



**Toyota Motor Engineering &
Manufacturing North America, Inc.**

Vehicle Safety & Compliance
Liaison Office
Mail Code: S-104
19001 South Western Avenue
Torrance, CA 90501

November 7, 2013

Ms. Nancy Lummen Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Attn: Recall Management Division (NVS-215)
1200 New Jersey Ave, SE
Washington, D.C. 20590

Re: Foreign Other Safety Campaign Report
Certain Toyota Corolla and Corolla Matrix Vehicles in Canada

Dear Ms. Lewis:

In accordance with 49 CFR 579.12, attached is a copy of our Foreign Other Safety Campaign Report for the subject vehicles.

Should you have any questions about this report, please contact me directly.

Sincerely,

A handwritten signature in blue ink, which appears to read "Abbas Saadat".

Abbas Saadat
Vice President
Toyota Motor Engineering & Manufacturing
North America, Inc.

Enclosures
Foreign Other Safety Campaign Report

Other Safety Campaign Report

Subject: Floor mat issue on certain Toyota Corolla and Corolla Matrix Vehicles

1. Component Controlling Corporation:

Toyota Canada Inc. ["TCI"]
One Toyota Place
Toronto, Ontario M1H 1H9

2. Identification of Involved Component:

The items of component involved are the Toyota All Weather Floor Mats which may have erroneously been placed in certain MY 2013-2014 Corolla and Corolla Matrix vehicles for the Canadian market.
The supplier of the All Weather Floor Mats is:

Remington Industries
8822 Production Lane
Ooltewah, TN, 37363
Phone: 423-238-3455
Country of Origin: Taiwan

Component Name	Incorrect Part Number	Correct Part Number	Production Period	Fitment	Action	Country	Number of Component
All Weather Floor Mat	PU320-12009-03	PU320-12140-P1	July 12, 2013 – September 6, 2013	MY 14 Corolla	Customer Satisfaction Campaign	Canada	249 units
All Weather Floor Mat	PU320-12140-P1	PU320-12009-03		MY 13-14 Corolla Matrix	Customer Satisfaction Campaign	Canada	518 units
All Weather Floor Mat	PU320-12140-P1	PU320-12009-03		MY 13 Corolla	Customer Satisfaction Campaign	Canada	10 units

3. Substantially Similar Components sold in the U.S.:

All Weather Floor Mats are sold in the U.S. but they are different from those noted above.

4. Description of Problem:

The driver's floor mat retention system for MY 2013-2014 Corolla and Corolla Matrix vehicles affixes the All Weather Floor Mat (AWFM) to the floor of the vehicle. The retention system for MY 2014 Corolla is of a different design than the other models, and the floor mats are not interchangeable, because the grommet holes in the mat and retention device in the floor are in different locations. At the time of vehicle processing in Canada prior to shipment to dealers, some MY 2013-2014 Corolla Matrix and MY 2013 Corolla vehicles could have received an incompatible AWFM designed for MY 2014 Corolla. Conversely, some MY 2014 Corolla vehicles could have received an incompatible AWFM designed for MY 2013-2014 Corolla Matrix and MY 2013 Corolla vehicles.

5. Description of Corrective Repair Action:

All known owners of the subject vehicles will be notified by first class mail with an offer to replace the incorrect AWFM with the correct ones at no cost.

6. Determination to Conduct Safety Recall / Other Safety Campaign:

- The determination was made by Toyota Motor Corporation;
- Date of determination to conduct Customer Satisfaction Campaign: October 31, 2013
- Date campaign will commence: Mid-November, 2013

7. Reason the similar components sold in the U.S. are not involved in this safety recall / other safety campaign:

The problem in vehicle processing occurred only for vehicles sold in Canada. No U.S. MY 2013-2014 Corolla or MY 2013 Corolla Matrix vehicles are involved. (MY 2014 Corolla Matrix vehicles are not offered for sale in the U.S.)