



February 7, 2012

BY ELECTRONIC MAIL AND ORDINARY U.S. MAIL

Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Early Warning Division (NVS-217)
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Pursuant to 49 C.F.R. §579.11(a), I am writing to inform you that Evenflo Canada Inc. (a subsidiary of Evenflo Company, Inc.) will be announcing a public notification to consumers in Canada on approximately February 8, 2012. The notification will address the National Safety Mark label on certain Evenflo model 54111147C Secure Ride™ infant seats distributed exclusively in Canada. Evenflo discovered that approximately 562 units made between July 12 and September 7, 2011, were built with labels that did not make reference to both applicable Canadian child restraint regulations. This matter only presents a potential issue for Canadian consumers and we are working in conjunction with Transport Canada and the applicable Canadian retail stores to remedy the situation. Our action includes distribution of a notification to consumers in Canada with replacement National Safety Mark labels which contain the correct Canadian information.

Although the models of Secure Ride sold in Canada are similar to those sold in the United States, we reiterate that this matter does not present any issues for the United States market. The National Safety Mark, with its references to the Canadian child restraint regulations, is a requirement unique to the Canadian Motor Vehicle Safety Standards. Models sold in the United States bear the required statements of compliance to FMVSS 213 as set forth in that standard. Consequently, Evenflo does not regard this matter as presenting any risks for US consumers or need for any action in the United States.

Please contact me if you have any questions or concerns.

Sincerely,

A handwritten signature in blue ink that reads "Randy Kiser".

Randy Kiser

Director, Product Safety, Research & Development
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