



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

Auto Safety Hotline

Vehicle Owner's Questionnaire

NATIONWIDE 1-800-424-9393
DC METRO AREA (202) 366-0123
INTERNET: <http://www.nhtsa.dot.gov>

FOR AGENCY USE ONLY 758

Date Received

15-JAN-2002

Od_or _____
rt_dt _____
od_rt _____
ip_lr _____

Reference No.

8002209

Do you authorize NHTSA to provide a copy of report to the manufacturer of your vehicle? ☐ YES ☐ NO
In the absence of an authorization, NHTSA WILL NOT provide your name and address to the vehicle manufacturer.

Signature of Owner _____ Date ____/____/____

VEHICLE INFORMATION

Vehicle Ident. No. (VIN) (Locate at bottom of windshield and driver's side)		Vehicle Make	Vehicle Model	Vehicle Year	Current Odometer Reading
1B7KF23Z0WJ139478		DODGE TRUCK	RAM	1998	
Purchase Date	Dealer's Name _____		Engine Size (CID/CC/L _____)	☐ Turbo ☐ Diesel ☐ Gas ☐ Fuel Injection	
☒ New ☐ Used	City _____ State _____ Zip Code _____		No Cylinders _____		
Transmission Type	Antilock Brakes	Restraint System	Cruise Control	Drive Train	Vehicle Type
☐ Manual ☒ Automatic	☒ Yes ☐ No	☐ 3-Point Belt ☐ Motorbelt ☐ Driverside Airbag ☐ 2-Point Bel ☐ Passengerside Airbag	☒ Yes ☐ No	☐ Front ☐ Rear ☐ 4-Wheel	☐ Car ☐ Sport Utl ☐ Van ☐ Truck ☐ Minivan ☐ Motorcycle ☐ Other _____
					Body Style
					☐ 2-Door ☐ 4-Door ☐ Stationwagon ☐ Pick Up Truck ☒ Other _____

FAILED COMPONENT(S)/PART(S) INFORMATION

Component 12111000	Part Name(s) INTERIOR SYSTEMS: PASSENGER RESTRAINTS: AIR BAG: FRONT	Location ☐ Left ☐ Right ☐ Front ☐ Rear	Failed Part(s) ☐ Original ☐ Replacement
No of Failure	Dates of Failure(s) 23-DEC-2001 Mileage at Failure(s) 50000 Vehicle Speed at Failure(s) 35	Failed Part(s) ☐ Yes ☐ No	NHTSA Previously ☐ Yes ☐ No

APPLICATION INCIDENT INFORMATION

(Please describe in detail the incident(s), failure(s), crash(es), and injury(ies) on the back of this form)

Crash ☒ Yes ☐ No	Fire ☐ Yes ☐ No	Number of Persons Injured 2	Number of Fatalities	Estimated Property Damag	Reported to Police ☐ Yes ☐ No
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NARRATIVE DESCRIPTION OF FAILURE(S), INCIDENT(S), INJURY(IES)

VEHICLE HIT A TREE AT 35 MPH, AND NEITHER AIRBAG DEPLOYED. DRIVER AND PASSENGER HIT THEIR HEADS ON WINDSHIELD. VEHICLE IS TOTALLED. *AK

COPIES OF THIS FORM ARE:

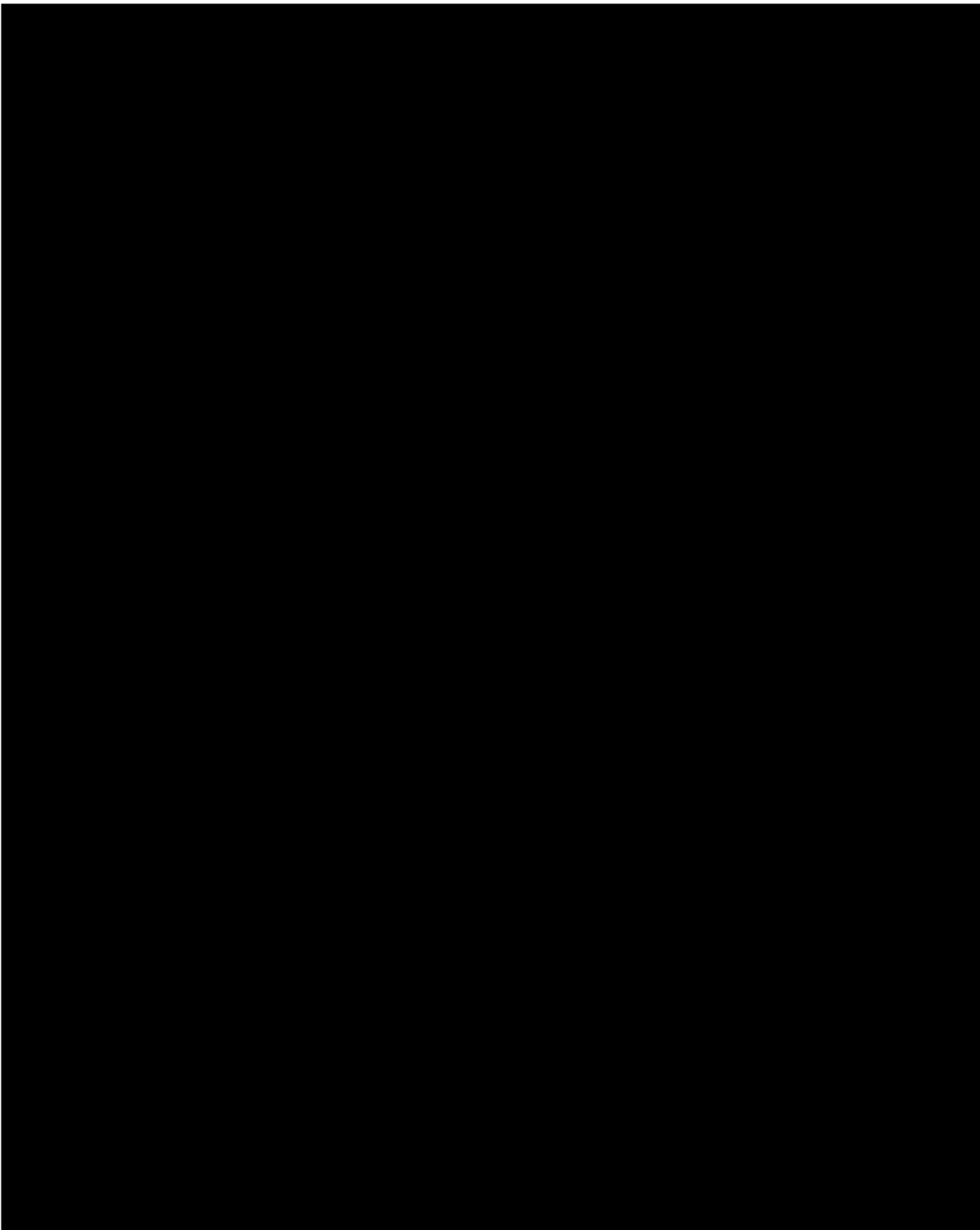
The Privacy Act of 1974-Public Law 93-579 This information is requested pursuant to authority vested in the National Highway Traffic Safety Act and subsequent amendments. You are under no obligation to respond to this questionnaire. Your response may be used to assist the NHTSA in determining whether a manufacturer should take appropriate action to correct a safety defect. If the NHTSA proceeds with administrative enforcement or litigation against a manufacturer, your response, or a statistical summary thereof, may be used in support of the agency's action.

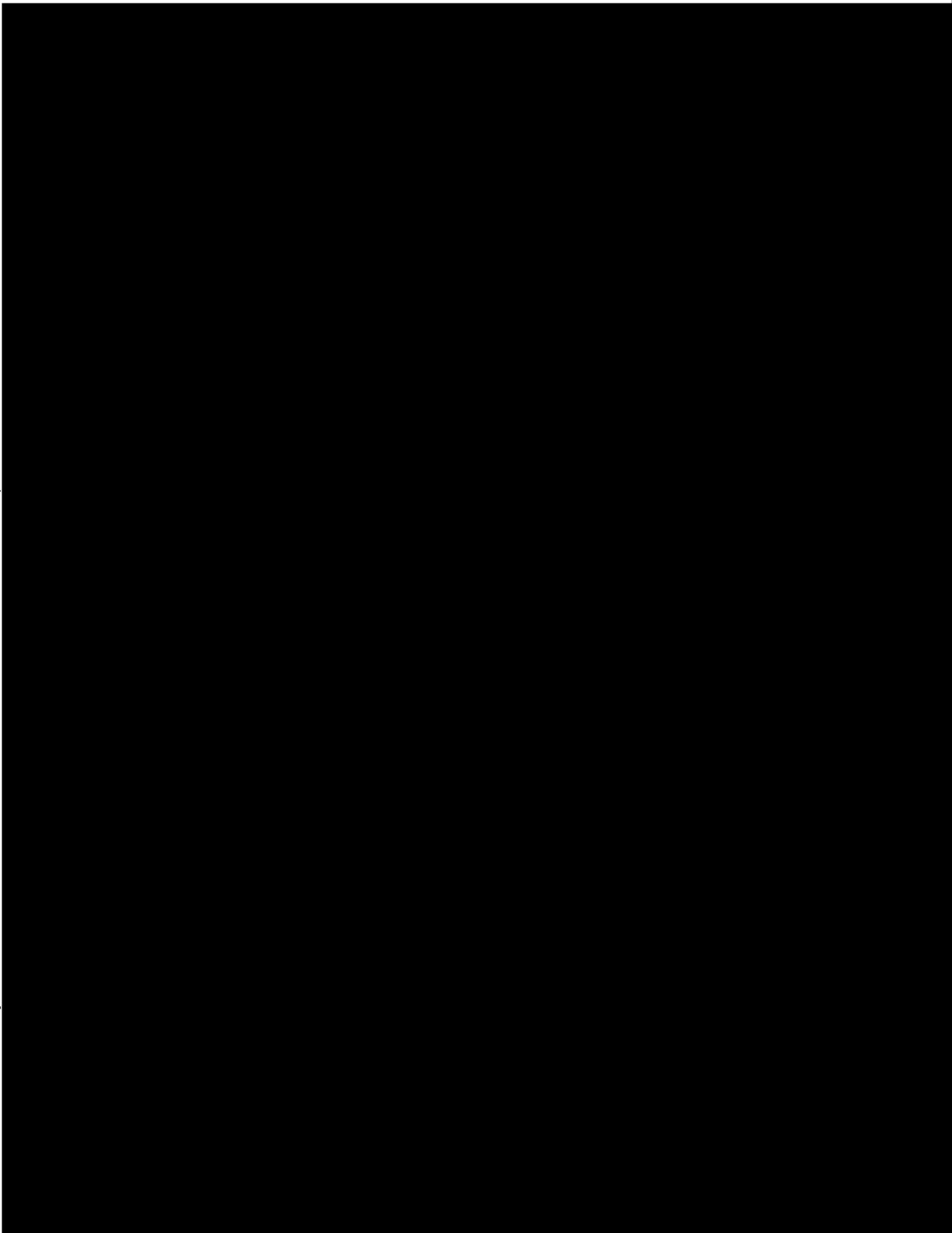
 U.S. Department of Transportation National Highway Traffic Safety Administration		DOT Auto Safety Hotline Vehicle Owner's Questionnaire (VOQ) NATLONWIDE 1-888-DASH-2-DOT 1-888-327-4238 www.nhtsa.dot.gov/hotline		RECEIVED JAN 11 2002 OFFICE OF DEFECTS INVESTIGATION		FOR AGENCY USE ONLY 758 Received Od_or rt_dt od_rt up_itr Reference No. 8002209 Work Number Home Number			
OWNER INFORMATION (Type or Print) [Redacted] 733790						Do you authorize NHTSA to provide a copy of report to the manufacturer of your vehicle? In the absence of an authorization, NHTSA WILL NOT provide your name and address to the vehicle manufacturer. Signature of Owner _____ ☒ YES ☐ NO Date _____			
VEHICLE INFORMATION									
Vehicle Ident. No. (VIN) (located at front windshield on driver's side) 1B7KF23Z0WJ139478		Vehicle Make DODGE TRUCK		Vehicle Model RAM		Vehicle Year 1998		Current Odometer Reading 50,000	
Purchase Date Nov. 1997		Dealer's Name Schmit Brother Dodge		Engine Size 360		Engine Type ☐ Turbo ☐ Diesel ☒ Gas ☒ Fuel Injection		No. Cylinders 8	
☒ New ☐ Used		City South Washington State, WI		Zip Code 53080		Transmission Type ☐ Manual ☒ Automatic		Antilock Brakes ☒ Yes ☐ No	
Restraint System ☐ 3-Point Belt ☒ Driver's Side Airbag ☒ Passenger's Side Airbag		Cruise Control ☒ Yes ☐ No		Drive Train ☐ Front ☒ Rear ☒ 4-Wheel		Vehicle Type ☐ Car ☐ Van ☒ Minivan ☐ Other		Body Style ☐ 2-Door ☐ 4-Door ☐ Stationwagon ☐ Pick Up ☒ Truck	
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Date(s) of Failure(s) 23-DEC-2001		Mileage at Failure(s) 50000		Vehicle Speed at Failure(s) 35		Failed Part(s) ☒ Yes ☐ No		NHTSA Previously ☐ Yes ☒ No	
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Crash ☒ Yes ☐ No		Fire ☐ Yes ☒ No		Number of Persons Injured 2		Number of Fatalities		Estimated Property Damage	
Reported to Police ☒ Yes ☐ No									
NARRATIVE DESCRIPTION OF FAILURE(S), INCIDENT(S), INJURY(IES) VEHICLE HIT A TREE AT 35 MPH, AND NEITHER AIRBAG DEPLOYED. DRIVER AND PASSENGER HIT THEIR HEADS ON WINDSHIELD. VEHICLE IS TOTALLED. *AK (near)									
CONTINUE ON BACK IF NEEDED									
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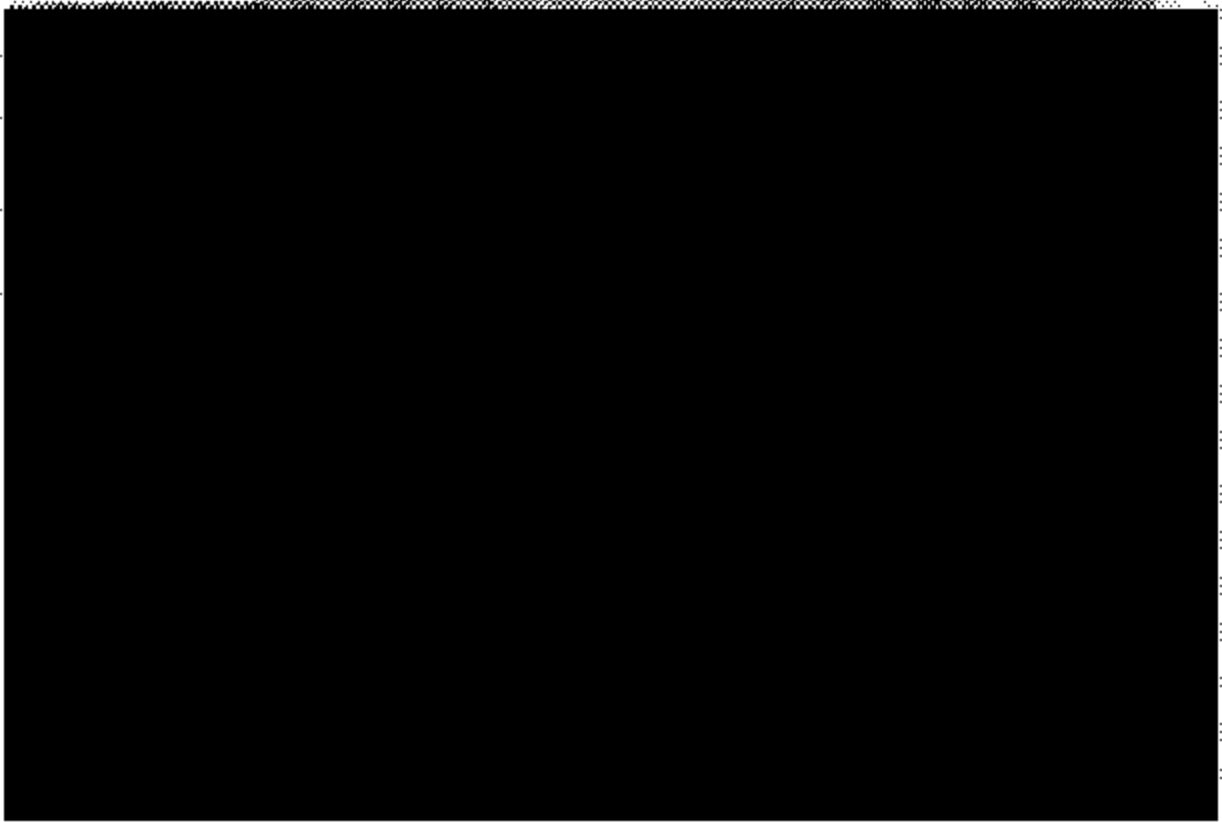
**THE FOLLOWING PAGES ARE WITHHELD TO
PROTECT UNWARRANTED INVASION OF
PERSONAL PRIVACY PURSUANT TO
EXEMPTION 6 OF THE FREEDOM OF
INFORMATION ACT, 5 U.S.C. 552(b)(6)**

(Page 1 through Page 24)

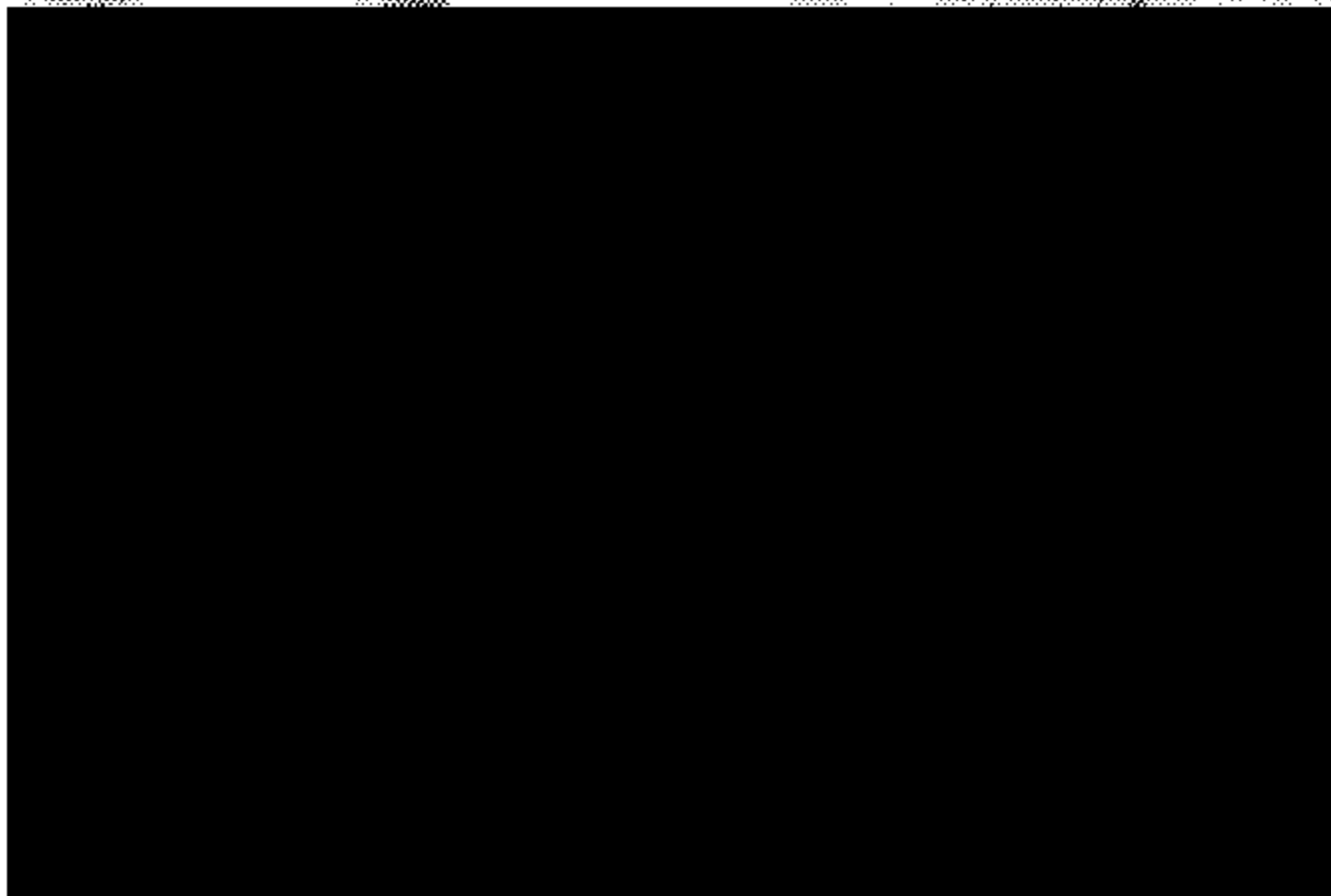


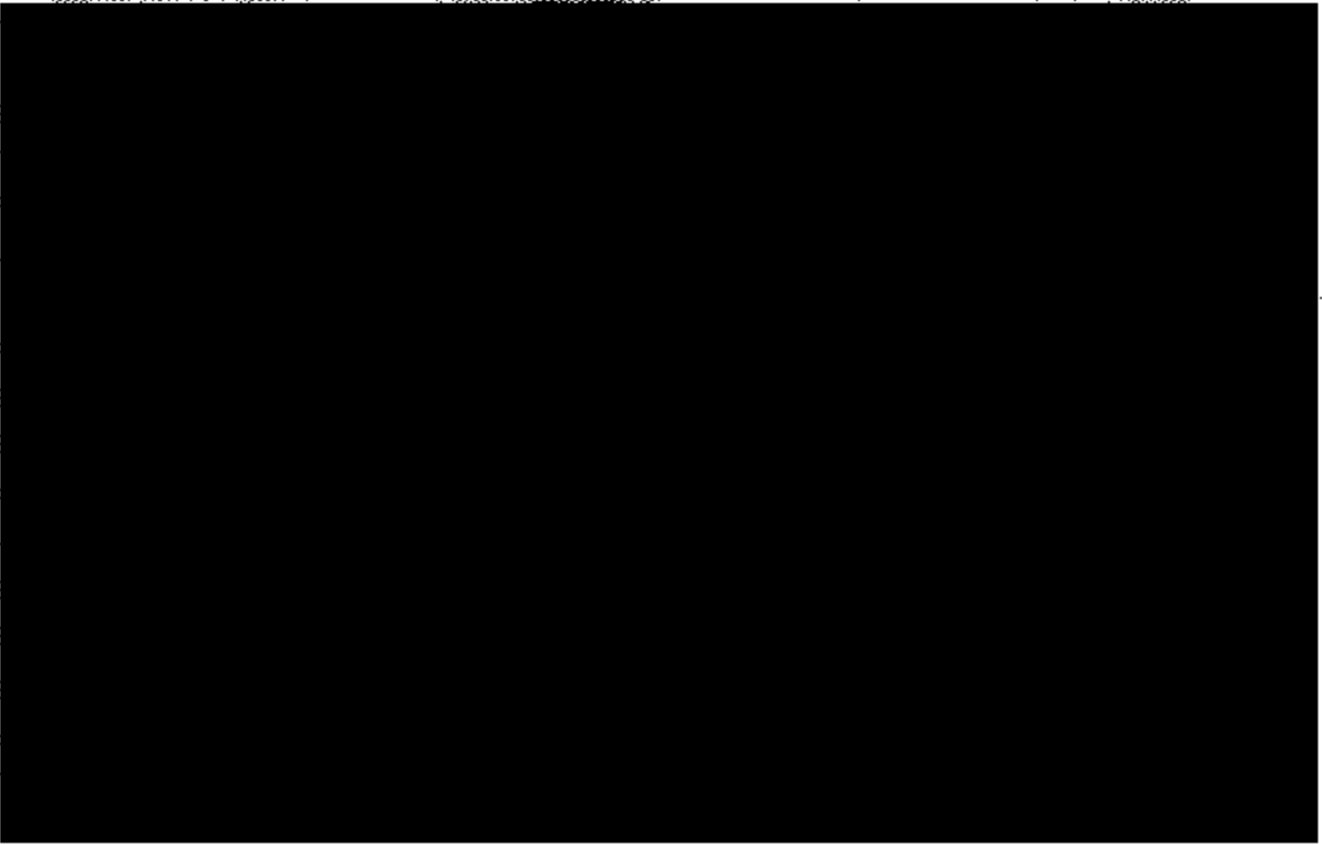




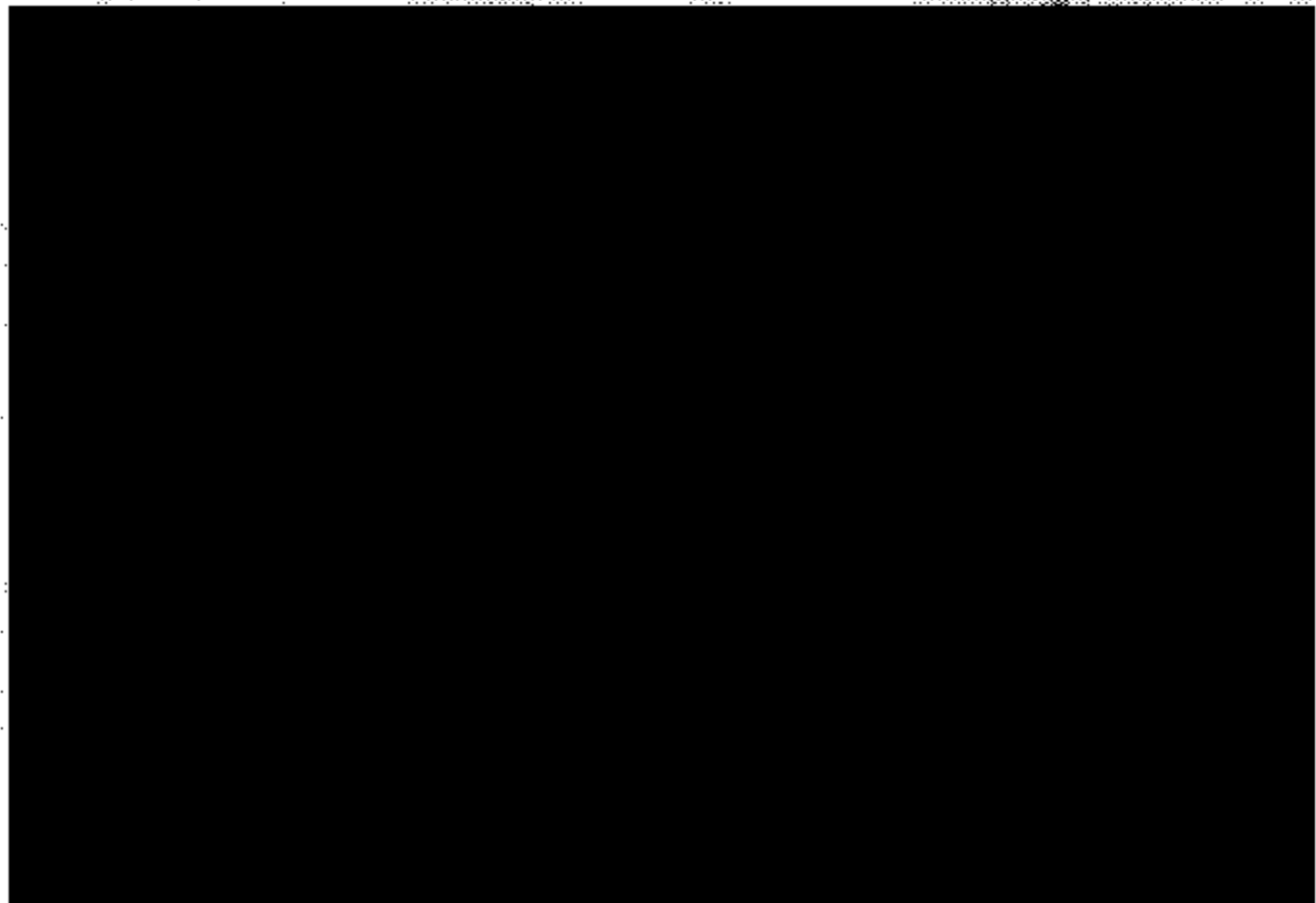


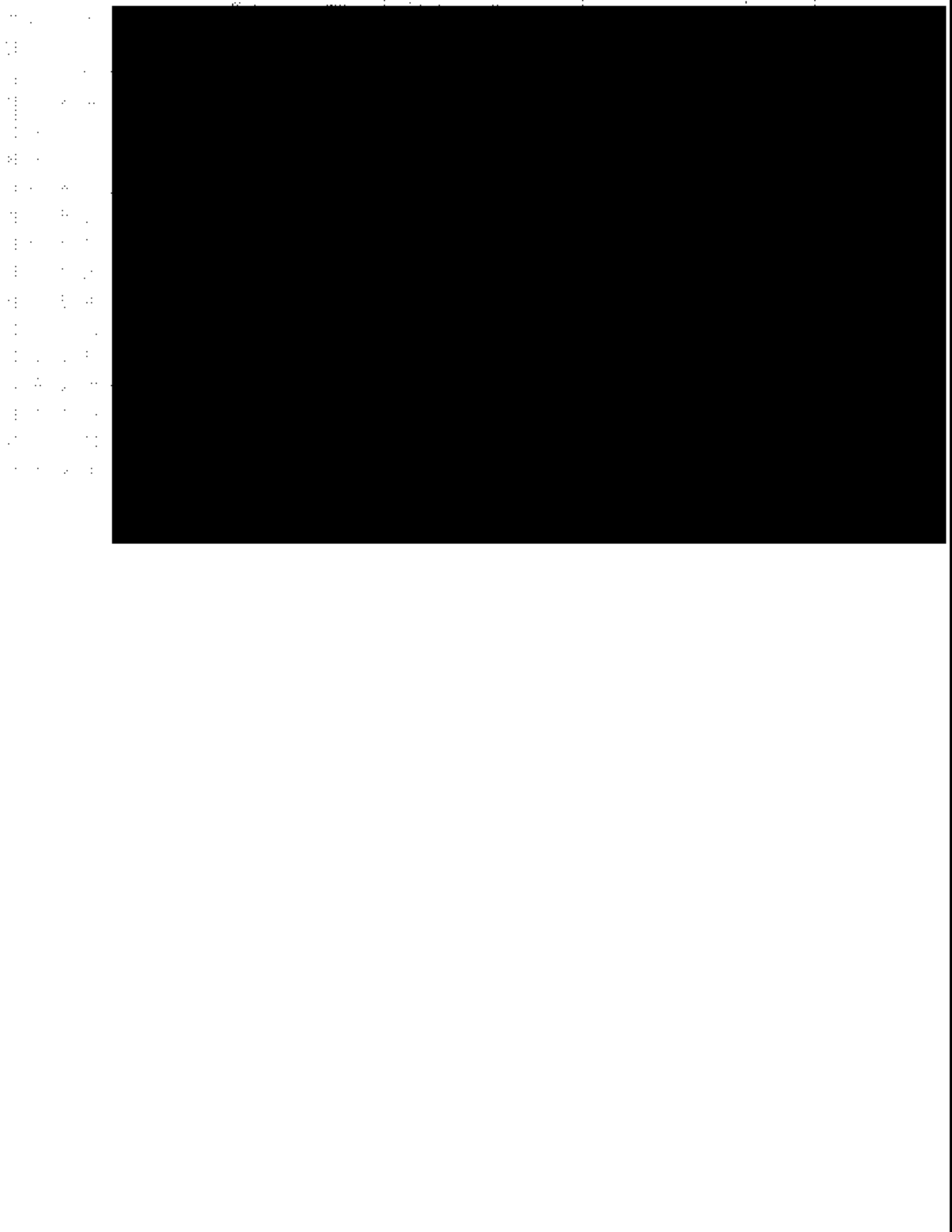
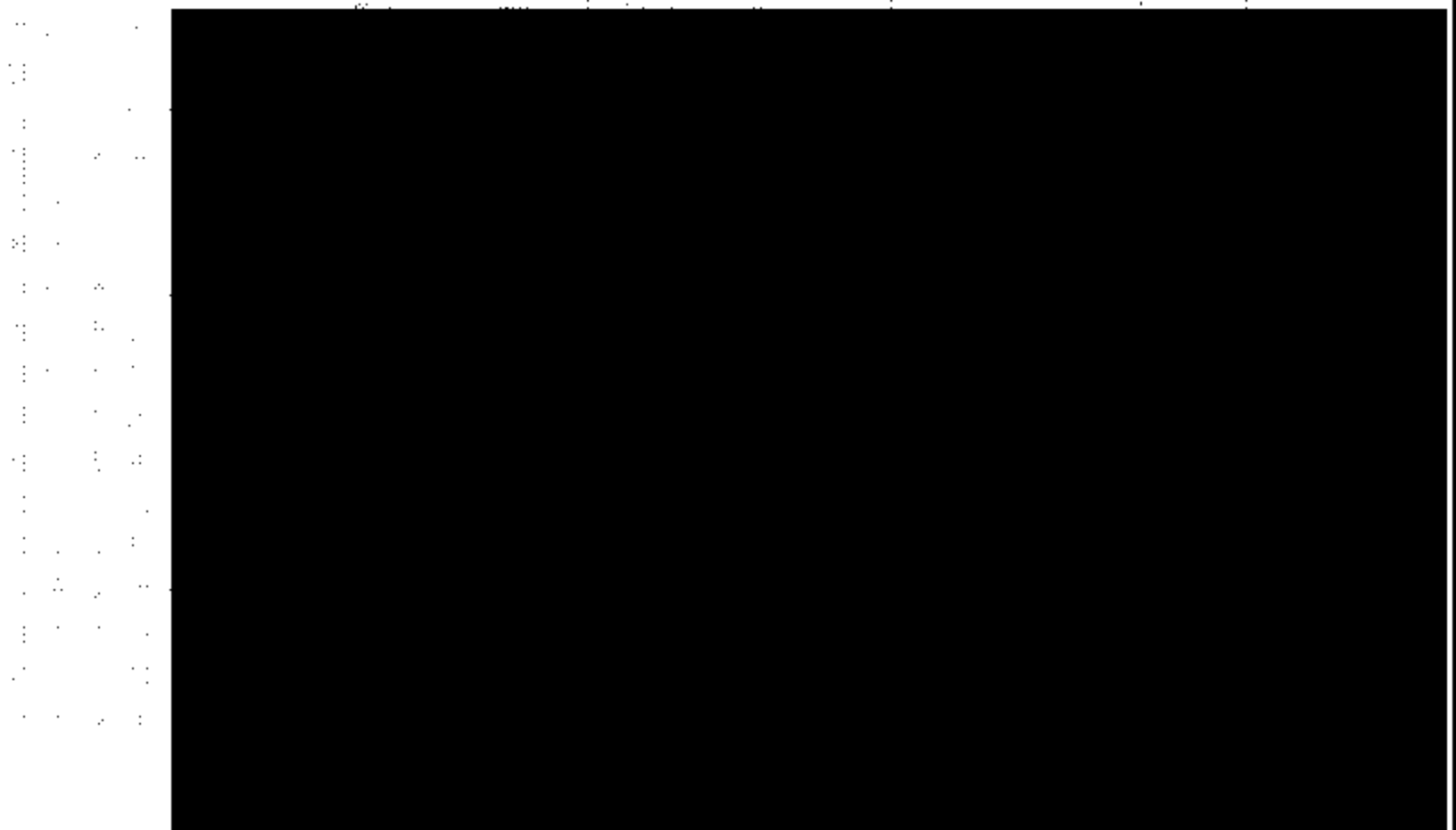




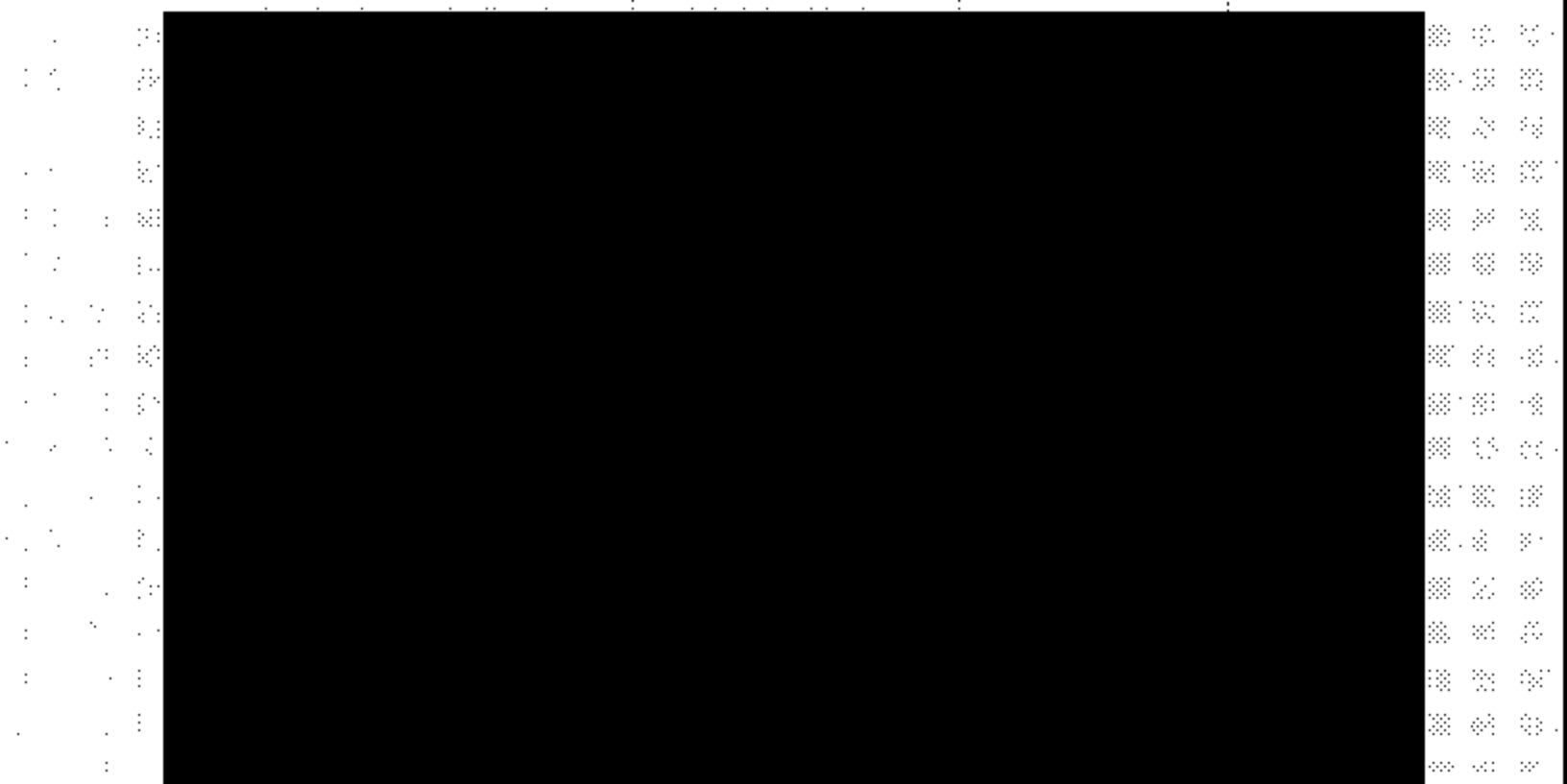












1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the preferences and behaviors of potential customers. Once a need is identified, the next step is to develop a concept that addresses this need. This concept should be unique and innovative, offering a solution that is not currently available in the market.

2. After developing a concept, the next step is to create a prototype. This is a physical model of the product that allows the team to test and refine the design. The prototype should be functional and resemble the final product as closely as possible. This step is crucial for identifying any design flaws or usability issues before moving forward with production.

3. Once a prototype is created, the next step is to conduct a feasibility study. This involves assessing the technical, financial, and market viability of the product. The team should evaluate the costs of production, the potential for profitability, and the competitive landscape. This study will help determine if the product is worth pursuing and what resources will be required.

4. After the feasibility study, the next step is to develop a business plan. This document outlines the company's goals, strategies, and financial projections. It should include a detailed description of the product, the target market, and the marketing and sales strategy. The business plan is essential for securing funding and guiding the company's operations.

5. The final step in the process is to launch the product. This involves manufacturing the product, distributing it to the market, and promoting it through various marketing channels. The team should monitor the product's performance and gather feedback from customers to make any necessary adjustments. Continuous improvement is key to the success of a new product.

