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July 20, 2010

David Strickland
Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590
Attention: VIN Coordinator

Subject: **Vehicle Identification Number Codes – Jaguar Vehicles**
Update to 10MY and 11MY Jaguar XJ and 11MY Jaguar XK

Dear Mr. Strickland:

Pursuant to the requirements set forth in Part 565 of Title 49 of the Code of Federal Regulations, Vehicle Identification Number (VIN) Requirements, Jaguar Land Rover North America (JLRNA) is submitting updated 2010 and 2011 model year VIN code information for Jaguar XJ and 2011 model year XK. This information supersedes the previous submission for XJ VIN information dated March 25, 2010 and XK VIN information dated December 10, 2009.

Summary of Changes

- XJ - Updated "Body Type" descriptions for digit 6 and 7 to delete code "2C"
- XK - Added "XKR175 Coupe" body type for digit 7

Please contact John Kobylarz at (201)-818-8034 or jkobyla1@jaguarlandrover.com with any questions.

Sincerely,

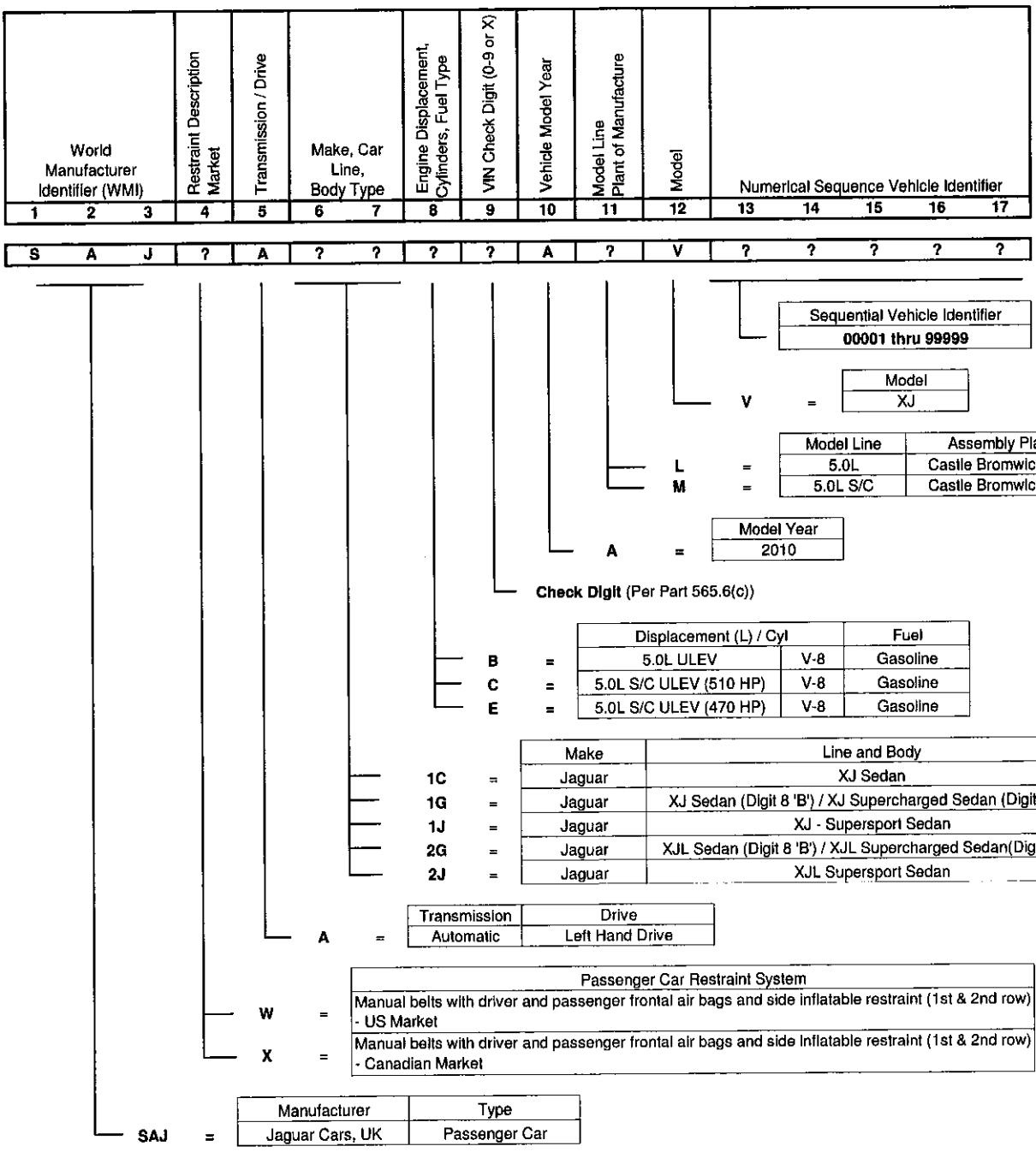
John Kobylarz
Automotive Safety Office
Jaguar Land Rover North America

Attachments

ESID-005000

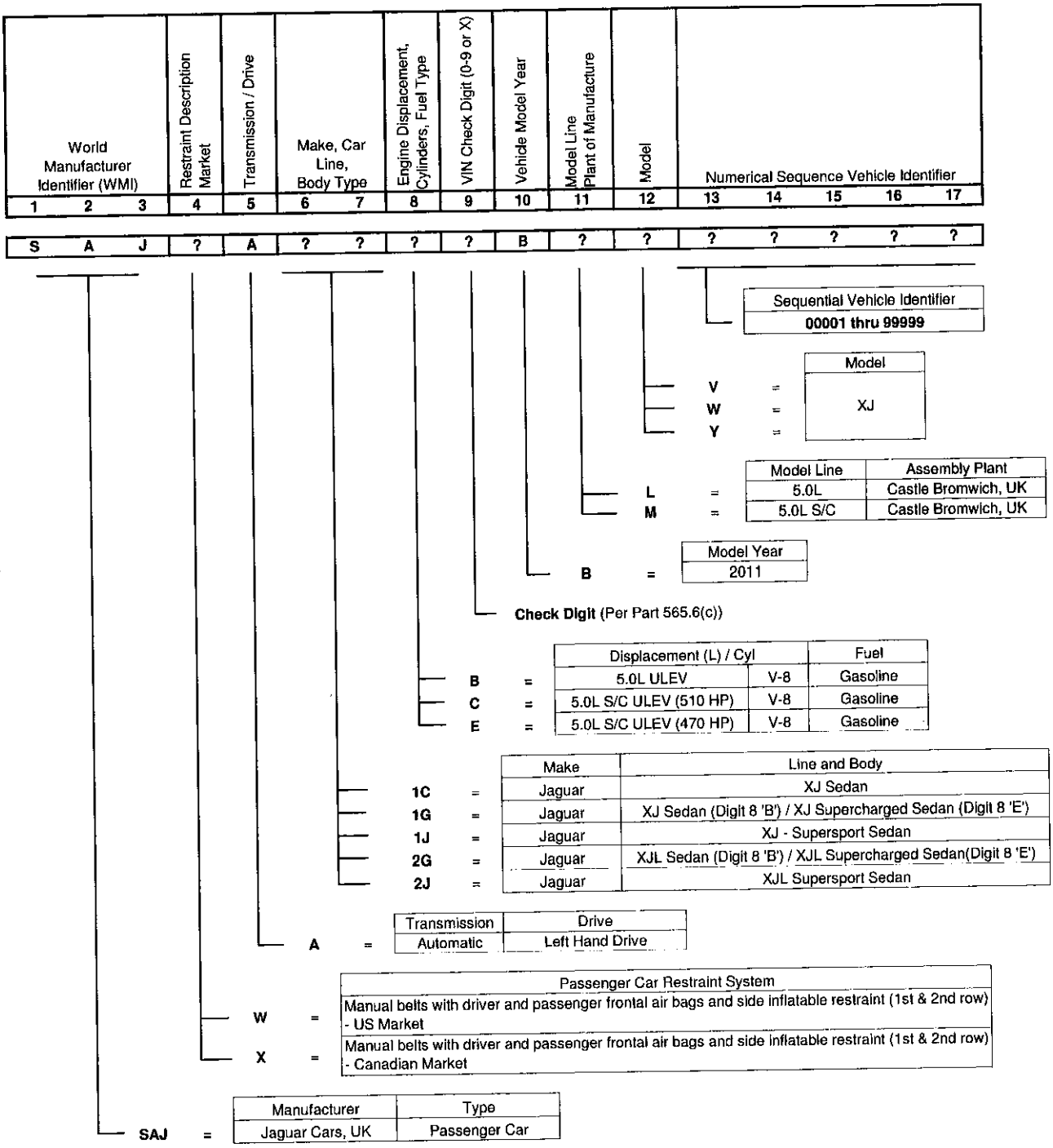
2010 Jaguar XJ

July 20, 2010



2011 Jaguar XJ

July 20, 2010



2011 Jaguar XK

July 20, 2010

World Manufacturer Identifier (WMI)			Restraint Description Market	Transmission / Drive	Make, Car Line, Body Type		Engine Displacement, Cylinders, Fuel Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Model Line Plant of Manufacture	Model	Numerical Sequence Vehicle Identifier				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
S	A	J	?	A	4	?	?	?	B	?	B	?	?	?	?	?

Sequential Vehicle Identifier
00001 thru 99999

		Model
B	=	XK

		Model Line	Assembly Plant
L	=	5.0L	Castle Bromwich, UK
M	=	5.0L S/C	Castle Bromwich, UK

		Model Year
B	=	2011

Check Digit (Per Part 565.6(c))

		Displacement (L) / Cyl		Fuel
B	=	5.0L ULEV	V-8	Gasoline
C	=	5.0L S/C ULEV	V-8	Gasoline

		Make	Line and Body
D	=	Jaguar	XKR Coupe
E	=	Jaguar	XKR Convertible
F	=	Jaguar	XK Coupe (Digit 8 'B') / XKR175 Coupe (Digit 8 'C')
G	=	Jaguar	XK Convertible

		Transmission	Drive
A	=	Automatic	Left Hand Drive

		Passenger Car Restraint System
W	=	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st row) - US Market
X	=	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st row) - Canadian Market

		Manufacturer	Type
SAJ	=	Jaguar Cars, UK	Passenger Car