



STATE OF NEW YORK
OFFICE OF THE ATTORNEY GENERAL

120 Broadway, New York, NY 10271

ELIOT SPITZER
Attorney General

THOMAS G. CONWAY
Assistant Attorney General In Charge
Consumer Frauds and Protection Bureau

212-416-8294

September 20, 2006

[REDACTED]
Lancaster, NY [REDACTED]

Our File Number: 2006-578291
Company: Toyota of Batavia

Dear Paul J. Ziolkowski:

On behalf of Attorney General Eliot Spitzer, I am writing to notify you that we have received your correspondence.

We appreciate your alerting us to this matter. We believe the organization shown below may be able to assist you and we are forwarding your correspondence there.

If you do not receive a response in the near future, please follow up directly with that organization. I suggest you attach a copy of this letter or, if appropriate, mention that you are adding new information.

Thank you for contacting us.

Very truly yours,

Philip Gamma/d

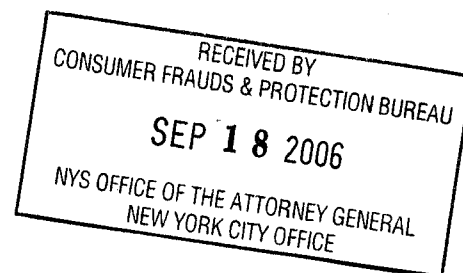
Philip Gamma
Bureau of Consumer Frauds
And Protection

/cc: National Highway Traffic and Safety Administration
400 7th Street SW
Washington, DC 20590

*Anamari
10/5/06*

Consumer Complaint Form

New York State Office of the Attorney General
 Eliot Spitzer
 Consumer Protection Bureau
 120 Broadway, 3rd floor
 New York, New York 10271
 (212) 416-8345 (phone)
 (212) 416-8787 (fax)



CONSUMER COMPLAINT FORM

1. Please Be Sure To Complain To The Company Or Individual Before Filing.
2. Please Type Or Print Clearly In Dark Ink.
3. You Must Complete The Entire Form. Incomplete Or Unclear Forms Will Be Returned To You.
4. Make Sure You Enclose Copies Of Important Papers Concerning Your Transaction.

CONSUMER [REDACTED]			
YOUR NAME [REDACTED]			HOME PHONE [REDACTED]
STREET ADDRESS [REDACTED]			BUSINESS PHONE [REDACTED]
CITY/TOWN LANCASTER	COUNTY ERIE	STATE N.Y.	ZIP [REDACTED]
COMPLAINT AUTO RELATED PERFORMANCE SEE ATTACHED INFO			
NAME OF SELLER OR PROVIDER OF SERVICES TOYOTA OF BATAVIA		NAME OF OTHER SELLER OR PROVIDER OF SERVICES TOYOTA MTR SALES USA	
STREET ADDRESS 3899 W. MAIN ST		STREET ADDRESS 19001 SOUTH WESTERN AVE	
CITY/TOWN BATAVIA	STATE ZIP N.Y. 14020	CITY/TOWN TORRANCE	STATE ZIP CA 90501

TELEPHONE NUMBER [REDACTED]		TELEPHONE NUMBER [REDACTED]	
DATE OF TRANSACTION 4/28/06	COST OF PRODUCT OR SERVICE \$ 27,558.00	HOW PAID (Check those which apply) ☐ Cash ☒ Check ☐ Credit ☐ Card Other _____	
DID YOU SIGN A CONTRACT? ☒ Yes ☐ No	WHERE DID YOU SIGN THE CONTRACT? TOYOTA OF BATAVIA	DATE SIGNED 4/28/06	
WAS PRODUCT OR SERVICE ADVERTISED? ☒ Yes ☐ No	WHERE WAS IT ADVERTISED? NATIONALLY	DATE ADVERTISED YEAR ROUND	
TYPE OF COMPLAINT (e.g. car, mail order, etc. Use the reverse side of this form to provide details) CAR SEE ATTACHED LETTER.			
DATE YOU COMPLAINED TO THE COMPANY OR INDIVIDUAL ☐ By Mail ☐ By Telephone ☒ In Person MAY 06		PERSON CONTACTED ED	JOB TITLE SERVICE MGR
NATURE OF RESPONSE SEE DETAILED LETTER ATTACHED		DATE OF RESPONSE VARIOUS	
HAS MATTER BEEN SUBMITTED TO ANOTHER AGENCY OR ATTORNEY? (IF "Yes," give name and address) ☐ Yes ☐ No NOT AT THIS TIME (SEE ATTACHED)			
IS COURT ACTION PENDING? (Please describe as necessary) ☐ Yes ☐ No PERHAPS SMALL CLAIM COURT MAY BE IN FUTURE			
ADDITIONAL INFORMATION			
MANUFACTURER OF PRODUCT TOYOTA OF USA		PRODUCT MODEL OR SERIAL NUMBER VIN # 4T1BE46K2 [REDACTED]	

ADDRESS TORRANCE CA	WARRANTY EXPIRATION DATE N/A
DID BUSINESS ARRANGE FINANCING? (If "Yes," give name and address of bank or finance company) ☐ Yes ☒ No	

BRIEFLY DESCRIBE YOUR COMPLAINT

TOYOTA LIGD REPEATEDLY ABOUT PERFORMANCE PROBLEMS.

WHAT FORM OF RELIEF ARE YOU SEEKING? (e.g., exchange, repair or money back, etc.)

DIFFERENCE BETWEEN TRADE IN PRICE AND ORIGINAL PURCHASE PRICE OF 2007 TOYOTA CAMRY \$ 1358.00 TOTAL

WHO REFERRED YOU TO THIS OFFICE?

MY ATTORNEY

READ THE FOLLOWING BEFORE SIGNING BELOW

PLEASE ATTACH TO THIS FORM **PHOTOCOPIES** of any papers involved (contracts, warranties, bills received, cancelled checks, correspondence, etc.). **DO NOT SEND ORIGINALS.**

NOTE: In order to resolve your complaint, we may send a copy of this form to the person or firm about whom you are complaining.

In filing this complaint, I understand that the Attorney General is not my private attorney, but represents the public in enforcing laws designed to protect the public from misleading or unlawful business practices. I also understand that if I have any questions concerning my legal rights or responsibilities, I should contact a private attorney. I have no objection to the contents of this complaint being forwarded to the business or person the complaint is directed against. The above complaint is true and accurate to the best of my knowledge.

I also understand that any false statements made in this complaint are punishable as a Class A Misdemeanor under Section 175.30 and/or Section 210.45 of the Penal Law.

Signature

Date:

9/14/06

September 14, 2006

New York State Office of the Attorney General
Eliot Spitzer
Consumer Protection Bureau
120 Broadway, 3rd Floor
New York, New York 10271

Dear Attorney General Spitzer;

I'm writing to seek your assistance in recovering the sum of \$1358.00 dollars from Toyota Motor Sales USA this sum represents the dollar difference between the trade in price I received for my 2007 Toyota Camry and the purchase price of the replacement vehicle that I had to purchase. In the following paragraphs I will try to make clear my reasons why I think I should be reimbursed.

On 4/27/06 I purchased a brand new 2007 Toyota Camry XLE with 4 cylinders VIN #4T1BE46K [REDACTED] from Toyota of Batavia [Batavia, NY] shortly after I took delivery I noticed performance issues, sluggish acceleration, notchy searching transmission and a noticeable deceleration at certain times. I took the car back to the dealer ship in a matter of just a few weeks and they put the car on a scanner and drove it for several miles, they relayed the test results to Toyota Engineers who claimed it normal and that I should have to get used to it's different driving characteristics. They never gave me any receipt of this but did say that a claim was on file in the Toyota computer should it become a future mechanical issue. I continued to notice the very same condition thereafter and contacted several more times the dealership and continued to be told that there were no service bulletins and they made it seem mine was an unusual occurrence.

When blending into expressway traffic the car would decelerate momentarily and I realized it was a safety issue. I tried to negotiate a different vehicle from the dealership but the wanted \$6,000 to trade in the same year vehicle. Out of frustration I shared my plight with a friend who is involved in the auto industry who Emailed me an article in the Automotive News that put me wise to the fact that Toyota and the dealership were lying to me about the extent of the problem with this model year Camry. The article indicated that Toyota was enjoying strong sales in spite of hundreds of complaints of poor power train and transmission performance of the 2007 Camry. Further it gave the names of several other web sites Yahoo Autos, MSN Autos and Edmunds .com. In these sites owners by the hundreds write of the safety concern and performance of these autos.

After I received this I again contacted the dealership and received the same message from ED their service manager that the computer showed no bulletins for my problem. I proceeded to contact Toyota Customer service in Torrance CA. And had several calls in which they denied knowledge of similar problems. Over the Labor Day Holiday week end I traded the auto in to another dealership and purchased another vehicle. I am including in this mailing copies of letters and other info I saved during this process. As you will see in reviewing this info I am not the only person experiencing these problems.

As a matter of fact when I registered my new vehicle my Insurance agency called to ask why I traded the Camry so quickly, when I explained my issues with merging traffic they told me one of their insured had just had the same problem with his 2007 Camry which resulted in his being rear ended merging into traffic on the expressway. The agency is the Thill Demerly Agency located in the Village of Lancaster NY. the contact persons name is Mary.

In summation I have used every avenue to resolve this matter short of small claims court, as the information I am sending shows Toyota clearly knows of this problem. I am only trying to recover the difference between my purchase price and trade in , I am not looking for other reimbursement like sales tax, title or registration fees. I tried to work with Toyota maybe you can do better?

Thank you for your anticipated help in this regard.

Sincerely, |

Lancaster, NY

**Return to: Office of the Attorney General
Bureau of Consumer Frauds and Protection
120 Broadway, 3rd Floor
New York, NY 10271-0332**

TOYOTA OF BATAVIA**3899 Main Street Rd.****Batavia, NY 14020****Ph (585) 344-4141 Fax (585) 343-9580**

DEAL_NO 6440

Facility # 7096830

THIS AGREEMENT IS NOT BINDING UNLESS SIGNED BY THE SELLER AND THE BUYER

BUYER	SALESMAN
STREET	STGL, BOB
CITY LANCASTER NY	PHONE NO.
STATE	ZIP

THE TRANSACTIONI ORDER AND AGREE TO PURCHASE FROM YOU, ON THE TERMS CONTAINED ON BOTH SIDES OF THIS AGREEMENT. THE FOLLOWING VEHICLE:
(READ OTHER SIDE)**THE VEHICLE**

YEAR	☐ NEW	☐ USED	☐ DEMONSTRATOR	MAKE	MODEL	SERIES
2007	☒			TOYOTA	CAMRY	
TYPE	COLOR	TRIM	V.I.N.			
ADSD	GY					
RETAIL	☐ LEASE	MILEAGE	STOCK NO			

"This new motor vehicle has not been delivered in accordance with this contract within 30 days following the estimated delivery date. The consumer has the right to cancel the contract and to receive a full refund unless the delay in delivery is attributable to the consumer."

"If this motor vehicle is classified as a used motor vehicle, 'Above Named Dealer' certifies that the entire vehicle is in condition and repair to render, under normal use, a satisfactory and adequate service upon the public highway at the time of delivery." The information you see on the window form for this vehicle is part of this contract. Information on the window form overrides any contrary provisions in the contract of sale."

PRIOR USE CERTIFICATION (required by Vehicle and Traffic Law 417-A if principal prior use of the vehicle were as a police vehicle, taxicab, driver education vehicle or rental vehicle). The principal prior use of this vehicle was as: a police vehicle ☐ , a taxicab ☐ , a driver education vehicle ☐ , or a rental vehicle ☐ .

THE PRICE

VEHICLE PRICE	(+)	\$7558.00			
TRANSPORTATION	(+)				
(IF NOT INCLUDED IN VEHICLE PRICE)	(+)				
FACTORY INSTALLED EQUIPMENT	(+)				
The amount indicated on this sales contract or lease agreement for registration and title fees is an estimate. In some instances, it may exceed the actual fees due the Commissioner of Motor Vehicles. The dealer will automatically, and within 80 days of securing such registration and title, refund any amount overpaid for such fees.					
X _____					
					TOTAL \$

THE TRADE-IN**WARRANTY**

YEAR	MILEAGE	MAKE	MODEL	LESS TRADE - IN CREDIT (-)
2003		JEEP	GRANC BK	(BUYER SEE 1 AND 6(b) ON BACK)
EXP. DATE	COLOR	V.I.N.		
		1J4GW48S5		
AMOUNT OWED \$				CASH PRICE \$

TAXES AND OTHER FEES

SALES TAX		8.7500	% (+)
REGISTRATION FEE (ESTIMATE)			(+) 45.00
INSPECTION FEE			(+) 75.00
WASTE TIRE MANAGEMENT FEE			(+) 10.00
TOTAL CASH PRICE DELIVERED		\$	
REBATE		\$	
LESS CASH DEPOSIT SUBMITTED WITH ORDER			
PLUS BALANCE OWING ON TRADE-IN			
CASH DUE ON DELIVERY		\$	
AMOUNT FINANCED		\$	
DATE		11/25/09	

received a completed copy of this agreement

DEALER'S SIGNATURE _____

BUYER'S SIGNATURE _____

DATE _____

**Toyota Motor Sales USA
19001 South Western Avenue
Torrance, CA 90501
Reference Claim # 200608291213**

11

In an effort to achieve closure in my case regarding my 2007 Toyota Camry Vin #4T1BE46K2 [REDACTED] and having exhausted your internal procedures for relief I am formally requesting to be compensated in the amount of \$1358.00 the difference between my original purchase price and the amount I received when I traded this vehicle in on September 1st 2006. As you already know I had offered in July of 2006 to trade at your Toyota of Batavia dealership for another [different] vehicle because of the performance issues I suffered with the Camry and the failure of Toyota to be able to resolve the performance issues that at times made operation of the vehicle unsafe in certain traffic situations. That request was met with a very unreasonable trade in offer from your dealer. I limit my request to only the actual difference in purchase and trade and I am not asking for reimbursement for taxes, registration or other costs incurred.

I hope you will agree to my request and we can put this issue behind us. I ask that you respond to me in 30 days or less. If we cannot resolve this issue I will seek to regain my loss through the judicial process.

Thank you for your expected co-operation in this regard.

Sincerely,

[REDACTED]
 Lancaster, New York [REDACTED]
 [REDACTED]

August 31, 2006

National Center for Dispute Settlement
PO Box 561109
Dallas, TX 75356-1109

Dear Person as an attachment to my customer claim form I want to offer the chain of events surrounding my displeasure and consequent claim.

Shortly after the purchase of this vehicle I told dealer of the lack of performance [engine] and the searching for a gear the transmission makes between 35 mph and 45 mph when driving in town. Initially they said it was normal, in later part of May 06 they called Toyota engineers and took my car for a long drive with the scanner hooked up. They said the results were within Toyota specs. However they filled a claim with Toyota on their system. No receipt was given for this testing.

I continue to have problems and in July of 06 asked what it would cost to trade my 4 cyl in for a 07 with 6 cyl and was quoted \$6,000. This car had 3,000 miles at that time. On July 31 st I had 3,000 mi. service and complained about performance, service manager said there were no fixes at that time. On August 28th I read an article in Automotive news describing hundreds of customer complaints for the performance issues of these models and that Toyota engineers had a fix. I contacted Ed again who looked and said no fix 's show on their systems. I contacted Toyota customer complaint center and received a case number 20060829-91213. At about that time Ed called back and said that Toyota has a fix pending but needs approval from Gov. They want to flash a computer chip to improve driveability issues. But could not tell me when it would be available. Customer service called back on Aug 31 and suggested arbitration.

I am willing to make a move to a different better performing model this car is not safe in some very normal driving situations with it's poor performance at lower speeds.

Sincerely,

[REDACTED]
Lancaster, New York [REDACTED]
[REDACTED]

Customer Claim Form

FOR NCDS USE

CASE NUMBER

CUSTOMER NAME AND ADDRESS

☒ Mr. First name [REDACTED] MI [REDACTED] Last name [REDACTED]
☐ Mrs. Street address [REDACTED]
☐ Ms. City LANCASTER State NEW YORK Zip code [REDACTED]
 Day phone: [REDACTED] Evening phone: [REDACTED] Fax: ()

VEHICLE INFORMATION

Name(s) that appears on vehicle title: [REDACTED]
 If vehicle is used for business: N/A What percent of time is vehicle used for business purposes? 0 % How many other vehicles are owned or leased by the business?
 Make: TOYOTA Model: CAMRY Year: 2007 Current mileage: 3800
 Vehicle Identification Number: 4 T 1 B E 4 6 K 2 7 [REDACTED]
 Selling dealer and address: TOYOTA OF BATAVIA
 Dominant Servicing Dealer: TOYOTA OF BATAVIA

If vehicle was purchased, complete the following:

If vehicle was leased, complete the following:

Purchase date: 4/27/06	Mileage at purchase: ?	Lease date:	Mileage at lease:
Purchased as (check): ☒ new ☐ used ☐ demo ☐ fleet		Leased as (check): ☐ new ☐ demo ☐ fleet	
Are your loan payments current? ☒ Yes ☐ No		Are your lease payments current? ☐ Yes ☐ No	
Is the vehicle in your possession? ☒ Yes ☐ No		Is the vehicle in your possession? ☐ Yes ☐ No	
Lienholder's name & address: N/A Lien's		Leasing company's name & address:	
Account number: N/A		Account number:	
Lienholder's phone number: () N/A		Leasing company's phone number: ()	

VEHICLE PROBLEM(S)

Indicate problem.	List dealer(s) that have repaired or attempted repair (include city and state).	List date, mileage and repair order number for each repair attempt.	Does the problem currently exist? (circle)
POOR PERFORMANCE	TOYOTA OF BATAVIA	MAY 4-06 complaint	yes no
NOTCHY TRANS BETWEEN 35 & 45 MPH		MAY-06 DEALER HOOKED UP SCANNER NO RECEIPT GIVEN SAID REPORT IN TOYOTA'S SYSTEMS	yes no
SLUGISH ENGINE ESPECIALLY WHEN COLD		JULY 06 OFFERED TO TRADE FOR ANOTHER DEALER WANTED 6K	yes no

SEE ATTACHED.

Has the vehicle been involved in an accident? ☐ Yes ☒ No

If yes, date of accident: N/A Area of vehicle damaged:

Resolution sought:

EITHER LET ME TRADE IN FOR A BETTER PERFORMING VEHICLE AT A REASONABLE PRICE OR BUY THIS ONE BACK

8/31/06
DATE

Return all copies of this form to:

National Center for Dispute Settlement
 P.O. Box 561109
 Dallas, TX 75356-1109



National Center for Dispute Settlement

2777 Stemmons Freeway • Suite 1452

Dallas, Texas 75207

(214) 638-2700

Fax: (214) 638-4054

September 7, 2006

[REDACTED]
Lancaster, NY [REDACTED]

RE: CA [REDACTED]

Dear M [REDACTED]

Your request for arbitration within our Toyota arbitration process has been received and assigned the above referenced case number. The Customer Arbitration Board has jurisdiction on issues related to Toyota's new vehicle limited warranties.

Per our conversation on September 7, 2006, you stated you no longer possess the vehicle in question. Therefore, your situation falls outside the bounds of the arbitration process.

Although, we are unable to assist you with this matter, we are pleased that you took the time to explore this situation with us.

Sincerely,

A handwritten signature in cursive script that reads "Cathy Nelson".

Cathy Nelson
Case Administrator

cc: New York Region



National Center for Dispute Settlement

2777 Stemmons Freeway • Suite 1452

Dallas, Texas 75207

(214) 638-2700

Fax: (214) 638-4054

September 7, 2006

[REDACTED]
Lancaster, N

RE: CASE # 1606119

Dear [REDACTED]

Your request for arbitration has been received. The claim appears to meet the Toyota Dispute Settlement Program parameters for eligibility and has been assigned the case number shown above. This process is regulated by the Federal Trade Commission (FTC) under the Magnuson-Moss Warrant Act, which provides for the expedient resolution of Customer complaints. Therefore, under federal law, the National Center for Dispute Settlement, (NCDS) is required to close your case within forty (40) days of the date of this letter.

You have the option of having an oral hearing or a "document only" process. If you choose to make an oral presentation and do not appear at the scheduled hearing, Toyota will still be entitled to make their presentation in your absence. If you do not want to make an oral presentation, your dispute will be decided on the basis of documents submitted by all parties. You do not need to be present at a "document only" decision process. You will receive a call from NCDS to determine which process you have selected.

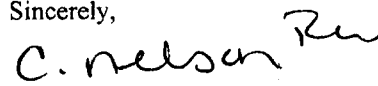
You may be contacted by NCDS prior to the hearing date in an effort to help you and Toyota reach voluntary agreements to resolve the dispute. If you agree to a mediated settlement, the terms of the agreement will be put in writing and you will be asked to sign the settlement agreement. The case will then be closed.

If you do not agree to any settlement offer, the dispute will be decided at your scheduled oral hearing or document review. You will receive a written decision by the Arbitrator(s) within ten (10) days after the oral hearing or document review. You may either accept or reject the decision. If you accept the decision, Toyota will comply with the decision within the time stipulated. If you reject the decision, the case will be closed and you may pursue any other legal remedies available to you.

If you have not done so already, please provide us with copies of all relevant service tickets, as well as a copy of your title, current registration and Bill of Sale or Lease Contract. Your participation in the Dispute Settlement Program does not relieve a vehicle owner of any obligation to a lender or leasing agent.

NCDS will be responsible for monitoring the progress of this case and will be happy to answer any questions you may have about the arbitration process. You may call NCDS, toll free at 888-300-NCDS (6237).

Sincerely,


Cathy Nelson
Case Administrator

cc: New York Regional Office



September 7, 2006

National Center for Dispute Settlement

2777 Stemmons Freeway • Suite 1452

Dallas, Texas 75207

(214) 638-2700

Fax: (214) 638-4054

Toyota Motor Sales, U.S.A., Inc.
New York Regional Office
16 Henderson Drive
West Caldwell, NY 07006

RE: CASE # 1606119

Dear Manufacturer:

Please complete a Manufacturer's Response Form and forward a copy to the National Center for Dispute Settlement within ten (10) days from the date on this letter in order for it to be considered during the decision making process.

It is essential to the decision making process that all available information concerning each case be provided to the decision maker prior to the hearing date. As with any hearing, lack of participation by a concerned party deprives the process of information on which a reasoned decision can be made.

Thank you for your participation in the process.

Sincerely,

Cathy Nelson
Case Administrator

cc:



Reviewing
no duties

4/28/06

cyberattacks

8/29/06

will call back in 2 business days

Security

Ed called 8/29
for permission from Toyota
to re-fact computer
to aid performance

Many problems also
with RAV 4

Toyota waiting
to permit this

10-15-15-800 1-800-331-4331

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Thursday, August 31, 2006

10 Principles of Effective Print Advertising

Wednesday, April 26, 2006

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Wednesday, May 3, 2006

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2007 BMW 328i coupe

2007 BMW X5

2007 Ford Expedition

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RESOURCES

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Competitive Camry

Here's how the Camry compared with its mid-sized sedan rivals in July.

	Toyota Camry	Honda Accord	Nissan Altima	Pon G6
Units sold	41,892	38,043	17,669	
Avg. transaction price	\$22,558	\$21,778	\$20,587	
Days to turn	10	40	49	

Source: Power Information Network

Sales, transaction prices up

Since the March launch of the redesigned model, Toyota has sold 205,615 Camrys, including be-redesigned Camry Solara coupe, up 3.1 percent from the March-July period of last year, at the Automotive News Data Center. Sedan sales account for 90 percent of the total.

A 3.1 percent increase is modest, considering redesigns typically boost demand. But dealers could sell many more if stock were available. And the average transaction price of the Camry from \$22,378 in April to \$22,558 in July, according to the Power Information Network.

Meanwhile, many light-truck segments are faltering with \$3-per-gallon gasoline. Full-sized SU percent in the five-month period.

Mid-sized cars are flat, down 0.4 percent in the March-July period.

Before the redesign, the Camry was a loss-leader for Toyota dealers; dealers ordered them to eligible for hotter, more profitable models. The cars often sold for below dealer invoice.

"There were years in the not-distant past when you were content to lose a grand a unit on Car because you'd make it up on other products," says Fritz Hitchcock, a multiline dealer in Puente Calif.

"Now we're getting within \$500 of sticker, and we can make a buck on them. You'd have to be the switch not to be selling these."

As Toyota factories rush to fill Camry orders, the launch has encountered a speed bump. Inter sites such as Edmunds.com, MSN Autos and Yahoo! Autos list hundreds of customer complaint 2007 Camry powertrains hesitating under low-speed acceleration. That echoes problems sufficient launch of last year's redesigned Avalon, which shares many components with the Camry.

In response to these complaints, Toyota has issued several technical service bulletins for the Camry powertrain, a spokesman said. The bulletins address transmission malfunctions, spiking and harsh downshifts.

Toyota's success around the world has caused a substantial review of the company's vaunted procedures.

Executives are pondering whether Toyota's rapid growth is undermining vehicle quality, forcing reevaluation of the automaker's launch strategy. (See story, Page 46.)

More room, more pizzazz

In the redesign, Toyota accurately gauged consumer demands for a more upscale interior, more seat room and more power, dealers say.

Its exterior design also is more appealing. In a review, AutoWeek described the Camry as having interesting surface treatments, shapes, lines and details."

Even in domestic-friendly Michigan, Toyota dealers are sold out of Camrys.

"Customers aren't treating this like a core volume car. They're acting like it's a niche car," says Criscuolo, owner of Spartan Toyota in Lansing, Mich.

Corporate 1-800-331-4331 ext 6

Style: CE 4dr Sedan (2.4L 4cyl 5A)

10.0

Review: WOW! Smooth and responsive interior is as luxurious as you can get without slapping an L on the grill. I only had to buy the CE model because it comes very well equipped. Since I've had it I've put 5100 miles on it and not even a hint of any problems! If any one is even considering buying a new car i highly recommend the camry over any other vehicle! It's roomy, stylish, affordable, and if estimates are true I'll get the best trade in value when i'm done!

Favorite Features: The whole interior! The seats are even as soft as velvet. I love the 4 cyl engine because I get great gas mileage and still have more than enough power. And the suspension is so smooth it feels like i'm driving on air!

Suggested Improvements: Put the full size spare back in

Was this review helpful? ☐ Yes ☐ No

[Submit](#)

[Let us know](#) if this review is offensive.

[Back to top](#) ▲

Performance	10.0
Comfort	10.0
Fuel Economy	10.0
Fun-to-Drive	10.0
Interior Design	10.0
Exterior Design	10.0
Build Quality	10.0
Reliability	10.0
Rating	10.0

Date Posted **Whats up with the tranny??** by Buyer Beware
08/27/2006 Style: XLE 4dr Sedan (2.4L 4cyl 5A)

Rating

[7.4](#)

Review: we bought the 2007 Camry for the fuel economy. I was hoping to get 32 mpg but it runs around 25-29 mpg. Anyway the biggest drawback to the car is that you can not use the cruise control in any small hill. This car will rev up to 5500 in a second and it almost drives me crazy. Oh and the brights don't turn off anymore on mine. So much for toyota.

Favorite Features: Style, room, and standard features.

Suggested Improvements: Teach it how to shift. Add some horse power.

Was this review helpful? ☐ Yes ☐ No

[Submit](#)

[Let us know](#) if this review is offensive.

[Back to top](#) ▲

Ratings Detail

Performance	4.0
Comfort	9.0
Fuel Economy	7.0
Fun-to-Drive	6.0
Interior Design	9.0
Exterior Design	9.0
Build Quality	8.0
Reliability	7.0
Rating	7.4

Date Posted **Way More Than I Expected** by jedininja
08/26/2006 Style: SE V6 4dr Sedan (3.5L 6cyl 6A)

Rating

[9.6](#)

Review: I just picked up a 2007 Camry SE V6 and I have to say I am more than happy with it. I test drove the competition. I decided on the Camry because of the value and gas mileage. Overall, its probably the best car in its class and strives for the next class up.

Favorite Features: Powerful engine. Gas mileage.

Suggested Improvements: Design of center console.

Was this review helpful? ☐ Yes ☐ No

[Submit](#)

[Let us know](#) if this review is offensive.

[Back to top](#) ▲

Ratings Detail

Performance	9.0
Comfort	10.0
Fuel Economy	10.0
Fun-to-Drive	9.0
Interior Design	9.0
Exterior Design	10.0
Build Quality	10.0
Reliability	10.0
Rating	9.6

Date Posted **Boring, quiet, but great resale** by Geek with
08/26/2006 cars
Style: LE 4dr Sedan (2.4L 4cyl 5A)

Rating

[7.1](#)

Review: This is my second Camry and I certainly like the feel and look of it, however, there are some mechanical flaws with the tranny that have made

Ratings Detail

Performance	5.0
Comfort	8.0
Fuel Economy	8.0



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me question the purchase. It rides quietly but is so vanilla that handling wise I find myself bored. Some may find that good, but the car cannot be pushed on ramps or tight turns. In the end it will be a great car for 16 year old daughter to drive. For me, I think I am going to need something else soon

Favorite Features: Style, quiet ride

Suggested Improvements: Better handling.

0 of 1 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Fun-to-Drive	4.0
Interior Design	8.0
Exterior Design	9.0
Build Quality	8.0
Reliability	7.0
Rating	7.1

Date Posted **What a Letdown** by Papa
08/22/2006 Style: LE 4dr Sedan (2.4L 4cyl 5A)

Rating
4.6

Ratings Detail

Performance	1.0
Comfort	7.0
Fuel Economy	4.0
Fun-to-Drive	1.0
Interior Design	8.0
Exterior Design	8.0
Build Quality	4.0
Reliability	4.0

Rating **4.6**

Review: Comparing it to my '03 Camry, I have been frustrated by this car's lack of reasonable performance. The engine has a horribly long hesitation when trying to accelerate and the transmission downshifts with the slightest throttle pressure and on the most minor upgrades. I have averaged 25 mpg over 3800 miles, which is substantially less than the 30mpg I averaged with my '03. The dealer and factory have evaluated the car and agree with my concerns, but say there is no solution at this time. Buyers of 4-cyl 5AT - do extensive test drives on at least two different Camrys and compare to several competitors.

Favorite Features: Exterior styling.

Suggested Improvements: Really needs some serious engineering work done to improve the operation of the engine/transmission. The '03 engine/transmission combo was a real pleasure while traveling.

14 of 17 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Date Posted **It's pretty much what I expected** by Christopher
08/20/2006 Style: SE 4dr Sedan (2.4L 4cyl 5A)

Rating
8.8

Ratings Detail

Performance	9.0
Comfort	9.0
Fuel Economy	9.0
Fun-to-Drive	8.0
Interior Design	9.0
Exterior Design	8.0
Build Quality	9.0
Reliability	9.0

Rating **8.8**

Review: I test drove both the 4cyl and V6. Both were really smooth. I went with the 4 cyl due to less cost and better mpg. I previously had the 2003 Camry SE. The 07 has better handling. It doesn't lean when turning like the prior model. So far the quality appears to be strong, as expected. I'm a sales manager on the road 25K+ miles per year, so reliability is important. The car does get a lot of looks from fellow drivers. I'd like to think they were looking at me, but regrettably it's just the car.

Favorite Features: I love the charcoal cloth interior. It's much better than the 03 interior, which was a fuzz magnet. The 17 inch wheels as standard was a good move. Vehicle handling is much improved.

Suggested Improvements: Traction control wasn't available unless I bought a fully-loaded model, which isn't what I was looking for. Toyota needs more cafeteria-style ordering. Also, the mud guards don't fit the SE model.

0 of 1 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Date Posted **Utterly disappointed!** by Denis

Rating

Ratings Detail

08/20/2006 Style: SE 4dr Sedan (2.4L 4cyl 5A)

6.4

Review: This will be the second 2007 SE Camry that I've had since buying the vehicle in early July 2006. The first one was returned to the dealer, on the day of delivery, because of excessive rattling noises coming from the interior, especially the back right side of the car. After an additional two week wait for a replacement, our second Camry is no better. We're still dealing with unwanted creaks and rattles. My wife and I are utterly disappointed in this vehicle. The only positive to come from this ugly process is the pleasure that I derive from knowing that I will never be foolish enough to buy another Toyota. Seriously, re-consider your purchase.

Favorite Features: Vehicle looks excellent...

Suggested Improvements: Improve on the interior quality. The car might be pleasant to look at; however, the persistent rattling of interior components makes driving this machine a pain in the arse.

1 of 2 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Performance	8.0
Comfort	9.0
Fuel Economy	9.0
Fun-to-Drive	1.0
Interior Design	8.0
Exterior Design	10.0
Build Quality	1.0
Reliability	5.0
Rating	6.4

Date Posted **Excellent car but...** by MPD
08/20/2006 Style: LE 4dr Sedan (2.4L 4cyl 5A)

Rating

9.9

Review: I am extremely happy with the new camry, I forget I am driving a family sedan. The ride is refined, steering is tight, plenty of interior space, the exterior design is refreshing to look at. The only negative is the shifting of the transmission from 40+ mph to 10-15 mph when turning or slowing for traffic, acceleration takes a second or two to kick in after "stepping on the gas". The cruise control flutters and jolts on highway inclines and declines.

Favorite Features: Fuel economy, auto headlights, larger instrument cluster, roomy interior, appealing exterior, smooth quiet ride.

Suggested Improvements: Cruise control, shifting and acceleration of transmission.

2 of 3 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Ratings Detail

Performance	9.0
Comfort	10.0
Fuel Economy	10.0
Fun-to-Drive	10.0
Interior Design	10.0
Exterior Design	10.0
Build Quality	10.0
Reliability	10.0
Rating	9.9

Date Posted **#1 yoda fan** by larso
08/19/2006 Style: LE 4dr Sedan (2.4L 4cyl 5A)

Rating

10.0

Review: I had an '05 grand prix previously. You can't compare its ride, fuel economy and elegant, but sporty design to any other vehicle within it's price range. My whole family own's toyotas and they say one you buy one you'll never own any thing else. Now I now why!

Favorite Features: Interior design and space. Smooth ride, exterior.

1 of 5 People found this review helpful.

Was this review helpful? ☐ Yes ☐ No

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Ratings Detail

Performance	10.0
Comfort	10.0
Fuel Economy	10.0
Fun-to-Drive	10.0
Interior Design	10.0
Exterior Design	10.0
Build Quality	10.0
Reliability	10.0
Rating	10.0

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2007 Toyota Camry



CE 5-Spd AT shown

MSRP:

\$18,270-\$27,820

Invoice:

\$16,715-\$24,759

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Trim: Unspecified

Nice looking car!

★★★★★ by Toyo Fan from SF, CA (6/20/06)

119 out of 138 people found this review helpful

Pros: Appearance**Cons:** Transmission problems???

Planning on purchasing the SE V6 trim but have been reading reviews (in this page) regarding the transmission problems particularly with the V6 models. Is anybody experiencing problems with the transmission or maybe anybody from Toyota can matter. Thank you. ...

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Trim: [SE V6](#)

New Style with a great V6

★★★★★ by Los Angeles from Charles Watters (3/18/06)

274 out of 451 people found this review helpful

Pros: Strong v6, good gas mileage, Solid Handling for size of car

Cons: In order to keep prices down some cost cutting in Interior pieces.

I got it and I must say it is a fun car. I rented a Accord V6 for a week to see if I w
It is a beautifully made car, but a tad Monotonous. The Media always describes i
the Toyota as boring. The SE model I have does not pitch its front end of soft da
the Accord ...

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Was this review helpful to you? [Yes](#) | [No](#)

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Trim: [LE 5-Spd AT](#)

nice looking car but problems with hesitation

★★★★★ by dallywall from toronto (6/28/06)

129 out of 165 people found this review helpful



Pros: good fuel, nice looking

Cons: HUGE problem with hesitation and accelaration as a result of deifferent engineering

My car accelerates upon approaching a stop sign or light (as I slow down) and he
while trying to merge on the highway. It has been in repair for almost two weeks
told that many consumers have been complaining about how the 2007 Camry dr
dirve it before you buy!!!

Was this review helpful to you? [Yes](#) | [No](#)

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Trim: [XLE V6](#)

Saty away from Camry V6 6SPD Auto Transmissions

★★★★★ by Bill LaCombe from Tucson, AZ (7/07/06)

150 out of 212 people found this review helpful



Pros: Fuel economy, looks, Aux stereo input, great stereo, comfortable, keyles start

Cons: Transmission is defective. RPMs jump up to 2,000 when shifting from g especially when cold

Toyota doesn't know what is wrong with this transmission. Edmunds.com town-

site has 4 people who have had the same problem and have had their transmissi
and the problem is still there.

Recommend staying away from Camry V6's with 6 spd Auto transmission ...
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Was this review helpful to you? [Yes](#) | [No](#)

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Trim: XLE V6

HANDLES LIKE A DREAM!!

★★★★★ by Christi from Modesto, CA (4/11/06)

212 out of 344 people found this review helpful

Pros: Sleek, sporty new look, handles great, stereo ROCKS!, roomy interior
Cons: Interior wood grain is beautiful, but plastic pieces on door trim seem ch

Traded in my Toyota Sequoia for the Camry XLE what a nice change. Handles/c
great, smooth & quiet ride and lots of interior room. Never considered a Camry b
bland and boring old style. Saw this new Camry when I was looking and it came
and the Acura TL. Doesn't ...

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Was this review helpful to you? [Yes](#) | [No](#)

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Trim: LE 5-Spd AT

Powerless - slow acceleration - bad trans

★★★★★ by Tinggui from Hillsboro, OR (7/31/06)

133 out of 196 people found this review helpful

Pros: appearance

Cons: bad transmission, powerless, acceleration hesitation, low gas milage (ar

Don't buy 2007 Camry LE model!!!

Its transmission really drives me crazy. Very serious acceleration hesitation prob
especially when driving up a hill. Originally I thought this is an individual proble
had a bod luck, but now I know it is a general problem with this ...

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Trim: CE 5-Spd AT

Do not buy the Camry-Defective Auto Transmission

★★★★★ by Bill Bouchei from Amityville New York (8/09/06)

121 out of 172 people found this review helpful

Pros: All the good is outweighed by the BAD Transmission!!

Cons: This auto Transmission is defective. Low gear driving is like being on a horse

I have been back to the dealer twice for this transmission because of the jerky ride there is no problem. My wife doesn't even drive this car because of the transmission always downshifting and bucking. Also, if you have to hit the gas to get on the highway sometimes the tranny ...

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Trim: [LE 5-Spd AT](#)

Terrible Transmission

★☆☆☆☆ by R. Johnston from Lake Charles, LA (8/05/06)

127 out of 187 people found this review helpful

Pros: appearance

Cons: transmission (down-shifting and hesitation), fuel economy (21mpg, con

I've purchased several new camrys and this is the first one I wish I hadn't. Down small grades and hesitates sometimes from a standing start. I'm not sure I want a long trip. Is this recall material?? ...

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Trim: [LE 5-Spd AT](#)

LEARNED MY LESSON NOT TO BE IMPULSIVE BUYER!!!!

★☆☆☆☆ by Cheryl from Los Angeles, CA (8/10/06)

113 out of 159 people found this review helpful

Pros: DREAMING TO DRIVE A LEXUS; EVEN ONLY A TOYOTA!!!!

Cons: WISH I SHOULD NOT FOLLOWED THE HYPE OR BRAND NAME!!!

Bought this car and happy to own a Toyota, only to be disappointed with the transmission shifting and the engine hesitation coming from a stop. Cost quite a bundle to save money for this car and wish I could return it and buy something that would back product; like 10 years/100,000 mile ...

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Was this review helpful to you? [Yes](#) | [No](#)

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Trim: XLE V6**test them all first**

★☆☆☆☆ by Kevin from Fort Myers FL (7/29/06)

120 out of 174 people found this review helpful

**Pros:** great MPG but not even close to the 33mpg listed 20-27**Cons:** sometime it don't start and it's using 2.5 qt of oil per 3000 miles

if I had to do it over again I wouldn't have bought this car
my friend has a ford fusion and that car (as much as I hate to say it is better all r
mine IMO) ...

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CE 5-Spd AT shown

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