

**Hyundai-Kia America Technical Center, Inc**

Description of the foreign action as a safety recall or other safety campaign:

A non-compliance recall.

Determination to conduct the recall made by the manufacturer or by a foreign government:

The determination to conduct this recall was made by Hyundai Motor Company.

Manufacturer's program for remedying the defect or noncompliance:

All owners of affected vehicles will be contacted by the Korean equivalent of first class mail and instructed to bring their vehicles to authorized Hyundai dealers to have the rear reflector assemblies replaced, at no cost to the owners.

Date of the determination and the date the recall was commenced in each foreign country:

The determination to conduct this Korean recall was made on March 17, 2011. Hyundai Motor Company initiated owner notification in Korea on March 23, 2011.

Identify all motor vehicles sold or offered for sale in the United States that are identical or substantially similar to the motor vehicles covered by the foreign recall or campaign:

The U.S. specification model year 2010 Hyundai Elantra models have platforms substantially similar to the 2010 model year Hyundai Avante Hybrid models sold in Korea, but are equipped with different rear reflector assemblies than the Korean market specification Avante Hybrid that is the subject of this foreign recall.

No Hyundai Elantra vehicles equipped with the rear reflector assemblies affected by the Korean market recall have been sold in the United States, therefore, this Korean market recall does not affect vehicles sold in the United States.

Sincerely,



Robert Babcock  
Senior Manager, Regulation and Certification Department



March 23, 2011

Mr. Daniel Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington, D.C. 20590

RE: TREAD Act Required Report of a Recall in a Foreign Country

Dear Mr. Smith:

Pursuant to the TREAD Act and Section 579.11 of Part 579 of Title 49 of the Code of Federal Regulations, Hyundai Motor Company is submitting information concerning a recall that is being voluntarily initiated in South Korea (hereinafter: Korea). Specific information as required by Section 579.12 of Part 579 of Title 49 of the Code of Federal Regulations is as follows:

Manufacturer:

Hyundai Motor Company

Identification of the vehicles potentially containing the defect:

Model year 2010 Hyundai Avante Hybrid vehicles produced in Korea beginning on December 1, 2009 through March 31, 2010 for sale in the Korean market only.

Total number of vehicles potentially containing the defect:

Approximately 2,071 model year 2010 Hyundai Avante Hybrid vehicles produced in South Korea beginning on December 1, 2009 through March 31, 2010 for sale in the Korean market only.

Description of the noncompliance:

The rear reflex reflectors mounted in the rear bumper do not meet the photometry requirements of KMVSS Article 107.

Foreign country in which the safety recall or other safety campaign is being conducted:

This recall is being conducted in Korea.

**Hyundai-Kia America Technical Center Inc.**  
**6800 Geddes Road, Superior Township, MI 48198**  
**TEL: 734-337-9499 FAX: 734-483-5919**  
[www.hatci.com](http://www.hatci.com)

---

HATCI is an authorized representative of both Hyundai Motor Company and Kia Motors Corporation; which are separate and distinct automotive manufacturers.