



October 19, 2010

Mr. Claude Harris  
Acting Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Ave., S.E.  
Washington, DC 20590

**RE: Foreign Safety Campaign – Power Steering Expansion Hose  
2011 Rolls-Royce Ghost – Right-Hand Drive (RHD)**

Dear Mr. Harris:

This notice is sent to you in accordance with the requirements of 49 CFR Part 579.11.

1. **Manufacturer:** Rolls-Royce Motor Cars, Ltd.  
**Designated Agent:** Jan Urbahn  
BMW of North America, LLC  
Woodcliff Lake, NJ 07677
2. **Make:** Rolls-Royce  

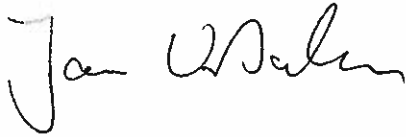
<u>Model Year / Model</u>	<u>Inclusive dates of manufacture</u>
2011 / Rolls-Royce Ghost (RHD)	July 5, 2010 – October 5, 2010
3. The number of vehicles affected is approximately 60.
4. The issue involves the power assist steering function of the affected vehicles. Specifically, a flange connection, which is a part of the expansion hose between the power steering pump and the rack-and-pinion assembly, was not brazed as specified. As a result, over time, the flange could become loose. This could result in oil leakage. If this occurred, then power assist steering could be affected. In an extreme case, loss of power assist steering could occur.
5. The following foreign countries are affected: Certain RHD markets – specific countries are being determined at the moment.
6. Rolls-Royce will conduct a recall campaign to remedy the affected vehicles. Specifically, the expansion hose, including the flange connection, will be replaced.
7. The decision to conduct the campaign was made by BMW AG.

### Rolls-Royce Motor Cars

Rolls-Royce Motor Cars NA, LLC  
Mailing Address: P.O. Box 1227, Westwood, NJ 07675-1227  
Office Address: 300 Chestnut Ridge Road, Woodcliff Lake, NJ 07677-7731  
Telephone (201) 307-4000 Fax (201) 571-5479  
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A BMW Group Company

8. The remedy program will consist of notifying affected owners by letter in order for them to have their vehicles inspected, and if necessary also repaired.
9. The determination date was October 12, 2010.
10. The start date is planned to be in October 2010.
11. The substantially similar vehicles in the US are the Model Year 2011 Rolls-Royce Ghost models. However, US Left-Hand Drive models are not affected because their expansion hoses and flanges have been manufactured correctly, and are assembled separately from the RHD models.

Sincerely,

A handwritten signature in black ink, appearing to read "Jan Urbahn". The signature is written in a cursive, flowing style.

Jan Urbahn  
General Manager  
Safety Engineering and Intelligent Transportation Systems