

JUN 12 2018

CL-11091624-6935

May 25, 2018

NHTSA
1200 New Jersey Avenue, S.E.
Washington, D.C. 20590

RE: Complaint 11091624
2012 Kia Optima Hybrid

To Whom it May Concern:

I write to supplement a complaint filed with your agency regarding my 2012 KIA Optima Hybrid that I recently lost to catastrophic engine failure due to what I believe is a defective engine. Enclosed please find a recent advertisement sent to me by my local Kia Dealer (the same dealer where I purchased my vehicle) and note on page 4 a list of automobiles for sale. On Page 5 in the fine print you will see a disclaimer titled RECALL NOTICE. KIA is trying to sell vehicles that have unrepai red manufacturer safety recalls. Beyond the ethics of this, is this even legal? I am amazed that they are able to sell vehicles that have safety issues, and escape any liability in that regard, by issuing a simple disclaimer.

Thank you for your time.

Sincerely,


Enclosures

NM
6-18-18
W

From:
Sent:
To:
Subject:

Courtesy Kia of Brandon <marketing@brandonkia.com>
Friday, May 18, 2018 7:21 PM
Hello summer. Hello savings.



\$500 | MEMORIAL DAY BONUS CASH UNTIL 5/31!

[VIEW ALL MEMORIAL DAY SAVINGS >>](#)

Shop the best deals in Tampa on Memorial Day!

at Courtesy Kia of Brandon

All these Kia vehicles are here for you, and if you make it here this weekend we will give you an Additional \$500 off your deal. **Get pre-approved or start browsing our inventory now!**

[Click Here to Value your Trade in Seconds »](#)



2017 Kia Cadenza

\$299/Month | 36 Months | \$0 Down

A luxurious sedan, has been completely redesigned and impossible to ignore.

[Claim This Memorial Day Offer Now »](#)

2018 Kia Sportage

\$219/Month | 36 | \$2,999 Down

The 2018 Kia Sportage comes equipped with a variety of features that were designed with you in mind.

Claim This Memorial Day Offer Now »



2018 Kia Forte

\$169/Month | 24 Months | \$1,999 Down

An award winning compact sedan is perfect for your family, everyday drive and for road trips.

Claim This Memorial Day Offer Now »

2018 Kia Optima

\$199/Month | 24 Months | \$2,499 Down

The 2018 Kia Optima, a sleek and sophisticated award winning sedan.

Claim This Memorial Day Offer Now »



Shop Inventory »



2015 Ford F-150 Lariat

Sale Price: \$33,580

Stock Number: [REDACTED]

Mileage : 44,957 miles

Engine: 3.5L V-6 cyl

Transmission: Automatic

Limited Stock Available Claim Yours Now »

2017 Hyundai Elantra SE

Sale Price: \$11,315

Stock Number: [REDACTED]

Mileage: 31,843 miles

Engine: 2.0L I-4 cyl

Transmission: Automatic



Limited Stock Available Claim Yours Now »

2016 Kia Soul

Sale Price: \$13,000

Stock Number: [REDACTED]

Mileage: 21,494 miles

Engine: 1.6L I-4 cyl

Transmission: Automatic



Limited Stock Available Claim Yours Now »

2017 Kia Sorento LX

Sale Price: \$20,723

Stock Number: [REDACTED]

Mileage: 20,301 miles

Engine: 2.4L I-4 cyl

Transmission: Automatic



Limited Stock Available Claim Yours Now »

Shop Inventory »

MEMORIAL DAY SERVICE PACKAGE

\$44.90

Semi Synthetic Blend Oil Change, & Tire Rotation

Schedule Service »

Courtesy Kia of Brandon
9205 E. Adamo Drive

Tampa, FL 33619

(866) 419-1699

2017 Kia Cadenza: model #E4222 stock # [REDACTED] MSRP \$37,110. 12k miles per year. 36 month closed end lease on approved credit with \$0 due at signing. \$0 security deposit, excluding tax, tag, and other governmental fees, \$98 private tag agency fee and \$799.00 predelivery service fee. Buy for price includes all Incentives and may require financing with KMF. Expires 5/31/18. See dealer for details.

2018 Kia Sportage: model #42222 stock # [REDACTED] MSRP \$24,660. 12k miles per year. 36 month closed end lease on approved credit with \$0 due at signing. \$0 security deposit, excluding tax, tag, and other governmental fees, \$98 private tag agency fee and \$799.00 predelivery service fee. Buy for price includes all Incentives and may require financing with KMF. Expires 5/31/18. See dealer for details.

2018 Kia Forte: model #C3422 stock # [REDACTED] MSRP \$18,820. 12k miles per year. 24 month closed end lease on approved credit with \$0 due at signing. \$0 security deposit, excluding tax, tag, and other governmental fees, \$98 private tag agency fee and \$799.00 predelivery service fee. Buy for price includes all Incentives and may require financing with KMF. Expires 5/31/18. See dealer for details.

2018 Kia Optima: model #53222 stock # [REDACTED] MSRP \$23,975. 12k miles per year. 24 month closed end lease on approved credit with \$0 due at signing. \$0 security deposit, excluding tax, tag, and other governmental fees, \$98 private tag agency fee and \$799.00 predelivery service fee. Buy for price includes all Incentives and may require financing with KMF. Expires 5/31/18. See dealer for details.

2015 Ford F-150 Lariat: Tax, title, license and dealer fees not included. Valid only at Courtesy Kia of Brandon.

2017 Hyundai Elantra SE: Tax, title, license and dealer fees not included. Valid only at Courtesy Kia of Brandon.

2016 Kia Soul: Tax, title, license and dealer fees not included. Valid only at Courtesy Kia of Brandon.

2017 Kia Sorento LX: Tax, title, license and dealer fees not included. Valid only at Courtesy Kia of Brandon.

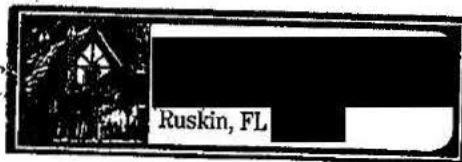
RECALL NOTICE: Some vehicles offered for sale may be subject to unrepaired manufacturer safety recalls. To determine the recall status of a vehicle, visit www.safercar.gov.

Memorial Day Service Coupon: Offer may not be applicable to certain models. Non-applicable vehicles we will qualify for the savings amount as a discount on your service bill. Offer not redeemable for cash and cannot be combined with one or more special offers. Prices quoted do not include tax, but savings amounts are accurate. Only one coupon per service visit. Offer expires 05/31/2018.

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