



By Appointment
to H.M. The Queen
Motor Car Manufacturers
Bentley Motors Limited
Crane, Chesham



By Appointment
to H.M. The Prince of Wales
Motor Car Manufacturers
Bentley Motors Limited
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BENTLEY

September 4th 2018

Mr. Jeffrey Giuseppe
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Attention: Recall Management Division (NVS-215)
1200 New Jersey Avenue, S.E.
Washington, DC 20590

Subject: Notification of Recall Pursuant to 49 CFR Part 579.11 (c)
2017 to 2018 Model Year Bentley Bentayga Recall Campaign
Bentley Bentayga passenger airbag warning label

Dear Mr. Giuseppe:

Pursuant to 49 CFR 579.11(c), Bentley Motors, Inc. ("BMI") hereby submits the following recall that will be conducted overseas.

- (1) Manufacturer Name
Bentley Motors Limited
- (2) Date of Determination by the Manufacturer
28th of August 2018
- (3) Identification of Vehicles, Basis of Determination and How Vehicles Differ from Identical or Substantially Similar Vehicles Not Included in Recall

Make: Bentley

Line: Bentayga

Model Year: 2017 – 2018MY

VIN Ranges: Japanese Bentayga model with VINs between SJAAB14V0HC011148 – SJAAL14V3JC023250

Date of Production: March 2016 – August 2018

Number of Vehicles Affected: 357

Basis for Determination: Review of build configurations identified the non-conformity to UN ECE Regulation 16 originated at start of production of the Bentley Bentayga. By using Japanese regional sales list and a record of the vehicles contained, an understanding of the full affected VIN range was determined.

Reason U.S. Vehicles Are Not Affected: This recall only affects the airbag warning pictorial label required to meet EN ECE Regulation 16. The airbag warning label affixed for compliance to the U.S FMVSS 208 is unaffected.

- (4) Description of Defective Component(s) and Manufacturer
Airbag Warning pictorial label affixed to the passenger side sun visor and owner's handbook.
- (5) Total Number of Vehicles Affected
A total of 357 vehicles are affected
- (6) Description of Defect.
The airbag warning pictorial label, required by EN ECE Regulation 16, is absent from the passenger side sun visor and owner's handbook.
- (7) Affected Countries
Japan
- (8) Type of Campaign
Recall
- (9) Determination made by:
Bentley Motors Limited
- (10) Manufacturers Program of Remedy
Bentley plans to notify all owners of affected vehicles and will instruct them to arrange for an appointment with an authorized retailer. For each vehicle affected fitment of the aligned airbag warning pictorial label to the passenger side sun visor and owner's handbook will be performed
- (11) Date of Decision
28th of August 2018
- (12) Start of Campaign
Anticipated September 2018
- (13) Identification of Identical or Substantially Similar Vehicles to U.S. Market
17 – 18MY Bentley Bentayga

Sincerely,



Stephen Worrall
Director, Aftersales