



<u>Customer</u>

Name: Ms. Marjorie B.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Albertson, NY 1

Vehicle

Chassis # (US): PT19914

Chassis # (Non - US):

Year: 2006 Model: 325i Mileage: 24,600

 Sale:
 5/1/06 12:00AM

 In Service Date:
 5/1/06 12:00AM

 Production Date:
 4/4/06 12:00AM

Service Request

Service Request #: 200734100777
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 12/7/07 03:55PM
Created By: Monro, Jason
Rep Assigned: Mazanec, Carrie
Date Assigned: 12/7/07 04:00PM

Assigned Dealer:

Identified Dealer: Rallye BMW

Date Resolved:

Resolve Rep:

Date Closed: 12/17/07 10:54AM Close Rep: Mazanec, Carrie

Issue Note: SPI - feels that the airbag should not have deployed in

front end collision

Code Descriptions

	SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
ſ	SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

	Solution				
Closed.	Refer to Special Product Investigation for resolution.				
Closed.	Refer to Special Product Investigation for resolution.				
Closed.	Refer to Special Product Investigation for resolution.				
Closed.	Refer to Special Product Investigation for resolution				
Closed.	Refer to Special Product Investigation for resolution.				

File Name	Comments



Customer Service Request Detail # 200734100777

Activity Status:	Done	Activity Updated:	12/7/07 03:59PM	
Activity Type	Customer Interaction	Activity Updated By:	Monro, Jason	
Activity Assigned To:	Monro, Jason	Email From:	,	
Activity Created:	12/7/07 03:55PM	Email To:		
Activity Created By:	Monro, Jason			
Activity Description:	•	g should not have deployed in front er	nd collision	
		g 0.100.11		
Note Created:	12/7/07 03:56PM	Note Created By: Monro, Jason	Note Type: Customer Interaction	n
deployed. Cust stts that the body shop that the air veh is at Don, Joe Autobonot checked the vehicle.	e that their driver's front airbithis was a minor collision and that shouldn't have deployed by (516) 466-2828, and that Cust stts that there were mist hospital. Writer advithat I wopriate department.	d has been told by d. Cust stts that her t a BMW dealer has nor neck injuries, but		
Activity Status:	Done	Activity Updated:	12/11/07 05:38PM	
Activity Type	Customer Interaction	Activity Updated By:	Ellis, Jeremy	
Activity Assigned To:	Ellis, Jeremy	Email From:		
Activity Created:	12/11/07 05:38PM	Email To:		
Activity Created By:	Ellis, Jeremy			
Activity Description:	adv cust that we have fo case.	warded the request on, apologized for	r no contact in this issue. Adv we will follow up on	the
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	12/12/07 10:45AM	
Activity Type	General	Activity Updated By:	Mazanec, Carrie	
Activity Assigned To:	Mazanec, Carrie	Email From:		
Activity Created:	12/12/07 10:45AM	Email To:		
Activity Created By:	Mazanec, Carrie			
Activity Description:	Customer's voicemail is	full - can't leave message. Please pro	ovide her with Jay Hanson's # if she calls in.	
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	12/13/07 10:05AM	
Activity Type	Customer Interaction	Activity Updated By:	Coriell, Adam	
Activity Assigned To:	Coriell, Adam	Email From:		
Activity Created:	12/13/07 10:05AM	Email To:		
Activity Created By:	Coriell, Adam			
Activity Description:	cci and writer provided ja	ay's ext		
Note Created:		Note Created By:	Note Type:	



Customer Service Request Detail # 200734100777

12/17/07 09:28AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Customer Interaction** Alexander, Andrew Activity Assigned To: Alexander, Andrew Email From: Activity Created: 12/17/07 09:28AM Email To: Activity Created By: Alexander, Andrew Activity Description: cci for update from her case manager. updated contact info. emailed carrie Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/17/07 10:35AM **Customer Interaction** Activity Updated By: Activity Type Milton, Judd Activity Assigned To: Milton, Judd Email From: Activity Created: 12/17/07 10:35AM Email To: Activity Created By: Milton, Judd Activity Description: cci, trsnf to Jay Hanson Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 12/17/07 10:39AM Done Activity Type **Customer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 12/17/07 10:39AM Email To: Activity Created By: Cavin, Doug Activity Description: cci for Jay Hanson, trans directly to his extension. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms Lisa M
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Newbury Park, CA

Vehicle

Chassis # (US): P100567

Chassis # (Non - US):

 Year:
 2007

 Model:
 335i Sedan

 Mileage:
 8,000

 Sale:
 3/23/07 12:00AM

 In Service Date:
 3/23/07 12:00AM

 Production Date:
 1/24/07 12:00AM

Service Request

Service Request #: 200734401177 Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 12/10/07 03:53PM
Created By: Coriell, Adam
Rep Assigned: Mazanec, Carrie
Date Assigned: 12/10/07 04:02PM

Assigned Dealer:

Identified Dealer: Steve Thomas BMW

Date Resolved:

Resolve Rep:

Date Closed: 12/19/07 01:13PM Close Rep: Schafer, Darci

Issue Note: Customer's airbags and seatbelts did not work properly

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Closed. Refer to Special Product Investigation for resolution.
Writer emailed Steve.

File Name	Comments





Activity Status: Activity Updated: Done 12/10/07 03:59PM Activity Type **Customer Interaction** Activity Updated By: Coriell, Adam Activity Assigned To: Coriell, Adam Email From: Activity Created: 12/10/07 03:54PM Email To: Activity Created By: Coriell, Adam Activity Description: Customer's airbags and seatbelts did not work properly Note Created: 12/10/07 03:54PM Note Created By: Coriell, Adam Note Type: Customer Interaction Cust states- Son was turning left on a green arrow 10mph and was struck on the front passenger side by another driver that ran a red light at 30 mph. The customer hit his head on the steering wheel (mild cuncustion) as well as the passenger did the same to the dash. No airbags deployed and seat belts did not lock up to stop the customer or his passenger Activity Status: Done Activity Updated: 12/10/07 03:58PM Activity Type Corporate Interaction Activity Updated By: Coriell, Adam Activity Assigned To: Coriell, Adam Email From: 12/10/07 03:58PM Activity Created: Email To: Activity Created By: Coriell, Adam Activity Description: Writer emailed carrie a heads up email that assigned the case to her Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/19/07 01:10PM Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Email From: Activity Assigned To: Schafer, Darci Activity Created: 12/19/07 01:10PM Email To: Activity Created By: Schafer, Darci Activity Description: Cust called for Steve. Writer transferred cust to Steve's voicemail. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/19/07 01:11PM Activity Type Corporate Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Email From: Schafer, Darci Activity Created: 12/19/07 01:11PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Steve. POC 805-630-4965. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms Anna D
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Lincolnwood, IL

Vehicle

Chassis # (US): PD07242

Chassis # (Non - US):

 Year:
 2007

 Model:
 328xi Coupe

 Mileage:
 8,766

 Sale:
 4/2/07 12:00AM

In Service Date: 4/2/07 12:00AM
Production Date: 3/9/07 12:00AM

Service Request

Service Request #: 200734500308

Brand: BMW

Type: Potential Lemon Law

Current Status: Closed

Date Opened: 12/11/07 11:26AM
Created By: Vlaovich, Leonora
Rep Assigned: Martinez, Martha
Date Assigned: 12/11/07 11:29AM

Assigned Dealer:

Identified Dealer: Perillo BMW, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 1/31/08 08:12AM
Close Rep: Martinez, Martha

Issue Note: ATTORNEY DEMAND - IL Lemon Law: steering wheel &

CD player noise; Nav & iDrive blanks out.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
RTE inspected vehicle. Vehicle No settlement was offered to cu	is operating as designed no faults found. stomer attny.

File Name	Comments



Customer Service Request Detail # 200734500308

Activity Status: Done Activity Updated: 12/11/07 04:11PM Activity Updated By: Activity Type General Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 12/11/07 11:28AM Email To: Activity Created By: Vlaovich, Leonora Activity Description: ATTORNEY DEMAND - IL Lemon Law: steering wheel & CD player noise; Nav & iDrive blanks out. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/11/07 04:10PM Activity Type Customer's Attorney Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 12/11/07 04:10PM Email To: Activity Created By: Martinez, Martha Activity Description: Ack Letter sent to attny,. Note Created: Note Created By: Note Type: Activity Updated: 12/11/07 04:16PM Activity Status: Done Activity Type Activity Updated By: General Pascale, Audrey Pascale, Audrey Activity Assigned To: Email From: Activity Created: 12/11/07 04:16PM Email To: Activity Created By: Pascale, Audrey Activity Description: FED EX #7997 6652 6766 12/11/07 Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/17/07 02:21PM Activity Type Field Interaction Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: 12/17/07 02:20PM Activity Created: Email To: Activity Created By: Martinez, Martha Activity Description: SEE NOTES> Note Created: 12/17/07 02:21PM Note Created By: Martinez, Martha Note Type: Field Interaction

Note Created: 12/19/07 05:33PM





Customer Name Vin/Model year Mileage Sr Number Center/ Center Number Issues: Attorney demand the vehicle has been at t exhibited System concer vehicle was at the center were able to verify the cu	r 17, 2007 2:20 PM V4-US-V-41 IS-V-41 st, Anna PD07242/ 2007 E 8,766 200734500308 Perillo BMW / 4678 ds repurchase of the vehicle. Attorhe dealership on several occasion rins, seat concerns and Engine corr for I-Drive in opt, I have contacte ustomers concerns each time and ault module. Can we please schedese.	rney alleges that is and is / has incerns. The did the center and replaced the CC		
Activity Status:	Done	Activity Updated:	12/19/07 04:53PM	
Activity Type	Field Interaction	Activity Updated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:		
Activity Created:	12/19/07 04:53PM	Email To:		
Activity Created By: Activity Description:	Martinez, Martha	um requesting cellback researches	. oritical	
nouvity Description.	AIVIIVI KEVITI HECKENDACN LETT	vm requesting callback regarding	у спис а г.	
Note Created:	No	ote Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	12/19/07 05:33PM	
Activity Type	Field Interaction	Activity Updated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:		
Activity Created:	12/19/07 05:24PM	Email To:		
Activity Created By:	Martinez, Martha			
Activity Description:	Wrtr called AMM Kevin stts ve suggests to schedule FSE ins		ase, and does not qualify for a breach	n of warrant, AMM

Note Created By: Martinez, Martha

Note Type: Field Interaction



Customer Service Request Detail # 200734500308

inspection and will have l	SE contact writer with avail	l. days.			
Activity Status:	Done	Activity I	Jpdated:	12/21/07 02:54PM	
Activity Type	Corporate Interaction	Activity I	Jpdated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email Fr	om:		
Activity Created:	12/21/07 02:53PM	Email To):		
Activity Created By:	Martinez, Martha				
Activity Description:	waiting to hear from mar	rket team reagarding in	spection.		
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	•	Jpdated:	12/27/07 05:11PM	
Activity Type	Field Interaction	·	Jpdated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email Fr	om:		
Activity Created:	12/27/07 05:11PM	Email To) :		
Activity Created By:	Martinez, Martha				
Activity Description:	SEE NOTES				
Note Created:	12/27/07 05:11PM	Note Created By: N	lartinoz Martha	Note Type: Field Interactio	n
Note Created.	12/27/07 05.11PW	Note Created by. IV	iartinez, Martina	Note Type. Field Interactio	11
Subject: RE: RE:Critical- Hi Martha, I can be at Perillo BMW o	Heckenbach Kevin V4-US- Cust, Anna - VIN:				
Activity Status:	Done	Δctivity I	Jpdated:	12/28/07 02:05PM	
Activity Type	Customer's Attorney	-	Jpdated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email Fr		Martinez, Martina	
	12/28/07 02:01PM	Email To			
Activity Created:		Elliali IC).		
Activity Created By:	Martinez, Martha				
Activity Description:	Wrter left vm with Cust a	attny on the dates of ins	sepction avail at	this time. Wrtr requested callback with con-	firmation.
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity I	Jpdated:	1/2/08 11:28AM	
Activity Type	Customer's Attorney	Activity (Jpdated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:			
Activity Created:	1/2/08 11:26AM	Email To			
Activity Created By:	Martinez, Martha				
Activity Description:	,	all set for inspection, s	stts customer wo	ould like a loaner vehicle avail on Jan 7th. p	ols call to



Customer Service Request Detail # 200734500308

Note Created:		Note Created By:		Note Type:	
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Field Interaction Martinez, Martha 1/2/08 11:28AM Martinez, Martha See notes.	Activity Upd Activity Upd Email From: Email To:	dated By:	1/2/08 11:29AM Martinez, Martha	
Note Created:	1/2/08 11:28AM	Note Created By: Marti	inez, Martha	Note Type: Field Interaction	
Subject: RE: RE: Critical- Ok great all set for Janua loaner car be provided for the vehicle on January 7t Please advise The current issues with co	rý 02, 2008 11:20 AM S-V-41; Heckenbach Kevin, Cust, Anna VIN: ry 8th @ 9 am. Customer ar c client and is it possible for	ttny is requesting a his client to drop off			
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Field Interaction Martinez, Martha 1/2/08 02:42PM Martinez, Martha See notes.	Activity Upd Activity Upd Email From: Email To:	dated By:	1/2/08 02:42PM Martinez, Martha	
Note Created:	1/2/08 02:42PM	Note Created By: Marti	inez, Martha	Note Type: Field Interaction	
to point out the squeaking We need to verify her cor	ry 02, 2008 12:27 PM 4-US-V-41 Cust, Anna car. mer road test the vehicle was noise in the steering.	th the shop foreman			





Activity Status: Done Activity Updated: 1/3/08 10:12AM Activity Type Customer's Attorney Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 1/3/08 10:11AM Email To: Activity Created By: Martinez, Martha Activity Description: Wrtr spoke with Attny stts client will be at ctr on the 7th and verify concerns with shop foreman. FSE all set up. Note Created: Note Created By: Note Type: Done Activity Updated: 1/8/08 03:27PM Activity Status: Activity Type **Customer Interaction** Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 1/8/08 03:26PM Email To: Activity Created By: Martinez, Martha Activity Description: Awaiting inspection Note Created By: Note Created: Note Type: Activity Status: Activity Updated: 1/11/08 02:35PM Done Activity Type Field Interaction Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 1/11/08 02:33PM Email To: Activity Created By: Martinez, Martha Activity Description: Sent email to market team awaiting to hear back on inspection. Note Created: 1/11/08 02:35PM Note Created By: Martinez, Martha Note Type: Field Interaction From: Martinez Martha, (T) Sent: Friday, January 11, 2008 2:23 PM To: Sajdak Robert, V4-US-V-41 Cc: Heckenbach Kevin, V4-US-V-41 Subject: RE: RE:Critical- Cust, Anna - VIN# P Good Afternoon Gentlemen, I was following up on Mrs. Zemlinsky. What were your findings during the inspection? Activity Status: Done Activity Updated: 1/11/08 02:36PM Activity Updated By: Activity Type Customer's Attorney Martinez, Martha Activity Assigned To: Martinez, Martha **Email From:** Activity Created: 1/11/08 02:35PM Email To: Activity Created By: Martinez, Martha Activity Description: Writer left vm with cust attny. Note Created: Note Created By: Note Type:



Customer Service Request Detail # 200734500308

Activity Status: Done Activity Updated: 1/17/08 05:30PM Field Interaction Activity Type Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 1/17/08 05:28PM Email To: Activity Created By: Martinez, Martha Activity Description: See notes. Note Created: 1/17/08 05:29PM Note Created By: Martinez, Martha Note Type: Field Interaction Note Created: 1/17/08 05:29PM Note Created By: Martinez, Martha Note Type: Field Interaction From: Sajdak Robert, V4-US-V-41 Sent: Friday, January 11, 2008 4:50 PM To: Martinez Martha, (T) Cc: Heckenbach Kevin, V4-US-V-41 VIN# Subject: RE: RE:Critical- Cust, Anna Hi Martha, was able to inspect vin # F on Tuesday, January 8th. did not indicate that she had a problem with a steering noise and aid not road test with the shop foreman. She had the following concerns: Hard start. This could not be verified on Tuesday or Wednesday. Check engine light is on. This could not be verified. There were no faults in memory to indicate a malfunction that would cause the light to come on. DTC light is on. This could not be verified. There were no faults in memory to indicate a malfunction. This light may have flashed while driving on slippery roads. This is a normal situation. Wiper blades need to be replacement. Replace wiper inserts. CD player is scratching her CDs. Could not verify this issue. I did not see the damaged CD. There were many CDs in the vehicle. I inspected various CDs and did not find a damaged one. 'm sorry to say that I was not able to verify one problem with this vehicle. Thanks, Bob Sajdak Activity Updated: 1/17/08 05:30PM Activity Status: Done Activity Type Field Interaction Activity Updated By: Martinez, Martha Activity Assigned To: Martinez, Martha Email From: Activity Created: 1/17/08 05:30PM Email To: Activity Created By: Martinez, Martha Activity Description: See notes. Note Created: 1/17/08 05:30PM Note Created By: Martinez, Martha Note Type: Field Interaction





	17, 2008 5:02 PM S-V-41 /4-US-V-41 Cust, Anna	is would you like to		
J				
Activity Status:	Done	Activity Updated:	1/24/08 05:17PM	
Activity Type	Field Interaction	Activity Updated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:		
Activity Created:	1/24/08 05:16PM	Email To:		
Activity Created By:	Martinez, Martha			
Activity Description:	SEE NOTES> awaiting	response from market team.		
Note Created:	1/24/08 05:17PM	Note Created By: Martinez, Martha	Note Type: Field Interaction	
Sent: Thursday, January To: Sajdak Robert, V4-U Cc: Heckenbach Kevin, \ Subject: RE: RE:Critical- Attorney is requesting inf regarding issue. Please a	S-V-41 /4-US-V-41 Cust, Anna - VIN formation would you like to o			
Activity Status:	Done	Activity Updated:	1/31/08 08:11AM	
Activity Type	Customer's Attorney	Activity Updated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:		
Activity Created:	1/31/08 08:10AM	Email To:		
Activity Created By:	Martinez, Martha			
Activity Description:	Wrtr spoke with attny st	ts FSE inspected vehicle and vehicle is o	perating as designed. no settlement offer was givi	ng.
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/31/08 08:11AM	
Activity Type	Field Interaction	Activity Updated By:	Martinez, Martha	
Activity Assigned To:	Martinez, Martha	Email From:		
Activity Created:	1/31/08 08:10AM	Email To:		
Activity Created By:	Martinez, Martha			
Activity Description:	See notes.			
Note Created:	1/31/08 08:11AM	Note Created By: Martinez, Martha	Note Type: Field Interaction	

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Customer Service Request Detail # 200734500308

Cc: Sajdak Robert, V4-U Subject: RE: RE:Critical- FYI I have spoke with custom	29, 2008 2:39 PM Heckenbach Kevin, V4-US S-V-41 Cust, Anna	n# F		
Activity Status:	Done	•	Updated:	1/31/08 08:11AM
Activity Type	Field Interaction	•	Updated By:	Martinez, Martha
Activity Assigned To: Activity Created:	Martinez, Martha 1/31/08 08:11AM	Email Fi Email To		
Activity Created By:	Martinez, Martha		U.	
Activity Description:	See notes.			
Note Created:	1/31/08 08:11AM	Note Created By: N	lartinez, Martha	Note Type: Field Interaction
From: Heckenbach Kevir Sent: Tuesday, January 2 To: Martinez Martha, (T) Subject: RE: RE:Critical- We'll see what happens. Kevin.	29, 2008 8:13 PM Cust, Anna - VII	N# F		





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #: 8
Street Address:
Apt/Ste:
City/State/Zip: East Meadow, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

 Sale:
 3/18/08 12:00AM

 In Service Date:
 9/27/07 12:00AM

 Production Date:
 8/28/07 12:00AM

Service Request

Service Request #: 200734500503

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 12/11/07 12:30PM
Created By: Hawley, Darlene
Rep Assigned: Hawley, Darlene
Date Assigned: 12/11/07 12:30PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/11/07 12:39PM
Close Rep: Hawley, Darlene
Issue Note: Problems with Car

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
doc complaint		

File Name	Comments



Email To:



Activity Status: Done Activity Updated: 1/20/08 01:21PM
Activity Type Email - Inbound Activity Updated By: DupCustRemoval, fm
Activity Assigned To: Hawley, Darlene Email From:

Activity Created: 12/10/07 09:37PM
Activity Created By: Administrator, Siebel
Activity Description: Problems with Car

<occomments@bmwusa.com>

Note Created By: Note Created: Note Type: formid: 1002 Comments: I have owned the car about 9 weeks and it has been in the shop twice for a total of 12 days so far (still in shop for most recent failure). I have owned 3 BMW's and this most recent one has not been that reliable. Hoping your not slipping in quality. Hoping to get it back soon, paying for the lease on a 335i but driving a 328 loaner. P.S. Has anyone figured out that polarized sunglasses block out visibility of stereo. Dave phone: Accountivo: 400088; VIN: WBAVB73517\ From: Subject: Problems with Cal RouteCode1: RouteCode2: RouteCode3: Section: Owners' Comments ModelYear: 2007 MfgNme: BMW ModelNme: 335i Sedan firstName address1: address2: address3: city: Boca Raton stat<u>e: Fl</u> HomePnone: WorkPhone: email Vins: WBAVB73517

Note Created:

BMW of North America, Inc.



Note Type:

Customer Service Request Detail # 200734500503

UserName:
Urgency:
Regarding:
NetworkScreenName: Activity Updated: 1/20/08 01:21PM Activity Status: Done Activity Type Email - Outbound Activity Updated By: DupCustRemoval, fm Activity Assigned To: Hawley, Darlene Email From: CustomerRelations@bmwusa.com Activity Created: 12/11/07 12:30PM Email To: Activity Created By: Hawley, Darlene Activity Description: RE: Problems with Car [1-665139013]

Note Created By:





Dear Mr.

Thank you for contacting BMW of North America, LLC regarding your 2007 BMW 335i. I was sorry to read of your dissatisfaction with your BMW. Please accept my apologies for the frustration and inconvenience you have experienced.

Please be assured the quality of our vehicles receives our constant attention, nevertheless, despite our best efforts, a problem may occur with a particular vehicle or component. We appreciate your feedback on the 335i, and will use your comments to improve our future models.

For more than eight decades, BMW has produced exceptional vehicles people love to own and drive. This tradition continues today in our current models winning recognition and acclaim from respected industry sources. BMWs record over the last several years in the Consumer Reports reliability study demonstrates our commitment to striving to the highest levels of reliability.

Our engineering and quality departments follow a systematic and efficient problem solving/improvement process. This is to achieve the best possible customer satisfaction and to actively control the fault elimination process in order to guarantee high product quality. We increasingly extend efforts to maintain and improve the quality of our products as well as the reliability of our services.

I also apologize for your disappointment with the visibility of your stereo with your polarized sunglasses. Your comments are important in helping us evaluate the needs and expectations of BMW customers. BMW is attuned and responsive to the sentiments of our valued owners. Newer prototypes reflecting the wishes and needs of customers are continually evolving. We strive to make the best even better and welcome your remarks.

If you have any further questions, please reply to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.

Sincerely,

Darlene Hawley Customer Relations and Services Representative

----Original Message-----

From:
Sent: 12/11/2007 12:00:00 AM
To: <occomments@bmwusa.com>
Subject: Problems with Car

formid: 1002

Comments: I have owned the car about 9 weeks and it has been in the shop twice for a total of 12 days so far (still in shop for most recent failure). I have owned 3 BMW's and this most recent one has not ...



Customer Service Request Detail # 200734500503

been that reliable. Hoping your not slipping in quality.
Hoping to get it back soon, paying for the lease on a 335i but driving a 328 loaner.
P.S. Has anyone figured out that polarized sunglasses block out visibility of stereo.
Dave phone: Accountivo: 4000887851 VIN: WBAVB73517V
Subject: Problems with Car
RouteCode1: RouteCode2: RouteCode3:
Section: Owners' Comments ModelYear: 2007 MfgNme: BMW ModelNme: 335i Sedan
firstName:
address1: address2: address3: city: Boca Raton state: FL zip: HomePnone: WorkPhone: email: Vins: WBAVB73517V
Urgency: Regarding: NetworkScreenName:





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: San Juan, PR

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2008

Model: 328i Convertible

Mileage: 600

 Sale:
 11/13/07 12:00AM

 In Service Date:
 11/13/07 12:00AM

 Production Date:
 9/4/07 12:00AM

Service Request

Service Request #: 200734802895 Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 12/14/07 03:42PM
Created By: Schafer, Darci
Rep Assigned: Schafer, Darci
Date Assigned: 12/14/07 03:42PM
Assigned Dealer: Autogermana BMW
Identified Dealer: Autogermana BMW

Date Resolved: Resolve Rep:

Date Closed: 1/7/08 03:57PM Close Rep: Schafer, Darci

Issue Note: cci upset taking one month to get a new radio.Cust

states veh is not driveable with indicators

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer called cust.Cust states has veh back.

File Name	Comments





Activity Status: Done Activity Updated: 12/14/07 03:46PM Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/14/07 03:46PM Email To: Activity Created By: Schafer, Darci Activity Description: cci upset taking one month to get a new radio. Cust states veh is not driveable with indicators not functioning. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/14/07 03:46PM Activity Type **Dealer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/14/07 03:46PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Rafael at Autogerm. Note Created: Note Created By: Note Type: Activity Updated: 12/17/07 05:38PM Activity Status: Done Activity Updated By: Activity Type **Dealer Interaction** Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/17/07 05:38PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer sent Rafael an email. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 12/19/07 12:09PM Done Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/19/07 12:09PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called cust. Cust states received call 12/18 no part yet. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 12/21/07 05:15PM Done Activity Updated By: Activity Type Market Liaison Escalation Dickerson, Micah Activity Assigned To: Dickerson, Micah **Email From:** Activity Created: 12/19/07 12:28PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Micah Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 12/21/07 10:44AM Activity Type Marketing Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: 12/21/07 10:44AM Activity Created: Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Micah if had contact with dealer Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/7/08 03:57PM Activity Type Field Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Dickerson, Micah Email From: Activity Created: 12/21/07 05:14PM Email To: Activity Created By: Dickerson, Micah Activity Description: Writer e-mailed MM and FSE to escalate issue. Note Created: Note Created By: Note Type: Activity Updated: 12/24/07 10:43AM Activity Status: Done Market Liaison Interaction Activity Updated By: Activity Type Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/24/07 10:43AM Email To: Activity Created By: Schafer, Darci Activity Description: Writer reviewed with Micah and no updated yet. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 12/27/07 11:05AM Done Activity Type Market Liaison Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 12/27/07 11:05AM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Jeff for an update. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 12/28/07 11:14AM Done Activity Updated By: Activity Type Market Liaison Interaction Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 12/28/07 11:14AM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: notified Jarrod Coil to follow up with rep, market on issue Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 1/2/08 11:40AM Activity Updated By: Activity Type **Customer Interaction** Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 1/2/08 11:40AM Email To: Activity Created By: Schafer, Darci Activity Description: Writer left message for cust on cell phone. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/3/08 05:24PM Activity Type **Dealer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 1/3/08 05:24PM Email To: Activity Created By: Schafer, Darci Activity Description: WRiter called dealer.No answer. Note Created: Note Created By: Note Type: Activity Updated: 1/4/08 06:05PM Activity Status: Done Activity Type Corporate Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 1/4/08 06:05PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Micah for update Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/7/08 03:54PM Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 1/7/08 03:54PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called cust. Cust states has veh now. Cust states dealer was slow in calling her to inform completed. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 328xi Coupe

Mileage:

Sale: 1/2/08 12:00AM In Service Date: 1/2/08 12:00AM Production Date: 12/7/07 12:00AM

Service Request

Service Request #: 200735104640 Brand: BMW

Type: Inquiry
Current Status: Closed

Date Opened: 12/17/07 07:53PM
Created By: Hawley, Darlene
Rep Assigned: Hawley, Darlene
Date Assigned: 12/17/07 07:53PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/17/07 08:14PM Close Rep: Hawley, Darlene

Issue Note: Vehicle Products

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
PT05	PARTS AVAILABILITY	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
sent accessory information	

File Name	Comments



Email From:

Email To:



Activity Status:	Done	Activity Updated:	12/17/07 08:13PM
Activity Type	Email - Inbound	Activity Updated By:	Hawley, Darlene

Activity Assigned To: Hawley, Darlene Activity Created: 12/17/07 07:45PM

Activity Created By: Administrator, Siebel Activity Description: Vehicle Products

<CustomerService@bmwusa.com>

Note Created By: Note Created: Note Type:

> From Subject: venicle Products

VIN: WBAWC33508F ModelYear: 2008 MfgNme: BMW ModelNme: 328xi Cp

ContactBy: Email ContactPhone: ContactTime:

email: Comments: I noticed that the following product is available for the 328xi Sedan, but not for my model, the 328xi Coupe.

http://accessories.bmwusa.com/ItemV iew.aspx? modelld=216&perf=true&categoryId= 136&productCategoryId=&menuId=0& subItemId=1

Is it possible that this is available for the Coupe, and will be?

Thank you very much. CustomerNo: 0
AccountId

iormia: 1001 Vins: WBAWC33508F

Activity Status: Done

Activity Type Email - Outbound Activity Assigned To: Hawley, Darlene Activity Created: 12/17/07 07:54PM

Activity Created By: Hawley, Darlene

Activity Description: RE: Vehicle Products [1-668654609]

Activity Updated: 12/17/07 08:13PM Activity Updated By: Administrator, Siebel

Email From: CustomerRelations@bmwusa.com

Email To:

Note Created: Note Created By: Note Type:



Customer Service Request Detail # 200735104640

Dear Mr.
Thank you for contacting BMW of North America, LLC regarding accessories for your 2008 BMW 328xi Coupe. We appreciate your enthusiasm for our vehicles.
I am sorry, but the link you forwarded did not display an accessory. BMW parts and accessories can also only be purchased through the parts department at your authorized BMW center. I would therefore suggest speaking directly with the parts manager at your authorized BMW center. Should you need it, you will find a complete listing of authorized centers, categorized by name, state, or zip code, on our website at www.bmwusa.com/dealers.
If you have any further questions, please respond to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.
Sincerely,
Darlene Hawley Customer Relations and Services Representative
Original Message
From: Sent: 12/17/2007 12:00:00 AM To: <customerservice@bmwusa.com> Subject: Vehicle Products</customerservice@bmwusa.com>
From Subject: venicie Products
VIN: WBAWC33508F ModelYear: 2008 MfgNme: BMW ModelNme: 328xi Cp
ContactBy: Email ContactPhone: ContactTime: ema Confinents: I noticed that the following product is available for the 328xi Sedan, but not for my model, the 328xi Coupe.
http://accessories.bmwusa.com/ItemV iew.aspx? modelld=216&perf=true&categoryId= 136&productCategoryId=&menuId=0& subItemId=1
Is it possible that this is available for the Coupe, and will be?

A subsidiary of BMW AG

BMW of North America, Inc. Customer Service Request Detail # 200735104640



Thank you very much. CustomerNo: 0 AccountId Tormia: 1001 Vins: WBAWC33508F





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Tampa, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: 328i Sedan

Mileage:

 Sale:
 3/16/07 12:00AM

 In Service Date:
 3/16/07 12:00AM

 Production Date:
 2/5/07 12:00AM

Service Request

Service Request #: 200735303457

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 12/19/07 06:05PM
Created By: Sims, Bethany
Rep Assigned: Sims, Bethany
Date Assigned: 12/19/07 06:05PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/19/07 06:08PM Close Rep: Sims, Bethany

Issue Note: Cust inquiry about airbag lights, when active/deactive

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Writer explained airbag indicator light to cust.

File Name	Comments		





Activity Status: Done Activity Updated: 12/19/07 06:08PM
Activity Type Customer Interaction Activity Updated By: Sims, Bethany

Activity Assigned To: Sims, Bethany Email From:
Activity Created: 12/19/07 06:08PM Email To:

Activity Created By: Sims, Bethany

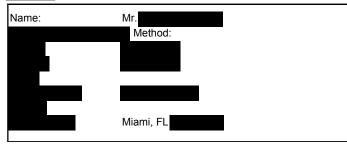
Activity Description: Cust inquiry about airbag lights, when active/deactive

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): P132747

Chassis # (Non - US):

Year: 2008 Model: 328i Coupe

Mileage:

Sale: 12/2/07 12:00AM In Service Date: 12/2/07 12:00AM Production Date: 11/2/07 12:00AM

Service Request

Service Request #: 200735403877

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 12/20/07 06:56PM
Created By: Alexander, Andrew
Rep Assigned: Alexander, Andrew
Date Assigned: 12/20/07 06:56PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/20/07 06:57PM Close Rep: Alexander, Andrew

Issue Note: cci becasue there is no sound coming out of system

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
wrtr found that volume mute. advsd cust to co	was all the way up, and the system was not on ontact dlr.	

File Name	Comments





Activity Status: Done Activity Updated: 12/20/07 06:57PM
Activity Type Customer Interaction Activity Updated By: Alexander, Andrew

Activity Assigned To: Alexander, Andrew Email From:
Activity Created: 12/20/07 06:57PM Email To:

Activity Created By: Alexander, Andrew

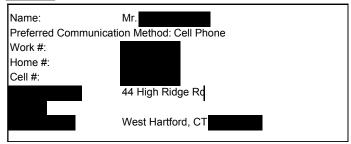
Activity Description: cci becasue there is no sound coming out of system

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): E062277

Chassis # (Non - US):

Year: 2008 Model: 335xi Coupe

Mileage:

Sale: 10/31/07 12:00AM In Service Date: 10/31/07 12:00AM Production Date: 10/10/07 12:00AM

Service Request

Service Request #: 200735500246

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 12/21/07 09:39AM
Created By: Harris, Ryan
Rep Assigned: Kossar, Stephen
Date Assigned: 12/21/07 09:42AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 12/26/07 09:38AM
Close Rep: Kossar, Stephen
Issue Note: CCI re: SR# 200731700604.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution	
SPI - closed		
SPI - Closed		

File Name	Comments		





Activity Status: Done Activity Updated: 12/21/07 09:42AM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From: Activity Created: 12/21/07 09:41AM Email To:

Activity Created By: Harris, Ryan

Activity Description: CCI re: SR# 200731700604. Cust states he's looking for a call back from Stephen Kossar. Writer advised he'd pass

along a message.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 12/21/07 09:44AM

Activity Type Corporate Interaction Activity Updated By: Harris, Ryan
Activity Assigned To: Harris, Ryan Email From:
Activity Created: 12/21/07 09:43AM Email To:

Activity Created By: Harris, Ryan
Activity Description: E-mailed Stephen.

Note Created: 12/21/07 09:44AM Note Created By: Harris, Ryan Note Type: Corporate Interaction

Stephen,

This customer is requesting a call back regarding his SPI case. He left a call back number of the case.

Thanks, Ryan Harris Customer Relations Representative BMW Group North America, LLC 5550 Britton Parkway Hilliard, Ohio 43026 Phone: 614.789.7440 ryan.harris@bmwfs.com

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<u>Customer</u>

Name: Ms.

Preferred Communication Method: Cell Phone
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Ste 107
City/State/Zip: Los Angeles, CA

Vehicle

Chassis # (US): F
Chassis # (Non - US):

 Year:
 2007

 Model:
 335i Coupe

 Mileage:
 11,000

 Sale:
 9/15/06 12:00AM

 In Service Date:
 9/15/06 12:00AM

 Production Date:
 8/2/06 12:00AM

Service Request

Service Request #: 200736204512

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 12/28/07 07:02PM Created By: Bogdanovitch, Jason

Rep Assigned: Nos, Sonny
Date Assigned: 12/28/07 07:04PM
Assigned Dealer: Beverly Hills BMW
Identified Dealer: Beverly Hills BMW

Date Resolved: Resolve Rep:

Date Closed: 1/10/08 11:31AM Close Rep: Nos, Sonny

Issue Note: Customer wants out of the vehicle.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

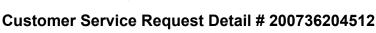
Solution
cx will bring vehicle back to dealership on monday.
cx will bring vehicle back to dealership on monday.
new sa bobby will call cx to get her into a bmw loaner.

File Name	Comments





Activity Status: Done Activity Updated: 12/28/07 07:04PM Activity Type **Customer Interaction** Activity Updated By: Bogdanovitch, Jason Activity Assigned To: Bogdanovitch, Jason Email From: Activity Created: 12/28/07 07:03PM Email To: Activity Created By: Bogdanovitch, Jason Activity Description: Customer wants out of the vehicle. Note Created: 12/28/07 07:03PM Note Created By: Bogdanovitch, Jason Note Type: Customer Interaction Customer wants out of the vehicle. She wants Sonny Nos to call her back. She left him a vm. Activity Status: Done Activity Updated: 12/31/07 01:12PM Activity Type General Activity Updated By: Harris, Ryan Activity Assigned To: NET, DCS Email From: Activity Created: 12/31/07 12:39PM Email To: Activity Created By: NET, DCS Activity Description: **Dealer Created Activity** Note Created: 12/31/07 12:39PM Note Created By: NET, DCS Note Type: Dealer Interaction Viewed Service Request information: Dealer 04637 on Mon Dec 31 12:39:32 EST 2007 Activity Status: Done Activity Updated: 1/2/08 11:55AM Activity Type **Customer Interaction** Activity Updated By: Nos, Sonny Activity Assigned To: Harris, Ryan Email From: 12/31/07 01:11PM Activity Created: Email To: Activity Created By: Harris, Ryan Activity Description: Cust states that no one has followed up with her. Cust states she's looking for a replacement vehicle. See notes. Note Created: 12/31/07 01:16PM Note Created By: Harris, Ryan Note Type: Customer Interaction Cust states there is an issue with radio. Cust states it will not come on. Writer advised cust to take vehicle to BMW of Beverly Hills because cust states that is where majority of service has been done. Writer advised he will follow up with Sonny via E-mail and call ahead to dealer on cust's behalf. Activity Status: Done Activity Updated: 1/2/08 10:36AM Activity Type **Customer Interaction** Activity Updated By: Nos, Sonny Activity Assigned To: Nos, Sonny **Email From:** Activity Created: 1/2/08 10:36AM Email To: Activity Created By: Nos, Sonny Activity Description: cx left a voicemail for a call back Radio system is down. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 1/2/08 10:36AM **Customer Interaction** Activity Type Activity Updated By: Nos, Sonny Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/2/08 10:36AM Email To: Activity Created By: Nos, Sonny Activity Description: cx called and left 2nd voice mail for Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/2/08 10:43AM **Dealer Interaction** Activity Type Activity Updated By: Nos, Sonny Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/2/08 10:39AM Email To: Activity Created By: Nos, Sonny Activity Description: i called bob smith bmw. The vehicle was not at their body shop. Note Created: Note Created By: Note Type: 1/2/08 10:43AM Activity Status: Done Activity Updated: **Dealer Interaction** Activity Updated By: Activity Type Nos, Sonny Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/2/08 10:43AM Email To: Activity Created By: Nos, Sonny Activity Description: i called bmw of beverly hills to see if car is there. Car is not at beverly hills. Note Created: Note Created By: Note Type: Activity Updated: 1/2/08 11:17AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Nos, Sonny Activity Assigned To: Nos, Sonny Email From: Activity Created: 1/2/08 11:17AM Email To: Activity Created By: Nos, Sonny Activity Description: i called for left a message. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: Done 1/2/08 11:55AM Activity Updated By: Activity Type **Customer Interaction** Nos, Sonny Activity Assigned To: Nos, Sonny **Email From:** 1/2/08 11:44AM Activity Created: Email To: Activity Created By: Nos, Sonny Activity Description: Cx called up. No sound at all. They have to replace the entire sound system. Note Created: 1/2/08 11:46AM Note Created By: Nos, Sonny Note Type: Customer Interaction



Customer Service Request Detail # 200736204512

system.	t all. They have to replace to reverly hills. cx wants a loa				
Activity Status:	Done	Activity	Updated:	1/2/08 11:58AM	
Activity Type	Dealer Interaction	•	Updated By:	Nos, Sonny	
Activity Assigned To:	Nos, Sonny	Email Fi		1403, Solilly	
Activity Assigned 10. Activity Created:	1/2/08 11:55AM	Email To			
•		Liliali I	J.		
Activity Created By:	Nos, Sonny				
Activity Description:	I called for jeff. (sa) I left	: a message.			
Note Created:		Note Created By:		Note Type:	
				4/0/00 00 00 00	
Activity Status:	Done		Updated:	1/2/08 03:35PM	
Activity Type	Dealer Interaction	•	Updated By:	Nos, Sonny	
Activity Assigned To:	Nos, Sonny	Email F			
Activity Created:	1/2/08 03:31PM	Email To	o:		
Activity Created By:	Nos, Sonny				
Activity Description:	jeff called up cx was su	ippose to be at dealers	hip today, but di	d not show up.	
Note Created:	1/2/08 03:32PM	Note Created By: N	los, Sonny	Note Type: Dealer Int	eraction
jeff baker <u>called up</u> cx w show up. sean is the service direct	vas suppose to be at dealers or	ship today, but did not			
Activity Status:	Done	Activity	Updated:	1/2/08 03:40PM	
Activity Type	Dealer Interaction	-	Updated By:	Nos, Sonny	
Activity Assigned To:	Nos, Sonny	Email Fi		,	
Activity Created:	1/2/08 03:35PM	Email To			
Activity Created By:	Nos, Sonny				
Activity Description:	•	at cx will be in on Mond	lay to have car l	ooked at, and that issues occurred after	er the fix they did
Note Created:	1/2/08 03:40PM	Note Created By: N	los, Sonny	Note Type: Dealer Int	eraction
i called for jeff. I adsv tha and that issues occurred wanted her to bring back	t cx will be in on Monday to after the fix they did That's vehicle to beverly hills.	have car looked at, why bob smith			
Activity Status:	Done	Activity	Updated:	1/7/08 12:09PM	
Activity Type	Customer Interaction	Activity	Updated By:	Nos, Sonny	
Activity Assigned To:	Nos, Sonny	Email Fi	rom:		
Activity Created:	1/7/08 12:09PM	Email To	D :		
Activity Created By:	Nos, Sonny				
Activity Description:	cx called to see if everyt	hing goes as smooth a	s possible 310-	-279-2258 is her phone #.	
Note Created:		Note Created By:		Note Type:	





Activity Status: Done Activity Updated: 1/10/08 09:05AM
Activity Type Customer Interaction Activity Updated By: Nos, Sonny
Activity Assigned To: Nos, Sonny Email From:
Activity Created: 1/10/08 09:05AM Email To:

Activity Created By: Nos, Sonny

Activity Description: called for me for a call back.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 1/10/08 11:31AM
Activity Type Dealer Interaction Activity Updated By: Nos, Sonny

Activity Assigned To: Nos, Sonny Email From:
Activity Created: 1/10/08 11:17AM Email To:

Activity Created By: Nos, Sonny

Activity Description: i called for jeff, who is not helping her now. New writer is Bobby Winterstein..

Note Created: 1/10/08 11:22AM Note Created By: Nos, Sonny Note Type: Dealer Interaction

i called for jeff, who is not helping her now. New writer is Bobby Winterstein.. sean and andy are the service manager. amplifier was put in yesterday.. Exclamation point is now back on. Bobby will call her back to

get her into a bmw this morning..





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
Miami, FL

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007

Model: 328i Convertible

Mileage:

Sale: 5/24/07 12:00AM In Service Date: 5/24/07 12:00AM Production Date: 4/18/07 12:00AM

Service Request

Service Request #: 200800700868

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/7/08 10:12AM
Created By: Dickerson, Micah
Rep Assigned: Dickerson, Micah
Date Assigned: 1/7/08 10:12AM

Assigned Dealer:

Identified Dealer: Braman BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/10/08 03:44PM Close Rep: Dickerson, Micah

Issue Note: Cust. stts she's been waiting one month for part to come

in. Has loaner currently but wants own car

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
PT05	PARTS AVAILABILITY	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer spoke with customer, advsd that Jorge would like to speak with customer about compensation for time down. customer happy.

File Name	Comments





Activity Status: Done Activity Updated: 1/7/08 10:15AM Activity Type **Customer Interaction** Activity Updated By: Dickerson, Micah Activity Assigned To: Dickerson, Micah Email From: Activity Created: 1/7/08 10:14AM Email To: Activity Created By: Dickerson, Micah Activity Description: Cust. stts she's been waiting one month for part to come in. Has loaner currently but wants own car Note Created: 1/7/08 10:14AM Note Created By: Dickerson, Micah Note Type: Customer Interaction Cust. stts she dropped off veh. on Dec. 6th and veh. still hasn't been repaired due to part not coming in. Writer advsd cust I would contact SM at dlr. to investigate issue. Activity Status: Done Activity Updated: 1/8/08 01:43PM Activity Type **Customer Interaction** Activity Updated By: Roach, Casey Activity Assigned To: Roach, Casey Email From: Activity Created: 1/8/08 01:43PM Email To: Activity Created By: Roach, Casey Activity Description: Customer called for update. Advised Micah is still researching. Note Created By: Note Created: Note Type: Activity Updated: 1/8/08 02:35PM Activity Status: Done Activity Updated By: Activity Type **Dealer Interaction** Dickerson, Micah Activity Assigned To: Email From: Dickerson, Micah Activity Created: 1/8/08 02:35PM Email To: Activity Created By: Dickerson, Micah Activity Description: Writer Im on vm for Jorge Ruoco. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/8/08 03:59PM Activity Type **Customer Interaction** Activity Updated By: Smith, Heath Activity Assigned To: Smith, Heath Email From: Activity Created: 1/8/08 03:54PM Email To: Activity Created By: Smith, Heath Activity Description: Cci for Micah. Sttd Micah was not available. Writer spoke to Micah concerning conv with cust. Note Created: Note Created By: Note Type: Activity Updated: Activity Status: Done 1/8/08 04:03PM Activity Type **Customer Interaction** Activity Updated By: Dickerson, Micah Activity Assigned To: Dickerson, Micah Email From: Activity Created: 1/8/08 04:03PM Email To: Activity Created By: Dickerson, Micah Activity Description: Writer spoke with customer. Advsd that as soon as I have any info. I will contact customer. Note Created: Note Created By: Note Type:



Customer Service Request Detail # 200800700868

Activity Status: Activity Updated: 1/8/08 06:25PM Done Activity Type **Dealer Interaction** Activity Updated By: Dickerson, Micah Activity Assigned To: Dickerson, Micah Email From: Activity Created: 1/8/08 06:04PM Email To: Activity Created By: Dickerson, Micah Activity Description: Writer spoke with Jorge... Note Created: 1/8/08 06:04PM Note Created By: Dickerson, Micah Note Type: Dealer Interaction Jorge confirmed that part arrived on Friday, part was installed and issue is still present in vehicle. Another part has been ordered and service is making sure that will repair issue. Jorge advsd that customer can call him to proceed with a reimbursement check. Writer advsd I would have customer call back tomorrow. Activity Updated: 1/10/08 03:43PM Activity Status: Done **Customer Interaction** Activity Updated By: Activity Type Dickerson, Micah Activity Assigned To: Dickerson, Micah Email From: Activity Created: 1/10/08 03:43PM Email To: Activity Created By: Dickerson, Micah Activity Description: Writer spoke with customer, advsd that Jorge would like to speak with customer about compensation for time down. customer happy. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Apt 2
City/State/Zip: Rochester, NY

Vehicle

Chassis # (US):

Chassis # (Non - US):

 Year:
 2006

 Model:
 330xi

 Mileage:
 39,000

 Sale:
 12/31/05 12:00AM

 In Service Date:
 12/31/05 12:00AM

 Production Date:
 12/7/05 12:00AM

Service Request

Service Request #: 200800704286

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 1/7/08 06:10PM
Created By: Cavin, Doug
Rep Assigned: Cavin, Doug
Date Assigned: 1/7/08 06:10PM

Assigned Dealer: Holtz House of Vehicles, Inc. Identified Dealer: Holtz House of Vehicles, Inc.

Date Resolved: Resolve Rep:

Date Closed: 1/11/08 09:26AM Close Rep: Cavin, Doug

Issue Note: STRNG COLUMN/airbag- NAV/CCC failure. Cust rqsts

GW review

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	STEERING UNIT COMPON	3231	STEERING UNIT COMPONENTS - STEERI
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6590	Navigation System
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

Solution
wrtr cld cust, advised dealer not willing to offer goodwill based on service history reviewed.
cust was not hanny with no goodwill being offered

File Name	Comments		





Activity Status: Done Activity Updated: 1/7/08 06:12PM Activity Type **Customer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 1/7/08 06:11PM Email To: Activity Created By: Cavin, Doug Activity Description: STRNG COLUMN/airbag- NAV/CCC failure. Cust rqsts GW review Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/8/08 06:08PM Activity Type **Dealer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 1/8/08 06:06PM Email To: Activity Created By: Cavin, Doug Activity Description: wrtr cld and lvm for Svc Mgr. (sara gersland. Note Created: Note Created By: Note Type: 1/9/08 09:23AM Activity Status: Done Activity Updated: **Dealer Interaction** Activity Updated By: Activity Type Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 1/9/08 09:23AM Email To: Activity Created By: Cavin, Doug Activity Description: lvm Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 1/9/08 09:25AM Done Activity Type **Dealer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 1/9/08 09:23AM Email To: Activity Created By: Cavin, Doug Activity Description: wrtr conf less than 10 days down. No goodwill at this time. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 1/9/08 09:25AM Done Activity Updated By: Activity Type **Customer Interaction** Cavin, Doug Cavin, Doug Activity Assigned To: **Email From:** Activity Created: 1/9/08 09:25AM Email To: Activity Created By: Cavin, Doug Activity Description: wrtr cld cust, advised dealer not willing to offer goodwill based on service history reviewed. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 1/11/08 09:25AM
Activity Type Customer Interaction Activity Updated By: Cavin, Doug

Activity Assigned To: Cavin, Doug Email From:
Activity Created: 1/11/08 09:25AM Email To:

Activity Created By: Cavin, Doug

Activity Description: cust was not happy with no goodwill being offered.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: North Hollywood, CA

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2007

Model: 328i Sedan (S. Africa)

Mileage:

 Sale:
 3/25/07 12:00AM

 In Service Date:
 3/25/07 12:00AM

 Production Date:
 11/16/06 12:00AM

Service Request

Service Request #: 200800704541

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/7/08 06:51PM
Created By: Roach, Casey
Rep Assigned: Roach, Casey
Date Assigned: 1/7/08 06:51PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/7/08 06:55PM Close Rep: Roach, Casey

Issue Note: Question regarding indicator lights.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Verified warning and explained purpose / reason.

File Name	Comments





Activity Status: 1/7/08 06:55PM Done Activity Updated:

Activity Type Activity Updated By: **Customer Interaction** Roach, Casey Activity Assigned To: Roach, Casey Email From: Activity Created:

Activity Created By: Roach, Casey

Activity Description: Question regarding indicator lights.

> Note Created: 1/7/08 06:53PM Note Created By: Roach, Casey Note Type: Customer Interaction

Email To:

Customer trans from Kendra at Assist - customer has exclamation indicator in addition to the warning indicator. Writer advised that exclamation is to draw attention to the warning and will stay illuminated

1/7/08 06:53PM

until the indicator is resolved.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Apt 103
City/State/Zip: North Hollywood, CA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Year: 2007 Model: 335i Coupe

Mileage:

 Sale:
 4/19/07 12:00AM

 In Service Date:
 4/19/07 12:00AM

 Production Date:
 3/16/07 12:00AM

Service Request

Service Request #: 200800705016

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/7/08 08:08PM
Created By: Ellis, Jeremy
Rep Assigned: Mazanec, Carrie
Date Assigned: 1/7/08 08:11PM
Assigned Dealer: Century West BMW
Identified Dealer: Century West BMW

Date Resolved: Resolve Rep:

Date Closed: 1/8/08 03:14PM Close Rep: Mazanec, Carrie

Issue Note: SPI: Non-airbag deployment, request investigation.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments





Activity Status: Done Activity Updated: 1/7/08 08:10PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 1/7/08 08:08PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: SPI: Non-airbag deployment, request investigation.

Cust stts that the hit a concrete wall and the airbags did not deploy in his vehicle. Cust stts that he feels that they should have. Cust stts that he was not harmed in the accident however based on the damage to the vehicle he feels there should have been more safety features activated in the car. Writer adv we will foward the request on and have rep research the issue. Cust stts that the vehicle is at Century West BMW. Cust stts that the INS is holding off on the repairs till the vehicle is inspected.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: West Babylon, NY

Vehicle

Chassis # (US): F Chassis # (Non - US):

Year: 2007

Model: 328i Convertible SULEV

Mileage: 4,000

Sale: 6/29/07 12:00AM In Service Date: 6/29/07 12:00AM Production Date: 5/29/07 12:00AM

Service Request

Service Request #: 200800901532
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 1/9/08 11:31AM
Created By: Stern, Rebecca
Rep Assigned: Stern, Rebecca
Date Assigned: 1/9/08 11:31AM
Assigned Dealer: Rallye BMW
Identified Dealer: Rallye BMW

Date Resolved: Resolve Rep:

Date Closed: 1/9/08 11:41AM Close Rep: Stern, Rebecca

Issue Note: cci sttd he got an alarm system on car when purchased.

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
wrtr advised cust to contact Joe at Rallye and re-fax documentation. wrtr sttd will contact Joe at Rallye to notify of cust's alarm system situation.	

File Name	Comments

Note Created:

BMW of North America, Inc.





Activity Status:	Done	Activity Updated:	1/9/08 11:41AM	
Activity Type	Customer Interaction	Activity Updated By:	Stern, Rebecca	
Activity Assigned To:	Stern, Rebecca	Email From:		
Activity Created:	1/9/08 11:31AM	Email To:		
Activity Created By:	Stern, Rebecca			
Activity Description:	cci sttd he got an alarm s alarm system but there is		a sensor in the car. cust sttd dlrshp charged cust for an	
Note Created:	1/9/08 11:32AM	Note Created By: Stern, Rebecca	Note Type: Customer Interaction	_
Fields BMW in Orlando I wrtr advised cust to cont sttd will contact Joe at R cust sttd dlr intalled a rot the rotors are rubbing, c working and fields doesr laser protection. cust sttd	t sttd he faxed ppwk to Joe, or FL sttd cust doesnt have an al act Joe at Rallye and re-fax drallye to notify of cust's alarm sar detector, cost 2800.00, cor ust purchased from rallye BMN it know how to fix it. the item is the has been out of the count	arm system ocumentation. wrtr system situation. strols whether or not N. cust sttd it is not s: Calibre rotor and try.	1/0/09 11:41 AM	
Activity Status:	Done	Activity Updated:	1/9/08 11:41AM	
Activity Type	Dealer Interaction	Activity Updated By:	Stern, Rebecca	
Activity Assigned To:	Stern, Rebecca	Email From:		
Activity Created:	1/9/08 11:39AM	Email To:		
Activity Created By:	Stern, Rebecca			
Activity Description:	wrtr LVM with with Joe P,			

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Danville, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330Ci Convertible

Model: Mileage:

 Sale:
 3/16/08 12:00AM

 In Service Date:
 2/11/06 12:00AM

 Production Date:
 12/9/05 12:00AM

Service Request

Service Request #: 200801400986

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 1/14/08 10:03AM
Created By: Mazanec, Carrie
Rep Assigned: Mazanec, Carrie
Date Assigned: 1/14/08 10:03AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/14/08 10:03AM
Close Rep: Mazanec, Carrie
Issue Note: Airbag deployment

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments



Email To:



Activity Status: Done Activity Updated: 1/14/08 10:03AM
Activity Type Field Interaction Activity Updated By: Mazanec, Carrie
Activity Assigned To: Mazanec, Carrie Email From:

Activity Assigned To: Mazanec, Carrie
Activity Created: 1/14/08 10:03AM
Activity Created By: Mazanec, Carrie
Activity Description: Airbag deployment

Note Created: Note Created By: Note Type:

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<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Wilmette, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006

Model: 330Ci Convertible

Mileage: 3,500

Sale: 11/3/07 12:00AM In Service Date: 1/2/07 12:00AM Production Date: 3/20/06 12:00AM

Service Request

Service Request #: 200802201577

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/22/08 12:09PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 1/22/08 12:09PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/22/08 12:24PM Close Rep: Ellis, Jeremy

Issue Note: Requests replacment due to dead battery / Ipod repairs.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Adv cust repairs to ipod adapter / battery issue would not warrant replacment assistance.

File Name	Comments





Activity Status: Done Activity Updated: 1/22/08 12:21PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From:
Activity Created: 1/22/08 12:16PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: Requests replacment due to dead battery / Ipod repairs.

Cust stts that the battery on the vehicle has failed several times. Cust stts that he is no longer happy with the vehicle due to battery issues and repairs to radio. Writer adv cust that with extreme low miles on a two year old vehicle, the battery will go bad. Writer adv that unless the vehicle is driven consistently the battery will not recieve enough of a charge. Writer adv that the repair history on the ipod adapter is not sufficent enough to warrant a buy back. Cust stts that he contacted the dlr for a possible trade assist, cust stts that the dlr is unwilling to offer any additional money toward the trade. Writer adv that we can not force the dlr to provide any additional money to the trade based on repair history and battery issue.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Old Tappan, NJ

Vehicle

Chassis # (US): Chassis # (Non - US):

 Year:
 2007

 Model:
 328i Sedan

 Mileage:
 10,000

Sale: 7/30/07 12:00AM
In Service Date: 7/30/07 12:00AM
Production Date: 6/20/07 12:00AM

Service Request

Service Request #: 200802203199

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 1/22/08 03:42PM
Created By: Monro, Jason
Rep Assigned: Monro, Jason
Date Assigned: 1/22/08 03:42PM

Assigned Dealer:

Identified Dealer: Prestige BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/22/08 03:47PM Close Rep: Monro, Jason

Issue Note: Retailer dissatisfaction - tires/radio - see notes

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV02	RETAILER DISSATISFACTION - SERVICE	RETAILER DISSATISFACTI	AU01	RETAILER DISSATISFACTION GENERAL
SV06	TECHNICAL ASSISTANCE / INFORMATION	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE

Solution Notes

Solution
Writer apologized, adv that I would document.

File Name	Comments		





Activity Status: Done Activity Updated: 1/22/08 03:47PM
Activity Type Customer Interaction Activity Updated By: Monro, Jason

Activity Assigned To: Monro, Jason Email From:

Activity Created: 1/22/08 03:43PM Email To:

Activity Created By: Monro, Jason

Activity Description: Retailer dissatisfaction - tires/radio - see notes

Cust was a previous employee of this dealer. Cust stts that he has winter tires on his vehicle right now, but when he went into the dlr with the tires he claims that the dealer lost his factory tires. Cust stts that the SM has not been helpful and will not assist. Cust also complains of a repeat issue with the radio and indicated that the dealer couldn't verify the concerns. Cust stts that he will take the vehicle to another dealer for a seperate diagnosis. Writer apologized, adv that I would document.





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Shell Beach, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007

Model: 328i Sedan SULEV

Mileage:

 Sale:
 12/5/06 12:00AM

 In Service Date:
 12/5/06 12:00AM

 Production Date:
 9/12/06 12:00AM

Service Request

Service Request #: 200802203677

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/22/08 04:45PM
Created By: Stern, Rebecca
Rep Assigned: Stern, Rebecca
Date Assigned: 1/22/08 04:45PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/22/08 04:47PM
Close Rep: Stern, Rebecca
Issue Note: cci sttd her airbag light is on

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

S	Solution
wrtr advised to take car to drlshp	

File Name	Comments





Activity Status: Done Activity Updated: 1/22/08 04:47PM
Activity Type Customer Interaction Activity Updated By: Stern, Rebecca

Activity Assigned To: Stern, Rebecca Email From:
Activity Created: 1/22/08 04:46PM Email To:

Activity Created By: Stern, Rebecca

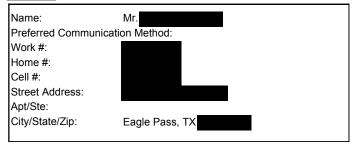
Activity Description: cci sttd her airbag light is on

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): F Chassis # (Non - US):

 Year:
 2007

 Model:
 328i Coupe

 Mileage:
 11,000

Sale: 1/2/07 12:00AM
In Service Date: 1/2/07 12:00AM
Production Date: 11/29/06 12:00AM

Service Request

Service Request #: 200802403437
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 1/24/08 05:53PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 1/24/08 05:53PM
Assigned Dealer: BMW of San Antonio
Identified Dealer: BMW of San Antonio

Date Resolved: Resolve Rep:

Date Closed: 1/24/08 06:08PM Close Rep: Coil, Jarrod

Issue Note: cci upset with various issues with veh -currently sound

system issues

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
left VM for SM Danny Jovanovic, adv of cust's veh issues and upcoming serv appt
writer adv he would alort SM of issue and decument complaint

File Name	Comments

Note Created:

BMW of North America, Inc.





1/24/08 05:58PM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 1/24/08 05:54PM Email To: Activity Created By: Coil, Jarrod Activity Description: cci upset with various issues with veh -currently sound system issues Note Created: 1/24/08 05:56PM Note Created By: Coil, Jarrod Note Type: Customer Interaction cust stts he has had many issues with the veh. cust stts they had to fix brake light issues, seat belt sensor issues and also an engine mount. cust stts the sound system has now failed. writer apologized for issue. cust stts he is taking veh back into serv for problem. writer adv he would alert SM of issue and document complaint. Activity Updated: Activity Status: Done 1/24/08 06:08PM Activity Type **Dealer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 1/24/08 06:02PM Email To: Activity Created By: Coil, Jarrod Activity Description: left VM for SM Danny Jovanovic, adv of cust's veh issues and upcoming serv appt

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr & Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: The Woodlands, TX

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

Sale: 12/8/07 12:00AM In Service Date: 12/8/07 12:00AM Production Date: 11/9/07 12:00AM

Service Request

Service Request #: 200802801451

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/28/08 04:23PM
Created By: Edgin, Jennifer
Rep Assigned: Edgin, Jennifer
Date Assigned: 1/28/08 04:23PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/29/08 05:16PM Close Rep: Edgin, Jennifer

Issue Note: Alarm Inquiry

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer apologized and explained BMW features.
Writer apologized and explained BMW features.

File Name	Comments





Activity Status: Done Activity Updated: 1/28/08 04:27PM Email - Inbound Activity Type Activity Updated By: Edgin, Jennifer Activity Assigned To: Edgin, Jennifer Email From: Activity Created: 1/28/08 04:11PM Email To: <CustomerRelations@bmwusa.com> Activity Created By: Administrator, Siebel Activity Description: Other Note Created By: Note Created: Note Type: From: Subject: Otne VIN: WBAWL735X8F ModelYear: 2008 MfgNme: BMW ModelNme: 335i Cv ContactBy: Email ContactPhone: ContactTime: comments: I sent an email last week regarding a concern with lack of a security system in my new vehicle. I still have not received a response. Can you tell me why both the salesman (when I picked up the car) and the ican you tell me why both the salesman (when I picked up the car) and the service person last week originally told me that the red light on the mirror will flash when the vehicle is locked and now I find that the car doesn't even have a security system? I ordered the car fully loaded and not once did anyone mention that there is not a security system. My previous car was a 328i and it came with a security system so I didn't even think that one would have to be added on in my new car. When my husband called BMW Assist he was told to take it in to the service dept and they would activate the security system. I really am not pleased to be given so much incorrect information. As well, now I have the inconvenience and cost of bringing in my car for 2 hours of service to add on the security system. Why would such an expensive car not come with the system installed? Any why have they added the ugly red light on the mirror instead of the subtle light on the dash as in my previous car? CustomerNo: 0 AccountId firstName: iormia: 1001 Vins: WBAWL735X8F Activity Status: Done Activity Updated: 1/28/08 04:27PM Activity Type Activity Updated By: Email - Outbound Administrator, Siebel Activity Assigned To: Edgin, Jennifer Email From: CustomerRelations@bmwusa.com Activity Created: 1/28/08 04:23PM Email To: Activity Created By: Edgin, Jennifer Activity Description: Alarm Inquiry [1-691570120] Note Created: Note Created By: Note Type:





Dear Ms.
Thank you for contacting BMW of North America, LLC regarding the safety of your 2008 BMW 335i Convertible. We appreciate your inquiry.
I apologize for the lack of response, but I do not show that we received any e-mail previously. Additionally, please accept my apology for the misinformation you received from your BMW Center. I am not sure why they would have led you to believe there was an alarm system installed.
While our vehicles do not come with alarm systems installed they do have theft deterrent features. BMW has one of the finest security and anti-theft systems in the industry. Most break-ins occur when thieves are either looking for a spare key or valuables left in a vehicle. BMWs are theft resistant without the availability of a spare key. As far as we know, the only way a vehicle can be readily moved without starting it is by tow truck or flat bed trailer.
A determined thief can break into any vehicle and, with this in mind, the designers of vehicle security systems have to develop a car secure enough to discourage the casual thief, while keeping the cost of repair damage within reasonable limits. A broken window or a pulled out lock cylinder can be repaired without too much expense, the more reinforcement is put into the car the higher the repair cost in the case of a break-in.
To be as theft deterrent as possible, never leave the spare or wallet key in the car, and do not have a remote starter installed, as that necessitates disabling the electronic drive away protection built into every BMW. This would compromise the security codes and enable someone who gets into the car to start it and drive it.
Also, never leave valuables visible from the outside. If you must leave something in the vehicle, leave it hidden in the luggage compartment where it will at least be out of sight.
I certainly apologize for your experience and that you were not advised your vehicle does not have an alarm system installed. I hope this information helps comfort you a little and that you enjoy safe travels and many miles in your 3 Series.
If you have any further questions, please reply to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.
Sincerely,
Jen Edgin Customer Relations and Services Representative
Original





Note Created:	Note Cr	eated By:	Note Type:
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Email - Inbound Edgin, Jennifer 1/28/08 05:39PM Administrator, Siebel Re: Alarm Inquiry [1-691570120]	Activity Updated: Activity Updated Email From: Email To:	<pre><customerrelations@bmwusa.com></customerrelations@bmwusa.com></pre>
		ContactE ContactF ContactF ContactF ContactF ContactF email: Commer security Can you service p will flash even hav did anyo was a 32 one wou BMW As activate incorrect bringing Why wou Any why subtle lig Custome Account firstNam lastNam	by: Email Phone: Ins: I sent an email hast week regarding a concern with lack of a system in my new vehicle. I still have not received a response. Itell me why both the salesman (when I picked up the car) and the erson last week originally told me that the red light on the mirror when the vehicle is locked and now I find that the car doesn't re a security system? I ordered the car fully loaded and not once me mention that there is not a security system. My previous car 8i and it came with a security system so I didn't even think that d have to be added on in my new car. When my husband called sist he was told to take it in to the service dept and they would the security system. I really am not pleased to be given so much information. As well, now I have the inconvenience and cost of in my car for 2 hours of service to add on the security system. It really an anot pleased to the security system. It was the inconvenience and cost of in my car for 2 hours of service to add on the security system. It was the inconvenience and cost of in my car for 2 hours of service to add on the security system. It was the inconvenience and cost of in my car for 2 hours of service to add on the security system. It was the previous car for 2 hours of service to add on the security system. It was the previous car for 2 hours of service to add on the security system. It was the previous car for 2 hours of service to add on the security system. It was the previous car for 2 hours of service to add on the security system.
		ModelYe MfgNme	AWL735X8F ar: 2008
		From: Sent: 17. To: <cu subject:<="" td=""><td>28/2008 12:00:00 Aivi stomerRelations@bmwusa.com></td></cu>	28/2008 12:00:00 Aivi stomerRelations@bmwusa.com>

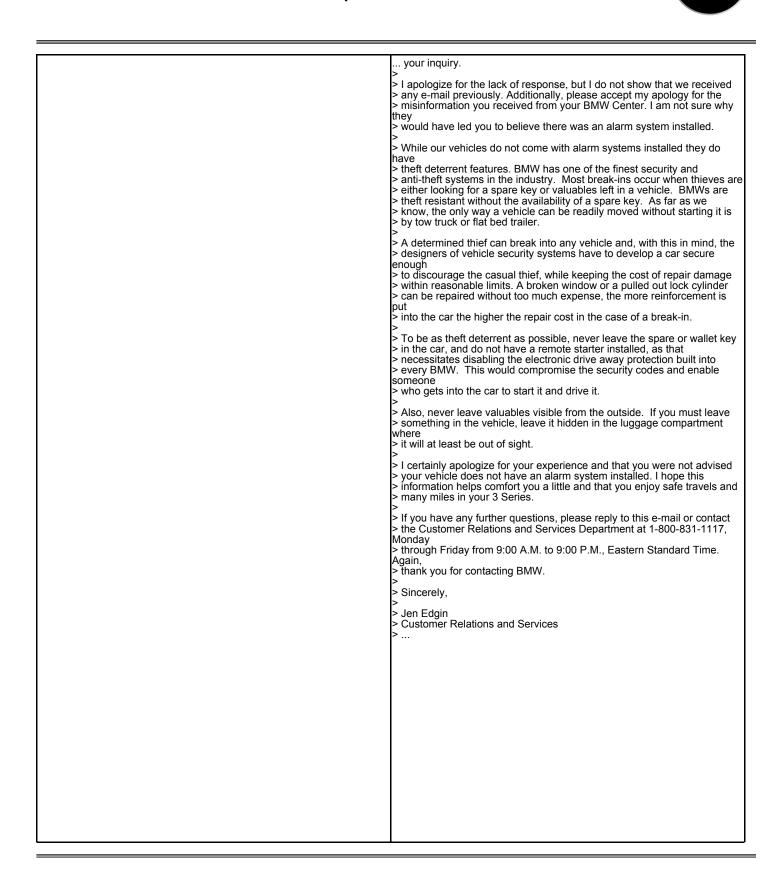




Dear Ms.
Thank you for your quick response although I still do not have a clear answer for my query. An alarm system works as a deterrent for someone wanting to break into the car. If they see the security light flashing, they will most likely not try to break into the car. The panic alarm also works as a deterrent for a car hijacking if someone comes up to you while you are getting into your car. There are numerous muggings in the mall areas here and the police have suggested that you carry your keys in your hand ready to press the panic button if there is a problem. This would encourage the thief to run off.
However, since the red light is very visible on the rearview mirror and it is not flashing, this works as an open invitation for a thief to break into the car should there be any bags or such on the front or rear seats. Why does BMW prewire the car for the security and not let customers know that there is not an alarm in the car? Why not just install the alarm as an extra form of security. I was also told at the service center that it is only the 3 series that does not come with the alarm installed. All of the others do have an alarm. Do you see why I am frustrated with all this misinformation, since you are saying that your vehicles do not come with alarms installed.
At the time that I bought my car, my husband purchased a Lexus. Up until now, I can say that Lexus has far surpassed BMW with their sales and service. I found it hard to believe when the service person at BMW told me to contact another dept to get the price and availability for the alarm system. This isn't very satisfactory service since I had already been transferred to him by my salesman.
Can you tell my how I can contact the sales and service managers at BMW North to let them know my concerns? At this point I can safely say that I cannot recommend BMW North to anyone else, nor purchasing a BMW to
a potential buyer. This may seem like a minor problem to you but with all the increase in violence these days, the manufacturer should be taking an interest in the safety and security of their customers.
From: <customerrelations@bmwusa.com> Sent: Monday January 28 2008 3:27 PM To Subject: Alarm inquiry [1-691570120]</customerrelations@bmwusa.com>
> Dear Ms. :: > The plantage of the contracting DMM of North America. LLC regarding the
> Thank you for contacting BMW of North America, LLC regarding the safety of > your 2008 BMW 335i Convertible. We appreciate

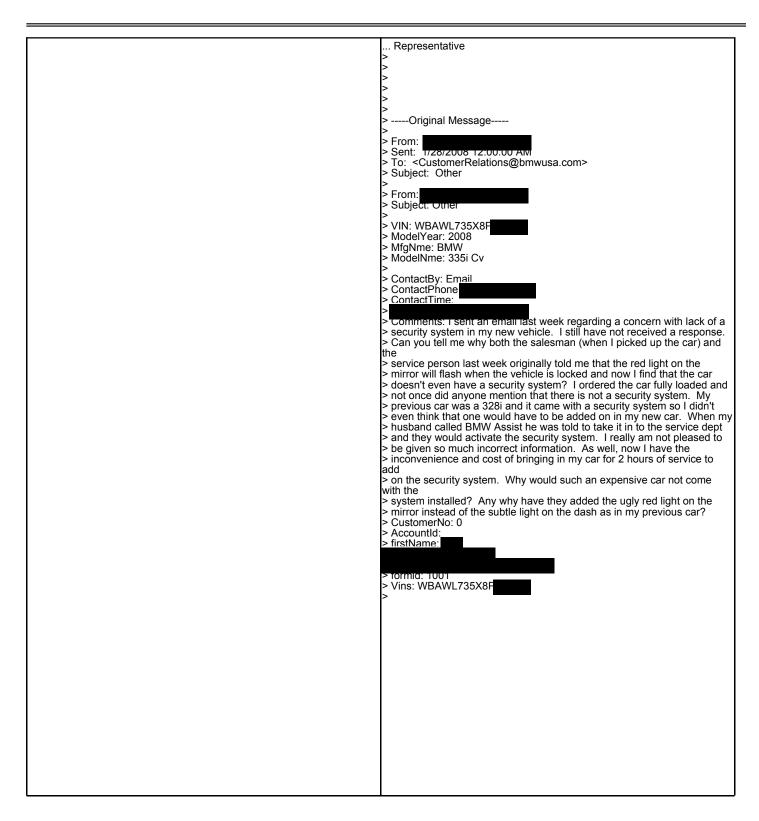


Customer Service Request Detail # 200802801451





Customer Service Request Detail # 200802801451



Customer Service Request Detail # 200802801451

Note Created By:



Activity Status: Done

Note Created:

Activity Type Email - Outbound Activity Assigned To: Edgin, Jennifer Activity Created: 1/29/08 05:06PM

Activity Created By: Edgin, Jennifer

Activity Description: RE: Alarm Inquiry [1-691570120] Activity Updated: 1/29/08 05:16PM Activity Updated By: Administrator, Siebel

Email From: CustomerRelations@bmwusa.com

Email To: sirjemac@hotmail.com

Note Type:

Dear Ms.

Again, I apologize for the incorrect information you were given. The brochures do clearly state that only pre-wiring for the alarm system is standard. I am sorry if the dealer did not also provide this information. Alarm pre-wiring is standard in the 3 Series, X3, 1 Series, and Z4's.

If you wish to speak with the Sales and Service Managers at BMW of Houston North, you can do so by calling 281-775-4400 and asking to speak with either the Sales Manager or the Service Manager. Additionally I will certainly make sure your complaint is fully documented. Once again please accept my apology for your dissatisfying experience.

If you have any further comments or questions, please respond to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time; my direct extension is 6160. Again, thank you for contacting BMW.

Sincerely,

Jen Edgin Customer Relations and Services Representative

-----Original Message-----

From: Sent: 1729/2008 12:00:00 AN

To: <CustomerRelations@bmwusa.com> Subject: Alarm Inquiry [1-691570120]

Dear Ms.

Thank you for your quick response although I still do not have a clear answer for my query. An alarm system works as a deterrent for someone wanting to break into the car. If they see the security light flashing, they will most likely not try to break into the car. The panic alarm also works as a deterrent for a car hijacking if someone comes up to you while you are getting into your car. There are numerous muggings in the mall areas here and the police have suggested that you carry your keys in your hand ready to press the panic button if there is a problem. This would encourage the thief to ...

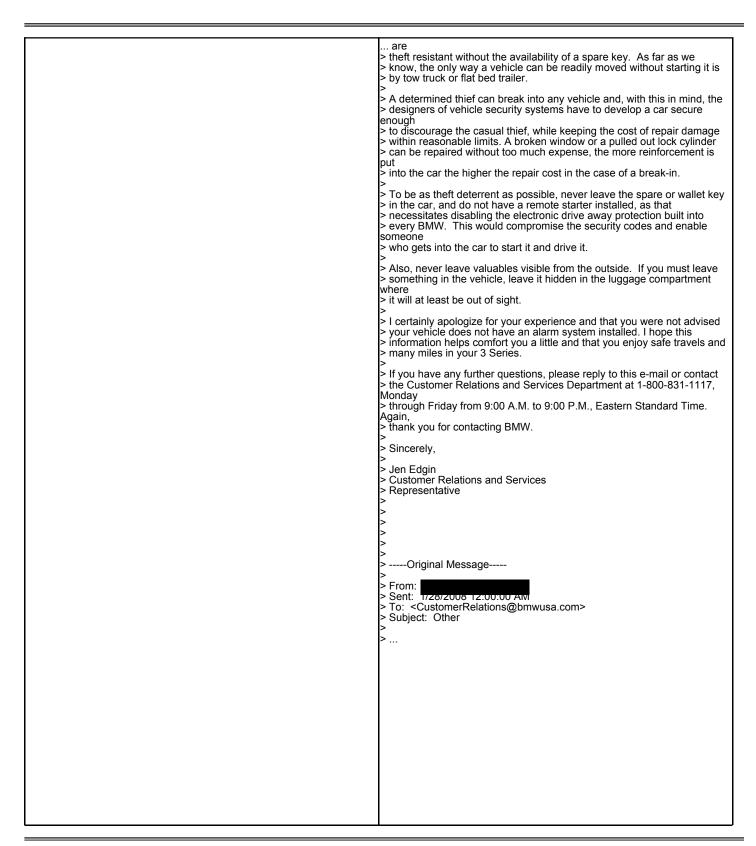




run off.
However, since the red light is very visible on the rearview mirror and it is not flashing, this works as an open invitation for a thief to break into the car should there be any bags or such on the front or rear seats. Why does BMW prewire the car for the security and not let customers know that there is not an alarm in the car? Why not just install the alarm as an extra form of security. I was also told at the service center that it is only the 3 series that does not come with the alarm installed. All of the others do have an alarm. Do you see why I am frustrated with all this misinformation, since you are saying that your vehicles do not come with alarms installed.
At the time that I bought my car, my husband purchased a Lexus. Up until now, I can say that Lexus has far surpassed BMW with their sales and service. I found it hard to believe when the service person at BMW told me to contact another dept to get the price and availability for the alarm
system. This isn't very satisfactory service since I had already been transferred to him by my salesman.
Can you tell my how I can contact the sales and service managers at
BMW North to let them know my concerns? At this point I can safely say that I cannot recommend BMW North to anyone else, nor purchasing a BMW to
potential buyer. This may seem like a minor problem to you but with all the increase in violence these days, the manufacturer should be taking an interest in the safety and security of their customers.
From: <customerrelations@bmwusa.com> Sent: Mondaylanuary 28. 2008 3:27 PM To: Subject: Ararm inquiry [1-691570120]</customerrelations@bmwusa.com>
> Dear Ms.
> Thank you for contacting BMW of North America, LLC regarding the
safety of > your 2008 BMW 335i Convertible. We appreciate your inquiry.
> I apologize for the lack of response, but I do not show that we received > any e-mail previously. Additionally, please accept my apology for the > misinformation you received from your BMW Center. I am not sure why they
> would have led you to believe there was an alarm system installed.
> While our vehicles do not come with alarm systems installed they do
have > theft deterrent features. BMW has one of the finest security and > anti-theft systems in the industry. Most break-ins occur when thieves are > either looking for a spare key or valuables left in a vehicle. BMWs

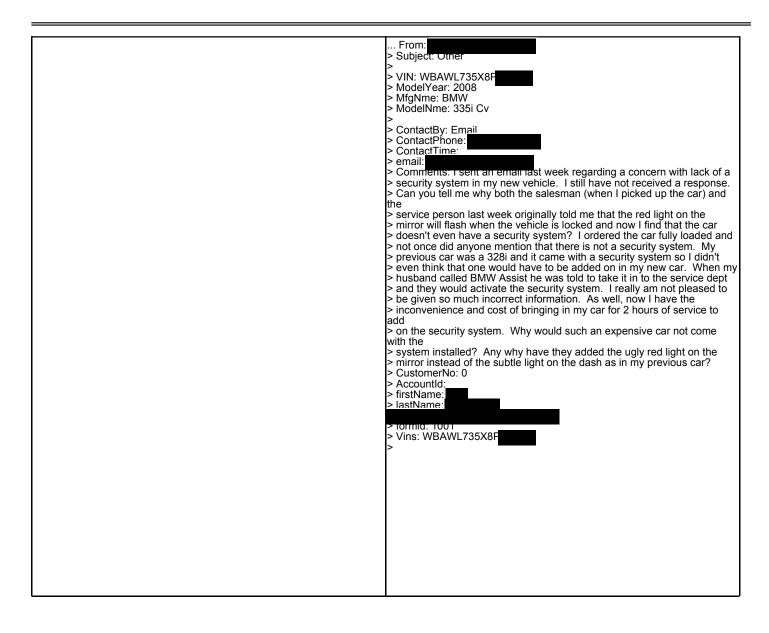


Customer Service Request Detail # 200802801451





Customer Service Request Detail # 200802801451







<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
Austin, TX

Vehicle

Chassis # (US): F

Year: 2008 Model: 335i Coupe

Mileage:

 Sale:
 11/19/07 12:00AM

 In Service Date:
 11/19/07 12:00AM

 Production Date:
 11/2/07 12:00AM

Service Request

Service Request #: 200803004051

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 1/30/08 06:41PM
Created By: Fitzgibbons, Jeff
Rep Assigned: Fitzgibbons, Jeff
Date Assigned: 1/30/08 06:41PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/30/08 06:43PM Close Rep: Fitzgibbons, Jeff

Issue Note: seeking to temporarily deactivate pass side SRS

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Advsd that deactivation could only be done thru center with signed release of liability. Recod that pass be moved to back seat to ensure they would not be injured in the event of bag deployment

File Name	Comments		





Activity Status: Done Activity Updated: 1/30/08 06:42PM
Activity Type Customer Interaction Activity Updated By: Fitzgibbons, Jeff

Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 1/30/08 06:42PM Email To:

Activity Created By: Fitzgibbons, Jeff

Activity Description: seeking to temporarily deactivate pass side SRS

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Thousand Oaks, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 330Ci Convertible

2006

Mileage: 46,375

 Sale:
 3/22/06 12:00AM

 In Service Date:
 3/22/06 12:00AM

 Production Date:
 2/8/06 12:00AM

Service Request

Service Request #: 200803200894

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/1/08 10:17AM
Created By: Mazanec, Carrie
Rep Assigned: Mazanec, Carrie
Date Assigned: 2/1/08 10:17AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/4/08 03:15PM
Close Rep: Schafer, Darci
Issue Note: Airbag deployment

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Closed. Refer to Special Product Investigation for resolution.
Cust called for update

File Name	Comments



Customer Service Request Detail # 200803200894

2/2/08 10:01AM Activity Status: Done Activity Updated: Activity Type Field Interaction Activity Updated By: DupCustRemoval, fm Activity Assigned To: Mazanec, Carrie Email From: Activity Created: 2/1/08 10:17AM Email To: Activity Created By: Mazanec, Carrie Activity Description: Airbag deployment Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/4/08 03:12PM Activity Type **Customer Interaction** Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 2/4/08 03:12PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called for update.POC 805-479-1990 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/4/08 03:14PM Done Activity Type Corporate Interaction Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 2/4/08 03:14PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer emailed Carrie of cust call. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Potomac, MD 2

Vehicle

Chassis # (US): I Chassis # (Non - US):

Year: 2007 Model: 328xi Sedan

Mileage:

Sale: 7/28/07 12:00AM In Service Date: 7/28/07 12:00AM Production Date: 6/20/07 12:00AM

Service Request

Service Request #: 200803500775 Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 2/4/08 10:11AM
Created By: Greer, Ryan
Rep Assigned: Greer, Ryan
Date Assigned: 2/4/08 10:11AM
Assigned Dealer: BMW of Arlington
Identified Dealer: BMW of Arlington

Date Resolved: Resolve Rep:

Date Closed: 2/5/08 04:30PM Close Rep: Collins, Dan

Issue Note: radio has intermittent background static noise/ dealer

has not resolved

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised customer to work with dealers for diagnosis
vehicle being brought to BMW of Arlington. cust will cb with any further issues

File Name	Comments

Note Created:

BMW of North America, Inc.



Note Type:

Customer Service Request Detail # 200803500775

2/4/08 10:16AM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 2/4/08 10:12AM Email To: Activity Created By: Greer, Ryan Activity Description: radio has intermittent background static noise/ dealer has not resolved Note Created: 2/4/08 10:13AM Note Created By: Greer, Ryan Note Type: Customer Interaction vehicle has been at dealer 3 times for a reprogramming of a radio intermittent static noise. Activity Status: Done Activity Updated: 2/5/08 04:29PM Activity Type Activity Updated By: **Customer Interaction** Collins, Dan Activity Assigned To: Collins, Dan Email From: Activity Created: 2/5/08 04:29PM Email To: Activity Created By: Collins, Dan Activity Description: cust wanted to let us know he has appt with BMW of Arlington, hopes they can resolve issue. wrtr advsd cust to cb with any further questions

Note Created By:





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Rockville, MD

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

Sale: 1/27/07 12:00AM
In Service Date: 1/27/07 12:00AM
Production Date: 12/12/06 12:00AM

Service Request

Service Request #: 200803504388

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/4/08 07:03PM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 2/4/08 07:03PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/4/08 07:05PM Close Rep: Collins, Dan

Issue Note: cust inquiring if vehicle has alarm

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wrtr advsd that alarm is not standard from factory and would have had to be installed at dealer

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 2/4/08 07:05PM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan
Activity Created: 2/4/08 07:05PM

Email From: Email To:

Activity Created By: Collins, Dan

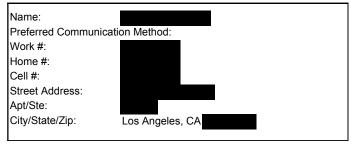
Activity Description: cust inquiring if vehicle has alarm

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 335i Sedan

Mileage:

 Sale:
 1/24/08 12:00AM

 In Service Date:
 1/24/08 12:00AM

 Production Date:
 11/8/07 12:00AM

Service Request

Service Request #: 200803604782

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/5/08 08:30PM
Created By: Bogdanovitch, Jason
Rep Assigned: Bogdanovitch, Jason
Date Assigned: 2/5/08 08:30PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/5/08 08:32PM
Close Rep: Bogdanovitch, Jason

Issue Note: Wanted voice prompt to change gender

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Customer would like to be able to change gender on voice activation.

File Name	Comments





Activity Status: Done Activity Updated: 2/5/08 08:31PM
Activity Type Customer Interaction Activity Updated By: Bogdanovitch, Jason

Activity Assigned To: Bogdanovitch, Jason Email From:
Activity Created: 2/5/08 08:31PM Email To:

Activity Created By: Bogdanovitch, Jason

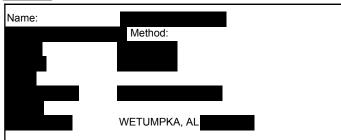
Activity Description: Wanted voice prompt to change gender

Note Created: Note Created By: Note Type:

Customer Service Request Detail # 200803700541



<u>Customer</u>



Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2006 Model: 325i (SA) Mileage: 14,000

 Sale:
 10/12/07 12:00AM

 In Service Date:
 5/17/06 12:00AM

 Production Date:
 2/20/06 12:00AM

Service Request

Service Request #: 200803700541

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/6/08 10:44AM Created By: DiSalvo, Hank Rep Assigned: DiSalvo, Hank Date Assigned: 2/6/08 10:44AM Assigned Dealer: **BMW of Montgomery** Identified Dealer: **BMW of Montgomery** Date Resolved: 2/7/08 11:38AM Resolve Rep: NET, DCS Date Closed: 2/11/08 03:08PM Close Rep: DiSalvo, Hank

Issue Note: cont problems with airbag and seat belt sensor

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

Solution	
I spoke with David Chaulk and Joel Hodges harness repair kit for the left side airbag and system is working normal at this time.	

i advsd cust of info and that case has been documtned

File Name	Comments





Activity Status: Done Activity Updated: 2/6/08 10:53AM
Activity Type Customer Interaction Activity Updated By: DiSalvo, Hank

Activity Assigned To: DiSalvo, Hank Email From: Activity Created: 2/6/08 10:45AM Email To:

Activity Created By: DiSalvo, Hank

Activity Description: cont problems with airbag and seat belt sensor

Note Created: 2/6/08 10:45AM Note Created By: DiSalvo, Hank Note Type: Customer Interaction

cust sd that veh is currently at dealership (cust sd its the 4th time) for cont airbag and seatbelt sensor issues...cust sd that the airbag moduel on driverside was replaced as well as the wiring harness that conected the modules...cust sd that hes lost confidence with veh and thinks it could fail again and now hes worried for his safety, cust sd that he wants out of the veh advsd cust i will call dealer and tt SM and get back with cust at

Activity Status: Done Activity Updated: 2/6/08 10:58AM
Activity Type Dealer Interaction Activity Updated By: DiSalvo, Hank

Activity Type Dealer Interaction Activity Option

Activity Assigned To: DiSalvo, Hank Email From:

Activity Created: 2/6/08 10:56AM Email To:

Activity Created By: DiSalvo, Hank
Activity Description: left id vm for joey (SM)

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 2/11/08 03:06PM
Activity Type General Activity Updated By: DiSalvo, Hank

Activity Assigned To: NET, DCS Email From:
Activity Created: 2/6/08 11:08AM Email To:

Activity Description: Dealer Created Activity

Note Created: 2/6/08 03:58PM

Note Created: 2/6/08 11:08AM Note Created By: NET, DCS Note Type: Dealer Interaction

Viewed Service Request information: Dealer 29187 on Wed Feb 06

joey cld back

NET, DCS

11:08:03 EST 2008

Activity Description:

Activity Created By:

Activity Status: Done Activity Updated: 2/6/08 04:06PM
Activity Type Dealer Interaction Activity Updated By: DiSalvo, Hank

Activity Assigned To: DiSalvo, Hank Email From:
Activity Created: 2/6/08 03:58PM Email To:
Activity Created By: DiSalvo, Hank

Note Created By: DiSalvo, Hank

Note Type: Dealer Interaction

Activity Type

BMW of North America, Inc.



Customer Service Request Detail # 200803700541

advsd the driverside air bag has been replaced, control moduel was replaced, however the module installed was the wrong one, now harness has to be replaced as well...joey sd that problem is intermittent and hard to duplicate, but dealer was finally able to see the same fault code appear...joey advsd veh can be repaird and knows that cust wants out of veh...advsd i will call cust back and give info, joey advsd he discussed it with cust as well

Activity Status: Done

Customer Interaction

sustomer interaction

Activity Assigned To: DiSalvo, Hank
Activity Created: 2/11/08 12:53PM

Activity Created By: DiSalvo, Hank

Activity Description: cld cust back at 334 213 3725

Note Created: 2/11/08 01:00PM Note Created By: DiSalvo, Hank Note Type: Customer Interaction

Activity Updated:

Email From:

Email To:

Activity Updated By:

Activity Updated:

Email From:

Email To:

Activity Updated By:

2/11/08 01:02PM

2/11/08 03:06PM

DiSalvo, Hank

DiSalvo, Hank

cust had left vm for me...i had to leave id vm for cust at this number

Activity Status: Done

Activity Type Customer Interaction

Activity Assigned To: DiSalvo, Hank
Activity Created: 2/11/08 03:02PM
Activity Created By: DiSalvo, Hank

Activity Description: cust cld back

advsd he picked veh up and discussed issue with SA and joey but still feels veh will break down again and mentiond legal action...i advsd cust that its prob best to at least try veh out (esp since joey was confident problem would be fixed) and of course if issue returns cust can call me back directly and i will contact dealer...cust wanted corp address anyway and advsd he will see how veh drives but might forward to attrny





<u>Customer</u>

Name:

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330xi

Mileage:

 Sale:
 2/20/06 12:00AM

 In Service Date:
 2/20/06 12:00AM

 Production Date:
 1/23/06 12:00AM

Service Request

Service Request #: 200803800247

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/7/08 08:41AM
Created By: Hawley, Darlene
Rep Assigned: Hawley, Darlene
Date Assigned: 2/7/08 08:41AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/7/08 08:45AM Close Rep: Hawley, Darlene

Issue Note: Vehicle Products

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
refer to parts for alarm		

File Name	Comments





2/7/08 08:44AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: Email - Inbound Hawley, Darlene

Activity Assigned To: Hawley, Darlene Email From: alangiangregorio@verizon.net Activity Created: 2/6/08 06:20PM Email To: <CustomerService@bmwusa.com>

Activity Created By: Administrator, Siebel Activity Description: Vehicle Products

> Note Created: Note Created By: Note Type:

> > Subject: venicle Product VIN: WBAVD33506K ModelYear: 2006 MfgNme: BMW ModelNme: 330xi

From

ContactBy: Email ContactPhone: ContactTime:

email: Comments: what is the cost to add an alarm system to my car? CustomerNo: 0 AccountId firstName: lastName: UserName formid: 100 i Vins: WBAVD33506k

Activity Status: Activity Updated: 2/7/08 08:44AM Done

Activity Type Email - Outbound Activity Updated By: Administrator, Siebel Activity Assigned To: Hawley, Darlene Email From: CustomerRelations@bmwusa.com

Email To: Activity Created: 2/7/08 08:41AM

Activity Created By: Hawley, Darlene

Activity Description: RE: Vehicle Products [1-696617559]

Note Created: Note Created By: Note Type:



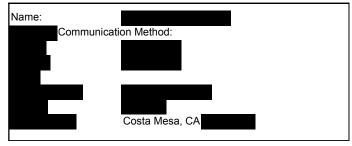
Customer Service Request Detail # 200803800247

Dear Mr.
Thank you for contacting BMW of North America, LLC regarding your 2006 BMW 330xi. We appreciate your inquiry.
There is a BMW Alarm System available through the Parts Department of your authorized BMW center. If you would like to install this accessory, please contact your BMW center for details and pricing. Should you need it, you will find a complete listing of authorized centers, categorized by name, state, or zip code, on our website at www.bmwusa.com/dealers.
If you have any further questions, please reply to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.
Sincerely,
Darlene Hawley Customer Relations and Services Representative
Original Message
From: Sent: 2/1/2008 12:00:00 AW To: <customerservice@bmwusa.com> Subject: Vehicle Products</customerservice@bmwusa.com>
From Subject: Venicie Products
VIN: WBAVD33506k ModelYear: 2006 MfgNme: BMW ModelNme: 330xi
ContactBy: Email ContactPhone: ContactTime: email: a
Comments: what is the cost to add an alarm system to my car? CustomerNo: 0 Accountld: firstName: lastName:
rormia: 1001 Vins: WBAVD33506K





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: Mileage:

 Sale:
 12/21/07 12:00AM

 In Service Date:
 12/21/07 12:00AM

 Production Date:
 9/19/07 12:00AM

2008

328i Sedan

Service Request

Service Request #: 200803901029

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/8/08 11:09AM
Created By: Nos, Sonny
Rep Assigned: Nos, Sonny
Date Assigned: 2/8/08 11:09AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/8/08 11:13AM Close Rep: Nos, Sonny

Issue Note: cx complaining about radio sound. cx complaining about

ghost sounds comin from back speakers.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
documented complaint for customer.

File Name	Comments





Activity Status: Done Activity Updated: 2/8/08 11:12AM
Activity Type Customer Interaction Activity Updated By: Nos, Sonny

Activity Assigned To: Nos, Sonny Email From: Activity Created: 2/8/08 11:10AM Email To:

Activity Created By: Nos, Sonny

Activity Description: cx complaining about radio sound. cx complaining about ghost sounds comin from back speakers.

Note Created: 2/8/08 11:11AM Note Created By: Nos, Sonny Note Type: Customer Interaction

cx complaining about radio sound. cx complaining about ghost sounds coming from back speakers. cx has ipod hooked up.. dealer says nothing wrong with system.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Sacramento, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage: 1,700

Sale: 11/8/07 12:00AM In Service Date: 11/8/07 12:00AM Production Date: 9/21/07 12:00AM

Service Request

Service Request #: 200804202701
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/11/08 01:13PM
Created By: Coil, Jarrod
Rep Assigned: Moore, Lew
Date Assigned: 2/22/08 11:36AM
Assigned Dealer: Niello BMW Sacramento
Identified Dealer: Niello BMW Sacramento

Date Resolved: Resolve Rep:

Date Closed: 3/17/08 03:23PM Close Rep: Moore, Lew

Issue Note: cci seeking buyback, then going to order a new veh

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
Surrender march 17, 2008		

File Name		Comments
FW	F	
	.pdf signed set	





Activity Status: Done Activity Updated: 2/11/08 01:23PM Activity Type **Customer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 2/11/08 01:14PM Email To: Activity Created By: Coil, Jarrod Activity Description: cci seeking buyback, then going to order a different veh Note Created: 2/11/08 01:15PM Note Created By: Coil, Jarrod Note Type: Customer Interaction cust stts veh has been down 32 days of 61 days of ownership. cust requests BMW buyback this vehicle and then wants to order another BMW. cust stts the SM Matt Ryan of Niello referred him to CR to handle request. cust stts the airbag system has malfunctioned and serv is still awaiting parts for repair. cust stts his wife refuses to drive vehicle. Activity Status: Done Activity Updated: 2/21/08 05:37PM Market Liaison Escalation Activity Updated By: Klinger, Molly Activity Type Activity Assigned To: Klinger, Molly Email From: Activity Created: 2/11/08 03:26PM Email To: Activity Created By: Coil, Jarrod Activity Description: emailed Molly Klinger for market review Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/11/08 03:46PM Activity Updated By: Activity Type Field Interaction Klinger, Molly Activity Assigned To: Klinger, Molly Email From: 2/11/08 03:46PM Activity Created: Email To: Activity Created By: Klinger, Molly Activity Description: writer emailed market 34 to have case reviewed. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/12/08 07:27PM Activity Type **Customer Interaction** Activity Updated By: Coriell. Adam Activity Assigned To: Coriell. Adam Email From: Activity Created: 2/12/08 07:27PM Email To: Activity Created By: Coriell, Adam Activity Description: Writer informed that there is no update at this time Note Created: Note Created By: Note Type:





Activity Type General Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 2/15/08 12:17PM Email To: Activity Created By: Coil, Jarrod	Activity Status:	Done	Activity Updat	ted:	2/15/08 12:17PM	
Activity Created: 2/15/08 12:17PM Email To: Activity Description: awaiting update from mixt Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/15/08 04:43PM Activity Description: 2/15/08 04:43PM Email To: Activity Created: 2/15/08 04:43PM Email To: Activity Created: 2/15/08 04:43PM Email To: Activity Description: Qustomer Interaction Activity Description: Qustomer Calling to see if update has been posted. Note Created: 2/15/08 04:41PM Note Created By: Dyer, Kristen Note Type: Customer Interaction Service angine scon light also on, cst thinks its just pribly the gas cap. no update per market yet. Activity Status: Done Activity Description: Activity Created: 2/15/08 03:02PM Email To: Activity Created: 2/15/08 03:02PM Email To: Activity Created: 2/15/08 03:02PM Email To: Activity Created By: Note Created By: Note Created By: Note Type: Customer Interaction Service and From: Activity Created: 2/15/08 03:02PM Email To: Activity Created: 2/15/08 03:02PM Email To: Activity Created: 2/15/08 03:02PM Email To: Activity Description: Writer I'm for AMM Chris Note Created: Note Created By: Note Type: Note Type: Activity Created: 2/15/08 03:02PM Email To: Activity Updated: 2/15/08 03:02PM Email To: Activity Upda		General	Activity Updated By:		Coil, Jarrod	
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Activity Created By: Klinger, Molly writer I/m for AMM Chris Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/21/08 10:32AM Activity Type Customer Interaction Activity Updated By: Fronckel, Eric Activity Assigned To: Fronckel, Eric Email From: Activity Created: 2/21/08 10:32AM Email To: Activity Created By: Fronckel, Eric Activity Created By: Fronckel, Eric Activity Description: Cci, wanted to know timeframe for response; adv. nothing yet, will contact him as soon as we have an answer Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/21/08 05:36PM Activity Type Field Interaction Activity Updated By: Klinger, Molly Activity Assigned To: Klinger, Molly Email From: Activity Assigned To: Klinger, Molly Email From: Activity Created By: Klinger, Molly Activity Description: AMM Chris advised moved forward with a repurchase.	Activity Assigned To:	Klinger, Molly	Email From:			
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	Note Created:		Note Created By:		Note Type:	



Customer Service Request Detail # 200804202701

Activity Status: Activity Updated: 2/21/08 05:37PM Done Activity Type Corporate Interaction Activity Updated By: Klinger, Molly Activity Assigned To: Klinger, Molly Email From: 2/21/08 05:37PM Activity Created: Email To: Activity Created By: Klinger, Molly Activity Description: writer notified CORE of repurchase Note Created: Note Created By: Note Type: Activity Updated: Activity Status: Done 2/22/08 11:35AM Activity Updated By: Wohlfahrt-Mayer, Jessica Activity Type Corporate Interaction Wohlfahrt-Mayer, Jessica Email From: Activity Assigned To: Activity Created: 2/22/08 11:35AM Email To: Activity Created By: Wohlfahrt-Mayer, Jessica Activity Description: reassigned from Ohio, escalated to Core Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/25/08 10:47AM Activity Type **Customer Interaction** Activity Updated By: Bobo, DeAnne Activity Assigned To: Bobo. DeAnne Email From: Activity Created: 2/25/08 10:47AM Email To: Bobo, DeAnne Activity Created By: Activity Description: cust called in for update. Writer sent e-mail to Lew Moore. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/25/08 11:36AM Done Activity Type **Customer Interaction** Activity Updated By: Moore, Lew Activity Assigned To: Moore, Lew **Email From:** 2/25/08 11:36AM Email To: Activity Created: Activity Created By: Moore, Lew Activity Description: Spoke to customer He will send title and bill of sale first incident 300 miles Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/28/08 08:02AM Activity Type **Customer Interaction** Activity Updated By: Moore, Lew Activity Assigned To: Moore, Lew **Email From:** 2/28/08 08:01AM Activity Created: Email To: Activity Created By: Moore, Lew Activity Description: Settlement paperwork to customer see below Note Type: Customer Interaction Note Created: 2/28/08 08:01AM Note Created By: Moore, Lew



Customer Service Request Detail # 200804202701

From: Moore Lew, V4-US-A-51	
Sent: Thursday, February 28, 2008 8:01 AM To: 'Steve Del Real' Subject: RE: Next steps	
Subject. RE. Next steps	
Mr.	
Attached is the settlement agreement and cover letter for the repurchase of your 2008 BMW 335I.	
Please sign and notarize and return the document to me.	
A scanned e mail attachment will work well.	
After receipt, I will prepare the repurchase package.	
We will do all we can to keep to the schedule we previously discussed.	
Please call if there are any questions.	
Thanks	
Lew Moore	
Regards,	
Lewis P. Moore Customer Relations and Services Representative	
Telephone (201) 263-8223 (800) 831-1117 ext. 8223_ Fax (201) 930-8484 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227	
Sent: wednesday, February 27, 2008 5:50 PW To: Moore Lew, V4-US-A-51 Co: Matt Ryan	
Subject: Next steps	
Lew,	
I just wanted to touch base with you about the repurchase of my BMW VIN#WBAWL73548F . During our last conversation on 25 FEB 2008 you stated I would receive an email from you by mid week, and that	



Email To:



.. I would need to sign the documents and return an electronic copy to you. I have not received your email. Please respond to this email just to confirm that I have your email correct. Also please let me know if the completion of this process is still on

Activity Status: Done

Activity Type Corporate Interaction

Activity Assigned To: Moore, Lew Activity Created: 2/29/08 08:08AM

Activity Created By: Moore, Lew

Activity Description: Settlement package to ISG

Note Created: 2/29/08 08:09AM

2/29/08 08:09AM **Activity Updated:**

Activity Updated By: Moore, Lew Email From:

Note Created By: Moore, Lew Note Type: Corporate Interaction

From: Moore Lew, V4-US-A-51

Sent: Friday, February 29, 2008 8:08 AM To: 'ehickman@impartialservices.com'

Cc: Fashola Tom, V4-US-V-3-C; DeSantis Christopher, V4-US-V-35 Subject: FW: Scanned document from NEW ShareScan (ShareScan)

Re: Customer DelReal 2008 BMW 335I PX52088

Attached is the settlement package for the customer referenced above.

The reason for the repurchase is repeat repairs air bag.

Niello BMW will be the dealer involved in the surrender.

Thanks

Lew Regards,

Lewis P. Moore Customer Relations and Services Representative

Telephone (201) 263-8223 (800) 831-1117 ext. 8223_ ⁼ax

(201) 930-8484 Mailing Address P.O. Box 1227

Westwood, NJ 07675-1227

From: NEW ShareScan

Sent: Friday, February 29, 2008 7:55 AM To: Moore Lew, V4-US-A-51

Subject: Scanned document from NEW ShareScan (ShareScan)



Customer Service Request Detail # 200804202701

Activity Status: Done Activity Updated: 3/6/08 03:09PM Activity Type Activity Updated By: Corporate Interaction Moore, Lew Activity Assigned To: Moore, Lew Email From: Activity Created: 3/6/08 03:09PM Email To: Activity Created By: Moore, Lew Activity Description: Waiting for ISG Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/12/08 01:40PM Corporate Interaction Activity Updated By: Activity Type Moore, Lew Activity Assigned To: Moore, Lew Email From: Activity Created: 3/12/08 01:39PM Email To: Activity Created By: Moore, Lew Activity Description: waiting for ISG transfer agent assigned Note Created: Note Created By: Note Type: Activity Updated: 3/17/08 02:14PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 3/17/08 02:14PM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: cci for Lew Moore -- xfrd to LM Note Created: Note Created By: Note Type: Activity Updated: Activity Status: Done 3/17/08 02:39PM Activity Type **Customer Interaction** Activity Updated By: Moore, Lew Activity Assigned To: Moore, Lew Email From: Activity Created: 3/17/08 02:39PM Email To: Activity Created By: Moore, Lew Activity Description: Customer advises March 17surrender Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Warren, NJ

Vehicle

Chassis # (US): K

Year: 2007 Model: 328i Sedan

Mileage:

Sale: 7/31/07 12:00AM In Service Date: 7/31/07 12:00AM Production Date: 7/9/07 12:00AM

Service Request

Service Request #: 200804304473

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/12/08 06:44PM
Created By: Brookins, Kristy
Rep Assigned: Brookins, Kristy
Date Assigned: 2/12/08 06:44PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/12/08 06:46PM Close Rep: Brookins, Kristy

Issue Note: CCI asking abt alarm sounding - wrtr ref to dlr

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Wrtr adv cust should not activate unless something to dlr	in seat or door ajar - ref

File Name	Comments





Activity Status: Done Activity Updated: 2/12/08 06:46PM
Activity Type Customer Interaction Activity Updated By: Brookins, Kristy

Activity Assigned To: Brookins, Kristy Email From: Activity Created: 2/12/08 06:45PM Email To:

Activity Created By: Brookins, Kristy

Activity Description: CCI asking abt alarm sounding - wrtr ref to dlr

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Niles, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Sedan

Mileage:

 Sale:
 8/18/07 12:00AM

 In Service Date:
 8/18/07 12:00AM

 Production Date:
 5/24/07 12:00AM

Service Request

Service Request #: 200804304563

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 2/12/08 06:57PM
Created By: Dickerson, Micah
Rep Assigned: Dickerson, Micah
Date Assigned: 2/12/08 06:57PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/12/08 06:59PM Close Rep: Dickerson, Micah

Issue Note: Cust. asking what exclamation point and SOS icon

mean

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Writer advsd that it would indicate a fault in SOS system and to hav veh. diagnosed by dlr.	e the

File Name	Comments





Activity Status: Done Activity Updated: 2/12/08 06:58PM
Activity Type Customer Interaction Activity Updated By: Dickerson, Micah

Activity Assigned To: Dickerson, Micah Email From:
Activity Created: 2/12/08 06:58PM Email To:

Activity Created By: Dickerson, Micah

Activity Description: Cust. asking what exclamation point and SOS icon mean.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Windermere, FL

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2006

Model: 325i (S. Africa) Mileage: 30,500

 Sale:
 8/1/06 12:00AM

 In Service Date:
 8/1/06 12:00AM

 Production Date:
 5/4/06 12:00AM

Service Request

Service Request #: 200804403136
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/13/08 04:57PM
Created By: Labatzky, Karen
Rep Assigned: Labatzky, Karen
Date Assigned: 2/13/08 04:57PM
Assigned Dealer: Fields BMW
Identified Dealer: Fields BMW

Date Resolved: Resolve Rep:

Date Closed: 2/14/08 04:10PM Close Rep: Labatzky, Karen

Issue Note: customer wants out of her vehicle due to having too

many issues

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
customer will call back when vehicle is at the dealer

File Name	Comments





Activity Status: Done Activity Updated: 2/13/08 05:01PM
Activity Type Customer Interaction Activity Updated By: Labatzky, Karen

Activity Assigned To: Labatzky, Karen Email From: Activity Created: 2/13/08 04:59PM Email To:

Activity Created By: Labatzky, Karen

Activity Description: customer wants out of her vehicle due to having too many issues

Customer wants out of her car NOW. States she's been in for brake lights, other lights, blower not working. Now, the airbag light came on, cig lighter isn't working. She's too busy to bother and just wants out of vehicle. She was transferred from BMWFS who provided early term opts already but they were not an atractive solution.

Advised she can speak with sales and she can get car to dealer so that they can inspect the vehicle. She'll call back when it's there. Once we do that, we'll review her service history and see what we can do to assist her.





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Norton, MA

Vehicle

Chassis # (US): Chassis # (Non - US): Year: 2007 Model: 328xi

Mileage: Sale: 5/26/07 12:00AM In Service Date: 5/26/07 12:00AM Production Date: 4/11/07 12:00AM

Service Request

Service Request #: 200805005243

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 2/19/08 06:48PM Created By: Klinger, Molly Rep Assigned: Klinger, Molly 2/19/08 06:48PM Date Assigned:

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/19/08 06:51PM Close Rep: Klinger, Molly

Issue Note: Cust sttd that his airbag light comes on and off on pass side when no one is in that seat.

Code Descriptions

I	SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
ſ	SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
writer advised customer to address with service center.

File Name	Comments





Activity Status: Done Activity Updated: 2/19/08 06:49PM
Activity Type Customer Interaction Activity Updated By: Klinger, Molly

Activity Assigned To: Klinger, Molly Email From:
Activity Created: 2/19/08 06:49PM Email To:

Activity Created By: Klinger, Molly

Activity Description: Cust sttd that his airbag light comes on and off on pass side when no one is in that seat.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs

Preferred Communication Method: Work #:

Work #: Home #: Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Mount Laurel, NJ

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325xi Mileage: 33,000

 Sale:
 3/25/06 12:00AM

 In Service Date:
 3/25/06 12:00AM

 Production Date:
 2/20/06 12:00AM

Service Request

Service Request #: 200805301229

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/22/08 10:36AM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 2/22/08 10:36AM

Assigned Dealer: Reeves Import Motorcars, Inc. Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved: Resolve Rep:

Date Closed: 2/22/08 10:41AM Close Rep: Harris, Ryan

Issue Note: Janice Paolini (cust's daughter-in-law) called because

she states she wants out of veh.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer advised if dealer has contacted regional team, there is nothing CR can do. Writer offered to contact dealer to verify that they reached out to regional team, cust declined.

File Name	Comments		





Activity Status: Done Activity Updated: 2/22/08 10:38AM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From: Activity Created: 2/22/08 10:37AM Email To:

Activity Created By: Harris, Ryan

Activity Description: Janice states the veh was towed in 4x for computer problems. Cust states dealer told her BMW is offering \$5000.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Ashdown, AR

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006

Model: 325i (S. Africa) Mileage: 27,000

Sale: 7/21/06 12:00AM In Service Date: 7/21/06 12:00AM Production Date: 3/29/06 12:00AM

Service Request

Service Request #: 200805802862 Brand: **BMW** Type: Complaint **Current Status:** Closed

Date Opened: 2/27/08 03:07PM Created By: Labatzky, Karen Rep Assigned: Labatzky, Karen Date Assigned: 2/27/08 03:07PM Assigned Dealer: Orr BMW Orr BMW

Date Resolved: Resolve Rep:

Identified Dealer:

Date Closed: 3/25/08 06:34PM Close Rep: Labatzky, Karen Issue Note: repeat radio concern

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
We are going to offer the customer a Sirius radio
asked April to call customer for me since his question is in regards to the service history of his vehicle - radio replacement or not?

radio wasn't replaced, they just installed a radio from another vehicle

File Name	Comments





Activity Status: Done Activity Updated: 2/28/08 10:28AM
Activity Type Customer Interaction Activity Updated By: Labatzky, Karen

Activity Type Customer Interaction

Activity Assigned To: Labatzky, Karen

Activity Created: 2/27/08 03:07PM

Activity Created By: Labatzky, Karen

Activity Created By: Labatzky, Karen
Activity Description: repeat radio concern

Email From:

Email To:

Won't pick up radio stations and those that it does, won't pick up in stereo. His loaners all pick up stations fine. Dealer has repaired 4 times. His SA, April Moellenkamp says that it works fine at their shop. Told the customer to contact BMWNA and the next thing is to bring out an engineer.

He works over 200 miles from the dealer so they can't simply go to his home to duplicate.

They've checked the antenna, wire to antenna, radio itself-changed or updated software. Also blamed the tint on the windows but backed off.

Activity Status: Done Activity Updated: 2/28/08 11:12AM
Activity Type Dealer Interaction Activity Updated By: Labatzky, Karen

Activity Assigned To: Labatzky, Karen Email From: Activity Created: 2/28/08 10:28AM Email To:

Activity Created By: Labatzky, Karen

Activity Description: left VM for April Moellenkamp, SM, (318) 629-1269

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 2/28/08 11:16AM

Activity Type Dealer Interaction Activity Updated By: Labatzky, Karen
Activity Assigned To: Labatzky, Karen Email From:
Activity Created: 2/28/08 11:12AM Email To:

Activity Created By: Labatzky, Karen
Activity Description: April called to discuss

Note Created: 2/28/08 11:13AM Note Created By: Labatzky, Karen Note Type: Dealer Interaction

States the first thing they showed customer was the SIB about tint and the customer swore up and down that it was happening prior to installing the tint. Also, the reception is fine there so they can't duplicate anything. Eric Dupris has been involved and told to reprogram the car. She has also sent him an e-mail this morning to find out what to do next. Likely they'll ask customer to remove the tint and go from there, not certain though.

Explained to her that the customer stated that they initially contributed the issue to the tint and then tried to back track out of that explination.

April explained they did not, they were just giving the customer the benifit of the doubt.

April will forward the RTE's e-mail to me when she gets it.





Activity Status: Done Activity Updated: 2/29/08 01:54PM Activity Type **Customer Interaction** Activity Updated By: Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: Activity Created: 2/29/08 01:54PM Email To: Activity Created By: Hawley, Darlene Activity Description: cci for update. trans to Karen Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/29/08 01:58PM Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: 2/29/08 01:58PM Activity Created: Email To: Activity Created By: Labatzky, Karen Activity Description: customer looking for update - advised waiting to hear back from RTE Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/4/08 02:00PM Activity Type **Dealer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen **Email From:** Activity Created: 3/3/08 02:07PM Email To: Activity Created By: Labatzky, Karen Activity Description: If I don't hear back today, call tomorrow: April Moellenkamp, SM, (318) 629-1269 Note Created: 3/4/08 02:00PM Note Created By: Labatzky, Karen Note Type: Dealer Interaction left VM for April Moellenkamp, SM, (318) 629-1269 Done 3/5/08 02:58PM Activity Status: Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/5/08 02:58PM Email To: Activity Created By: Labatzky, Karen Activity Description: cci, advised no update Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/5/08 02:59PM Done Activity Updated By: Activity Type **Dealer Interaction** Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/5/08 02:59PM Email To: Activity Created By: Labatzky, Karen Activity Description: left VM for April Moellenkamp, SM, (318) 629-1269 Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 3/5/08 03:07PM Dealer Interaction Activity Type Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/5/08 03:07PM Email To: Activity Created By: Labatzky, Karen Activity Description: April left VM saying that she hasn't heard back, resent it though and hear rep is filling in at tech line so hard to get to Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/11/08 02:42PM Activity Type General Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: 3/7/08 01:07PM Activity Created: Email To: Activity Created By: Labatzky, Karen Activity Description: pending Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/13/08 04:00PM Activity Type **Dealer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen **Email From:** Activity Created: 3/11/08 02:42PM Email To: Activity Created By: Labatzky, Karen Activity Description: left message for April to call with an update Note Created: Note Created By: Note Type: Activity Updated: 3/13/08 04:00PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/12/08 03:16PM Email To: Activity Created By: Labatzky, Karen Activity Description: Spoke with customer. Advised still pending an update on this. Note Created: Note Created By: Note Type: **Activity Status:** Done Activity Updated: 3/13/08 04:12PM Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen **Email From:** Activity Created: 3/13/08 04:00PM Email To: Activity Created By: Labatzky, Karen Activity Description: April Moellenkamp, SM, (318) 629-1269 Note Created: 3/13/08 04:02PM Note Created By: Labatzky, Karen Note Type: Customer Interaction



Customer Service Request Detail # 200805802862

April has been out ill for last few days...Perhaps the SD, Brian Elkins can assist. he was unavail. left vm. Advised been waiting 2 weeks to hear back from the RTE. If that is the case, not fair to them, customer and me and perhaps I should escalate this. have not been able to reach April to confirm this since she's been OOO so please call me to touch base before taking further action.

Activity Status: Done

Activity Type General
Activity Assigned To: Labatzky, Karen
Activity Created: 3/14/08 09:56AM
Activity Created By: Labatzky, Karen

Activity Description: pending

Note Created: 3/17/08 04:16PM

Note Created By: Labatzky, Karen

Activity Updated:

Email From: Email To:

Activity Updated By:

Note Type: General

3/18/08 02:26PM

Labatzky, Karen

Still unresponsive...

Activity Status: Done Activity Updated: 3/18/08 03:01PM
Activity Type Dealer Interaction Activity Updated By: Labatzky, Karen

Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/18/08 02:26PM Email To:

Activity Created By: Labatzky, Karen

Activity Description: Spoke with April Moellenkamp, SM, (318) 629-1269

Note Created: 3/18/08 02:26PM Note Created By: Labatzky, Karen Note Type: Dealer Interaction

She hasn't heard anything back. She is going to e-mail what she sent so that I can escalate on my end.



From: Labatzky Karen, S Sent: Tuesday, March 18 To: Dickerson Micah SF Subject: Mr. Micah,	, 2008 3:01 PM	scalation		
This one is painful. The c the dealer can't simply dr	ustomer lives over 200 miles from the location where the reconting on the window, which may	eption is poor.		
Here are note from a con BMW, April Moellenkamp	versation I had with the Service	Manager at Orr		
customer swore up and c tint. Also, the reception is Dupris has been involved him an e-mail this mornin	showed customer was the SIB a lown that it was happening prior fine there so they can't duplicate and told to reprogram the car. Sign to find out what to do next. Lik int and go from there, not certain	to installing the e anything. Eric She has also sent ely they'll ask		
Explained to her that the issue to the tint and then	customer stated that they initially tried to back track out of that exp	contributed the classification.		
April explained they did not the doubt.	ot, they were just giving the cust	omer the benefit		
April will forward the RTE	s e-mail to me when she gets it.			
	not heard back since. I'd like so			
Thank you, Karen				
Activity Status:	Done	Activity Updated:	3/18/08 03:50PM	
Activity Type	Market Liaison Escalation	Activity Updated By:	Dickerson, Micah	
Activity Assigned To: Activity Created:	Dickerson, Micah 3/18/08 03:01PM	Email From: Email To:		
Activity Created By:	Labatzky, Karen	Liliali 10.		
Activity Description:		e RTE since dealer been waiting s	since 2/28 for guidance	
Note Created:	3/18/08 03:02PM N	lote Created By: Labatzky, Karen	Note Type: Market I	Liaison Escalation



From: Labatzky Karen, SF4-US-S-5 Sent: Tuesday, March 18, 2008 3:01 PM To: Dickerson Micah, SF4-US-S-5 Subject: Mr. Name of North RTE escalation	
Micah,	
This one is painful. The customer lives over 200 miles from the dealer so the dealer can't simply drive to the location where the reception is poor. Also, the customer has tinting on the window, which may be the contributing factor.	
Here are note from a conversation I had with the Service Manager at Orr BMW, April Moellenkamp:	
States the first thing they showed customer was the SIB about tint and the customer swore up and down that it was happening prior to installing the tint. Also, the reception is fine there so they can't duplicate anything. Eric Dupris has been involved and told to reprogram the car. She has also sent him an e-mail this morning to find out what to do next. Likely they'll ask customer to remove the tint and go from there, not certain though.	
Explained to her that the customer stated that they initially contributed the issue to the tint and then tried to back track out of that explanation.	
April explained they did not, they were just giving the customer the benefit of the doubt.	
April will forward the RTE's e-mail to me when she gets it.	
That was 2/28 and we've not heard back since. I'd like some closure to this case, can you contact Eric to find out what his next step is for the dealer?	
Thank you, Karen	
Note Created: 3/18/08 03:06PM Note Created By: L	abatzky, Karen Note Type: Market Liaison Escalation
Activity Status: Done Activity	
	Jpdated By: Labatzky, Karen
Activity Assigned To: Dickerson, Micah Email Fr	om:
Activity Created: 3/18/08 03:46PM Email To):
Activity Created By: Dickerson, Micah Activity Description: Writer e-mailed Eric to make sure that issue ha	s been addressed.
Note Created: 3/19/08 10:29AM Note Created By: L	abatzky, Karen Note Type: Field Interaction



From: Dupuis Eric, V4-U8 Sent: Tuesday, March 18 To: Dickerson Micah, SF Cc: April Moellenkamo Subject: RE: Mr.	3, 2008 10:21 PM 4-US-S-5	- RTE escalation			
April,					
reception, but I am not su to other vehicles, I canno can inspect the car next t	ervice roundtable for Februa ure if this applies. If the rece thelp it if reception is poor i time I am in, but I don't think a loaner car home and if so	ption is OK compared in a very rural area. I that will help either.			
Eric					
LIIC					
Activity Status:	Done	Activity	Updated:	3/19/08 12:13PM	
Activity Type	Dealer Interaction	Activity (Updated By:	Labatzky, Karen	
Activity Assigned To:	Labatzky, Karen	Email Fr	rom:		
Activity Created:	3/19/08 10:34AM	Email To	D:		
Activity Created By:	Labatzky, Karen				
Activity Description:	asking April for answers	to Eric's questions and	to discuss how t	o proceed	
Note Created:	3/19/08 10:34AM	Note Created By: L	ahatzky Karon	Note Type: Dealer Interaction	
Note Created.	3/19/00 10.34AW	Note Created by. L	abatzky, Karen	Note Type. Dealer interaction	
Note Created:	3/19/08 12:12PM	Note Created By: L	abatzky, Karen	Note Type: Dealer Interaction	
From: April Moellenkamp Sent: Wednesday, March To: Labatzky Karen. SF4 Subject: RE: Mr.	<u>-US-S-</u> 5	il.com] - RTE escalation			
Karen, 've already e-mailed Eric wait for him. Let me know if you need Thanks,	c with the answers to his que anything else!	estions. So, now we			
April					
•					
Activity Status:	Dono	Activity	Indated:	3/10/08 12:45DM	
Activity Status:	Done Dealer Interaction		Updated:	3/19/08 12:45PM	
Activity Type Activity Assigned To:	Labatzky, Karen	Email Fr	Updated By:	Labatzky, Karen	
	•				
Activity Created:	3/19/08 12:45PM	Email To	J.		
Activity Created By:	Labatzky, Karen				
Activity Description:	follow up and solution from	om April			
Note Created:	3/19/08 12:45PM	Note Created By: L	abatzky, Karen	Note Type: Dealer Interaction	



From: April Moellenkamp Sent: Wednesday, March To: Labatzky Karen, SF4 Subject:	[mailto:tonkatime7@hotma i 19, 2008 12:27 PM -US-S-5	il.com]			
	ouis and he is going to offer less subscription free. Hopefuulties.				
Activity Status:	Done	Activity	Updated:	3/25/08 01:50PM	
Activity Type	Dealer Interaction	•	Updated By:	Labatzky, Karen	
Activity Assigned To:	Labatzky, Karen	Email F	. ,	•	
Activity Created:	3/25/08 01:49PM	Email T	o:		
Activity Created By:	Labatzky, Karen				
Activity Description:	asked April to call the cu	ıstomer			
Note Created:	3/25/08 01:50PM	Note Created By: L	abatzky, Karen	Note Type: Dealer Interaction	
From: Labatzky Karen, S Sent: Tuesday, March 25 To: 'April Moellenkamo (to Subject: Mr. April,		E escalation			
Explained, in my opinion, likely issue is a combinati said he got to thinking the his 6 invoices are not sho	omer, he's thinking over the that we're just not duplicating ion of remote area and tinting at you told him the radio was owing a radio replacement. Cumber on file, he didn't leave	ng his problem and ng. He called back, s replaced. He said Can you please call			
If you do this for me, I'll o	we you one.				
Kind Regards,					
Karen Labatzky Customer Relations and Representative	Services				
Telephone (614) 718-6294 (800) 831-1117 *6294 Fax					
(614) 789-7294 Mailing Address P.O. Box 1227 Westwood, NJ 07675-122	27				





Activity Status: Done Activity Updated: 3/25/08 06:30PM Activity Updated By: Labatzky, Karen Activity Type **Dealer Interaction** Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/25/08 06:30PM Email To: Activity Created By: Labatzky, Karen Activity Description: April follow up Note Created: 3/25/08 06:30PM Note Created By: Labatzky, Karen Note Type: Dealer Interaction From: April Moellenkamp [mailto:tonkatime7@hotmail.com] Sent: Tuesday, March 25, 2008 6:09 PM To: Labatzky Karen. SF4-US-S-5 Orr BMW - RTE escalation Subject: RE: Mr. Karen, I spoke with Mr replace his radio, we swapped one out of another car to check it. We are picking his car up next Wednesday and installing the Sirius radio for him. Glad to help you out and glad to get him finally taken care of! Thanks for your help, April





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Rosemont, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 328xi

Mileage:

 Sale:
 12/31/07 12:00AM

 In Service Date:
 12/31/07 12:00AM

 Production Date:
 10/9/07 12:00AM

Service Request

Service Request #: 200806001204
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 2/29/08 11:51AM Created By: Greer, Ryan Rep Assigned: Greer, Ryan Date Assigned: 3/19/08 12:02PM Assigned Dealer: Patrick BMW Identified Dealer: Patrick BMW Date Resolved: 3/3/08 06:52PM Resolve Rep: NET, DCS Date Closed: 3/19/08 12:11PM Close Rep: Dyer, Kristen

Issue Note: vehicle down 3 weeks waiting on radio thats on National

back order

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV07	GOODWILL ASSISTANCE REQUEST	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
dealer is handling issue with AMM at dealer today
DONE
advised customer part should be at dealer today and vehicle should be completed. advised dealer is looking into 1 mo. lease payment for time down. cust happy with f/u call from NA and dealer assistance

customer has been provided eta to receive check around 3/27/08 via SM, dean

File Name	Comments





Activity Status: Done Activity Updated: 2/29/08 11:53AM **Customer Interaction** Activity Type Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 2/29/08 11:52AM Email To: Activity Created By: Greer, Ryan Activity Description: vehicle down 3 weeks waiting on radio thats on National back order Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/29/08 12:00PM **Dealer Interaction** Activity Type Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 2/29/08 12:00PM Email To: Activity Created By: Greer, Ryan Activity Description: spk to Dean(sm) advised speaking with AMM today at dealer about compensation for customer Note Created: Note Created By: Note Type: 3/3/08 11:01AM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Capossela, Korrine Activity Assigned To: Capossela, Korrine **Email From:** Activity Created: 3/3/08 11:00AM Email To: Activity Created By: Capossela, Korrine Activity Description: cci, req ryan- advised would relay mesg Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/3/08 11:01AM Done Activity Type **Customer Interaction** Activity Updated By: Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 3/3/08 11:01AM Email To: Activity Created By: Capossela, Korrine Activity Description: e-mail to ryan Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/3/08 04:28PM Done Activity Updated By: Activity Type **Customer Interaction** Cumella, Anthony Activity Assigned To: Cumella, Anthony **Email From:** Email To: Activity Created: 3/3/08 04:28PM Activity Created By: Cumella, Anthony Activity Description: cci req rep. wttr trans to rep. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 3/3/08 04:34PM Activity Type **Dealer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 3/3/08 04:34PM Email To: Activity Created By: Greer, Ryan Activity Description: Im for dean(sm) to cb Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 3/4/08 10:54AM Activity Type General Activity Updated By: Greer, Ryan Activity Assigned To: NET, DCS Email From: Activity Created: 3/3/08 06:52PM Email To: Activity Created By: NET, DCS Activity Description: **Dealer Created Activity** Note Created: 3/3/08 06:52PM Note Created By: NET, DCS Note Type: Dealer Interaction Viewed Service Request information: Dealer 86716 on Mon Mar 03 18:52:14 EST 2008 Activity Status: Done Activity Updated: 3/4/08 10:54AM Activity Type **Dealer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan **Email From:** Activity Created: 3/4/08 10:14AM Email To: Activity Created By: Greer, Ryan Activity Description: spk to Dean(sm) advised part should be at dealer 3/4/08. dealer will be compensating for time down- 1 lease payment Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 3/4/08 12:48PM Done Activity Type **Customer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 3/4/08 12:48PM Email To: Activity Created By: Greer, Ryan Activity Description: advised customer part should be at dealer today and vehicle should be completed, advised dealer is looking into 1 mo. lease payment for time down. cus Note Created: Note Created By: Note Type: **Activity Status:** Done Activity Updated: 3/19/08 12:10PM Activity Type **Customer Interaction** Activity Updated By: Dyer, Kristen Activity Assigned To: Dyer, Kristen **Email From:** Activity Created: 3/19/08 12:04PM Email To: Activity Created By: Dyer, Kristen Activity Description: customer called in to get status of the 1 mo lease payment GW. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 3/19/08 12:10PM Activity Type Dealer Interaction Activity Updated By: Dyer, Kristen

Activity Assigned To: Dyer, Kristen Email From: 3/19/08 12:05PM Activity Created: Email To:

Activity Created By: Dyer, Kristen

Activity Description: call to patrick bmw to check on status, spoke to dean. he gave cust eta on 3/10/08 of 2.5 weeks

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: South Amboy, NJ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

 Sale:
 11/30/06 12:00AM

 In Service Date:
 11/30/06 12:00AM

 Production Date:
 11/10/06 12:00AM

Service Request

Service Request #: 200806002708

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 2/29/08 03:59PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 2/29/08 03:59PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/29/08 04:05PM Close Rep: Coil, Jarrod

Issue Note: cci with concerns with radio display and polarized

glasses, writer apologized and adv no updates...

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
writer adv no changes to radio display. adv v display and visibility	would document concerns with

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 2/29/08 04:05PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From: Activity Created: 2/29/08 04:05PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci with concerns with radio display and polarized glasses, writer apologized and adv no updates...

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Canoga Park, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

 Year:
 2007

 Model:
 328i (SA)

 Mileage:
 8,463

Sale: 6/7/07 12:00AM In Service Date: 6/7/07 12:00AM Production Date: 3/19/07 12:00AM

Service Request

Service Request #: 200806302841

Brand: BMW

Type: Potential Lemon Law

Current Status: Closed

Date Opened: 3/3/08 02:36PM

Created By: Wohlfahrt-Mayer, Jessica

Rep Assigned: Kirnum, Fran
Date Assigned: 3/3/08 02:44PM

Assigned Dealer:

Identified Dealer: Bob Smith BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/27/08 10:09AM Close Rep: Kirnum, Fran

Issue Note: ATTY (Berkovich) DEMAND LETTER FOR CA Lemon

Law - airbag light on, sunroof inop

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution
BMW NA repurchased vehicle	

File Name	Comments
- ATT	
- ATT	
worksheet	
contract	
payoff	
settlement	
transaction	
revised se	
revised wo	
signed set	





Activity Status: Done Activity Updated: 3/3/08 02:38PM

Activity Type General Activity Updated By: Wohlfahrt-Mayer, Jessica

Activity Assigned To: Wohlfahrt-Mayer, Jessica Email From: Activity Created: 3/3/08 02:38PM Email To:

Activity Created By: Wohlfahrt-Mayer, Jessica

Activity Description: ATTY (Berkovich) DEMAND LETTER FOR CA Lemon Law - airbag light on, sunroof inop

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 3/3/08 03:38PM

Activity Type Customer's Attorney Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From:
Activity Created: 3/3/08 03:37PM Email To:

Activity Created By: Kirnum, Fran

Activity Description: I emailed the attorney

From: Kirnum Fran, V4-US-A-51

Sent: Monday. March 03. 2008 3:37 PM

Subject: Natalia

Dear Counsel:

Your office contacted BMW of North America, LLC on behalf of your client, Ms. Natalia Prokhovova regarding a 2007 BMW 328i

Senior Members of BMW's management team are now reviewing the owner history and service records for this vehicle. We will soon contact you to discuss the findings and recommendations.

We thank you for your cooperation in bringing a fair and prompt resolution to this concern.

Kind regards,

Fran Kirnum Western Region Team Lead Customer Relations and Services

Telephone (201) 263-8217 (800) 831-1117 x8217 Fax (201) 930-8484 Mailing Address P.O. Box 1227

Westwood, NJ 07675-1227



Customer Service Request Detail # 200806302841

Activity Status: Done Activity Updated: 3/3/08 03:40PM Dealer Interaction Activity Type Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/3/08 03:40PM Email To: Activity Created By: Kirnum, Fran Activity Description: I left a vm for Brian Note Created: Note Created By: Note Type: 3/3/08 03:52PM Activity Status: Done Activity Updated: Activity Type Field Interaction Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From: 3/3/08 03:49PM Activity Created: Email To: Activity Created By: Kirnum, Fran Activity Description: I emailed the field Note Created: 3/3/08 03:50PM Note Created By: Kirnum, Fran Note Type: Field Interaction From: Kirnum Fran, V4-US-A-51 Sent: Monday, March 03, 2008 3:49 PM To: Kiefer Franz, V4-US-V-33 Cc: Kumar Richard, V4-US-V-33; Walsh Mark, V4-US-V-3-M; Huzyak Ed, V4-US-V-3-A Bob Smith BMW Subject: Critical Good afternoon, Attached is an attorney letter claiming lemon on customers 2007 328i w/8463 miles on it. I left Brian at Bob Smith a voice mail. The attorney sent over the r/o's and there are 3x a/b repairs and a sunroof repair. Franz, I will start on the paperwork for this one. Thanks Kind regards, Fran Kirnum Western Region Team Lead Customer Relations and Services Telephone (201) 263-8217 (800) 831-1117 x8217 Fax (201) 930-8484 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227





Activity Updated: Activity Status: Done 3/5/08 01:16PM

Activity Type **Dealer Interaction** Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/5/08 01:16PM Email To:

Activity Created By: Kirnum, Fran

Activity Description: Howie left a vm and said that they do have 3x with airbag issues

Note Created: Note Created By: Note Type:

3/5/08 01:35PM Activity Status: Done Activity Updated: Activity Type Customer's Attorney Activity Updated By: Kirnum, Fran

Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/5/08 01:34PM Email To:

Activity Created By: Kirnum, Fran

Activity Description: I emailed Gary that we will be repurchasing this vehicle

Note Created By: Kirnum, Fran Note Created: 3/5/08 01:35PM Note Type: Customer's Attorney

From: Kirnum Fran, V4-US-A-51 Sent: Wednesdav, March 05, 2008 1:34 PM

BMW NA has agreed to repurchase this customers vehicle. This customer is a BMW Financial Services customer so I am getting all the financial information that I need. I will send you a settlement agreement shortly.

Kind regards,

Fran Kirnum Western Region Team Lead Customer Relations and Services

Telephone (201) 263-8217 (800) 831-1117 x8217 (201) 930-8484 Mailing Address P.O. Box 1227

Westwood, NJ 07675-1227

Activity Updated: 3/6/08 09:53AM Activity Status: Done Customer's Attorney Activity Updated By: Activity Type Kirnum, Fran

Activity Assigned To: Kirnum, Fran Email From: 3/6/08 09:52AM Email To: Activity Created:

Activity Created By: Kirnum, Fran

Activity Description: I emailed Gary the settlement agreement

> Note Created: 3/6/08 09:52AM Note Created By: Kirnum, Fran Note Type: Customer's Attorney





From: Kirnum Fran, V4-US-A-51

Sent: Thursday March 06 2008 9:52 AM

Subject:_____settlement

Hi Gary,

Attached is the settlement agreement for this customer. Please have her sign, notarize and send back to us.

Here is the break down:

Down payment \$868.66 lease payments 3,969.60 registration 283.00 enlieage offset (4,166 miles)

Amount due customer \$3,949.57 Attorney fee 3,000.00

Total due \$6,949.57

BMW NA will also payoff customer BMW Financial Services loan of approx \$32,023.00.

Thank you!

Kind regards,

Fran Kirnum Western Region Team Lead Customer Relations and Services

Telephone (201) 263-8217 (800) 831-1117 x8217 Fax (201) 930-8484 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227

Activity Status: Done Activity Updated: 3/6/08 02:00PM
Activity Type Customer's Attorney Activity Updated By: Kirnum, Fran

Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/6/08 01:56PM Email To:

Activity Created By: Kirnum, Fran

Activity Description: Gary did not agree with the mileage offset

Note Created: 3/6/08 01:57PM Note Created By: Kirnum, Fran Note Type: Customer's Attorney



Sent: Thu	ry Berkovich [mailto:garyberk@sbcglobal.net] irsday, March 06, 2008 1:42 PM
Subject:	m Frán V4-US-A-51 settlement001
Client:	
	0007 DANA 2001
Vehicle:	2007 BMW 328I
VIN:	WBAVA37567N
Dear Fran	1:
l have to	discourse with your mileage effect for this vehicle. The first CDS
malfunction	disagree with your mileage offset for this vehicle. The first SRS on ocurred on 06/18/07, when there were 1,084 miles on the . Since there were 15 miles on the odometer when my client
leased thi	. Since there were 15 fillies on the odorheter when my client is vehicle, the proper basis for the mileage offset is 1,069 miles; rks out a deduction of \$300.66.
WHICH WO	iks out a deduction of \$500.00.
Additional	lly, your calculations only include reimbursement for payments
made thro	bugh February 2008. Please freeze this account so the client will to make her March payment.
HUL Have t	о шаке нег матоп раушеть.
Thanks.	
manks.	
Gary Berk	kovich
	FICES OF GARY BERKOVICH, APC
	Nuys Blvd., Suite 100
	Oaks, CA. 91403
(818) 995	i-0100
(818) 995	i-0160 fax
garyberk@	@sbcglobal.net



Email To:

Note Created By: Kirnum, Fran



Activity Status: Done

Activity Type Customer's Attorney

Activity Assigned To: Kirnum, Fran Activity Created: 3/6/08 02:00PM Activity Created By: Kirnum, Fran

Activity Description: I emailed Gary the revised settlement

Activity Updated: 3/6/08 02:02PM Activity Updated By:

Kirnum, Fran Email From:

From: Kirnum Fran, V4-US-A-51 Sent: Thursday, March 06, 2008 2:00 PM

To: 'Gary Be<u>rkovich'</u>

settlement001 Subject: RE:

Note Created: 3/6/08 02:00PM

Hi Gary

My mistake. I didn't see your first repair order. I adjusted it and attached the new settlement.

Kind regards,

Fran Kirnum

Western Region Team Lead

Customer Relations and Services

Telephone

(201) 263-8217

(800) 831-1117 x8217

Fax

(201) 930-8484

Mailing Address

P.O. Box 1227

Westwood, NJ 07675-1227

Activity Status: Done

Activity Type Customer's Attorney

Activity Assigned To: Kirnum, Fran 3/12/08 04:49PM Activity Created:

Activity Created By: Kirnum, Fran

Activity Description: I emailed Gary to find out where the signed settlement was

Note Created: 3/12/08 04:50PM

Note Created By: Kirnum, Fran

Note Type: Customer's Attorney

3/12/08 04:50PM

Kirnum, Fran

Note Type: Customer's Attorney

Activity Updated:

Email From:

Email To:

Activity Updated By:



Customer Service Request Detail # 200806302841

From: Kirnum Fran, V4-US-A-51

Sent: Wednesday, March 12, 2008 4:49 PM To: 'Gar<u>y Berkovich'</u>

Subject:

Hi Gary, I'm checking on the signed settlement for this customer. I did not get it

back yet. Thanks

Kind regards,

Fran Kirnum

Western Region Team Lead Customer Relations and Services

Telephone (201) 263-8217 (800) 831-1117 x8217 Fax (201) 930-8484 Mailing Address P.O. Box 1227

Westwood, NJ 07675-1227

Activity Status: Done

Activity Type Customer's Attorney

Activity Assigned To: Kirnum, Fran Activity Created: 3/13/08 08:30AM

Activity Created By: Kirnum, Fran

Activity Description: Gary emailed the settlement agreement

Note Created: 3/13/08 08:30AM

Email To:

Note Created By: Kirnum, Fran

Email From:

Activity Updated:

Activity Updated By:

Note Type: Customer's Attorney

3/13/08 08:31AM

Kirnum, Fran



Customer Service Request Detail # 200806302841

From: Gary Berkovich [mailto:garyberk@sbcglobal.net] Sent: Wednesday, March 12, 2008 4:53 PM To: Kirnum Fran V4-US-A-51

- Signed Release003 Subject:

Here it is again.

Gary Berkovich

LAW OFFICES OF GARY BERKOVICH, APC

4940 Van Nuys Blvd., Suite 100

Sherman Oaks, CA. 91403

(818) 995-0100

(818) 995-0160 fax

garyberk@sbcglobal.net

Activity Status: Done

Activity Type Corporate Interaction

Note Created: 3/13/08 09:24AM

Activity Assigned To: Kirnum, Fran Activity Created: 3/13/08 09:24AM

Activity Created By: Kirnum, Fran

Activity Description: I emailed Emma the repurchase package

Note Type: Corporate Interaction

3/13/08 09:26AM

Kirnum, Fran

Activity Updated:

Email From:

Email To:

Note Created By: Kirnum, Fran

Activity Updated By:





Sent: Thursday, March 13, 2008 9:23 AM
To: 'ehickman@impartialservices.com'; tmckee@impartialservices.com
Cc: Fashola Tom. V4-US-V-3-C
Subject:

Hi Emma and Tracey (and Tom)

Attached is the repurchase package for this customer. This is a customer from Bob Smith BMW. The reason for the repurchase is multiple airbag lights.

The customer has an attorney. The customer gets a check for \$4,816.39 and the attorney gets a check for \$3,000.00

The payoff from BMW Financial Services is \$32,023.00.

The attorney's info is: The Law Offices of Gary Berkovich 4940 Van Nuys Blvd. Suite 100 Sherman Oaks, CA 91403 818-995-0100

PLEASE RUSH THIS ONE. The attorney is anxious.

Thank you and if you need anything, let me know!!

Kind regards,

Fran Kirnum Western Region Team Lead Customer Relations and Services

Telephone (201) 263-8217 (800) 831-1117 x8217 Èах (201) 930-8484 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227

Activity Status: Done

Customer's Attorney Activity Type

Activity Assigned To: Kirnum, Fran Activity Created: 3/13/08 09:26AM

Activity Created By: Kirnum, Fran

Activity Description: I emailed Gary telling him that I sent in the paperwork for the repurchase

Note Created: 3/13/08 09:26AM Note Created By: Kirnum, Fran Note Type: Customer's Attorney

3/13/08 09:31AM

Kirnum, Fran

Activity Updated:

Email From:

Email To:

Activity Updated By:



Customer Service Request Detail # 200806302841

From:	Kirnum	Fran,	V4-I	US-	-A-51

Sent: Thursday, March 13, 2008 9:26 AM To: 'Gary Berkovich' Subject: RE:

- Signed Release003

Hi Gary, I just sent in the paperwork and asked them to rush this. I will let you know when I hear back from them telling me a surrender date. You actually might know before I do.

Kind regards,

Fran Kirnum

Western Region Team Lead

Customer Relations and Services

Telephone

(201) 263-8217

(800) 831-1117 x8217

Fax

(201) 930-8484

Mailing Address

P.O. Box 1227

Westwood, NJ 07675-1227

Activity Status: Done

Activity Type Corporate Interaction Activity Assigned To: Kirnum, Fran

Activity Created: 3/20/08 04:07PM Activity Created By: Kirnum, Fran

Activity Description: ISG emailed the transfer agent

3/20/08 04:08PM Activity Updated: Activity Updated By: Kirnum, Fran

Email From:

Note Created: 3/20/08 04:08PM Note Created By: Kirnum, Fran Note Type: Corporate Interaction

Email To:

Activity Description:

Note Created: 3/27/08 10:09AM

BMW of North America, Inc.



Note Type: Corporate Interaction

Customer Service Request Detail # 200806302841

From: TArnold@impartialservices.com [mailto:TArnold@impartialservices.com] On Behalf Of noreply@impartialservices.com Sent: Thursday, March 20, 2008 3:58 PM
To: ehickman@impartialservices.com
Cc: Dispatch_Notify%NCDS@impartialservices.com; Fashola Tom,
V4-US-V-3-C; Kirnum Fran, V4-US-A-51 Subject: ASSIGNED: Owner= Vin#=N AND / The Transfer Agent: Robert Dickie has been assigned to the above referenced case. Activity Status: Activity Updated: 3/24/08 08:59AM Done Activity Type Corporate Interaction Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/24/08 08:57AM Email To: Activity Created By: Kirnum, Fran Activity Description: ISG emailed that the surrender will take place on 3/26 Note Created: 3/24/08 08:58AM Note Created By: Kirnum, Fran Note Type: Corporate Interaction From: TArnold@impartialservices.com mailto:TArnold@impartialservices.com] On Behalf Of noreply@impartialservices.com Sent: Ériday, March 21, 2008 5:53 PM To: ehickman@impartialservices.com Cc: Dispatch_Notify%NCDS@impartialservices.com; Fashola Tom, V4-US-V-3-C; Kirnum Fran, V4-U<u>S-A-51</u> Subject: MEETING SET: Owner= Vin#=N AND / The above referenced vehicle surrender will be completed on 3/26/2008, 01:00 PM at BOB SMITH BMW/04637. Activity Status: Done Activity Updated: 3/27/08 10:09AM Activity Type Corporate Interaction Activity Updated By: Kirnum, Fran Activity Assigned To: Kirnum, Fran Email From: Activity Created: 3/27/08 10:09AM Email To: Activity Created By: Kirnum, Fran

Note Created By: Kirnum, Fran

ISG emailed that hte surrender was completed

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BMW of North America, Inc.



From: TArnold@impartialservices.com [mailto:TArnold@impartialservices.com] On Behalf Of noreply@impartialservices.com Sent: Thursday, March 27, 2008 10:04 AM To: ehickman@impartialservices.com Co: Dispatch_Notify%NCDS@impartialservices.com; Fashola Tom, V4-US-V-3-C; Kirnum Fran, V4-US-A-51 Subject: MFFTING COMPLETE: Owner= Win#=N The above referenced vehicle surrender was completed on 3/26/2008 at BOB SMITH BMW/04637.





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip:

Chapin, SC

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 335i Coupe

Mileage:

 Sale:
 10/13/07 12:00AM

 In Service Date:
 10/13/07 12:00AM

 Production Date:
 9/1/07 12:00AM

Service Request

Service Request #: 200806406390

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/4/08 08:21PM
Created By: Brookins, Kristy
Rep Assigned: Brookins, Kristy
Date Assigned: 3/4/08 08:21PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/4/08 08:25PM Close Rep: Brookins, Kristy

Issue Note: cci adv that radio will not cut off

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
Wrtr adv contact dlr		

File Name	Comments





Activity Status:

Done

Activity Updated:

3/4/08 08:25PM

Activity Type

Customer Interaction

Activity Updated By:

Brookins, Kristy

Activity Assigned To: Activity Created:

Brookins, Kristy 3/4/08 08:24PM Email From: Email To:

Activity Created By: Activity Description: Brookins, Kristy

cci adv that radio will not cut off

Note Created: 3/4/08 08:24PM

Note Created By: Brookins, Kristy

Note Type: Customer Interaction

Cust adv that radio will not cut off, wrtr adv remove comforless access key from veh and lock door. Wrtr adv take to dlr asap to have checked





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Livingston, NJ

Vehicle

Chassis # (US): F

Year: 2007

Model: 328i Convertible SULEV

Mileage:

 Sale:
 10/22/07 12:00AM

 In Service Date:
 10/22/07 12:00AM

 Production Date:
 9/1/07 12:00AM

Service Request

Service Request #: 200807103864
Brand: BMW
Type: Complaint

Current Status: Closed

Date Opened: 3/11/08 05:21PM
Created By: Greer, Ryan
Rep Assigned: Greer, Ryan
Date Assigned: 3/11/08 05:21PM

Assigned Dealer:

Identified Dealer: Morristown BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/11/08 05:25PM Close Rep: Greer, Ryan

Issue Note: Cust upset with CD'S that were mailed. customer finds

CD stories disgusting

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised customer would document complaint. apologized for inconvenience

File Name	Comments

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Activity Status: Done Activity Updated: 3/11/08 05:25PM
Activity Type Customer Interaction Activity Updated By: Greer, Ryan

Activity Assigned To: Greer, Ryan Email From: Activity Created: 3/11/08 05:23PM Email To:

Activity Created By: Greer, Ryan

Activity Description: Cust upset with CD'S that were mailed. customer finds CD stories disgusting

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Yorktown Heights, NY

Vehicle

Chassis # (US): F Chassis # (Non - US):

Year: 2007

Model: 328xi Coupe SULEV

Mileage:

 Sale:
 7/31/07 12:00AM

 In Service Date:
 7/31/07 12:00AM

 Production Date:
 6/30/07 12:00AM

Service Request

Service Request #: 200807200404

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/12/08 09:13AM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 3/12/08 09:13AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/12/08 09:15AM Close Rep: Ellis, Jeremy

Issue Note: Adv radio ant is in shark fin / cust had window tinting

installed on vehicle.

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Adv radio ant is in shark fin / cust had window ti adv tint will not affect shark fin reception.	nting installed on vehicle.

File Name	Comments

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Activity Status: Done Activity Updated: 3/12/08 09:15AM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 3/12/08 09:14AM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: Adv radio ant is in shark fin / cust had window tinting installed on vehicle. adv tint will not affect shark fin reception.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:

Preferred Communication Method:

Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip:

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2008 Model: 335i Coupe

Mileage:

Sale: 2/27/08 12:00AM In Service Date: 2/27/08 12:00AM Production Date: 1/8/08 12:00AM

Service Request

Service Request #: 200807703874

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 3/17/08 03:54PM Created By: Hawley, Darlene Rep Assigned: Hawley, Darlene 3/17/08 03:54PM Date Assigned:

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/17/08 03:56PM Close Rep: Hawley, Darlene

Issue Note: Customer Requests Contact from Customer Relations

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution left info for cust; close pend cb

File Name	Comments





3/17/08 03:56PM Activity Status: Done Activity Updated: Activity Type Email - Inbound Activity Updated By: Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: bmwcr@atxg.com

Activity Created: 3/16/08 10:01AM Email To: ATXsurvey@BMWUSA.com; asnyder@atxg.com

Activity Created By: Administrator, Siebel

Activity Description: Customer Requests Contact from Customer Relations

Note Created: Note Created By: Note Type: VIN: WBAWB73538F CUSTOMER NAME: E-MAIL:

CELL PHONE: HOME PHONE:

Attention: Please contact customer, @Work Phone.

CUSTOMER WANTS TO KNOW IF HE CAN ELIMINATE SEATBELT GONG, AND DOES VEHICLE COME WITH PANIC MODE OR ALARM

Activity Status: Activity Updated: 3/17/08 03:56PM Done Hawley, Darlene

Activity Type **Customer Interaction** Activity Updated By: Activity Assigned To: Hawley, Darlene Email From: Activity Created: 3/17/08 03:55PM Email To:

Activity Created By: Hawley, Darlene Activity Description: Im for cust

> Note Created: 3/17/08 03:55PM Note Created By: Hawley, Darlene Note Type: Customer Interaction

advsd seat belt reminder cannot be turned off and refer to service for

alarm.



Customer Service Request Detail # 200807705570

<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Boca Raton, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 2/27/08 12:00AM

 In Service Date:
 2/27/08 12:00AM

 Production Date:
 1/8/08 12:00AM

2008

335i Coupe

Service Request

Service Request #: 200807705570

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/17/08 07:01PM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 3/17/08 07:01PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/17/08 07:03PM Close Rep: Collins, Dan

Issue Note: cust had various questions about features, alarm, etc

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
advsd cust on alarm and volume	

File Name	Comments		

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/17/08 07:03PM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan Email From:
Activity Created: 3/17/08 07:02PM Email To:

Activity Created By: Collins, Dan

Activity Description: cust had various questions about features, alarm, etc





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Syosset, NY

Vehicle

Chassis # (US): K
Chassis # (Non - US):
Year: 2007
Model: 328xi

Mileage:

 Sale:
 11/10/06 12:00AM

 In Service Date:
 11/10/06 12:00AM

 Production Date:
 10/11/06 12:00AM

Service Request

Service Request #: 200807705744
Brand: BMW

Type: Inquiry Current Status: Closed

Date Opened: 3/17/08 07:23PM
Created By: Brookins, Kristy
Rep Assigned: Brookins, Kristy
Date Assigned: 3/17/08 07:23PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/17/08 07:29PM
Close Rep: Brookins, Kristy
Issue Note: CCI about screen problems

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

,	Solution
Wrtr ref to dlr	

File Name	Comments





Activity Status: Done Activity Updated: 3/17/08 07:29PM
Activity Type Customer Interaction Activity Updated By: Brookins, Kristy

Activity Assigned To: Brookins, Kristy Email From: Activity Created: 3/17/08 07:24PM Email To:

Activity Created By: Brookins, Kristy

Activity Description: CCI about screen problems, wrtr ref to dlr and apologized, cust adv she is dissatisfied, wrtr adv speak with SM





<u>Customer</u>

Name: Mr.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste: Apt 16e

City/State/Zip: Chicago, IL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i

Mileage:

Sale: 5/21/07 12:00AM In Service Date: 5/21/07 12:00AM Production Date: 4/13/07 12:00AM

Service Request

Service Request #: 200807706379

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/17/08 08:41PM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 3/17/08 08:41PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/17/08 08:43PM Close Rep: Collins, Dan

Issue Note: cust inquiring how to manually select radio station

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
assisted cust with radio querstions

File Name	Comments

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/17/08 08:43PM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan Email From: Activity Created: 3/17/08 08:42PM Email To:

Activity Created By: Collins, Dan

Activity Description: cust inquiring how to manually select radio station





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Apt 2052
City/State/Zip: Chandler, AZ

Vehicle

Chassis # (US): F

 Year:
 2007

 Model:
 335i Coupe

 Mileage:
 16,500

 Sale:
 11/22/06 12:00AM

 In Service Date:
 11/22/06 12:00AM

 Production Date:
 9/22/06 12:00AM

Service Request

Service Request #: 200807902629

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/19/08 02:15PM
Created By: Barnes, Richard
Rep Assigned: Barnes, Richard
Date Assigned: 3/19/08 02:15PM

Assigned Dealer:

Identified Dealer: Chapman BMW on Camelback

Date Resolved:

Resolve Rep:

Date Closed: 3/19/08 02:27PM Close Rep: Barnes, Richard

Issue Note: cci airbags did not deploy, air bag light on, car towed due

to accident

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
wrt inf cust that airbags do not deploy in rear end collision

File Name	Comments	

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/19/08 02:26PM
Activity Type Customer Interaction Activity Updated By: Barnes, Richard

Activity Assigned To: Barnes, Richard Email From: Activity Created: 3/19/08 02:26PM Email To:

Activity Created By: Barnes, Richard

Activity Description: cci airbags did not deploy, air bag light on, car towed due to accident





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Leesburg, VA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: 328xi

Mileage:

 Sale:
 2/28/07 12:00AM

 In Service Date:
 2/28/07 12:00AM

 Production Date:
 9/14/06 12:00AM

Service Request

Service Request #: 200808000849

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 3/20/08 09:48AM
Created By: Labatzky, Karen
Rep Assigned: Labatzky, Karen
Date Assigned: 3/28/08 12:19PM

Assigned Dealer:

Identified Dealer: BMW of Sterling

Date Resolved: Resolve Rep:

Date Closed: 3/28/08 05:47PM

Close Rep: Labatzky, Karen

Issue Note: audio issues - can't hear anything, can't duplicate

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised to either ask and allow the dealer to drive her car "normally" like she would or get to the dealer when it happens.
customer got car to dealer while it was hannening, there now

File Name	Comments
SHAFER	

Activity Description:

Note Created:

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/20/08 09:56AM

Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 3/20/08 09:48AM Email To:

Activity Created By: Labatzky, Karen

Activity Description: audio issues - can't hear anything, can't duplicate

> Note Created: 3/20/08 09:48AM Note Created By: Labatzky, Karen Note Type: Customer Interaction

> > Note Type:

customer states intermittently the audio goes out. Very difficult to duplicate. Dealer has now and since Tuesday but now asking customer to pick up. Suggested she either ask the dealer and allow the dealer to keep driving car or drive to the dealer when it happens so that they can see what is going on and inspect the car when it's occuring.

Activity Status: Done Activity Updated: 3/28/08 04:47PM **Customer Interaction** Activity Updated By: Activity Type Labatzky, Karen

Activity Assigned To: Labatzky, Karen **Email From:** Activity Created: 3/28/08 12:18PM Email To: Activity Created By: Vlaovich, Leonora

Letter attached.

Note Created By:

Activity Status: Done Activity Updated: 3/28/08 05:46PM Activity Updated By: Activity Type **Customer Interaction** Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From:

Activity Created: 3/28/08 05:38PM Email To: Activity Created By: Labatzky, Karen Activity Description:

Note Created: 3/28/08 05:46PM Note Created By: Labatzky, Karen Note Type: Customer Interaction

Spoke to customer's husband. He advised it happened again and she got car right to the dealer. There now. Advised that was great, hopefully they'll

called customer

get the chance to duplicate and id the problem.





<u>Customer</u>

Name: Mr Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Cape Coral, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2008 Model: 335i Convertible

Mileage:

Sale: 1/9/08 12:00AM In Service Date: 1/9/08 12:00AM Production Date: 12/5/07 12:00AM

Service Request

Service Request #: 200808004195

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 3/20/08 06:24PM Created By: Fitzgibbons, Jeff Rep Assigned: Fitzgibbons, Jeff 3/20/08 06:24PM Date Assigned:

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/20/08 06:28PM Close Rep: Fitzgibbons, Jeff

Issue Note: SRS deactivation warning -- seeking guidance

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
arily out of commission. Recommended and if problem not corrected after phased ter address issue under warranty

File Name	Comments		





Activity Status: Done Activity Updated: 3/20/08 06:27PM
Activity Type Customer Interaction Activity Updated By: Fitzgibbons, Jeff

Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 3/20/08 06:24PM Email To:

Activity Created By: Fitzgibbons, Jeff

Activity Description: SRS deactivation warning -- seeking guidance





<u>Customer</u>

Name:

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 325Ci Convertible

2006

Mileage:

 Sale:
 12/29/06 12:00AM

 In Service Date:
 12/29/06 12:00AM

 Production Date:
 5/6/06 12:00AM

Service Request

Service Request #: 200808401011

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 3/24/08 10:53AM
Created By: Wood, Amber
Rep Assigned: Wood, Amber
Date Assigned: 3/24/08 10:53AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/24/08 10:55AM
Close Rep: Wood, Amber
Issue Note: technical advice

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
referred to service dept.		

File Name	Comments





Activity Status: Done Activity Updated: 3/24/08 10:54AM
Activity Type Email - Inbound Activity Updated By: Wood, Amber

Activity Assigned To: Wood, Amber Email From: pmb@bkslawfirm.com

Activity Created: 3/22/08 11:14AM Email To: <CustomerService@bmwusa.com>

Activity Created By: Administrator, Siebel Activity Description: Vehicle Products

Note Created: Note Created By: Note Type:

From Subject: venicle Products

VIN: WBABW33486F ModelYear: 2006 MfgNme: BMW ModelNme: 325Ci Conv

ContactBy: Email ContactPhone: ContactTime:

email Comments: I am naving trouble tuning a.m. radio stations. I set the control for manual tuning, but the stations will not advance digit by digit. For example, the closest I can get to a.m. 1320 is 1323; the closest I can get to a.m. 1150 is 1154. These are local stations. I also cannot program in the stations using of these can function. Do I need to replace the radio or am I missing something? Thanks.

CustomerNo: 0 AccountId:

firstName:

iormia: 1001 Vins: WBABW33486F

Activity Status: Done Activity Updated: 3/24/08 10:54AM

Activity Type Email - Outbound Activity Updated By: Administrator, Siebel

Activity Assigned To: Wood, Amber Email From: CustomerRelations@bmwusa.com

Activity Created: 3/24/08 10:53AM Email To:

Activity Created By: Wood, Amber

Activity Description: RE: Vehicle Products [1-723264998]





Dear Mr.
Thank you for contacting BMW of North America, LLC regarding your 2006 BMW 325Cic. We were sorry to read of the concerns you have with your vehicle's radio.
We do not have the ability to advise you in a technical matter via e-mail. I suggest contacting the service team at your authorized BMW center directly, so they can review your concerns in person and provide technical support. Should you need it, you will find a complete listing of authorized centers, categorized by name, state, or ZIP code, on our website at www.bmwusa.com.
We are sorry we could not answer your question directly. If you have any further questions, please respond to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.
Sincerely,
Amber Wood Customer Relations and Services Representative
Original Message
From Sent: 3/24/2008 12:00:00 AM To: <customerservice@bmwusa.com> Subject: Vehicle Products</customerservice@bmwusa.com>
From: Subject: venicle Products
VIN: WBABW33486F ModelYear: 2006 MfgNme: BMW ModelNme: 325Ci Conv
ContactBy: Email ContactPhone: ContactTime:
email: Comments: ram naving trouble tuning a.m. radio stations. I set the control for manual tuning, but the stations will not advance digit by digit. For example, the closest I can get to a.m. 1320 is 1323; the closest I can get to
a.m. 1150 is 1154. These are local stations. I also cannot program in the stations using of these can function. Do I need to replace the radio or am I missing something? Thanks. CustomerNo: 0 AccountId:
firstName:
···

BMW of North America, Inc. Customer Service Request Detail # 200808401011



 formid: 1001 Vins: WBABW33486F





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Montgomery, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage: 7,802

 Sale:
 7/30/07 12:00AM

 In Service Date:
 7/30/07 12:00AM

 Production Date:
 7/3/07 12:00AM

Service Request

Service Request #: 200808503926

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/25/08 05:51PM
Created By: Phommaseng, Dee
Rep Assigned: Phommaseng, Dee
Date Assigned: 3/25/08 05:51PM

Assigned Dealer:

Identified Dealer: BMW of the Hudson Valley

Date Resolved:

Resolve Rep:

Date Closed: 3/25/08 06:02PM Close Rep: Phommaseng, Dee

Issue Note: airbag/belt tensioner warning light came on in red

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
tr adv airbag and/or belt tensioners systm may have failed & cust needs tke to dlr to hav chkd immediately, wtr provided dlr phone #.

File Name	Comments





Activity Status: Done Activity Updated: 3/25/08 05:53PM
Activity Type Customer Interaction Activity Updated By: Phommaseng, Dee

Activity Assigned To: Phommaseng, Dee Email From: Activity Created: 3/25/08 05:52PM Email To:

Activity Created By: Phommaseng, Dee

Activity Description: airbag/belt tensioner warning light came on in red





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: Abbeville, LA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Model:

Mileage:

 Sale:
 3/4/08 12:00AM

 In Service Date:
 3/4/08 12:00AM

 Production Date:
 1/16/08 12:00AM

2008

335i

Service Request

Service Request #: 200808601159

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/26/08 11:02AM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 3/26/08 11:02AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/26/08 11:03AM Close Rep: Collins, Dan

Issue Note: cust inquiring how to activate alarm

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advsd cust alarm must be activated

File Name	Comments

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/26/08 11:03AM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan
Activity Created: 3/26/08 11:03AM

Email From: Email To:

Activity Created By: Collins, Dan

Activity Description: cust inquiring how to activate alarm





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Coral Springs, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: 328i (SA)

Mileage:

 Sale:
 7/13/07 12:00AM

 In Service Date:
 7/13/07 12:00AM

 Production Date:
 5/4/07 12:00AM

Service Request

Service Request #: 200808603685

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/26/08 05:22PM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 3/26/08 05:22PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/26/08 05:23PM
Close Rep: Harris, Ryan
Issue Note: CCI about how to use radio.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Writer advised cust on how to set presets.	

File Name	Comments

BMW of North America, Inc.



Email From:



Activity Status: Done Activity Updated: 3/26/08 05:23PM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan
Activity Created: 3/26/08 05:22PM

M Email To:

Activity Created By: Harris, Ryan
Activity Description: CCI about how to use radio.





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Rehoboth, DE

Vehicle

Chassis # (US): Chassis # (Non - US): Year: 2007 Model: 335i Coupe

Mileage: Sale:

In Service Date:

Production Date: 3/3/07 12:00AM

21,000

Service Request

Service Request #: 200809101646 Brand: **BMW** Type: Complaint **Current Status:** Closed

Date Opened: 3/31/08 12:18PM Created By: Daniels, Dominic Rep Assigned: Mazanec, Carrie 3/31/08 12:33PM Date Assigned:

Assigned Dealer:

Identified Dealer: I. G. Burton BMW

Date Resolved: Resolve Rep:

Date Closed: 4/1/08 11:06AM Close Rep: Mazanec, Carrie

Issue Note: cust, deploye states he was in accident and all airbags

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Closed. Refer to Special Product Investigation for resolution.

File Name	Comments





3/31/08 12:32PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Customer Interaction** Daniels, Dominic Activity Assigned To: Daniels, Dominic Email From: Activity Created: 3/31/08 12:19PM Email To: Activity Created By: Daniels, Dominic Activity Description: cust, Quan Lee states he was in accident and all airbags deployed Note Created: 3/31/08 12:19PM Note Created By: Daniels, Dominic Note Type: Customer Interaction states he rear ended another driver on 3/13/08 and all airbags deproyed. States he was traveling 15 moh at most when accident occured. States no one was injured. States veh currently at IG Burton dealer for repair. States he was advised by insurance agent to call to see if this is a recall such and why all of the states he can be reached at states he can be reached at





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Webster, NY

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 328i SULEV

Mileage:

 Sale:
 2/8/08 12:00AM

 In Service Date:
 2/8/08 12:00AM

 Production Date:
 1/7/08 12:00AM

Service Request

Service Request #: 200809103650

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 3/31/08 04:57PM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 3/31/08 04:57PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/31/08 04:59PM Close Rep: Harris, Ryan

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer advised alarm is not standard on veh and tire rotation is not recommended.

File Name	Comments

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/31/08 04:58PM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From:
Activity Created: 3/31/08 04:58PM Email To:

Activity Created By: Harris, Ryan

Activity Description: CCI to see whether or not alarm is included in the veh. Cust also had questions about tire rotation.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Chicago, IL 606

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 335xi Coupe

Mileage:

 Sale:
 12/31/07 12:00AM

 In Service Date:
 12/31/07 12:00AM

 Production Date:
 11/20/07 12:00AM

Service Request

Service Request #: 200809202990
Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/1/08 02:33PM
Created By: Wood, Amber
Rep Assigned: Wood, Amber
Date Assigned: 4/1/08 06:58PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/4/08 02:04PM
Close Rep: Wood, Amber
Issue Note: dislikes new radio

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL06	NEW MODEL - FEATURES / OPTIONS / PRICI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
apologized for dissatisfaction.	
apologized for dissatisfaciton.	

File Name	Comments





Activity Status: Done Activity Updated: 4/1/08 02:35PM
Activity Type Email - Inbound Activity Updated By: Wood, Amber

Activity Assigned To: Wood, Amber Email From:

Activity Created: 3/31/08 03:00PM Email To: ProductQuestions@bmwusa.com

Activity Created By: Administrator, Siebel

Activity Description: BMW Products & Services Assistance : Technical Issues Note Created: Note Created By: Note Type: 3/31/2008 1:59:34 PM Name: Cnicago, iL Home Phone Work Phone: Fax: Daytime Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Other Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Year: 2008 Model<u>: 335xi C</u>oupe VIN: English Date Purchased: 01/05/2008 Purchased From: Laurel Purchase State: Illinois Service Center: Laurel City: Westmont State: Illinois Referred Via: na-ContactUs Subject: Technical Issues Question / Request: Subject: Substandard performance of CD/MP3 unit on 2008 335Xi Coupe and unacceptable response from BMW NA Technical Support Dear Sirs, I am writing to bring to your attention the substandard performance of the CD/MP3 in dash unit in my 2008 335Xi Coupe and the unacceptable response from your technical support regarding this issue. purchased my 2008 335Xi Coupe (VIN WBAWC73558E 1/5/08. During these past three months I have noticed the rollowing problems with the CD/MP3 in dash unit: The unit cant perform continuous playback of commercial Audio Compact Discs where there is no gap between the songs (such as CDs with a club mix or a live performance) Instead of the standard gapless playback expected on these CDs, the unit audibly pauses between songs during a second or more disrupting the intended flow of the music. The unit cant play MP3 CDs properly. Sound reproduction is peppered with random bursts of a loud buzzing noise as well as loss ...



Customer Service Request Detail # 200809202990

... of audio for several seconds. This unit behavior renders the playback of MP3 CDs of unacceptable quality.

To make sure that there were no issues with the Audio CDs or MP3 CDs I was using I tested them on the following audio systems:

 My wifes 2007 BMW 335Xi Sedan in dash stock CD/MP3 unit
 My laptop CD unit using Winamp Media Player and Windows Media Player software

- My Philips CD/DVD/MP3 player from my home theater set up - A friends 2006 VW Jetta in dash stock CD/MP3 unit

In all the cases above the Audio CDs and MP3 CDs performed just fine not presenting any of the issues previously described.

As a result I concluded that my CD/MP3 unit was defective and on 3/24/08 I took my car to my dealer, Laurel BMW of Westmont, IL. I provided Laurels service department with a continuous mix Audio CD for testing as the gap between tracks on Audio CDs is an issue pretty straightforward to test.

That evening Laurels Service Manager told me on the phone that they were able to confirm that the Audio CD I supplied for the tests worked just fine on another car but in effect failed to perform continuous playback in my cars unit. He also stated that they were discussing the matter with BMW of NA support to decide whether to send a new software or a replacement unit.

On 2/25/06 I was informed by Laurels Service Manager that a new CD/MP3 unit was on its way.

On the afternoon of 3/26/08 I was informed by Laurels Service Manager that the new unit had been received and installed on my car and that it showed the SAME problem with the Audio CD. Then, they tested the Audio CD in four 2008 cars that were in the showroom and in ALL of them showed the same abnormal behavior (while in 2007 cars playback was normal!!) After finding all this, the Service Manager told me that they contacted BMW of NA technical support again who AT THIS POINT (copying literally from my service invoice) stated:

Radio cutting in between continuous play tracks IS A NORMAL CONDITION with the new HD radios in the 2008 cars. 2007 vehicles like wifes car is not an HD radio

I am appalled by this response. First, I do not have an HD radio installed in my car. My car is equipped with the stock CD/MP3 unit. Second, this is NOT a normal condition. This is clearly a design problem with the audio system that is NOT acceptable on any car, even less on a premium brand! Third, the response from your technical support stating as fact that I should put up with a lesser quality product is unacceptable and unbecoming of a company like BMW

According to Laurels Service Manager they cant do anything about this issue and is pretty much up to me to take the matter up with BMW of NA customer service which is exactly what I am doing.

I do not accept your technical support response to this problem and I would like to escalate this matter in your organization to discuss a proper solution to ...

Note Created:

BMW of North America, Inc.



Customer Service Request Detail # 200809202990

		this issue.		
		Looking forwa	ard to hear from you ASAP	
		Best regards		
		Jose Cancelo Cell: 1.312.49 Office: 1.630. e-mail: joseca	3.1988	
Activity Status:	Done	Activity Updated:	4/1/08 02:35PM	
Activity Type	Email - Outbound	Activity Updated By:	Administrator, Siebel	
Activity Assigned To:	Wood, Amber	Email From:	CustomerRelations@bmwusa.com	
Activity Created:	4/1/08 02:33PM	Email To:		
Activity Created By:	Wood, Amber			
Activity Description:	RE: BMW Products & Service	ces Assistance : Technical Issues	s [1-728495258]	

Note Type:

Note Created By:



Customer Service Request Detail # 200809202990

Dear Mr
Thank you for contacting BMW of North America, LLC regarding your 2008 BMW 335xi Coupe. I was sorry to read of your dissatisfaction with your BMW. Please accept my apologies for the frustration and inconvenience you have experienced.
Please be assured the quality of our vehicles receives our constant attention. We appreciate your feedback on the radio, and will use your comments to improve our future models.
If you have any further questions, please reply to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time. Again, thank you for contacting BMW.
Sincerely,
Amber Wood Customer Relations and Services Representative
Original Message
From: Sent: 4/1/2008 12:00:00 AM To: ProductQuestions@bmwusa.com Subject: BMW Products & Services Assistance : Technical Issues
3/31/2008 1:59:34 PM
Name:
Name: Cnicago, IL Home Phone: Work Phone: Fax: Daytime Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Other Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Work Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Year: 2008 Model: 335xi Coupe VIN: E062488 Date Purchased: 01/05/2008 Purchased From: Laurel Purchase State: Illinois Service Center: Laurel City: Westmont State: Illinois Referred Via: na-ContactUs Subject: Technical Issues
Question
1



Customer Service Request Detail # 200809202990

/ Request:
Subject: Substandard performance of CD/MP3 unit on 2008 335Xi Coupe and unacceptable response from BMW NA Technical Support
Dear Sirs,
I am writing to bring to your attention the substandard performance of the CD/MP3 in dash unit in my 2008 335Xi Coupe and the unacceptable response from your technical support regarding this issue.
I purchased my 2008 335Xi Coupe (VIN WBAWC73558E) on 1/5/08. During these past three months I have noticed the rollowing problems with the CD/MP3 in dash unit:
- The unit cant perform continuous playback of commercial Audio Compact Discs where there is no gap between the songs (such as CDs with a club mix or a live performance) Instead of the standard gapless playback expected on these CDs, the unit audibly pauses between songs during a second or more disrupting the intended flow of the music.
- The unit cant play MP3 CDs properly. Sound reproduction is peppered with random bursts of a loud buzzing noise as well as loss of audio for several seconds. This unit behavior renders the playback of MP3 CDs of unacceptable quality.
To make sure that there were no issues with the Audio CDs or MP3 CDs I was using I tested them on the following audio systems:
- My wifes 2007 BMW 335Xi Sedan in dash stock CD/MP3 unit - My laptop CD unit using Winamp Media Player and Windows Media Player software - My Philips CD/DVD/MP3 player from my home theater set up - A friends 2006 VW Jetta in dash stock CD/MP3 unit
In all the cases above the Audio CDs and MP3 CDs performed just fine not presenting any of the issues previously described.
As a result I concluded that my CD/MP3 unit was defective and on 3/24/08 I took my car to my dealer, Laurel BMW of Westmont, IL. I provided Laurels service department with a continuous mix Audio CD for testing as the gap between tracks on Audio CDs is an issue pretty straightforward to test.
That evening Laurels Service Manager told me on the phone that they were able to confirm that the Audio CD I supplied for the tests worked just fine on another car but in effect failed to perform continuous playback in my cars unit. He also stated that they were discussing the matter with BMW of NA support to decide whether to send a new software or a replacement unit.
On 2/25/06 I was informed by Laurels Service Manager that a new CD/MP3 unit was on its way.
On the afternoon of 3/26/08 I was informed by Laurels Service Manager that the new unit had been received and installed on my car and that it showed the SAME problem with the Audio CD. Then, they tested the Audio CD in four 2008 cars that were in the showroom and in ALL



Customer Service Request Detail # 200809202990

			playback was no that they contac	red the same abnormal behavior (while in 2007 cars ormal!!) After finding all this, the Service Manager told me ted BMW of NA technical support again who AT THIS literally from my service invoice) stated:
				between continuous play tracks IS A NORMAL th the new HD radios in the 2008 cars. 2007 vehicles like an HD radio
			my car. My car i NOT a normal c system that is N Third, the respo	y this response. First, I do not have an HD radio installed in is equipped with the stock CD/MP3 unit. Second, this is condition. This is clearly a design problem with the audio IOT acceptable on any car, even less on a premium brand! nse from your technical support stating as fact that I should seer quality product is unacceptable and unbecoming of a MW
			issue and is pre	urels Service Manager they cant do anything about this tty much up to me to take the matter up with BMW of NA e which is exactly what I am doing.
			I do not accept y would like to eso solution to this is	your technical support response to this problem and I calate this matter in your organization to discuss a proper ssue.
			Looking forward	to hear from you ASAP
			Best regards	
Activity Status:	Done	Activity	Jpdated:	4/1/08 06:58PM
Activity Type	Customer Interaction	•	Jpdated. Jpdated By:	Schafer, Darci
Activity Assigned To:	Schafer, Darci	Email Fr		35
Activity Created:	4/1/08 06:58PM	Email To		
Activity Created By:	Schafer, Darci			
Activity Description:	cci upset that cust 2008 au	udio system performs	worse than 200	7.Cust would like cb 312-453-1988.
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity (Jpdated:	4/1/08 07:00PM
Activity Type	Customer Interaction	Activity	Jpdated By:	Schafer, Darci
Activity Assigned To:	Schafer, Darci	Email Fr		
Activity Created:	4/1/08 07:00PM	Email To) :	
Activity Created By:	Schafer, Darci			
Activity Description:	Writer emailed Amber of c	all.		
Note Created:		Note Created By:		Note Type:



Customer Service Request Detail # 200809202990

Activity Status: Done Activity Updated: 4/2/08 06:47PM Activity Type **Customer Interaction** Activity Updated By: Noma, Masana Activity Assigned To: Noma, Masana Email From: Activity Created: 4/2/08 06:47PM Email To: Activity Created By: Noma, Masana Activity Description: cci for amber. adv amber is not available, offered to xfer into amber's vm. cust state he will call back. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/4/08 09:55AM Activity Type **Customer Interaction** Activity Updated By: Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 4/4/08 09:55AM Email To: Activity Created By: Wood, Amber Activity Description: received call from customer but his phone cut out while he was explaining his concern Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/4/08 02:03PM Activity Type **Customer Interaction** Activity Updated By: Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 4/4/08 10:52AM Email To: Activity Created By: Wood, Amber Activity Description: spoke with customer Note Created: 4/4/08 10:52AM Note Created By: Wood, Amber Note Type: Customer Interaction Customer states that Note Created: 4/4/08 02:03PM Note Created By: Wood, Amber Note Type: Customer Interaction Customer states that he should not have a radio that does not play CDs all the way through without pausing between tracks. Writer apologized and advised that i would forward his suggestion.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Boca Raton, FL

Vehicle

Chassis # (US): F Chassis # (Non - US): Year: 2

Year: 2007 Model: 328i

Mileage:

 Sale:
 11/10/06 12:00AM

 In Service Date:
 11/10/06 12:00AM

 Production Date:
 10/6/06 12:00AM

Service Request

Service Request #: 200809503958

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/4/08 06:11PM
Created By: Daniels, Dominic
Rep Assigned: Daniels, Dominic
Date Assigned: 4/4/08 06:11PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/4/08 06:13PM Close Rep: Daniels, Dominic

Issue Note: cust states radio turned off and back on like power surge

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
writer advised cust to take veh to dealer

File Name	Comments

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/4/08 06:13PM
Activity Type Customer Interaction Activity Updated By: Daniels, Dominic

Activity Assigned To: Daniels, Dominic Email From:
Activity Created: 4/4/08 06:12PM Email To:

Activity Created By: Daniels, Dominic

Activity Description: cust states radio turned off and back on like power surge





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Chardon, OH

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

 Sale:
 3/31/08 12:00AM

 In Service Date:
 3/31/08 12:00AM

 Production Date:
 2/29/08 12:00AM

Service Request

Service Request #: 200809903627 Brand: BMW

Type: Inquiry
Current Status: Closed

Date Opened: 4/8/08 05:48PM
Created By: DiSalvo, Hank
Rep Assigned: DiSalvo, Hank
Date Assigned: 4/8/08 05:48PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/8/08 05:51PM
Close Rep: DiSalvo, Hank
Issue Note: cust had airbag questions

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

So	lution
advsd cust of info	

File Name	Comments





Activity Status:

Done

Activity Updated:

4/8/08 05:50PM DiSalvo, Hank

Activity Type

Customer Interaction

Activity Updated By:

Activity Assigned To: Activity Created:

DiSalvo, Hank 4/8/08 05:48PM Email From:

Activity Created By:

DiSalvo, Hank

Activity Description:

cust had airbag questions

Note Created: 4/8/08 05:49PM

Note Created By: DiSalvo, Hank

Email To:

Note Type: Customer Interaction

advsd only dealer can de-activate airbags (written consent req) and its not recomned for children to ride in front seat at all





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Miami, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 328i SA

Mileage:

 Sale:
 2/9/08 12:00AM

 In Service Date:
 2/9/08 12:00AM

 Production Date:
 11/15/07 12:00AM

Service Request

Service Request #: 200810000474

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/9/08 09:09AM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 4/9/08 09:09AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/9/08 09:10AM Close Rep: Ellis, Jeremy

Issue Note: Assisted cust with locating nearest dlr to inspect idrive /

provided siruis # to activate radio.

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Assisted cust with locating nearest dlr to inspect idrive / provided siruis # to activate radio.

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/9/08 09:10AM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From:
Activity Created: 4/9/08 09:10AM Email To:

Activity Created By: Ellis, Jeremy

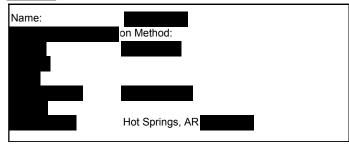
Activity Description: Assisted cust with locating nearest dlr to inspect idrive / provided siruis # to activate radio.

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 4/4/08 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 7/11/07 12:00AM

2007

328i (SA)

Service Request

Service Request #: 200810501100

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/14/08 11:22AM
Created By: Roach, Casey
Rep Assigned: Roach, Casey
Date Assigned: 4/14/08 11:22AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/14/08 11:29AM
Close Rep: Roach, Casey
Issue Note: Technical help setting clock.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Provided assistance setting the clock from 24 hour to 12 hour.

File Name	Comments

A subsidiary of BMW AG

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Activity Status: Done Activity Updated: 4/14/08 11:27AM
Activity Type Customer Interaction Activity Updated By: Roach, Casey

Activity Assigned To: Roach, Casey Email From:
Activity Created: 4/14/08 11:26AM Email To:

Activity Created By: Roach, Casey

Activity Description: Technical help setting clock.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Waldport, OR

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

Sale: 11/19/07 12:00AM In Service Date: 11/19/07 12:00AM Production Date: 11/3/07 12:00AM

Service Request

Service Request #: 200810602210 Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 4/15/08 04:22PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 4/15/08 04:22PM
Assigned Dealer: New Century BMW
Identified Dealer: New Century BMW

Date Resolved: Resolve Rep:

Date Closed: 4/16/08 12:29PM Close Rep: Coil, Jarrod

Issue Note: cci with questions on alarm system - being told veh does

not have motion sensor, manual show it does

Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
writer apologized for confusion and frustration and referred cust to
dealership if he would like to have system uninstalled and refunded for
system. writer adv there are many items within manual which are listed
that are not avail within the U.S. writer

File Name	Comments





Activity Status: Done Activity Updated: 4/15/08 04:26PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From:
Activity Created: 4/15/08 04:23PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci with questions on alarm system - being told veh does not have motion sensor, manual show it does

cust stts he had alarm system installed in veh, and is being told alarm does not have motion sensor. cust stts manual states otherwise. writer adv he was not certain on design of system and sttd would need to research and return call.

Activity Status: Done Activity Updated: 4/16/08 11:29AM
Activity Type General Activity Updated By: Coil, Jarrod

Activity Type General Activity Opdated By: Continuity Activity Act

Activity Created By: Coil, Jarrod

Activity Description: motion sensor alarm not avail for E93, avail on E46 and Z4, not current 3 conv

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/16/08 12:29PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/16/08 12:24PM Email To:

Activity Created By: Coil, Jarrod

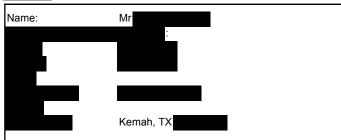
Activity Description: spoke with cust, see notes

adv cust that alarm system does not come with motion sensor. writer adv avail in European model. writer adv asterisk in owners manual indicates feature may/may not be avail within the U.S. cust very unhappy and feels the manual is misleading. cust stts the only reason he purchased alarm was for motion sensor. writer apologized for confusion and frustration and referred cust to dealership if he would like to have system uninstalled and refunded for system. writer adv there are many items within manual which are listed that are not avail within the U.S. writer adv would document complaint regarding misleading info in owners manual

Customer Service Request Detail # 200810803093



<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2007 Model: 328i Convertible

Mileage: 16,135

Sale: 4/21/07 12:00AM In Service Date: 4/21/07 12:00AM

Production Date: 3/16/07 12:00AM

Service Request

Service Request #: 200810803093

Brand: **BMW** Type: Complaint **Current Status:** Closed

Date Opened: 4/17/08 03:14PM Created By: Labatzky, Karen Rep Assigned: Labatzky, Karen 4/17/08 03:14PM Date Assigned:

Assigned Dealer:

Identified Dealer: Advantage BMW of Clear Lake

Date Resolved:

Resolve Rep:

Date Closed: 4/17/08 04:52PM Close Rep: Labatzky, Karen Issue Note: continuation of 200730902000

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution
parts. Apo	sed and he understands why we can't indiscriminately replace ologized for the way the SA treated his wife - she asked what they a said to her to read the RO

File Name	Comments



Customer Service Request Detail # 200810803093

4/17/08 03:16PM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/17/08 03:15PM Email To: Activity Created By: Labatzky, Karen Activity Description: continuation of 200730902000 Note Created: 4/17/08 03:15PM Note Created By: Labatzky, Karen Note Type: Customer Interaction BMW Assist called because she just assisted the customer w/ a remote door unlock. He described to her the same complaint that happened in Nov. 2007 and complained too that no one has followed up with him. Customer asked for us to call him back and/or Activity Status: Activity Updated: 4/17/08 04:52PM Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen Email From: Activity Created: 4/17/08 04:12PM Email To: Activity Created By: Labatzky, Karen Activity Description: called customer Note Created: 4/17/08 04:13PM Note Created By: Labatzky, Karen Note Type: Customer Interaction customer states the dealer is "crappy Besides that, the dealer hasn't found a fault or problem with the car. Rear end out of alighnment and two valve stem caps are missing. He says dealer is the only one who puts air in tires. key in purse and box on seat/purse, locked the car and this is when he called the remote unlocking. Note Created: 4/17/08 04:24PM Note Type: Customer Interaction Note Created By: Labatzky, Karen advised customer that dealer does need something to go on to make the repair, regardless of going to this dealer or another, the problem is the same, the dealer needs a fault code or duplication to know what to do with the vehicle. It is very frustrating but going elsewhere, don't be surprised if the same thing occurs.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Arcadia, CA

Vehicle

Chassis # (US): F Chassis # (Non - US):

 Year:
 2007

 Model:
 335i Coupe

 Mileage:
 14,000

 Sale:
 10/24/06 12:00AM

 In Service Date:
 10/24/06 12:00AM

 Production Date:
 9/20/06 12:00AM

Service Request

Service Request #: 200810803916

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/17/08 05:02PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 4/17/08 05:02PM
Assigned Dealer: BMW of Monrovia
Identified Dealer: BMW of Monrovia

Date Resolved: Resolve Rep:

Date Closed: 4/24/08 03:48PM Close Rep: Coil, Jarrod

Issue Note: cci seeking replacement vehicle, mulitple issues/repairs

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	BRAKES	3400	BRAKES

Solution Notes

Solution
spoke with cust, adv of 2 lease payment offer.

File Name	Comments





Activity Status: Done Activity Updated: 4/21/08 02:03PM Activity Type **Customer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/17/08 05:02PM Email To: Activity Created By: Coil, Jarrod Activity Description: cci seeking replacement vehicle, mulitple issues/repairs Note Created: 4/17/08 05:03PM Note Created By: Coil, Jarrod Note Type: Customer Interaction cust stts he had to take veh 4 times into serv for NAV issues. cust stts they had to replace CCC unit. cust stts he couldn't use radio/nav/sat radio for 2 mths. cust stts he continued to make full payments. cust stts he started having issues with brake lights. cust stts DSC light came on in veh, and brakes went out. cust stts the veh is back in serv again. cust stts he also had recall work performed on veh. cust stts he would like BMW to replace his veh with a 2008. cust stts an engine malfunction light came on yesterday. cust contact# Activity Status: Done Activity Updated: 4/24/08 03:39PM Activity Type General Activity Updated By: Coil. Jarrod Activity Assigned To: NET, DCS **Email From:** Activity Created: 4/17/08 05:20PM Email To: Activity Created By: NET, DCS Activity Description: **Dealer Created Activity** Note Created: 4/17/08 05:20PM Note Created By: NET, DCS Note Type: Dealer Interaction Viewed Service Request information: Dealer 31642 on Thu Apr 17 17:20:24 EDT 2008 Activity Status: Done Activity Updated: 4/21/08 02:08PM Activity Type Dealer Interaction Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/21/08 02:02PM Email To: Activity Created By: Coil, Jarrod Activity Description: left VM for SM Jerry Lytton Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/23/08 03:51PM Activity Updated By: Activity Type **Dealer Interaction** Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/23/08 03:51PM Email To: Activity Created By: Coil, Jarrod Activity Description: left VM for SM Jerry Lytton Note Created: Note Created By: Note Type:

Note Created: 4/24/08 02:37PM



Note Type: Field Interaction

Customer Service Request Detail # 200810803916



Activity Status: Done Activity Updated: 4/24/08 01:35PM Activity Type **Dealer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 4/24/08 01:07PM Email To: Activity Created By: Coil, Jarrod Activity Description: spoke with SM Jerry Lytton Note Created: 4/24/08 01:18PM Note Created By: Coil, Jarrod Note Type: Dealer Interaction Jerry stts cust main issue is with start of veh. Jerry stts it takes 2 extra seconds to start and it bothers the cust. This last serv the high pressure fuel pump was replaced. April 16-18 2008 - 3 days, High Pressure Fuel pump replacement Nov. 28th 2007 - 1 day, Recall work, oil service June 14-15 - 2 days - High Pressure Fuel pump replacement March-April 07 - 12 days, Vehicle was left for testing purposes, trying to duplicate issue April 24-25 - 2 days, DSC indicator March 16, 1 day - replaced tailight bulb Nick Alexander Service Feb 07- replaced rear taillight bulb, burned out; CCC needed to be replaced, iDrive issues Activity Status: Activity Updated: 4/24/08 02:07PM Done Activity Type Market Liaison Escalation Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony Email From: Activity Created: 4/24/08 01:37PM Email To: Activity Created By: Coil, Jarrod Activity Description: emailed Tony Cumella for escalation of case Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 4/24/08 02:36PM Done Activity Type Field Interaction Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony **Email From:** Activity Created: 4/24/08 02:07PM Email To: Activity Created By: Cumella, Anthony Activity Description: **Emailed AMM Shane Zapcic SN** Note Created: Note Created By: Note Type: Activity Status: Done **Activity Updated:** 4/24/08 02:53PM Activity Type Field Interaction Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony Email From: Activity Created: 4/24/08 02:36PM Email To: Activity Created By: Cumella, Anthony Activity Description: **Emailed AMM Shane SN**

Note Created By: Cumella, Anthony





Hello Shane,

Never ending!

Per Below the customer is requesting to be taken out of the 2007, and be put into a 2008. The vehicle has about 21 days down per Jerry, service manager at Monrovia. The vehicle has had 2 High Pressure Fuel pumps replaced, and is also complaining about the CCC, radio, navigation, radio, and tail light problems. Jerry states they haven't been able to reproduce some of the customer concerns, he doesnt feel we should replace the vehicle.

I wanted to see if this is something we would consider.

Let me know your thoughts!

Tony

Chassis: P031218 In service: 10/24/2006 Miles: 14,000 Model: 2007 335i Coupe

Customer's Issue:

The customer claims he has had numerous issues with the CCC unit in the vehicle. Customer also claims there have been issues with the rear taillight burning out as well as repeat issues with a delayed start. The customer states he was unable to use his radio/nav/sat system for 2 months.

Customer's Request:

The customer is requesting BMW replace his vehicle with a 2008 335i Coupe.

Dealer Input:

Jerry doesn't feel there is any need to replace vehicle. Jerry states the vehicle has around 21 days down. There have been 2 fuel pumps replaced on the vehicle. Jerry states some issues could never be duplicated.

April 16-18 2008 - 3 days, High Pressure Fuel pump replacement Nov. 28th 2007 - 1 day, Recall work, oil service June 14-15 - 2 days - High Pressure Fuel pump replacement March-April 07 -

Activity Status: Done Activity Updated: 4/24/08 02:55PM
Activity Type Field Interaction Activity Updated By: Cumella, Anthony

Activity Assigned To: Cumella, Anthony Email From: Activity Created: 4/24/08 02:53PM Email To:

Activity Created By: Cumella, Anthony

Activity Description: AMM Shane response GW 2 payments no buyback.

SN

Note Created: 4/24/08 02:53PM Note Created By: Cumella, Anthony Note Type: Field Interaction

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Customer Service Request Detail # 200810803916

Hello Tony.					
	eet our repurchase criteria. F for 2 lease payment for his in				
Regards,					
Shane Zapcic Aftersales Market Manac BMW of North America, 805-657-3356 mobil 661-274-9259 fax shane.zapcic@bmwna.c	ĹLC e				
Activity Status:	Done	Activity Upd	dated:	4/24/08 03:44PM	
Activity Type	Customer Interaction	Activity Upd	dated By:	Coil, Jarrod	
Activity Assigned To:	Coil, Jarrod	Email From	:		
Activity Created:	4/24/08 03:44PM	Email To:			
Activity Created By:	Coil, Jarrod				
Activity Description:	spoke with cust, adv of 2	lease payment offer.			
Note Created:		Note Created By:		Note Type:	
	<u> </u>				·





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Burlingame, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

 Sale:
 4/11/08 12:00AM

 In Service Date:
 4/11/08 12:00AM

 Production Date:
 3/8/08 12:00AM

Service Request

Service Request #: 200810902340

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/18/08 04:26PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 4/18/08 04:26PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/18/08 04:27PM Close Rep: Coil, Jarrod

Issue Note: cci seeking info on alarm system, red light on RVM

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

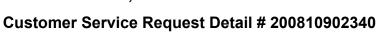
Solution Notes

Solution
adv alarm system is dealer installed accessory.

File Name	Comments

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Activity Status: Done Activity Updated: 4/18/08 04:27PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From:
Activity Created: 4/18/08 04:26PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci seeking info on alarm system, red light on RVM

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
Huntington Park, CA

Vehicle

Chassis # (US): F Chassis # (Non - US):

Year: 2007

Model: 328i Convertible SULEV

Mileage: 7,300

 Sale:
 4/24/07 12:00AM

 In Service Date:
 4/24/07 12:00AM

 Production Date:
 3/14/07 12:00AM

Service Request

Service Request #: 200810902552

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/18/08 04:56PM
Created By: DiSalvo, Hank
Rep Assigned: Mazanec, Carrie
Date Assigned: 4/18/08 05:18PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/21/08 01:56PM Close Rep: Mazanec, Carrie

Issue Note: SPI...Airbag didnt deploy during accident

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments

Activity Created:

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/18/08 05:11PM

Activity Type Customer Interaction Activity Updated By: DiSalvo, Hank
Activity Assigned To: DiSalvo, Hank Email From:

Activity Created By: DiSalvo, Hank

Activity Description: SPI...Airbag didnt deploy during accident

4/18/08 04:56PM

Email To:

cust granddaughter who drives veh) advsd that she was involved in a serious accident recently where veh was t-boned by anothr veh making illegal left turn...jessica advsd it was a pretty strong impact and doesnt know why none of the airbags deployed...cust sd that veh was taken to spectrum collision 949 597 8200 and shes been working with craig borja...cust sd that this is the same collision shop that veh was taken to about a year ago when it was stolen and wrecked into anothr veh then and craig sd that according to the records the airbags didnt deploy that time either....cust sd that she hasnt gone to hospital (no med insur) but her shoulders are very sore and she is still in pain...i advsd cust that case will be forwarded for further investigation and cust sd best number to follow up with her at is her cell phone:

[cust sd to please only call this number because she doesn't want her grandfather to worry about her)

Activity Status: Done Activity Updated: 4/18/08 05:16PM
Activity Type Corporate Interaction Activity Updated By: DiSalvo, Hank

Activity Assigned To: DiSalvo, Hank
Activity Created: 4/18/08 05:16PM

Activity Created By: DiSalvo, Hank
Activity Description: sent email to Carrie

Email From:

Email To:

Hello Carrie,

I'm going to forward this SPI Airbag case to you. I documented all of the details in the notes and advised the cust she will receive a follow up call so more of her questions can be answered.

Also, she only wanted to be contacted on her cell phone so her grandfather doesnt worry about her!

Thanks, Hank DiSalvo Customer Relations and Services

Telephone 800 831 1117 x 8516 Mailing address PO Box 1227 Westwood, NJ 07675





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Van Nuys, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

 Year:
 2007

 Model:
 328i Sedan

 Mileage:
 12,000

Sale: 1/16/07 12:00AM
In Service Date: 1/16/07 12:00AM
Production Date: 10/26/06 12:00AM

Service Request

Service Request #: 200811202399

Brand: BMW

Type: Potential Lemon Law

Current Status: Closed

Date Opened: 4/21/08 02:45PM
Created By: Sturm, Brandi
Rep Assigned: McDonald, Nancy
Date Assigned: 4/21/08 02:48PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/23/08 04:00PM Close Rep: McDonald, Nancy

Issue Note: Raffi Mansourian - Atty Demand for CA Lemon Law re

SRS Light and other issues.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV05	REPLACEMENT/REPURCHASE REQUEST (LI	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
attorney refused BB offer due to attorney fees

File Name	Comments
- Service Hi	
- Lease Agr	
- Defect No	





Activity Status: Done Activity Updated: 4/21/08 02:47PM
Activity Type General Activity Updated By: Sturm, Brandi

Activity Assigned To: Sturm, Brandi Email From:
Activity Created: 4/21/08 02:47PM Email To:

Activity Created By: Sturm, Brandi

Activity Description: Raffi Mansourian - Atty Demand for CA Lemon Law re SRS Light and other issues.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/21/08 03:07PM
Activity Type Customer's Attorney Activity Updated By: McDonald, Nancy

Activity Assigned To: McDonald, Nancy Email From: Activity Created: 4/21/08 03:05PM Email To:

Activity Created By: McDonald, Nancy

Activity Description: acknowledgement to attorney

RE: Client Grigor Narinian / 2006 BMW X5 / VIN LY44077

Dear Counsel:

Your office contacted BMW of North America, LLC on behalf of your client Grigor Narinian, regarding a 2006 BMW X5.

Senior members of BMWs management team are now reviewing the owner history and service records for this vehicle. We will soon contact you to discuss the findings and recommendations.

We thank you for your cooperation in bringing a fair and prompt resolution to this concern.

Activity Status: Done Activity Updated: 4/21/08 03:11PM
Activity Type Field Interaction Activity Updated By: McDonald, Nancy

Activity Assigned To: McDonald, Nancy Email From:

Activity Created: 4/21/08 03:11PM Email To:

Activity Created By: McDonald, Nancy
Activity Description: critical to market team

Note Created: 4/21/08 03:11PM Note Created By: McDonald, Nancy Note Type: Field Interaction



Customer Service Request Detail # 200811202399

From: McDonald Nancy, V2-US-A-51 Sent: Monday, April 21, 2008 3:11 PM To: Zapcic Shane, V2-US-V-3-A; Barsegyan Gary, V2-US-V-3-A; Huzyak Ed, V2-US-V-3-A: Walsh Mark. V2-US-V-34 Subject: Critical 328 Center BMW <u>aπι κ ινι</u>ansourian-attorney 2007 BIMW 328 Center BMW We received an attorney letter for this VIN. The VIN is on our data base please review the history has according to DCS there are 2 repairs done fir airbag/seat occupancy issues under warranty. Let me know what action should be taken, thanks Sincerely, Nancy McDonald Customer Relations & Service

Telephone: 201-263-8225 800-831-1117 ext 8225 Fax: 201-930-8484 Mailing Address: PO Box 1227 Westwood, NJ 07675-1227

Activity Updated: 4/22/08 01:26PM Activity Status: Done Activity Type Field Interaction Activity Updated By: McDonald, Nancy

Activity Assigned To: Email From: McDonald, Nancy Activity Created: 4/22/08 01:22PM Email To: Activity Created By: McDonald, Nancy Activity Description:

email from Gary RTE

Note Created: 4/22/08 01:22PM Note Created By: McDonald, Nancy Note Type: Field Interaction





From: Barsegyan Gary, V2-US-V-3-A Sent: Tuesday, April 22, 2008 1:13 PM To: McDonald Nancy, V2-US-A-51; Zapcic Shane, V2-US-V-3-A; Huzyak Ed, V2-US-V-3-A; Walsh Mark, V2-US-V-34 Subject: RE: Critical

2007 328 Center BMV

Nancy,

There are 4 SRS repairs per DCS history.

Center BMW performed SRS repairs in March 2008. DCS was flagged in November 2007.

Gary Barsegyan BMW of North America LLC Regional Technical Engineer (818) 383-2477 Mobile (818) 308-6755 Fax

Activity Status:

Activity Assigned To:

Activity Created:

Activity Type

Done

Field Interaction

McDonald, Nancy 4/22/08 01:22PM

Activity Created By: Activity Description: McDonald, Nancy email to market team Activity Updated:

Activity Updated By:

Email From:

Email To:

Note Created: 4/22/08 01:24PM

Note Created By: McDonald, Nancy

Note Type: Field Interaction

4/22/08 01:25PM

McDonald, Nancy

4/23/08 11:22AM

McDonald, Nancy

From: McDonald Nancy, V2-US-A-51 Sent: Tuesday, April 22, 2008 1:19 PM To: Barsegyan Gary, V2-US-V-3-A; Zapcic Shane, V2-US-V-3-A; Huzyak Ed, V2-US-V-3-A; Walsh Mark. V2-US-V-34

Subject: RE: Critical

2007 328 Center BMW

Gary

So I assume we need to repurchase this vehicle!

Nancy

Activity Type

Activity Status:

Activity Description:

Done

Field Interaction McDonald, Nancy

email from Shane AMM

Activity Assigned To: Activity Created: 4/23/08 11:21AM Activity Created By: McDonald, Nancy

Note Created: 4/23/08 11:22AM

Activity Updated:

Activity Updated By:

Email From: Email To:

Note Created By: McDonald, Nancy

Note Type: Field Interaction



Customer Service Request Detail # 200811202399

From: Zapcic Shane, V2-US-V-3-A Sent: Tuesday, April 22, 2008 6:23 PM To: Barsegyan Gary, V2-US-V-3-A: McDonald Nancv V2-US-A-51 Subject: RE: Critical 2007 328 Center BMvv

Please move forward with the repurchase due to repeated SRS concerns. I will counsel with Center management.

Regards,

Shane Zapcic Aftersales Market Manager BMW of North America, LLC 805-657-3356 mobile 661-274-9259 fax shane.zapcic@bmwna.com

Activity Status: Done

Activity Type Customer's Attorney Activity Assigned To: McDonald, Nancy Activity Created: 4/23/08 03:12PM

Activity Created By: McDonald, Nancy

Activity Description: email w/settlement to attorney

Activity Updated: 4/23/08 03:18PM Activity Updated By: McDonald, Nancy

> Email From: Email To:

Note Created: 4/23/08 03:17PM Note Created By: McDonald, Nancy Note Type: Customer's Attorney



Customer Service Request Detail # 200811202399

From: McDonald Nancy, \ Sent: Wednesday, April 23 To: 'Raffi Mansourian' Subject: Raffi Attached is our settlement	3, 2008 3:17 PM F , please present our offer to	o your client and let			
me know if they accept ou Down Payment \$3,000.00 Payments \$5,998.51 DMV \$257.00 Attorney fee \$2,000.00					
Less mileage offset of 6,1	11 miles				
Sincerely,					
Nancy McDonald Customer Relations & Sel	rvice				
Telephone: 201-263-8225 800-831-1117 ext 8225 Fax: 201-930-8484 Mailing Address: PO Box 1227 Westwood, NJ 07675-12:	27				
Activity Status:	Done	Activity (Updated:	4/23/08 03:49PM	•
Activity Type	Customer's Attorney	•	Updated By:	McDonald, Nancy	
Activity Assigned To:	McDonald, Nancy	Email Fr	rom:		
Activity Created:	4/23/08 03:48PM	Email To) :		
Activity Created By:	McDonald, Nancy				
Activity Description:	email from attorney				
Note Created: 4	l/23/08 03:48PM	Note Created By: M	lcDonald, Nancy	Note Type: Custome	er's Attorney
From: Raffi Mansourian [m Sent: Wednesday, April 23 To: McDonald Nancv. V2-I Subject: Re:	nailto:rmansourian@sbcglo 3, 2008 3:28 PM US-A-51	bal.net]			
Nancy, we will not agree to have providedOriginal Message	o settle this matter for the a	ttorneys' fees you			



Customer Service Request Detail # 200811202399

Activity Status: Done Activity Updated: 4/23/08 03:49PM Activity Type Customer's Attorney Activity Updated By: McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 4/23/08 03:48PM Email To: Activity Created By: McDonald, Nancy Activity Description: email to attorney Note Created: 4/23/08 03:49PM Note Created By: McDonald, Nancy Note Type: Customer's Attorney -----Original Message-----From: McDonald Nancy, V2-US-A-51 Sent: Wednesday, April 23, 2008 3:48 PM To: 'rmansourian@sbcqlobal net' Subject: RE: Raffi Based on this email should I close our file? Nancy Activity Status: Done Activity Updated: 4/23/08 03:59PM Activity Type Customer's Attorney Activity Updated By: McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 4/23/08 03:59PM Email To: Activity Created By: McDonald, Nancy Activity Description: email from attorney Note Created: 4/23/08 03:59PM Note Created By: McDonald, Nancy Note Type: Customer's Attorney From: Raffi Mansourian [mailto:rmansourian@sbcglobal.net] Sent: Wednesday, April 23, 2008 3:50 PM To: McDonal<u>d Nancv. V2-US-A-51</u> Subject: Re: If that is what BMWNA wants to do that is fine-- we will litigate the issues that are the subject matter of this case, including the attorneys' fees issue.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Kirkland, WA

Vehicle

Chassis # (US): K Chassis # (Non - US): Year: 2008

Model: 328xi Mileage: 200

 Sale:
 3/31/08 12:00AM

 In Service Date:
 3/31/08 12:00AM

 Production Date:
 1/24/08 12:00AM

Service Request

Service Request #: 200811304531

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/22/08 06:28PM
Created By: Bogdanovitch, Jason
Rep Assigned: Bogdanovitch, Jason
Date Assigned: 4/22/08 06:28PM

Assigned Dealer:

Identified Dealer: BMW of Bellevue

Date Resolved: Resolve Rep:

Date Closed: 4/22/08 06:32PM
Close Rep: Bogdanovitch, Jason

Issue Note: i-pod adapter.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
after market information.		

File Name	Comments



Email To:



Activity Status: Done Activity Updated: 4/22/08 06:32PM
Activity Type Customer Interaction Activity Updated By: Bogdanovitch, Jason
Activity Assigned To: Bogdanovitch, Jason Email From:

Activity Assigned To: Bogdanovitch, Jason
Activity Created: 4/22/08 06:31PM
Activity Created By: Bogdanovitch, Jason
Activity Description: i-pod adapter.

Note Created: Note Created By: Note Type:

Page 207 of 652





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Honolulu, HI

Vehicle

Chassis # (US):
Chassis # (Non - US):
Year:

Year: 2007 Model: 328iT

Mileage:

 Sale:
 2/12/07 12:00AM

 In Service Date:
 2/12/07 12:00AM

 Production Date:
 11/24/06 12:00AM

Service Request

Service Request #: 200811502197 Brand: BMW

Type: Inquiry
Current Status: Closed

Date Opened: 4/24/08 02:38PM
Created By: Greer, Ryan
Rep Assigned: Greer, Ryan
Date Assigned: 4/24/08 02:38PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/24/08 02:40PM Close Rep: Greer, Ryan

Issue Note: cci wanting to know weight requirement for pass airbag

sensor

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

Solution
advised customer that weight needs to be 85lbs and up

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/24/08 02:40PM
Activity Type Customer Interaction Activity Updated By: Greer, Ryan

Activity Assigned To: Greer, Ryan Email From: Activity Created: 4/24/08 02:40PM Email To:

Activity Created By: Greer, Ryan

Activity Description: cci wanting to know weight requirement for pass airbag sensor

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Valley Stream, NY

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007

Model: 328i Convertible SULEV

Mileage:

Sale: 5/21/07 12:00AM
In Service Date: 5/21/07 12:00AM
Production Date: 4/20/07 12:00AM

Service Request

Service Request #: 200811502582

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 4/24/08 03:35PM
Created By: Vlaovich, Leonora
Rep Assigned: Mauthe, Liz
Date Assigned: 4/25/08 11:14AM

Assigned Dealer:

Identified Dealer: BMW of Bayside

Date Resolved: Resolve Rep:

Date Closed: 6/2/08 04:50PM Close Rep: Mauthe, Liz

Issue Note: Intermittent hesitation problem; GPS ping. Cst wants

another car.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Closed pending cust. decision to accept gw offer of \$4K and trade assist.

File Name	Comments
- RTE Inspec	





Activity Status: Done Activity Updated: 4/24/08 03:37PM Activity Type General Activity Updated By: Vlaovich, Leonora Activity Assigned To: Vlaovich, Leonora Email From: Activity Created: 4/24/08 03:36PM Email To: Activity Created By: Vlaovich, Leonora Activity Description: Intermittent hesitation problem; GPS ping. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/25/08 03:36PM Activity Type **Customer Interaction** Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 4/25/08 03:36PM Email To: Activity Created By: Mauthe, Liz Activity Description: Called cust. and left vm. Note Created: Note Created By: Note Type: 4/25/08 03:38PM Activity Status: Done Activity Updated: **Dealer Interaction** Activity Type Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 4/25/08 03:37PM Email To: Activity Created By: Mauthe, Liz Activity Description: Called Service Mgr, Ramon Castro, and left msg. Note Created: Note Created By: Note Type: Activity Updated: 4/28/08 10:23AM Activity Status: Done Activity Type **Dealer Interaction** Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 4/28/08 10:17AM Email To: Activity Created By: Mauthe, Liz Activity Description: Spoke to Ray Castro, Svc. Mgr. see notes Note Created: 4/28/08 10:20AM Note Created By: Mauthe, Liz Note Type: Dealer Interaction Ray will speak to Client Advisor regarding cust. request to be put in another 3 Series Cv. 4/28/08 11:01AM Activity Status: Activity Updated: Activity Updated By: Activity Type Marketing Interaction Mauthe, Liz Activity Assigned To: Mauthe, Liz **Email From:** Activity Created: 4/28/08 11:01AM Email To: Activity Created By: Mauthe, Liz Activity Description: See Notes Note Created: 4/28/08 11:01AM Note Created By: Mauthe, Liz Note Type: Marketing Interaction A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # 200811502582

From: Mauthe Elizabeth, (T Sent: Monday, April 28, 20 To: Tanderup Stephen, V2 Cc: 'raycastro@bmwbaysic Subject: - 200	08 11:01 AM -US-V-12			
Customer: Vehicle: 2007 3281 Conv Dealer: BMW Bayside	/ F			
Bayside. Customer states	s second BMW, both purchased from BI vehicle has been serviced numerous tin nich was 5/21/07. Customer complaints nesitation.	nes		
after replacing the fuel with Other complaints include h	s not been able to resolve his complaint high test gasoline. aving the sensor system replaced (he w many and it took over a month), and ca	raited for		
experience any hesitation of	as given a 3 Series CV loaner and he di or pinging noise. Customer is requesting replaced with another. Vehicle has app	that the		
Kind regards,				
Liz Mauthe Customer Relations and Se Representative V2-US-A-5	ervices			
Telephone (201) 263-8216 (800) 831-1117 ext. 8216 Fax (201) 930-8484 Mailing Address P.O. Box 1227 Westwood, NJ 07675-122	7			
Activity Status:	Done Dealer Interaction	Activity Updated:	4/28/08 11:01AM	
Activity Type Activity Assigned To:	Dealer Interaction Mauthe, Liz	Activity Updated By: Email From:	Mauthe, Liz	
Activity Assigned 10. Activity Created:	4/28/08 11:01AM	Email To:		
Activity Created By:	Mauthe, Liz			
Activity Description:	Ray Castro states veh. has only 12 da	ays down.		
Note Created:	Note Crea	ted By:	Note Type:	





Activity Status: Done Activity Updated: 4/29/08 01:00PM Activity Type Marketing Interaction Activity Updated By: Mauthe, Liz

Activity Assigned To: Mauthe, Liz Activity Created: 4/29/08 12:58PM Activity Created By: Mauthe, Liz

Activity Description: See Notes

> Note Created: 4/29/08 12:59PM Note Created By: Mauthe, Liz Note Type: Marketing Interaction

Email From:

Email To:

From: Mauthe Elizabeth, (T) Sent: Tuesday, April 29, 2008 12:58 PM To: Tanderup Stephen, V2-US-V-12

- BMW Bayside Subject: - 2007 328i Cv - F

Steve,

Can you please let me know when Curtis can inspect the car? I need to set up an appointment with Mr. Glenn.

Thanks

Kind regards,

Liz Mauthe Customer Relations and Services

Representative V2-US-A-5

Activity Updated: Activity Status: Done 4/29/08 12:59PM

Activity Type Marketing Interaction Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From:

Activity Created: 4/29/08 12:59PM Activity Created By: Mauthe, Liz

Activity Description: Spoke to Steve who will contact RTE to set up appt.

Note Created: Note Created By: Note Type:

Done 4/30/08 10:57AM Activity Status: Activity Updated: Activity Type Field Interaction Activity Updated By: Mauthe, Liz

Activity Assigned To: Mauthe, Liz Activity Created: 4/30/08 10:53AM

Activity Created By: Mauthe, Liz

Activity Description: RTE will be at Bayside 5/19.

> Note Created: 4/30/08 10:57AM Note Created By: Mauthe, Liz Note Type: Field Interaction

Email From:

Email To:

Email To:



Customer Service Request Detail # 200811502582

Note Created: 4/30/08 01:28PM		Note Created By: Mauthe, Liz		Note Type: Field Interaction			
	300 110.00						
Activity Description:	See Notes						
Activity Created By:	Mauthe, Liz						
Activity Created:	4/30/08 01:28PM	Email To	o:				
Activity Assigned To:	Mauthe, Liz	Email Fi	rom:				
Activity Type	Field Interaction	-	Updated By:	Mauthe, Liz			
Activity Status:	Done		Updated:	4/30/08 04:51PM			
Note Created:		Note Oreated by.		Note Type:			
Note Created		Note Created By:		Note Type:	1		
	Janea Jaot. and in to Sci	S S/ 10 Will WORK IOI (no rere mopeou				
Activity Description:	Called cust. and Im to se	e if 5/19 will work for t	he RTF inspecti	on			
Activity Created By:	Mauthe, Liz	Linaii IV.					
Activity Created:	4/30/08 10:57AM	Email To					
Activity Assigned To:	Mauthe, Liz	Email Fi		madulo, Liz			
Activity Otalias. Activity Type	Customer Interaction		Updated By:	Mauthe, Liz			
Activity Status:	Done	Activity	Updated:	4/30/08 10:57AM			
A chirity Chaban	Dave	A akirish v	Undated:	4/20/00 40:57AM			
Stephen Tanderup AMM Market 12							
Best regards,							
Curtis is still working on had visit.	nis schedule, he'll let you kno	w when he's going to					
Liz,							
l i -							
To: Mauthe Elizabeth, (T Cc: Skousen Curtis. V2-L Subject: RE:) JS-V-1-A	BMW Bayside					
 From: Tanderup Stepher Sent: Tuesday, April 29,	 n, V2-US-V-12 2008 1:01 PM						
Cuttis Skousen Regional Technical Engineer BMW of North America LLC Eastern Region Market 12 (917) 837-4314 curtis.skousen@bmwna.com							
Curtis Skousen							
I will be at Bayside on Mo	onday 5/19.						
Hello Stephen,							
From: Skousen Curtis, V: Sent: Wednesday, April 3 To: Tanderup Stenhen V Subject: RE:	30, 2008 12:06 AM /2-US-V-12; Mauth <u>e Flizab</u> et	h, (T) BMW Bayside					





From: Mauthe Elizabeth, (Sent: Wednesday, April 30 To: Skousen Curtis, V2-U5 Cc: Tanderup Stephen, V2 Subject: RE:), 2008 1:23 PM S-V-1-A 2-US-V-12; 'rayca <u>stro@bm</u> •	wbayside.com' · BMW Bayside			
Mr. will drop off his inspected by you on Mond	car on Saturday, May 17th ay, May 19 at BMW Baysio	so it can be de.			
He has requested that we 328i Convertible so he car Ray - Can you please see	compare it with his car.	preferably another			
He wanted me to convey he There is an intermittent he no pick up. He drove a Hyi "that car had more pick up to use high test gas to corn he has seen no improvem He feels that the gas miles miles per gallon for local d When he drives under a sr his radio does not work. He would be more than ha personally. If you would liphone, that number is	sitation which causes the cundai which was given to he than his car and it's half the rect the hesitation, which he hesitation, which he ge is terrible, he states he riving. mall overpass, such as a peoppy to discuss his complain	ar to have absolutely im as a loaner and e price". He was told e has been using, but is only getting 14-15 edestrian overpass, ints with you			
Kind regards,					
Liz Mauthe Customer Relations and S Representative V2-US-A-5	ervices				
Telephone (201) 263-8216 (800) 831-1117 ext. 8216 Fax (201) 930-8484 M					
Activity Status: Activity Type	Done Customer Interaction	•	Jpdated: Jpdated By:	4/30/08 02:16PM Mauthe, Liz	
Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Mauthe, Liz 4/30/08 02:16PM Mauthe, Liz See Notes	Email To	rom:	ividutie, Liz	
Note Created:		Note Created By:		Note Type:	





Activity Status: Done Activity Updated: 5/2/08 03:20PM Activity Type General Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 5/2/08 03:20PM Email To: Activity Created By: Mauthe, Liz Activity Description: RTE insp. 5/19 Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 5/6/08 02:12PM Activity Type General Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 5/6/08 02:12PM Email To: Activity Created By: Mauthe, Liz Activity Description: RTe inspect 5/19 Note Created: Note Created By: Note Type: 5/9/08 03:04PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Mauthe, Liz Activity Assigned To: Mauthe, Liz **Email From:** Activity Created: 5/9/08 03:04PM Email To: Activity Created By: Mauthe, Liz Activity Description: Customer will bring vehicle in on 5/19 for RTE inspect. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/13/08 02:18PM Done Activity Type **Dealer Interaction** Activity Updated By: Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 5/13/08 02:18PM Email To: Activity Created By: Mauthe, Liz Activity Description: Ray Castro called to say that Curtis will not be able to be there until 5/23. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: Done 5/13/08 03:12PM **Customer Interaction** Activity Updated By: Activity Type Mauthe, Liz Activity Assigned To: Mauthe, Liz Email From: Activity Created: 5/13/08 03:12PM Email To: Activity Created By: Mauthe, Liz Activity Description: Called customer to reschedule RTE inspection for 5/23 and he agreed. Note Created: Note Created By: Note Type: A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status:	Done	Activity Updated:	5/13/08 03:43PM
Activity Type	Customer Interaction	Activity Undated By:	Mauthe Liz

Activity Assigned To: Mauthe, Liz Email From: Activity Created: 5/13/08 03:41PM Email To:

Activity Created By: Mauthe, Liz

Activity Description: Sent email to cust. confirming revised appt. for 5/23.

> Note Created: 5/13/08 03:42PM Note Created By: Mauthe, Liz Note Type: Customer Interaction

From: Mauthe Elizabeth, (T) Sen<u>t: Tuesdav. Mav 13. 200</u>8 3:30 PM

- RTE Inspection at BMW of Bayside Subject

2007 BMW 328i Convertible Re:

VIN:

Dear Mr.

Unfortunatley, we had to cancel the appointment we had previously scheduled for 5/19/08.

You are hereby requested to bring your vehicle on May 23, 2008 to BMW of Bayside for a Manufacturer Repair Attempt.

If you are unable to keep this appointment, please contact me at 201-263-8216 to reschedule.

We apologize for your inconvenience and assure you that we will make every effort to amicably address this matter.

Kind regards,

Liz Mauthe Customer Relations and Services Eastern Region Representative V2-US-A-5

Activity Status: Activity Updated: 5/16/08 10:38AM Done Activity Type General Activity Updated By: Mauthe, Liz

Activity Assigned To: Mauthe, Liz Activity Created: 5/16/08 10:38AM Mauthe, Liz

Activity Created By:

Activity Description: RTE inspection 5/23

Note Created: Note Created By: Note Type:

Email From:

Email To:





Activity Status:

Done

Activity Updated:

5/20/08 05:05PM

Activity Type

Customer Interaction

Activity Updated By: Mauthe, Liz

Activity Assigned To:

Mauthe, Liz

Email From:

Activity Created:

5/19/08 10:10AM

Email To:

Activity Created By: Activity Description: Mauthe, Liz See notes

Note Created: 5/19/08 10:11AM

Note Created By: Mauthe, Liz

Note Type: Customer Interaction

From:

Esq. [mailto:elderlaw@optonline.net] 17, 2008 3:12 PM

Sent: Saturday, May 17, 2 To: Mauthe Elizabeth. (T) Subject: Re:

- RTE Inspection at BMW of Bayside

Hi: I hope the dealership knows what they are doing. I received a call today (Saturday) confirming my appointment for Monday!!!
Did anyone tell them that the appointment was changed to next Friday, May 23rd, at 10:00 am?

Please contact someone there and tell them to straighten out their schedules, and to remind them that I need a loaner.

Thank you,

Brian B. Glenn

P.S. please confirm back to me.

Activity Status: Done

Activity Type Activity Assigned To: Mauthe, Liz Activity Created: 5/19/08 11:07AM

Activity Created By: Mauthe, Liz Activity Description: See Notes

Dealer Interaction Activity Updated By:

Email From: Email To:

Activity Updated:

5/20/08 05:05PM

Mauthe, Liz

Note Created: 5/19/08 11:09AM

Note Created By: Mauthe, Liz

Note Type: Dealer Interaction

Note Created: 5/28/08 11:30AM





Subject: FW:	2008 9:53 AM side.com' JS-V-1-A; Tanderup Stephen, V - RTE Inspection at BMW of Ba	2-US-V-12 ayside 5/23/08		
VIN: F - 2007 3	28i Conv			
Ray,				
someone from your serv aware of this appointmen	ow that I received from Mr. ice dept. call him to confirm that at for 5/23 with the RTE. Also, at you will arrange that he be put e it with his.	s we discussed,		
Thanks for your assistan	ce.			
Kind regards,				
Liz Mauthe Customer Relations and Eastern Region Represe V2-US-A-5				
Activity Status:	Done	Activity Updated:	5/23/08 04:05PM	
Activity Type	Customer Interaction	Activity Updated By:	Mauthe, Liz	
Activity Assigned To:	Mauthe, Liz	Email From:		
Activity Created: Activity Created By:	5/23/08 04:05PM Mauthe, Liz	Email To:		
Activity Description:	•	vas dun for DTE doos not want ov	cuses. He is in a 335i Sedan loaner.	WCP after hearing
, tourny 2000p.io	from dealer.	as dup. for INTE, does not want ex	cuses. The is in a 3301 Secan loaner.	.vvCb alter flearing
Note Created:	1	Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/28/08 12:01PM	
Activity Type	Field Interaction	Activity Updated By:	Mauthe, Liz	
Activity Assigned To:	Mauthe, Liz	Email From:		
Activity Created:	5/28/08 11:30AM	Email To:		
Activity Created By:	Mauthe, Liz			
Activity Description:	See Notes			

Note Type: Field Interaction

Note Created By: Mauthe, Liz





From: Mauthe Elizabeth, (Sent: Wednesday, May 28 Fo: Tanderup Stephen, V2 Subject: - 200	3, 2008 11:19 AM 2-US-V-12	W Bayside			
Steve,					
Curtis inspected this vehic ne was told that this is nor	ele on 5/19 and the hesitation mal for this model.	on was duplicated and			
	le assisted into a 335i beca then he will never be happy				
Kind regards,					
iz Mauthe Customer Relations and S Eastern Region Represen /2-US-A-5					
Activity Status:	Done	Activity	Updated:	5/28/08 11:47AM	
Activity Type	Field Interaction	•	Updated By:	Mauthe, Liz	
Activity Assigned To:	Mauthe, Liz	Email F	rom:		
Activity Created:	5/28/08 11:47AM	Email T	0:		
Activity Created By:	Mauthe, Liz				
Activity Description:	Spoke to Steve Tanderu	p and he will talk to Sa	andy Locanti to d	iscuss a trade assist.	
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/28/08 12:01PM	
Activity Type	Field Interaction	Activity	Updated By:	Mauthe, Liz	
Activity Assigned To:	Mauthe, Liz	Email F	rom:		
Activity Created:	5/28/08 12:01PM	Email T	0:		
Activity Created By:	Mauthe, Liz				
Activity Description:	Steve suggested offering	g cust. \$4k cash as gw	since he is not h	nappy w/car. He can go to dealersh	nip to disc. diff. model.
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	5/28/08 12:03PM	
Activity Type	Customer Interaction		Updated By:	Mauthe, Liz	
Activity Assigned To:	Mauthe, Liz	Email F			
Activity Created:	5/28/08 12:03PM	Email T	o:		
Activity Created By:	Mauthe, Liz				
Activity Description:	Offered cust. \$4k w/Gen	Rel. as gw. He will sp	eak to his client	advisor.	
N. C. C.		N + 0 + 15			
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: Unit 632
City/State/Zip: Marina Del Rey, CA

Vehicle

Chassis # (US): F

Year: 2008

Model: 328i Convertible SULEV

Mileage:

 Sale:
 4/5/08 12:00AM

 In Service Date:
 4/5/08 12:00AM

 Production Date:
 2/22/08 12:00AM

Service Request

Service Request #: 200811904367

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/28/08 06:55PM
Created By: Daniels, Dominic
Rep Assigned: Daniels, Dominic
Date Assigned: 4/28/08 06:55PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/28/08 07:25PM Close Rep: Harris, Ryan

Issue Note: cci and asked how to work voice command system and

store satellite radio channels

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Writer advised as per manual.	

File Name	Comments





4/28/08 06:57PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Customer Interaction** Daniels, Dominic Activity Assigned To: Daniels, Dominic Email From: Activity Created: 4/28/08 06:57PM Email To: Activity Created By: Daniels, Dominic Activity Description: cci and asked how to work voice command system and store satellite radio channels Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/28/08 06:57PM **Customer Interaction** Activity Type Activity Updated By: Daniels, Dominic Activity Assigned To: Daniels, Dominic Email From: Activity Created: 4/28/08 06:57PM Email To: Activity Created By: Daniels, Dominic Activity Description: called cust back after call was disconnected and advised cust how to use voice command Note Created: Note Created By: Note Type: Activity Updated: 4/28/08 07:24PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Harris, Ryan Activity Assigned To: Harris, Ryan Email From: Activity Created: 4/28/08 07:24PM Email To: Activity Created By: Harris, Ryan Activity Description: CCI to see how to enter address. Writer advised as per manual. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Kennett Square, PA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Model:

Mileage:

 Sale:
 11/28/06 12:00AM

 In Service Date:
 11/28/06 12:00AM

 Production Date:
 10/16/06 12:00AM

2007

335i

Service Request

Service Request #: 200812103993

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 4/30/08 05:51PM
Created By: Harris, Ryan
Rep Assigned: Harris, Ryan
Date Assigned: 4/30/08 05:51PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/30/08 05:52PM Close Rep: Harris, Ryan

Issue Note: CCI for assistance with iDrive. Cust states it froze up.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
While on hold, iDrive came back on.

File Name	Comments





Activity Status: Done Activity Updated: 4/30/08 05:52PM
Activity Type Customer Interaction Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan
Activity Created: 4/30/08 05:51PM

Email From: Email To:

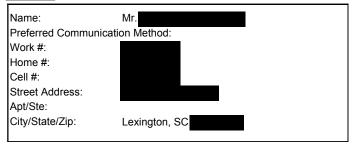
Activity Created By: Harris, Ryan

Activity Description: CCI for assistance with iDrive. Cust states it froze up.





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 335i Coupe Mileage: 1,000

Sale: 4/19/08 12:00AM In Service Date: 4/19/08 12:00AM Production Date: 11/9/07 12:00AM

Service Request

Service Request #: 200812104094

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 4/30/08 06:11PM Created By: Bogdanovitch, Jason Rep Assigned: Bogdanovitch, Jason 4/30/08 06:11PM Date Assigned:

Assigned Dealer:

Identified Dealer: BMW of Columbia

Date Resolved: Resolve Rep:

Date Closed: 4/30/08 06:14PM Close Rep:

Issue Note: Passenger airbag is always off.

Bogdanovitch, Jason

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
gave information on passenger airbag.

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/30/08 06:14PM
Activity Type Customer Interaction Activity Updated By: Bogdanovitch, Jason

Activity Assigned To: Bogdanovitch, Jason Email From:
Activity Created: 4/30/08 06:13PM Email To:

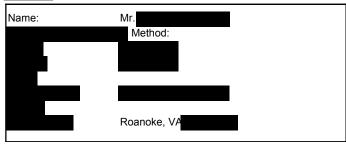
Activity Created By: Bogdanovitch, Jason

Activity Description: Passenger airbag is always off.





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year:
Model:

Mileage: Sale:

In Service Date:

Production Date: 4/24/07 12:00AM

2007

328xi

13,467

Service Request

Service Request #: 200812201033

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 5/1/08 10:43AM
Created By: Mazanec, Carrie
Rep Assigned: Mazanec, Carrie
Date Assigned: 5/1/08 10:43AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/1/08 10:48AM
Close Rep: Mazanec, Carrie
Issue Note: Airbag non-deployment

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution	
Closed. Refer to Special Product Investigation for resolution.	

File Name	Comments

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Activity Status: Done Activity Updated: 5/1/08 10:47AM Activity Type Field Interaction Activity Updated By: Mazanec, Carrie Activity Assigned To: Email From: Mazanec, Carrie Activity Created: 5/1/08 10:43AM Email To: Activity Created By: Mazanec, Carrie Activity Description: Airbag non-deployment





<u>Customer</u>

Name: Dr Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: Ariton, AL City/State/Zip:

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Model: Mileage:

Sale: In Service Date:

7/17/07 12:00AM 7/17/07 12:00AM Production Date: 6/22/07 12:00AM

2007

335i

Service Request

Service Request #: 200812203105

Brand: **BMW** Type: Inquiry **Current Status:** Closed

Date Opened: 5/1/08 03:16PM Created By: Ellis, Jeremy Rep Assigned: Ellis, Jeremy 5/1/08 03:16PM Date Assigned:

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/1/08 03:27PM Close Rep: Ellis, Jeremy

Issue Note: cci indicated that the map on nav is incorrect

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Adv cust of updates to nav disc for most current mapping info.

File Name	Comments





Activity Status: Done Activity Updated: 5/1/08 03:26PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 5/1/08 03:23PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: cci indicated that the map on nav is incorrect, roads have been renamed. Adv cust of updates to disc for most current

info.





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: San Bruno, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 328i Sedan SULEV

Mileage:

 Sale:
 3/28/08 12:00AM

 In Service Date:
 3/28/08 12:00AM

 Production Date:
 1/25/08 12:00AM

Service Request

Service Request #: 200812601994

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/5/08 01:16PM
Created By: Coil, Jarrod
Rep Assigned: Coil, Jarrod
Date Assigned: 5/5/08 01:16PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/5/08 01:22PM Close Rep: Coil, Jarrod

Issue Note: cci seeking info on passenger airbag indicator

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
00:43.51.
ady cust on weight requirements for passenger side airbag system

File Name	Comments

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Activity Status: Done Activity Updated: 5/5/08 01:21PM
Activity Type Customer Interaction Activity Updated By: Coil, Jarrod

Activity Assigned To: Coil, Jarrod Email From: Activity Created: 5/5/08 01:16PM Email To:

Activity Created By: Coil, Jarrod

Activity Description: cci seeking info on passenger airbag indicator





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Cottondale, AL

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2006

Model: 330Ci Convertible

Mileage: 25,500

 Sale:
 1/31/08 12:00AM

 In Service Date:
 9/21/06 12:00AM

 Production Date:
 7/3/06 12:00AM

Service Request

Service Request #: 200812901244
Brand: BMW

Type: Complaint Current Status: Closed

Date Opened: 5/8/08 11:44AM
Created By: Smith, Heath
Rep Assigned: Mazanec, Carrie
Date Assigned: 5/8/08 01:31PM

Assigned Dealer:

Identified Dealer: Townsend BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/9/08 02:00PM Close Rep: Mazanec, Carrie

Issue Note: Cust had a head on collision. Cust stts he was knocked

out and broke his neck, his head was>

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments





Activity Status: Done

5/8/08 12:00PM Activity Updated: Activity Type Activity Updated By: Smith, Heath **Customer Interaction**

Activity Assigned To: Smith, Heath Email From: Activity Created: 5/8/08 11:46AM Email To:

Activity Created By: Smith, Heath

Activity Description: Cust had a head on collision. Cust stts he was knocked out and broke his neck, his head was>

Note Created: 5/8/08 11:50AM Note Created By: Smith, Heath Note Type: Customer Interaction

cut open, and his knee was injured. Cust stts the air bag did not deploy. The customer went to the hospital and has been released. Cust has not taken his veh to his dealership (Townsend BMW).





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Carmichael, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330i

Mileage:

 Sale:
 9/8/06 12:00AM

 In Service Date:
 9/8/06 12:00AM

 Production Date:
 6/16/06 12:00AM

Service Request

Service Request #: 200812901751

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/8/08 12:55PM
Created By: Collins, Dan
Rep Assigned: Collins, Dan
Date Assigned: 5/8/08 12:55PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/8/08 12:57PM Close Rep: Collins, Dan

Issue Note: cust inquiring about airbag weight sensor

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
advsd cust seat has sensor to measure weight

File Name	Comments

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Activity Status: Done Activity Updated: 5/8/08 12:57PM
Activity Type Customer Interaction Activity Updated By: Collins, Dan

Activity Assigned To: Collins, Dan Email From: Activity Created: 5/8/08 12:57PM Email To:

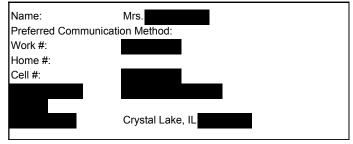
Activity Created By: Collins, Dan

Activity Description: cust inquiring about airbag weight sensor





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330xi

Mileage:

 Sale:
 8/12/06 12:00AM

 In Service Date:
 8/12/06 12:00AM

 Production Date:
 7/6/06 12:00AM

Service Request

Service Request #: 200813000665

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/9/08 09:40AM
Created By: Hawley, Darlene
Rep Assigned: Fitzgibbons, Jeff
Date Assigned: 5/9/08 09:58AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/13/08 03:11PM Close Rep: Fitzgibbons, Jeff

Issue Note: Joe Dielman ci w questions about car 8154771123

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Advsd to contact this office between 9-9EST, M-F

File Name	Comments



Customer Service Request Detail # 200813000665

Activity Status: Done Activity Updated: 5/9/08 10:22AM Activity Type **Customer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Email From: Hawley, Darlene Activity Created: 5/9/08 09:41AM Email To: Activity Created By: Hawley, Darlene Activity Description: ci w questions about car Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/9/08 10:21AM Activity Type **Customer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Email From: Fitzgibbons, Jeff Activity Created: 5/9/08 10:21AM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: LM for cust - home Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.

Preferred Communication Method: Cell Phone

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip:

Buena Park, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

Model: 328i SULEV Mileage: 3,700

Sale: 11/2/07 12:00AM In Service Date: 11/2/07 12:00AM Production Date: 9/24/07 12:00AM

2008

Service Request

Service Request #: 200813001868

Brand: BMW
Type: Complaint
Current Status: Closed

Date Opened: 5/9/08 12:37PM
Created By: Miller, Dan
Rep Assigned: Miller, Dan
Date Assigned: 5/14/08 12:43PM

Assigned Dealer:

Identified Dealer: Shelly BMW

Date Resolved: Resolve Rep:

Date Closed: 5/23/08 11:20AM Close Rep: Miller, Dan

Issue Note: cci-has had issues w/ car. car died & had two other

issues. has had loaner. doesn't feel safe

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV01	SERVICE GENERAL	GENERAL	0028	PRODUCT/QUALITY- DISSATISFACTION
SV17	REPEAT REPAIR/COMEBACK	FUEL SUPPLY SYSTEMS	1601	FUEL SUPPLY SYSTEM - FUEL PUMP
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

Solution
cust will speak to dlr when he picks car up today & call back in if he has further issues.
and have been found 0 will be into tendence and will end the first found to

car has been fixed & will be p/u today. cust will advise if he has further problems.

File Name	Comments





Activity Status: Done Activity Updated: 5/9/08 12:47PM Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/9/08 12:42PM Email To: Activity Created By: Miller, Dan Activity Description: cci-has had issues w/ car. car died & had two other issues. has had loaner. doesn't feel safe Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/13/08 05:24PM Activity Type **Customer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: 5/13/08 05:24PM Activity Created: Email To: Activity Created By: Cavin, Doug Activity Description: followup, vehicle back in shop again for stalling, appears to be 3rd fuel sys rpr in less than 6,000 miles. Trns to dan for escalation Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 5/13/08 05:35PM **Customer Interaction** Activity Type Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/13/08 05:26PM Email To: Activity Created By: Miller, Dan Activity Description: cci-4th time has had a problem in 5 weeks. car died again. has had 6 BMWs. dlr gave cust a loaner. Note Created: Note Created By: Note Type: Activity Updated: 5/14/08 12:44PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Email From: Miller, Dan Activity Created: 5/14/08 12:44PM Email To: Activity Created By: Miller, Dan Activity Description: cci-called dlr & they have not called back. wants wrtr to ret call. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/14/08 12:46PM Activity Updated By: Activity Type **Dealer Interaction** Miller. Dan Activity Assigned To: Miller, Dan **Email From:** Activity Created: 5/14/08 12:46PM Email To: Activity Created By: Miller, Dan Activity Description: Brock S/M wrtr called dlr. they are looking at car now and will get back to cust by mid-afternoon. Note Created: Note Created By: Note Type:





Activity Status:	Done	Activity Updated:	5/14/08 01:02PM	
Activity Type	Customer Interaction	Activity Updated By:	Miller, Dan	
Activity Assigned To:	Miller, Dan	Email From:		
Activity Created:	5/14/08 01:02PM	Email To:		
Activity Created By:	Miller, Dan			
Activity Description:	wrtr called cust & told hir wrtr.	m that car was being looked at now a	and the dlr will call him later this afternoon. co	ust will call
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/14/08 05:45PM	
Activity Type	Customer Interaction	Activity Updated By:	Coriell, Adam	
Activity Assigned To:	Coriell, Adam	Email From:		
Activity Created:	5/14/08 05:45PM	Email To:		
Activity Created By:	Coriell, Adam			
Activity Description:	cust ci and writer informe	ed dan was unavailable and cust plac	ced on and disconnected call	
Note Created:		Note Created By:	Note Type:	
			**	
Activity Status:	Done	Activity Updated:	5/14/08 07:38PM	
Activity Type	Customer Interaction	Activity Updated By:	Miller, Dan	
Activity Assigned To:	Miller, Dan	Email From:	Willion, Barr	
Activity Created:	5/14/08 07:38PM	Email To:		
Activity Created By:	Miller, Dan			
Activity Description:	wrtr called cust & L/M on	home phone.		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/14/08 07:51PM	
Activity Type	Customer Interaction	Activity Updated By:	Miller, Dan	
Activity Assigned To:	Miller, Dan	Email From:		
Activity Created:	5/14/08 07:39PM	Email To:		
Activity Created By:	Miller, Dan			
Activity Description:	wrtr called cust on cell.	need to dupl problem before they car	n fix it. 4200 miles.	
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/16/08 05:14PM	
Activity Type	Customer Interaction	Activity Updated By:	Miller, Dan	
Activity Assigned To:	Miller, Dan	Email From:		
Activity Created:	5/16/08 05:14PM	Email To:		
Activity Created By:	Miller, Dan			
Activity Description:	cci - still has not heard fr	om dlr. wants \$\$ from BMW as he h	as not had car. what is dlshp hiding?	
Note Created:		Note Created By:	Note Type:	





Activity Status: Done Activity Updated: 5/16/08 06:19PM Activity Type **Dealer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/16/08 06:19PM Email To: Activity Created By: Miller, Dan Activity Description: wrtr called Brock - who will wrtr back soon. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/19/08 05:11PM Activity Type **Customer Interaction** Activity Updated By: Noma, Masana Activity Assigned To: Noma, Masana Email From: Activity Created: 5/19/08 05:10PM Email To: Activity Created By: Noma, Masana Activity Description: CCI for Dan Miller. Xfered to DAn Miller. Note Created: Note Created By: Note Type: 5/19/08 05:10PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/19/08 05:10PM Email To: Activity Created By: Miller, Dan Activity Description: cci, car still having problems & will need to be towed back to dlr as it will not start. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/19/08 05:16PM Done Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/19/08 05:12PM Email To: Activity Created By: Miller, Dan Activity Description: cci - car backed up, car died & wasn't able to start it. has a loaner. wrtr will look at # of days in dlr. & see if we can get cust a payt. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: Done 5/19/08 05:22PM Activity Updated By: Activity Type **Dealer Interaction** Miller. Dan Activity Assigned To: Miller, Dan **Email From:** Activity Created: 5/19/08 05:22PM Email To: Activity Created By: Miller, Dan Activity Description: wrtr called & L/M for Brock, S/M at dlr. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 5/19/08 06:57PM Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/19/08 06:51PM Email To: Activity Created By: Miller, Dan Activity Description: cci & wants the car to be fixed before he picks the car up. cust deals w/ David/SA. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/19/08 06:55PM Activity Type **Dealer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: 5/19/08 06:51PM Activity Created: Email To: Activity Created By: Miller, Dan Activity Description: wrtr spoke to Brock & he has spoken to cust & he will leave the dirshp happy. Note Created By: Note Created: Note Type: Activity Status: Done Activity Updated: 5/20/08 03:24PM Activity Type **Customer Interaction** Activity Updated By: Labatzky, Karen Activity Assigned To: Labatzky, Karen **Email From:** Activity Created: 5/20/08 03:22PM Email To: Activity Created By: Labatzky, Karen Activity Description: cci, reiterated his experience and frustration - hasn't heard from Brock. He states car had to be towed to dealer again vesterday. Note Created: 5/20/08 03:24PM Note Created By: Labatzky, Karen Note Type: Customer Interaction let Dan know customer called 5/20/08 03:28PM Activity Status: Done Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/20/08 03:28PM Email To: Activity Created By: Miller, Dan Activity Description: wrtr called Brock. dup prob. inside tank, one of the lines has an air leak. will call cust now. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/20/08 05:22PM Done Activity Updated By: Activity Type **Customer Interaction** Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/20/08 05:22PM Email To: Activity Created By: Miller. Dan Activity Description: wrtr called cust & has not heard from dlr. cust upset by all of the probs that he has had for a \$44K car. Note Created: Note Created By: Note Type:



Customer Service Request Detail # 200813001868

5/22/08 05:48PM Activity Status: Done Activity Updated: **Dealer Interaction** Activity Updated By: Activity Type Miller, Dan Activity Assigned To: Miller, Dan Email From: 5/22/08 05:48PM Activity Created: Email To: Activity Created By: Miller, Dan Activity Description: wrtr called for Brock is out, spoke to Jesse, held for David Rivas, SA & L/M Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/22/08 06:13PM **Dealer Interaction** Activity Type Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/22/08 06:13PM Email To: Activity Created By: Miller, Dan Activity Description: David called - car is done & cust will p/u on FR & rec 2 payts for free. car will be as clean as the day he first bought it. Note Created: Note Created By: Note Type: 5/23/08 11:18AM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/23/08 11:15AM Email To: Activity Created By: Miller, Dan Activity Description: cust was told that if he has any other issues, they will give him a new car. cust will contact me if there are further problems. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Charleston, SC

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Coupe

Mileage:

Sale: 4/2/07 12:00AM
In Service Date: 4/2/07 12:00AM
Production Date: 2/22/07 12:00AM

Service Request

Service Request #: 200813003685

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/9/08 04:59PM
Created By: Barnes, Richard
Rep Assigned: Barnes, Richard
Date Assigned: 5/9/08 04:59PM

Assigned Dealer:

Identified Dealer: VOB Auto Sales

Date Resolved: Resolve Rep:

Date Closed: 5/9/08 05:01PM Close Rep: Barnes, Richard

Issue Note: cci could not get radio to turn off, down, or change

channels

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wrt adv cust to go to BMW center and xfered him to VOB autosales

File Name	Comments





Activity Status: Done Activity Updated: 5/9/08 05:01PM
Activity Type Customer Interaction Activity Updated By: Barnes, Richard

Activity Assigned To: Barnes, Richard Email From:
Activity Created: 5/9/08 05:00PM Email To:

Activity Created By: Barnes, Richard

Activity Description: cci could not get radio to turn off, down, or change channels





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Cranston, RI

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: 328xi Coupe

Mileage:

Sale: 4/25/08 12:00AM
In Service Date: 4/25/08 12:00AM
Production Date: 12/13/07 12:00AM

Service Request

Service Request #: 200813601410

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/15/08 11:40AM
Created By: Ellis, Jeremy
Rep Assigned: Schafer, Darci
Date Assigned: 5/15/08 02:57PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/15/08 02:57PM Close Rep: Schafer, Darci

Issue Note: cci w/questions on USB connection to radio / will

memory stick drain battery.

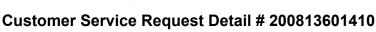
Code Descriptions

SR Co	de SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV0	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer opened to document call.
Writer adv cust that the usb connection is read only, it can not corrupt files if the stick is removed from the device prior to the vehicle being turned off adv that he can leave the stick in the vehicle without fear that the stick will drain the battery

File Name	Comments





Activity Status: Done Activity Updated: 5/15/08 11:42AM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 5/15/08 11:41AM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: cci w/questions on USB connection to radio / will memory stick drain battery.

Writer adv cust that the usb connection is read only, it can not corrupt files if the stick is removed from the device prior to the vehicle being turned off. Writer adv that he can leave the stick in the vehicle without fear that the stick will drain the battery.

Activity Status: Done Activity Updated: 5/15/08 02:57PM
Activity Type Customer Interaction Activity Updated By: Schafer, Darci

Activity Assigned To: Schafer, Darci Email From:
Activity Created: 5/15/08 02:57PM Email To:

Activity Created By: Schafer, Darci

Activity Description: Writer transf cust to Jeremy earlier today.





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Powell Butte, OR

Vehicle

Mileage:

Chassis # (US): F
Chassis # (Non - US):
Year: 2006
Model: 325i

 Sale:
 7/5/06 12:00AM

 In Service Date:
 7/5/06 12:00AM

 Production Date:
 5/27/06 12:00AM

Service Request

Service Request #: 200813604718
Brand: BMW
Type: Inquiry

Type: Inquiry Current Status: Closed

Date Opened: 5/15/08 06:56PM
Created By: Ellis, Jeremy
Rep Assigned: Ellis, Jeremy
Date Assigned: 5/15/08 06:56PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/15/08 06:59PM Close Rep: Ellis, Jeremy

Issue Note: cci with questions on airbag light coming on / cust has

bags in passenger seat.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Adv cust to remove bags from passenger seat to stop airbag warning.	

File Name	Comments





Activity Status: Done Activity Updated: 5/15/08 06:58PM
Activity Type Customer Interaction Activity Updated By: Ellis, Jeremy

Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 5/15/08 06:57PM Email To:

Activity Created By: Ellis, Jeremy

Activity Description: cci with questions on airbag light coming on / cust has bags in passenger seat.

Writer adv that the sensor feel the bag in the seat and are turning off the airbag as they do not meet weight standards, it thinks its a child, writer adv cust to remove bags from the seat. Cust stts she will monitor the light and adv if things change.





<u>Customer</u>

Name: Mrs.

Preferred Communication Method:

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Weyers Cave, VA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year: 2

Year: 2006 Model: 330Ci Convertible

Mileage: 20,000

 Sale:
 8/22/06 12:00AM

 In Service Date:
 8/22/06 12:00AM

 Production Date:
 7/19/06 12:00AM

Service Request

Service Request #: 200814002113

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/19/08 12:53PM
Created By: Noma, Masana
Rep Assigned: Mazanec, Carrie
Date Assigned: 5/19/08 01:06PM
Assigned Dealer: BMW of Charlottesville
Identified Dealer: BMW of Charlottesville

Date Resolved: Resolve Rep:

Date Closed: 5/19/08 03:06PM Close Rep: Mazanec, Carrie

Issue Note: cust LM on Dept VM. Ref SR# 200814001964. SPI - Air

bag did not deploy totaled veh.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
Closed. Refer to Special Product Investigation for resolution.

File Name	Comments





Activity Status: Done Activity Updated: 5/19/08 01:44PM
Activity Type Customer Interaction Activity Updated By: Noma, Masana

Activity Assigned To: Noma, Masana Email From: Activity Created: 5/19/08 12:54PM Email To:

Activity Created By: Noma, Masana

Activity Description: cust LM on Dept VM. Ref SR# 200814001964. SPI - Air bag did not deploy totaled veh. Cust stated she has survived

the accident but wondering why air ba

cust LM on Dept VM. Ref SR# 200814001964. SPI - Air bag did not deploy totaled veh. Cust stated she has survived the accident but wondering why air bag did not deploy. Cust stated she got into an accident on May 15, 2008, VA Dept Truck was on the side of the road, cust stated she ran into the trucks rear end, Cust front end was damaged (totaled). Cust stated she will be okay with injury but seat belt injured her a little but will be okay. Cust stated she has visited hospital and was adv that if internal injury did not show up she will be okay. Cust stated air bag did not deploy. Cust stated veh is currently at Bill's body shop In VA (1340 N amherst Hwy - Amherst, VA 24541). Cust stated veh has not been inspected by BMW Center but called BMW of Charlottesville to adv of this matter. Cust stated she loves BMW but just wanted to report this issue to let BMW know. Cust stated her plan when she feels better she will be getting another veh from BMW of Charlottesville. Writer adv will escalate this issue and rep will contact cust in 1-2 business day.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Blue Bell, PA

Vehicle

Chassis # (US): E

Year: 2008 Model: 335xi Coupe

Mileage:

Sale: 1/29/08 12:00AM
In Service Date: 1/29/08 12:00AM
Production Date: 10/17/07 12:00AM

Service Request

Service Request #: 200814101684

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/20/08 12:32PM
Created By: Greer, Ryan
Rep Assigned: Greer, Ryan
Date Assigned: 5/20/08 12:32PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/20/08 12:35PM Close Rep: Greer, Ryan

Issue Note: does the passenger light sensor turn off when nothing is

in seat

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
PT06	ACCESSORY CONTACT	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

Solution
advised customer air bag sensor will turn off if front seat has no one or nothing occupied

File Name	Comments





Activity Status: Done Activity Updated: 5/20/08 12:35PM
Activity Type Customer Interaction Activity Updated By: Greer, Ryan

Activity Assigned To: Greer, Ryan Email From:
Activity Created: 5/20/08 12:35PM Email To:

Activity Created By: Greer, Ryan

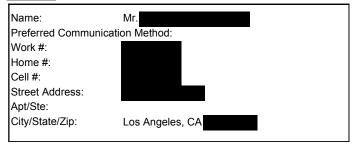
Activity Description: does the passenger light sensor turn off when nothing is in seat

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Coupe

Mileage:

Sale: 11/2/06 12:00AM In Service Date: 11/2/06 12:00AM Production Date: 8/28/06 12:00AM

Service Request

Service Request #: 200814103095

Brand: **BMW** Type: Complaint **Current Status:** Closed

Date Opened: 5/20/08 03:50PM Created By: Sewer, Rochelle Rep Assigned: Mazanec, Carrie Date Assigned: 5/21/08 06:46PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/21/08 06:49PM Close Rep: Coil, Jarrod

Issue Note: cci sts veh airbags did not deploy in front end crash. is concerned for safety. owns 4 BMWs

Code Descriptions

I	SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
ſ	SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT, SIDE HEAD PROTECTIC

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments



Customer Service Request Detail # 200814103095

Activity Status: Done Activity Updated: 5/20/08 03:51PM Activity Updated By: Activity Type **Customer Interaction** Sewer, Rochelle Activity Assigned To: Sewer, Rochelle Email From: Activity Created: 5/20/08 03:51PM Email To: Activity Created By: Sewer, Rochelle Activity Description: cci sts veh airbags did not deploy in front end crash. is concerned for safety. owns 4 BMWs Note Created: Note Created By: Note Type: 5/20/08 03:51PM Activity Status: Done Activity Updated: Escalate to Core Activity Type Activity Updated By: Sewer, Rochelle Activity Assigned To: Sewer, Rochelle Email From: Activity Created: 5/20/08 03:51PM Email To: Activity Created By: Sewer, Rochelle Activity Description: wrtr adv Carrie Mazanec of issue w/ customer. Note Created: Note Created By: Note Type: Activity Updated: 5/21/08 06:46PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Coil, Jarrod Activity Assigned To: Coil, Jarrod Email From: Activity Created: 5/21/08 06:46PM Email To: Activity Created By: Coil, Jarrod Activity Description: cci stts he has not heard from anyone, adv takes 24-48 hrs for follow up. cust stts he is going to get in contact with his attorney. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Clayton, NC

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2007 Model: 328xi

Mileage:

Sale: 6/23/07 12:00AM In Service Date: 6/23/07 12:00AM Production Date: 5/25/07 12:00AM

Service Request

Service Request #: 200814103433

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/20/08 04:41PM
Created By: Fitzgibbons, Jeff
Rep Assigned: Fitzgibbons, Jeff
Date Assigned: 5/20/08 04:41PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/20/08 04:53PM Close Rep: Fitzgibbons, Jeff

Issue Note: seeking instructions for radio operation

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Forwarded PDF file to customer	

File Name	Comments

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Activity Status: Done Activity Updated: 5/20/08 04:41PM
Activity Type Customer Interaction Activity Updated By: Fitzgibbons, Jeff

Activity Assigned To: Fitzgibbons, Jeff Email From:
Activity Created: 5/20/08 04:41PM Email To:

Activity Created By: Fitzgibbons, Jeff

Activity Description: seeking instructions for radio operation

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Milwaukee, WI

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: 335xi Coupe

Mileage:

 Sale:
 3/31/08 12:00AM

 In Service Date:
 3/31/08 12:00AM

 Production Date:
 1/28/08 12:00AM

Service Request

Service Request #: 200814800281

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/27/08 08:53AM
Created By: Edgin, Jennifer
Rep Assigned: Edgin, Jennifer
Date Assigned: 5/27/08 08:53AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/27/08 08:55AM
Close Rep: Edgin, Jennifer
Issue Note: Your 2008 BMW 335xi Coupe

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Ref to dlr.	

File Name	Comments





Activity Status:	Done	Activity Updated:	5/27/08 08:55AM
Activity Type	Email - Inbound	Activity Updated By:	Edgin, Jennifer
Activity Assigned To:	Edgin, Jennifer	Email From:	bilchenko@gmail.c

piicnenko@gmail.com Activity Created: 5/23/08 05:50PM Email To: Product Questions < ProductQuestions@bmwusa.com>

Activity Created By: Administrator, Siebel

Activity Description: BMW Products & Services Assistance : Technical Issues Note Created: Note Created By: Note Type: 5/23/2008 4:49:01 PM Name: Milwaukee vvi Home Phone: Work Phone: Fax: Daytime Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Other Phone: 9 A.M. Eastern Time - 9 A.M. Eastern Time Call Time: Call Tille. 9 A.M. Eastern Year: 2008 Model: 335xi Coupe VIN: EO62743 Date Purchased: 04/01/2008 Purchased From: InternationalAutos Purchase State: Wisconsin Service Center: InternationalAutos City: Milwaukee State: Wisconsin Referred Via: na-ContactUs Subject: **Technical Issues** Question / Request: Is there a way to update my car stereo to make its multilingual display able to support cyrillic alphabet? Over 50% of my iPod collection is in Russian, and I am simply can not navigate it! As much as I've been enjoying my new vehicle, this little problem becomes very annoying every time I turn my music on! I really did not expect from BMW not to include such basic feature in custom-build \$ 50000 car! Please, help me to resolve this. Respectfully. Activity Status: Done Activity Updated: 5/27/08 08:55AM Activity Type Email - Outbound Activity Updated By: Administrator, Siebel Activity Assigned To: Edgin, Jennifer Email From: CustomerRelations@bmwusa.com Activity Created: 5/27/08 08:53AM Email To: Activity Created By: Edgin, Jennifer

Activity Description: Your 2008 BMW 335xi Coupe [1-763749674]

> Note Created: Note Created By: Note Type:



Customer Service Request Detail # 200814800281

Dear Dr.
Thank you for contacting BMW of North America, LLC regarding your 2008 BMW 335xi Coupe. We appreciate your inquiry.
I would recommend contacting your BMW center. They are in the best position to advise you of any available modifications to meet your needs. Should you need it, you will find a complete listing of authorized centers, categorized by name, state, or zip code, on our website at www.bmwusa.com. I hope this information is helpful to you.
If you have any further comments or questions, please respond to this e-mail or contact the Customer Relations and Services Department at 1-800-831-1117, Monday through Friday from 9:00 A.M. to 9:00 P.M., Eastern Standard Time; my direct extension is 6160. Again, thank you for contacting BMW.
Sincerely,
Jen Edgin Customer Relations and Services Representative
Original Message
From: Sent: 5/2//2008 12:00:00 AM To: Product Questions < ProductQuestions@bmwusa.com > Subject: BMW Products & Services Assistance : Technical Issues
5/23/2008 4:49:01 PM
Milwaukee. WII Home Phone: Work Phone: Fax: Daytime Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Other Phone: Call Time: 9 A.M. Eastern Time - 9 A.M. Eastern Time Year: 2008 Model: 335xi Coupe VIN: E062743 Date Purchased: 04/01/2008 Purchased From: InternationalAutos Purchase State: Wisconsin Service Center: InternationalAutos City: Milwaukee State: Wisconsin Referred Via: na-ContactUs
Subject: Technical Issues
Question
1

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/ Request:
Is there a way to update my car stereo to make its multilingual display able to support cyrillic alphabet? Over 50% of my iPod collection is in Russian, and I am simply can not navigate it! As much as I've been enjoying my new vehicle, this little problem becomes very annoying every time I turn my music on! I really did not expect from BMW not to include such basic feature in custom-build \$ 50000 car! Please, help me to resolve this. Respectfully





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Lake Worth, FL

Vehicle

Chassis # (US): K Chassis # (Non - US):

Year: 2007 Model: 328i Mileage: 22,000

 Sale:
 3/22/07 12:00AM

 In Service Date:
 3/22/07 12:00AM

 Production Date:
 2/19/07 12:00AM

Service Request

Service Request #: 200814800990

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/27/08 10:26AM
Created By: Nos, Sonny
Rep Assigned: Hanson, Jay
Date Assigned: 5/29/08 04:12PM
Assigned Dealer: Vista Motor Company
Identified Dealer: Vista Motor Company

Date Resolved: Resolve Rep:

Date Closed: 5/29/08 04:17PM Close Rep: Hanson, Jay

Issue Note: cx was in a collission last thursday. Airbags did not

deploy.

Code Descriptions

SR Cod	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution
Closed.	Refer to Special Product Investigation for resolution.
Closed.	Refer to Special Product Investigation for resolution.

File Name	Comments





Activity Status: Done Activity Updated: 5/27/08 10:30AM
Activity Type Customer Interaction Activity Updated By: Nos, Sonny

Activity Assigned To: Nos, Sonny Email From: Activity Created: 5/27/08 10:27AM Email To:

Activity Created By: Nos, Sonny

Activity Description: cx was in a collission last thursday. Airbags did not deploy. Customer believes his ABS did not work properly..

Note Created: 5/27/08 10:27AM Note Created By: Nos, Sonny Note Type: Customer Interaction

cx was in a collission last thursday.. Airbags did not deploy. Customer believes his ABS did not work properly.. Customer his a wall at 35mphs.. Customer was not injured. There is no police report. Customer was the only one involved in the accident.. Vehicle is currently at vista bmw in coconut creek.. Jose is the person at collision center.. Cx is paying 500.00 deductible to pay for insurance and is currently in a rental car for a month.. is the best number for customer.

Activity Status: Done Activity Updated: 5/29/08 09:29AM

Activity Type Customer Interaction Activity Updated By: Nos, Sonny
Activity Assigned To: Nos, Sonny Email From:

Activity Assigned To: Nos, Sonny Email Fron Activity Created: 5/29/08 09:29AM Email To:

Activity Created By: Nos, Sonny

Activity Description: cci for update. I adsv that someone will contact him today before 5pm.. I called scott kutcha to verify that.

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 5/29/08 04:12PM
Activity Type Customer Interaction Activity Updated By: Kent, Alison

Activity Assigned To: Kent, Alison Email From:
Activity Created: 5/29/08 04:06PM Email To:

Activity Created By: Kent, Alison

Activity Description: cci complaining that he was waiting for a call back and had not heard from anyone. needed call back by 5pm 2day. xfer

cal I to jay hanson in nj.

Note Created: 5/29/08 04:08PM Note Created By: Kent, Alison Note Type: Customer Interaction

cust called in complaining that someone was supposed to call him back by 5 today. and he was very adament about speaking to the person but did not have a name other than sonny who took his first call this morning.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: Los Angeles, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 328i Coupe

Mileage:

 Sale:
 11/2/06 12:00AM

 In Service Date:
 11/2/06 12:00AM

 Production Date:
 8/28/06 12:00AM

2007

Service Request

Service Request #: 200814902395

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/28/08 03:10PM
Created By: Phommaseng, Dee
Rep Assigned: Phommaseng, Dee
Date Assigned: 5/28/08 03:10PM

Assigned Dealer:

Identified Dealer: Beverly Hills BMW

Date Resolved: Resolve Rep:

Date Closed: 5/28/08 03:13PM Close Rep: Phommaseng, Dee

Issue Note: refer 200814103095. Sean frm Beverly Hills BMW req

cust's phone #s, stts dlr has not seen cust befor

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL17	PRODUCT DESIGN- INQUIRY/COMPLAINT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
wtr provided cust's phone #s to Sean at dlr for SPI SR.

File Name	Comments





Activity Status: Done Activity Updated: 5/28/08 03:12PM
Activity Type Dealer Interaction Activity Updated By: Phommaseng, Dee

Activity Assigned To: Phommaseng, Dee Email From: Activity Created: 5/28/08 03:11PM Email To:

Activity Created By: Phommaseng, Dee

Activity Description: refer 200814103095. Sean ci frm Beverly Hills BMW (310) 358-7855, req cust's phone #s, stts dlr has not seen cust

before

Note Created: Note Created By: Note Type:





<u>Customer</u>

Work #:

Name: Ms. Preferred Communication Method: Cell Phone

Home #: Cell #: Street Address:

Apt/Ste:

City/State/Zip:

Long Beach, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 328i Sedan (S. Africa)

Mileage: 15,000

 Sale:
 7/14/07 12:00AM

 In Service Date:
 7/14/07 12:00AM

 Production Date:
 4/17/07 12:00AM

Service Request

Service Request #: 200814903059

Brand: BMW

Type: Potential Lemon Law

Current Status: Open

Date Opened: 5/28/08 05:03PM
Created By: Kent, Alison
Rep Assigned: McDonald, Nancy
Date Assigned: 6/26/08 11:19AM
Assigned Dealer: Long Beach BMW
Identified Dealer: Long Beach BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified Issue Note: cci wanting buyback of vhicle

Code Descriptions

SR Code Desc		Main Group	Defect Code	Defect Code Desc
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC
SV06	TECHNICAL ASSISTANCE / INFORMATION	Radio, CD, OBC, Nav, Alarm	6577	AIRBAGS FRONT,SIDE HEAD PROTECTIC

Solution Notes

Solution





Activity Status: Done Activity Updated: 5/28/08 05:13PM Activity Type **Customer Interaction** Activity Updated By: Kent, Alison Activity Assigned To: Kent, Alison Email From: Activity Created: 5/28/08 05:04PM Email To: Activity Created By: Kent, Alison Activity Description: cci wanting buyback of vhicle Note Created: 5/28/08 05:09PM Note Created By: Kent, Alison Note Type: Customer Interaction cci wanting to have her car bought back at dealership. cust stts that svc manager Bryan Morgan at Signal Hill dealership is wonderful and isn't calling to complain about their svc, but she is highly disappointed withe vehicle. She says it's more of an inconvenience to have it than anything else. She says it has multiple issues (which the dealer has fixed) including a disfunctional passanger side airbag, and in her second month of ownership the vehicle starting making terrible noises and a major part was replaced, writer asked cust if she had called the dealership to buyback the vehicle yet and she sttd no. writer advised she will call svc manager on her behalf and advocate for her. 5/28/08 05:30PM Activity Status: Done Activity Updated: Activity Type **Dealer Interaction** Activity Updated By: Kent, Alison Activity Assigned To: Kent, Alison Email From: 5/28/08 05:30PM Activity Created: Email To: Activity Created By: Kent, Alison Activity Description: writer called Dwayne Malcolm (svc manager) about buyback. left vmail. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/30/08 12:03PM Activity Type **Customer Interaction** Activity Updated By: Kent. Alison Activity Assigned To: Kent. Alison **Email From:** 5/30/08 11:58AM Email To: Activity Created: Activity Created By: Kent, Alison Activity Description: cci left me vmail wanting to hear back from writer. Note Created: Note Created By: Note Type: **Activity Status:** Done Activity Updated: 5/30/08 01:10PM Activity Updated By: Activity Type Corporate Interaction Kent, Alison Activity Assigned To: Kent. Alison **Email From:** Activity Created: 5/30/08 12:01PM Email To: Activity Created By: Kent, Alison Activity Description: left vmail for svc manager again. Note Created: Note Created By: Note Type:





Activity Status: Done Activity Updated: 5/30/08 04:18PM Activity Type Corporate Interaction Activity Updated By: Kent. Alison Activity Assigned To: Kent, Alison Email From: Activity Created: 5/30/08 04:18PM Email To: Activity Created By: Kent, Alison Activity Description: dwayne had called me back and i returned his call again. left him message Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/3/08 11:25AM Activity Type Corporate Interaction Activity Updated By: Kent, Alison Activity Assigned To: Kent, Alison Email From: Activity Created: 6/3/08 11:25AM Email To: Activity Created By: Kent, Alison Activity Description: left another message for dwayne at the dealership regarding this case. Note Created By: Note Created: Note Type: Activity Status: Activity Updated: 6/4/08 02:11PM Done Corporate Interaction Activity Type Activity Updated By: Kent, Alison Activity Assigned To: Kent, Alison Email From: Activity Created: 6/4/08 02:05PM Email To: Activity Created By: Kent, Alison Activity Description: writer made call to dealership to speak w svc manager. Note Created: 6/4/08 02:06PM Note Created By: Kent, Alison Note Type: Corporate Interaction writer made call to svc manager to discuss. Svc manager Dwyne states cust needs to come back and get vehicle looked at again. Writer states that if continuous issue w air bag sensor cannot be fixed then we will escalate it to market team and svc manager agreed. Activity Updated: 6/4/08 02:11PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Kent, Alison Activity Assigned To: **Email From:** Kent. Alison Activity Created: 6/4/08 02:11PM Email To: Activity Created By: Kent, Alison Activity Description: writer left vmail for cust to call her back. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/9/08 04:56PM Activity Type Corporate Interaction Activity Updated By: Kent, Alison Activity Assigned To: Kent, Alison Email From: Activity Created: 6/9/08 04:51PM Email To: Activity Created By: Kent, Alison Activity Description: wrtr spoke w Bryan Morgan (svc rep) see notes



Customer Service Request Detail # 200814903059

Note Created:	6/9/08 04:52PM	Note Created By: Ken		Note Type: Corporate Interaction
persitent on past call whe she didn't originally reme done anything about case about it but haven't done Dwyane but actually prec Writer called back to find answered the phone (Ern	an on phone, Brian criticized on she needed to speak w Dw mber that, but wanted to know e. Brian stated that he and Dw anything. Brian stated he wo needed to xfer me to Audry Go out who Audrey Goodard wana) told me that she no longeleels Brian did that on purpose	ryane. wrter stated wrif svc cntr had vayne had spoken uld xfer me to codards vmail. s and the lady who r works there. Writer		
Activity Status:	Done	Activity	Updated:	6/11/08 06:20PM
Activity Type	Market Liaison Escalation	Activity	Updated By:	Young, Ron
Activity Assigned To:	Young, Ron	Email Fı	rom:	•
Activity Created:	6/9/08 05:04PM	Email To	0:	
Activity Created By:	Young, Ron			
Activity Description:	will send to Ron for review	V		
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity	Updated:	6/9/08 05:12PM
Activity Type	Customer Interaction	Activity	Updated By:	Kent, Alison
Activity Assigned To:	Kent, Alison	Email Fr	rom:	
Activity Created:	6/9/08 05:12PM	Email To	0:	
Activity Created By:	Kent, Alison			
Activity Description:	called cust spoke w quick	ly, she was going into	a meeting. cus	t will call me back.
Note Created:		Note Created By:		Note Type:
Activity Status:	Done	Activity	Updated:	6/18/08 06:02PM
Activity Type	Field Interaction	Activity	Updated By:	Young, Ron
Activity Assigned To:	Young, Ron	Email Fi	rom:	
Activity Created:	6/13/08 11:04AM	Email To	0:	
Activity Created By:	Young, Ron			
Activity Description:	asked market for review			
Note Created:	6/13/08 11:11AM	Note Created By: Y	oung, Ron	Note Type: Field Interaction

Note Created: 6/18/08 04:39PM



Note Type: Field Interaction

Customer Service Request Detail # 200814903059

Bill,					
Per below we have a cus the passenger side airbag	tomer requesting a repurchase gi	iven issues with			
FRONT SIDE AIR-BAG F RIGHT STORED IN MEM FAULTY.FAULT93AD SII	REPORTS THE AIRBAG LIGHT AULTY.FAULT93AD SIDE AIRB IORY. 14387 RIGHT FRONT SID DE AIRBAG,FRONT RIGHT STO ACK REST AND REPLACED RIG	AG,FRONT DE AIR-BAG DRED IN			
Duane,					
Can you provide a recap	for Bill on this?				
Thanks,					
	on you want to take on this,				
Ron Young Customer Relations and Western Market Liaison	•				
Phone Number (614) 789-7453 (800) 831-1117*7453 Fax (614) 789-2424 Mailing Address P.O. Box 1227 Westwood, NJ 07675-122	27				
Activity Status:	Done	Activity Upda	ated:	6/16/08 04:41PM	L
Activity Type	Field Interaction	Activity Upda	ated By:	Young, Ron	
Activity Assigned To:	Young, Ron	Email From:			
Activity Created:	6/16/08 04:41PM	Email To:			
Activity Created By:	Young, Ron				
Activity Description:	asked AMM for updates.				
Note Created:	N	ote Created By:		Note Type:	
Note Created.	IN	ole Created by.		Note Type.	
				0/10/00 0/10001	
Activity Status:	Done	Activity Upda		6/18/08 04:39PM	
Activity Type	Field Interaction	Activity Upda	-	Young, Ron	
Activity Assigned To:	Young, Ron	Email From:			
Activity Created:	6/18/08 04:38PM	Email To:			
Activity Created By:	Young, Ron				
Activity Description:	see notes to AMM				

Note Created By: Young, Ron

Note Created: 6/23/08 10:49AM



Customer Service Request Detail # 200814903059

Hi Bill, Since I will be OOO until next Tuesday the 24th, please cc Tony Cumella on all replies. Anthony.cumella@bmwfs.com Open Cases: Thanks for your help! Ron Young Customer Relations and Services Western Market Liaison Phone Number (614) 789-7453 (800) 831-1117*7453 Èах (614) 789-2424 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227 Activity Updated: 6/23/08 10:49AM Activity Status: Done Activity Type Market Liaison Escalation Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony Email From: Activity Created: 6/18/08 06:01PM Email To: Activity Created By: Young, Ron Activity Description: AMM Bill Embree Note Created: Note Created By: Note Type: Activity Updated: 6/24/08 08:50AM Activity Status: Done Activity Type Field Interaction Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony Email From: Activity Created: 6/23/08 10:49AM Email To: Activity Created By: Cumella, Anthony Activity Description: Emailed AMM Bill Embree checking on updates SN

Note Created By: Cumella, Anthony

Note Type: Field Interaction



Customer Service Request Detail # 200814903059

These customer cases we					
	re sent by Ron Young. I war ent him a response in regard ent you any notification to en	s to any of these			
know you're a very busy	man, so I will keep it short.				
Have a great day!					
Kind Regards,					
Anthony Cumella Customer Relations and S Specialist	ervices				
Telephone (614) 718-6975 (800) 831-1117*6975 Fax (614) 789-1986 Mailing Address P.O. Box 1227 Westwood, NJ 07675-122	7				
Activity Status:	Done	Activity U	Indatod:	6/25/08 05:17PM	
Activity Status. Activity Type	Market Liaison Escalation	•	Jpdated. Jpdated By:	Young, Ron	
Activity Assigned To:	Young, Ron	Email Fro		roung, ron	
Activity Created:	6/24/08 08:50AM	Email To			
	Cumella, Anthony				
Activity Created By:					
Activity Created By: Activity Description:	Emailed AMM Bill Embree	yesterday			
	•	yesterday Note Created By:		Note Type:	
Activity Description:	•			Note Type:	
Activity Description: Note Created:	•		Jpdated:	Note Type: 6/25/08 12:54PM	
Activity Description: Note Created: Activity Status:	Emailed AMM Bill Embree	Note Created By: Activity U	•	6/25/08 12:54PM	
Activity Description: Note Created:	Emailed AMM Bill Embree	Note Created By: Activity U	Jpdated By:		
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To:	Emailed AMM Bill Embree Done Field Interaction	Note Created By: Activity U Activity U	Jpdated By: om:	6/25/08 12:54PM	
Activity Description: Note Created: Activity Status: Activity Type	Emailed AMM Bill Embree Done Field Interaction Young, Ron	Note Created By: Activity U Activity U Email Fro	Jpdated By: om:	6/25/08 12:54PM	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created:	Done Field Interaction Young, Ron 6/25/08 12:54PM	Note Created By: Activity U Activity U Email Fro	Jpdated By: om:	6/25/08 12:54PM	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron	Note Created By: Activity U Activity U Email Fro	Jpdated By: om:	6/25/08 12:54PM	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron	Note Created By: Activity U Activity U Email Fro Email To	Jpdated By: om:	6/25/08 12:54PM Young, Ron	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron	Note Created By: Activity U Activity U Email Fro Email To	pdated By: om: :	6/25/08 12:54PM Young, Ron	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call.	Note Created By: Activity U Activity U Email Fro Email To: Note Created By:	pdated By: om: :	6/25/08 12:54PM Young, Ron Note Type:	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created: Activity Status:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call.	Note Created By: Activity U Activity U Email Fro Email To: Note Created By:	Jpdated: Jpdated By:	6/25/08 12:54PM Young, Ron Note Type:	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created: Activity Status: Activity Status: Activity Type	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call. Done Field Interaction	Note Created By: Activity U Activity U Email Fro Email To: Note Created By: Activity U Activity U	Jpdated: Jpdated By: Jpdated: Jpdated By: Jpm:	6/25/08 12:54PM Young, Ron Note Type:	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created: Activity Status: Activity Status: Activity Type Activity Type Activity Assigned To: Activity Created: Activity Created: Activity Created: Activity Created: Activity Created By:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call. Done Field Interaction Young, Ron	Note Created By: Activity U Activity U Email Fro Email To: Note Created By: Activity U Activity U Email Fro	Jpdated: Jpdated By: Jpdated: Jpdated By: Jpm:	6/25/08 12:54PM Young, Ron Note Type:	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created: Activity Status: Activity Status: Activity Type Activity Assigned To: Activity Assigned To: Activity Created:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call. Done Field Interaction Young, Ron 6/25/08 05:17PM	Note Created By: Activity U Activity U Email Fro Email To: Note Created By: Activity U Activity U Email Fro	Jpdated: Jpdated By: Jpdated: Jpdated By: Jpm:	6/25/08 12:54PM Young, Ron Note Type:	
Activity Description: Note Created: Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description: Note Created: Activity Status: Activity Status: Activity Type Activity Type Activity Assigned To: Activity Created: Activity Created: Activity Created: Activity Created: Activity Created By:	Done Field Interaction Young, Ron 6/25/08 12:54PM Young, Ron Lm for Bill, req call. Done Field Interaction Young, Ron 6/25/08 05:17PM Young, Ron see notes from AMM	Note Created By: Activity U Activity U Email Fro Email To: Note Created By: Activity U Activity U Email Fro	Jpdated: Jpdated By: Jpdated: Jpdated By: Jpm:	6/25/08 12:54PM Young, Ron Note Type:	



Customer Service Request Detail # 200814903059

This will be a Buy back. 2 times SRS light.	
Bill	
From: Young Ron, SF4-O-13 Sent: Wednesday, June 25, 2008 9:54 AM To: Embree Bill, V2-US-V-34 Cc: 'duane.malcolm@longbeachbmw.com' Subject: FW: // Long Beach	
Bill,	
Any updates?	
From: Young Ron, SF4-O-13 Sent: Friday, June 13, 2008 11:11 AM To: Embree Bill, V2-US-V-34 Cc: duane.malcolm@longheachbmw.com Subject: FW: // // // // // // // // // // // // //	
Bill,	
Per below we have a customer requesting a repurchase given issues with the passenger side airbag.	
DLR notes: CUSTOMER REPORTS THE AIRBAG LIGHT IS ON RIGHT FRONT SIDE AIR-BAG FAULTY.FAULT93AD SIDE AIRBAG,FRONT RIGHT STORED IN MEMORY. 14387 RIGHT FRONT SIDE AIR-BAG FAULTY.FAULT93AD SIDE AIRBAG,FRONT RIGHT STORED IN MEMORY. REMOVED BACK REST AND REPLACED RIGHT SIDE AIRBAG.	
Duane,	
Can you provide a recap for Bill on this?	
Thanks,	
Let me know what direction you want to take on this,	
Ron Young Customer Relations and Services Western Market Liaison	
Phone Number (614) 789-7453 (800) 831-1117*7453 Fax (614) 789-2424 Mailing Address P.O. Box 1227 Westwood, NJ 07675-1227	





Activity Status: Done Activity Updated: 6/26/08 11:17AM

Activity Type Corporate Interaction Activity Updated By: Sturm, Brandi

Activity Assigned To: Sturm, Brandi Email From:

Activity Created: 6/26/08 11:14AM Email To: Activity Created By: Sturm, Brandi Activity Description: Escalated to Core from Ohio for repurchase. Note Created: 6/26/08 11:16AM Note Created By: Sturm, Brandi Note Type: Corporate Interaction From: Young Ron, SF4-O-13 Sent: Wednesday, June 25, 2008 5:19 PM To: Sturm Brandi, (T) Cc: McDonald Nancy, V2-US-A-51; Kent Alison, SF4-US-S-5; Embree Bill, V2-US-V-34 Subject: FW /Long Beach Hi Brandi, This has been reassigned for repurchase. Thanks, Ron From: Embree Bill, V2-US-V-34 Sent: Wednesday, June 25, 2008 5:06 PM To: Young Ron, SF4-O-13; McDonald Nancy, V2-US-A-51 Cc: McCaffrey Michael, V2-US-V-3-A; Duane Malcom (duanem@longbeachbmw.com); Brad Watson brad.watson@longbeachbmw.com) Subject: FW: Long Beach This will be a Buy back. 2 times SRS light. From: Young Ron, SF4-O-13 Sent: Wednesday, June 25, 2008 9:54 AM To: Embree Bill, V2-US-V-34 Cc: 'duane.malcolm@lonabeachbmw.com' Subject: FW /Long Beach Bill, Any updates? From: Young Ron, SF4-O-13 Sent: Friday, June 13, 2008 11:11 AM To: Embree Bill, V2-US-V-34 Cc: duane.malcolm@lonabeachbmw.com Subject: FW: /Long Beach Importance: High



Customer Service Request Detail # 200814903059

Bill. Per below we have a customer requesting a repurchase given issues with the passenger side airbag. DLR notes: CUSTOMER REPORTS THE AIRBAG LIGHT IS ON RIGHT FRONT SIDE AIR-BAG FAULTY.FAULT93AD SIDE AIRBAG,FRONT RIGHT STORED IN MEMORY. 14387 R Activity Status: Done Activity Updated: 6/26/08 12:00PM Activity Type **Customer Interaction** Activity Updated By: McDonald, Nancy Email From: Activity Assigned To: McDonald, Nancy Activity Created: 6/26/08 12:00PM Email To: Activity Created By: McDonald, Nancy Activity Description: left message for customer Note Created: Note Created By: Note Type: Activity Updated: 6/27/08 12:38PM Activity Status: Done Activity Updated By: Activity Type **Customer Interaction** McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 6/27/08 12:37PM Email To: Activity Created By: McDonald, Nancy Activity Description: customer advised we will repurchase her vehicle Note Created: 6/27/08 12:37PM Note Created By: McDonald, Nancy Note Type: Customer Interaction Activity Status: Done Activity Updated: 6/27/08 12:38PM Activity Type **Customer Interaction** Activity Updated By: McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 6/27/08 12:38PM Email To: Activity Created By: McDonald, Nancy Activity Description: email w/settlement to customer Note Created: 6/27/08 12:38PM Note Created By: McDonald, Nancy Note Type: Customer Interaction





Note Created:	Note Crea	ted By:	Note Type:	
Activity Description: cus	stomer advised she paid for registra	ation-will forward backup asa	ар	
The state of the s	Donald, Nancy			
1	0/08 09:28AM	Email To:		
	Donald, Nancy	Email From:		
Activity Type Cus	stomer Interaction	Activity Updated By:	McDonald, Nancy	
Activity Status: Dor	ne	Activity Updated:	6/30/08 09:28AM	
P.O. Box 1227 Westwood, NJ 07675 1227				
Mailing address BMW of North America, LLC				
Fax (201) 930 8484				
Telephone (201) 263 8225				
Nancy McDonald Customer Relations and Service Customer Relations Representa V2-US-A-51				
Kind regards,				
Please let me know if you have	any questions			
less mileage offset 14,387 miles \$4,022.38	(mileage for first repair on airbag is	ssue)		
Down Payment \$5,000.00 payments made \$5,035.93				
Your BMWFS account has been payments should be made-the s approx. 2-3 weeks from the date settlement.	n put on a credit hold-no additional surrender of the vehicle will take pla e I received the faxed completed	асе		
	our signature. Please have it notar I. Please mail the original to me at 7.			
Ms.				
From: McDonald Nancy, V2-US- Sent: Friday June 27, 2008 12: To: Subject: Bivivy settlement	-A-51 36 PM			
From: McDonald Nanov VO LIC	Λ Ε1	1		



Customer Service Request Detail # 200814903059

6/30/08 01:01PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Customer Interaction** McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 6/30/08 01:01PM Email To: Activity Created By: McDonald, Nancy Activity Description: signed settlement Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/30/08 01:01PM **Customer Interaction** Activity Updated By: Activity Type McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 6/30/08 01:01PM Email To: Activity Created By: McDonald, Nancy Activity Description: customer advised Ok to do repurchase without registration Note Created: Note Created By: Note Type: Activity Updated: 6/30/08 01:57PM Activity Status: Done Activity Type Corporate Interaction Activity Updated By: McDonald, Nancy Activity Assigned To: McDonald, Nancy Email From: Activity Created: 6/30/08 01:57PM Email To: Activity Created By: McDonald, Nancy Activity Description: email toi ISG w/settlement Note Created: 6/30/08 01:57PM Note Created By: McDonald, Nancy Note Type: Corporate Interaction



Customer Service Request Detail # 200814903059

From: McDonald Nancy, V2-US-A-51 Sent: Monday, June 30, 2008 1:56 PM To: 'ewoods@impartialservices.com' Cc: Fashola Tom. V2-US-V-3-C Subject:

Long Beach BMW

Hi Emma

Attached is the signed settlement and backup. Repurchase due to SRS issues-last ro number 518098 defect code 6577148100. Please advise when the surrender can take place ,thanks

Kind regards,

Nancy McDonald Customer Relations and Services Customer Relations Representative V2-US-A-51

Telephone (201) 263 8225

Fax (201) 930 8484

Mailing address BMW of North America, LLC P.O. Box 1227

Westwood, NJ 07675 1227

Activity Status:

Activity Type Corporate Interaction Activity Assigned To: McDonald, Nancy 7/3/08 12:44PM Activity Created:

Activity Created By: McDonald, Nancy Activity Description: email from ISG

Activity Updated: 7/3/08 12:44PM Activity Updated By: McDonald, Nancy

Email From: Email To:

Note Created: 7/3/08 12:44PM Note Created By: McDonald, Nancy Note Type: Corporate Interaction A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # 200814903059

From: ewoods@impartialservices.com mailto:ewoods@impartialservices.com] Sent: Thursday, July 03, 2008 12:09 PM To: Fashola Tom, V2-US-V-3-C Co: Soto Leslie, (T); McDonald Nancy, V2-US-A-51; mckee@impartialservices.com Subject: Check Request Needing Approval - NL12198 - Macias
See attached file: Macias.NL12198.tif)
Emma Woods mport Coordinator mpartial Services Group 1777 Stemmons Frwy, Suite 1425 Dallas, TX 75207 -800-215-6230 x 519 124-634-2262 fax 124-634-2262 fax 124-634-2262 fax 125-6230 x 519 126-6230 x 519 127-62030 x 519 127-62030 x 519 128-62030 x 519 129-62030 x 519 129-





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
Moreno Valley, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i (SA)

Mileage:

 Sale:
 9/20/07 12:00AM

 In Service Date:
 9/20/07 12:00AM

 Production Date:
 7/19/07 12:00AM

Service Request

Service Request #: 200815000831

Brand: BMW
Type: Inquiry
Current Status: Closed

Date Opened: 5/29/08 10:51AM
Created By: Greer, Ryan
Rep Assigned: Greer, Ryan
Date Assigned: 5/29/08 10:51AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 5/29/08 10:54AM
Close Rep: Greer, Ryan
Issue Note: setup function in menu

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
PT06	ACCESSORY CONTACT	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised customer setup menu is where vehicle values for miles to km can be changed

File Name	Comments

A subsidiary of BMW AG

BMW of North America, Inc.



Email From:

Email To:



Note Type:

Activity Status: Done Activity Updated: 5/29/08 10:54AM
Activity Type Customer Interaction Activity Updated By: Greer, Ryan

Activity Assigned To: Greer, Ryan
Activity Created: 5/29/08 10:54AM
Activity Created By: Greer, Ryan

Note Created:

Activity Created By: Greer, Ryan
Activity Description: setup function in menu

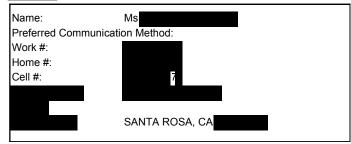
Note Created By:

Page 282 of 652





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2006 Model: 325i (S. Africa)

Mileage:

Sale: 9/11/06 12:00AM In Service Date: 9/11/06 12:00AM Production Date: 5/3/06 12:00AM

Service Request

Service Request #: S00734203316

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 12/8/07 01:47AM Created By: ISKY, AAARA Rep Assigned: Ellis, Jeremy Date Assigned: 12/18/07 05:31PM Assigned Dealer: Prestige Imports Identified Dealer: Prestige Imports

Date Resolved: Resolve Rep:

Date Closed: 12/19/07 06:53PM Close Rep: Ellis, Jeremy

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
2nd attempt at contact. Closing SR pending customer call back.

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/8/07 01:47AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/8/07 01:47AM

12/8/07 01:47AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026676746 Survey Type: Phone Dealer Code: 23779

Service Advisor SSN: 6593
Service Advisor Cust Pay Code: 150
Service Advisor First Name: PAULA
Service Advisor Last Name: WILLIAMSON

Service Tech SSN: 1192 Service Tech Cust Pay Code: 282 Service Tech First Name: CHRIS Service Tech Last Name: KING Repair Date: 11/26/2007

Customer Salutation: Ms Customer First Name

Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

WBAVB 17590N

Invoice Number RO Number: 054284 Call Disposition Code: CMP Call Date: 12/04/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WOULD LIKE SOMEONE FROM THE CENTER TO CONTACT HER AS WELL AS BMW OF NA. WHEN SHE TOOK HER VEHICLE IN FOR SERVICE, THE GPS SYSTEM WAS NOT FIXED AND HER ON BOARD PROGRAMMING

WAS DELETED. WHEN SHE CALLED AND ASKED TO SPEAK TO THE



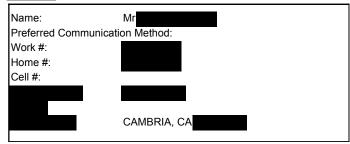


Activity Status: Done Activity Updated: 12/12/07 03:02AM Activity Updated By: Activity Type **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/12/07 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/18/07 04:53PM Activity Type **Customer Interaction** Activity Updated By: Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 12/18/07 04:53PM Email To: Activity Created By: Capossela, Korrine Activity Description: cust no longer employed by that company Note Created: Note Created By: Note Type: Activity Updated: 12/18/07 05:52PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Ellis, Jeremy Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 12/18/07 05:52PM Email To: Activity Created By: Ellis, Jeremy Activity Description: Lft msg for customer at home number. RE: Follow up on survey call back request Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/19/07 06:52PM Activity Type **Customer Interaction** Activity Updated By: Ellis, Jeremy Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 12/19/07 06:52PM Email To: Activity Created By: Ellis, Jeremy Activity Description: 2nd msg lft for customer for call back on survey. Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

Sale: 4/10/06 12:00AM In Service Date: 4/10/06 12:00AM Production Date: 1/26/06 12:00AM

Service Request

Service Request #: S00734602503

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/12/07 01:10AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/12/07 01:10AM

Assigned Dealer:

Identified Dealer: Coast BMW

Date Resolved:

Resolve Rep:

Date Closed: 12/24/07 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/12/07 01:10AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/12/07 01:10AM

12/12/07 01:10AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026598611 Survey Type: Phone Dealer Code: 22820

Service Advisor SSN: 3697 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 6337 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 11/02/2007 Customer Salutation: Customer First Name

Customer Middle Name: J Customer Suffix: Customer AM Phone:

/IIV 17: <u>VVBAVB</u>13530r

VIN 7: ł Invoice Number RO Number: 160895 Call Disposition Code: CMP Call Date: 12/06/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA IF THEY CAN THINK UP SOME KIND OF FIX TO HELP HIM GET RID OF THIS PROBLEM. CUSTOMER STATED WHEN THE VEHICLE IS STARTED, THE SATELLITE SYSTEM IN THE VEHICLE DISPLAYS AN ERROR SAYING THERE IS SOMETHING WRONG WITH THE

VEHICLE. THE CENTER HAS T



Customer Service Request Detail # S00734602503

12/12/07 04:43PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: Bobo, DeAnne **Initial Customer Contact** Activity Assigned To: Bobo, DeAnne Email From: Activity Created: 12/12/07 04:43PM Email To: Activity Created By: Bobo, DeAnne Activity Description: No Answer Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 12/13/07 03:01AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/13/07 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 05 Note Created: Note Created By: Note Type: Activity Updated: 12/24/07 03:02AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/24/07 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Miss
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: GRASS VALLEY, CA

Vehicle

Chassis # (US): F
Chassis # (Non - US):
Year: 2007

Year: 2007 Model: 335i Coupe

Mileage:

 Sale:
 11/21/06 12:00AM

 In Service Date:
 11/21/06 12:00AM

 Production Date:
 9/4/06 12:00AM

Service Request

Service Request #: S00734704138

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/13/07 01:21AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/13/07 01:21AM

Assigned Dealer:

Identified Dealer: BMW of Roseville (AutoWest BMW of R

Date Resolved: Resolve Rep:

Date Closed: 1/4/08 03:07AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - GI	6100	CHASSIS ELECTRICAL - GENERAL
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/13/07 01:21AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/13/07 01:21AM

12/13/07 01:21AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026602983 Survey Type: Phone Dealer Code: 04923

Service Advisor SSN: 0582 Service Advisor Cust Pay Code: 7482

Service Advisor First Name: Fleipe Service Advisor Last Name: Fuentes

Service Tech SSN: 5723 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 11/23/2007 Customer Salutation: Customer First Name

Customer Middle Name: N

Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAW</u>B/359/F

VIN 7: F

Invoice Number/RO Number: 522928 Call Disposition Code: CMP Call Date: 12/07/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25

Q4 Explanation of work performed Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WOULD LIKE A CALL FROM BMW NA ABOUT THE ISSUES WITH THE COMPUTER. SHE CAME IN ON A PRIOR VISIT WITH 15000 MILES ON HER BMW FOR AN OIL CHANGE AND WAS TOLD HER COMPUTER INDICATED SHE WAS STILL 9000 MILES AWAY FROM NEEDING ONE. ON THIS VISIT

SHE BROUGHT



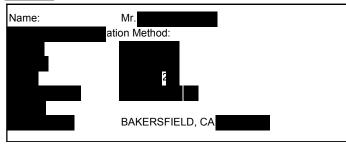
Customer Service Request Detail # S00734704138

Activity Status: Activity Updated: 12/14/07 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/14/07 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code d Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/4/08 03:07AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:07AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code d Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

 Sale:
 9/14/06 12:00AM

 In Service Date:
 9/14/06 12:00AM

 Production Date:
 7/18/06 12:00AM

2006

330i

Service Request

Service Request #: S00734705702

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/13/07 01:51AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/13/07 01:51AM

Assigned Dealer:

Identified Dealer: BMW of Bakersfield

Date Resolved: Resolve Rep:

Date Closed: 1/4/08 03:07AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	STEERING UNIT COMPON	3200	STEERING UNIT COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/13/07 01:51AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/13/07 01:51AM

12/13/07 01:51AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026743863 Survey Type: Phone Dealer Code: 24781

Service Advisor SSN: 4343
Service Advisor Cust Pay Code: 375
Service Advisor First Name: AARON
Service Advisor Last Name: STEWART

Service Tech SSN: 0675 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 12/03/2007 Customer Salutation: Customer First Name

Customer ivildale Name: F

Customer Suffix: Customer AM Phone

/IIV 17: <u>VVBAVB</u>33590r

VIN 7: k Invoice Number/RO Number: 120339 Call Disposition Code: CMP Call Date: 12/08/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW OF BAKERSFIELD FOR FURTHER HELP. CUSTOMER STATED HIS SERVICE ADVISOR WAS GOOD. HE DID NOT KNOW HIS NAME AND THAT HE WAS A NEW SERVICE ADVISOR. HE HAD ISSUES WITH HIS NAVIGATION SYSTEM AS WELL AS THE CONTROLS ON HIS

STEERING WHEEL. TH





Activity Status: Activity Updated: 12/14/07 03:02AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 12/14/07 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/4/08 03:07AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:07AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: SAN CARLOS, CA

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 325i

Mileage:

 Sale:
 2/17/06 12:00AM

 In Service Date:
 2/17/06 12:00AM

 Production Date:
 1/18/06 12:00AM

Service Request

Service Request #: S00734803697

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/14/07 01:14AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/14/07 01:14AM

Assigned Dealer:

Identified Dealer: BMW of San Francisco

Date Resolved: Resolve Rep:

Date Closed: 12/14/07 06:16PM Close Rep: Brown, Kevin

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4151	DOORS - SEALS, EDGE PROTECTION, DO
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer adv cust if the aftermarket alarm is causing an issue the repair would be cust pay.

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/14/07 01:14AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/14/07 01:14AM

12/14/07 01:14AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026753894

Survey Type: Dealer Code: 04247

Service Advisor SSN: 1417 Service Advisor Cust Pay Code: Service Advisor First Name: JEFF Service Advisor Last Name: WHITFORD

Service Tech SSN: 6711 Service Tech Cust Pay Code: 999303

Service Tech First Name: Justin Service Tech Last Name: Kraft Repair Date: 12/05/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone

/IIV 17: <u>VVBAVB</u>13580r

VIN 7: Ł

Invoice Number/RO Number: 416137 Call Disposition Code: CMP Call Date: 12/08/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED BMW NEEDS TO REALIZE THEIR ACCESSORIES LIKE ALARMS AND CD CHANGERS ARE INFERIOR AND TO STOP BLAMING AFTERMARKET FOR PROBLEMS. HE SAID EVERY TIME HE BRINGS THE VEHICLE IN, IT IS GETTING WORSE

Unadjusted Q1a Answer: Unadjusted Q1a Other ...



Customer Service Request Detail # S00734803697

Comments: U			
Activity Status:	Done	Activity Updated:	12/14/07 04:39PM
Activity Type	Initial Customer Contact	Activity Updated By:	Capossela, Korrine
Activity Assigned To:	Capossela, Korrine	Email From:	
Activity Created:	12/14/07 04:38PM	Email To:	
Activity Created By:	Capossela, Korrine		
Activity Description:	cust asked for # and sttd	he will cb	
Note Created:		Note Created By:	Note Type:
Activity Status:	Done	Activity Updated:	12/14/07 06:10PM
Activity Type	Customer Interaction	Activity Updated By:	Brown, Kevin
Activity Assigned To:	Brown, Kevin	Email From:	
Activity Created:	12/14/07 06:08PM	Email To:	
Activity Created By:	Brown, Kevin		
Activity Description:	Cci to adv that he has an	aftermarket alarm installed.	
Note Created:	12/14/07 06:08PM	Note Created By: Brown, Kevin	Note Type: Customer Interaction
Cust stts he had an issue stts the dealer diag the is BMW should not blame v	e witht he door opening with t ssue as being caused by the a yeh issues on aftermarket acc	he remote and cust alarm. Cust stts es.	





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: # A
City/State/Zip: ALEXANDRIA, VA

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2008 Model: 328i Sedan

Mileage:

 Sale:
 11/30/07 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 10/30/07 12:00AM

Service Request

Service Request #: S00734901414

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/15/07 12:42AM
Created By: ISKY, AAARA
Rep Assigned: Gammon, Jason
Date Assigned: 12/18/07 03:41PM

Assigned Dealer:

Identified Dealer: BMW of Sterling

Date Resolved: Resolve Rep:

Date Closed: 12/18/07 03:41PM

Close Rep: Gammon, Jason

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
cust advsd dlr is working on getting cust into a different veh

File Name	Comments		



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/15/07 12:42AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 12/15/07 12:42AM

12/15/07 12:42AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026667872 Survey Type: Phone Dealer Code: 23276

Sales Advisor Id: 0000081148 Sales Advisor First Name: AL Sales Advisor Last Name: MILANI

Retail Date: 11/30/2007 Customer Salutation: Ms Customer First Name:

Customer Suffix: Customer AM Phone: Customer PM Phone VIN 17: WBAVA33588

VIN 7: P Call Disposition Code: CMP

Call Date: 12/11/2007

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 50

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Récommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED HE IS NOT SATISFIED WITH THE VEHICLE. THERE IS A MAJOR COMPUTER MALFUNCTION WITH THE VEHICLE. HE HAS SPENT MOST OF THE TIME SINCE PURCHASE IN THE SHOP. HE DOES NOT HOLD IT AGAINST THE CENTER. THE CLIENT ADVISOR, AL MALANI, WAS OUTSTANDING.

HE SAID HE WOULD LIKE TO SPEAK WITH CORPORATE.

Un

A subsidiary of BMW AG

BMW of North America, Inc.



Email To:



Activity Status: Done Activity Updated: 12/18/07 03:41PM
Activity Type Initial Customer Contact Activity Updated By: Gammon, Jason

Activity Assigned To: Gammon, Jason
Activity Created: 12/18/07 03:41PM
Activity Created By: Gammon, Jason
Activity Description: Dialer Pop

Activity Updated By: Gammon, Jason Email From:

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: WEST CHESTER, PA

Vehicle

Chassis # (US): K Chassis # (Non - US):

Year: 2007 Model: 328xi Sedan

Mileage:

Sale: 6/16/07 12:00AM In Service Date: 3/3/07 12:00AM Production Date: 1/15/07 12:00AM

Service Request

Service Request #: S00735405086

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/20/07 01:38AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/20/07 01:38AM

Assigned Dealer:

Identified Dealer: Otto's BMW

Date Resolved: Resolve Rep:

Date Closed: 1/7/08 03:14AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/20/07 01:38AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/20/07 01:38AM

12/20/07 01:38AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026823371

Survey Type: Dealer Code: 67600

Service Advisor SSN: 4308 Service Advisor Cust Pay Code: 14254

Service Advisor First Name: Steve Service Advisor Last Name: Borden Service Tech SSN: 4056 Service Tech Cust Pay Code: 31618 Service Tech First Name: ROBERT

Service Tech Last Name: HANEY Repair Date: 12/12/2007

Customer Salutation:

Customer Middle Name: Customer Suffix:

Customer AM Customer PM Phone: VIN 17: WBAVC93547K VIN 7: K

Invoice Number/RO Number: 335636 Call Disposition Code: CMP Call Date: 12/15/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED IT WOULD HAVE BEEN HELPFUL IF THE 2007 328XI HAD BEEN BUILT WITH AN OIL DIP STICK, THEREFORE IT WOULD NOT HAVE BEEN SUCH AN URGENT VISIT TO THE CENTER SERVICE AREA IF SHE COULD HAVE TESTED HER OIL WITH A DIPSTICK. SHE SAID THE OIL SENSOR IS FAULT





Activity Status: Activity Updated: 1/4/08 03:23AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:23AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/7/08 03:14AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/7/08 03:14AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SYLVAN LAKE, MI

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 328i Convertible

Mileage:

 Sale:
 5/24/07 12:00AM

 In Service Date:
 5/24/07 12:00AM

 Production Date:
 4/18/07 12:00AM

Service Request

Service Request #: S00735406305

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/20/07 02:00AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/20/07 02:00AM

Assigned Dealer:

Identified Dealer: Erhard BMW of Bloomfield Hills

Date Resolved:

Resolve Rep:

Date Closed: 1/7/08 03:15AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/20/07 02:00AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/20/07 02:00AM

12/20/07 02:00AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026550245 Survey Type: Phone Dealer Code: 30400

Service Advisor SSN: 4397 Service Advisor Cust Pay Code: 132 Service Advisor First Name: MIKE Service Advisor Last Name: HOOD Service Tech SSN: 5841 Service Tech Cust Pay Code: 37 Service Tech First Name: DOMNIC

Service Tech Last Name: ZERILLI Repair Date: 11/19/2007

Customer Salutation: Customer First Name

Customer Middle Name Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAWI 13527F VIN 7: F

Invoice Number/RO Number: 239617 Call Disposition Code: CMP Call Date: 12/15/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAS BEEN HAVING REPETITIVE PROBLEMS INVOLVING HIS STEREO. THE CENTER IS

FINE BUT THE PRODUCT IS NOT AS FINE.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00735406305

Answer: Unadjusted Q6a Answer:				
Activity Status:	Done	Activity Updated:	1/4/08 03:23AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/4/08 03:23AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/7/08 03:15AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/7/08 03:15AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHANDLER, AZ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

 Sale:
 3/13/07 12:00AM

 In Service Date:
 3/13/07 12:00AM

 Production Date:
 12/8/06 12:00AM

Service Request

Service Request #: S00735504318

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/21/07 01:28AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/21/07 01:28AM

Assigned Dealer:

Identified Dealer: Chapman BMW on Camelback

Date Resolved: Resolve Rep:

Date Closed: 1/7/08 03:09AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL GENERAL		0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Seat Belts & Accessories for	7200	Seat Belts & Accessories for Body
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/21/07 01:28AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/21/07 01:28AM

12/21/07 01:28AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026698354 Survey Type: Phone Dealer Code: 10729

Service Advisor SSN: 9899 Service Advisor Cust Pay Code: B77

Service Advisor First Name: Matthew Service Advisor Last Name: Trader Service Tech SSN: 0732 Service Tech Cust Pay Code: B75

Service Tech First Name: Greg Service Tech Last Name: Siegfried Repair Date: 11/30/2007

Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB73507V VIN 7: V

Invoice Number/RO Number: 583465 Call Disposition Code: CMP Call Date: 12/18/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Unadjusted Q9 Score.
Customer Comments: CUSTOMER STATED HE IS NOT HAPPY WITH
THE VEHICLE AND HE HAS HAD PROBLEMS WITH THE BELTS AND
COMPUTER. HE SAID HE IS A BIG FAN OF BMW, BUT WITH ALL THE
PROBLEMS HE HAS HAD WITH THIS VEHICLE HE IS HAPPY THAT HE

LEASED IT AND NOT PURCHASED IT.

Unadjusted Q1a Answ



Customer Service Request Detail # S00735504318

Activity Status: Activity Updated: 1/4/08 03:24AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/4/08 03:24AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/7/08 03:09AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/7/08 03:09AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #: 0
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CARPENTERSVILLE, IL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: 328xi Sedan

Mileage:

Sale: 11/30/07 12:00AM In Service Date: 11/30/07 12:00AM Production Date: 10/29/07 12:00AM

Service Request

Service Request #: S00735600779

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/22/07 12:37AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/22/07 12:37AM

Assigned Dealer:

Identified Dealer: Patrick BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/9/08 03:09AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/22/07 12:37AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 12/22/07 12:37AM

12/22/07 12:37AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026669847 Survey Type: Phone Dealer Code: 86716

Sales Advisor Id: 0000004843 Sales Advisor First Name: ERIC Sales Advisor Last Name: MANIYA

Retail Date: 11/30/2007 Customer Salutation: Mrs Customer First Name:

Customer Suffix: Customer AM Phone

VIN 17: WBAVC,93528r

VIN 7: K Call Disposition Code: CMP Call Date: 12/12/2007

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 75

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 75

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 0

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 0

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer:

Unadjusted Q11 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW
NA ABOUT THIS PROBLEM. THE SERVICE IS RIDICULOUS. SHE SAID
DEAN TALKED BADLY TO HER HUSBAND AND TOLD HIM HE WAS
BLIND. THEY NEVER TALKED TO THE SAME PERSON. CENTER SAID
THEY HAD TO TALK WITH GERMANY. THE PROBLEM IS STILL NOT

RESOLVED. THEY TALKED WITH THE MANA



Customer Service Request Detail # S00735600779

1/7/08 03:21AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/7/08 03:20AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/9/08 03:07AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:07AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 09 Note Created: Note Created By: Note Type: Activity Updated: 1/9/08 03:09AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:09AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: TAMPA, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

Model: Mileage:

 Sale:
 2/15/06 12:00AM

 In Service Date:
 2/15/06 12:00AM

 Production Date:
 1/10/06 12:00AM

2006

330i

Service Request

Service Request #: S00735604174

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/22/07 01:33AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/22/07 01:33AM

Assigned Dealer:

Identified Dealer: South Bay BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/9/08 03:10AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: 12/22/07 01:33AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 12/22/07 01:33AM

Email To: Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 12/22/07 01:33AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Transaction Reason: New Survey iSky Survey Id: 055026877058

Survey Type: Dealer Code: 22007

Service Advisor SSN: 7858
Service Advisor Cust Pay Code: 630
Service Advisor First Name: JESUS
Service Advisor Last Name: PAEZ Service Tech SSN: 5905 Service Tech Cust Pay Code: 249

Service Tech First Name: CAMDEN Service Tech Last Name: WILLIAMS

Repair Date: 12/13/2007 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB33506K VIN 7: K

Invoice Number/RO Number: 058832 Call Disposition Code: CMP Call Date: 12/19/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE IS SERIOUSLY
QUESTIONING WHETHER HE WANT TO PURCHASE ANOTHER BMW
NEXT YEAR. THIS IS HIS THIRD BMW IN EIGHT YEARS. HE SAID
WHILE THE VEHICLE IS BEAUTIFUL TO DRIVE, THE SERVICE AT BMW CENTER IS NOT QUITE UP TO THE MARK.

Unadjusted Q1a Answer:

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00735604174

 Unadj				
Activity Status:	Done	Activity Updated:	1/7/08 03:19AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/7/08 03:19AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/9/08 03:10AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/9/08 03:10AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #2. Call code o		
Note Created:		Note Created By:	Note Type:	
				-





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: DALLAS, TX

Vehicle

Chassis # (US): F Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

 Sale:
 11/19/07 12:00AM

 In Service Date:
 11/19/07 12:00AM

 Production Date:
 10/19/07 12:00AM

Service Request

Service Request #: S00736000018

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/26/07 12:30AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/26/07 12:30AM

Assigned Dealer:

Identified Dealer: Classic BMW

Date Resolved: Resolve Rep:

Date Closed: 1/16/08 04:50AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/26/07 12:30AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/26/07 12:30AM

12/26/07 12:30AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026838673

Survey Type: Phone Dealer Code: 42111

Service Advisor Cust Pay Code: 1157 Service Advisor First Name: Benjamin Service Advisor Last Name: Guiette

Service Tech SSN:

Service Tech Cust Pay Code: 2732

Service Tech First Name: Service Tech Last Name: Repair Date: 12/05/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAWL73548F VIN 7: F

Invoice Number/RO Number: 568516 Call Disposition Code: CMP Call Date: 12/15/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HIS VEHICLE ONLY HAS 500 MILES ON IT. THE VEHICLE HAD A DEAD BATTERY AND HE HAD TO HAVE IT TOWED IN. THEY LEFT HIM A LOANER. HE HAS HAD A LOT OF PROBLEMS WITH THIS VEHICLE. HE TOOK HIS VEHICLE IN TODAY AS WELL BECAUSE HE WAS UNABLE TO GET HIS RADIO TO

TUNE INTO AM

Note Created:

BMW of North America, Inc.



Note Type:



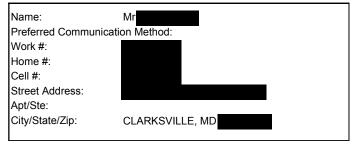
Activity Status: Activity Updated: 1/9/08 03:11AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/9/08 03:11AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/16/08 04:50AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/16/08 04:50AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o

Note Created By:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325xi

Mileage:

Sale: 10/2/06 12:00AM In Service Date: 10/2/06 12:00AM Production Date: 8/31/06 12:00AM

Service Request

Service Request #: S00736005815

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/26/07 01:55AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/26/07 01:55AM

Assigned Dealer:

Identified Dealer: Russel BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/14/08 03:33AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments		



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/26/07 01:55AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/26/07 01:55AM

12/26/07 01:55AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026802557 Survey Type: Phone Dealer Code: 96669

Service Advisor SSN: 9431
Service Advisor Cust Pay Code: 256
Service Advisor First Name: NICOLE
Service Advisor Last Name: SABATINI Service Tech SSN: 5455 Service Tech Cust Pay Code: 213

Service Tech First Name: CODY Service Tech Last Name: HENN

Repair Date: 12/06/2007 Customer Salutation: Customer First Name

Customer Middle Name: G Customer Suffix:

Customer AM Phone

/IN 17: WBAVD 13526F

VIN 7: k

Invoice Number/RO Number: 122870 Call Disposition Code: CMP Call Date: 12/20/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE SERVICE WAS GOOD. SHE SAID SHE IS DISSATISFIED WITH THE NAVIGATION AND

TELEPHONE SYSTEM. Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00736005815

Answer: Unadjusted Q6a Answer:					
Activity Status:	Done	Activity U	lpdated:	1/9/08 03:14AM	
Activity Type	Initial Customer Contact	Activity L	Ipdated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email Fro	om:		
Activity Created:	1/9/08 03:14AM	Email To	:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	emps #1. Call code f			
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity L	lpdated:	1/10/08 04:07PM	
Activity Type	Customer Interaction	Activity L	Ipdated By:	Fitzgibbons, Jeff	
Activity Assigned To:	Fitzgibbons, Jeff	Email Fro	om:		
Activity Created:	1/10/08 04:06PM	Email To	:		
Activity Created By:	Fitzgibbons, Jeff				
Activity Description:	LM for cust - pm				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity L	lpdated:	1/14/08 03:33AM	
Activity Type	Final Customer Contact	Activity L	lpdated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email Fro	om:		
Activity Created:	1/14/08 03:33AM	Email To	:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	emps #2. Call code 03	3		
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CARPENTERSVILLE, IL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008 Model: 328xi Sedan

Mileage:

 Sale:
 11/30/07 12:00AM

 In Service Date:
 11/30/07 12:00AM

 Production Date:
 10/29/07 12:00AM

Service Request

Service Request #: S00736101434

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/27/07 04:23AM
Created By: ISKY, AAARA
Rep Assigned: Gammon, Jason
Date Assigned: 1/10/08 04:11PM

Assigned Dealer:

Identified Dealer: Patrick BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/10/08 04:11PM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
cust advsd already spoke with someone regarding issue, advsd being handled, writer apologized and advsd will document	

File Name	Comments			



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/27/07 04:23AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/27/07 04:23AM

12/27/07 04:23AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026916338 Survey Type: Phone Dealer Code: 86716 Service Advisor SSN: 1106 Service Advisor Cust Pay Code: 70 Service Advisor First Name: MIKE Service Advisor Last Name: JOHNSON Service Tech SSN: 9532

Service Tech SSN: 9532 Service Tech Cust Pay Code: 217

Service Tech First Name: AL Service Tech Last Name: STEFFENS

Repair Date: 12/12/2007 Customer Salutation: Customer First Name

Customer Middle Name:

Customer Suffix: Customer AM Phone:

VIIN 17: WBAVC93520

VIN 7: k

Invoice Number/RO Number: 338356

Call Disposition Code: CMP Call Date: 12/21/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE REQUESTED A CALL FROM THE CENTER. IF THEY CAN RESOLVE THE ISSUE THIS IS HIS FIRST BMW AND HE FEELS THE CENTER HAS NO COURTESY AS THEY WERE RUDE. HE STILL HAS THE PROBLEM THE IPOD IS NOT

PLAYING. THEY TOLD HIM THEY WOULD SPEAK TO THE





Activity Status: Done Activity Updated: 1/8/08 05:04PM Activity Type **Initial Customer Contact** Activity Updated By: Ellis, Jeremy Activity Assigned To: Email From: Ellis, Jeremy Activity Created: 1/8/08 05:04PM Email To: Activity Created By: Ellis, Jeremy Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/10/08 04:11PM Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Email From: Gammon, Jason Activity Created: 1/10/08 04:10PM Email To: Activity Created By: Gammon, Jason Activity Description: Dialer Pop Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: CANTON, MI

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

 Sale:
 10/19/06 12:00AM

 In Service Date:
 10/19/06 12:00AM

 Production Date:
 9/22/06 12:00AM

Service Request

Service Request #: S00736504512

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 12/31/07 01:50AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 12/31/07 01:50AM

Assigned Dealer:

Identified Dealer: Erhard BMW of Farmington Hills

Date Resolved:

Resolve Rep:

Date Closed: 1/14/08 03:07AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 12/31/07 01:50AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 12/31/07 01:50AM

12/31/07 01:50AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026677705 Survey Type: Phone Dealer Code: 20973

Service Advisor SSN: 7459
Service Advisor Cust Pay Code: 1216
Service Advisor First Name: JASON
Service Advisor Last Name: BETTS Service Tech SSN: 3771 Service Tech Cust Pay Code: 5209

Service Tech First Name: DAVE Service Tech Last Name: HOWARD

Repair Date: 11/27/2007 Customer Salutation:

Customer First Name

Customer Last Customer Middle Name

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAWC33587F VIN 7: F

Invoice Number/RO Number: 055369
Call Disposition Code: CMP
Call Date: 12/26/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE HAS BEEN IN FOR THE SAME THING THREE OR MORE TIMES FOR THE GPS COMPUTER. SHE DOES NOT FEEL IT IS ERHARD. IT IS THE VEHICLE ITSELF. SHE SAID SHE HAS BEEN VERY HAPPY WITH ALL

THAT ERHARD HAS DONE. Unadjusted Q1a Answer: Unadjusted Q1a ...



Customer Service Request Detail # S00736504512

0					
Activity Status:	Done	Activity	Updated:	1/9/08 03:05AM	
Activity Type	Initial Customer Contact	Activity	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F	rom:		
Activity Created:	1/9/08 03:05AM	Email T	0:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	emps #1. Call code of)		
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	1/10/08 11:38AM	
Activity Type	Customer Interaction	Activity	Updated By:	Sabo, Melinda	
Activity Assigned To:	Sabo, Melinda	Email F	rom:		
Activity Created:	1/10/08 11:38AM	Email T	0:		
Activity Created By:	Sabo, Melinda				
Activity Description:	Left Voice Mail				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	1/14/08 03:07AM	
Activity Type	Final Customer Contact	Activity	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F	rom:		
Activity Created:	1/14/08 03:07AM	Email T	0:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Att	emps #2. Call code (9		
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: INDIO, CA

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 325i

Mileage:

 Sale:
 3/24/06 12:00AM

 In Service Date:
 3/24/06 12:00AM

 Production Date:
 2/8/06 12:00AM

Service Request

Service Request #: S00800405016

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/4/08 01:59AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/4/08 01:59AM

Assigned Dealer:

Identified Dealer: BMW of Palm Springs

Date Resolved:

Resolve Rep:

Date Closed: 1/14/08 05:44AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/4/08 01:59AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/4/08 01:59AM

1/4/08 01:59AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026998454 Survey Type: Phone Dealer Code: 04603

Service Advisor SSN: 8948
Service Advisor Cust Pay Code: 439
Service Advisor First Name: MICHAEL
Service Advisor Last Name: BRUNI Service Tech SSN: 9800 Service Tech Cust Pay Code: 5 Service Tech First Name: TONY Service Tech Last Name: MARAGH

Repair Date: 12/21/2007 Customer Salutation: Ms Customer First Name:

Customer Middle Name: M Customer Suffix:

Customer AM Phone

/IN 17: WBAVB 135 10P

VIN 7: F

Invoice Number RO Number: 078580 Call Disposition Code: CMP Call Date: 12/29/2007

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED IT TOOK AN ENTIRE WEEK TO TALK TO HER SERVICE ADVISOR ABOUT THE TIRE PROBLEM AND GET AN APPT. SHE CALLED REPEATEDLY AND HE NEVER RETURNED HER CALLS AND TOLD HER HE WAS BUSY. SHE CALLED MONDAY TO THURSDAY AND HAD TO PUT WHOLE NEW

SET OF TIRES O





Activity Status: Activity Updated: 1/10/08 03:05AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/10/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/14/08 05:44AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 05:44AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 206
City/State/Zip: LOS ANGELES, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

Sale: 6/2/07 12:00AM In Service Date: 6/2/07 12:00AM Production Date: 4/17/07 12:00AM

Service Request

Service Request #: S00800707245

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/7/08 04:52AM
Created By: ISKY, AAARA
Rep Assigned: Gammon, Jason
Date Assigned: 1/10/08 04:41PM

Assigned Dealer:

Identified Dealer: Crevier BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/10/08 04:43PM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SL03	OVERALL QUALITY	Radio, CD, OBC, Nav, Alarm	6517	IPOD - AUDIO INPUT

Solution Notes

Solution
cust advsd took 7 visits for roof, stts will contact service regarding ipod adaptor, writer apologized and advsd will doc complaint

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/7/08 04:52AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

1/7/08 04:52AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 1/7/08 04:52AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055026799406 Survey Type: Phone Dealer Code: 04552

Service Advisor SSN: 4697
Service Advisor Cust Pay Code: 95619
Service Advisor First Name: SONNY
Service Advisor Last Name: MENDONCA

Service Tech SSN: 5064 Service Tech Cust Pay Code: 73717 Service Tech First Name: MICHAEL Service Tech Last Name: GRUBER

Repair Date: 12/07/2007 Customer Salutation: Customer First Name

Customer Middle Name: C Customer Suffix:

Customer AM Phone: Customer PM Phone: 3 VIN 17: WBAWL73507F VIN 7: F

Invoice Number/RO Number: 358004 Call Disposition Code: CMP Call Date: 01/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THIS IS THE SEVENTH TIME HE TOOK HIS VEHICLE IN FOR THE SAME PROBLEM. THERE WERE TWO PROBLEMS, BUT THEY FIXED ONE. IT TOOK A LONG TIME TO FIXED THAT ONE PROBLEM. THEY NEED TO BE MORE THOROUGH. HE DOES NOT GO BACK TO THE CENTER. HE SAID

HE WOUL



Customer Service Request Detail # S00800707245

1/10/08 03:07AM Activity Status: Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/10/08 03:07AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code f Note Created: Note Created By: Note Type: Activity Status: 1/10/08 04:42PM Done Activity Updated: Activity Type Activity Updated By: **Customer Interaction** Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 1/10/08 04:41PM Email To: Activity Created By: Gammon, Jason Activity Description: cust stts took many visits to resolve issue, still has ipod adaptor issue, doesn't stay playing on ipod, freeze and then switch to fm station Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Dr.

Preferred Communication Method: Cell Phone

Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: UNIT 118
City/State/Zip: SAN JOSE, CA

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007 Model: 328i Coupe

Mileage:

 Sale:
 11/26/06 12:00AM

 In Service Date:
 11/26/06 12:00AM

 Production Date:
 10/17/06 12:00AM

Service Request

Service Request #: S00800709260

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/7/08 06:39AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/7/08 06:39AM

Assigned Dealer:

Identified Dealer: East Bay BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/14/08 05:46AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/7/08 06:39AM

Activity Created By: ISKY, AAARA

Note Created: 1/7/08 06:39AM

Activity Description: iSky Customer Service Alert Activity Updated: Activity Updated By: ISKY, AAARA Email From:

1/7/08 06:39AM

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026922165

Survey Type: Phone Dealer Code: 10731

Service Advisor SSN: 7580 Service Advisor Cust Pay Code: 520 Service Advisor First Name: ALAN Service Advisor Last Name: ELIAS Service Tech SSN: 6757 Service Tech Cust Pay Code: 524

Service Tech First Name: FRANK Service Tech Last Name: KEY Repair Date: 12/04/2007 Customer Salutation:

Customer Middle Name: A Customer Suffix:

Customer AM Phone

/IIV 17: <u>VVBAVV</u>B335U7F

VIN 7: F

Invoice Number RO Number: 213796 Call Disposition Code: CMP Call Date: 01/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED BMW NA WAS FIGHTING WITH EAST BAY ABOUT FIXING HIS IDRIVE. IT HAS BEEN REPAIRED IN THE PAST FOR THE SAME THING. HE IS VERY HAPPY WITH EAST BAY BMW, BUT BMW NA IS NOT BEING HELPFUL WITH THE

SITUATION AND MAKING IT DIFFICULT TO HAVE THE PROB



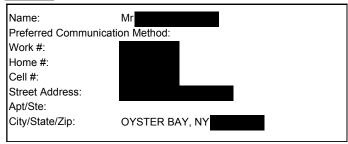
Customer Service Request Detail # S00800709260

Activity Status: Activity Updated: 1/10/08 03:08AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/10/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/14/08 05:46AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 05:46AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Coupe

Mileage:

 Sale:
 3/17/07 12:00AM

 In Service Date:
 3/17/07 12:00AM

 Production Date:
 2/14/07 12:00AM

Service Request

Service Request #: S00800710293

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/7/08 07:22AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/7/08 07:22AM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 1/14/08 03:19AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00800710293

Activity Status: 1/7/08 07:22AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 1/7/08 07:22AM Activity Created By: ISKY, AAARA

Activity Description:

iSky Customer Service Alert

Note Created: 1/7/08 07:22AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055026804406 Survey Type: Phone Dealer Code: 65775

Service Advisor SSN: 3172 Service Advisor Cust Pay Code: 3172 Service Advisor First Name: Salina Service Advisor Last Name: Cancel Service Tech SSN: 7753 Service Tech Cust Pay Code: 7753 Service Tech First Name: GREGORY

Service Tech Last Name: FIGLIO Repair Date: 12/06/2007

Customer Salutation: Customer First Name

Customer Middle Name: N Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAWB73577F VIN 7: F

Invoice Number/RO Number: 533782 Call Disposition Code: CMP Call Date: 01/03/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HIS ONLY PROBLEM IS WITH HIS VEHICLE. HE SAID HIS COMPUTER IS HAVING ERROR

MESSAGES

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00800710293

Answer: Unadjusted Q6a Answer:				
Activity Status:	Done	Activity Updated:	1/10/08 03:08AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/10/08 03:08AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	1/14/08 03:19AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	1/14/08 03:19AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	emps #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 108
City/State/Zip: PLANTATION, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Coupe

Mileage:

Sale: 1/7/07 12:00AM
In Service Date: 1/7/07 12:00AM
Production Date: 11/24/06 12:00AM

Service Request

Service Request #: S00801003600

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/10/08 01:21AM
Created By: ISKY, AAARA
Rep Assigned: Gammon, Jason
Date Assigned: 1/15/08 11:57AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/15/08 11:58AM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY EQUIPMENT	5100	Body Interior - Mirrors, Locks, Windows
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV06	TECHNICAL ASSISTANCE / INFORMATION	CHASSIS ELECTRICAL - G	6135	MIRRORS

Solution Notes

Solution
writer advsd to slide mirror adjustment to driver side and should allow for the psngr mirror to angle down while in reverse, advsd if not to contact
service

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/10/08 01:21AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/10/08 01:21AM

1/10/08 01:21AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055026923098

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 8680 Service Advisor Cust Pay Code: 8680 Service Advisor First Name: BRANDON Service Advisor Last Name: DELEON Service Tech SSN: 1710 Service Tech Cust Pay Code: 1710

Service Tech First Name: JIM

Service Tech Last Name: SHAUGHNESSY

Repair Date: 12/18/2007 Customer Salutation: Customer First Name:

Customer Middle Name: J Customer Suffix:

Customer AM Phone

/IIV 17: <u>VVBAVV</u>B335X/P

VIN 7: F Invoice Number/RO Number: 096229 Call Disposition Code: CMP Call Date: 01/04/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED BOTTOM LINE IS HE HAS TO GO BACK AND THIS IS A BRAND NEW VEHICLE. HE PURCHASED A BMW THINKING NOTHING WOULD GO WRONG AFTER SPENDING THAT KIND OF MONEY. HE WANTED VALUE COMING OUT OF THIS

VEHICLE INSTEAD OF TAKING IT BACK NOW FOR THE



Customer Service Request Detail # S00801003600

1/10/08 03:41PM Activity Status: Done Activity Updated: Activity Type Initial Customer Contact Activity Updated By: Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: Activity Created: 1/10/08 03:40PM Email To: Activity Created By: Hawley, Darlene Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/14/08 03:27AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/14/08 03:27AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 03 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 1/15/08 11:57AM Done Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 1/15/08 11:56AM Email To: Activity Created By: Gammon, Jason Activity Description: Dialer Pop Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: YONKERS, NY

Vehicle

Chassis # (US): F

Year: 2007

Model: 328xi Coupe SULEV

Mileage:

Sale: 1/29/07 12:00AM In Service Date: 1/29/07 12:00AM Production Date: 12/29/06 12:00AM

Service Request

Service Request #: S00801400779

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/14/08 01:00AM
Created By: ISKY, AAARA
Rep Assigned: Capossela, Korrine
Date Assigned: 1/16/08 04:39PM

Assigned Dealer:

Identified Dealer: Westchester BMW

Date Resolved: Resolve Rep:

Date Closed: 1/16/08 04:40PM Close Rep: Capossela, Korrine

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
advised cust we have issue noted

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/14/08 01:00AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/14/08 01:00AM

1/14/08 01:00AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027106959

Survey Type: Phone Dealer Code: 15665

Service Advisor SSN: 1736 Service Advisor Cust Pay Code: 55308 Service Advisor First Name: JOE Service Advisor Last Name: AMODEO Service Tech SSN: 9132 Service Tech Cust Pay Code: 242

Service Tech First Name: WAYNE Service Tech Last Name: KRAMEN

Repair Date: 12/24/2007 Customer Salutation: Customer First Name

Customer ivildale Name

Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAW</u>V5356/I

VIN 7: F

Invoice Number/RO Number: 268368 Call Disposition Code: CMP Call Date: 01/10/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE ISSUE WAS A COMPUTER GLITCH WHICH PREVENTED THE WHEELS FROM TURNING FASTER THAN 45 RPMS. THAT COULD BE A POTENTIAL SAFETY HAZARD IF THE BMW FAILS TO ACCELERATE IN TRAFFIC AS EXPECTED AND THE CUSTOMER GETS IN AN ACCIDENT. IT

APPEARS HE





1/15/08 11:17AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: Wood, Amber **Initial Customer Contact** Activity Assigned To: Wood, Amber Email From: Activity Created: 1/15/08 11:16AM Email To: Activity Created By: Wood, Amber Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/16/08 04:14AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/16/08 04:14AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code 02 Note Created: Note Created By: Note Type: Activity Updated: 1/16/08 04:39PM Activity Status: Done **Customer Interaction** Activity Type Activity Updated By: Capossela, Korrine Activity Assigned To: Capossela, Korrine Email From: Activity Created: 1/16/08 04:38PM Email To: Activity Created By: Capossela, Korrine Activity Description: cust sttd she wants her concerns noted- writer advised we have her survey comments Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: GAMBRILLS, MD

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Coupe

Mileage:

 Sale:
 9/1/07 12:00AM

 In Service Date:
 10/31/06 12:00AM

 Production Date:
 8/2/06 12:00AM

Service Request

Service Request #: S00801803159

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/18/08 01:19AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/18/08 01:19AM

Assigned Dealer:

Identified Dealer: Tate BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/28/08 03:07AM
Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/18/08 01:19AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

1/18/08 01:19AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 1/18/08 01:19AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027070407

Survey Type: Phone Dealer Code: 47969

Service Advisor SSN: 1938 Service Advisor Cust Pay Code: 2005

Service Advisor First Name: Richard Service Advisor Last Name: Smith Service Tech SSN: 4269 Service Tech Cust Pay Code: 379 Service Tech First Name: Richard Service Tech Last Name: Pearo

Repair Date: 12/28/2007 Customer Salutation:

Customer First Name: Company:

Customer Last
Customer Middle Name: Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAW</u>B335371

VIN 7: F

Invoice Number/RO Number: 323908 Call Disposition Code: CMP Call Date: 01/14/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: DAVID JACKSON ANSWERED. CUSTOMER WOULD LIKE A CALL FROM THE CENTER. CUSTOMER STATED HE HAD TO CALL THEM AND HAS RECEIVED CALL BACKS. HE SAID HE WOULD NOT RECOMMEND THE CENTER TO FRIENDS.

Unadjusted Q1a Answer: Unadjusted Q1a Other Comm





Activity Status: Done Activity Updated: 1/21/08 03:02AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/21/08 03:02AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code s

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 1/28/08 03:07AM
Activity Type Final Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/28/08 03:07AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attemps #2. Call code f

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BALTIMORE, MD

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

Sale: 5/15/07 12:00AM In Service Date: 5/15/07 12:00AM Production Date: 3/19/07 12:00AM

Service Request

Service Request #: S00802103332

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/21/08 01:34AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/21/08 01:34AM

Assigned Dealer:

Identified Dealer: BMW of Bel Air

Date Resolved:

Resolve Rep:

Date Closed: 1/28/08 03:15AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/21/08 01:35AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/21/08 01:35AM

1/21/08 01:35AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027080626 Survey Type: Phone Dealer Code: 22817

Service Advisor SSN: 2828 Service Advisor Cust Pay Code: 773 Service Advisor First Name: BRIAN Service Advisor Last Name: ROGERS Service Tech SSN: 3017 Service Tech Cust Pay Code: 871

Service Tech First Name: Keith Service Tech Last Name: Clabaugh

Repair Date: 12/28/2007 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB73577V

VIN 7: \

Invoice Number/RO Number: 141086 Call Disposition Code: CMP Call Date: 01/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THERE WAS A FEW THINGS NOT FIXED. HE WENT FOR THREE REASONS. IPOD WAS FIXED CORRECTLY. THEY REFUSED TO PUT SNOW TIRES ON AND THEY WERE THE WRONG SIZE. THERE WAS A PROBLEM WITH THE UNDERNEATH PANEL THAT WAS UNUSUAL. THE CENTER SENT

HIM TO ANOTHER C

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 1/23/08 09:28AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/23/08 09:28AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/28/08 03:15AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/28/08 03:15AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o

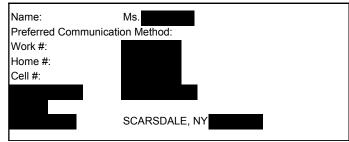
Note Type:

Note Created By:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2006 Model: 325xi Sports Wagon

Mileage:

Sale: 6/26/06 12:00AM In Service Date: 6/26/06 12:00AM Production Date: 5/22/06 12:00AM

Service Request

Service Request #: S00802103813

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 1/21/08 01:58AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA Date Assigned: 1/21/08 01:58AM

Assigned Dealer:

Identified Dealer: Westchester BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/28/08 03:14AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/21/08 01:58AM Activity Created By: ISKY, AAARA

1/21/08 01:58AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Activity Description: iSky Customer Service Alert

> Note Created: 1/21/08 01:58AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027082305

Survey Type: Phone Dealer Code: 15665

Service Advisor SSN: 2365
Service Advisor Cust Pay Code: 55998
Service Advisor First Name: MARCO
Service Advisor Last Name: DISTEFANO

Service Tech SSN: 0478 Service Tech Cust Pay Code: 55751 Service Tech First Name: ISAAC Service Tech Last Name: BROCK

Repair Date: 01/02/2008 Customer Salutation: Customer First Name:

Customer ivildale Name: Customer Suffix:

Customer AM Phone Customer PM Phone: VIN 17: WBAVT13556K VIN 7: K

Invoice Number/RO Number: 268989 Call Disposition Code: DNA Call Date: 01/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DOES NOT WISH TO ANSWER.
CUSTOMER STATED HE IS COMPLETELY DISSATISFIED AS HE HAS
BROUGHT IT IN FIVE OR SIX TIMES FOR THE SAME PROBLEM BUT
IT HAS NOT BEEN FIXED. THE ELECTRONIC SYSTEM BREAKS DOWN AND SO DOES THE NAVIGATION SYSTEM AND THE RADIO.

SOMETIMES THE VEHIC





Activity Status: Activity Updated: 1/23/08 09:28AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/23/08 09:28AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/28/08 03:14AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/28/08 03:14AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attemps #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: IRVINE, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 330i

Mileage:

 Sale:
 8/8/06 12:00AM

 In Service Date:
 8/8/06 12:00AM

 Production Date:
 6/24/06 12:00AM

Service Request

Service Request #: S00802403116

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/24/08 01:37AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/24/08 01:37AM

Assigned Dealer:

Identified Dealer: Shelly BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/30/08 03:06AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/24/08 01:37AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/24/08 01:37AM

1/24/08 01:37AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027142208

Survey Type: Dealer Code: 65256

Service Advisor SSN: 2773 Service Advisor Cust Pay Code: 30845 Service Advisor First Name: Victoria Service Advisor Last Name: Guthery

Service Tech SSN: 3956 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 01/07/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB33556F VIN 7: F

Invoice Number/RO Number: 351327 Call Disposition Code: CMP Call Date: 01/18/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED BMW NA SHOULD PAY CLOSE ATTENTION AND THEIR SHORT FALL. THEY ARE DOING SERIOUS DAMAGE TO THE BRAND NAME. CONSIDERING THE POOR ECONOMY AND LOWER BMW SALES, THIS KIND OF BEHAVIOR SHOULD NOT BE ACCEPTABLE TO BMW NA.

Unadjusted Q1a Answer: Unadjusted Q1a Other ...



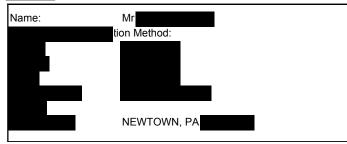
Customer Service Request Detail # S00802403116

Comments:					
Activity Status:	Done	Activity Updated:	1/25/08 03:04AM		
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm		
Activity Assigned To:	GenSurvey, fm	Email From:			
Activity Created:	1/25/08 03:04AM	Email To:			
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Attemp	Davox call attempted. Attemps #1. Call code o			
Note Created:	N	ote Created By:	Note Type:		
Activity Status:	Done	Activity Updated:	1/30/08 03:06AM		
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm		
Activity Assigned To:	GenSurvey, fm	Email From:			
Activity Created:	1/30/08 03:06AM	Email To:			
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Attemp	ots #2. Call code o			
Note Created:	N	ote Created By:	Note Type:		

Customer Service Request Detail # S00802403274



<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330xi

Mileage:

 Sale:
 2/4/06 12:00AM

 In Service Date:
 2/4/06 12:00AM

 Production Date:
 12/5/05 12:00AM

Service Request

Service Request #: S00802403274

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/24/08 01:41AM
Created By: ISKY, AAARA
Rep Assigned: Young, Ron
Date Assigned: 1/29/08 05:14PM

Assigned Dealer:

Identified Dealer: Thompson BMW

Date Resolved:

Resolve Rep:

Date Closed: 1/29/08 05:14PM Close Rep: Young, Ron

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
attempts exhausted, closed pending call back.

File Name	Comments			





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/24/08 01:41AM Activity Created By: ISKY, AAARA

1/24/08 01:41AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Activity Description: iSky Customer Service Alert

> Note Created: 1/24/08 01:41AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027155587

Survey Type: Dealer Code: 26776

Service Advisor SSN: 9475 Service Advisor Cust Pay Code: 27 Service Advisor First Name: WAYNE Service Advisor Last Name: GUERTIN

Service Tech SSN: 7721 Service Tech Cust Pay Code: 564 Service Tech First Name: LUIGI Service_Tech Last Name: ROSANOVA

Repair Date: 12/28/2007 Customer Salutation: Customer First Name:

Customer Middle Name: J Customer Suffix:

Customer AM Phone:

/IIV 17: WBAVD33500F

VIN 7: k

Invoice Number/RO Number: 307534 Call Disposition Code: CMP

Call Date: 01/18/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE IS CONSIDERING A NEW VEHICLE AND BMW IS HIS FIRST CHOICE HOWEVER HE IS CONCERNED ABOUT THIS PROBLEM WITH THE COMPUTER.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...



Customer Service Request Detail # S00802403274

Answer: Unadjusted Q6a							
Activity Status:	Done	Activity	Updated:	1/24/08 04:04PM			
Activity Type	Initial Customer Contact	Activity	Updated By:	Hawley, Darlene			
Activity Assigned To: Hawley, Darlene		Email F	rom:				
Activity Created: 1/24/08 04:03PM		Email T	o:				
Activity Created By:	Hawley, Darlene						
Activity Description:	ity Description: Left message with 3rd party female.						
Note Created:		Note Created By:		Note Type:			
Activity Status:	Done	Activity	Updated:	1/25/08 03:03AM			
Activity Type	Initial Customer Contact	Activity	Updated By:	GenSurvey, fm			
Activity Assigned To:	GenSurvey, fm	Email F	rom:				
Activity Created:	1/25/08 03:03AM	Email T	o:				
Activity Created By:	GenSurvey, fm						
Activity Description:	Davox call attempted. Atte	emps #1. Call code ()3				
Note Created:		Note Created By:		Note Type:			
Activity Status:	Done	Activity	Updated:	1/29/08 05:14PM			
Activity Type	Customer Interaction	Activity	Updated By:	Young, Ron			
Activity Assigned To: Young, Ron		Email From:					
Activity Created: 1/29/08 05:13PM		Email To:					
Activity Created By:	Young, Ron						
Activity Description:	Lm for cust once again.						
Note Created:		Note Created By:		Note Type:			





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: STOCKTON, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2006 Model: 325i (S. Africa)

Mileage:

Sale: 10/20/07 12:00AM In Service Date: 9/26/06 12:00AM Production Date: 6/19/06 12:00AM

Service Request

Service Request #: S00802503901

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 1/25/08 01:48AM Created By: ISKY, AAARA Rep Assigned: Bobo, DeAnne Date Assigned: 1/29/08 05:05PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 1/29/08 05:06PM Close Rep: Bobo, DeAnne

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	STEERING UNIT COMPON	3200	STEERING UNIT COMPONENTS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE

Solution Notes

Solution
cust did not want anyfurther assistance from writer. Writer apologized and advised would document custs complaint.

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/25/08 01:48AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

1/25/08 01:48AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 1/25/08 01:48AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027181229

Survey Type: Dealer Code:

Service Advisor SSN: 7154 Service Advisor Cust Pay Code:

Service Advisor First Name:

Service Advisor Last Name:

Service Tech SSN: 0354 Service Tech Cust Pay Code:

Service Tech First Name:

Service Tech Last Name: Repair Date: 01/07/2008

Customer Salutation:

Customer Middle Name: J Customer Suffix:

Customer AM Phone

/IN 17: <u>WBAVB</u>1/500N

VIN 7: N Invoice Number/RO Number: 010055 Call Disposition Code: CMP

Call Date: 01/20/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE IS THE OWNER OF BOTH A 2006 750 AND 2006 325. HE HAS OWNED SIX BMWS IN HIS LIFE TIME ALTHOUGH HE LOVES THE VEHICLE. THE INABILITY OF A GOOD SERVICE DEPT TO KEEP THEM RUNNING PROPERLY DEVALUES THEM. THEY HAVE NOT ONLY LOST HIM AS A FUTURE

SERVICE CUSTOMER, BUT ALSO AS A FUTUR





Activity Status: Done Activity Updated: 1/29/08 05:05PM Initial Customer Contact Activity Updated By: Activity Type Bobo, DeAnne

Activity Assigned To: Bobo, DeAnne Email From: Activity Created: 1/29/08 04:39PM Email To:

Activity Created By: Bobo, DeAnne

Activity Description: writer spoke to cust who said he will never own another BMW. veh pulled to the left and steering wheel locked up.Cust

stts center had veh for 3 days

Note Created: 1/29/08 04:43PM Note Created By: Bobo, DeAnne Note Type: Initial Customer Contact

and they advised cust that all vehicles pull to the right. Cust stts that after 4 days he called center at 12:00 pm and they had not looked at veh and then when they finally looked at veh they advised it was a tire. Cust stts they wasted his life and time. Cust also was upset that brakes were not checked after purchase. Writer offered to assist cust and he said he didnt want any assistance from BMW. He has had bad experiences at both centers. Cust stts that another center would be over an hour and a half away and he isnt doing that. Cust stts that he rotated tires at an

independant center.





<u>Customer</u>

Name: Ms. Preferred Communication Method: Work #: Home #: Cell #: Street Address: UNIT 106 Apt/Ste: City/State/Zip: QUINCY, MA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 328xi Coupe SULEV

Mileage:

Sale: 3/4/07 12:00AM In Service Date: 3/4/07 12:00AM Production Date: 1/22/07 12:00AM

Service Request

Service Request #: S00802604793

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 1/26/08 02:11AM Created By: ISKY, AAARA Rep Assigned: Gammon, Jason 1/30/08 04:38PM Date Assigned:

Assigned Dealer:

Identified Dealer: Herb Chambers BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/1/08 04:14PM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV17	REPEAT REPAIR/COMEBACK	TIRES, WHEELS & SPARE	3620	TIRE PRESSURE MONITORING SYSTEM

Solution Notes

Solution
spk w/cust advsd to contact jim sm directly at 617-731-1700 x197

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/26/08 02:11AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

1/26/08 02:11AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Created: 1/26/08 02:11AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027120624 Survey Type: Phone Dealer Code: 34400

Service Advisor SSN: 3374
Service Advisor Cust Pay Code: 3950
Service Advisor First Name: CHRIS
Service Advisor Last Name: ANSLONO

Service Tech SSN: 3968
Service Tech Cust Pay Code: 3995
Service Tech First Name: CHRIS
Service Tech Last Name: FOUDOULIS

Repair Date: 01/04/2008 Customer Salutation: Customer First Name

Customer ivildale Name:

Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAW</u>V5358/I

VIN 7: F

Invoice Number/RO Number: 201024 Call Disposition Code: CMP Call Date: 01/21/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WOULD LIKE A CALL FROM BMW NA REGARDING HER PROBLEMS. THE TIRE PRESSURE LIGHT KEEPS COMING ON AND ALL THEY DID FOR FIVE VISITS WAS TO RESET, WHICH DID NOT SOLVE THE PROBLEM. THEY FINALLY MADE AN APPT AND HAD TO REPLACE A SENSOR, BUT N





Activity Status: Done Activity Updated: 1/30/08 03:03AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/30/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Done Activity Updated: Activity Status: 1/31/08 03:36PM Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: 1/30/08 04:38PM Activity Created: Email To: Activity Created By: Gammon, Jason Activity Description: cust stts dsnt like having to go to boston for serv, stts apt not on books, tiny drive in to serv, has to get out of vhcl for serv, tpm sensor issue Note Created: Note Created By: Note Type: Activity Updated: 1/31/08 03:36PM Activity Status: Done Activity Type **Dealer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 1/31/08 03:36PM Email To: Activity Created By: Gammon, Jason Activity Description: lvm for sm jim crocker, req to see if can get appt for customer with repeat issues on temp sensor Note Created: Note Created By: Note Type: **Activity Updated:** Activity Status: Done 2/1/08 04:13PM Activity Type **Dealer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 2/1/08 04:09PM Email To: Activity Created By: Gammon, Jason Activity Description: spoke with jim sm, see notes Note Created: 2/1/08 04:10PM Note Created By: Gammon, Jason Note Type: Dealer Interaction oil service, standard scope, wiper inserts, cel was on, reset ftm, broken mirror, never complained about temp sensor, was advsd to have cust contact directly at x 197 Activity Status: Done Activity Updated: 2/1/08 04:13PM Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 2/1/08 04:13PM Email To: Activity Created By: Gammon, Jason Activity Description: spk w/cust advsd to contact jim sm directly at 617-731-1700 x197 Note Created: Note Created By: Note Type:

A subsidiary of BMW AG

BMW of North America, Inc. Customer Service Request Detail # S00802604793



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<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MIAMI, FL

Vehicle

Chassis # (US): K
Chassis # (Non - US):

Year: 2008 Model: 328i Sedan

Mileage:

 Sale:
 10/14/07 12:00AM

 In Service Date:
 10/14/07 12:00AM

 Production Date:
 9/13/07 12:00AM

Service Request

Service Request #: S00802803108

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/28/08 01:25AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/28/08 01:25AM

Assigned Dealer:

Identified Dealer: South Motors BMW

Date Resolved: Resolve Rep:

Date Closed: 2/1/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/28/08 01:25AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/28/08 01:25AM

1/28/08 01:25AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027258557

Survey Type: Dealer Code: 96603

Service Advisor SSN: 7815 Service Advisor Cust Pay Code: 158 Service Advisor First Name: fausto Service Advisor Last Name: leon

Service Tech SSN: 0956 Service Tech Cust Pay Code: 972 Service Tech First Name: JORGE

Service Tech Last Name: LARGAESPADA

Repair Date: 01/04/2008 Customer Salutation: Customer First Name

Customer Middle Name: J

Customer Suffix: Customer AM Phone:

/IIV 17: <u>VVBAVA</u>33548r

VIN 7: k Invoice Number/RO Number: 474117 Call Disposition Code: CMP

Call Date: 01/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SELLING A NEW VEHICLE SHOULD BE A PLEASANT EXPERIENCE AND THE CUSTOMER

SHOULD BE ATTENDED TO PROMPTLY. HE REALIZED THE MANAGERS WERE NOT CONCERNED, SO HE TOOK HIS MONEY AND BUSINESS TO KENDALL CHEVROLET AND PURCHASED A NEW CORVETTE. WHEN HE ARRIVED





1/31/08 03:06AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 1/31/08 03:06AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 1/31/08 04:15PM Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 1/31/08 04:15PM Email To: Activity Created By: Gammon, Jason Activity Description: dead air Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/1/08 03:01AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/1/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 05 Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BAILEYS HARBOR, WI

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328xi Sedan

Mileage:

 Sale:
 8/2/07 12:00AM

 In Service Date:
 8/2/07 12:00AM

 Production Date:
 6/11/07 12:00AM

Service Request

Service Request #: S00803004470 Brand: BMW

Type: iSky Current Status: Closed

Date Opened: 1/30/08 02:48AM
Created By: ISKY, AAARA
Rep Assigned: Wood, Amber
Date Assigned: 1/31/08 05:01PM

Assigned Dealer:

Identified Dealer: Motor Werks BMW

Date Resolved: Resolve Rep:

Date Closed: 1/31/08 05:02PM

Close Rep: Wood, Amber

Issue Note: request for 4 new runflat tires

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV03	WARRANTY ELIGIBILITY	TIRES, WHEELS & SPARE	3616	TIRES - RUN FLAT TIRES

Solution Notes

Solution
customer got all 4 tires covered, is happy.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/30/08 02:48AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/30/08 02:48AM

1/30/08 02:48AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027187698 Survey Type: Phone Dealer Code: 62900

Service Advisor SSN: 4101
Service Advisor Cust Pay Code: 415
Service Advisor First Name: NELSON
Service Advisor Last Name: DIAZ Service Tech SSN: 0300 Service Tech Cust Pay Code: 390 Service Tech First Name: Allan Service Tech Last Name: Kuta

Repair Date: 01/10/2008 Customer Salutation: Ms Customer First Name:

Customer Middle Name: M Customer Suffix:

Customer AM Phone

/// 17: <u>WBAVC</u>935X/KU

VIN 7: k

Invoice Number/RO Number: 070810 Call Disposition Code: CMP Call Date: 01/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE HAD A PROBLEM WITH HER SUNROOF COMPUTER AND HAD TO TAKE IT IN TWICE FOR IT. SHE IS NOT HAPPY THAT BMW AND BRIDGESTONE PUT DEFECTIVE TIRES ON ALL THE NEW BMW'S. SHE PURCHASED THE VEHICLE IN AUGUST AND IT HAS DEFECTIVE TIRES. SHE FELT BRI





Activity Status:

Done

Initial Customer Contact

Activity Updated:

Contact Activity Updated By:

1/31/08 05:01PM Wood, Amber

Activity Type
Activity Assigned To:

Wood, Amber 1/31/08 04:56PM

Email From:

Activity Created:
Activity Created By:

Wood, Amber

Activity Description:

spoke with customer

Email To:

Note Created: 1/31/08 04:58PM

Note Created By: Wood, Amber

Note Type: Initial Customer Contact

she states that her husband called the dealership and they were able to resolve the issue. She wanted 4 new runflat tires and they were only to give her 2. They have since come to an agreement and customer has received all 4 tires. She is once again a happy BMW customer.





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CLYDE HILL, WA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

Sale: 4/6/07 12:00AM In Service Date: 4/6/07 12:00AM Production Date: 2/12/07 12:00AM

Service Request

Service Request #: S00803103294

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 1/31/08 01:32AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 1/31/08 01:32AM

Assigned Dealer:

Identified Dealer: BMW of Bellevue

Date Resolved: Resolve Rep:

Date Closed: 2/7/08 03:00AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 1/31/08 01:32AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 1/31/08 01:32AM

1/31/08 01:32AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027286120 Survey Type: Phone Dealer Code: 10732

Service Advisor Cust Pay Code: 3413
Service Advisor Cust Pay Code: 3413
Service Advisor First Name: MIKE
Service Advisor Last Name: EDWARDS

Service Tech SSN: 2941 Service Tech Cust Pay Code: 3404 Service Tech First Name: MATTHEW Service Tech Last Name: STEPHENS

Repair Date: 01/14/2008 Customer Salutation: Customer First Name

Customer Middle Name Customer Suffix:

Customer AM Phone

VIN 7: F

Invoice Number/RO Number: 705198 Call Disposition Code: CMP

Call Date: 01/26/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED IT TOOK FIVE DAYS TO DETERMINE A PROBLEM WITH THE VEHICLE'S SENSORS. HE FELT THE CENTER WAS DISHONEST AND NEGLIGENT. HE FURTHER STATED THE CENTER CHARGE HIM FOR AN EXTRA DAY FOR KEEPING THE VEHICLE, WHEN THE CENTER WAS SLOW AT

DIAGNOSING THE ISSUE. CUS





Activity Status: Activity Updated: 2/6/08 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/6/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: 2/7/08 03:00AM Activity Status: Done Activity Updated: Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/7/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BEVERLY HILLS, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 328i Sedan

Mileage:

Sale: 1/22/08 12:00AM In Service Date: 1/22/08 12:00AM Production Date: 9/28/07 12:00AM

Service Request

Service Request #: S00803301328

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/2/08 12:46AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/2/08 12:46AM

Assigned Dealer:

Identified Dealer: Rusnak BMW

Date Resolved: Resolve Rep:

Date Closed: 2/11/08 03:08AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00803301328

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/2/08 12:46AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert Activity Updated: 2/2/08 12:46AM Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 2/2/08 12:46AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027345668 Survey Type: Phone Dealer Code: 86846

Sales Advisor Id: 0000113501 Sales Advisor First Name: NEIL

Sales Advisor Last Name: PERLMUTTER

Retail Date: 01/23/2008 Customer Salutation: Ms Customer First Name:

Customer Middle Name. Customer Suffix: Customer AM Customer PM Phone. VIN 17: WRAVA33588K

VIN 7: K Call Disposition Code: CMP Call Date: 01/29/2008

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score:

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 75

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 0

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 75

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer:

Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED SHE ONLY DROVE THE VEHICLE FOR ONE DAY BEFORE THE COMPUTER SYSTEM BECAME DYSFUNCTIONAL. CUSTOMER WAS GIVEN THE CUSTOMER

RELATIONS NUMBER. Unadjusted Q1A Answer: Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 2/8/08 03:02AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/8/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/11/08 03:08AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/11/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

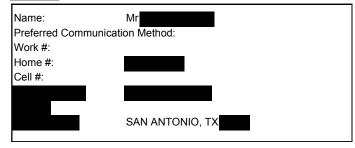
Note Type:

Note Created By:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2006 Model: 330Ci Convertible

Mileage:

Sale: 7/7/06 12:00AM In Service Date: 7/7/06 12:00AM Production Date: 6/3/06 12:00AM

Service Request

Service Request #: S00803802807

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 2/7/08 01:34AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA Date Assigned: 2/7/08 01:34AM

Assigned Dealer:

Identified Dealer: BMW of San Antonio

Date Resolved:

Resolve Rep:

Date Closed: 2/14/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/7/08 01:34AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/7/08 01:34AM

2/7/08 01:34AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027425769

Survey Type: Phone Dealer Code: 42164

Service Advisor SSN: 4379 Service Advisor Cust Pay Code: 137 Service Advisor First Name: James Service Advisor Last Name: Walker Service Tech SSN: 1241 Service Tech Cust Pay Code: 58

Service Tech First Name: MARC Service Tech Last Name: TAMEZ Repair Date: 01/24/2008

Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone: VIN 17: WBABW53496F VIN 7: F

Invoice Number/RO Number: 391862 Call Disposition Code: CMP Call Date: 02/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25

Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA REGARDING HIS POOR SERVICE EXPERIENCE. CUSTOMER STATED THEY WERE NOT AN EXEMPLARY BMW CENTER. THERE WAS NO INTERACTION WITH THE CUSTOMERa??S CALL BACKS.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ..



Customer Service Request Detail # S00803802807

Answer:				
Activity Status:	Done	Activity Updated:	2/13/08 03:06AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/13/08 03:06AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attemp	ts #1. Call code o		
Note Created:	N	ote Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/14/08 03:03AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/14/08 03:03AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attempts #2. Call code o			
Note Created:	N	ote Created By:	Note Type:	





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CONCORD, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 330i

Mileage:

Sale: 10/5/06 12:00AM In Service Date: 10/5/06 12:00AM Production Date: 7/18/06 12:00AM

Service Request

Service Request #: S00803807399

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/7/08 04:45AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/7/08 04:45AM

Assigned Dealer:

Identified Dealer: East Bay BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/14/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00803807399

Activity Status: Done Activity Updated: 2/7/08 04:45AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 2/7/08 04:45AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/7/08 04:45AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055027351389 Survey Type: Dealer Code: 10731 Service Advisor SSN: 7055
Service Advisor Cust Pay Code: 577
Service Advisor First Name: AARON
Service Advisor Last Name: GINN Service Tech SSN: 6527 Service Tech Cust Pay Code: 592 Service Tech First Name: DAVID Service Tech Last Name: SMITH Repair Date: 01/08/2008 Customer Salutation: Customer First Name: Customer Middle Name: Customer Suffix: Customer AM Phone: /IIV 17: WBAVB33580r VIN 7: k Invoice Number/RO Number: 217664 Call Disposition Code: CMP Call Date: 02/01/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 0 Q4 Explanation of work performed Unadjusted Q4 Score: 75 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 0 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer: Unadjusted Q1a Other Comments: Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00803807399

Activity Status:	Done	Activity Updated:	2/13/08 03:07AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/13/08 03:07AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #1. Call code s		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/14/08 03:04AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/14/08 03:04AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #2. Call code f		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT C
City/State/Zip: PORTERVILLE, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006

Model: 330Ci Convertible

Mileage:

 Sale:
 1/26/08 12:00AM

 In Service Date:
 9/19/06 12:00AM

 Production Date:
 12/2/05 12:00AM

Service Request

Service Request #: S00804200488

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/11/08 12:54AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/11/08 12:54AM

Assigned Dealer:

Identified Dealer: BMW of Santa Maria

Date Resolved:

Resolve Rep:

Date Closed: 2/20/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/11/08 12:54AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 2/11/08 12:54AM

2/11/08 12:54AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Transaction Reason: New Survey iSky Survey Id: 055027404268 Survey Type: Phone Dealer Code: 65734

Sales Advisor Id: 0000119925 Sales Advisor First Name: MICHAEL Sales Advisor Last Name: KEENE

Retail Date: 01/28/2008 Customer Salutation: Customer First Name

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBABW53466F

VIN 7: F Call Disposition Code: CMP Call Date: 02/04/2008

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 50

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 0

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 50

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 75

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA REGARDING HER REFUND. CUSTOMER STATED WHEN SHE PURCHASED HER VEHICLE, THEY TOOK ON AN ADDITIONAL \$2300 EXTRA MAINTENANCE PACKAGE. SHE CURRENTLY WANTED THE MONEY BACK SINCE SHE IS RETURNING THAT VEHICLE FOR A 2007 HARD TOOK CONVENTIBLE. HARD TOP CONVERTIBLE. SHE CALLED BMW AND THEY WILL

RETURN THE MO





Activity Status: 2/18/08 03:04AM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/18/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/20/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/20/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: COLLEGEVILLE, PA

Vehicle

Chassis # (US): V Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

Sale: 4/18/07 12:00AM In Service Date: 4/18/07 12:00AM Production Date: 3/7/07 12:00AM

Service Request

Service Request #: S00804200858

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/11/08 01:01AM
Created By: ISKY, AAARA
Rep Assigned: Sabo, Melinda
Date Assigned: 2/15/08 05:02PM

Assigned Dealer:

Identified Dealer: Otto's BMW of Exton

Date Resolved: Resolve Rep:

Date Closed: 2/15/08 05:02PM Close Rep: Sabo, Melinda

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	FUEL SUPPLY SYSTEMS	1600	FUEL SUPPLY SYSTEMS

Solution Notes

	Solution
attempts satisfied.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/11/08 01:01AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/11/08 01:01AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 2/11/08 01:01AM

Note Created By: ISKY, AAARA

Email To:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027493574

Survey Type: Dealer Code: 67600

Service Advisor SSN: 0866 Service Advisor Cust Pay Code: 33859 Service Advisor First Name: Robert

Service Advisor Last Name: Johann

Service Tech SSN:

Service Tech Cust Pay Code: 15778

Service Tech First Name: Service Tech Last Name: Repair Date: 02/01/2008 Customer Salutation: Customer First Name

Customer Middle Name: N

Customer Suffix: Customer AM Phone:

VIN 17: WBAVB73517V VIN 7: V

Invoice Number/RO Number: 338743 Call Disposition Code: CMP Call Date: 02/06/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

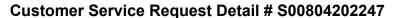
Customer Comments: CUSTOMER STATED HIS PROBLEM IS WITH BMW. THE VEHICLE WAS BUILT MARCH 31, 2007 AND BY THAT TIME BMW KNEW THAT THE FUEL PUMPS ON THE 335I WERE BAD AND MANY HAD TO BE REPLACED. HE RECEIVED A SOFTWARE UPGRADE WHICH WIPED OUT HIS SETTINGS FOR THE SEATS,

LOCKS AND SIGNALS





2/14/08 04:56PM Activity Status: Done Activity Updated: Activity Type Initial Customer Contact Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 2/14/08 04:55PM Email To: Activity Created By: Gammon, Jason Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/15/08 03:05AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/15/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/15/08 05:02PM Done Activity Type **Customer Interaction** Activity Updated By: Sabo, Melinda Activity Assigned To: Sabo, Melinda Email From: Activity Created: 2/15/08 05:02PM Email To: Activity Created By: Sabo, Melinda Activity Description: Left Voice Mail Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BEVERLY HILLS, CA

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2008

Model: 328i Convertible SULEV

Mileage:

 Sale:
 1/31/08 12:00AM

 In Service Date:
 1/31/08 12:00AM

 Production Date:
 11/5/07 12:00AM

Service Request

Service Request #: S00804202247
Brand: BMW

Type: iSky Current Status: Closed

Date Opened: 2/11/08 01:21AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/11/08 01:21AM

Assigned Dealer:

Identified Dealer: Santa Monica BMW

Date Resolved: Resolve Rep:

Date Closed: 2/20/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/11/08 01:21AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 2/11/08 01:21AM

2/11/08 01:21AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Transaction Reason: New Survey iSky Survey Id: 055027464469 Survey Type: Phone Dealer Code: 04660

Sales Advisor Id: 0000102481 Sales Advisor First Name: HANS Sales Advisor Last Name: DAKHLIA

Retail Date: 01/31/2008 Customer Salutation: Dr Customer First Name:

Customer Suffix:

Customer AM Phone:

VIN 17: VVBAVVR33548F

VIN 7: F Call Disposition Code: CMP

Call Date: 02/05/2008

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 100 Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED HIS SALESPERSON HANS DAHKLIA DID A GREAT JOB. THERE WAS NO HASSLE AS HE WENT ABOVE AND BEYOND. HE HANDLED EVERYTHING. THERE WERE NO CHANGES AND THE EXPERIENCE WAS PERFECT. YEARS AGO HE PURCHASED A VEHICLE FROM THE CENTER AND THE

EXPERIENCE WAS TERRIBLE. A PERSON FROM MERCEDES





Activity Status: 2/18/08 03:04AM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/18/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/20/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/20/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHICAGO, IL

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2008 Model: 328xi Coupe

Mileage:

Sale: 1/15/08 12:00AM
In Service Date: 1/15/08 12:00AM
Production Date: 11/22/07 12:00AM

Service Request

Service Request #: S00804401556

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/13/08 12:57AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/13/08 12:57AM

Assigned Dealer:

Identified Dealer: Perillo BMW, Inc.

Date Resolved: Resolve Rep:

Date Closed: 2/18/08 03:08AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/13/08 12:57AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/13/08 12:57AM

2/13/08 12:57AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027494779

Survey Type: Phone Dealer Code: 46786 Service Advisor SSN:

Service Advisor Cust Pay Code: 8421

Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 9170 Service Tech Cust Pay Code: 10 Service Tech First Name: Patrick Service Tech Last Name: Kirchens Repair Date: 02/01/2008

Customer Salutation: Customer First Name:

Customer Middle Name: B

Customer AM Phone: Customer PM Phone: VIN 17: WBAWC33518F VIN 7: F

Invoice Number RO Number: 241262 Call Disposition Code: TPI Call Date: 02/07/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: GAIL STEIN. CUSTOMER STATED SHE WAS COMPLETELY UNSATISFIED WITH HER SERVICE EXPERIENCE FOR SEVERAL REASONS. SHE WAS DISAPPOINTED HER BRAND NEW VEHICLE HAD TO HAVE THE RADIO REPLACED. THE SERVICE DEPARTMENT PUT ABOUT ONE HUNDRED MILES ON

IT WHILE TESTING AND RETURNED IT WI





Activity Status: Activity Updated: 2/15/08 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/15/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/18/08 03:08AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/18/08 03:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr W.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: # 2
City/State/Zip: MELROSE, MA

Vehicle

Chassis # (US): K
Chassis # (Non - US):

Year: 2006

Model: 325xi Sports Wagon

Mileage: 27,700

 Sale:
 1/24/07 12:00AM

 In Service Date:
 6/14/06 12:00AM

 Production Date:
 3/29/06 12:00AM

Service Request

Service Request #: S00804405346

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/13/08 02:36AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/13/08 02:36AM

Assigned Dealer:

Identified Dealer: BMW of Peabody

Date Resolved: Resolve Rep:

Date Closed: 2/15/08 01:35PM Close Rep: Brown, Kevin

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL

Solution Notes

Solution
Writer thanked the cust for the feedback and adv will document

File Name	Comments





Activity Status: Done

2/13/08 02:36AM Activity Updated: Activity Updated By:

Activity Type

Customer Interaction

ISKY, AAARA

Activity Assigned To: Activity Created:

ISKY, AAARA 2/13/08 02:36AM Email From: Email To:

Activity Created By:

ISKY, AAARA

Activity Description:

iSky Customer Service Alert

Note Created: 2/13/08 02:36AM

Note Created By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027501794

Survey Type: Dealer Code:

Service Advisor SSN: 3921 Service Advisor Cust Pay Code: 270 Service Advisor First Name: KAY Service Advisor Last Name: REICHARD

Service Tech SSN: 4165 Service Tech Cust Pay Code: 316 Service Tech First Name: PHILLIP Service Tech Last Name: PEDONE

Repair Date: 01/30/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone:

/IIV 17: <u>WBAV I </u>135X0r

VIN 7: Ł

Invoice Number RO Number: 072155 Call Disposition Code: CMP Call Date: 02/06/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE PROCESS FOR ADDING AN IPOD AFTER MARKET IS POOR, WHILE RELATED TO THE SOFTWARE USED TO LINK IT TO THE VEHICLES SYSTEMS. HE SAID THIS PROCESS SHOULD BE OVERHAULED.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ...



Customer Service Request Detail # S00804405346

Answer: Unad			
Activity Status:	Done	Activity Updated:	2/15/08 03:02AM
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm
Activity Assigned To:	GenSurvey, fm	Email From:	
Activity Created:	2/15/08 03:02AM	Email To:	
Activity Created By:	GenSurvey, fm		
Activity Description:	Davox call attempted. Att	tempts #1. Call code s	
Note Created:		Note Created By:	Note Type:
A - the ite of the control	Davis	A set of the distant	0/45/00 04:00PM
Activity Status:	Done	Activity Updated:	2/15/08 01:33PM
Activity Type	Customer Interaction	Activity Updated By: Email From:	Brown, Kevin
Activity Assigned To: Activity Created:	Brown, Kevin 2/15/08 01:27PM	Email To:	
Activity Created By:	Brown. Kevin	Liliali 10.	
Activity Description:	Cust stts service and pro	duct is great	
Floating Decemporation.	cust sits service and pro	duct is great.	
Note Created:	2/15/08 01:27PM	Note Created By: Brown, Kevin	Note Type: Customer Interaction
connection thru glove bo the connection thu the da Cust would also like an ir	ocument complaint on th afte x. Cust stts he likes the new ash should be simpler. Interface between the ipod and the cust for the feedback ar	usb port and feels d the nav screen for	





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: HINESBURG, VT

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

 Sale:
 11/20/06 12:00AM

 In Service Date:
 11/20/06 12:00AM

 Production Date:
 10/11/06 12:00AM

Service Request

Service Request #: S00804502198

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/14/08 12:59AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/14/08 12:59AM

Assigned Dealer:

Identified Dealer: The Automaster

Date Resolved:

Resolve Rep:

Date Closed: 2/21/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments

Activity Type

BMW of North America, Inc.





Activity Status: Done

Customer Interaction

ISKY, AAARA

2/14/08 12:59AM Activity Updated: Activity Updated By: ISKY, AAARA Email From:

Activity Assigned To: Activity Created:

ISKY, AAARA 2/14/08 12:59AM Email To:

Activity Created By:

Activity Description:

iSky Customer Service Alert

Note Created: 2/14/08 12:59AM

Note Created By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027494907

Survey Type: Phone Dealer Code: 16718

Service Advisor SSN:

Service Advisor Cust Pay Code: 1728

Service Advisor First Name: Service Advisor Last Name:

Service Tech SSN: 0948 Service Tech Cust Pay Code: 1447 Service Tech First Name: JAN Service Tech Last Name: BROOKS

Repair Date: 01/31/2008 Customer Salutation: Customer First Name

Customer Ivildale Ivame: S Customer Suffix:

Customer AM Phone

/IIV 17: <u>WBAWC</u>3358/I VIN 7: F

Invoice Number RO Number: 261150 Call Disposition Code: DNA Call Date: 02/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: JOHN WILSON. CUSTOMER DID NOT WISH TO ANSWER. CUSTOMER STATED HE IS UPSET HE HAS A BAD VEHICLE. HE SAID HE HAS TO BRING IT IN FOR ENTIRE PROGRAMING SYSTEM.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00804502198

Answer: Unadjusted Q5a Answer: Unadjus				
Activity Status:	Done	Activity Updated:	2/20/08 03:01AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/20/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	npts #1. Call code s		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/21/08 03:01AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/21/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	npts #2. Call code s		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: AGOURA HILLS, CA

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2007

Model: 328i Sedan (S. Africa)

Mileage:

 Sale:
 3/1/07 12:00AM

 In Service Date:
 3/1/07 12:00AM

 Production Date:
 11/14/06 12:00AM

Service Request

Service Request #: S00804605524

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/15/08 04:22AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/15/08 04:22AM

Assigned Dealer:

Identified Dealer: Bob Smith BMW

Date Resolved: Resolve Rep:

Date Closed: 2/22/08 03:03AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/15/08 04:22AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/15/08 04:22AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 2/15/08 04:22AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027553838

Survey Type: Phone Dealer Code: 04637

Service Advisor SSN: 4901 Service Advisor Cust Pay Code: 567

Service Advisor First Name: Fernando Service Advisor Last Name: Altonaga

Service Tech SSN: 6915 Service Tech Cust Pay Code: 339 Service Tech First Name: ROBERT Service Tech Last Name: MALDONADO

Repair Date: 01/30/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer Sulfix:
Customer AM Phone
Customer PM Phone.
VIN 17: WBAVA37567N
VIN 7: N
Invoice Number/RO Number: 365905
Call Disposition Code: DNA
Call Date: 02/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DID NOT WISH TO ANSWER. CUSTOMER STATED SHE KEEPS HAVING PROBLEMS WITH THE COMPUTER. IT WILL REBOOT, SHUT OFF, GET STUCK OR LOCKED UP. SHE HAS BEEN IN FIVE OR SIX TIMES FOR THIS AND THEY HAVE ALREADY PUT THE LATEST UPDATES ON IT, BUT SHE IS

STILL HAVING THE SA





Activity Status: Activity Updated: 2/21/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/21/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/22/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/22/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MONTGOMERY, AL

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 325i

Mileage: Sale:

 Sale:
 4/19/07 12:00AM

 In Service Date:
 3/31/06 12:00AM

 Production Date:
 2/16/06 12:00AM

Service Request

Service Request #: S00804702930

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/16/08 01:40AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/16/08 01:40AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 2/22/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/16/08 01:40AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/16/08 01:40AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created: 2/16/08 01:40AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027409476

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 8821 Service Advisor Cust Pay Code: 532 Service Advisor First Name: mark Service Advisor Last Name: meyer Service Tech SSN: 4169 Service Tech Cust Pay Code: 461 Service Tech First Name: TONY Service Tech Last Name: BONNER

Repair Date: 01/25/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone:

/IN 17: WBAVB135X0P

VIN 7: ł

Invoice Number/RO Number: 047949 Call Disposition Code: CMP

Call Date: 02/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATES THE VEHICLE IS ALWAYS IN AND OUT OF THE SHOP FOR DIFFERENT REASONS AND WHEN IT COMES OUT OF SERVICE ANOTHER PROBLEM HAPPENS. HE SAID HE LIKES THE NEW FEATURE OF THE CAR WASH.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ...



Customer Service Request Detail # S00804702930

Ans					
Activity Status:	Done	Activity	Jpdated:	2/20/08 05:21PM	
Activity Type	Initial Customer Contact	· ·	Jpdated By:	Wood, Amber	
Activity Assigned To:	Wood, Amber	Email Fr			
Activity Created:	2/20/08 05:19PM	Email To):		
Activity Created By:	Wood, Amber				
Activity Description:	Left Voice Mail				
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Jpdated:	2/21/08 03:05AM	,
Activity Type	Initial Customer Contact	Activity (Jpdated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email Fr	om:		
Activity Created:	2/21/08 03:05AM	Email To) :		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Atte	empts #1. Call code (03		
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Jpdated:	2/21/08 04:51PM	
Activity Type	Customer Interaction	Activity (Jpdated By:	Coil, Jarrod	
Activity Assigned To:	Coil, Jarrod	Email Fr	om:		
Activity Created:	2/21/08 04:50PM	Email To) :		
Activity Created By:	Coil, Jarrod				
Activity Description:	adv would try back tomorr	row, put in Siebel to re	edial#		
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	•	Jpdated:	2/22/08 03:05AM	
Activity Type	Final Customer Contact	•	Jpdated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email Fr			
Activity Created:	2/22/08 03:05AM	Email To) :		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Atte	empts #2. Call code (07		
Note Created		Note Created Par		Note Type:	
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LAFAYETTE, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 328i Sedan SULEV

2007

Mileage:

 Sale:
 12/2/06 12:00AM

 In Service Date:
 12/2/06 12:00AM

 Production Date:
 9/12/06 12:00AM

Service Request

Service Request #: S00804903140

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/18/08 01:24AM
Created By: ISKY, AAARA
Rep Assigned: Wood, Amber
Date Assigned: 2/21/08 04:33PM

Assigned Dealer:

Identified Dealer: Weatherford BMW

Date Resolved: Resolve Rep:

Date Closed: 2/22/08 12:59PM

Close Rep: Wood, Amber

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
customer does not care for iDrive. Writer thanked for feedback.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/18/08 01:24AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

2/18/08 01:24AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 2/18/08 01:24AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027243745 Survey Type: Phone Dealer Code: 04514

Service Advisor SSN: 0401 Service Advisor Cust Pay Code: 330 Service Advisor First Name: STEVE Service Advisor Last Name: GASS Service Tech SSN: 1022 Service Tech Cust Pay Code: 319 Service Tech First Name: CHARLES Service Tech Last Name: NOACK

Repair Date: 01/17/2008 Customer Salutation: Mr Customer First Name:

Customer Middle Name: R

Customer AM Phone:

VIN 17: WBAVC53597F VIN 7: F

Invoice Number/RO Number: 095941

Call Disposition Code: CMP Call Date: 02/12/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE IS ABOUT TO TRADE IN HIS VEHICLE FOR A TOYOTA BECAUSE THERE ARE TOO MANY PROBLEMS WITH HIS VEHICLE. HE SAID THE IDRIVE IN THE BMWS NEEDS TO BE A LITTLE BIT BETTER. HE SAID THE BLUETOOTH IS GREAT WHEN IT WORKS.

Unadjusted Q1a An

Page 411 of 652

Activity Description:

BMW of North America, Inc.





2/21/08 04:33PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: Wood, Amber **Initial Customer Contact** Activity Assigned To: Wood, Amber Email From: Activity Created: 2/21/08 04:32PM Email To: Activity Created By: Wood, Amber Activity Description: wrong number (925)253-8272 Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/22/08 12:49PM **Customer Interaction** Activity Updated By: Activity Type Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 2/22/08 12:49PM Email To:

Activity Created By: Wood, Amber Activity Description: called 9259431875 and was told wrong number, is a restaurant.

Note Created: Note Created By: Note Type:

Activity Updated: 2/22/08 12:59PM Activity Status: Done **Customer Interaction**

Activity Type Activity Updated By: Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 2/22/08 12:55PM Email To: Activity Created By: Wood, Amber

spoke with customer

Note Created By: Wood, Amber Note Created: 2/22/08 12:59PM Note Type: Customer Interaction

Customer does not care for iDrive and suggests that we abandon the system.





<u>Customer</u>

Name: Ms.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: GRANADA HILLS, CA

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2007

Model: 328i Sedan (S. Africa)

Mileage:

 Sale:
 8/25/07 12:00AM

 In Service Date:
 2/12/07 12:00AM

 Production Date:
 11/8/06 12:00AM

Service Request

Service Request #: S00804903853

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/18/08 01:37AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/18/08 01:37AM

Assigned Dealer:

Identified Dealer: Valencia BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/25/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/18/08 01:37AM Activity Created By: ISKY, AAARA

Note Created: 2/18/08 01:37AM

Activity Description: iSky Customer Service Alert Activity Updated: 2/18/08 01:37AM Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027386400 Survey Type: Phone Dealer Code: 22180

Service Advisor SSN: 4929
Service Advisor Cust Pay Code: 1918
Service Advisor First Name: JASON
Service Advisor Last Name: GIAMBI
Service Tech SSN: 9847
Service Tech Cust Pay Code: 2963 Service Tech First Name: JOSEPH Service Tech Last Name: TURNIPSEED

Repair Date: 01/22/2008 Customer Salutation: Customer First Name:

Customer Middle Name: N Customer Suffix:

Customer AM Customer PM Phone: VIN 17: WBAVA37517N

VIN 7: N

Invoice Number/RO Number: 089410 Call Disposition Code: CMP Call Date: 02/12/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75
Q3 Agreed-upon work completed by time promised
Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THERE IS A PROBLEM WITH SOFTWARE AND THEY ARE UNABLE TO FIX IT. THERE IS NO

RESOLUTION AT THIS TIME.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

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BMW of North America, Inc.



Customer Service Request Detail # S00804903853

Answer: Unadjusted Q6a Answer:				
Activity Status:	Done	Activity Updated:	2/22/08 03:01AM	
Activity Type	Initial Customer Contact	Activity Updated By:	Activity Updated By: GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/22/08 03:01AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	2/25/08 03:04AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	2/25/08 03:04AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BREA, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model:

Mileage:

Sale: 9/20/07 12:00AM In Service Date: 9/20/07 12:00AM Production Date: 1/30/07 12:00AM

2007

335i Sedan

Service Request

Service Request #: S00805103416

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/20/08 01:26AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/20/08 01:26AM

Assigned Dealer:

Identified Dealer: BMW of Palm Springs

Date Resolved:

Resolve Rep:

Date Closed: 2/27/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	ENGINE - GENERAL	1000	ENGINE - GENERAL
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00805103416

Activity Status: Done Activity Updated:

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 2/20/08 01:26AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 2/20/08 01:26AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

2/20/08 01:26AM

Transaction Reason: New Survey iSky Survey Id: 055027469800 Survey Type: Phone Dealer Code: 04603

Service Advisor SSN: 8948
Service Advisor Cust Pay Code: 439
Service Advisor First Name: MICHAEL
Service Advisor Last Name: BRUNI

Service Tech SSN: 1414 Service Tech Cust Pay Code: 370 Service Tech First Name: MARTIN Service Tech Last Name: BARRERA

Repair Date: 01/30/2008 Customer Salutation: Customer First Name:

Customer ivildale Name

Customer Suffix: Customer AM Phone:

/IN 17: WBAVB/358/F

VIN 7: F Invoice Number/RO Number: 079736

Call Disposition Code: CMP Call Date: 02/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE IS THE PROBLEM. HE BOUGHT IT NEW AND IT HAS HAD MANY PROBLEM SINCE PURCHASE. IT CHOKES WHEN STARTING AND TAKES TWO OR THREE TRIES TO GET IT STARTED, IT IDLES ROUGH, THERE IS A VIBRATION, A CONTROL UNIT WENT OUT AND IT HAD TO

Page 417 of 652



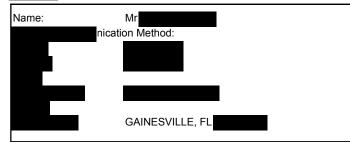
Customer Service Request Detail # S00805103416

2/22/08 05:02PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Initial Customer Contact** Young, Ron Activity Assigned To: Young, Ron Email From: 2/22/08 05:01PM Activity Created: Email To: Activity Created By: Young, Ron Activity Description: dead air. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/25/08 03:11AM **Initial Customer Contact** Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/25/08 03:11AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 05 Note Created: Note Created By: Note Type: Activity Updated: 2/26/08 04:43PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 2/26/08 04:42PM Email To: Activity Created By: Mcgrew, Christa Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/27/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: 2/27/08 03:02AM Activity Created: Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type:

Customer Service Request Detail # S00805402522



<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: Model: 2007 335i Coupe

Mileage:

Sale:

3/21/07 12:00AM

In Service Date: Production Date: 3/21/07 12:00AM 2/14/07 12:00AM

Service Request

Service Request #: S00805402522

Brand: BMW Type: iSky

Current Status: Closed

Date Opened: 2/23/08 01:04AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/23/08 01:04AM

Assigned Dealer:

Identified Dealer: All Pro BMW Ocala

Date Resolved:

Resolve Rep:

Date Closed: 2/29/08 03:07AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Customer Service Request Detail # S00805402522

Email To:

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/23/08 01:04AM Activity Created By: ISKY, AAARA

Note Created: 2/23/08 01:04AM

Activity Description: iSky Customer Service Alert

2/23/08 01:04AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027619150 Survey Type: Phone Dealer Code: 23353

Service Advisor SSN: 4995 Service Advisor Cust Pay Code: 874 Service Advisor First Name: Sharon Service Advisor Last Name: Keen Service Tech SSN: 0080 Service Tech Cust Pay Code: 224

Service Tech First Name: justin Service Tech Last Name: kramer Repair Date: 02/12/2008

Customer Salutation: Customer First Name:

Customer Sumx.
Customer AM Phone:

/IIV 17: <u>VVBAVV</u>B/350/I

VIN 7: F

Invoice Number/RO Number: 137141

Call Disposition Code: CMP Call Date: 02/19/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAS COMMENTS
DIRECTED TO BMW NA. ONE OF THE PROBLEMS HE TOOK HIS
BMW DOWN TO HAVE RESOLVED. IT HAD TO DO WITH THE
NAVIGATION SYSTEM AND SPECIFICALLY THE TRAFFIC

MONITORING PORTION. THIS WORKED FOR SOME NINE MONTHS.

BMW TOLD HIM IT C





2/27/08 05:11PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Initial Customer Contact** Davis, Allison Activity Assigned To: Davis, Allison Email From: Activity Created: 2/27/08 05:11PM Email To: Activity Created By: Davis, Allison Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/28/08 03:02AM Initial Customer Contact Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/28/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: Activity Updated: 2/28/08 05:12PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Wood, Amber Activity Assigned To: Wood, Amber Email From: Activity Created: 2/28/08 05:11PM Email To: Activity Created By: Wood, Amber Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/29/08 03:07AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: 2/29/08 03:07AM Activity Created: Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: WARSAW, VA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006

Model: 325i (S. Africa)

Mileage:

 Sale:
 4/22/06 12:00AM

 In Service Date:
 4/22/06 12:00AM

 Production Date:
 2/15/06 12:00AM

Service Request

Service Request #: S00805402530

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/23/08 01:04AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/23/08 01:04AM

Assigned Dealer:

Identified Dealer: Richmond BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/29/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00805402530

Activity Status: 2/23/08 01:04AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 2/23/08 01:04AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 2/23/08 01:04AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027561682 Survey Type: Phone Dealer Code: 21608

Service Advisor SSN: 4400 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 3378 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 02/07/2008 Customer Salutation: Ms Customer First Name:

Customer Middle Name: R

Customer AM Phone:

/IN 17: <u>WBAVB</u>1/510IN

VIN 7: N Invoice Number/RO Number: 017239 Call Disposition Code: TPI

Call Date: 02/19/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: ALLISON PUGH. CUSTOMER STATED SHE HAD A LIGHT COMING ON DASHBOARD. IT WAS DEFECTIVE AIR BAG. SHE WAS CONCERNED FOR HER SAFETY. THE CENTER HAD A CHRISTMAS PARTY THAT DAY. THEY WERE MORE CONCERNED WITH THEIR PARTY RATHER THAN HELPING WERE AUTHOR WELLIGHT WITH THE STATES.

HER WITH HER VEHICLE. THEY TURNED OF



Customer Service Request Detail # S00805402530

2/27/08 05:24PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Initial Customer Contact** Davis, Allison Activity Assigned To: Davis, Allison Email From: Activity Created: 2/27/08 05:24PM Email To: Activity Created By: Davis, Allison Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/28/08 03:03AM Initial Customer Contact Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/28/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 03 Note Created: Note Created By: Note Type: Activity Updated: 2/28/08 04:35PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 2/28/08 04:30PM Email To: Activity Created By: Greer, Ryan Activity Description: called customer. not available. Im Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 2/29/08 03:01AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: 2/29/08 03:01AM Activity Created: Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CLAYTON, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 328i Coupe SULEV

Mileage:

 Sale:
 10/18/07 12:00AM

 In Service Date:
 10/18/07 12:00AM

 Production Date:
 9/5/07 12:00AM

Service Request

Service Request #: S00805601810

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/25/08 10:20AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/25/08 10:20AM

Assigned Dealer:

Identified Dealer: BMW Concord

Date Resolved:

Resolve Rep:

Date Closed: 2/29/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 2/25/08 10:20AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 2/25/08 10:20AM

2/25/08 10:20AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027683625 Survey Type: Phone Dealer Code: 04497

Service Advisor SSN: 5390 Service Advisor Cust Pay Code: 196 Service Advisor First Name: KATHY Service Advisor Last Name: DANSIE

Service Tech SSN: 2624 Service Tech Cust Pay Code: 56 Service Tech First Name: ADAM

Service Tech Last Name: BOGDANOWICZ

Repair Date: 02/12/2008 Customer Salutation: Customer First Name:

Customer ivildale Name

Customer Suffix: Customer AM Phone:

/IIV 17: <u>VVBAVV</u>V 13548I VIN 7: F

Invoice Number/RO Number: 409281 Call Disposition Code: CMP Call Date: 02/21/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 50 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMERS STATED SHE WOULD LIKE A CALL FROM BMW NA CONCERNING HER THREE VISITS TO THE CENTER

THAT RESULTED IN NOTHING. HER MAIN ISSUE IS THE BLUETOOTH PHONE SERVICE. SHE ALSO HAS A PROBLEM WITH THE NAVIGATION SYSTEM AND A TOOL MISSING FROM HER TOOL

BOX SINCE THE



Customer Service Request Detail # S00805601810

Activity Status: Activity Updated: 2/28/08 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/28/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 2/29/08 03:01AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 2/29/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: GLENDALE, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Sedan

Mileage:

Sale: 1/21/07 12:00AM
In Service Date: 1/21/07 12:00AM
Production Date: 11/25/06 12:00AM

Service Request

Service Request #: S00805803466

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 2/27/08 01:24AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 2/27/08 01:24AM

Assigned Dealer:

Identified Dealer: Pacific BMW

Date Resolved:

Resolve Rep:

Date Closed: 2/28/08 04:52PM Close Rep: Cumella, Anthony

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Cust stts he will wait for the people who have been calling to call back	

File Name	Comments





Activity Status:

Done

2/27/08 01:24AM Activity Updated: Activity Updated By:

Activity Type Activity Assigned To: **Customer Interaction** ISKY, AAARA 2/27/08 01:24AM

ISKY, AAARA

Activity Created: Activity Created By:

ISKY, AAARA

Email To:

Activity Description:

iSky Customer Service Alert

Note Created: 2/27/08 01:24AM

Note Created By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027604026 Survey Type: Phone Dealer Code: 76837

Service Advisor SSN: 7198
Service Advisor Cust Pay Code: 9107
Service Advisor First Name: DOUG
Service Advisor Last Name: MCCLURE

Service Tech SSN: 0143 Service Tech Cust Pay Code: 9409 Service Tech First Name: JOSE Service Tech Last Name: CORONA

Repair Date: 02/12/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone:

/IIV 17: <u>VVBAVA</u>335/71

VIN 7: F

Invoice Number/RO Number: 056389 Call Disposition Code: CMP Call Date: 02/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HIS VEHICLE WOULD NOT START THE FIRST THING IN THE MORNING OR WHEN IT IS COLD OUT. THE CENTER CANNOT FIGURE OUT WHY. HE SAID TO SOLVE THE PROBLEM WITH HIS VEHICLE.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted ...



Customer Service Request Detail # S00805803466

Q3a					
Activity Status:	Done	Activity Updated:	2/28/08 04:51PM		
Activity Type	Customer Interaction	Activity Updated By:	Cumella, Anthony		
Activity Assigned To:	Cumella, Anthony	Email From:			
Activity Created:	2/28/08 04:51PM	Email To:			
Activity Created By:	Cumella, Anthony				
Activity Description:	cust stts he has been calle for call back.	d twice and he is inq if we have calle	ed. wttr adv cust no calls from this office. Cust will wait		
Note Created:		Note Created By:	Note Type:		





<u>Customer</u>

Name: Ms Preferred Communication Method: Work #: Home #:

Cell #: Street Address:

Apt/Ste:

City/State/Zip: CANYON COUNTRY, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 328i Sedan (S. Africa)

Mileage:

Sale: 2/16/08 12:00AM In Service Date: 2/16/08 12:00AM Production Date: 11/15/07 12:00AM

Service Request

Service Request #: S00806100649

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 3/1/08 12:37AM Created By: ISKY, AAARA Rep Assigned: Monro, Jason 3/5/08 04:55PM Date Assigned:

Assigned Dealer:

Identified Dealer: Century West BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/5/08 04:56PM Close Rep: Monro, Jason

Issue Note: iSky Customer Sales Alert. This service request is still

opén. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

	Solution	
Call attempts satisfied.		

File Name	Comments





Note Type: Customer Interaction

Activity Status: Done

Activity Type

Activity Assigned To: ISKY, AAARA Activity Created: 3/1/08 12:37AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 3/1/08 12:37AM

3/1/08 12:37AM Activity Updated: **Customer Interaction** Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055027704903 Survey Type: Phone Dealer Code: 20268

Sales Advisor Id: 0000021024 Sales Advisor First Name: MARK Sales Advisor Last Name: NISHIMURA

Retail Date: 02/20/2008 Customer Salutation: Customer First Name

Customer Suffix: Customer AM Phone

VIN 17: WBAVA3/5X8N

VIN 7: N Call Disposition Code: CMP Call Date: 02/25/2008

Q1 Initial contact experience for this purchase Unadjusted Q1 Score: 100

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 50

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 75

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED THEY ASKED HIM TO BRING IT BACK THE FOLLOWING MONDAY. SO HE WENT TO ANOTHER CENTER AND THE OTHER CENTER FOUND A LOOSE FIBER OPTIC CABLE. HE DID NOT KNOW WHAT THEY DID ON THE SERVICE END. THEY JUST TOOK IT AROUND THE CORNER AND PARKED IT FOR THAT HALF AN HOUR OR THEY DID NOT HAVE TE

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Customer Service Request Detail # S00806100649

3/4/08 04:48PM Activity Status: Done Activity Updated: Activity Type Initial Customer Contact Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: 3/4/08 04:48PM Activity Created: Email To: Activity Created By: Mcgrew, Christa Activity Description: cust hung up. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/5/08 03:02AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/5/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 05 Note Created: Note Created By: Note Type: Activity Updated: 3/5/08 04:54PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Monro, Jason Activity Assigned To: Monro, Jason Email From: Activity Created: 3/5/08 04:53PM Email To: Activity Created By: Monro, Jason Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: PROSPECT HTS, IL

Vehicle

Chassis # (US): Chassis # (Non - US): Year: 2006 Model: 325i

Mileage:

Sale: 3/10/06 12:00AM In Service Date: 3/10/06 12:00AM Production Date: 2/2/06 12:00AM

Service Request

Service Request #: S00806300833

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 3/3/08 12:53AM Created By: ISKY, AAARA Rep Assigned: Roach, Casey 3/4/08 05:04PM Date Assigned:

Assigned Dealer:

Identified Dealer: Patrick BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/4/08 05:06PM Close Rep: Roach, Casey

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BRAKES	3400	BRAKES
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Thanked customer for feedback, and he will try methods for de-glazin brakes.	g the

File Name	Comments



Customer Service Request Detail # S00806300833

Activity Status: Done

Activity Type **Customer Interaction** ISKY, AAARA

Activity Assigned To: Activity Created: 3/3/08 12:53AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

3/3/08 12:53AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 3/3/08 12:53AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027660378

Survey Type: Dealer Code: 86716

Service Advisor SSN: 9473 Service Advisor Cust Pay Code: 12 Service Advisor First Name: ANDY Service Advisor Last Name: MACUIBA

Service Tech SSN:

Service Tech Cust Pay Code: 287

Service Tech First Name: Service Tech Last Name: Repair Date: 02/15/2008 Customer Salutation:

Customer First Name: Customer Middle Name: Customer Suffix:

Customer AM Phone

/IIV 17: WBAVB 13550P

VIN 7: ł Invoice Number/RO Number: 342998 Call Disposition Code: CMP

Call Date: 02/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 25

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HIS BRAKES SQUEAL EVERY TIME HE STOPS. THEY CANNOT SEEM TO RESOLVE THE PROBLEM. THEY HAVE TRIED TO CLEAN THE BRAKES AND CHANGE THE SENSORS AND THAT HELPS FOR A WHILE, BUT ONLY FOR A FEW DAYS. IF IT WERE NOT FOR THE ISSUE WITH THE

BRAKES HE WOULD GIVE ALL FIVES.



Customer Service Request Detail # S00806300833

 U			
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Initial Customer Contact Roach, Casey 3/4/08 04:55PM Roach, Casey Spoke with customer.	Activity Updated: Activity Updated By: Email From: Email To:	3/4/08 05:04PM Roach, Casey
Note Created:	3/4/08 04:56PM	Note Created By: Roach, Casey	Note Type: Initial Customer Contact
Customer states that the the brakes, and the prob unlikely purchase anothe apologized and explaine	e has ongoing problems with the problem has been annoying, lem continues. The customer BMW because of the probled methods to avoid glazing on and advised that he will try the	the dealer cleans states he will m. Writer the brakes.	





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 4209
City/State/Zip: SAN DIEGO, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328i Coupe

Mileage:

Sale: 11/3/06 12:00AM In Service Date: 11/3/06 12:00AM Production Date: 9/20/06 12:00AM

Service Request

Service Request #: S00806303881

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/3/08 01:59AM
Created By: ISKY, AAARA
Rep Assigned: Young, Ron
Date Assigned: 3/4/08 05:04PM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/4/08 05:18PM Close Rep: Young, Ron

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
called on home # and LM with female. she took # and advised cust is always working. she will have cust rtn call when avail. closed pending.	

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Note Created: 3/3/08 01:59AM

Activity Assigned To: ISKY, AAARA Activity Created: 3/3/08 01:59AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

3/3/08 01:59AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027740666

Survey Type: Phone Dealer Code:

Service Advisor SSN: 1990 Service Advisor Cust Pay Code: 482

Service Advisor First Name: Cory Service Advisor Last Name: Wheeler Service Tech SSN: 7574 Service Tech Cust Pay Code: 300

Service Tech First Name: JASON Service Tech Last Name: SCHOEP Repair Date: 02/21/2008

Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAWB33507F VIN 7: F

Invoice Number/RO Number: 405284 Call Disposition Code: CMP Call Date: 02/27/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WANTS TO BE CONTACTED BY BMW NA AND THE CENTER'S MANAGER TO TRY TO RESOLVE THIS SITUATION. SHE HAD A GLITCH IN HER COMPUTER AND SHE HAS BEEN ARGUING WITH HER SERVICE ADVISOR CORY.

THE LOANER VEHICLE SHE RECEIVED SMELLED BAD AND HAD

COFFEE STAINS IN IT. TH





Activity Status: 3/4/08 05:04PM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: Young, Ron Activity Assigned To: Young, Ron Email From: Activity Created: 3/4/08 05:03PM Email To: Activity Created By: Young, Ron Activity Description: female advised wrong #. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/4/08 05:16PM Activity Type **Customer Interaction** Activity Updated By: Young, Ron Activity Assigned To: Young, Ron Email From: Activity Created: 3/4/08 05:16PM Email To: Activity Created By: Young, Ron Activity Description: called on home # and LM with female. she took # and advised cust is always working. she will have cust rtn call when Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT J303
City/State/Zip: JUPITER, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 328i Convertible

Mileage:

Sale: 5/11/07 12:00AM In Service Date: 5/11/07 12:00AM Production Date: 4/11/07 12:00AM

2007

Service Request

Service Request #: S00806400539

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/4/08 12:42AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/4/08 12:42AM

Assigned Dealer:

Identified Dealer: Braman Motorcars

Date Resolved:

Resolve Rep:

Date Closed: 3/7/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4151	DOORS - SEALS, EDGE PROTECTION, DO

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00806400539

3/4/08 12:42AM

Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By:

ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 3/4/08 12:42AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/4/08 12:42AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055027720836 Survey Type: Phone Dealer Code: 46891

Service Advisor SSN: 7430 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 5921 Service Tech Cust Pay Code: 101 Service Tech First Name: JIM Service Tech Last Name: MINTERN

Repair Date: 02/15/2008 Customer Salutation: Customer First Name

Customer Middle Name: M Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAWI 13547F VIN 7: F

Invoice Number/RO Number: 529581 Call Disposition Code: CMP Call Date: 02/29/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED THEY HAVE TAKEN IN THE VEHICLE SEVERAL TIMES FOR MULTIPLE PROBLEMS INCLUDING RADIO PROBLEMS, DOOR MOTORS GOING OUT AND THE TOP NOT LATCHING. THEY LEFT GREASE ALL OVER THE EXTERIOR. SHE LATCHING. THEY LEFT GREASE ALL OVER THE EARLING CALLED MULTIPLE TIMES WITH NO RESPONSE INCLUDI



Customer Service Request Detail # S00806400539

Activity Status: Activity Updated: 3/6/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/6/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: 3/7/08 03:01AM Activity Status: Done Activity Updated: Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/7/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: ASHDOWN, AR

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2006

Model: 325i (S. Africa)

Mileage:

 Sale:
 7/21/06 12:00AM

 In Service Date:
 7/21/06 12:00AM

 Production Date:
 3/29/06 12:00AM

Service Request

Service Request #: S00806501755

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/5/08 01:07AM
Created By: ISKY, AAARA
Rep Assigned: Labatzky, Karen
Date Assigned: 3/5/08 03:00PM

Assigned Dealer:

Identified Dealer: Orr BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/5/08 03:00PM Close Rep: Labatzky, Karen

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

	Solution	
close, see 200805802862		

File Name	Comments



Customer Service Request Detail # S00806501755

3/5/08 01:07AM

ISKY, AAARA

Activity Status: Activity Updated: Done Activity Type **Customer Interaction** Activity Updated By:

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 3/5/08 01:07AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/5/08 01:07AM Note Created By: ISKY, AAARA Note Type: Customer Interaction Transaction Reason: New Survey iSky Survey Id: 055027774423 Survey Type: Dealer Code: 43764 Service Advisor SSN: 0646
Service Advisor Cust Pay Code: 145
Service Advisor First Name: APRIL
Service Advisor Last Name: MOELLENKAMP

Service Tech SSN: 2978 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name:

Repair Date: 02/26/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer Suffix:
Customer AM Phone:
Customer PM Phone:
VIN 17: WBAVB17506N
VIN 7: N
Invoice Number/RO Number: 010770
Call Disposition Code: CMP
Call Date: 02/29/2008
Q1 Satisfaction with getting a Service

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00806501755





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SEWELL, NJ

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2006

Model: 325i (S. Africa)

Mileage:

 Sale:
 8/25/06 12:00AM

 In Service Date:
 8/25/06 12:00AM

 Production Date:
 4/21/06 12:00AM

Service Request

Service Request #: S00807200030

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/12/08 12:30AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/12/08 12:30AM

Assigned Dealer:

Identified Dealer: BMW of Turnersville

Date Resolved: Resolve Rep:

Date Closed: 3/14/08 03:03AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00807200030

Activity Status: 3/12/08 12:31AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 3/12/08 12:31AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 3/12/08 12:31AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027680795 Survey Type: Phone Dealer Code: 21295

Service Advisor SSN: 1900
Service Advisor Cust Pay Code: 110
Service Advisor First Name: ANDREW
Service Advisor Last Name: ROWLEY

Service Tech SSN: 1531 Service Tech Cust Pay Code: 265 Service Tech First Name: Jay Service Tech Last Name: Shah Repair Date: 02/18/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer Suriix:
Customer AM Phone:
Customer PM Phone:
VIN 17: WBAVB17546N
VIN 7: N
Invoice Number/RO Number: 31635
Call Disposition Code: CMP
Call Date: 03/05/2008
O1 Satisfaction with getting a Service

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THEY ARE
DISORGANIZED. SHE WAS CALLED TO COME TO PICK UP HER
VEHICLE. IT WAS AFTER HOURS WHEN SHE ARRIVED TO PICK UP HER VEHICLE. WHEN SHE STARTED THE VEHICLE THE SAME WARNING LIGHTS CAME ON SUGGESTING SENSOR ISSUES. THE

SERVICE DEPT ORDERED SENSORS, BUT F





Activity Status: Activity Updated: 3/13/08 03:00AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/13/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/14/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/14/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
ANNAPOLIS, MD

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 335xi Coupe

Mileage:

Sale: 1/17/08 12:00AM In Service Date: 1/17/08 12:00AM Production Date: 12/1/07 12:00AM

2008

Service Request

Service Request #: S00807401455

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/14/08 12:43AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/14/08 12:43AM

Assigned Dealer:

Identified Dealer: Passport BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/21/08 03:00AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/14/08 12:43AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

3/14/08 12:43AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 3/14/08 12:43AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027755104

Survey Type: Dealer Code: 35797

Service Advisor SSN: 3374
Service Advisor Cust Pay Code: 518
Service Advisor First Name: TONY
Service Advisor Last Name: MEDEIROS

Service Tech SSN: 9187 Service Tech Cust Pay Code: 947 Service Tech First Name: ROLAND Service Tech Last Name: PINTILIE

Repair Date: 02/20/2008 Customer Salutation: Customer First Name:

Customer ivildale Name: Customer Suffix:

Customer AM Phone Customer PM Phone: VIN 17: WBAWC73528E VIN 7: E

Invoice Number/RO Number: 716541 Call Disposition Code: CMP Call Date: 03/08/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA.
CUSTOMER STATED HE WAS NOT SATISFIED BECAUSE HIS I-POD
STILL DOES NOT WORK. THE CENTER KEPT HIS VEHICLE FOR
FOUR DAYS BUT WAS UNABLE TO GET THE I-POD WORKING. HE WAS TOLD THEY WERE WAITING FOR THE NEW I-POD SOFTWARE

TO COME OUT IN MAR





Activity Status: Activity Updated: 3/19/08 03:01AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/19/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/21/08 03:00AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/21/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 49
City/State/Zip: NAPA, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 328i Coupe SULEV

Mileage:

 Sale:
 2/11/07 12:00AM

 In Service Date:
 2/11/07 12:00AM

 Production Date:
 9/25/06 12:00AM

Service Request

Service Request #: S00807505119

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/15/08 01:39AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/15/08 01:39AM

Assigned Dealer:

Identified Dealer: Niello BMW Elk Grove

Date Resolved:

Resolve Rep:

Date Closed: 3/21/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/15/08 01:39AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/15/08 01:39AM

3/15/08 01:39AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027913354

Survey Type: Dealer Code: 04618

Service Advisor SSN: 8489 Service Advisor Cust Pay Code: 251

Service Advisor First Name: KEN Service Advisor Last Name: ALBERY Service Tech SSN: 8772 Service Tech Cust Pay Code: 113

Service Tech First Name: JOEL Service Tech Last Name: RUIZ Repair Date: 03/05/2008

Customer Salutation:

Customer Middle Name: O Customer Suffix:

Customer AM Phone:

/IIV 17: <u>VVBAVV</u>V 135U/F

VIN 7: F

Invoice Number/RO Number: 638886 Call Disposition Code: CMP Call Date: 03/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

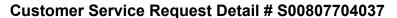
Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THIS IS A BRAND NEW VEHICLE AND THERE ARE ONBOARD COMPUTER ERRORS. THE CENTER TOOK CARE OF IT, BUT HE WOULD NOT RECOMMEND THE CENTER BECAUSE IT IS A BMW CENTER. HE IS UPSET WITH BMW NA, NOT THE CENTER. HE SAID HE WOULD LIKE SOMEONE TO CONTACT



Customer Service Request Detail # S00807505119

Activity Status: Activity Updated: 3/19/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/19/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/21/08 03:04AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/21/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code s Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: HOUSTON, TX

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007

Model: 328i Convertible

Mileage:

Sale: 6/26/07 12:00AM In Service Date: 6/26/07 12:00AM Production Date: 6/1/07 12:00AM

Service Request

Service Request #: S00807704037

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/17/08 01:44AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/17/08 01:44AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 3/24/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR C	ode	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV2	29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV2	29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK
SV2	29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4151	DOORS - SEALS, EDGE PROTECTION, DO
SV2	20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Assigned To: ISKY, AAARA Activity Created: 3/17/08 01:44AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/17/08 01:44AM

3/17/08 01:44AM Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created By: ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027798217

Survey Type: Phone

Dealer Code: Service Advisor SSN: 1314 Service Advisor Cust Pay Code: 71082

Service Advisor First Name: Daniel Service Advisor Last Name: Lyle Service Tech SSN: 3878 Service Tech Cust Pay Code: 164 Service Tech First Name: JUSTIN

Service Tech Last Name: POPE Repair Date: 02/25/2008

Customer Salutation: Customer First Name:

Customer Middle Name: N

Customer Suffix: Customer AM Phone:

/IIV 17: <u>VVBAVVL</u>.1354/F

VIN 7: F

Invoice Number/RO Number: 331894 Call Disposition Code: CMP

Call Date: 03/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE TOOK IT THERE FOR BODY DAMMAGE IT WAS THERE FOR TWO WEEKS. SHE COULD NOT OPEN THE DOORS AND TWO DAYS TURNED IN TO TWO AND A HALF WEEKS. IT HAD TO BE SHIPPED FROM GERMANY. SHE WOULD HAVE TAKEN THE VEHICLE IF SHE KNEW THERE BE NO

COMMUNICATION. SH



Customer Service Request Detail # S00807704037

Activity Status: Activity Updated: 3/20/08 03:02AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/20/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/24/08 03:05AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/24/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: ALEXANDRIA, VA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328xi Sedan

Mileage:

 Sale:
 5/8/07 12:00AM

 In Service Date:
 5/8/07 12:00AM

 Production Date:
 2/19/07 12:00AM

Service Request

Service Request #: S00807704860

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/17/08 02:10AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/17/08 02:10AM

Assigned Dealer:

Identified Dealer: BMW of Arlington

Date Resolved: Resolve Rep:

Date Closed: 3/24/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Customer Service Request Detail # S00807704860

Activity Status: Done

Activity Type **Customer Interaction** ISKY, AAARA

Activity Assigned To: Activity Created: 3/17/08 02:10AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Activity Updated: 3/17/08 02:10AM Activity Updated By: ISKY, AAARA

Email From:

Note Created: 3/17/08 02:10AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027879144

Survey Type: Dealer Code: 23367

Service Advisor SSN: 9582 Service Advisor Cust Pay Code: 5223 Service Advisor First Name: MATTHEW Service Advisor Last Name: BUCKLEY Service Tech SSN: 6025 Service Tech Cust Pay Code: 4346

Service Tech First Name: RICKY Service Tech Last Name: TUCKER Repair Date: 03/03/2008

Customer Salutation: Customer First Name

Customer Middle Name: C Customer Suffix:

Customer Sullix.
Customer AM Phone
Customer PM Phone.
VIN 17: WBAVC93527K
VIN 7: K
Invoice Number/RO Number: 250867
Call Disposition Code: CMP
Call Date: 03/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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BMW of North America, Inc.



Customer Service Request Detail # S00807704860

Activity Status:	Done	Activity	Updated:	3/20/08 03:01AM	
Activity Type	Initial Customer Contact	Activity	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F	rom:		
Activity Created:	3/20/08 03:01AM	Email T	0:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Atter	npts #1. Call code	0		
Note Created:		Note Created By:		Note Type:	
Activity Status:	Done	Activity	Updated:	3/24/08 03:05AM	
Activity Type	Final Customer Contact	Activity	Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email F	rom:		
Activity Created:	3/24/08 03:05AM	Email T	0:		
Activity Created By:	GenSurvey, fm				
Activity Description:	Davox call attempted. Atten	npts #2. Call code	0		
Note Created:		Note Created By:		Note Type:	





<u>Customer</u>

Name: Mr.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address: 50

Apt/Ste:

City/State/Zip: NAPERVILLE, IL

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

 Sale:
 12/27/06 12:00AM

 In Service Date:
 12/27/06 12:00AM

 Production Date:
 10/25/06 12:00AM

Service Request

Service Request #: S00808005557

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/20/08 02:10AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/20/08 02:10AM

Assigned Dealer:

Identified Dealer: Bill Jacobs BMW

Date Resolved: Resolve Rep:

Date Closed: 3/28/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/20/08 02:10AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/20/08 02:10AM

3/20/08 02:10AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027941916 Survey Type: Phone Dealer Code: 26521

Service Advisor SSN: 3453 Service Advisor Cust Pay Code: Service Advisor First Name: Service Advisor Last Name: Service Tech SSN: 5793 Service Tech Cust Pay Code: 5071

Service Tech First Name: JIM Service Tech Last Name: WESOLOWKSKI

Repair Date: 03/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM
Customer PM Phone:
VIN 17: WBAWC33577F
VIN 7: F

Invoice Number/RO Number: 169247 Call Disposition Code: CMP Call Date: 03/13/2008

Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA REGARDING THE ISSUES EXPERIENCED WITH HIS VEHICLE CUSTOMER STATED HE HAS BEEN TO THE CENTER FOUR TIMES IN THE PAST FEW MONTHS. EACH TIME THERE SEEMS TO BE A COMPUTER ISSUE. THIS CONCERNS HIM. EACH TIME HE GOES IN

THERE IS A LONG WAIT TIME AN

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 3/26/08 03:05AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/26/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/28/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/28/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FAIRFIELD, CT

Vehicle

Chassis # (US): A
Chassis # (Non - US):

Year: 2008 Model: 335xi Sedan

Mileage:

 Sale:
 11/7/07 12:00AM

 In Service Date:
 11/7/07 12:00AM

 Production Date:
 10/10/07 12:00AM

Service Request

Service Request #: S00808006068

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/20/08 02:21AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/20/08 02:21AM

Assigned Dealer:

Identified Dealer: Continental BMW of Darien

Date Resolved:

Resolve Rep:

Date Closed: 3/28/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SUNROOF/HARDTOP	5400	SUNROOF/HARDTOP

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments		



Customer Service Request Detail # S00808006068

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/20/08 02:21AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Activity Updated: 3/20/08 02:21AM Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 3/20/08 02:21AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027911561

Survey Type: Dealer Code: 23200

Service Advisor SSN: 5289
Service Advisor Cust Pay Code: 789
Service Advisor First Name: TIM
Service Advisor Last Name: GRAMLICH

Service Tech SSN: 7326 Service Tech Cust Pay Code: 61 Service Tech First Name: LORENZO Service Tech Last Name: PALADINO

Repair Date: 03/04/2008 Customer Salutation: Customer First Name:

Customer Middle Name: D Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVD53568A

VIN 7: /

Invoice Number/RO Number: 213137 Call Disposition Code: CMP Call Date: 03/13/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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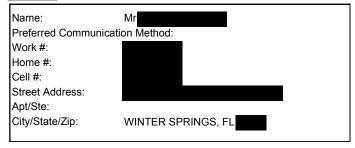
Customer Service Request Detail # S00808006068

Activity Status:	Done	Activity Updated:	3/26/08 03:05AM			
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm			
Activity Assigned To:	GenSurvey, fm	Email From:				
Activity Created: 3/26/08 03:05AM		Email To:	Email To:			
Activity Created By:	GenSurvey, fm					
Activity Description:	Davox call attempted. Attempts #1. Call code o					
Note Created:		Note Created By:	Note Type:			
Activity Status:	Done	Activity Updated:	3/28/08 03:02AM			
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm			
Activity Assigned To:	GenSurvey, fm	Email From:				
Activity Created:	3/28/08 03:02AM	Email To:				
Activity Created By:	GenSurvey, fm					
Activity Description:	Davox call attempted. Attempts #2. Call code o					
Note Created:		Note Created By:	Note Type:			





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 328xi Sedan

Mileage:

 Sale:
 10/27/07 12:00AM

 In Service Date:
 10/27/07 12:00AM

 Production Date:
 9/24/07 12:00AM

2008

Service Request

Service Request #: S00808101838

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/21/08 12:49AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/21/08 12:49AM

Assigned Dealer:

Identified Dealer: Fields BMW

Date Resolved:

Resolve Rep:

Date Closed: 3/28/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution Satisfied call attempts. iSky survey closed.

File Name	Comments		



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/21/08 12:49AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/21/08 12:49AM

3/21/08 12:49AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027996784

Survey Type: Dealer Code: 96255

Service Advisor SSN: 8709 Service Advisor Cust Pay Code: 1199 Service Advisor First Name: PATRICK Service Advisor Last Name: WUNDER

Service Tech SSN: 3795 Service Tech Cust Pay Code: 1194 Service Tech First Name: ERIC Service Tech Last Name: REYES Repair Date: 03/05/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVC93568K VIN 7: K

Invoice Number/RO Number: 303772 Call Disposition Code: CMP Call Date: 03/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE SAID THIS WAS VERY INCONVENIENT AND HE WOULD LIKE BMW NA TO CONTACT HIM. HIS OVERALL SERVICE EXPERIENCE WAS VERY GOOD EXCEPT FOR TWO PROBLEMS. HIS RADIO WAS MAKING A HIGH

SQUEAKING NOISE EVEN WHEN THE VEHICLE WAS TURNED OFF.

THE CENTER SAID HE NEED

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 3/26/08 03:01AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/26/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 3/28/08 03:03AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/28/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SEATTLE, WA

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 330i

Mileage:

Sale: 6/3/06 12:00AM
In Service Date: 6/3/06 12:00AM
Production Date: 4/10/06 12:00AM

Service Request

Service Request #: S00808204549

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/22/08 01:44AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/22/08 01:44AM

Assigned Dealer:

Identified Dealer: BMW of Bellevue

Date Resolved: Resolve Rep:

Date Closed: 3/26/08 05:14PM Close Rep: Nos, Sonny

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
problem is not fixed dealership is fine Cx does not want more survey calls.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/22/08 01:44AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/22/08 01:44AM

3/22/08 01:44AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027837573

Survey Type: Phone Dealer Code: 10732

Service Advisor SSN: 5700
Service Advisor Cust Pay Code: 1082
Service Advisor First Name: CLIF
Service Advisor Last Name: NEWTON

Service Tech SSN: 2849 Service Tech Cust Pay Code: 1067 Service Tech First Name: MARK Service Tech Last Name: MCDANIEL

Repair Date: 02/28/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB33576KS VIN 7: K

Invoice Number/RO Number: 708104 Call Disposition Code: CMP Call Date: 03/17/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA AT 2063232277 IN THE EVENING. CUSTOMER DID NOT WISH TO RATE THE DASH QUESTIONS AS THE CENTER DID NOT FIX ANYTHING. CUSTOMER STATED HE HAD ASKED THEM TO FIX THE I DRIVE, WHICH FREEZES UP AND CRASHES. THEY COULD NOT FIND

ANYTHING, BUT IT STILL

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Activity Status: Done Activity Updated: 3/26/08 05:14PM
Activity Type Initial Customer Contact Activity Updated By: Nos, Sonny

Activity Assigned To: Nos, Sonny Email From: Activity Created: 3/26/08 05:09PM Email To:

Activity Created By: Nos, Sonny

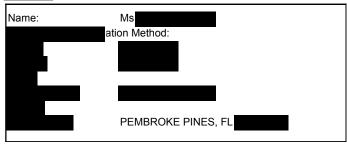
Activity Description: problem is not fixed.. dealership is fine.. Cx does not want more survey calls.

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 9/22/06 12:00AM

 In Service Date:
 9/22/06 12:00AM

 Production Date:
 8/22/06 12:00AM

Service Request

Service Request #: S00808604416

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/26/08 01:41AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 3/26/08 01:41AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/3/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00808604416

Activity Status: 3/26/08 01:41AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 3/26/08 01:41AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 3/26/08 01:41AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027933149

Survey Type: Phone Dealer Code:

Service Advisor SSN: 4397 Service Advisor Cust Pay Code: 4397 Service Advisor First Name: DANIEL Service Advisor Last Name: SANTIAGO Service Tech SSN: 8577 Service Tech Cust Pay Code: 8577

Service Tech First Name: MICHAEL Service Tech Last Name: EAVES Repair Date: 03/07/2008

Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVB13506F VIN 7: F

Invoice Number/RO Number: 102063 Call Disposition Code: CMP Call Date: 03/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THIS CENTER IS CLOSE TO WHERE SHE LIVES, BUT SHE WAS NOT SATISFIED WITH THE SERVICE SHE RECEIVED AT ALL. THEY DID NOT WASH HER VEHICLE. SHE SAID HER VEHICLE ONLY HAS 14,000 MILES ON IT AND SHE FEELS THIS SHOULD NOT BE HAPPENING ALREADY.

Unadjusted Q1a





Activity Status: Activity Updated: 3/27/08 03:03AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 3/27/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/3/08 03:04AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/3/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: ELMA, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008

Model: 328i Convertible SULEV

Mileage:

Sale: 3/11/08 12:00AM In Service Date: 3/11/08 12:00AM Production Date: 1/30/08 12:00AM

Service Request

Service Request #: S00808700713

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 3/27/08 12:37AM Created By: ISKY, AAARA Rep Assigned: Harris, Ryan 3/28/08 04:58PM Date Assigned:

Assigned Dealer:

Identified Dealer: Towne BMW

Date Resolved: Resolve Rep:

Date Closed:

3/28/08 04:58PM Close Rep: Harris, Ryan

Issue Note: iSky Customer Sales Alert. This service request is still

opén. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL26	PRODUCT SUGGESTIONS	INSTRUMENTS, GAUGES,	6212	SPEEDOMETER/TACHOMETER

Solution Notes

Solution
Writer thanked cust for his feedback and advised suggestion would be documented.

File Name	Comments



Activity Updated:

Activity Updated By:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/27/08 12:37AM

Activity Description:

Activity Created By: ISKY, AAARA

iSky Customer Sales Alert

Email From: Email To:

3/27/08 12:37AM

ISKY, AAARA

Note Created: 3/27/08 12:37AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027998198 Survey Type: Phone Dealer Code: 66730

Sales Advisor Id: 0000071404 Sales Advisor First Name: RICHARD Sales Advisor Last Name: SINGER

Retail Date: 03/14/2008 Customer Salutation: Customer First Name:

Customer Suffix: Customer AM Phone:

VIN 17: VVBAVVR33548F

VIN 7: F Call Disposition Code: CMP Call Date: 03/22/2008

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 75

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 75

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 50

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED HIS PROBLEM IS NOT WITH THE CNETER. IT IS WITH BMW. HE WAS TOLD THERE IS NOTHING THEY CAN DO REGARDING THE SPEEDOMETER

PROBLEM.

Unadjusted Q1A Answer:

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 3/28/08 04:54PM
Activity Type Initial Customer Contact Activity Updated By: Harris, Ryan

Activity Assigned To: Harris, Ryan Email From:
Activity Created: 3/28/08 04:53PM Email To:

Activity Created By: Harris, Ryan

Activity Description: Cust states there is an error in the speedometer. Cust states his gauges should be accurate.

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: FEDERAL WAY, WA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year: 2008

Model: 328i Convertible SULEV

Mileage:

 Sale:
 10/30/07 12:00AM

 In Service Date:
 10/30/07 12:00AM

 Production Date:
 9/10/07 12:00AM

Service Request

Service Request #: S00808703913

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 3/27/08 01:37AM
Created By: ISKY, AAARA
Rep Assigned: Coil, Jarrod
Date Assigned: 3/28/08 05:00PM

Assigned Dealer:

Identified Dealer: BMW Northwest

Date Resolved: Resolve Rep:

Date Closed: 3/28/08 05:09PM

Close Rep: Coil, Jarrod

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
spoke with cust, stts the follow up could be better from service

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 3/27/08 01:37AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 3/27/08 01:37AM

Activity Updated: 3/27/08 01:37AM Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028072199 Survey Type: Phone Dealer Code: 46038

Service Advisor SSN: 5024
Service Advisor Cust Pay Code: 52
Service Advisor First Name: JAY
Service Advisor Last Name: SENON Service Tech SSN: 4357 Service Tech Cust Pay Code: 129

Service Tech First Name: SETH Service Tech Last Name: GEORGE Repair Date: 03/18/2008

Customer Salutation: Customer First Name:

Customer Middle Name: D Customer Suffix:

Customer AM Phone:

/IN 17: WBAWR33528F

VIN 7: F

Invoice Number/RO Number: 226804 Call Disposition Code: CMP Call Date: 03/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE IS NOT GOING TO PURCHASE ANOTHER VEHICLE. SHE IS GOING TO PURCHASE A

DIFFERENT VEHICLE. Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

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Customer Service Request Detail # S00808703913

Answer: Unadjusted Q6a Answer:				
Activity Status:	Done	Activity Updated:	3/28/08 05:09PM	
Activity Type	Initial Customer Contact	Activity Updated By:	Coil, Jarrod	
Activity Assigned To:	Coil, Jarrod	Email From:	·	
Activity Created:	3/28/08 05:00PM	Email To:		
Activity Created By:	Coil, Jarrod			
Activity Description:	spoke with cust, stts the follow	v up could be better from service	ce	
Note Created:	No	ote Created By:	Note Type:	





<u>Customer</u>

Name: Mr Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: PORTLAND, OR

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

Sale: 2/9/07 12:00AM In Service Date: 2/9/07 12:00AM Production Date: 10/25/06 12:00AM

Service Request

Service Request #: S00809304814 Brand: **BMW**

iSky Type: **Current Status:** Closed

Date Opened: 4/2/08 01:45AM Created By: ISKY, AAARA Rep Assigned: Cumella, Anthony 4/10/08 04:52PM Date Assigned:

Assigned Dealer:

Identified Dealer: Kuni BMW

Date Resolved:

Resolve Rep:

Date Closed: 4/10/08 04:53PM Close Rep: Cumella, Anthony

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	GENERAL	0000	GENERAL
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

	Solution	
Calls attempt satisfied		

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/2/08 01:45AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/2/08 01:45AM

4/2/08 01:45AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028168364 Survey Type: Phone Dealer Code: 36221

Service Advisor SSN: 9850 Service Advisor Cust Pay Code: 966 Service Advisor First Name: GARY Service Advisor Last Name: MILLS

Service Tech SSN: 0979 Service Tech Cust Pay Code: 512 Service Tech First Name: SCOTT Service Tech Last Name: ALDRICH

Repair Date: 03/19/2008 Customer Salutation: Customer First Name

Customer Middle Name: H

Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAWC</u>335171

VIN 7: F

Invoice Number/RO Number: 066667 Call Disposition Code: CMP Call Date: 03/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE HAD ISSUES WITH ALARMS GOING OFF, BUT WAS REPAIRED FOR FIVE MINUTES, THEN THE VEHICLE DIED ON THE SIDE OF THE ROAD. THEY GAVE A LOANER VEHICLE TILL HIS WAS REPAIRED. HE SAID

HE HAS HAD HIS VEHICLE IN FOUR TIMES SINCE MARCH 19





4/2/08 04:41PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 4/2/08 04:37PM Email To: Activity Created By: Gammon, Jason Activity Description: requested cust through operator, call disconnected Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/3/08 03:01AM **Initial Customer Contact** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/3/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 05 Note Created: Note Created By: Note Type: Activity Updated: 4/10/08 04:51PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Cumella, Anthony Activity Assigned To: Cumella, Anthony Email From: Activity Created: 4/10/08 04:50PM Email To: Activity Created By: Cumella, Anthony Activity Description: Left Voice Mail Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MERRICK, NY

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007

Model: 328i Convertible SULEV

Mileage:

 Sale:
 9/8/07 12:00AM

 In Service Date:
 7/27/07 12:00AM

 Production Date:
 6/21/07 12:00AM

Service Request

Service Request #: S00809305129

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/2/08 01:51AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/2/08 01:51AM

Assigned Dealer: Identified Dealer: Date Resolved: Resolve Rep:

Date Closed: 4/11/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution Satisfied call attempts. iSky survey closed.

File Name	Comments



Customer Service Request Detail # S00809305129



Activity Status:

Done

Activity Updated:

4/2/08 01:51AM

Activity Type Activity Assigned To: **Customer Interaction** ISKY, AAARA

Activity Updated By: ISKY, AAARA

Activity Created:

4/2/08 01:51AM

Email From:

Activity Created By:

ISKY, AAARA

Activity Description:

iSky Customer Service Alert

Note Created: 4/2/08 01:51AM

Note Created By: ISKY, AAARA

Email To:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055027878006

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 9527 Service Advisor Cust Pay Code: 1031

Service Advisor First Name: peter Service Advisor Last Name: perpall Service Tech SSN: 7174 Service Tech Cust Pay Code: 1017 Service Tech First Name: Jarret

Service Tech Last Name: Carter Repair Date: 03/01/2008

Customer Salutation:

Customer Middle Name: J Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAWR33507F VIN 7: F

Invoice Number/RO Number: 563185 Call Disposition Code: CMP Call Date: 03/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

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Customer Service Request Detail # S00809305129

Activity Status:	Done	Activity Updated:	4/3/08 03:02AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/3/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	pts #1. Call code o		
Note Created:	N	Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/11/08 03:04AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/11/08 03:04AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attem	pts #2. Call code o		
Note Created:	N	Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SEYMOUR, CT

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007

Model: 328xi Sedan SULEV

Mileage:

 Sale:
 6/26/07 12:00AM

 In Service Date:
 6/26/07 12:00AM

 Production Date:
 6/1/07 12:00AM

Service Request

Service Request #: S00809404219

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/3/08 01:39AM
Created By: ISKY, AAARA
Rep Assigned: Dyer, Kristen
Date Assigned: 4/3/08 04:44PM

Assigned Dealer:

Identified Dealer: BMW of Bridgeport

Date Resolved: Resolve Rep:

Date Closed: 4/3/08 04:44PM Close Rep: Dyer, Kristen

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	FUEL SUPPLY SYSTEMS	1600	FUEL SUPPLY SYSTEMS

Solution Notes

Solution
customer has appt next wednesday to stop in and go over issues. writer provided william skorvanek's name if she would care to discuss with a mgr at dealer. he is SM

File Name	Comments



Customer Service Request Detail # S00809404219

Activity Status: Done Activity Updated:

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/3/08 01:39AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/3/08 01:39AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

4/3/08 01:39AM

Transaction Reason: New Survey iSky Survey Id: 055028146582

Survey Type: Dealer Code: 24618

Service Advisor SSN: 8442 Service Advisor Cust Pay Code: 843 Service Advisor First Name: Tona Service Advisor Last Name: Zarrelli

Service Tech SSN: 6060 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 03/24/2008 Customer Salutation:

Customer First Name Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

/IN 17: WBAVC/35//I

VIN 7: ł

Invoice Number/RO Number: 068273 Call Disposition Code: CMP

Call Date: 03/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE REGRET EVER LEASING A BMW. HE HAD HIS 328XI LESS THAN A YEAR AND HAD THREE SERVICE EVENTS. THE FUEL TANK HAS BEEN REPLACED, THE OXYGEN SENSOR HAS BEEN REPLACED, THE NAVIGATION AND ENTERTAINMENT SYSTEM HAS BEEN REPLACED TO DATE .

HE SAID THIS IS TOTALLY UNA





Activity Status: Activity Type

Activity Created:

Done

Note Created: 4/3/08 04:39PM

Initial Customer Contact

Dyer, Kristen 4/3/08 04:37PM

Activity Created By:

Activity Assigned To:

Activity Description:

Dyer, Kristen

spoke to wife about issues

Activity Updated:

Activity Updated By:

Email From: Email To:

Note Created By: Dyer, Kristen

4/3/08 04:43PM

Dyer, Kristen

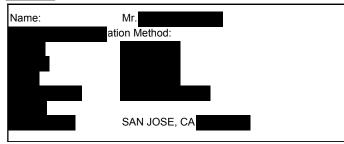
Note Type: Initial Customer Contact

issues have been unresolved. has appt next wednesday for mirror situation where mirrors will be going in different directions. she states that dealer put on RO that this could not be dup;d and customer feels that it may be her that doesnt know how to adjust mirrors, she would have appreciated some education at service visit instead. also nav module had to be reset and issues with locks, these have been diag and repaired.





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2006 Model: 330Ci Convertible

Mileage:

Sale: 8/19/06 12:00AM In Service Date: 8/19/06 12:00AM 5/22/06 12:00AM

Production Date:

Service Request

Service Request #:

S00809407873 **BMW**

Brand: Type:

iSky Closed

Current Status: Date Opened:

4/3/08 02:55AM

Created By:

ISKY, AAARA

Rep Assigned:

ISKY, AAARA

Date Assigned:

4/3/08 02:55AM

Assigned Dealer:

Identified Dealer:

BMW of Mountain View (AutoWest BMW of

Date Resolved:

Resolve Rep:

Date Closed: 4/11/08 03:06AM

Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution Satisfied call attempts. iSky survey closed.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/3/08 02:55AM

Activity Created By: ISKY, AAARA

Note Created: 4/3/08 02:55AM

Activity Description: iSky Customer Service Alert Activity Updated: 4/3/08 02:55AM Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028082404 Survey Type: Phone Dealer Code: 21618

Service Advisor SSN: 1853
Service Advisor Cust Pay Code: 7551
Service Advisor First Name: Gary
Service Advisor Last Name: Wilson Service Tech SSN: 8567 Service Tech Cust Pay Code: 7314 Service Tech First Name: Charles Service Tech Last Name: Houghton

Repair Date: 03/12/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBABW53436F VIN 7: F

Invoice Number/RO Number: 245740 Call Disposition Code: CMP Call Date: 03/31/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW

NA. CUSTOMER STATED THE PHONE DOES NOT WORK.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a ...

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Customer Service Request Detail # S00809407873

Answer:				
Activity Status:	Done	Activity Updated:	4/7/08 03:03AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/7/08 03:03AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #1. Call code o		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	4/11/08 03:06AM	
Activity Type	Final Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/11/08 03:06AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #2. Call code o		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: HIGHLAND PARK, NJ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 330xi

Mileage:

 Sale:
 3/27/06 12:00AM

 In Service Date:
 3/27/06 12:00AM

 Production Date:
 2/28/06 12:00AM

Service Request

Service Request #: S00809503488

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/4/08 01:21AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/4/08 01:21AM

Assigned Dealer:

Identified Dealer: Open Road BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/2/08 03:06AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Customer Service Request Detail # S00809503488

Activity Status: 4/4/08 01:21AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 4/4/08 01:21AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/4/08 01:21AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055027939840 Survey Type: Phone Dealer Code: 56788

Service Advisor SSN: 0908
Service Advisor Cust Pay Code: 469
Service Advisor First Name: ANTHONY
Service Advisor Last Name: CANCELLARE

Service Tech SSN: 7407 Service Tech Cust Pay Code: 0478 Service Tech First Name: RUSS Service Tech Last Name: ECHEGARAY

Repair Date: 03/10/2008 Customer Salutation: Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone:

/IIV 17: <u>VVBAVD</u>33536r

VIN 7: Ł

Invoice Number/RO Number: 284108 Call Disposition Code: CMP Call Date: 04/01/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 100

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THAT SHE HAD AN ISSUE WITH HE BLUETOOTH. SHE SAID BMW SHOULD MAKE THEIR BLUETOOTH COMPATIBLE WITH MORE PHONES AND THEY

SHOULD ALSO IMPROVE THEIR NAVIGATION SYSTEM.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:



Customer Service Request Detail # S00809503488

 Unadjus				
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Initial Customer Contact Edgin, Jennifer 4/8/08 04:32PM Edgin, Jennifer Left Voice Mail	Activity Updated: Activity Updated By: Email From: Email To:	4/8/08 04:32PM Edgin, Jennifer	
Note Created:		Note Created By:	Note Type:	
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Initial Customer Contact GenSurvey, fm 4/9/08 03:00AM GenSurvey, fm Davox call attempted. Att	Activity Updated: Activity Updated By: Email From: Email To: empts #1. Call code 03	4/9/08 03:00AM GenSurvey, fm	
Note Created:		Note Created By:	Note Type:	
Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Final Customer Contact GenSurvey, fm 5/2/08 03:06AM GenSurvey, fm Davox call attempted. Att	Activity Updated: Activity Updated By: Email From: Email To: empts #2. Call code s	5/2/08 03:06AM GenSurvey, fm	
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
SAN DIEGO, CA

Vehicle

Chassis # (US): K
Chassis # (Non - US):

Year: 2007 Model: 328i Sedan

Mileage:

 Sale:
 9/1/07 12:00AM

 In Service Date:
 9/1/07 12:00AM

 Production Date:
 7/20/07 12:00AM

Service Request

Service Request #: S00809604100
Brand: BMW

Type: iSky
Current Status: Open

Date Opened: 4/5/08 01:29AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/5/08 01:29AM

Assigned Dealer:

Identified Dealer: BMW of San Diego

Date Resolved: Resolve Rep: Date Closed:

Attachments

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE

Solution Notes

Solution

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Note Created: 4/5/08 01:29AM

Activity Assigned To: ISKY, AAARA Activity Created: 4/5/08 01:29AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

4/5/08 01:29AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028187103

Survey Type: Dealer Code: 24335

Service Advisor SSN: 9644
Service Advisor Cust Pay Code: 611
Service Advisor First Name: MARK
Service Advisor Last Name: MATTHEWS

Service Tech SSN: 1250 Service Tech Cust Pay Code: 705 Service Tech First Name: PATRICK Service Tech Last Name: MURPHY

Repair Date: 03/23/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVA33587K VIN 7: K

Invoice Number/RO Number: 290752 Call Disposition Code: CMP Call Date: 04/01/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED WHEN THE TIRES ARE COLD THE LIGHT COMES ON AND WHEN THE TIRES WARM UP THE LIGHT GOES OFF. SHE WILL NOT RETURN TO THE CENTER AND WOULD LIKE BMW NA CONTACT HER REGARDING THIS MATTER.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a ..



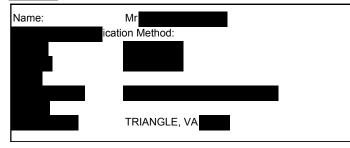
Customer Service Request Detail # S00809604100

Ans				
Activity Status:	Done	Activity Updated:	4/9/08 03:04AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/9/08 03:04AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Attempts	#1. Call code o		
Note Created:	Note	e Created By:	Note Type:	





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 9/28/07 12:00AM

 In Service Date:
 5/17/06 12:00AM

 Production Date:
 4/20/06 12:00AM

Service Request

Service Request #: S00809802104

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 4/7/08 12:54AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/7/08 12:54AM

Assigned Dealer:

Identified Dealer: BMW of Sterling

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution

File Name	Comments



Customer Service Request Detail # S00809802104

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/7/08 12:54AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Activity Updated: 4/7/08 12:54AM Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 4/7/08 12:54AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028206702

Survey Type: Dealer Code: 23276

Service Advisor SSN: 1339
Service Advisor Cust Pay Code: 540
Service Advisor First Name: SHAWN
Service Advisor Last Name: PEACE

Service Tech SSN: 9999 Service Tech Cust Pay Code: 70 Service Tech First Name: SUBLET Service Tech Last Name: DETAIL

Repair Date: 03/28/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526K VIN 7: K

Invoice Number/RO Number: 146722 Call Disposition Code: CMP Call Date: 04/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00809802104

Done	Activity Updated:	4/9/08 03:01AM	
Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
GenSurvey, fm	Email From:	•	
4/9/08 03:01AM	Email To:		
GenSurvey, fm			
Davox call attempted. Attempts	#1. Call code o		
Not	e Created By:	Note Type:	
	Initial Customer Contact GenSurvey, fm 4/9/08 03:01AM GenSurvey, fm Davox call attempted. Attempts	Done Activity Updated: Initial Customer Contact Activity Updated By: GenSurvey, fm Email From: 4/9/08 03:01AM Email To:	Done Activity Updated: 4/9/08 03:01AM Initial Customer Contact Activity Updated By: GenSurvey, fm GenSurvey, fm Email From: 4/9/08 03:01AM Email To: GenSurvey, fm Davox call attempted. Attempts #1. Call code o





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MALVERN, PA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330i

Mileage:

Sale: 1/12/06 12:00AM
In Service Date: 1/12/06 12:00AM
Production Date: 12/13/05 12:00AM

Service Request

Service Request #: S00809803827

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/7/08 01:30AM
Created By: ISKY, AAARA
Rep Assigned: Stern, Rebecca
Date Assigned: 4/8/08 04:46PM
Assigned Dealer: Devon Hill Motors
Identified Dealer: Devon Hill Motors

Date Resolved: Resolve Rep:

Date Closed: 4/8/08 04:46PM Close Rep: Stern, Rebecca

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY EQUIPMENT	5100	Body Interior - Mirrors, Locks, Windows
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
wrtr apologized to cust and doc complaint.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/7/08 01:30AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/7/08 01:30AM

4/7/08 01:30AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028031397 Survey Type: Phone Dealer Code: 26613

Service Advisor SSN: 9881
Service Advisor Cust Pay Code: 1395
Service Advisor First Name: JEFFERY
Service Advisor Last Name: MARTIN

Service Tech SSN: 8418 Service Tech Cust Pay Code: 2110 Service Tech First Name: Mark Service Tech Last Name: Davis Repair Date: 03/13/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone

/IIV 17: WBAVB335/6F

VIN 7: F

Invoice Number/RO Number: 217557 Call Disposition Code: CMP Call Date: 04/02/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA AT (610)-425-4060 AROUND ONE PM EST. CUSTOMER STATED THE SERVICE VISITS AT DEVON HILL MOTORS RATE ALL FIVES EVERY TIME HE GOES IN. HIS ONLY PROBLEM IS WITH HIS BMW.

HIS BMW HAS HAD TO HAVE THE ENTIRE INSTRUMENT C





Activity Status: Done Activity Updated: 4/8/08 04:46PM
Activity Type Initial Customer Contact Activity Updated By: Stern, Rebecca

Activity Assigned To: Stern, Rebecca Email From: Activity Created: 4/8/08 04:42PM Email To:

Activity Created By: Stern, Rebecca

Activity Description: cust sttd dirshp service was fine but the car has had the back window replaced bc the rubber had peeled off and gas

gauge and instrument

Note Created: 4/8/08 04:43PM Note Created By: Stern, Rebecca Note Type: Initial Customer Contact

cluster started to give out and was replaced. dlr replaced all four door handles be the drivers side door handle would stick and there was a bulletin to replace all four. cust sttd a peice of leather on the steering wheel was peeling, dlr replaced steering column. cust sttd headlights had to be replaced. now, the headlights arent moving upon start up. cust sttd Jeff Hill, SA is great.





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:

Cell #: Street Address:

Apt/Ste:

City/State/Zip: CENTEREACH, NY

<u>Vehicle</u>

 Year:
 2007

 Model:
 328i Sedan

 Mileage:
 6,000

Sale: 4/4/07 12:00AM
In Service Date: 4/4/07 12:00AM
Production Date: 2/22/07 12:00AM

Service Request

Service Request #: S00810002540

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/9/08 01:14AM
Created By: ISKY, AAARA
Rep Assigned: Nos, Sonny
Date Assigned: 5/7/08 04:52PM

Assigned Dealer:

Identified Dealer: Competition BMW of Smithtown

Date Resolved: Resolve Rep:

Date Closed: 5/7/08 04:55PM Close Rep: Nos, Sonny

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	BRAKES	3400	BRAKES
SV29	SERVICE - PRODUCT ISSUE	ENGINE - GENERAL	1000	ENGINE - GENERAL
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
documented complaint for customer.

File Name	Comments	





Activity Status: Done

Activity Type

Activity Assigned To: ISKY, AAARA Activity Created: 4/9/08 01:14AM Activity Created By: ISKY, AAARA

Activity Description:

4/9/08 01:14AM Activity Updated: **Customer Interaction** Activity Updated By: ISKY, AAARA Email From:

Email To:

iSky Customer Service Alert

Note Created: 4/9/08 01:14AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028225684 Survey Type: Phone Dealer Code: 22800

Service Advisor SSN: 2684
Service Advisor Cust Pay Code: 447
Service Advisor First Name: RUDY
Service Advisor Last Name: ALANIS

Service Tech SSN: 5702 Service Tech Cust Pay Code: 32 Service Tech First Name: ROBERTO Service Tech Last Name: TARAZONA Repair Date: 03/20/2008

Customer Salutation: Mrs Customer First Name:

Customer ivilagle iname:

Customer Suffix: Customer AM Phone:

/IIV 17: <u>VVBAVA</u>3354/1

VIN 7: Ł

Invoice Number/RO Number: 124468 Call Disposition Code: CMP Call Date: 04/03/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0 Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WAS PROMISED A BMW FOR LOANER AND SHE DID NOT GET IT. THERE WAS A RECALL SHE WAS NOT NOTIFIED ABOUT. THEY HAD HER VEHICLE FOR LONGER AND THE VEHICLE IS BACK TO SQUEAKING AND TICKING. IT WAS NOT FIXED. IT SQUEAKS WHEN BRAKING AND TI





Note Type: Customer Interaction

Activity Status: Done Activity Updated: 4/10/08 03:01AM Activity Updated By: Activity Type **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/10/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/7/08 04:40PM Activity Type **Customer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Fitzgibbons, Jeff Email From: Activity Created: 5/7/08 04:39PM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: LM for cust - work

Note Created: Note Created By: Note Type:

5/7/08 04:54PM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Nos, Sonny

Activity Assigned To: Nos, Sonny Email From: Activity Created: 5/7/08 04:46PM Email To:

Activity Created By: Nos, Sonny Activity Description: cx called in regarding dealership treatment. Cx does not like the car.

Note Created By: Nos, Sonny

cx called in regarding dealership treatment. Cx does not like the car.. Car makes noises, and cx is stuck with the vehicle for another year. Rudy was the service advisor.. Cx wasnt happy with the car.. Dealer is acknowledging the problem..

Note Created: 5/7/08 04:47PM





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: YORKTOWN HEIGHTS, NY

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007

Model: 328xi Coupe SULEV

Mileage:

 Sale:
 7/31/07 12:00AM

 In Service Date:
 7/31/07 12:00AM

 Production Date:
 6/30/07 12:00AM

Service Request

Service Request #: S00810202956 Brand: BMW

Type: iSky
Current Status: Closed

Date Opened: 4/11/08 01:04AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/11/08 01:04AM

Assigned Dealer:

Identified Dealer: Westchester BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/8/08 03:02AM
Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Customer Service Request Detail # S00810202956

Email From:

Email To:

Note Created By: ISKY, AAARA

Activity Status: 4/11/08 01:04AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 4/11/08 01:04AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/11/08 01:04AM

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028221031

Survey Type: Phone Dealer Code: 15665

Service Advisor SSN: 1736 Service Advisor Cust Pay Code: 55308 Service Advisor First Name: JOE Service Advisor Last Name: AMODEO

Service Tech SSN: 0226 Service Tech Cust Pay Code: 50978 Service Tech First Name: CHRISTOPHER

Service Tech Last Name: EVANS Repair Date: 03/28/2008

Customer Salutation: Customer First Name:

Customer Middle Name: L Customer Suffix: Customer AM Phone Customer PM Phone. VIN 17: WBAWV535X7F VIN 7: F

Invoice Number/RO Number: 275609 Call Disposition Code: CMP Call Date: 04/04/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED THIS WAS HIS SECOND ATTEMPT AT HAVING HIS VEHICLES' HD RADIO RECEIVER SERVICED AND A THIRD VISIT IS PENDING. HE HAS CONSULTED WITH OTHER OWNERS OF THIS SAME VEHICLE AND THEY ALSO EXPERIENCE

THE SAME PROBL



Customer Service Request Detail # S00810202956

Activity Status: Activity Updated: 4/28/08 03:13AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/28/08 03:13AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/8/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/8/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr. Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: Cleveland, OH

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

2008 Model: 335i Convertible

Mileage:

Sale: 3/5/08 12:00AM In Service Date: 3/5/08 12:00AM Production Date: 1/14/08 12:00AM

Service Request

Service Request #: S00810203632

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 4/11/08 01:16AM Created By: ISKY, AAARA Rep Assigned: Dickerson, Micah Date Assigned: 5/7/08 11:56AM

Assigned Dealer:

Identified Dealer: Classic BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/7/08 11:57AM Close Rep: Dickerson, Micah

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	CONVERTIBLE	4500	CONVERTIBLE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	SEATS - UPHOLSTERY & (5200	SEATS - UPHOLSTERY & CHILD SEAT

Solution Notes

Solution
advised customer would document complaint
CCI and hung up.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/11/08 01:16AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/11/08 01:16AM

4/11/08 01:16AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028253592

Survey Type: Dealer Code: 96499

Service Advisor SSN: 1353
Service Advisor Cust Pay Code: 2714
Service Advisor First Name: WAYNE
Service Advisor Last Name: MARSIGLIO

Service Tech SSN: 0450 Service Tech Cust Pay Code: 1602 Service Tech First Name: SCOTT Service Tech Last Name: BURR Repair Date: 04/01/2008

Customer Salutation: Customer First Name

Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

/IIV 17: <u>WBAWL</u>./35X8F

VIN 7: F

Invoice Number/RO Number: 437497 Call Disposition Code: DNA Call Date: 04/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

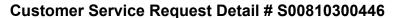
Customer Comments: CUSTOMER DID NOT WISH TO ANSWER. CUSTOMER STATED HE HAS HAD MULTIPLE ISSUES WITH HIS NEW VEHICLE. THE VEHICLE WAS NOT PRE-WIRED FOR HIS ALARM SYSTEM AND THE PLASTIC IN THE BACK OF THE CONVERTIBLE IS NOT MESHING PROPERLY. THE BACK SEAT LATCH IS NOT

WORKING CORRECTLY.





4/25/08 04:38PM Activity Status: Done Activity Updated: Activity Updated By: Activity Type **Initial Customer Contact** Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 4/25/08 04:35PM Email To: Activity Created By: Schafer, Darci Activity Description: Call hung up Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/28/08 03:02AM Initial Customer Contact Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/28/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 03 Note Created: Note Created By: Note Type: Activity Updated: 5/2/08 05:50PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 5/2/08 05:50PM Email To: Activity Created By: Greer, Ryan Activity Description: cci and sttd that vehicle has been fixed and pleased with dealer Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/7/08 11:56AM Done Activity Type **Customer Interaction** Activity Updated By: Dickerson, Micah Activity Assigned To: Dickerson, Micah Email From: Activity Created: 5/7/08 11:56AM Email To: Activity Created By: Dickerson, Micah Activity Description: CCI and hung up. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHICAGO, IL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 335xi Coupe

Mileage:

 Sale:
 12/31/07 12:00AM

 In Service Date:
 12/31/07 12:00AM

 Production Date:
 11/20/07 12:00AM

2008

Service Request

Service Request #: S00810300446

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/12/08 12:35AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/12/08 12:35AM

Assigned Dealer:

Identified Dealer: Laurel BMW of Westmont

Date Resolved:

Resolve Rep:

Date Closed: 5/9/08 03:02AM
Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/12/08 12:35AM Activity Created By:

ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/12/08 12:35AM

Activity Updated: Activity Updated By: ISKY, AAARA

4/12/08 12:35AM

Note Type: Customer Interaction

Email From: Email To:

Transaction Reason: New Survey iSky Survey Id: 055028281043

Survey Type: Dealer Code: 24987

Service Advisor SSN: 8424 Service Advisor Cust Pay Code: 30

Service Advisor First Name: BOB Service Advisor Last Name: KERNWEIN

Service Tech SSN: 5205 Service Tech Cust Pay Code: 44 Service Tech First Name: RYAN Service Tech Last Name: BURTON

Repair Date: 03/26/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone: VIN 17: WBAWC73558E VIN 7: E

Invoice Number/RO Number: 115119 Call Disposition Code: CMP Call Date: 04/06/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Unadjusted Q9 Score:
Customer Comments: CUSTOMER STATED THE ISSUE WAS NOT
RESOLVED. IT WAS NOT THE CENTERS FAULT. THEY
DISCOVERED A DESIGN DEFECT ON THE AUDIO SYSTEM ON 2008
MODELS. IT IS ESCALATED TO BMW NA. THEY ARE NOT SATISFIED
WITH THE RESPONSE. THE FEEDBACK FOR THE CENTER IS
POSITIVE. THEY SAID THE FE





Activity Status: Activity Updated: 4/28/08 03:01AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/28/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: 5/9/08 03:02AM Activity Status: Done Activity Updated: Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/9/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: LOUISVILLE, KY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

Model: 330xi

Mileage:

Sale: 2/13/06 12:00AM In Service Date: 2/13/06 12:00AM 12/8/05 12:00AM Production Date:

2006

Service Request

Service Request #: S00810602628

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 4/15/08 01:07AM Created By: ISKY, AAARA Rep Assigned: Edgin, Jennifer 5/8/08 04:57PM Date Assigned:

Assigned Dealer:

Identified Dealer: Sam Swope BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/9/08 03:59PM Close Rep: Edgin, Jennifer

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
Closed pending cust cb.		

File Name	Comments



Customer Service Request Detail # S00810602628

Activity Status: 4/15/08 01:07AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/15/08 01:07AM Email To: Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/15/08 01:07AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028252487 Survey Type: Phone Dealer Code: 36696

Service Advisor SSN: 7522
Service Advisor Cust Pay Code: 1287
Service Advisor First Name: MICHAEL
Service Advisor Last Name: BROWN Service Tech SSN: 3222 Service Tech Cust Pay Code: 3620

Service Tech First Name: RYAN Service Tech Last Name: URBANEC

Repair Date: 04/01/2008 Customer Salutation: Customer First Name:

Customer ivildale ivame

Customer Suffix: Customer AM Phone:

/IN 17: WBAVD33516F

VIN 7: ł

Invoice Number/RO Number: 926060 Call Disposition Code: DNA

Call Date: 04/09/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DID NOT WISH TO ANSWER.
CUSTOMER STATED EVERYTHING WAS FINE. THEY SAID THEY
FIXED WHAT THEY WERE TO AND LAST WEEK SOMEONE HAD
CALLED HIM ABOUT HIS OTHER BMW, AND HE HAD ASKED FOR SOMEONE FROM BMW TO CALL HIM BACK REGARDING THE

WARRANTY, BECAUSE THE AIRBAG LI



Customer Service Request Detail # S00810602628

4/25/08 05:01PM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** Ellis, Jeremy Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 4/25/08 05:01PM Email To: Activity Created By: Ellis, Jeremy Activity Description: Left message with 3rd party female. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/28/08 03:09AM **Initial Customer Contact** Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/28/08 03:09AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 09 Note Created: Note Created By: Note Type: Activity Updated: 5/8/08 05:03PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Edgin, Jennifer Activity Assigned To: Edgin, Jennifer Email From: Activity Created: 5/8/08 04:57PM Email To: Activity Created By: Edgin, Jennifer Activity Description: TT cust--stts everything is fine w/2006 330-has 01 Z3--has airbag light on wants to know if there is extended coverage or recalls. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: HARRISBURG, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

2007 Year: Model: 328xi Sedan

Mileage:

Sale: 3/23/07 12:00AM In Service Date: 3/23/07 12:00AM Production Date: 2/6/07 12:00AM

Service Request

Service Request #: S00810804843

Brand: **BMW** Type: iSky **Current Status:** Closed

Date Opened: 4/17/08 01:52AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA Date Assigned: 4/17/08 01:52AM

Assigned Dealer:

Identified Dealer: Sun Motor Cars BMW

Date Resolved:

Resolve Rep:

Date Closed: 4/28/08 05:30PM Close Rep: Brown, Kevin

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Writer thanked the cust for his feedback and adv will document.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/17/08 01:52AM Activity Created By:

ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/17/08 01:52AM

4/17/08 01:52AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028308948 Survey Type: Phone Dealer Code: 26700 Service Advisor SSN: 6042 Service Advisor Cust Pay Code: 578 Service Advisor First Name: DEREK Service Advisor Last Name: MINNICK Service Tech SSN: 9527 Service Tech SSN: 9527 Service Tech Cust Pay Code:

Service Tech First Name: Service Tech Last Name: Repair Date: 04/05/2008 Customer Salutation: Customer First Name

Customer Middle Name: H Customer Suffix:

Customer AM Phone:

/IN 17: <u>WBAVC</u>935/7

VIN 7: k

Invoice Number/RO Number: 106074 Call Disposition Code: CMP

Call Date: 04/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HATES THE RADIO IN THE VEHICLE. IT IS POORLY DESIGNED AND IT IS NOT EASY TO USE. HE SAID THEY TAKE CARE OF HIM AND THEY WERE VERY

NICE

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...



Customer Service Request Detail # S00810804843

Answer:			
Activity Status:	Done	Activity Updated:	4/25/08 03:03AM
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm
Activity Assigned To:	GenSurvey, fm	Email From:	
Activity Created:	4/25/08 03:03AM	Email To:	
Activity Created By:	GenSurvey, fm		
Activity Description:	Davox call attempted. Att	empts #1. Call code s	
Note Created:		Note Created By:	Note Type:
Activity Status:	Done	Activity Updated:	4/28/08 05:23PM
Activity Type	Customer Interaction	Activity Updated By:	Brown, Kevin
Activity Assigned To:	Brown, Kevin	Email From:	
Activity Created: 4/28/08 05:21PM Email		Email To:	
Activity Created By:	Brown, Kevin		
Activity Description:	cci to adv not happy with	the quality of the radio and the fuction	n of the radio.
Note Created:	4/28/08 05:21PM	Note Created By: Brown, Kevin	Note Type: Customer Interaction
the display. Cust also fee	the sound and the display an els the prog buttons should be for his feedback and adv will d	e easier to use.	





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BOYNTON BEACH, FL

Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 325i

Mileage: Sale:

 Sale:
 8/9/06 12:00AM

 In Service Date:
 8/9/06 12:00AM

 Production Date:
 6/20/06 12:00AM

Service Request

Service Request #: S00810902597

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/18/08 01:06AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/18/08 01:06AM

Assigned Dealer:

Identified Dealer: Braman Motorcars

Date Resolved: Resolve Rep:

Date Closed: 4/24/08 03:02AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/18/08 01:06AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/18/08 01:06AM

4/18/08 01:06AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028191221

Survey Type: Dealer Code: 46891

Service Advisor SSN: 0663 Service Advisor Cust Pay Code: 600 Service Advisor First Name: DAVE Service Advisor Last Name: PAQUETTE

Service Tech SSN: 2034 Service Tech Cust Pay Code: 95 Service Tech First Name: MATT Service Tech Last Name: BIRCHER

Repair Date: 03/26/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 536560 Call Disposition Code: CMP Call Date: 04/11/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE HAS THE NAVIGATOR SYSTEM. WHEN SHE IS DRIVING, THERE IS STATIC ON HER PHONE. THEY TOLD HER IT WAS HER PHONE AND SHE DISAGREES BECAUSE WHEN SHE STOPS AT A RED LIGHT, THERE IS NO

STATIC. THEY DO PICK HER VEHICLE UP AND GIVE HER A LOANER.

SHE SAID THAT





Activity Status: Activity Updated: 4/23/08 04:06AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/23/08 04:06AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code o

> Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/24/08 03:02AM Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/24/08 03:02AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #2. Call code o

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
HOUSTON, TX

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007 Model: 335i Sedan

Mileage:

 Sale:
 10/17/06 12:00AM

 In Service Date:
 10/17/06 12:00AM

 Production Date:
 9/8/06 12:00AM

Service Request

Service Request #: S00811003498

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/19/08 01:19AM
Created By: ISKY, AAARA
Rep Assigned: Hawley, Darlene
Date Assigned: 4/23/08 04:53PM

Assigned Dealer:

Identified Dealer: BMW of Houston North

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY EQUIPMENT	5100	Body Interior - Mirrors, Locks, Windows
SV29	SERVICE - PRODUCT ISSUE	ENGINE - INTERNAL & EXT	1100	ENGINE - INTERNAL & EXTERNAL COMP(

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments



Customer Service Request Detail # S00811003498

Activity Status: 4/19/08 01:19AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Activity Created: 4/19/08 01:19AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/19/08 01:19AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028341553 Survey Type: Phone Dealer Code: 21471

Dealer Coue: 21471
Service Advisor SSN: 9930
Service Advisor Cust Pay Code: 2866
Service Advisor First Name: WILLIAM
Service Advisor Last Name: TODD Service Tech SSN: 5311 Service Tech Cust Pay Code: 2309

Service Tech First Name: Fernando Service Tech Last Name: Ferrer Repair Date: 04/10/2008

Customer Salutation: Customer First Name

Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

VIIN 17: WBAVB73537F VIN 7: F

Invoice Number /RO Number: 242654 Call Disposition Code: CMP Call Date: 04/14/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE IS FAIRLY NEW. SHE HAS HAD TOO MANY PROBLEMS WITH IT. THE PROBLEMS RANGE FROM TOO MANY FLAT TIRES TO BRAKES AND A NEW PUMP. HER VEHICLE WAS IN THE CENTER FOR TOO LONG. SHE TOOK IT IN ON THE SECOND AND PICKED IT UP ON THE

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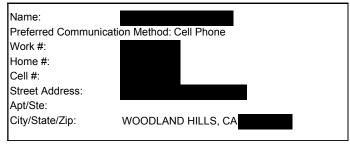
Customer Service Request Detail # S00811003498

4/22/08 04:48PM Activity Status: Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: Sabo, Melinda Activity Assigned To: Sabo, Melinda Email From: Activity Created: 4/22/08 04:45PM Email To: Activity Created By: Sabo, Melinda Activity Description: Call was dropped. Note Created: Note Created By: Note Type: 4/23/08 04:53PM Activity Status: Open Activity Updated: **Customer Interaction** Activity Updated By: Activity Type Hawley, Darlene Activity Assigned To: Hawley, Darlene Email From: Activity Created: 4/23/08 04:52PM Email To: Activity Created By: Hawley, Darlene Activity Description: Note Created: 4/23/08 04:53PM Note Created By: Hawley, Darlene Note Type: Customer Interaction cell 832 752 2157 Activity Status: Activity Updated: 4/24/08 03:04AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: Email From: GenSurvey, fm Activity Created: 4/24/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 05 Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): F Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

 Sale:
 3/28/07 12:00AM

 In Service Date:
 3/28/07 12:00AM

 Production Date:
 2/10/07 12:00AM

Service Request

Service Request #: S00811004237

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/19/08 01:34AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/19/08 01:34AM

Assigned Dealer:

Identified Dealer: Bob Smith BMW

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/19/08 01:34AM Activity Created By:

ISKY, AAARA iSky Customer Service Alert

Activity Description:

Activity Updated By: Email From:

ISKY, AAARA

4/19/08 01:34AM

Note Created: 4/19/08 01:34AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Activity Updated:

Transaction Reason: New Survey iSky Survey Id: 055028254374 Survey Type: Phone Dealer Code: 04637

Service Advisor SSN: 4681 Service Advisor Cust Pay Code: 538

Service Advisor First Name: Ken Service Advisor Last Name: Firmin Service Tech SSN: 5927 Service Tech Cust Pay Code: 554 Service Tech First Name: Christian Service Tech Last Name: Sniady Repair Date: 03/27/2008

Customer Salutation: Customer First Name:

Customer Middle Name: L Customer Suffix:

Customer AM Phone

VIIN 17: WBAVVL.735//F

VIN 7: F

Invoice Number/RO Number: 370624 Call Disposition Code: CMP Call Date: 04/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE CALLED THE CENTER BECAUSE THE VEHICLE HAD NOT BEEN IN FOR SERVICE, EVEN WITH 17,000 MILES ON IT. HE SHOULD HAVE HAD A SERVICE AT 15,000 MILES. WHEN HE ARRIVED, HE WAS TOLD A SERVICE WASN'T DUE FOR ANOTHER 10,000 MILES. THE FRONT R



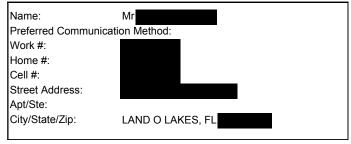


Activity Status: Done Activity Updated: 4/22/08 04:48PM Activity Updated By: Activity Type **Initial Customer Contact** Coriell, Adam Activity Assigned To: Coriell, Adam Email From: Activity Created: 4/22/08 04:47PM Email To: Activity Created By: Coriell, Adam Activity Description: Left message with 3rd party male. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/23/08 04:08AM Initial Customer Contact Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/23/08 04:08AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code 02 Note Created: Note Created By: Note Type: Activity Updated: 4/23/08 04:58PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Brown, Kevin Activity Assigned To: Brown, Kevin Email From: Activity Created: 4/23/08 04:57PM Email To: Activity Created By: Brown, Kevin Activity Description: Left message with 3rd party male. Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 4/24/08 03:05AM Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: 4/24/08 03:05AM Activity Created: Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

Model: Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

2006

325i

Service Request

Service Request #: S00811103644

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/20/08 12:35PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/20/08 12:35PM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 03:05AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/20/08 12:35PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/20/08 12:35PM

4/20/08 12:35PM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600

Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008

Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F

Invoice Number RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI



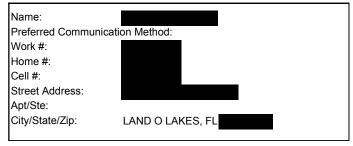


4/23/08 04:09AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/23/08 04:09AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/24/08 03:02AM **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/24/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 4/25/08 03:05AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/25/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US): Year:

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811203645

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/21/08 09:24AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/21/08 09:24AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/21/08 09:24AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments





Activity Status: Done Activity Updated: 4/21/08 09:24AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/21/08 09:24AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, existing Open SR SR#

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/21/08 09:24AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/21/08 09:24AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/21/08 09:24AM Note Created By: ISKY, AAARA Note Type: Customer Interaction



Customer Service Request Detail # S00811203645

Customer Nutrolle Name: A Customer SMF None: Customer PM Phone: Customer PM Phone: VIN 17: WBAVR13526F VIN 7: F Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 50 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q8 Score: Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD	Iransaction Reason: New Survey iSky Survey Id: 055028251223 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 3600 Service Advisor First Name: jason Service Advisor Last Name: hunziker Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008 Customer Salutation: Customer First Name	
ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI	Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAVB 13526F VIN 7: F Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 50 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LAND O LAKES, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811303632

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/22/08 01:39AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/22/08 01:39AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/22/08 01:39AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/22/08 01:39AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/22/08 01:39AM

4/22/08 01:39AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600

Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008

Customer Salutation: Customer First Name

Customer Middle Name: A Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI



Customer Service Request Detail # S00811303632

Activity Status: 4/22/08 01:39AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/22/08 01:39AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, existing Open SR SR# Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/22/08 01:39AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/22/08 01:39AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LAND O LAKES, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811403203

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/23/08 05:23AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/23/08 05:23AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/23/08 05:23AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication §	8400	Telephone/Communication System

Solution Notes

Solution
ce request has been closed without the review of a BMW NA tative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/23/08 05:23AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/23/08 05:23AM

4/23/08 05:23AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600

Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008

Customer Salutation: Customer First Name

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI





Activity Status: 4/23/08 05:23AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/23/08 05:23AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/23/08 05:23AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/23/08 05:23AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LAND O LAKES, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811503216

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 01:42AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 01:42AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 01:42AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication §	8400	Telephone/Communication System

Solution Notes

Solution	
	This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments





Note Type: Customer Interaction

Activity Status: Done

Activity Type

Activity Assigned To: ISKY, AAARA Activity Created: 4/24/08 01:42AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/24/08 01:42AM

4/24/08 01:42AM Activity Updated: **Customer Interaction** Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600

Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI

Repair Date: 03/31/2008 Customer Salutation: Customer First Name

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 4/24/08 01:42AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 01:42AM Email To:

Activity Created By: ISKY, AAARA

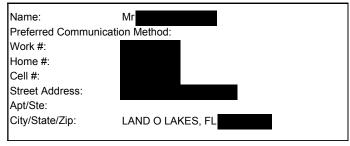
Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811508092

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/24/08 09:00AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/24/08 09:00AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/24/08 09:00AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution	
	This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/24/08 09:00AM Activity Created By: ISKY, AAARA

Note Created: 4/24/08 09:00AM

Activity Description: iSky Customer Service Alert

4/24/08 09:00AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600

Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI

Repair Date: 03/31/2008 Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM
Customer PM Prione:
VIN 17: WBAVB13526F
VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25

Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI





Activity Status: 4/24/08 09:00AM Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 09:00AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/24/08 09:00AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/24/08 09:00AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: LAND O LAKES, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811604545

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/25/08 01:44AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/25/08 01:44AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/25/08 01:45AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/25/08 01:44AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/25/08 01:44AM

4/25/08 01:44AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600 Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008

Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A

SERVI



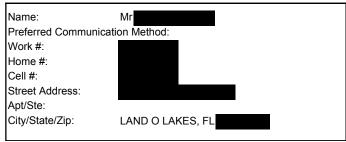
Customer Service Request Detail # S00811604545

Activity Status: Done Activity Updated: 4/25/08 01:44AM Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:44AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/25/08 01:44AM **Customer Interaction** Activity Type Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:44AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Updated: 4/25/08 01:44AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/25/08 01:44AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811704545

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/26/08 01:39AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/26/08 01:39AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/26/08 01:39AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/26/08 01:39AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/26/08 01:39AM

4/26/08 01:39AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028251223

Survey Type: Phone Dealer Code: 14000

Service Advisor SSN: 3600 Service Advisor Cust Pay Code: 3600 Service Advisor First Name: jason Service Advisor Last Name: hunziker

Service Tech SSN: 4620 Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI

Repair Date: 03/31/2008 Customer Salutation: Customer First Name:

Customer Middle Name: A Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A SERVI



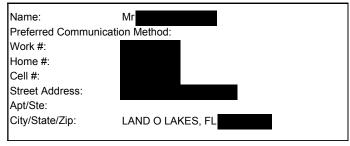


Activity Status: Done Activity Updated: 4/26/08 01:39AM Activity Type Activity Updated By: **Customer Interaction** ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:39AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 4/26/08 01:39AM **Customer Interaction** Activity Type Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:39AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type: Activity Updated: 4/26/08 01:39AM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/26/08 01:39AM Email To: Activity Created By: ISKY, AAARA Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR # Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/31/06 12:00AM

 In Service Date:
 5/31/06 12:00AM

 Production Date:
 5/5/06 12:00AM

Service Request

Service Request #: S00811804524

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/27/08 02:50AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/27/08 02:50AM

Assigned Dealer:

Identified Dealer: Reeves Import Motorcars, Inc.

Date Resolved:

Resolve Rep:

Date Closed: 4/27/08 02:50AM Close Rep: ISKY, AAARA

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System

Solution Notes

Solution
This service request has been closed without the review of a BMW NA Representative. For details see the open comments.

File Name	Comments





Activity Status: Done Activity Updated: 4/27/08 02:50AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From:
Activity Created: 4/27/08 02:50AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: Customer not contacted, a Customer Relations SR was closed within 2 day(s), SR #

Note Created: Note Created By: Note Type:

Activity Status: Done Activity Updated: 4/27/08 02:50AM
Activity Type Customer Interaction Activity Updated By: ISKY, AAARA

Activity Assigned To: ISKY, AAARA Email From: Activity Created: 4/27/08 02:50AM Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/27/08 02:50AM Note Created By: ISKY, AAARA Note Type: Customer Interaction



Customer Service Request Detail # S00811804524

Customer AM Phone: Customer PM P	Iransaction Reason: New Survey iSky Survey Id: 055028251223 Survey Type: Phone Dealer Code: 14000 Service Advisor SSN: 3600 Service Advisor First Name: jason Service Advisor Last Name: hunziker Service Tech SSN: 4620 Service Tech Cust Pay Code: 4620 Service Tech First Name: JULIO Service Tech Last Name: VITERI Repair Date: 03/31/2008 Customer Salutation: Customer First Name	
	Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F Invoice Number/RO Number: 034711 Call Disposition Code: CMP Call Date: 04/16/2008 Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 50 Q4 Explanation of work performed Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend Unadjusted Q9 Score: Customer Comments: CUSTOMER STATED THE VEHICLE STILL HAD ISSUES WHEN IT WAS RETURNED TO HIM, AND THERE WERE NEW ISSUES CAUSED WHEN THE ONBOARD COMPUTER WAS RESET. HIS SERVICE ADVISOR ENDED UP REPAIRING THESE ISSUES. MONEY WAS MISSING FROM HIS VEHICLE, AND HE HAD TO FIND A	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHULA VISTA, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 4/22/06 12:00AM

 In Service Date:
 4/22/06 12:00AM

 Production Date:
 2/22/06 12:00AM

Service Request

Service Request #: S00811906372

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 12:22PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 12:22PM

Assigned Dealer:

Identified Dealer: BMW of San Diego

Date Resolved:

Resolve Rep:

Date Closed: 5/16/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 12:22PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/28/08 12:22PM

4/28/08 12:22PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028348300 Survey Type: Phone Dealer Code: 24335

Service Advisor SSN: 9644
Service Advisor Cust Pay Code: 611
Service Advisor First Name: MARK
Service Advisor Last Name: MATTHEWS

Service Tech SSN: 3737 Service Tech Cust Pay Code: 111 Service Tech First Name: ROBERT Service Tech Last Name: DURAN

Repair Date: 04/11/2008 Customer Salutation: Customer First Name

Customer ivildale Name:

Customer Suffix: Customer AM Phone:

VIIN 17: WBAVB 13550F

VIN 7: F Invoice Number/RO Number: 293406 Call Disposition Code: TPI Call Date: 04/17/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0 Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: ALEX CALEGARI. CUSTOMER STATED THEIR CUSTOMER SERVICE IS HORRIBLE. COUPLE OF DAYS LATER AFTER THE SERVICE EVERYTHING WAS DEAD WITH THE NAVIGATION SYSTEM AND RADIO. HE WILL NOT BE

RETURNING. THE SERVICE DEPT AND TECHNICIANS DO A GOOD

JOB IT IS J





Activity Status: Done Activity Updated: 4/30/08 03:05AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 4/30/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/13/08 05:06PM Activity Type **Customer Interaction** Activity Updated By: Mcgrew, Christa Activity Assigned To: Mcgrew, Christa Email From: Activity Created: 5/13/08 05:05PM Email To: Activity Created By: Mcgrew, Christa Activity Description: customer req call at a later time. Note Created: Note Created By: Note Type: 5/14/08 03:04AM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/14/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 05 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 5/15/08 04:35PM Done Activity Type **Customer Interaction** Activity Updated By: Greer, Ryan Activity Assigned To: Greer, Ryan Email From: Activity Created: 5/15/08 04:33PM Email To: Activity Created By: Greer, Ryan Activity Description: cust reg to be contacted on office number Note Created: Note Created By: Note Type: Activity Status: Activity Updated: Done 5/16/08 03:01AM Activity Updated By: Activity Type **Final Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm **Email From:** Activity Created: 5/16/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code 05 Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: GREAT FALLS, VA

Vehicle

Chassis # (US): K
Chassis # (Non - US):
Year: 2006

Model: 325xi

Mileage:

 Sale:
 3/29/06 12:00AM

 In Service Date:
 3/29/06 12:00AM

 Production Date:
 2/24/06 12:00AM

Service Request

Service Request #: S00811909203

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 01:47PM
Created By: ISKY, AAARA
Rep Assigned: Burkland, Laurie
Date Assigned: 5/13/08 05:08PM

Assigned Dealer:

Identified Dealer: BMW of Sterling

Date Resolved: Resolve Rep:

Date Closed: 5/13/08 05:12PM Close Rep: Burkland, Laurie

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution
Cust stts she will have svctech review iDrive concern next time she brings it in.

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 01:47PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert Activity Updated: 4/28/08 01:47PM Activity Updated By: ISKY, AAARA

Email From:

Note Created: 4/28/08 01:47PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028296223 Survey Type: Phone Dealer Code: 23276 Service Advisor SSN: 4403 Service Advisor Cust Pay Code: 413 Service Advisor First Name: BEN Service Advisor Last Name: NEUBERT Service Tech SSN: 1383

Service Tech SSN: 1383 Service Tech Cust Pay Code: 398 Service Tech First Name: Aaron Service Tech Last Name: Harley

Repair Date: 04/05/2008 Customer Salutation: Customer First Name

Customer Middle Name Customer Suffix:

Customer AM Phone

/IIV 17: WBAVD 135X6K

VIN 7: Ł

Invoice Number/RO Number: 147272 Call Disposition Code: CMP

Call Date: 04/18/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HER IDRIVE HAS BEEN

ESS THAN STELLAR. IT GOES ON AND OFF.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer:

Unadjusted Q6a ...

A subsidiary of BMW AG

BMW of North America, Inc.



Customer Service Request Detail # S00811909203

Answer:				
Activity Status:	Done	Activity Updated:	4/30/08 03:06AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	4/30/08 03:06AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. At	tempts #1. Call code f		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/13/08 05:12PM	
Activity Type	Customer Interaction	Activity Updated By:	Burkland, Laurie	
Activity Assigned To:	Burkland, Laurie	Email From:		
Activity Created:	5/13/08 05:07PM	Email To:		
Activity Created By:	Burkland, Laurie			
Activity Description:	Cust stts intermittent iDr	ive issues. Dir not able to dup, no fau	It codes.	
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
LAUDERHILL, FL

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 335i Convertible

Mileage:

 Sale:
 3/31/08 12:00AM

 In Service Date:
 3/31/08 12:00AM

 Production Date:
 2/29/08 12:00AM

Service Request

Service Request #: S00811916244

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 05:26PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 05:26PM

Assigned Dealer:

Identified Dealer: Vista Motor Company

Date Resolved:

Resolve Rep:

Date Closed: 5/23/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments	



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 05:26PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/28/08 05:26PM

4/28/08 05:26PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028403064

Survey Type: Phone Dealer Code: 46697

Service Advisor SSN: 0680 Service Advisor Cust Pay Code: 299 Service Advisor First Name: LAURENCE Service Advisor Last Name: GARDINER

Service Tech SSN: 3352 Service Tech Cust Pay Code: 289

Service Tech First Name: AYAD Service Tech Last Name: AKKASKA

Repair Date: 04/17/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAWL73558F VIN 7: F

Invoice Number/RO Number: 241298 Call Disposition Code: CMP Call Date: 04/21/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE REASONS FOR HIS LOW RATINGS IS BECAUSE HE WENT IN FOR AN ALARM INSTALL AND WAS TOLD THEY DID NOT HAVE ANY IN STOCK. THEY DID GET ONE THE NEXT DAY AND HAD HIS ALARM INSTALLED BUT WAS TOLD BY THE SALESPERSON THEY WILL GIVE HIM A LOANER BUT



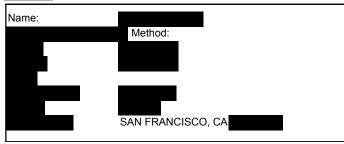


5/1/08 03:02AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/1/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/22/08 03:03AM **Customer Interaction** Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/22/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 5/23/08 03:04AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/23/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>



Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 335i Coupe

Mileage:

Sale: 7/21/07 12:00AM
In Service Date: 7/21/07 12:00AM
Production Date: 6/5/07 12:00AM

2007

Service Request

Service Request #: S00811916308

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 05:28PM
Created By: ISKY, AAARA
Rep Assigned: Young, Ron
Date Assigned: 5/22/08 04:54PM

Assigned Dealer:

Identified Dealer: BMW of Mountain View (AutoWest BMW of

Date Resolved:

Resolve Rep:

Date Closed: 5/22/08 04:54PM Close Rep: Young, Ron

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
spoke to cust, she said she has our # and will rtn call when available. closed pending.

File Name	Comments		





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 05:28PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

4/28/08 05:28PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created: 4/28/08 05:28PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028391715 Survey Type: Phone Dealer Code: 21618

Service Advisor SSN: 3971 Service Advisor Cust Pay Code: 3010 Service Advisor First Name: Albert Service Advisor Last Name: Rios Service Tech SSN: 6031 Service Tech Cust Pay Code: 7305 Service Tech First Name: SANTOS

Service Tech Last Name: GARCIA Repair Date: 04/09/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone

VIIN 17: WBAWB/355/F

VIN 7: F

Invoice Number/RO Number: 248095 Call Disposition Code: CMP Call Date: 04/21/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 25 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED THIS IS HER THIRD BMW AND WILL NOT PURCHASE ANOTHER ONE. THE VEHICLE IS UNDER A YEAR AND THE TIRE HAS A BUMP ON IT. SHE ENDED UP HAVING TO PURCHASE NEW TIRES AT \$2,000 SINCE THEY SAID THE TIRES

WOULD



Customer Service Request Detail # S00811916308

Activity Status: Activity Type Activity Assigned To: Activity Created: Activity Created By: Activity Description:	Done Initial Customer Contact Dickerson, Micah 4/30/08 04:41PM Dickerson, Micah Customer stts this is a bad	Activity Updated Activity Updated Email From: Email To: time to talk and to call back	d By: Dickerson, Micah	
Note On stade		Note One stad Day	Note Toron	
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated	d: 5/1/08 03:02AM	
Activity Type	Initial Customer Contact	Activity Updated	d By: GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/1/08 03:02AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #1. Call code 05		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated	d: 5/22/08 03:03AM	
Activity Type	Customer Interaction	Activity Updated	d By: GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/22/08 03:03AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	mpts #2. Call code f		
Note Created:		Note Created By:	Note Type:	
		· · ·		
Activity Status:	Done	Activity Updated	d: 5/22/08 04:54PM	
Activity Type	Customer Interaction	Activity Updated		
Activity Assigned To:	Young, Ron	Email From:		
Activity Created:	5/22/08 04:53PM	Email To:		
Activity Created By:	Young, Ron			
Activity Description:	•	e has our # and will rtn call w	vhen available.	
Note Created:		Note Created By:	Note Type:	
Hote Greated.			Note Type.	1





<u>Customer</u>

Name: Dr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: OWINGS MILLS, MD

Vehicle

Chassis # (US): Chassis # (Non - US):

 Year:
 2007

 Model:
 335xi

 Mileage:
 10,000

Sale: 7/19/07 12:00AM In Service Date: 7/19/07 12:00AM Production Date: 6/26/07 12:00AM

Service Request

Service Request #: S00811918151

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/28/08 06:16PM
Created By: ISKY, AAARA
Rep Assigned: Fitzgibbons, Jeff
Date Assigned: 5/21/08 04:58PM

Assigned Dealer:

Identified Dealer: Northwest BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/21/08 05:08PM Close Rep: Fitzgibbons, Jeff

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	TRANSMISSION - AUTOMA	2400	TRANSMISSION - AUTOMATIC TRANSMIS
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

	Solution	
Center is replacing car.		

File Name	Comments		





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 06:16PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

4/28/08 06:16PM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created: 4/28/08 06:16PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028392478

Survey Type: Dealer Code: 20596

Service Advisor SSN: 7168 Service Advisor Cust Pay Code: 205

Service Advisor First Name: JIM Service Advisor Last Name: HOLLISTER

Service Tech SSN: 3307 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/10/2008 Customer Salutation: Customer First Name

Customer Middle Name: L Customer Suffix:

Customer AM Phone

VIN 17: <u>VVBAVD</u>53527*F*

VIN 7: A

Invoice Number/RO Number: 143826

Call Disposition Code: CMP Call Date: 04/21/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WAS UPSET HE HAS NOT BEEN TAKEN SERIOUSLY IN THE PAST AND HAS NOT HAD A PROMPT RESOLUTION TO HIS PROBLEM. THE PREVIOUS CENTER FOREMAN WAS PATRONIZING AND HAD VERY POOR CUSTOMER SERVICE SKILLS. THE CURRENT CENTER FOREMAN AND THE

SERVICE MANAGER ARE FINALL





Activity Status: Done Activity Updated: 5/1/08 03:05AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: Email From: GenSurvey, fm Activity Created: 5/1/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/21/08 04:57PM Activity Type **Customer Interaction** Activity Updated By: Fitzgibbons, Jeff Activity Assigned To: Email From: Fitzgibbons, Jeff Activity Created: 5/21/08 04:57PM Email To: Activity Created By: Fitzgibbons, Jeff Activity Description: Discussed survey feedback. Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: KEMAH, TX

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model: 328i Convertible

2007

Mileage:

Sale: 4/21/07 12:00AM In Service Date: 4/21/07 12:00AM Production Date: 3/16/07 12:00AM

Service Request

Service Request #: S00811921054

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 4/28/08 07:24PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 07:24PM

Assigned Dealer:

Identified Dealer: Thompson BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.

Solution Notes

Solution

File Name	Comments		



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 07:24PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/28/08 07:24PM

4/28/08 07:24PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028339670

Survey Type: Phone Dealer Code:

Service Advisor SSN: 5018 Service Advisor Cust Pay Code: 7184 Service Advisor First Name: James Service Advisor Last Name: Whittington,II

Service Tech SSN: 7142 Service Tech Cust Pay Code: 6777 Service Tech First Name: Dave Service Tech Last Name: Kiel Repair Date: 04/08/2008

Customer Salutation: Customer First Name:

Customer Middle Name: E Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAWL13557F VIN 7: F

Invoice Number/RO Number: 434595 Call Disposition Code: CMP Call Date: 04/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE HAS ALREADY TALKED TO PEOPLE ABOUT THIS AND IT IS STILL NOT FIXED. WHENEVER HE OR HIS WIFE SIT IN THE PASSENGER SEAT, THE AIRBAG LIGHT COMES ON THAT SAYS IT IS NOT WORKING. THE CENTER TOLD HIM THAT WAS NORMAL AND NOTHING WAS WRONG. WHEN HIS

GRANDSON

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 5/1/08 03:05AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/1/08 03:05AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code d Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/26/08 03:03AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/26/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code d

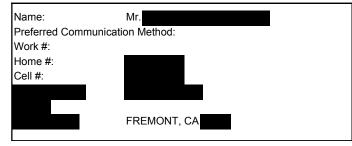
Note Type:

Note Created By:





<u>Customer</u>



Vehicle

Chassis # (US): F
Chassis # (Non - US):
Year: 2007
Model: 328i
Mileage:

Sale:

In Service Date:

Production Date: 10/16/06 12:00AM

Service Request

Service Request #: S00811924907 Brand: BMW

Type: iSky Current Status: Open

Date Opened: 4/28/08 08:53PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/28/08 08:53PM

Assigned Dealer:

Identified Dealer: BMW of Mountain View (AutoWest BMW of

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/28/08 08:53PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/28/08 08:53PM

4/28/08 08:53PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028207713 Survey Type: Phone Dealer Code: 21618

Service Advisor SSN: 6701 Service Advisor Cust Pay Code: 3013

Service Advisor First Name: Marc Service Advisor Last Name: Lebas Service Tech SSN: 2437 Service Tech Cust Pay Code: 7322 Service Tech First Name: ROLF Service Tech Last Name: KUCHLENZ

Repair Date: 03/28/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVA33587F VIN 7: F

Invoice Number/RO Number: 247150C Call Disposition Code: CMP Call Date: 04/23/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE TO BE CONTACTED BY SOMEONE FROM BMW NA AT 510 541 0951. IT WAS A SURPRISE TO HIM WHEN THEY TOLD HIM HE HAD THE RUN FLAT TIRES. THEY TOLD HIM THERE WAS A NAIL IN THE TIRE AND HE WOULD NEED TO REPLACE IT. HE SAID THEY DID NOT RES



Customer Service Request Detail # S00811924907

Activity Status: Activity Updated: 4/30/08 04:58PM Done Activity Type **Initial Customer Contact** Activity Updated By: Edgin, Jennifer Activity Assigned To: Email From: Edgin, Jennifer Activity Created: 4/30/08 04:57PM Email To: Activity Created By: Edgin, Jennifer Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/26/08 03:03AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/26/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code f Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: BALTIMORE, MD

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

Sale: 10/8/07 12:00AM In Service Date: 10/8/07 12:00AM Production Date: 8/23/07 12:00AM

Service Request

Service Request #: S00812006700

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 4/29/08 08:59AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/29/08 08:59AM

Assigned Dealer:

Identified Dealer: BMW of Bel Air

Date Resolved: Resolve Rep:

Date Closed: 5/1/08 05:17PM Close Rep: Mcgrew, Christa

Issue Note: Customer IPOD option in vehicle not working.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV17	REPEAT REPAIR/COMEBACK	Radio, CD, OBC, Nav, Alarm	6517	IPOD - AUDIO INPUT
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution				
wtr apologized to customer, cust wanted to document. wtr advsd if anything further is needed to call customer relations back.				

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/29/08 08:59AM Activity Created By: ISKY, AAARA

Note Created: 4/29/08 08:59AM

Activity Description: iSky Customer Service Alert

4/29/08 08:59AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028309850 Survey Type: Phone Dealer Code: 22817

Service Advisor SSN: 4789 Service Advisor Cust Pay Code: 1199

Service Advisor First Name: Bill Service Advisor Last Name: McCauley Service Tech SSN: 9518 Service Tech Cust Pay Code: 882

Service Tech First Name: David Service Tech Last Name: Stoltz Repair Date: 04/07/2008

Customer Salutation: Customer First Name:

Customer Middle Name: M Customer Suffix:

Customer AM Phone:

VIIN 17: WBAVVL./354/F

VIN 7: F

Invoice Number/RO Number: 147432 Call Disposition Code: CMP Call Date: 04/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE APPRECIATES THE SHUTTLE SERVICE BECAUSE IT IS VERY CONVENIENT. THE ONE THING SHE IS STILL NOT SATISFIED WITH IS THE ONGOING PROBLEM WITH HER IPOD NOT WORKING SINCE DELIVERY OF HER

VEHICLE AND IT IS NOT BEING ADDRESSED. WHEN SHE BR





Activity Status: Done Activity Updated: 5/1/08 05:16PM
Activity Type Initial Customer Contact Activity Updated By: Mcgrew, Christa

Activity Assigned To: Mcgrew, Christa Email From:
Activity Created: 5/1/08 05:12PM Email To:

Activity Created By: Mcgrew, Christa

Activity Description: Customer sttd she has already voiced her concerns with BMW NA. nothing able to do, veh IPOD option not work. dlr

working on it

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr. Preferred Communication Method: Work #: Home #: Cell #: Street Address: Apt/Ste: City/State/Zip: NYACK, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year:

2006 Model: 330Ci Convertible

Mileage:

Sale: 1/7/06 12:00AM In Service Date: 1/7/06 12:00AM Production Date: 12/9/05 12:00AM

Service Request

Service Request #: S00812006747

Brand: **BMW** Type: iSky **Current Status:** Open

Date Opened: 4/29/08 09:00AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA Date Assigned: 4/29/08 09:00AM

Assigned Dealer:

Identified Dealer: Wide World of Cars, LLC

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 4/29/08 09:00AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 4/29/08 09:00AM

4/29/08 09:00AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028300992 Survey Type: Phone Dealer Code: 25770

Service Advisor SSN: 8961 Service Advisor Cust Pay Code: 267

Service Advisor First Name: Suzanne Service Advisor Last Name: Leale Service Tech SSN: 0309 Service Tech Cust Pay Code: 109 Service Tech First Name: DOUG Service Tech Last Name: MAYONE

Repair Date: 04/04/2008 Customer Salutation: Customer First Name

Customer Ivildale Ivame: E Customer Suffix:

Customer AM Phone

/IIV 17: VVBABVV53450F

VIN 7: F

Invoice Number/RO Number: 147646 Call Disposition Code: CMP Call Date: 04/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:
Unadjusted Q9 Score:
Customer Comments: CUSTOMER STATED THE VEHICLE HAS BEEN
BACK TO THE CENTER BECAUSE OF THE RECEPTION GOING ON
AND OFF IN THE SIRIUS RADIO. HE SAID HE HAS TAKEN IT TO THE
CENTER THREE TIMES AND THEY STILL HAVE NOT RESOLVED THE PROBLEM.

Unadjusted Q1a Answer:

Unadjusted Q1a ...



Customer Service Request Detail # S00812006747

Other				
Activity Status:	Done	Activity Updated:	5/2/08 03:04AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/2/08 03:04AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #1. Call code s		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/26/08 03:05AM	
Activity Type	Customer Interaction	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/26/08 03:05AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atter	mpts #2. Call code s		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: VAN NUYS, CA

Vehicle

Chassis # (US): N Chassis # (Non - US):

Year: 2007 Model: 328i (SA)

Mileage:

 Sale:
 8/13/07 12:00AM

 In Service Date:
 8/13/07 12:00AM

 Production Date:
 6/13/07 12:00AM

Service Request

Service Request #: S00812008681 Brand: BMW

Type: iSky Current Status: Open

Date Opened: 4/29/08 09:32AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 4/29/08 09:32AM

Assigned Dealer:

Identified Dealer: Century West BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL

Solution Notes

Solution

File Name	Comments





Activity Status: Activity Updated: Done

Activity Type **Customer Interaction** Activity Updated By: ISKY, AAARA Activity Assigned To: ISKY, AAARA Email From:

Activity Created: 4/29/08 09:32AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 4/29/08 09:32AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

4/29/08 09:32AM

Transaction Reason: New Survey iSky Survey Id: 055028481936

Survey Type: Dealer Code: 20268

Service Advisor SSN: 1345
Service Advisor Cust Pay Code: 5322
Service Advisor First Name: SHAWN
Service Advisor Last Name: DUNIVANT

Service Tech SSN: 0032 Service Tech Cust Pay Code: 5338 Service Tech First Name: KEY Service Tech Last Name: SINVONGSA

Repair Date: 04/10/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone:

/IIN 17: <u>WBAVA</u>3/58/I

VIN 7: N Invoice Number/RO Number: 172036 Call Disposition Code: CMP

Call Date: 04/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised Unadjusted Q3 Score: 75

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score: Unadjusted Q9 Score: Customer Comments: Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer: Unadjusted Q5a Answer: Unadjusted Q6a Answer:



Customer Service Request Detail # S00812008681

Activity Status:	Done	Activity Updated:	5/2/08 03:05AM	
Activity Type	Initial Customer Contact	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/2/08 03:05AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #1. Call code s		
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/23/08 05:01PM	
Activity Type	Customer Interaction	Activity Updated By:	Gammon, Jason	
Activity Assigned To:	Gammon, Jason	Email From:		
Activity Created:	5/23/08 05:01PM	Email To:		
Activity Created By:	Gammon, Jason			
Activity Description:	No Answer			
Note Created:		Note Created By:	Note Type:	
Activity Status:	Done	Activity Updated:	5/26/08 03:05AM	
Activity Type	Customer Interaction	Activity Updated By:	GenSurvey, fm	
Activity Assigned To:	GenSurvey, fm	Email From:		
Activity Created:	5/26/08 03:05AM	Email To:		
Activity Created By:	GenSurvey, fm			
Activity Description:	Davox call attempted. Atte	empts #2. Call code 05		
Note Created:		Note Created By:	Note Type:	





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SAN FRANCISCO, CA

Vehicle

Chassis # (US): K Chassis # (Non - US):

Year: 2008 Model: 335i

Mileage:

 Sale:
 4/3/08 12:00AM

 In Service Date:
 4/3/08 12:00AM

 Production Date:
 1/29/08 12:00AM

Service Request

Service Request #: S00812200753
Brand: BMW

Type: iSky
Current Status: Open

Date Opened: 5/1/08 12:38AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/1/08 12:38AM

Assigned Dealer:

Identified Dealer: Weatherford BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/1/08 12:38AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert Activity Updated: 5/1/08 12:38AM Activity Updated By:

ISKY, AAARA

Note Created: 5/1/08 12:38AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028289612 Survey Type: Phone Dealer Code: 04514

Sales Advisor Id: 0000109678 Sales Advisor First Name: GRACE Sales Advisor Last Name: WONG

Retail Date: 04/07/2008 Customer Salutation: Customer First Name:

Customer Suffix: Customer AM Phone:

VIN 17: WBAVB/3568r

VIN 7: K Call Disposition Code: CMP Call Date: 04/25/2008

Q1 Initial contact experience for this purchase Unadjusted Q1 Score: 100

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED THEY SHOULD GIVE AWAY MORE FREE STUFF LIKE KEY HOLDERS.

Unadjusted Q1A Answer:

Note Created:

BMW of North America, Inc.





Activity Status: 5/2/08 03:01AM Done Activity Updated: Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/2/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/2/08 03:02AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/2/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code s

Note Type:

Note Created By:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: ERIE, PA

Vehicle

Chassis # (US): F
Chassis # (Non - US):

Year: 2007 Model: 328xi Coupe

Mileage:

Sale: 5/31/07 12:00AM In Service Date: 5/31/07 12:00AM Production Date: 5/10/07 12:00AM

Service Request

Service Request #: S00812302411

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 5/2/08 07:36PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/2/08 07:36PM

Assigned Dealer:

Identified Dealer: New Motors, Inc.

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE

Solution Notes

Solution

<u>Attachments</u>

File Name	Comments		





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 07:36PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

5/2/08 07:36PM Activity Updated: Activity Updated By: ISKY, AAARA

Note Created: 5/2/08 07:36PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email From:

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028437169

Survey Type: Phone Dealer Code: 46672 Service Advisor SSN:

Service Advisor Cust Pay Code: 577 Service Advisor First Name:

Service Advisor Last Name:

Service Tech SSN Service Tech Cust Pay Code: 620

Service Tech First Name: Service Tech Last Name: Repair Date: 04/11/2008 Customer Salutation: Customer First Name

Customer Middle Name: J Customer Suffix:

Customer AM Phone: 8 Customer PM Phone: VIN 17: WBAWC33557F VIN 7: F

Invoice Number/RO Number: 217840 Call Disposition Code: CMP Call Date: 04/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WAS TOLD THEY COULD NOT FIX FLAT TIRES. THEY HAD TO REPLACE IT. HE TRIED TO GET THE RADIO FIXED THEN, BUT WAS TOLD HE HAD TO MAKE A DIFFERENT APPOINTMENT. HE HAS TO KEEP CALLING BACK TO MAKE APPTS. THIS IS THE FIRST AND LAST BMW HE WILL LEASE.

HE HAS BEEN THERE BEFORE. HE LIKES BM



Customer Service Request Detail # S00812302411

Activity Status: Activity Updated: 5/7/08 03:39AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/7/08 03:39AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/2/08 03:04AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/2/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: VAN NUYS, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/20/06 12:00AM

 In Service Date:
 5/20/06 12:00AM

 Production Date:
 2/24/06 12:00AM

Service Request

Service Request #: S00812306499

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/2/08 09:06PM
Created By: ISKY, AAARA
Rep Assigned: Gammon, Jason
Date Assigned: 5/30/08 04:45PM

Assigned Dealer:

Identified Dealer: Center BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/30/08 04:45PM Close Rep: Gammon, Jason

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
cust adsvd busy and did not require assistance at this time, writer thanked for time

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 09:06PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/2/08 09:06PM

5/2/08 09:06PM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028476253 Survey Type: Phone Dealer Code: 04355

Service Advisor SSN: 2749
Service Advisor Cust Pay Code: 628
Service Advisor First Name: STEVEN
Service Advisor Last Name: TUREAUD

Service Tech SSN: 1633 Service Tech Cust Pay Code: 432 Service Tech First Name: NOVA Service Tech Last Name: ZAKARIAN Repair Date: 04/07/2008

Customer Salutation: Customer First Name:

Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

711V 17: <u>VVBAVB</u> 13550r

VIN 7: k

Invoice Number/RO Number: 064336 Call Disposition Code: CMP Call Date: 04/28/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 0

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA AT CELL PHONE (818) 802-0274. CUSTOMER STATED IT WAS A COMPLETE WASTE OF TIME. THIS WAS THE THIRD TIME FOR THE SAME PROBLEM WITH THE NAVIGATIONAL SYSTEM WHICH GOES BLANK AND A BLACK SCREEN APPEARS. THIS VISIT CENTER





5/6/08 05:27PM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: Miller, Dan Activity Assigned To: Miller, Dan Email From: Activity Created: 5/6/08 05:27PM Email To: Activity Created By: Miller, Dan Activity Description: cci stating that someone from this number just called him. Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/7/08 03:41AM **Initial Customer Contact** Activity Type Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/7/08 03:41AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Updated: 5/30/08 04:45PM Activity Status: Done Activity Type **Customer Interaction** Activity Updated By: Gammon, Jason Activity Assigned To: Gammon, Jason Email From: Activity Created: 5/30/08 04:44PM Email To: Activity Created By: Gammon, Jason Activity Description: cust adsvd busy and did not require assistance at this time, writer thanked for time Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MIAMI, FL

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Model: Mileage:

 Sale:
 3/22/06 12:00AM

 In Service Date:
 3/22/06 12:00AM

 Production Date:
 2/16/06 12:00AM

2006

325i

Service Request

Service Request #: S00812309319

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 5/2/08 10:06PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/2/08 10:06PM

Assigned Dealer:

Identified Dealer: Checkered Flag BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution

File Name	Comments		



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 10:06PM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/2/08 10:06PM

5/2/08 10:06PM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028404857

Survey Type: Dealer Code:

Service Advisor SSN: 5062 Service Advisor Cust Pay Code: 5062 Service Advisor First Name: KASEY Service Advisor Last Name: SCHWARTZ

Service Tech SSN: 3542 Service Tech Cust Pay Code: 3542 Service Tech First Name: GEORGE Service Tech Last Name: MARTINEZ

Repair Date: 04/16/2008 Customer Salutation: Customer First Name

Customer ivildale Name:

Customer Suffix: Customer AM Phone:

/IIN 17: WBAVB13590F

VIN 7: F

Invoice Number/RO Number: 105117 Call Disposition Code: CMP Call Date: 04/29/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 25
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 50

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 25

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THIS WAS THE THIRD TIME SHE HAD TAKEN THE BMW IN FOR THE RADIO. THE RADIO WAS NOT REPLACED WITH A RADIO LIKE THE ORIGINAL ONE. SHE HAD TO WAIT FOR VERY LONG AND IT WAS VERY UNPLEASANT. SHE SAID THEY HELPED A CUSTOMER WHO WAS UPSET AND HAD WALK

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Activity Status: Done Activity Updated: 5/7/08 03:42AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From:
Activity Created: 5/7/08 03:42AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code f

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CINCINNATI, OH

2007

335i Coupe

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year:

Model:

Mileage:

 Sale:
 9/27/06 12:00AM

 In Service Date:
 9/27/06 12:00AM

 Production Date:
 8/8/06 12:00AM

Service Request

Service Request #: S00812311873

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/2/08 11:11PM
Created By: ISKY, AAARA
Rep Assigned: Ellis, Jeremy
Date Assigned: 5/6/08 05:23PM
Assigned Dealer: The BMW Store
Identified Dealer: The BMW Store

Date Resolved: Resolve Rep:

Date Closed: 5/6/08 05:24PM Close Rep: Ellis, Jeremy

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution		
Cust unhappy with Siruis customer service. Cust paid for renewal how it never occured. And did not comp him to his satisfaction.	ever	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 11:11PM

Activity Created By: ISKY, AAARA

Note Created: 5/2/08 11:11PM

Activity Description: iSky Customer Service Alert Activity Updated: 5/2/08 11:11PM Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028514784 Survey Type: Phone Dealer Code: 96717

Service Advisor SSN: 7942
Service Advisor Cust Pay Code: 400
Service Advisor First Name: EUGENE
Service Advisor Last Name: MCCLELLAN

Service Tech SSN: 4654 Service Tech Cust Pay Code: 935 Service Tech First Name: SEAN Service Tech Last Name: BELEW

Repair Date: 04/22/2008 Customer Salutation: Customer First Name

Customer Middle Name Customer Suffix:

Customer AM Phone:

/IIV 17: WBAWB/356/I

VIN 7: F

Invoice Number/RO Number: 318261 Call Disposition Code: CMP Call Date: 04/30/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 50

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED HE IS VERY DISSATISFIED WITH SIRIUS

SATELLITE RADIO. Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted Q3a Answer:

Unadjusted Q5a ...

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Customer Service Request Detail # S00812311873

Answer: Unadjusted Q6a Answer:	:		
Activity Status:	Done	Activity Updated:	5/6/08 05:24PM
Activity Type	Initial Customer Contact	Activity Updated By:	Ellis, Jeremy
Activity Assigned To:	Ellis, Jeremy	Email From:	•
Activity Created:	5/6/08 05:22PM	Email To:	
Activity Created By:	Ellis, Jeremy		
Activity Description:	Cust unhappy with Siruis custor his satisfaction.	mer service. Cust paid for renew	val however it never occured. And did not comp him to
Note Created:	Note	e Created By:	Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste: APT 786
City/State/Zip: CALABASAS, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 328i SULEV

Mileage:

 Sale:
 12/8/07 12:00AM

 In Service Date:
 10/31/07 12:00AM

 Production Date:
 9/10/07 12:00AM

Service Request

Service Request #: S00812312493

Brand: BMW Type: iSky Current Status: Open

Date Opened: 5/2/08 11:23PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/2/08 11:23PM

Assigned Dealer:

Identified Dealer: Rusnak BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution

File Name	Comments		





Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/2/08 11:23PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/2/08 11:23PM

5/2/08 11:23PM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055028560851

Survey Type: Dealer Code: 86846

Service Advisor SSN: 4690
Service Advisor Cust Pay Code: 116
Service Advisor First Name: GARY
Service Advisor Last Name: KENNEDY

Service Tech SSN: 4504 Service Tech Cust Pay Code: 166 Service Tech First Name: LEON Service Tech Last Name: SCHOPP

Repair Date: 04/25/2008 Customer Salutation: ms Customer First Name:

Customer Middle Name Customer Suffix:

Customer AM Phone

VIN 17: WBAVC53538F VIN 7: F

Invoice Number/RO Number: 601127 Call Disposition Code: CMP

Call Date: 04/30/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 0
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 0

Q6 Quality of work performed

Unadjusted Q6 Score:

Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE BOUGHT A BRAND NEW VEHICLE IN DEC 2007 AND THERE WERE ALREADY TWO THINGS WRONG WITH THE VEHICLE. WHEN SHE CONTACTED THE SALES PERSON ABOUT THIS. HE AVOIDED HER UNTIL SHE HAD TO CONTACT HIM SEVERAL TIMES. SHE SAID SHE IS NOT VERY

HAPPY WITH BMW

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Activity Status: Done Activity Updated: 5/7/08 03:43AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/7/08 03:43AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code s

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: SAN DIMAS, CA

Vehicle

Chassis # (US):

Chassis # (Non - US): Year:

Year: 2006 Model: 325Ci

Mileage:

Sale: 7/12/06 12:00AM In Service Date: 7/12/06 12:00AM Production Date: 2/16/06 12:00AM

Service Request

Service Request #: S00813103156

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/10/08 01:14AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/10/08 01:14AM

Assigned Dealer:

Identified Dealer: Passport BMW

Date Resolved:

Resolve Rep:

Date Closed: 6/9/08 03:04AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - G	6100	CHASSIS ELECTRICAL - GENERAL
SV29	SERVICE - PRODUCT ISSUE	BRAKES	3400	BRAKES
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/10/08 01:14AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/10/08 01:14AM

5/10/08 01:14AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028607575

Survey Type: Phone Dealer Code:

Service Advisor SSN: 8045
Service Advisor Cust Pay Code: 307
Service Advisor First Name: GREG
Service Advisor Last Name: HERNANDES

Service Tech SSN: 7564 Service Tech Cust Pay Code: 150 Service Tech First Name: MARK Service Tech Last Name: CHANG

Repair Date: 04/30/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: WBABD33456F VIN 7: F

Invoice Number/RO Number: 123044

Call Disposition Code: CMP Call Date: 05/05/2008

Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score: Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WISHES TO SPEAK TO BMW OF NA IN REGARDS TO THIS ISSUE AND THEY COULD REACH HER AT 626-825-4088. THERE WAS A DEFECT OF THE RADIO AND THE RECEPTION IS VERY POOR AND THAT WAS DISAPPOINTING. SHE SAID THEY HAVE THEIR POLICIES SHE UNDERSTANDS THAT, BUT IT WOUL





Activity Status: Done Activity Updated: 5/14/08 03:01AM GenSurvey, fm Activity Type **Initial Customer Contact** Activity Updated By: Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/14/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/14/08 03:02AM Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/14/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: 6/6/08 03:02AM Activity Status: Done Activity Updated: Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/6/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 6/6/08 03:02AM Done Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/6/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Status: Activity Updated: Done 6/9/08 03:04AM Activity Updated By: Activity Type **Final Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm **Email From:** Email To: Activity Created: 6/9/08 03:04AM Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
SAN DIMAS, CA

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 325Ci

Mileage:

Sale: 7/12/06 12:00AM In Service Date: 7/12/06 12:00AM Production Date: 2/16/06 12:00AM

Service Request

Service Request #: S00813302948

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/12/08 01:38AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/12/08 01:38AM

Assigned Dealer:

Identified Dealer: Passport BMW

Date Resolved:

Resolve Rep:

Date Closed: 6/9/08 03:06AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	CHASSIS ELECTRICAL - GI	6100	CHASSIS ELECTRICAL - GENERAL
SV29	SERVICE - PRODUCT ISSUE	BRAKES	3400	BRAKES
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

<u>Attachments</u>

File Name	Comments



Email To:



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/12/08 01:38AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/12/08 01:38AM

5/12/08 01:38AM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028607575

Survey Type: Phone

Dealer Code:

Service Advisor SSN: 8045
Service Advisor Cust Pay Code: 307
Service Advisor First Name: GREG
Service Advisor Last Name: HERNANDES

Service Tech SSN: 7564 Service Tech Cust Pay Code: 150 Service Tech First Name: MARK Service Tech Last Name: CHANG

Repair Date: 04/30/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone:

VIN 17: WBABD33456F VIN 7: F

Invoice Number/RO Number: 123044

Call Disposition Code: CMP Call Date: 05/05/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WISHES TO SPEAK TO BMW OF NA IN REGARDS TO THIS ISSUE AND THEY COULD REACH HER AT 626-825-4088. THERE WAS A DEFECT OF THE RADIO AND THE RECEPTION IS VERY POOR AND THAT WAS DISAPPOINTING. SHE SAID THEY HAVE THEIR POLICIES SHE UNDERSTANDS THAT, BUT IT WOUL

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 6/9/08 03:06AM
Activity Type Final Customer Contact Activity Updated By: GenSurvey, fm

Activity Type Final Customer Contact Activity Updated By: GenSurvactivity Assigned To: GenSurvey, fm Email From:

Activity Created: 6/9/08 03:06AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #3. Call code o

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mrs.

Preferred Communication Method:

Work #:

Home #:

Cell #:

Street Address:

Apt/Ste:

City/State/Zip: TOMS RIVER, NJ

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2008

Model: 328xi SULEV

Mileage:

 Sale:
 4/30/08 12:00AM

 In Service Date:
 4/30/08 12:00AM

 Production Date:
 1/7/08 12:00AM

Service Request

Service Request #: S00813304858

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/12/08 05:25PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/12/08 05:25PM

Assigned Dealer:

Identified Dealer: Prestige BMW

Date Resolved:

Resolve Rep:

Date Closed: 6/9/08 03:06AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/12/08 05:25PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

5/12/08 05:25PM Activity Updated: Activity Updated By: ISKY, AAARA

Email From:

Note Created: 5/12/08 05:25PM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Email To:

Transaction Reason: New Survey iSky Survey Id: 055028594775 Survey Type: Phone Dealer Code: Sales Advisor Id: 0000134131 Sales Advisor First Name: JAMES Sales Advisor Last Name: CASTELLO

Retail Date: 04/30/2008 Customer Salutation: mrs Customer First Name:

Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAVC73568K

VIN 7: K
Call Disposition Code: CMP
Call Date: 05/05/2008
Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 50

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 75

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: CUSTOMER STATED SHE WAS HAVING TROUBLE WITH HER SIRIUS RADIO AND SHE WILL BE GETTING IN TOUCH WITH BMW NA SOON. SHE SAID SHE HAD NO RECOMMENDATIONS FOR THEM AND SHE THOUGHT THEY WERE

Unadjusted Q1A Answer:





5/14/08 03:01AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/14/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/6/08 03:00AM **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/6/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 6/9/08 03:06AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/9/08 03:06AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: WYNNEWOOD, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008 Model: 335xi

Mileage:

 Sale:
 4/30/08 12:00AM

 In Service Date:
 4/30/08 12:00AM

 Production Date:
 3/31/08 12:00AM

Service Request

Service Request #: S00813304920

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/12/08 05:27PM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/12/08 05:27PM

Assigned Dealer:

Identified Dealer: Devon Hill Motors

Date Resolved: Resolve Rep:

Date Closed: 6/9/08 03:00AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

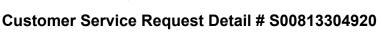
Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	BODY EQUIPMENT	5100	Body Interior - Mirrors, Locks, Windows

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Note Created By: ISKY, AAARA



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/12/08 05:27PM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 5/12/08 05:27PM

5/12/08 05:27PM Activity Updated: Activity Updated By: ISKY, AAARA

Email From: Email To:

Transaction Reason: New Survey iSky Survey Id: 055028594265

Survey Type: Dealer Code: 26613

Sales Advisor Id: 0000118599 Sales Advisor First Name: GINA Sales Advisor Last Name: MACERATO

Retail Date: 04/30/2008 Customer Salutation:

Customer ivildale ivame:

Customer Suffix:

Customer AM Phone Customer PM Phone. VIN 17: WBAVD53548A

VIN 7: A Call Disposition Code: CMP Call Date: 05/05/2008

Q1 Initial contact experience for this purchase

Unadjusted Q1 Score: 75

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score:

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 100

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Unadjusted Q11 Score:
Customer Comments: CUSTOMER STATED HE WOULD LIKE A
CALLBACK FROM BMW NA AT 610-260-0555 DURING WORKING
HOURS, OR AT THE HOME NUMBER ON THE RECORD. THE
PURCHASE TOOK OVER AN HOUR AND A HALF WHICH WAS A LONG
TIME FOR HIM. HE IS NOT SURE WHERE THE PROBLEM WAS SO
PREFERRED NOT TO RATE PAPERWORK. THE SALESPERSON WAS

EXCELLENT AND THE FI



Customer Service Request Detail # S00813304920

5/14/08 03:02AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/14/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/6/08 03:00AM **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/6/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 6/9/08 03:00AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/9/08 03:00AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: NEW YORK, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

 Sale:
 5/23/06 12:00AM

 In Service Date:
 5/23/06 12:00AM

 Production Date:
 4/24/06 12:00AM

Service Request

Service Request #: S00813704634

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/16/08 01:42AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/16/08 01:42AM

Assigned Dealer:

Identified Dealer: BMW of Manhattan

Date Resolved: Resolve Rep:

Date Closed: 6/13/08 03:01AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	INSTRUMENTS, GAUGES,	6200	INSTRUMENTS, GAUGES, ETC.
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/16/08 01:42AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/16/08 01:42AM

5/16/08 01:42AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028450217 Survey Type: Phone Dealer Code: 65775

Service Advisor SSN: 7753
Service Advisor Cust Pay Code: 17753
Service Advisor First Name: Jessica
Service Advisor Last Name: Parra Service Tech SSN: 8914 Service Tech Cust Pay Code:

Service Tech First Name: Service Tech Last Name: Repair Date: 04/16/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13516K VIN 7: K

Invoice Number/RO Number: 548311 Call Disposition Code: CMP Call Date: 05/09/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 0

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED SHE WANTED TO BE CONTACTED BY BMW NA ABOUT PROBLEMS WITH HER NAVIGATION SYSTEM AND DVD. SERVICE WAS FINE AS WELL AS THE VISIT, BUT THE NEXT DAY SHE WENT TO GO ON A BUISNESS TRIP THE LIGHT CAME ON, SO SHE HAD TO GO BACK TO THE

CENTER. THEY SAID IT WAS BECAUSE





5/19/08 03:02AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/19/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/12/08 03:01AM **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/12/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 6/13/08 03:01AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/13/08 03:01AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name:
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:
TEMPE, AZ

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325xi

Mileage:

 Sale:
 5/13/06 12:00AM

 In Service Date:
 5/13/06 12:00AM

 Production Date:
 2/20/06 12:00AM

Service Request

Service Request #: S00813804898

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/17/08 01:46AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/17/08 01:46AM

Assigned Dealer:

Identified Dealer: Chapman BMW on Camelback

Date Resolved:

Resolve Rep:

Date Closed: 6/13/08 03:03AM Close Rep: GenSurvey, fm

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution	
Satisfied call attempts. iSky survey closed.	

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/17/08 01:46AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/17/08 01:46AM

5/17/08 01:46AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028683481 Survey Type: Phone Dealer Code: 10729

Service Advisor SSN: 7605 Service Advisor Cust Pay Code: B44 Service Advisor First Name: Vince Service Advisor Last Name: Adams Service Tech SSN: 3398 Service Tech Cust Pay Code: B45 Service Tech First Name: ROBERT

Service Tech Last Name: ORIENT Repair Date: 05/06/2008

Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVD13526K VIN 7: K

Invoice Number/RO Number: 594498 Call Disposition Code: CMP Call Date: 05/10/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100 Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA.
CUSTOMER STATED HER VISIT TO THE CHAPMAN CENTER WAS
GREAT BUT ON APRIL 25TH SHE WENT TO THE NORTH
SCOTTSDALE CENTER AND AN IPOD, AN IPOD CORD AND

SUNGLASSES WENT MISSING FROM HER VEHICLE AND NORTH

SCOTTSDALE TRIED TO OVER





5/21/08 04:36AM Activity Status: Done Activity Updated: Activity Type Activity Updated By: **Initial Customer Contact** GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/21/08 04:36AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/12/08 03:03AM **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/12/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o Note Created: Note Created By: Note Type: Activity Updated: 6/13/08 03:03AM Activity Status: Done Activity Type **Final Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/13/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #3. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: OXFORD, PA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

Sale: 5/11/07 12:00AM In Service Date: 5/11/07 12:00AM Production Date: 4/5/07 12:00AM

Service Request

Service Request #: S00813905771 Brand: BMW

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 5/18/08 02:46AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/18/08 02:46AM

Assigned Dealer:

Identified Dealer: Otto's BMW of Exton

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution

File Name	Comments



Email To:



Note Type: Customer Interaction

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/18/08 02:46AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

5/18/08 02:47AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Created: 5/18/08 02:46AM Note Created By: ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055028607101 Survey Type: Phone Dealer Code: 67600

Service Advisor SSN: 4308 Service Advisor Cust Pay Code: 14254

Service Advisor First Name: Steve Service Advisor Last Name: Borden Service Tech SSN: 4056 Service Tech Cust Pay Code: 31618 Service Tech First Name: ROBERT

Service Tech Last Name: HANEY

Repair Date: 04/30/2008 Customer Salutation: Customer First Name:

Customer Middle Name: N Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAWL73597F VIN 7: F

Invoice Number/RO Number: 343828 Call Disposition Code: DNA Call Date: 05/13/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: Q2 Respectful and courteous treatment

Unadjusted Q2 Score:

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score:

Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER DESIRES A CALL FROM BMW NA. CUSTOMER DID NOT WISH TO ANSWER. CUSTOMER STATED HE DID NOT WANT TO TAKE THE SURVEY UNTIL HIS PROBLEM WITH THE I-DRIVE IS RESOLVED. HE HAS TAKEN HIS VEHICLE IN MANY TIMES TO FIX THE I-DRIVE. THE I-DRIVE INTERMITTENTLY WORKS

AND DOES N

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 5/21/08 04:33AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/21/08 04:33AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/16/08 03:02AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/16/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code o

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: PERRIS, CA

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2006 Model: 325i

Mileage:

Sale: 6/12/06 12:00AM In Service Date: 6/12/06 12:00AM Production Date: 4/27/06 12:00AM

Service Request

Service Request #: S00813905836

Brand: BMW
Type: iSky
Current Status: Open

Date Opened: 5/18/08 02:48AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/18/08 02:48AM

Assigned Dealer:

Identified Dealer: Shelly BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4151	DOORS - SEALS, EDGE PROTECTION, DO
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV29	SERVICE - PRODUCT ISSUE	HEATING & A/C - SYSTEMS	6400	HEATING & A/C - SYSTEMS
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/18/08 02:48AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/18/08 02:48AM

5/18/08 02:48AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028378164 Survey Type: Phone Dealer Code: 65256

Service Advisor SSN: 7603 Service Advisor Cust Pay Code: 30857 Service Advisor First Name: Jesse Service Advisor Last Name: Gutierrez

Service Tech SSN: 0118 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name: Repair Date: 04/14/2008 Customer Salutation: Customer First Name

Customer ivilagle Name:

Customer Suffix: Customer AM Phone:

/IIV 17: WBAVB13506F

VIN 7: F Invoice Number/RO Number: 358138 Call Disposition Code: CMP

Call Date: 05/13/2008

Q1 Satisfaction with getting a Service Appointment Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100

Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE DOES NOT BLAME THE SERVICE CENTER FOR ALL THE ISSUES HE HAS HAD WITH THE VEHICLE. THERE HAD BEEN PROBLEMS WITH THE VEHICLE SINCE HE FIRST PURCHASED THE VEHICLE. THERE HAVE BEEN PROBLEMS WITH THE ELECTRIC SYSTEM, THE BACK DOOR, THE

AIR CONDITIONE

Note Created:

BMW of North America, Inc.





Activity Status: Activity Updated: 5/21/08 04:34AM Done Activity Type **Initial Customer Contact** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/21/08 04:34AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code s Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/16/08 03:05AM Activity Type **Customer Interaction** Activity Updated By: GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 6/16/08 03:04AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code f

Note Type:

Note Created By:





<u>Customer</u>

Name: Mr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip:

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2006 Model: 330xi

Mileage:

 Sale:
 9/15/06 12:00AM

 In Service Date:
 9/15/06 12:00AM

 Production Date:
 7/25/06 12:00AM

Service Request

Service Request #: S00814008701

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/19/08 06:03AM
Created By: ISKY, AAARA
Rep Assigned: Ellis, Jeremy
Date Assigned: 5/20/08 05:37PM
Assigned Dealer: Rasmussen BMW
Identified Dealer: Rasmussen BMW

Date Resolved: Resolve Rep:

Date Closed: 5/20/08 05:39PM Close Rep: Ellis, Jeremy

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
Cust stts that he has an appt on 06/11/08 to do the repairs. Adv cust we will doc complaint and apologized for issue. Provided # to call if issue cont

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/19/08 06:03AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/19/08 06:03AM

5/19/08 06:03AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028727199 Survey Type: Phone Dealer Code: 36074

Service Advisor SSN: 4601
Service Advisor Cust Pay Code: 825
Service Advisor First Name: ERON
Service Advisor Last Name: SCHULTZ

Service Tech SSN: 9305
Service Tech SSN: 9305
Service Tech Cust Pay Code: 5232
Service Tech First Name: JUSTIN
Service Tech Last Name: TARLETON

Repair Date: 05/09/2008 Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix:

Customer AM Phone

/IIV 17: WBAVD33500F

VIN 7: k

Invoice Number/RO Number: 237218 Call Disposition Code: CMP Call Date: 05/15/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score:

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE IS HAVING A REPEAT PROBLEM WITH HIS IDRIVE. HE HAS GONE IN FOUR TIMES FOR THE SAME PROBLEM OF IT NEEDING TO BE REPROGRAMMED AND IS NOW ALSO HAVING A PROBLEM WITH THE STEPTRONIC SELECTOR LIGHTS NOT FUNCTIONING. HE WISHES HIS VEHIC

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Activity Status: 5/20/08 04:32PM Done Activity Updated: Activity Type Initial Customer Contact Activity Updated By: Schafer, Darci Activity Assigned To: Schafer, Darci Email From: Activity Created: 5/20/08 04:29PM Email To: Activity Created By: Schafer, Darci Activity Description: Writer called cust and left Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 5/20/08 05:38PM Activity Type **Customer Interaction** Activity Updated By: Ellis, Jeremy Activity Assigned To: Ellis, Jeremy Email From: Activity Created: 5/20/08 05:38PM Email To: Activity Created By: Ellis, Jeremy Activity Description: Cust stts that he has an appt on 06/11/08 to do the repairs. Adv cust we will doc complaint and apologized for issue. Provided # to call if issue cont Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Dr.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: GIBSONIA, PA

Vehicle

Chassis # (US): K
Chassis # (Non - US):
Year: 2006

Year: 2006 Model: 330i

Mileage:

 Sale:
 5/1/06 12:00AM

 In Service Date:
 5/1/06 12:00AM

 Production Date:
 3/17/06 12:00AM

Service Request

Service Request #: S00814207004 Brand: BMW

Type: iSky
Current Status: Open

Date Opened: 5/21/08 06:51AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/21/08 06:51AM

Assigned Dealer:

Identified Dealer: A & L BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution

File Name	Comments



Activity Updated:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/21/08 06:51AM

Activity Description:

Note Created: 5/21/08 06:51AM

Activity Created By: ISKY, AAARA

iSky Customer Service Alert

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

5/21/08 06:51AM

Transaction Reason: New Survey iSky Survey Id: 055028778561 Survey Type: Phone Dealer Code: 86813

Service Advisor SSN: 0676 Service Advisor Cust Pay Code: 121

Service Advisor First Name: JOHN Service Advisor Last Name: MCNAMARA

Service Tech SSN: 2482 Service Tech Cust Pay Code: Service Tech First Name: Service Tech Last Name:

Repair Date: 05/15/2008 Customer Salutation: Customer First Name

Customer Middle Name: A Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB33556K VIN 7: K

Invoice Number/RO Number: 087753 Call Disposition Code: CMP Call Date: 05/17/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 75
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 75 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score:

Q6 Quality of work performed Unadjusted Q6 Score:

Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score: Customer Comments: CUSTOMER WAS IN A HURRY. CUSTOMER STATED HE IS DISSATISFIED WITH THE NAVIGATION SYSTEM AND IT IS POSITIONED IN THE WRONG PLACE. HE SAID HE HAS TO TAKE HIS EYES OFF THE ROAD THE WORK WITH THE NAVIGATION SYSTEM.

Unadjusted Q1a Answer:

Unadjusted Q1a Other Comments:

Unadjusted ...



Customer Service Request Detail # S00814207004

.. Q3a Activity Status: Done Activity Updated: 5/23/08 03:02AM Initial Customer Contact Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/23/08 03:02AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code o Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr Preferred Communication Method: Work #: Home #:

Cell #: Street Address:

City/State/Zip: SAN JOSE, CA

Vehicle

Apt/Ste:

Chassis # (US):

Chassis # (Non - US): Year:

Model: Mileage:

Sale: 7/5/06 12:00AM In Service Date: 7/5/06 12:00AM Production Date: 6/16/06 12:00AM

2006

325i

Service Request

Service Request #: S00814704157

Brand: **BMW** iSky Type: **Current Status:** Closed

Date Opened: 5/26/08 02:21AM Created By: ISKY, AAARA Rep Assigned: ISKY, AAARA Date Assigned: 5/26/08 02:21AM

Assigned Dealer:

Identified Dealer: Stevens Creek BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/29/08 05:21PM Close Rep: Greer, Ryan

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Telephone/Communication S	8400	Telephone/Communication System
SV29	SERVICE - PRODUCT ISSUE	TIRES, WHEELS & SPARE	3600	TIRES, WHEELS & SPARE TIRE
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
advised customer would document complaint about tires

File Name	Comments



Email From:

Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/26/08 02:21AM Activity Created By: ISKY, AAARA

Note Created: 5/26/08 02:21AM

Activity Description: iSky Customer Service Alert

5/26/08 02:21AM Activity Updated: Activity Updated By:

ISKY, AAARA

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028841648 Survey Type: Phone Dealer Code: 2003

Service Advisor SSN: 3478
Service Advisor Cust Pay Code: 452
Service Advisor First Name: CLAUDE
Service Advisor Last Name: LUU Service Tech SSN: 8418 Service Tech Cust Pay Code: 7056

Service Tech First Name: SEAN Service Tech Last Name: OTTMER Repair Date: 05/05/2008

Customer Salutation: Customer First Name

Customer Middle Name: Customer Suffix: Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13576F VIN 7: F

Invoice Number/RO Number: 468314 Call Disposition Code: CMP Call Date: 05/22/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 50 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 25 Q4 Explanation of work performed

Unadjusted Q4 Score: 0

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 75 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED HE WOULD LIKE A CALL FROM BMW NA AND STEVENS CREEK BMW AS WELL. THERE WAS SOMETHING ALONG THE LINE OF A MALFUNCTION IN THE TIRES AND HE HAD TO PAY TO HAVE THESE REPLACED AND NOW HE IS HEARING OTHER BMW CENTERS ARE DOING THIS FOR FREE

BECAUSE IT IS A BMW ISS

A subsidiary of BMW AG

BMW of North America, Inc.





Activity Status: Done Activity Updated: 5/29/08 05:21PM
Activity Type Initial Customer Contact Activity Updated By: Greer, Ryan

Activity Assigned To: Greer, Ryan
Activity Created: 5/29/08 05:20PM

Email To:

Email From:

Activity Created By: Greer, Ryan

Activity Description: advised customer would document complaint about tires

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MOHEGAN LAKE, NY

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2007

Model: 335i Convertible

Mileage:

 Sale:
 9/30/07 12:00AM

 In Service Date:
 9/30/07 12:00AM

 Production Date:
 7/31/07 12:00AM

Service Request

Service Request #: S00814903987

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/28/08 01:33AM
Created By: ISKY, AAARA
Rep Assigned: Cavin, Doug
Date Assigned: 6/26/08 05:18PM

Assigned Dealer:

Identified Dealer: BMW of Honolulu

Date Resolved: Resolve Rep:

Date Closed: 7/1/08 05:39PM Close Rep: Cavin, Doug

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution
call attempts to customer satisified, cust asking for vehicle customization, not manufacturer issue

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/28/08 01:33AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/28/08 01:33AM

5/28/08 01:33AM Activity Updated:

Activity Updated By: ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028864677

Survey Type: Dealer Code:

Service Advisor SSN: 2487 Service Advisor Cust Pay Code: 203

Service Advisor First Name: David Service Advisor Last Name: Michaud Service Tech SSN: 3804 Service Tech Cust Pay Code: 3804 Service Tech First Name: Howard Service Tech Last Name: Theall

Repair Date: 05/20/2008 Customer Salutation: Customer First Name:

Customer Middle Name: N Customer Suffix:

Customer AM Phone:

/IIV 17: <u>VVBAVVL</u>./352/F

VIN 7: F

Invoice Number/RO Number: 050036 Call Disposition Code: CMP Call Date: 05/23/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100

Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 50 Q4 Explanation of work performed

Unadjusted Q4 Score: 75

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER STATED THE POLARIZED RED PLASTIC RADIO LENS MAKES RADIO LCD DISPLAY INVISIBLE TO POLARIZED SUNGLASSES. THAT IS EXTREMELY DANGEROUS, DISTRACTING AND AN ACCIDENT WAITING TO HAPPEN, ESPECIALLY IN THE CONVERTIBLE, SUCH AS HIS. HE SAID IT NEEDS TO BE CHANGED OUT





Activity Status: Done Activity Updated: 5/30/08 03:03AM GenSurvey, fm Activity Type **Initial Customer Contact** Activity Updated By: Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/30/08 03:03AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #1. Call code f Note Created: Note Created By: Note Type: Activity Status: Done Activity Updated: 6/26/08 05:18PM **Customer Interaction** Activity Type Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 6/26/08 05:17PM Email To: Activity Created By: Cavin, Doug Activity Description: Left Voice Mail Note Created: Note Created By: Note Type: 6/27/08 04:16AM Activity Status: Done Activity Updated: **Customer Interaction** Activity Updated By: Activity Type GenSurvey, fm Activity Assigned To: GenSurvey, fm **Email From:** Activity Created: 6/27/08 04:16AM Email To: Activity Created By: GenSurvey, fm Activity Description: Davox call attempted. Attempts #2. Call code 03 Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 7/1/08 05:37PM Done Activity Type **Customer Interaction** Activity Updated By: Cavin, Doug Activity Assigned To: Cavin, Doug Email From: Activity Created: 7/1/08 05:37PM Email To: Activity Created By: Cavin, Doug Activity Description: wrtr sent tech email to customer, unable to modify Note Created: Note Created By: Note Type: Activity Status: Activity Updated: 7/1/08 05:39PM Done Email - Outbound Activity Updated By: Activity Type Cavin. Doug Activity Assigned To: Cavin, Doug **Email From:** CustomerRelations@bmwusa.com Activity Created: 7/1/08 05:38PM Email To: Activity Created By: Cavin, Doug Activity Description: < No Subject > Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Ms.
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MIAMI, FL

Vehicle

Chassis # (US): Chassis # (Non - US):

Year: 2008

Model: 328i Sedan (S. Africa)

Mileage:

 Sale:
 5/18/08 12:00AM

 In Service Date:
 5/18/08 12:00AM

 Production Date:
 2/8/08 12:00AM

Service Request

Service Request #: S00815001021 Brand: BMW

Type: iSky
Current Status: Open

Date Opened: 5/29/08 12:42AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/29/08 12:42AM

Assigned Dealer:

Identified Dealer: South Motors BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Sales Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	BODY - FENDERS, HOOD,	4100	BODY - FENDERS, HOOD, ROOF, TRUNK
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SL25	iSKY Sales Corporate Alert	GENERAL	0047	ISKY DEALER SALES ALERT

Solution Notes

Solution

File Name	Comments



Customer Service Request Detail # S00815001021

Email To:

Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/29/08 12:42AM Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Sales Alert

Note Created: 5/29/08 12:42AM

Activity Updated: 5/29/08 12:42AM

Activity Updated By: ISKY, AAARA Email From:

Note Created By: ISKY, AAARA Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028825859

Survey Type:
Dealer Code: 96603
Sales Advisor Id: 0000098815
Sales Advisor First Name: EMILY Sales Advisor Last Name: BURTON

Retail Date: 05/19/2008 Customer Salutation: ms Customer First Name

Customer Suffix: Customer AM Phone:

VIN 17: WBAVA37578N

VIN 7: N Call Disposition Code: CMP

Call Date: 05/25/2008

Q1 Initial contact experience for this purchase Unadjusted Q1 Score: 100

Q2 Handling of purchase/lease transaction Unadjusted Q2 Score: 100

Q3 Explanation of product, features, and controls

Unadjusted Q3 Score: 100

Q4 Explanation of ownership benefits (warranty, full maintenance,

roadside assist

Unadjusted Q4 Score: 75

Q5 New BMW clean and trouble-free at delivery

Unadjusted Q5 Score: 100

Q6 Fulfillment of all commitments

Unadjusted Q6 Score:

Q7 Respectful and courteous treatment

Unadjusted Q7 Score: Q8 Overall Satisfaction Unadjusted Q8 Score:

Q9 Recommend center to a friend

Unadjusted Q9 Score: Unadjusted Q10 Answer: Unadjusted Q11 Score:

Customer Comments: THE VEHICLE KEEPS DOING THE SAME THING. THEY WOULD LIKE FOR THIS TO BE RECORDED AND KEEP IT THEIR FILES FOR THE FUTURE.

Unadjusted Q1A Answer:





Activity Status: Done Activity Updated: 5/30/08 03:04AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From: Activity Created: 5/30/08 03:04AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code s

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: MONROEVILLE, AL

Vehicle

Chassis # (US): F
Chassis # (Non - US):
Year: 2006
Model: 325i

Mileage:

 Sale:
 3/9/06 12:00AM

 In Service Date:
 3/9/06 12:00AM

 Production Date:
 2/2/06 12:00AM

Service Request

Service Request #: S00815003237 Brand: BMW

Type: iSky Current Status: Open

Date Opened: 5/29/08 01:26AM
Created By: ISKY, AAARA
Rep Assigned: ISKY, AAARA
Date Assigned: 5/29/08 01:26AM

Assigned Dealer:

Identified Dealer: Sandy Sansing BMW

Date Resolved: Resolve Rep: Date Closed:

Close Rep: Unspecified, Unspecified

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV29	SERVICE - PRODUCT ISSUE	PAINT	5300	PAINT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT

Solution Notes

Solution





Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/29/08 01:26AM

Email To:

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

> Note Created: 5/29/08 01:26AM Note Created By: ISKY, AAARA Note Type: Customer Interaction

Activity Updated:

Email From:

Activity Updated By:

5/29/08 01:26AM

ISKY, AAARA

Transaction Reason: New Survey iSky Survey Id: 055028699412

Survey Type: Phone Dealer Code: 10698

Service Advisor SSN: 5944 Service Advisor Cust Pay Code: 5944

Service Advisor First Name: MIKE Service Advisor Last Name: DEZARN Service Tech SSN: 2187 Service Tech Cust Pay Code: 2187 Service Tech First Name: EMMANUEL

Service Tech Last Name: RINGER Repair Date: 05/09/2008

Customer Salutation: Customer First Name:

Customer Middle Name: H Customer Suffix:

Customer AM Phone: Customer PM Phone: VIN 17: WBAVB13526F VIN 7: F

Invoice Number/RO Number: 067106 Call Disposition Code: TPI Call Date: 05/24/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100
Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 100 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 50 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: TPI NAME: LORETTA WHITING. CUSTOMER STATED THIS VISIT TO THE SERVICE CENTER WAS FINE BUT SHE HAS HAD PROBLEMS WITH THEM IN THE PAST. THERE IS TWO ISSUES WITH HER VEHICLE WITH THE PAINT AND WITH THE CD PLAYER. THE SERVICE CENTER TOLD HER THE DISTRICT MANAG





Activity Status: Done Activity Updated: 5/30/08 03:05AM
Activity Type Initial Customer Contact Activity Updated By: GenSurvey, fm

Activity Assigned To: GenSurvey, fm Email From:
Activity Created: 5/30/08 03:05AM Email To:

Activity Created By: GenSurvey, fm

Activity Description: Davox call attempted. Attempts #1. Call code o

Note Created: Note Created By: Note Type:





<u>Customer</u>

Name: Mr
Preferred Communication Method:
Work #:
Home #:
Cell #:
Street Address:
Apt/Ste:
City/State/Zip: CHARLOTTE, NC

Vehicle

Chassis # (US):

Chassis # (Non - US):

Year: 2007

Model: 328i Convertible

Mileage:

Sale: 4/30/07 12:00AM In Service Date: 4/30/07 12:00AM Production Date: 3/24/07 12:00AM

Service Request

Service Request #: S00815100608

Brand: BMW
Type: iSky
Current Status: Closed

Date Opened: 5/30/08 12:37AM
Created By: ISKY, AAARA
Rep Assigned: Smith, Heath
Date Assigned: 5/30/08 04:39PM

Assigned Dealer:

Identified Dealer: Hendrick BMW

Date Resolved:

Resolve Rep:

Date Closed: 5/30/08 04:40PM Close Rep: Smith, Heath

Issue Note: iSky Customer Service Alert. This service request is still

open. For details see the open comments.

Code Descriptions

SR Code	SR Code Desc	Main Group	Defect Code	Defect Code Desc
SV20	SERVICE MONITOR CONTACT (CRITICAL AL	GENERAL	0035	ISKY DEALER SERVICE ALERT
SV29	SERVICE - PRODUCT ISSUE	Radio, CD, OBC, Nav, Alarm	6500	Radio, CD, OBC, Nav, Alarm, Airbag

Solution Notes

Solution
Writer spoke to cust. Sttd he was not made aware at pos when choosing to add mp3 player option to veh that the Apple iTouch cannot be used thru the veh properly. Cust would like to have updates on when fix may be available.

File Name	Comments



Email To:

Note Created By: ISKY, AAARA



Activity Status: Done

Activity Type **Customer Interaction**

Activity Assigned To: ISKY, AAARA Activity Created: 5/30/08 12:37AM

Activity Created By: ISKY, AAARA

Activity Description: iSky Customer Service Alert

Note Created: 5/30/08 12:37AM

5/30/08 12:37AM Activity Updated: Activity Updated By:

ISKY, AAARA Email From:

Note Type: Customer Interaction

Transaction Reason: New Survey iSky Survey Id: 055028808058 Survey Type: Phone Dealer Code: 66788

Service Advisor SSN: 8258
Service Advisor Cust Pay Code: 256
Service Advisor First Name: DAVID
Service Advisor Last Name: MEREDITH

Service Tech SSN: 4835 Service Tech Cust Pay Code: 325 Service Tech First Name: JUSTIN Service Tech Last Name: RICHARD

Repair Date: 05/07/2008 Customer Salutation: Customer First Name:

Customer Middle Name: Customer Suffix:

Customer AM Phone

VIIV 17: <u>VVBAVVL</u>.1350/F

VIN 7: F

Invoice Number/RO Number: 506818 Call Disposition Code: CMP Call Date: 05/27/2008

Q1 Satisfaction with getting a Service Appointment

Unadjusted Q1 Score: 100 Q2 Respectful and courteous treatment

Unadjusted Q2 Score: 100 Q3 Agreed-upon work completed by time promised

Unadjusted Q3 Score: 75 Q4 Explanation of work performed

Unadjusted Q4 Score: 100

Q5 Convenience of drop-off and/or pick-up

Unadjusted Q5 Score: 100 Q6 Quality of work performed Unadjusted Q6 Score: Q7 Overall Satisfaction

Unadjusted Q7 Score:

Q8 Recommend Service Dept to a friend

Unadjusted Q8 Score:

Unadjusted Q9 Score:

Customer Comments: CUSTOMER WOULD LIKE A CALL FROM BMW NA. CUSTOMER STATED BMW NEEDS TO LET THE CUSTOMERS KNOW WHEN SOMETHING WILL NOT WORK FOR CERTAIN THINGS, BEFORE THEY PURCHASE THEM. THEY SAID THEY WOULD LIKE TO KNOW IF BMW IS WORKING ON THE PROBLEM WITH THE A

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Activity Status: Done Activity Updated: 5/30/08 04:39PM Activity Type **Initial Customer Contact** Activity Updated By: Smith, Heath

Activity Assigned To: Email From: Smith, Heath Activity Created: 5/30/08 04:32PM Email To:

Activity Created By: Smith, Heath

Activity Description: Writer spoke to cust. Sttd he was not made aware at pos when choosing to add mp3 player option to veh that the Apple iTouch cannot be used

Note Created: Note Created By: Note Type: