

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     |                                                        |                                    |                                                                                                  |                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------|------------------------------------|--------------------------------------------------------------------------------------------------|----------------|
|  <div style="text-align: center;"> <b>DOT Auto Safety Hotline</b><br/> <b>Vehicle Owner's Questionnaire</b><br/> <b>To Report Vehicle Safety Defects</b><br/> <b>1-888-DASH-2-DOT</b><br/> <b>(1-888-327-4236)</b><br/> <b>INTERNET:www.nhtsa.dot.gov/hotline</b> </div>                                                                                                                                                                                                                           |                                                                     |                                                        |                                    | FOR AGENCY USE ONLY 100148                                                                       |                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     |                                                        |                                    | Date Received<br><div style="font-size: 1.5em; font-weight: bold;">JAN 28 2011</div> 14-OCT-2010 |                |
| <b>OWNER INFORMATION (Type or Print)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                     |                                                        |                                    |                                                                                                  |                |
| Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                     |                                                        | Daytime Telephone Number           |                                                                                                  | E-mail Address |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                     |                                                        |                                    |                                                                                                  |                |
| City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | State                                                               | Zip Code                                               | Evening Telephone Number           |                                                                                                  |                |
| BAKERSFIELD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | CA                                                                  |                                                        |                                    |                                                                                                  |                |
| <i>The information you provide will be used to identify potential safety-related defects. We may share your information with the applicable vehicle manufacturer during an investigation or recall in accordance with the routine uses described in the agency's Privacy Act notice. See 49 FR 53971 (Sep. 3, 2004).</i>                                                                                                                                                                                                                                                            |                                                                     |                                                        |                                    |                                                                                                  |                |
| <b>VEHICLE INFORMATION</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                     |                                                        |                                    |                                                                                                  |                |
| 17 digit Vehicle Identification Number Located at bottom of windshield on driver's side                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                     |                                                        | Make                               | Model                                                                                            | Model Year     |
| 1GYFK36289R                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                     |                                                        | CADILLAC                           | ESCALADE                                                                                         | 2009           |
| Date Purchased                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Dealer's Name and Telephone Number                                  |                                                        |                                    | Engine:                                                                                          | Fuel Type:     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     |                                                        |                                    | No: Cylinders                                                                                    |                |
| Original Owner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Dealer's City                                                       | State                                                  | Zip Code                           |                                                                                                  |                |
| <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                     |                                                        |                                    |                                                                                                  |                |
| Transmission Type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <input type="checkbox"/> Antilock Brakes                            | Powertrain                                             | Multiple Failure:                  | Incident Date(s)                                                                                 |                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <input type="checkbox"/> Cruise Control                             |                                                        |                                    | 13-OCT-2010                                                                                      |                |
| <b>FAILED COMPONENT(S)/PART(S) INFORMATION</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                     |                                                        |                                    |                                                                                                  |                |
| Vehicle Component Codes: 190000 TIRES, 191000 TIRES: TREAD/BELT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     |                                                        |                                    | Failure Mileage                                                                                  | Failure Speed  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     |                                                        |                                    | 44500                                                                                            | 55             |
| <b>ADDITIONAL ITEMS TO BE COMPLETED WHEN REPORTING A TIRE FAILURE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                     |                                                        |                                    |                                                                                                  |                |
| Tire Make                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                     | Tire Model (Name or Number)                            |                                    | Tire Size (Example P215/65R15)                                                                   |                |
| BRIDGESTONE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                     | DUELER H/L ALENZA                                      |                                    | P285/45R22                                                                                       |                |
| DOT No. (Example: DOTM9ABC036)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                     | <input checked="" type="checkbox"/> Original Equipment | Failure Location: DRIVER SIDE REAR |                                                                                                  |                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                     | <input type="checkbox"/> Prior Repair                  |                                    |                                                                                                  |                |
| Tire Component Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                     |                                                        |                                    | Tire Failure Type: BLOWOUT                                                                       |                |
| 191000 TIRES:TREAD/BELT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                     |                                                        |                                    |                                                                                                  |                |
| <b>ADDITIONAL ITEMS TO BE COMPLETED WHEN REPORTING A CHILD SEAT FAILURE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                     |                                                        |                                    |                                                                                                  |                |
| Make:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                     | Date Manufactured:                                     | Model No./Name:                    |                                                                                                  |                |
| Seat Type:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                     | Installation System:                                   |                                    |                                                                                                  |                |
| Child Seat Component Code:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                     | Failed Part:                                           |                                    |                                                                                                  |                |
| <b>APPLICABLE INCIDENT INFORMATION</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                     |                                                        |                                    |                                                                                                  |                |
| (Please describe in detail the incident(s), Failure(s), Crash(es), and injury(ies).)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                     |                                                        |                                    |                                                                                                  |                |
| Crash                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Fire                                                                | Number of Persons Injured                              | Number of Deaths                   | Reported to Police                                                                               |                |
| <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |                                                        |                                    | N                                                                                                |                |
| <b>Narrative Description of Incident(S), Crash(es), and Injury(ies).</b><br>Please describe (1) events leading up to the failure, (2) failure and its consequences, and (3) what was done to correct the failure; i.e. parts repaired or replaced (and if old part is available).                                                                                                                                                                                                                                                                                                   |                                                                     |                                                        |                                    |                                                                                                  |                |
| TL*THE CONTACT OWNS A 2009 CADILLAC ESCALADE EQUIPPED WITH BRIDGESTONE DUELER H/L ALENZA TIRES. THE TIRE SIZE WAS 285/45/22. WHILE DRIVING APPROXIMATELY BETWEEN 55-60 MPH, THE DRIVER SIDE REAR TIRE SUDDENLY EXPLODED WITHOUT WARNING. THE VEHICLE WAS DRIVEN TO THE SIDE OF THE ROAD. THE DEFECTIVE TIRE WAS REPLACED WITH THE SPARE. THE VEHICLE WAS TAKEN TO AN AUTHORIZED DEALER AND THEY OFFERED TO REPLACE THE TIRE. THE CONTACT REFUSED TO HAVE THE TIRE REPLACED DUE TO THE TIRE MANUFACTURER SAFETY ISSUE. THE FAILURE MILEAGE WAS 44,500. THE DOT NUMBER WAS UNKNOWN.   |                                                                     |                                                        |                                    |                                                                                                  |                |
| Include, if available: Police/Fire Department Report, Photos, and Repair Invoice. <span style="float: right;">ATTACH ADDITIONAL SHEETS IF NECESSARY</span>                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                     |                                                        |                                    |                                                                                                  |                |
| The Privacy Act of 1974-Public Law 93-579 This information is requested pursuant to authority vested in the National Highway Traffic Safety Act and subsequent amendments. You are under no obligation to respond to this questionnaire. Your response may be used to assist the NHTSA in determining whether a Manufacturer should take appropriate action to correct a safety defect. If the NHTSA proceeds with administrative enforcement or litigation against a manufacturer, your response, or a statistical summary thereof, may be used in support of the agency's action. |                                                                     |                                                        |                                    |                                                                                                  |                |