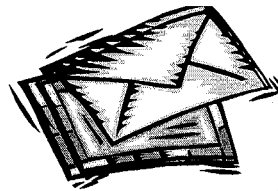


NHTSA ccmMercury Routing Slip



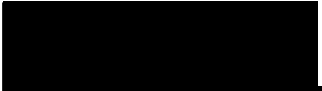
01-10915833-2580

Printed: 10/7/2016

INFORMATION Redacted PURSUANT TO THE FREEDOM OF INFORMATION ACT (FOIA), 5 U.S.C. 552(B)(6)

NHTSA #: ES16-004855	Rec'd Date: 10/7/2016	Referred By: NAD-200
XREF #:	Doc Type: S10	Doc Date: 10/2/2016
Delivery: S10 E-MAIL	Address To: S1	Due Date:
S10 #: S10-161007-007	DOT/I #:	RMP #:
Subject: S10 APPROPRIATE HANDLING- COPY OF A LETTER TO PRESIDENT AND CEO OF BMW OF NORTH AMERICA LUDWIG WEILLISCH REGARDING THE AVAILABILITY OF THE SAFETY PARTS NEEDED FOR THE AIR BAGS ON HIS VEHICLES		
Ack Date:	Ack By:	Signed For:
Sign Office: AA FOR ENFORCEMENT	Signature: AS APPROPRIATE	
Cleared Date:	Cleared By:	Cleared For:
File Loc:	XREF File:	Closed Date: 10/7/2016
Added By: CBUTLER x60180	Modified By: Chris.Butler	
Most Recent Comment:		

Author:



BETHLEHEM, PA

Tel: [Redacted] Fax: E-mail: [Redacted]

OCT 12 2016

Assigned To	Task	Asgn Date	Deadline	Returned Date
NEF-010	APPROPRIATE	10/7/2016		10/7/2016

RZ
10/21/16
SMD

EXECUTIVE SECRETARIAT
RECEIVED-NHTSA

2016 OCT -7 P 4: 22

[REDACTED]
Bethlehem, PA [REDACTED]
October 2, 2016

Mr. Ludwig Willisch, President, and CEO
BMW of North America
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

Recall Campaign Number 16V-071: Driver's Front Air Bag Module (March 2016)

Dear Mr. Willisch,

Please advise me when the safety "parts" for our three BMS X3s front air bag modules will be available to bring our vehicles up to US National Traffic and Motor Vehicles and BMW specifications.

Our family has three BMW X3s that have been adversely affected by this recall; we use these vehicles daily. It has been seven months since this recall letter was issued by BMW and we are still waiting for notification that the "parts" are available, which will allow for repair of this significant safety problem. It would be appreciated if this safety issue can be addressed ASAP. Further delay is unacceptable.

Best regards,

[REDACTED]
CC:

Secretary Ray LaHood, Office of the Secretary U.S. Department of Transportation
1200 New Jersey Avenue, SE
Washington, DC 20590

U.S. Secretary Foxx, National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Ms. Leslie S. Richards, PennDOT Secretary
1101 South Front Street
Harrisburg, PA 17104

Attachments/

S10-161007-007

ES16-004855



BMW

IMPORTANT SAFETY RECALL

This notice applies to your vehicle, WBXPC93499W [REDACTED]

March 2016

Recall Campaign No. 16V-071: Driver's Front Air Bag Module

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2006-2015 BMW 1 Series, 3 Series and X1, X3, X5 and X6 Sports Activity Vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

IMPORTANT NOTICE

Please note that at the present time, we do not have parts available. BMW will notify you via another letter as soon as we can perform this recall on your vehicle.

DESCRIPTION OF PROBLEM

In the event of a crash necessitating deployment of the driver's front air bag, excessive internal pressure could cause rupturing of the air bag inflator, resulting in metal fragments striking the driver or other passengers potentially resulting in serious injury or death. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

At the present time, BMW is not aware of any ruptures in its vehicles equipped with the type of inflator subject to this recall.

DESCRIPTION OF REPAIR

The driver's front air bag module will be replaced free of charge when parts become available.

OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

Should you have any questions about this recall, please contact your authorized BMW center. Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.



Company
BMW of North America, LLC

BMW Group Company

Mailing Address
PO Box 1227
Westwood, NJ
07675-1227

Telephone
(800) 525-7417

Fax
(201) 930-8362

E-mail
CustomerRelations@bmwusa.com

Website
bmwusa.com



Printed on Recycled Paper

S10-161007-007

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this issue may cause; however be assured that BMW is concerned about your safety and security. BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

BMW OF NORTH AMERICA, LLC

BMW**IMPORTANT SAFETY RECALL**

This notice applies to your vehicle, WBXPC93407W [REDACTED]

March 2016

Recall Campaign No. 16V-071: Driver's Front Air Bag Module

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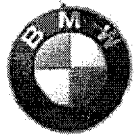
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BMW OF NORTH AMERICA, LLC

BMW**IMPORTANT SAFETY RECALL**

This notice applies to your vehicle, WBXPC93477W [REDACTED]

March 2016**Recall Campaign No. 16V-071: Driver's Front Air Bag Module**

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2006-2015 BMW 1 Series, 3 Series and X1, X3, X5 and X6 Sports Activity Vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

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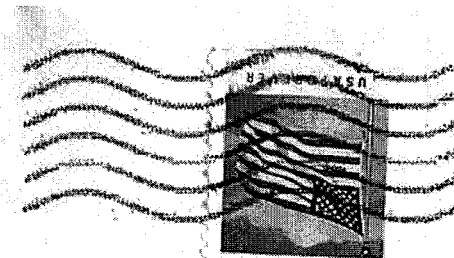
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BMW OF NORTH AMERICA, LLC

BETHLEHEM, PA

LEHIGH VALLEY PA 180

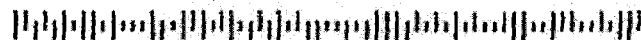
03 OCT 2016 PM 3 L



To: U.S. SECRETARY FOX
NATIONAL HIGHWAY SAFETY ADMINISTRATION
1200 NEW JERSEY AVENUE, SE
WASHINGTON, DC 20590

S10-161007-007

20590-





**Office of the Secretary of Transportation
Executive Secretariat**

Control number: S10-161007-007	Action office: NHTSA
Document date: 10/2/2016	Due date:
Author(s): [REDACTED]	
Subject: Copy of a Letter to President and CEO of BMW of North America Ludwig Weillisch Regarding the Availability of the Safety Parts Needed for the Air Bags on his Vehicles	
Action: Appropriate Handling	

Comments:

Date	Action	Action by
10/7/2016	Folder Processed for Appropriate Handling.	ANGELICA.GERTEL1
10/7/2016	DIST: A1,C1,S3	ANGELICA.GERTEL1
10/7/2016	Updated Folder Information.	ANGELICA.GERTEL1
10/7/2016	Work Folder Assigned to NHTSA.	BRIAN.SPRIGGS
10/7/2016	Incoming File Uploaded.	BRIAN.SPRIGGS
10/7/2016	Control Number Created.	BRIAN.SPRIGGS

Date	Note	Note by
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