

BMW Group

July 13, 2010

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

**RE: Foreign Safety Campaign – Power Distribution Module
2010 BMW 535i Gran Turismo**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of 49 CFR Part 579.11.

- Manufacturer:** Bayerische Motoren Werke AG (BMW AG)

Designated Agent: Jan Urbahn
BMW of North America, LLC
Woodcliff Lake, NJ 07677
- Make:** BMW

<u>Model Year / Model</u>	<u>Inclusive dates of manufacture</u>
2010 / BMW 535i Gran Turismo	Sep. 15, 2009 – Mar. 4, 2010
- The number of vehicles affected is approximately 393.
- The issue involves the Power Distribution Module (PDM) within the engine compartment. Due to variations in temperature, the housing of the PDM could start to deform. Over time, this could lead to cracking of the PDM housing. If this happened, it would be possible for moisture to pass by the PDM housing. As a result, corrosion of the electrical connectors of the PDM could occur. In rare circumstances, engine stalling could result.
- The following foreign countries are affected: Japan.
- BMW will conduct a recall campaign to remedy the affected vehicles. Specifically, the PDM will be replaced.
- The decision to conduct a campaign in Japan was made by BMW AG. BMW AG came to the conclusion that this issue was not safety-related. Therefore, BMW AG decided to perform a service campaign at the vehicle's next dealer visit. However, the Japanese Ministry of Land and Infrastructure Transport (MLIT) strongly suggested that a safety-related recall campaign be conducted. BMW Japan accepted the MLIT suggestion and made the determination to conduct this type of campaign.

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BMW of North America, LLC

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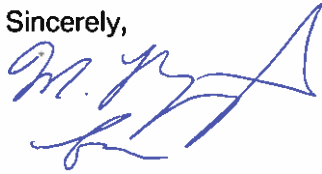
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8. The remedy program will consist of notifying affected owners by letter in order for them to have their vehicles repaired.
9. The determination date by BMW AG, to conduct a service campaign, was April 22, 2010; however, in late June, subsequent to discussions with the MLIT, BMW Japan accepted the MLIT position to conduct a safety campaign specifically in Japan.
10. The start date was planned to be in June 2010.
11. The substantially similar vehicles in the US are the Model Year 2010 BMW 535i Gran Turismo vehicles. However, US models are not affected because they have been equipped with an improved version of the PDM since the start of US production (March 2010).

Sincerely,



Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems