

CL-10876141-5938

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INFORMATION ACT (FOIA), 5 U.S.C. 552(B)(6)

JUN 20 2016

Front side of card



RECALL INFORMATION PROCESSING CENTER
P.O. BOX 909989
MILWAUKEE, WI 53209-9989

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
GENERAL MOTORS



IMPORTANT

1G4HP57M69U [REDACTED]

LAS VEGAS, NV [REDACTED]



GMRPCU515C 00020742C

*Please keep confidential.
my name
thanks*

NM
Wille
SMD

FAIRWAY BUICK GMC TRUCK
3222 E SAHARA AVE
LAS VEGAS, NV 89104
(702) 641-1400

LAS VEGAS, NV

THIS SERVICE WILL BE PERFORMED AT **NO CHARGE** TO THE OWNER.



AS A VALUED BUICK OWNER, WE WANT TO LET YOU KNOW THAT GM IS COMMITTED TO QUALITY PRODUCTS AND CUSTOMER SATISFACTION.

ACCORDING TO OUR RECORDS, AS OF MAY 2016, SERVICE HAS NOT BEEN COMPLETED ON THE FOLLOWING OPEN RECALL(S) FOR YOUR BUICK LUCERNE:

15272 CARBON MONOXIDE EMISSIONS



GMRPCU515C 00020742C

BAC-00000249138

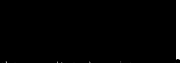


1G4HP57M69U

Back side of card.

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VIN: 1G4HP57M69U 

Year: 2009 Make: Buick Model: Lucerne

Number of Open Recalls: 0

Additional Safety Information

Besides the VIN search tool you just used, NHTSA offers additional safety information based on a vehicle's make, model, and model year and not tied to any particular VIN. A search by vehicle make, model, and model year gives you access to information about technical service bulletins, NHTSA investigations, and owner complaints, as well as safety recalls on aftermarket equipment that is often not linked to a particular VIN or even to your vehicle's manufacturer.

To search NHTSA's safety information based on your vehicle's make, model, and model year, please go to the [Safety Issues section opens new window](#) and follow the instructions there.

Recall information for this manufacturer is only available going back to August 20, 1999. If your vehicle was manufactured before this date, please contact the manufacturer for possible additional recall information.

Enter another VIN here: Note: certain VINS will require the user to pick a Brand via radio button. These buttons will appear conditionally on the VIN you choose



Where to find your VIN?

- Door label

The National Highway Traffic Safety Administration

has

announced that it will require manufacturers to use new labels on recall

notification mailings, as of February 18.

In an effort to draw a clear distinction between a recall notice and a piece of junk mail,

the very clear (no junk mail address) design you see above will call out official NHTSA

business.

The new label is a strike against "misleading sales and marketing materials that mimic ... legitimate safety recall alerts from manufacturers," says an official NHTSA press release.

The agency plans to enlist the help of other Federal agencies, including the FTC, to both monitor and enforce the proper use of this new designation.

Long story short: if you see this graphic in your mailbox, don't throw it in the recycle bin.

The NHTSA press release also makes mention of an Android version of the agency's mobile app, as well (previously available for iOS devices only). You can find the details of that update, along with a bit more info about the new labels, in the official press release below

PRESS RELEASE

NHTSA Announces New Mandatory Label to Help Owners Instantly Identify Recall Mailings

Recall labels and new SaferCar App for Android are latest NHTSA efforts to raise recall awareness

WASHINGTON – The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) today announced that starting February 18, all manufacturers must use a distinctive label on required mailings that notify owners of recalled vehicles or equipment. The requirement was introduced to help owners instantly distinguish important recall notices arriving in their mailboxes from other assorted correspondence and avoid mistakenly discarding critical safety notices.

"Recalls only work if consumers are aware of them," said U.S. Transportation Secretary Anthony Foxx. "This new label will allow consumers to quickly recognize recall notices mailed to their homes so they can act quickly to get their vehicles, child restraints, tires, or other motor vehicle equipment fixed."

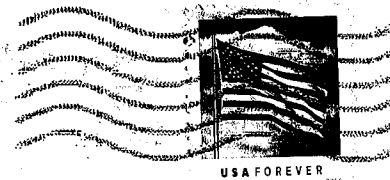
The use of the new label is strictly limited to only the recalling manufacturers. This measure will help protect consumers from misleading sales and marketing materials that mimic, in their wording and presentation, legitimate safety recall alerts from manufacturers that can lead owners to purchase costly products and services that have no connection to a legitimate safety recall. As always, NHTSA will monitor for inappropriate materials and will work closely with state and other federal authorities, including the FTC, to address enforcement issues.

The new label on safety recall notices is one of many new tools designed to improve recall notification for consumers.



LAS VEGAS NV 890

10 JUN 2006 PM 5 L



NHTSA
1200 New Jersey Ave SE West Bldg.
Washington DC
20590

Defects

ATTN: CONSUMER AFFAIRS DEPT.

