5 series Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PACIFICA, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: X5 4.8i

Mileage:

Sale: 4/21/07 12:00AM In Service Date: 4/21/07 12:00AM Production Date: 2/14/07 12:00AM

Service Request

Service Request #: S00813704420

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/16/08 01:38AM
Created By: ISKY, AAARA
Rep Assigned: Harris, Ryan
Date Assigned: 5/16/08 04:46PM

Assigned Dealer:

Identified Dealer: BMW of San Francisco

Date Resolved: Resolve Rep:

Date Closed: 5/20/08 12:24PM

Close Rep: Harris, Ryan

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BRAKES	3400	BRAKES

Solution Notes

Solution
Call attempts satisfied. Closed pending call back.

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/16/08 01:38AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/16/08 01:38AM

5/16/08 01:38AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028664451

Survey Type: Dealer Code: 04247

Service Advisor SSN: 5165
Service Advisor Cust Pay Code: 292
Service Advisor First Name: JEFF
Service Advisor Last Name: ADAMS Service Tech SSN: 7060 Service Tech Cust Pay Code: 280

Service Tech First Name: BARRY Service Tech Last Name: ABE Repair Date: 04/21/2008

Customer Salutation: Customer First Name

Customer ivildale ivame: I

Customer Suffix: Customer AM Phone

VIN 17: 5UXFE83547L VIN 7: L

Invoice Number/RO Number: 433774

Call Disposition Code: CMP Call Date: 05/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Unadjusted Q9 Score.
Customer Comments: CUSTOMER STATED THIS REALLY WAS THE WORST SERVICE EXPERIENCE HE HAS EVER HAD. THE ONLY POSITIVE WAS THAT THEY GAVE HIS TRUCK A DETAILING AND DELIVERED IT TO HIS OFFICE TO TRY TO MAKE UP FOR THEIR POOR SERVICE. ON SATURDAY THEY TOLD HIM IT WOULD BE READY, BUT IT WAS



Customer Service Request Detail # S00813704420

5/16/08 04:46PM Activity Status: Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 5/16/08 04:45PM Email To: Activity Created By: Harris, Ryan Activity Description: Fax tone. (415)690-2264 Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/19/08 12:30PM Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 5/19/08 12:30PM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for cust to call back. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/20/08 12:23PM Done Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 5/20/08 12:23PM Email To: Activity Created By: Harris, Ryan Activity Description: Left VM for cust to call back. Note Created: Note Created By: Note Type: