

BMW Group

September 16, 2016

Gregory Rea
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

**RE: Foreign Safety Campaign – TAKATA Driver's Front Air Bag Module
2012 BMW M6 Coupe, M6 Convertible**

Dear Mr. Rea:

This notice is sent to you in accordance with the requirements of 49 CFR Part 579.11.

1. Manufacturer: Bayerische Motoren Werke AG (BMW AG)
Designated Agent: Samuel Campbell, III
Department Head, Safety Engineering and ITS
BMW of North America, LLC
200 Chestnut Ridge Rd. (Bldg. 150)
Woodcliff Lake, NJ 07677

2. Make: BMW

Model Year / Model

Inclusive dates of manufacture

2012 / BMW M6 Coupe

Feb 2012 – Dec 2012

2012 / BMW M6 Convertible

Feb 2012 – Dec 2012

3. The number of vehicles affected is approximately 172.
4. This foreign recall affects the driver's front air bag module, equipped with a TAKATA non-desiccated phase stabilized ammonium nitrate SDI inflator. Based upon TAKATA's investigation to date, the potential for such ruptures could occur after several years of exposure to persistent conditions of high absolute humidity, high temperatures and high temperature cycling.
5. The following foreign country is affected: Japan.
6. The driver's front air bag module will be replaced by an air bag module that does not contain ammonium nitrate.
7. BMW AG decided to conduct this safety recall campaign at the request of the Japanese authority MLIT. BMW is not aware of any rupture of an inflator in any of its vehicles equipped with an SDI inflator.
8. The remedy program will consist of notifying affected owners by letter requesting them to have their vehicles repaired.

Company

BMW of North America, LLC

BMW Group Company

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9. The determination date for the recall was September 9, 2016.
10. The recall is planned to start in July/August 2017 as soon as replacement parts that do not contain ammonium nitrate are available.
11. The substantially similar vehicles in the US are the Model Year 2012 BMW M6 Coupe and Convertible. However, US models are not equipped with SDI inflators.

Sincerely,

BMW of North America, LLC

 for
Samuel Campbell, III
Department Head
Safety Engineering and Intelligent Transportation Systems